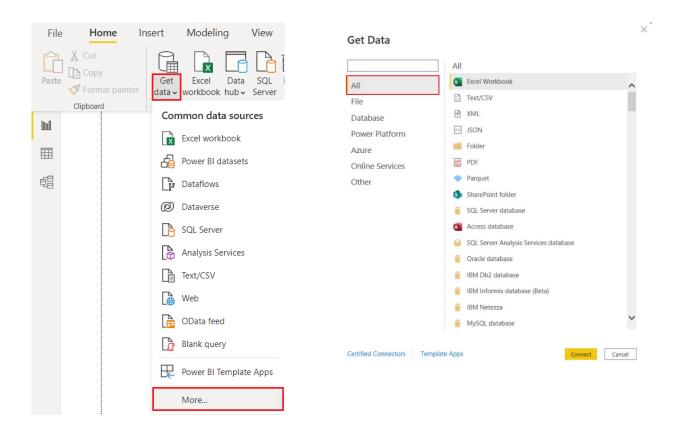
BM1

## **Assignment 3: Power BI**

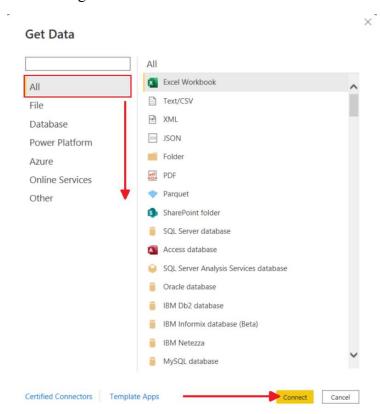
# I. Power BI – Supported Data Sources

Power BI is a business intelligence tool that produces visualizations, such as interactive dashboards and BI reports, of data from various sources. This effective business tool provides a suite of services to users in business to manipulate data and create reports through those data. (Power BI Tutorial, n.d.)

A full list of the various data sources compatible with Power BI can be found by selecting *Get data* > *More*... on the Data cell in Power BI Desktop's Home tab. (The most common data sources will appear upon selecting *Get data*.) All available data sources should appear under the *All* filter.



To navigate through the other data sources, browse through the different filters available on the left side of the *Get Data* window. Once the appropriate data source has been selected, click the "Connect" button on the lower right side of the window.



### II. Comparison with Other BI Tools

Other BI tools that came before Power BI are Tableau and SSRS. Power BI is considered to be an emerging tool coming in close to Tableau because of its backend features that could manipulate data and its compatibility with various data sources. On the other hand, Tableau is recognized as one of the best visualization tools as it is used by large enterprises. SSRS is another data visualization tool that uses Pixel perfect reporting and average dash-boarding features. (Power BI Tutorial, n.d.)

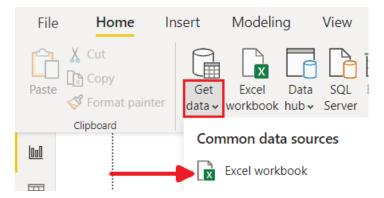
#### III. Power BI – Data Modeling

One of the features used in Power BI to discover relationships between multiple data sources is Data Modeling. These relationships between data sources may also be implemented using the various visualizations provided by Power BI. (Power BI Tutorial, n.d.)

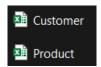
#### a. Get Data Source

To demonstrate the data modeling feature of this business tool, first import a data source into Power BI by selecting *Get data* > *Excel workbook*. (The data source that will be used to

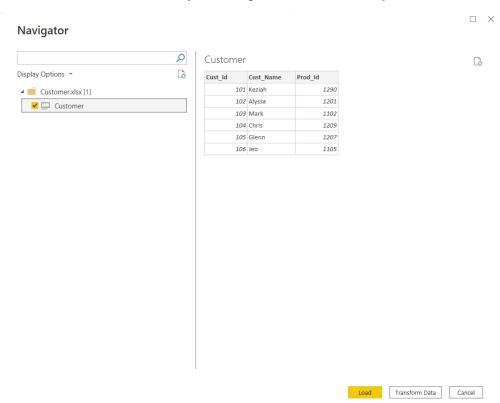
demonstrate the visualization features of Power BI will be the same as the dataset used in the referenced article.)



