



## **FACULTY OF MANAGEMENT**

### **RULES AND REGULATIONS UNDERGRADUATE AND POSTGRADUATE**

[www.uj.ac.za](http://www.uj.ac.za)

**2015**

The University reserves the right to supplement, delete or change any part of a regulation without prior notice.

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## 1. **GENERAL INFORMATION AND CONTACT DETAILS**

**APB** - Auckland Park Bunting Road Campus (medium of instruction is English)

**APK** - Auckland Park Kingsway Campus (medium of instruction is English and Afrikaans)

**DFC** - Doornfontein Campus (medium of instruction is English)

**SWC** - Soweto Campus (medium of instruction is English)

### **EXECUTIVE DEAN**

Prof D van Lill

A-Ring 1 (APK)

Contact No: (011) 559-4122

Fax: (011) 559-4123

### **DEAN'S SECRETARY**

Ms B Hadjiapostolou

A-Ring 1 (APK)

Contact No: (011) 559-4127

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### **VICE DEAN RESEARCH**

Prof G Roodt

A-Ring 1(APK)

Contact No: (011) 559-2028

Fax: (011) 559-4123

### **VICE DEAN'S SECRETARY**

Ms L Van Lodewyk

A-Ring 1 (APK)

Contact No: (011) 559-3874

Fax: (011) 559-4123

### **VICE DEAN TEACHING AND LEARNING**

Prof J Spowart

A-Red 6 (APB)

Contact No: (011) 559-1039

Fax: (011) 559-1168

### **VICE DEAN'S SECRETARY**

Ms M Wilbers

A-Red 8 (APB)

Contact No: (011) 559-1349

Fax: (011) 559-1168

### **HEAD: FACULTY ADMINISTRATION**

Ms L Govender

A-Ring 1 (APK)

Contact No: (011) 559-4135

### **ADMINISTRATIVE ASSISTANT TO HFA**

Ms D Vinindwa

A-Ring 1 (APK)

Contact No: (011) 559-4685

### **SENIOR FACULTY OFFICERS**

Ms C Eloff

A-Ring 1(APK)

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A Red 15 (APB)

Contact No: (011) 559-1082

Ms R Nxumalo

A Red 14 (APB)

Contact No: (011) 559-1176

### **FACULTY OFFICERS**

Ms K De Buys

A-Ring 1(APK)

Contact No: (011) 559-4039

Ms Z Yende

A-Ring 1(APK)

Contact No: (011) 559-2764

Ms X Maluleke

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Contact No: (011) 559-1474

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### **ADMINISTRATIVE ASSISTANTS / GENERAL ENQUIRIES**

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**SWC**

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uKhamba Building ADB104 (SWC)  
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**EXECUTIVE DIRECTOR: STUDENT AFFAIRS**

Contact No: (011) 559-2042/4145

**INFORMATION CENTRE (UJ)**

Contact No: (011) 559-2637  
Fax No: (011) 559-3293  
Call Centre: (011) 559-3992

**STUDENT FINANCE**

**Tuition Fees** are determined yearly per course or module.

Visit our website: <http://www.uj.ac.za>, Student Finance Division

**APB**

Contact No: (011) 559-1180/1355/1370  
Fax No: (011) 559-3679/1323

**APK**

(011) 559-2981  
(011) 559-3075

**Residence Fees****APB**

Contact No: (011) 559-6289  
Fax No: (011) 559-6485

**APK**

(011) 559-2092  
(011) 559-2405

**Bursaries****APB**

Contact No: (011) 559-1193  
Fax no: (011) 559-1250

**APK**

(011) 559-3769/3770  
(011) 559-3075

**RESIDENCE****APB**

Contact No: (011) 559-6289/1185  
Fax No: (011) 559-8007

**APK**

(011) 559-2092  
(011) 559-2405

**THE CENTRE FOR PSYCHOLOGICAL SERVICES AND CAREER DEVELOPMENT  
(PsyCaD)****APB**

Contact No: Contact the APK Campus  
Fax No:

**APK**

(011) 559-3324  
(011) 559-2157

**STUDENTS WITH DISABILITIES****APB**

Contact No: Contact the APK Campus  
Fax No:

**APK**

(011) 559-3324  
(011) 559-2157

**POSTAL AND STREET ADDRESSES****AUCKLAND PARK BUNTING ROAD CAMPUS (APB)**

P O Box 17011  
DOORNFONTEIN  
2028

Bunting Road  
COTTESLOE

**AUCKLAND PARK KINGSWAY CAMPUS (APK)**

PO Box 524  
AUCKLAND PARK  
2006

Cnr Kingsway Ave and  
University Rd  
AUCKLAND PARK

**DOORNFONTEIN CAMPUS (DFC)**

PO Box 17011  
DOORNFONTEIN  
2028

37 Nind Street  
DOORNFONTEIN

**SOWETO CAMPUS (SWC)**

Private Bag X09  
BERTSHAM  
2013

Old Potchefstroom Road  
Power Park  
SOWETO

## **2. DEPARTMENTAL INFORMATION**

The following are resident departments within the Faculty of Management.

