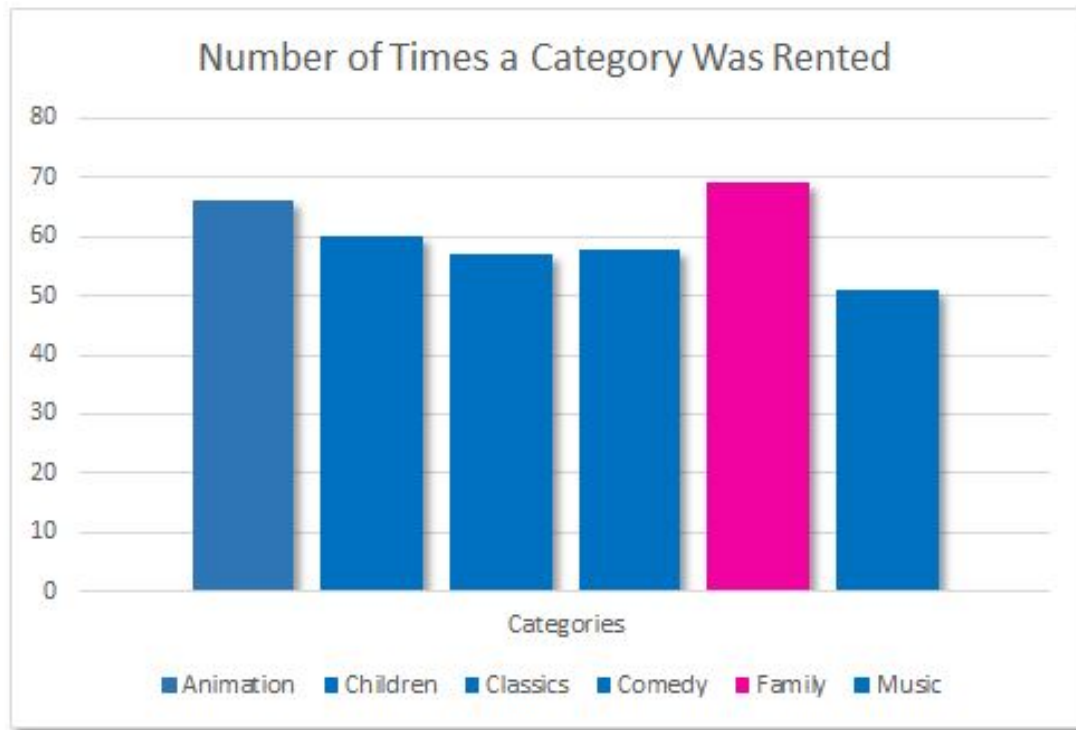


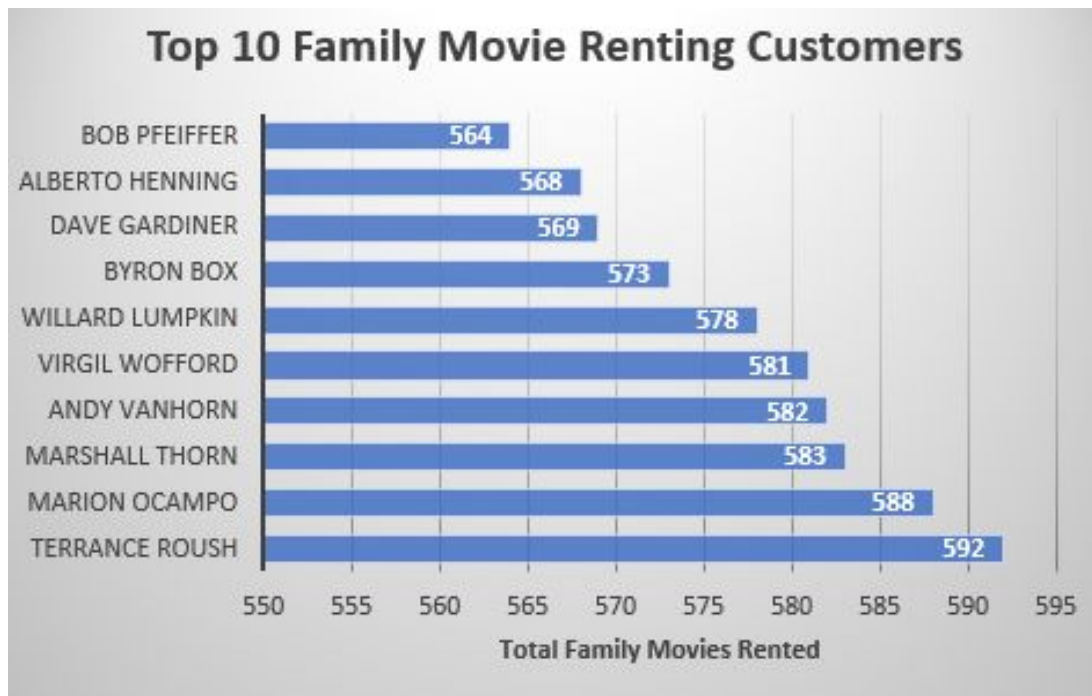
What category was rented the most?