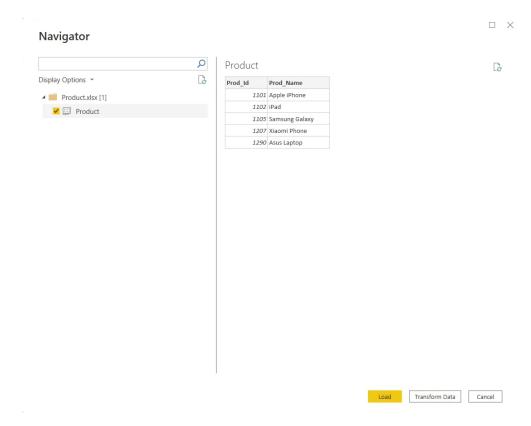
Select the two following .xlsx files: *Customer* and *Product*. These datasets should appear on the Fields pane at the right-hand side of the window.



Then, load each dataset into Power BI by selecting "Load" on the Navigtor window of each dataset.

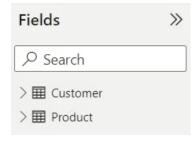


Customer dataset



Product dataset

These datasets should appear on the Fields pane at the right-hand side of the window.

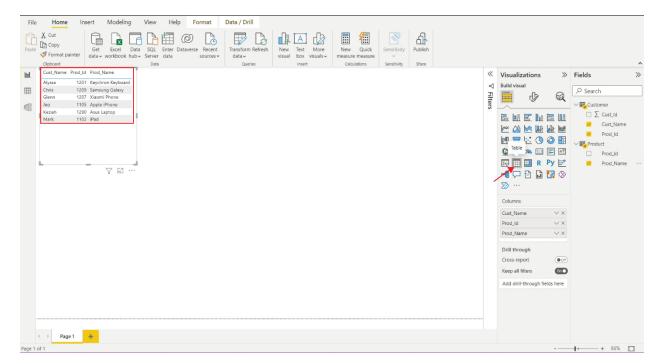


# b. Visualize Imported Data

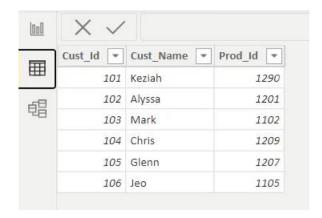
The *Report*, *Data*, and *Model* tabs are situated on the left-hand panel of the window and are represented as the following icons.



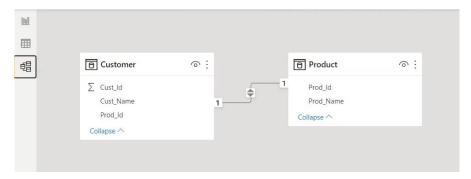
Selecting the *Report* tab should display the *Filters, Visualizations*, and *Fields* panes on the right-hand side of the window. The *Visualizations* pane will allow the user to choose among various chart types or visualizations. This guide will retain the current chart type as a Table type, as indicated below.



Selecting the *Data* tab should display a standard table of what the data looks like in the original dataset.



Selecting the *Model* tab should display a diagram representing the relationships between the datasets. One feature of Power BI is its ability to automatically detect these relationships.



However, if these relationships are not automatically detected, these links between the datasets can be created by dragging the column from the source to the same column in the destination dataset.



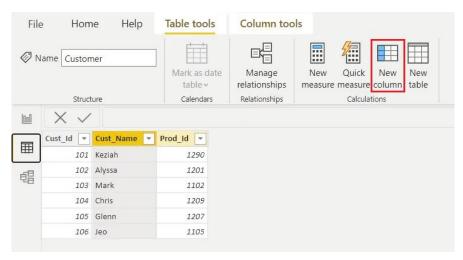
To delete, right-click on the link and select "Delete."



#### c. Create Calculated Columns

Another basic feature of Power BI is Creating Calculated Columns, where multiple components of existing data are combined to define a new metric, create a new column, or establish relationships between tables. (Power BI Tutorial, n.d.)

To create a new column, select the *Data* tab and select any column. Under *Table tools*, select the *New Column* option in the *Calculations* cell to add a new column to the table.



