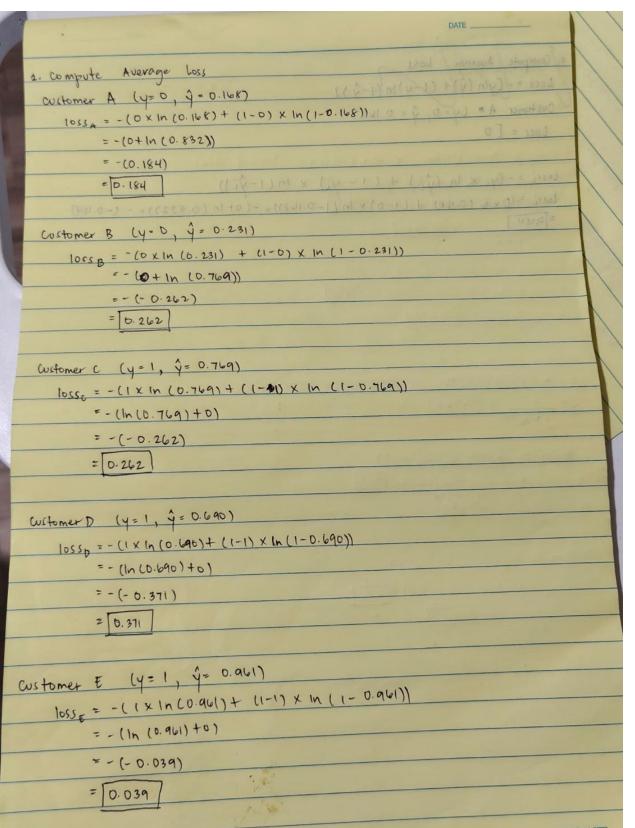
			DATE	_ / /
Santos, Ma. Mae Gid M.				
W, = 0.8				
W2 = 0.4			-	
b = - 4.0	all addition at	of the ball of the ball of	Beech State of the second	
		12.	MANUAL A	
· Compute Probabilities z	= W, X, + W2 X2 + b	then \$ = 0 (2)	
Customer A (x, -1, x2 = 4,			The Market	
z= 0.8(1) + 0.4(4) + (-4.				
	7	(Marine	to a series	
$\hat{y} = 1 = 0.168$				
	Market Market	10-11 4 10	-	
Customer B (x,= 2, x2 = 3	3,4=0)	44.3	and the	
z= 0.8 (2) + 0.4 (3) + (-	4.0) = -1.2		650000	
$\hat{y} = \frac{1}{1 + e^{-(-1/2)}} = 0.231$				
1+e-(-1.2)		The second		
	. 12	B 1 - 1 -		
Customer C Lx, = 3, x2 = 7		- Lorent	the state of the s	
z= 0.8 (3) + 0.4 (7) + (-4.	0)=1.2	A ASSESSMENT	A CONTRACTOR OF THE PARTY OF TH	
$\hat{y} = \frac{1}{1 + e^{-1/2}} = [0.769]$			Same and	
1+612				
C - 1 - 2 1 = 5 - 2	u= 1)			
Costomer D $(x_1 = 5, x_2 = 2,$				
Z= 0.8(5) + 0.4(2) + (-4.	0)= [0.8]			
$y = \frac{1}{1 + e^{-0.8}} = [0.690]$		1	The state of the s	
1 + e-0.8		- Linkshill and I	The state of the last	
	1=1)			
Customer t $(x_1 = 6, x_2 = 6, \cdot)$			2007	
z= 0.8 (6) + 0.4(6) + (-4	1.0) = 3.2			
$\hat{y} = \frac{1}{1 + e^{-3.2}} = 0.961$				
			4	
ustomer time on site (x,)	Pages viewed (x2)	Purchase (y)		
<i>t</i>	4	0	0.168	
	3	0	0.231	
B 2				
3	7	1	0.769	
0				
0		1	0.690	
D 5	2 4	1	0.690	