Family, friendly movies are such a popular hit at our **Sakila DVD Rental** locations. We wanted to know what category was rented from the most of the six categories. We can see from the chart that movies from the “Family” category were at the top.



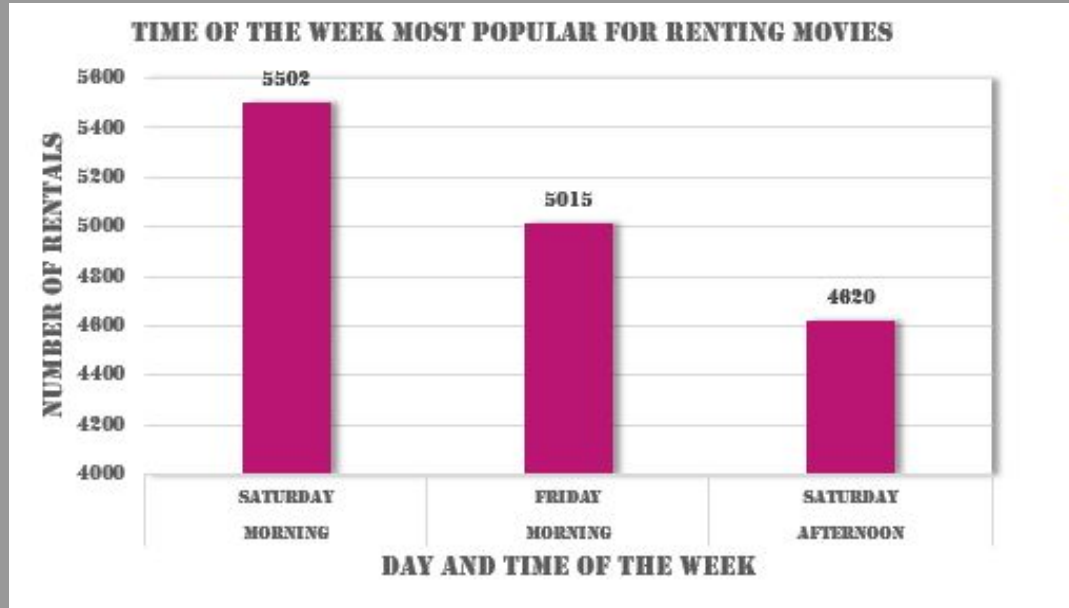
Who are the top ten “Family” movie renting customers?

— — —



As a business, we like to reward our top customers. **Family movie night gift baskets** have been created and will be distributed to the following top ten customers. These individuals select movies from our **Family** category the most.

When are the most popular movie renting times of the week?



We at Sakila DVD Rentals would like to have promotions during high traffic portions of the week. In order to do this, we need to know when those times are. This graph displays the top three time stamps of the week that rent the most movies to help us make accurate decisions.

Who are the top ten customers and what is their monthly total payments?

To help us gather this data, we need to know who our top customers are and then sum their monthly payments. It is also helpful to keep a running total of the accumulated amount paid. This chart shows us the monthly totals paid and the table shows us a sample of accumulated payments for each customer.

sum_paid	accumulated_amt_paid
13.97	13.97
22.95	36.92
51.88	88.80
0.99	0.99
46.89	47.88
49.92	97.80
2.99	5.98