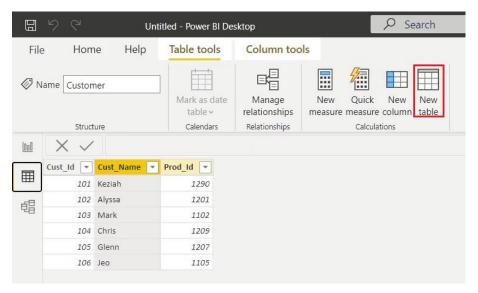
The following formula will be applied to the newly added column:

Product\_C = RIGHT( Sheet1[Prod\_Id],3)

Y / 1 Product_C = RIGHT( Customer[Pro			
Cust_Id 💌	Cust_Name 🔻	Prod_Id 🔻	Product_C -
101	Keziah	1290	290
102	Alyssa	1201	201
103	Mark	1102	102
104	Chris	1209	209
105	Glenn	1207	207
106	Jeo	1105	105

#### d. Create Calculated Table

Creating a Calculated Table is similar to creating a calculated column in that the same cell will be referenced to select the *New Table* option.

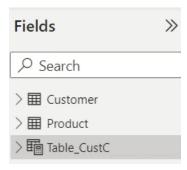


Another way to create a calculated table is through a DAX expression, such as the following:

Table\_CustC = DISTINCT(Customer[Cust\_Id])

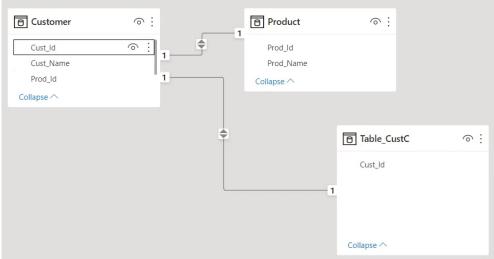


Applying the DAX expression above should create a new table under the *Fields* pane in the *Report* tab.

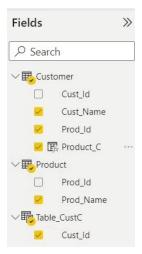


If these new components were to be included in the visualization, select the appropriate checkbox in the *Fields* pane, and create a relationship by following the previously mentioned process on how to do so.



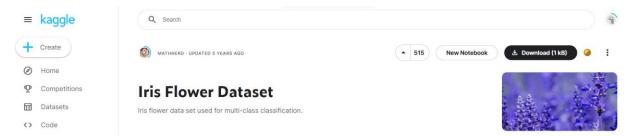


The Fields pane with the additional elements should appear, as indicated in the screenshot below.

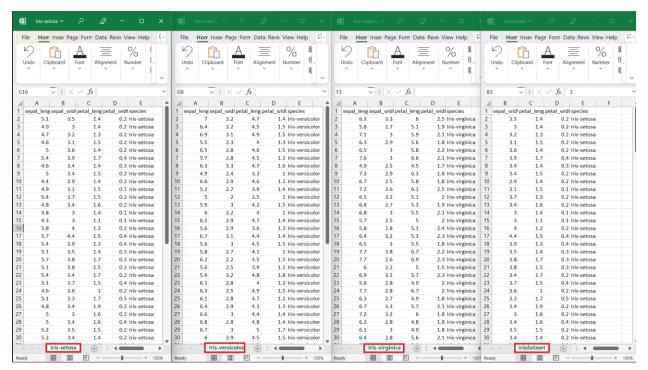


#### e. Download Dataset

A dataset is required to create drill-down/drill-up and drill-through reports on Power BI. Since no dataset was provided, the Iris dataset will be used instead. This dataset can be accessed through an open-source dataset platform (Kaggle) and can be downloaded through this link: <a href="https://www.kaggle.com/datasets/arshid/iris-flower-dataset?resource=download">https://www.kaggle.com/datasets/arshid/iris-flower-dataset?resource=download</a>

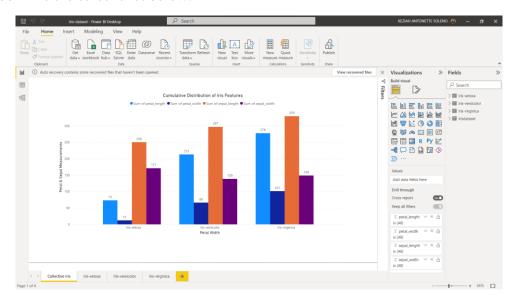


Once the dataset has finished downloading, open the dataset and create three additional datasets in .xlsx format, each containing the values of each flower. (Refer to the screenshot below.) Partitioning the data in this manner will aid in a smoother implementation of the drill-up/drill-down and drill-through reports in Power BI later.