### **2.1 DEPARTMENT OF APPLIED INFORMATION SYSTEMS**

#### **Auckland Park Bunting Road Campus**

Contact No: (011) 559-1216

Fax No: (011) 559-1239

Lecturer: Mr A Rassaki, MSc Stellenbosch

Lecturer: Mr G Toko, MTech (UJ)

Lecturer: Mr J Dhlamini, MIng Informatics (Gdansk University of Technology)

Lecturer: Ms G Barlow-Jones, MEd (UJ)

Lecturer: Ms J Chetty, MPhil (RAU)

Lecturer: Ms S Dube, MSc (NUST, ZIM)

Lecturer: Mr W Erasmus, MCom (UJ)

Lecturer: Mr T Museba, MSc (NUST, Zim)

Lecturer: Mr J Sookha, BTech (Tech Natal)

Lecturer: Ms R Minty, MEd (UJ)

Lecturer: Dr R Brink, PhD (UJ)

Lecturer: Ms S Bvuma, MTech (UJ)

Lecturer: Mr K Nyandongo, MTech (UJ)

Lecturer: Mr P Joubert, MPhil (UP)

Lecturer: Mrs M van den Berg, MIT (UP)

Senior Lecturer: Dr K Njenga, PhD (UCT)

Senior Lecturer: Dr B Gatsheni, PhD (Edinburgh, UK)

Senior Lecturer: Dr V Kuthadi, PhD (MU, India)

Head of Department: Prof C Marnewick, PhD (UJ)

#### **Soweto Campus – (End User Computing)**

Contact No: (011) 559-5709

Fax No: (011) 559-1239

Coordinator: Ms MS Bvuma, MTech (UJ)

### **2.2 DEPARTMENT OF BUSINESS MANAGEMENT**

#### **Auckland Park Bunting Road Campus**

Contact No: (011) 559-1208

Fax No: (011) 559-1007

Lecturer: Mr T Mlilo, MCom (UJ)

Lecturer: Mr LS Ngcobo, MBL (UNISA)

Lecturer: Dr C Reddy, DPhil (UCT)

#### **Auckland Park Kingsway Campus**

Contact No: (011) 559-3348

Fax No: (011) 559-2827

Lecturer: Ms S Bronkhorst, MCom (UJ)

Lecturer: Mr J Davids, MCom (UJ)

Lecturer: Ms C Jasson, MBA (USB)

Lecturer: Mr M Kara, MCom (UJ)

Lecturer: Mr C Schachtebeck, MCom (UJ)

Senior Lecturer: Dr A Drotskie, PhD (USB)

Senior Lecturer: Dr D Groenewald, PhD (UP)

Senior Lecturer: Ms A Makka, MBA (Leeds University, UK)

Senior Lecturer: Dr TN van der Linde, DCom (RAU)

Associate Professor: Prof GA Goldman, DPhil (UJ)

Professor: HEC de Bruyn, DCom (PU for CHE)  
Head of Department: Prof C Nieuwenhuizen, PhD (PU)

### **Soweto Campus**

Contact No: (011) 559-5007  
Fax No: (011) 559-5603  
Lecturer: Ms A Akhalwaya, MTech (UJ)  
Lecturer: Ms A Bosch, MTech (TWR)  
Lecturer: Mr L Janse van Rensburg, MPhil (UJ)  
Lecturer: Mr AD Masakale, MBL (NWU)  
Lecturer: Dr TD Mngomezulu, PhD (Vista University)  
Lecturer: Mr S Nchabeleng, MCom (Wits)  
Lecturer: Ms J Sibeko, MBL (Unisa)  
Senior Lecturer: Dr M Bounds, PhD (UJ)  
Departmental Co-Ordinator: Senior Lecturer, Mr D Rossouw, MCom (RAU)

### **Doornfontein Campus**

Contact No: (011) 559-1628  
Lecturer: Mr NJ Muofhe, MCom (UJ)  
Senior Lecturer: Dr S Dhliwayo, PhD (UP)  
Senior Lecturer: Mr R Roberts, MCom (RAU)  
Associate Professor: E Bbenkele, PhD (University of Stirling, Scotland)