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1						1/
					DATE	
Colobonies	Time on site (x.)	Pages viewed (x2)	(v)	÷	Locs	
A	1	4	0	0.168	0.184	
В	2	3	0	D. 231	0.262	
С	3	7	1	0.769	0.262	
D	5	2	(0.690	0.371	
ŧ	6	(1	0.961	0.039	
Average Li	ocs = 0.184+0.262.	+ 0.262+ 0.371+ 0.639	= 0.	1236		
,		5				
3. Update	the slope and	intercept using G	radient	Descent		
2.77	xte n = 0.1	the trace do	Sec.	No. of London	The Interland	
	i-yi) for ear	ch evitomer				
	- 0 = 0.168 - 0 = [0.22]					
	- 0 = [0.23]		191			
	- 1 = -0.231					
	-1 = -0.310					
t: 0.961	-1 = -0.039					
compute Gr	adients			-	VE. 1 / - 000 X	. 21
3L = = (()	0.168 ×1) + (0.2	31 x2) + (-0.231	X3) t	(-0.31	x x y + (-0.004 x	(01)
	.168+0.462-0.69					
= 1 (-	-1.847)					
= - 0.30						
			+ (-0	310 × 2.)	+ (-0.039 × 6))	
3w2 = 5 ((0.	168 x4)+ (0.231)	x3)+(-0.231x7)	1 0 0	510 1-21		
= = (0.6	72+0.693-1.617	1-0.620-0.234)				
= 1 (-1.1	106)					
		The state of the s				
= -0.221		210-0020)			and the state of	
		1-310-0.03				
== == =================================	08+0.231-0.23					
$\frac{L}{b} = \frac{1}{5} (0.10)$ $= \frac{1}{5} (-0.1)$ $= -0.0360$	181)					

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DATE ____
Update Parameters (n = 0.1)
new m = 0.8 - 0.1 x (-0.3694)
                                     · new m = 0. 83694
       = 0.8+0.03694
                                     " new m2 = 0.42212
       = 0.83694
                                      · new b = 3.99638
 new m, = 0.4 - 0.1 x (-0.2212)
       = 0.4 + 0.02212
        = 0.42212
hew b = -4.0 - 0.1 x (-0.0362)
        = -4.0 + 0.00362
       = -3.99638
4. Compute new probabilities using the new slopes and intercept
Customer A (x=1, x2=4)
 z = 0.83694(1)+0.42212(4)+(-3,99638)
   = -1.47096
  1 = 1 | 1 + e = 1.470 qu)
    = 0.187
 Customer B (x,=2, x2=3)
Z = 0.83694 (2) + 0.42212 (3) + (-3.99638)
   =[-1.05614]
 1 = 1 +e-(- 105614)
   = 0.258
Customer C (x,=3, x2=7)
 2-0.83694(3)+0.42212(7)+(-3.99638)
  = 1.46928
 y= 1+e-1.46928
   = 0.813
Customer D (x=5, x=2)
 z = 0.83694 (5) + 0.42212 (2) + (-3.99638)
   = 11.03256
  = 1+e-1.03256
   = 0.737
                                                                        VALIANT
```

```
Customer E (x, = 6, x, = 6)
    2-0.83694 (6) + 0.42212 (6) + (-3.99638)
   New Predicted Probabilities
             X1 X2 Y new ý
                                 0.187
                                  0.258
                               0.813
                               0.737
             6 6
                           1 0.972
 5. Compute new Average Loss
 Customer A (4-0, 4-0.187)
    loss = - (0 x ln (0.187) + (1-0) x ln (1-0.187))
         = -In (0.813) = - (-0.207)
         = 0.207
 Customer B (y=0, y=0.258)
    loss = - (0 × In (0.258) + (1-0) × In (1-0.258)
          =-In (0.742) => - (-0.208)
        = 0.29x
Customer C (y=1, y= 0.813)
    loss = - (1 x in co. 813) + (1-1) x in (1-0.813))
         = - In (0.813) =7 - (-0.207)
        = 0.207
Customer D (y=1, y=0.737)
   1055p=-(1 x in (0.737) + (1-1) x in (1-0.737))
        =-In (0.737) =7 - (-0.305)
        = 0.305
   loss = - (1 x in (0.972) + (1-1) x in (1-0.972)) => - in (0.972)
= - (-0.028)
Customer & (y=1, y=0.972)
                                                                     VALIANT
        = [6.028]
```

	/
DATE	
Newlossay = 0.207 + 0.298 + 0.207 + 0.305 + 0.028 = 0.209	
Customer X, X2 Y y new loss	1
A 1 4 0 0.187 0.207	
B 2 3 0 0.258 0.248	1
c 3 7 1 6.813 0.201	-
D 5 2 1 0.737 b.305	
t 6 6 1 0.972 0.028	
0.209	
	100
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