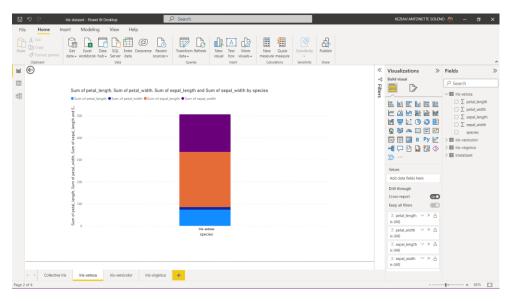


# f. Implement Reports

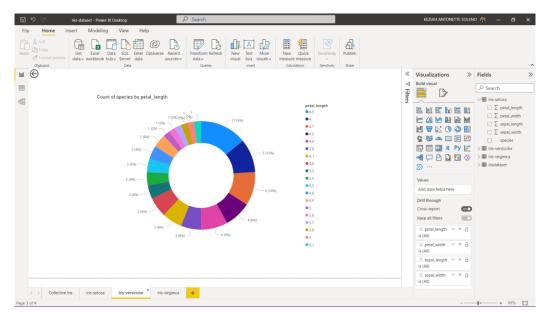
To import the retrieved data set into Power BI and to create a visualization for the data, follow the steps under *a. Get Data Source* until selecting a visualization (*under b. Visualize Imported Data*). Once the data has been imported and implemented into the selected visualization, the first page should look like the screenshot below.



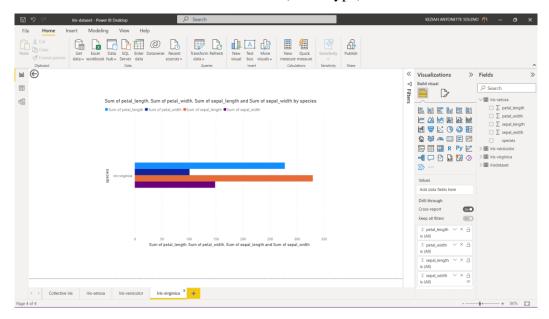
Trying other visualizations was recommended; thus, the following pages contained other visualizations for each Iris flower as the stacked column type, donut type, and horizontal bar chart type.



Iris-setosa (stacked column chart)



Iris-versicolor (donut type)

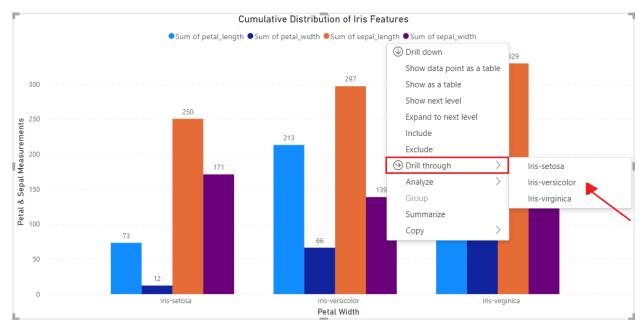


Iris-virginica (horizontal bar type)

To implement the drill-through feature from the source to the destination (target) page, first ensure that the drill-through feature is enabled by turning "Cross-report" on under the *Drill through* panel on the *Visualizations* pane. Then, drag the reference values (petal\_length, sepal\_width, etc.) to the *Drill-through features* section under the "Keep all filters" button so that the source data chart will know which data it will drill through.

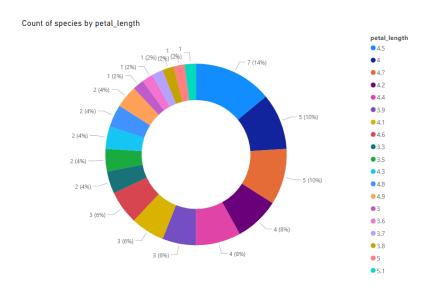


To drill through from the *Cumulative Distribution of Iris Features* chart, simply right-click on any data visual from the chart then select the *Drill through* option.



After, select the chart through which you would like to drill through. Since Iris-versicolor was selected, click on that option. The source page should drill through to the indicated target page. (The same process must be followed and will apply for the other visualizations.)

