

## **Eloop Token (ELP)**

### **Institutional Pitch Deck for institutional partners**

#### **1. Problem**

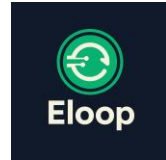
The exponential growth in electronics consumption has generated an alarming volume of Electronic Waste (EWW). Recycling this waste still requires improvements and engagement from society, especially with regard to traceability, valorizing discarded materials, and social return to cooperatives and society.

#### **2. Solution**

Eloop Token (ELP) is a crypto asset created to value and back EWW. Each token represents the potential recycling value of the collected materials, providing direct incentive to the circular economy and digital inclusion via tokenization of those who develop recycling (cooperatives and industries).

#### **3. Tecnologia**

- ERC-20 token created on the Polygon network (low cost and scalability)
- Integration with wallets such as MetaMask and Coinbase
- Verified contract on Polygonscan
- Application of QR code for traceability of the equipment's chain of custody
- Navigable prototype on Figma
- Functional MVP (seeking partnership for feasibility)



#### **4. Business Model**

→ Institutional partnerships with cooperatives, industries, and companies (public/private) in the REE sector and GCB partners

→ Tokenization of REE based on weight, type/complexity of recycled equipment, with identification and generation of blockchain via QRCode or Barcode;

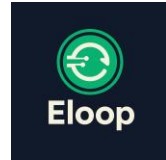
#### **5. Market**

The global REE market is expanding, with a 21% increase in the last 5 years equivalent to 53.6 million metric tons (Mt), being a billion-dollar market for recycling.

The demand for rare metals and efficient recycling systems is growing, especially in countries such as Brazil and Canada.

#### **6. Competitive Advantage**

- First token integrated into the platform with QR code traceability
- Valuation based on the composition of REE (gravimetric component defined in studies)
- Integration with well-known wallets and exchanges (MetaMask and Coinbase)
- Potential for institutional and commercial use



## 7. Environmental and Social Impact

- Reduction in irregular disposal of electronics by encouraging the platform via rewards and reinforcing monetizable reverse logistics
- Stimulating collection and safe processing with licensed cooperatives and industries
- Additional income for recycling cooperatives and families involved integrated into the project chain. Access to the new cryptoasset financial chain.
- Environmental education linked to the use of currency (digital and cryptoasset inclusion)

## 8. Financial Investment Projections

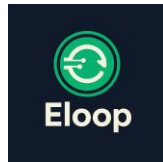
- MVP (2 months): \$ 80,000.00 – functional development + navigable prototype + integration with QR code.
- Beta Launch (4 months): up to \$120,000.00 – including technical improvements, user testing, and reporting for ESG report.

### Other Investment Interfaces:

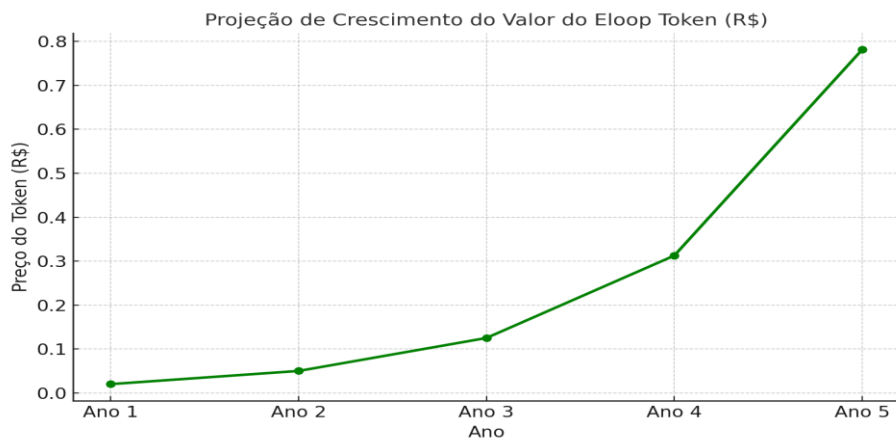
- Communication & Marketing: production of materials, videos, networks, and engagement with partners.
- Events and Demonstrations: institutional participation in fairs, meetings with industry entities (ABINEE, ABREE and others) and local pilots with cooperatives and industries.

### Potential and Scaling:

- Potential for appreciation based on the adoption of partnerships with industries/companies in the electronics sector.
- Break-even expected from the 3rd year, according to the financial model based on token revenue for companies and investors.

