



SERVICE PRICELIST

Get Started





ABOUT US

STRATITAL

Stratital was built by agencies, for agencies, with strategic thinking and white-label execution.

Our team operates entirely behind the scenes, allowing your agency to scale seamlessly without the overhead. Every strategy we roll out is grounded in data, refined through experience, and tailored to help you win more clients and retain them longer.

We know agencies are under pressure to perform. That's why Stratital handles the execution, strategy, and reporting so you can focus on growth, client relationships, and results.



OUR SERVICES AND PRICES

Stratital is a white-label digital marketing team that works exclusively with agencies. We stay fully in the background, providing seamless execution across SEO, social media, web, ads, and more, all under your brand. In every engagement, your agency is the client, not your end client.

All communication, reporting, and service delivery happen directly between your agency and Stratital. This ensures full control and brand consistency on your end, while we do the heavy lifting.



Plan your project

Local SEO

Become more visible to customers in your neighbourhood.

Optimisation of your website and online presence to attract local customers in a specific geographic area.

Stratital enhances your visibility in local search results by optimising your Google Business Profile, managing local citations, creating location-based content, and implementing technical SEO strategies to help your business appear in searches like “near me” or “[service] in [location].”

Price: \$450/month (\$350/month for 2 or more products)



Plan your project

National SEO

Expand your reach and get discovered nationwide.

SEO strategy focused on improving visibility across a country, not tied to a specific city or region.

Ideal for businesses targeting customers nationwide, National SEO involves keyword targeting, competitive analysis, technical site optimization, and high-quality content creation to improve rankings in broader searches.

Price: \$550/month (\$450/month for 2 or more products)

Plan your project

Link Building



Boost your credibility with powerful, high-authority backlinks.

The process of acquiring high-quality backlinks from reputable websites to boost your site's authority.

Stratital builds contextual, niche-relevant backlinks that increase your domain authority, improve SEO rankings, and drive referral traffic. We use white-hat methods to ensure long-term SEO gains.

Price: \$200/month (\$150/month for 2 or more products)



Plan your project

Google Advertising

Reach ready-to-buy customers right when they're searching.

Paid advertising on the Google Ads platform to target users searching for your services or products.

From keyword research to ad copy and conversion tracking, we manage your Google Ads to drive qualified traffic and leads. Includes Search, Display, and Remarketing campaign management.

Price: \$450/month (\$350/month for 2 or more products)

UNITS SOLD
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Plan your project

Social Media Management



Stay active, on-brand, and connected with your audience.

End-to-end management of your social media accounts to build brand presence and engagement.

Stratital creates and schedules engaging content, monitors performance, and manages interactions across platforms like Facebook, Instagram, and LinkedIn—ensuring your brand stays consistent and relevant.

Price: \$450/month (\$350/month for 2 or more products)

Plan your project

Social Media Advertising



Drive results with targeted campaigns that convert.

Running paid campaigns on platforms like Facebook, Instagram, and LinkedIn to reach targeted audiences.

We strategize, create, and manage ad campaigns focused on conversions, reach, or engagement. Includes audience targeting, A/B testing, and performance tracking to maximize ROI.

Price: \$450/month (\$350/month for 2 or more products)

Plan your project

Web Design & Development



Create stunning, user-friendly websites that convert.

Creation of professional, responsive websites tailored to your brand and business goals.

From simple brochure sites to advanced service pages, we design clean, conversion-focused websites using WordPress or Shopify. All websites are mobile-friendly, SEO-optimized, and easy to update.

- **Up to 5 pages: \$650 (\$550 for 2 or more products)**
- **6–10 pages: \$850 (\$800 for 2 or more products)**
- **11+ pages: \$1200 (\$1100 for 2 or more products)**



Plan your project

Email Marketing

Keep your audience engaged and your brand top of mind.

The use of email campaigns to nurture leads, promote offers, and build customer loyalty.

Stratital designs branded email templates, sets up automation flows, and crafts engaging copy to keep your audience informed and interested—driving conversions and repeat business.

Price: \$450/month (\$350/month for 2 or more products)

Plan your project

Virtual Assistance Resources



Extend your team with reliable, scalable virtual support.

Dedicated remote staff to assist with admin, digital marketing, or back-end tasks.

Get reliable, trained VAs to support your operations. Whether for content scheduling, CRM updates, data entry, email management, or customer service, boosting efficiency without hiring full-time.

- **20 hours/month: \$500 (\$450 for 2+ resources)**
- **40 hours/month: \$900 (\$800 for 2+ resources)**
- **80 hours/month: \$1600 (\$1500 for 2+ resources)**



Plan your project

Lead Generation – Cold Calling

Fill your pipeline with real conversations and booked appointments.

Outbound calling to generate leads, book appointments, or qualify prospects.

Our cold calling specialists act as an extension of your sales team, professionally pitching your services, capturing qualified leads, and setting appointments to drive growth.

- **20 hours/month: \$600 (\$550 for 2+ resources)**
- **40 hours/month: \$1100 (\$1000 for 2+ resources)**
- **80 hours/month: \$1950 (\$1800 for 2+ resources)**

How It Works: Our 8 White-Label Process - Part 1

1 Select Services	You (the agency) choose the services your client needs: SEO, social, web, ads, or more. Need help deciding? We're happy to review your brief and recommend a white-label strategy.
2 Proposal & Quotation	We'll provide a service quote based on your selected products and quantity-based pricing. You're free to brand the proposal as your own when presenting it to your client.
3 Agreement & Contract	Once you're ready, we'll issue a simple service agreement (NDA included if needed) that defines responsibilities, deliverables, and timelines all under your agency's name.
4 Payment & Activation	We issue an invoice for the agreed service(s). Work begins upon payment confirmation. All pricing is in your local currency and billed monthly, with no hidden fees or lock-in contracts.
5 Client Onboarding	We'll collect relevant information, access credentials (e.g., website, social media, ad accounts), and any client-specific brand assets. You manage the client; we manage the execution.

How It Works: Our 8 White-Label Process - Part 2

6 White-Label Execution

Our team gets to work behind the scenes. All deliverables, reports, graphics, content, and campaign dashboards are branded with your agency's identity. You remain the face of service.

7 Review & Reporting

We deliver reports monthly (or as agreed), ready for you to send to your client. We're also available to support you during client meetings, strategy reviews, or upsell pitches, still 100% white-label.

8 Ongoing Support

Scale up, scale down, or switch services anytime. Add more products at discounted rates or request one-off support when needed.

Summary Flow (Quick Visual)

Select Services → Quote & Contract → Payment → Onboarding → Delivery → Reporting & Support

White-Label Disclaimer:

Stratital operates as a fully white-label partner. We do not interact directly with your clients or represent ourselves publicly. All work is produced, delivered, and reported under your agency's name.

Our mission is to help your agency scale without the need to hire, manage, or train an in-house digital team. We are invisible to your clients but invaluable to your delivery.



Built by Agencies for Agencies

THANK YOU



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