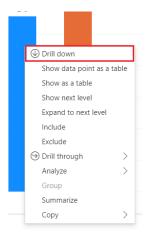




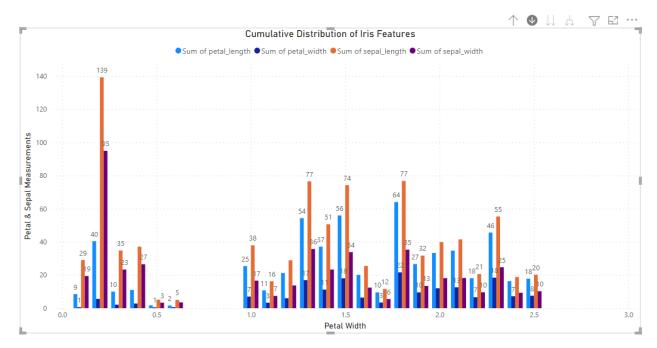
To drill-up or -down, a hierarchy must be indicated. To do this, drag a value into the Legend values in the order of required priority. In this case, *species* and *petal\_wi*dth was used to demonstrate this drill-up and -down feature.



To drill-up or -down, right click on any data value on the chart and select the "Drill down" option.



A more intricate chart visualization should appear, like the screenshot below.

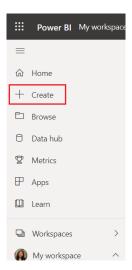


To drill-up, perform the same process as drilling down or click on the arrow point upwards in the upper right corner of the chart.

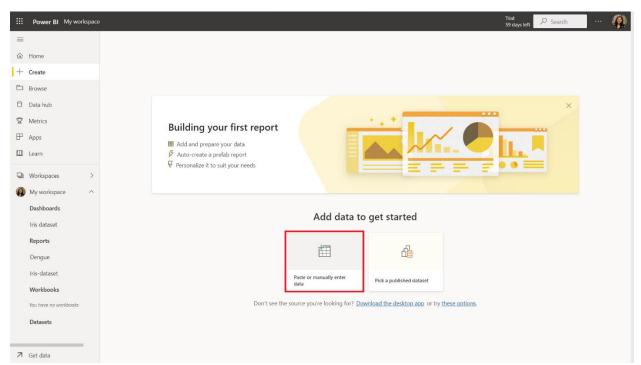


# IV. Power BI – Dashboard Options

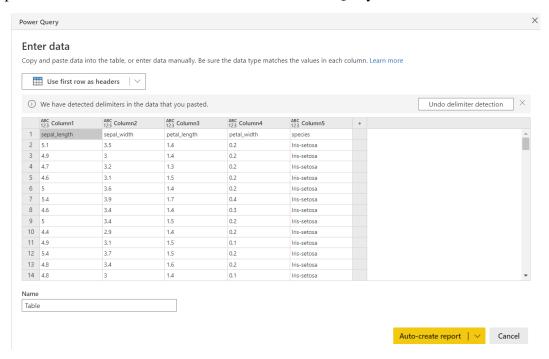
To access the dashboard options of Power BI, go to the following link: <a href="https://app.powerbi.com">https://app.powerbi.com</a>. Then, to explore a dataset, create one by selecting the "Create" option on the panel on the left side of the window.



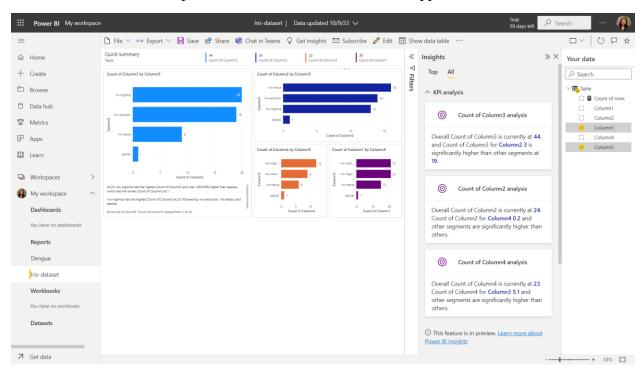
An option to manually create a dataset and to publish an existing one will appear. For the sake of demonstrating Power BI's feature to explore datasets, select the option to manually create a dataset.



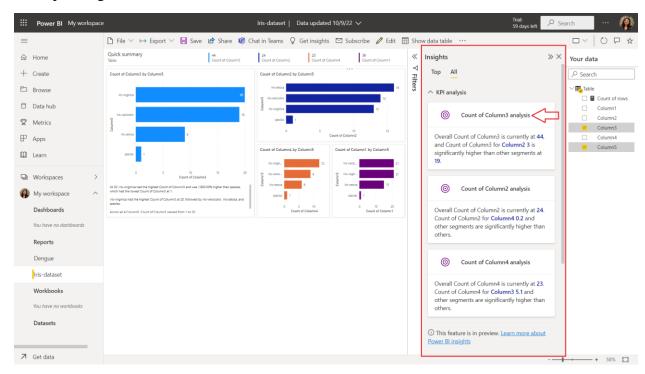
Then, paste the contents of the Iris dataset into the Power Query window.