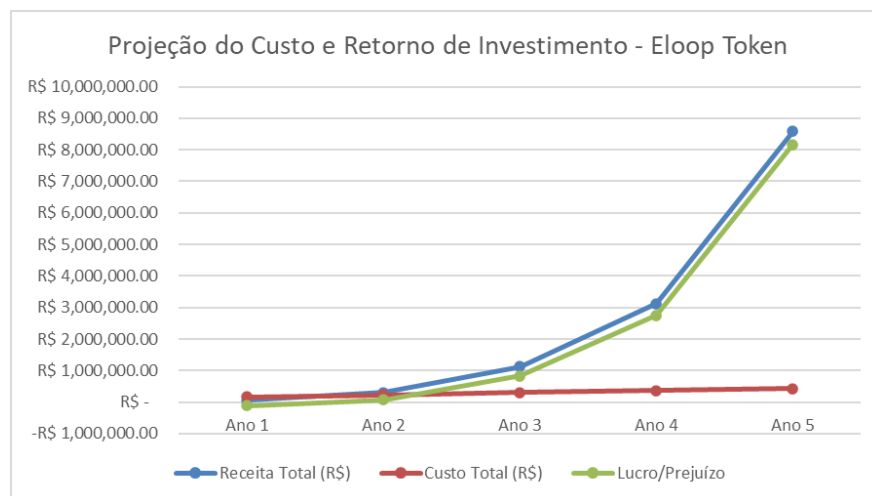


## Annex: Eloop Token Value Growth Projection

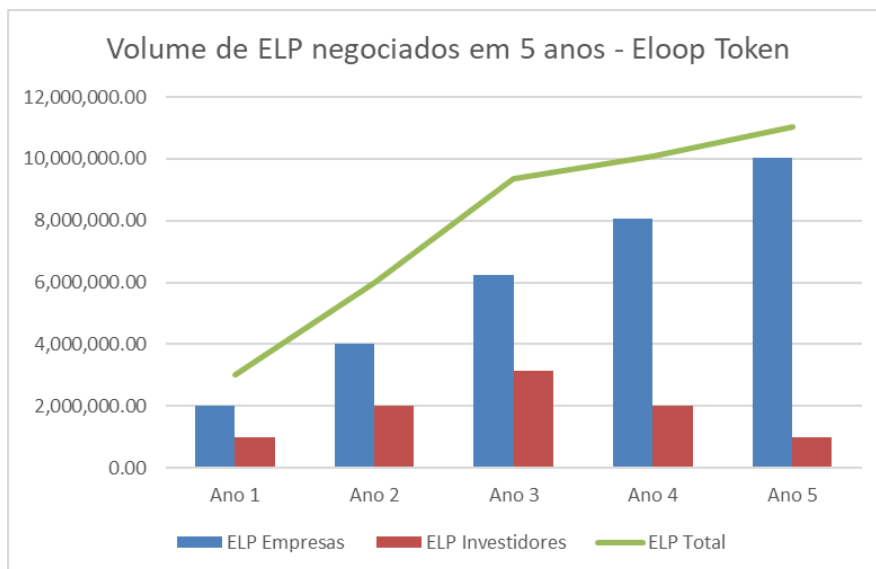


Obs: crescimento 2,5x por ano (crescimento médio de criptomoedas)

## Annex: Financial Evolution of Eloop Token (R\$0.02 per token)

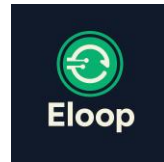


## Annex: Evolution of Eloop Token Trading Volume



## 9. Current Roadmap

- ✓ Token created and verified on Polygon
- ✓ Multilingual landing page completed
- ✓ Navigable prototype on Figma
- Functional MVP on Glide or other environment, with QR/Bar code traceability
- Institutional partnerships with cooperatives, industries and startups
- Launch on exchanges and acceptance in physical stores/services as part of the rewards
- Scaling to Latin America and North America



## 10. Team & Contact

Founder:

Sérgio Maffioletti – Specialist in sustainability, environmental blockchain and solid waste management

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## 11. Intellectual Property Protection and Licensing

The Eloop Token project is protected by a digital timestamp on the Bitcoin blockchain via OpenTimestamps. The SHA256 hash of the content was generated and stamped as proof of digital authorship, ensuring the integrity and prior authorship of the material.

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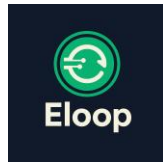
Project available in the GitHub repository - <https://github.com/Maffioletti24/eloop-token-licenciamento.git>



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[https://www.elooptoken.com/s/EloopToken\\_Timestamp\\_QR.png](https://www.elooptoken.com/s/EloopToken_Timestamp_QR.png)



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