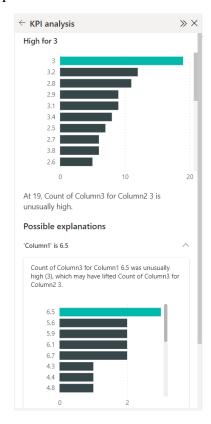
Then, click "auto-create report." The screenshot below should appear.



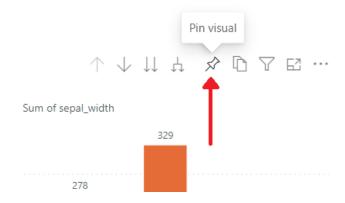
You can view dataset insights by navigating to the panel called *Insights* on the right-hand side of the window. Select "Count of Column3 analysis" to view a more detailed representation of the corresponding data.



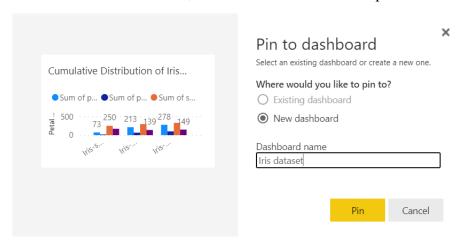
The screenshot below should appear.



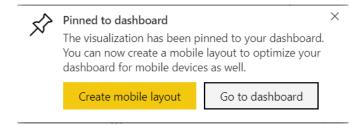
To create a dashboard, pin the published BI reports from Power BI desktop by selecting on the "Pin visual" option on the menu below.

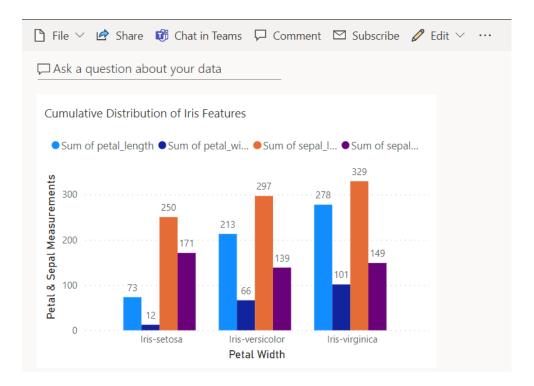


Selecting this pin option will lead to the following dialog box appearing. This window will prompt you to create a new dashboard, if no dashboard exists yet, to pin the published visual. In this example, the new dashboard was entitled, *Iris dataset*. Select "Pin" to proceed.

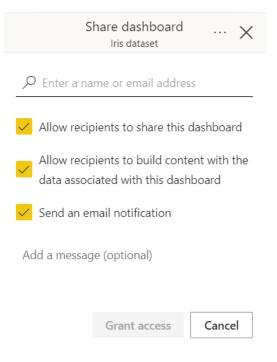


A confirmation should appear to indicate that the visualization has been pinned to the newly created dashboard. Select "Go to dashboard" then select the previous visualization to proceed to the next step.

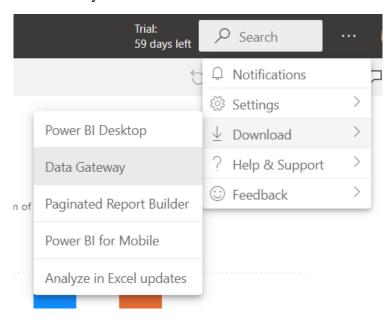




To share this visualization to others, select the "Share" option on the upper left-hand side, and select any of the conditions that apply to your requirements. Do not forget to include the name or email address of the recipient.



On-premises data sources can also be connected to Power BI by using the tool's Data Gateway. This can be set up by selecting "Download" after clicking "..." on the upper right-hand corner of the screen. Select "Data Gateway" to enable the feature.



Using Data Gateway with the on-premises gateways will keep the data fresh by connecting to the on-premises data sources without moving the data. Gateways will provide the flexibility required to meet individual and enterprise needs. (Power BI Tutorial, n.d.)

# References

Power BI Tutorial. (n.d.). Retrieved October 8, 2022, from https://www.tutorialspoint.com/power\_bi/index.htm