## **2.3 DEPARTMENT OF INDUSTRIAL PSYCHOLOGY AND PEOPLE MANAGEMENT**

### **Auckland Park Bunting Road Campus**

Contact No: (011) 559-1360/1241  
Fax No: (011) 559-1574

### **Auckland Park Kingsway Campus**

Contact No: (011) 559-2642  
Fax No: (011) 559-2710  
Lecturer: Dr J Gobind, PhD (UJ)  
Lecturer: Dr M Geldenhuys, PhD (NWU)  
Lecturer: Ms R Joseph, MA (Tata Institute of Social Sciences, Mumbai)  
Lecturer: Ms K Łaba, MCom (NWU)  
Lecturer: Mr P Chrysler-Fox, MCom (UJ)  
Lecturer: Mr N Dhanpat, MCom (UKZN)  
Lecturer: Mr M Magau, MCom (UJ)  
Lecturer: Dr R de Braine, DPhil (UJ)  
Lecturer: Ms L Sekaja, MCom (UJ)  
Senior Lecturer: Dr C Henn, PhD (UFS)  
Senior Lecturer: Dr A Wort, MPhil (UJ)  
Senior Lecturer: Dr CM Govender, PhD (RAU)  
Senior Lecturer: Dr C Hill, PhD (NWU)  
Senior Lecturer: Dr LMM Hewitt, DPhil (UJ)  
Senior Lecturer: Dr A Odendaal, DPhil (UJ)  
Senior Lecturer: Dr L Fourie, DCom (UJ)  
Associate Professor: A Bosch, PhD (University of Southampton)  
Associate Professor: R van Wyk, PhD (UP)  
Professor: F Crous, DCom (RAU)  
Professor: GP de Bruin, DLitt et Phil (RAU)  
Professor: K Kondlo, DLitt et Phil (RAU)  
Professor: A Thomas, DLitt et Phil (RAU)  
Professor: WI Ukpere, PhD (CPUT)  
Head of Department: Prof TH Veldsman, DCom (RAU)



**Soweto Campus**

Contact No: (011) 559-5506

Fax No: (011) 559-5757

Lecturer: Mr W de Beer, BA (Hons) (RAU)

**2.4 DEPARTMENT OF INFORMATION AND KNOWLEDGE MANAGEMENT****Auckland Park Kingsway Campus**

Contact No: (011) 559-2183

Fax No: (011) 559-2822

Secretary: Ms D Wessels

Lecturer: Mr J Arthur, MPhil (UJ)

Lecturer: Ms T Lefika, MPhil (UJ)

Lecturer: Mr CPJ Niemand, MA (UJ)

Lecturer: Ms A Potgieter, MPhil (UJ)

Senior Lecturer: Dr PA Laughton, PhD (UJ)

Associate Professor: MA Mearns, DLitt et Phil (UJ)

Associate Professor: T du Plessis, DLitt et Phil (RAU)

Head of Department: Prof CW Rensleigh, DCom (RAU)

**Soweto Campus**

Contact No: (011) 559-5603

Fax No: (011) 559-2822

**2.5 DEPARTMENT OF MARKETING MANAGEMENT****Auckland Park Bunting Road Campus**

Contact No: (011) 559-1414

Fax No: (011) 559-1477

Lecturer: Dr H Duh, PhD (NMMU)

Lecturer: Ms M Frazer, MCom (UJ)

Lecturer: Mr S Gwebu, MBA (NWU)

Lecturer: Mr D Maduku, MCom (UJ)

Lecturer: Mr P Mbango, MBA (UKZN)

Lecturer: Dr M Wait, PhD (UJ)

**Auckland Park Kingsway Campus**

Contact No: (011) 559-3200

Fax No: (011) 559-4943

Lecturer: Ms N Mashaba, MCom (UP)

Lecturer: Ms B Stiehler, MCom (UP)

Senior Lecturer: Dr I Lubbe, PhD (UJ)

Professor: M Mpinganjira, PhD (University of Newcastle, Australia)

Professor: M Roberts-Lombard, PhD (NWU)

Head of Department: Prof CF De Meyer, PhD (NWU)

**Soweto Campus**

Contact No: (011) 559-5594

Lecturer: Mr Ryan Mathaba MTech (VUT)

**2.6 DEPARTMENT OF PUBLIC MANAGEMENT AND GOVERNANCE****Auckland Park Kingsway Campus**

Contact No: (011) 559-2447

Fax No: (011) 559-2144

Secretary: Mrs M Snyman

Lecturer: Ms S Mavee, MCom (UJ)

Lecturer: Ms D Nel, MA (UJ)  
Professor: CJ Auriacombe, DLitt et Phil (UNISA)  
Head of Department: Dr DB Jarbandhan, DLitt et Phil (UJ)

**Soweto Campus**

Contact No: (011) 559-3225  
Fax No: (011) 559-2144  
Lecturer: Ms T Majam, MCom (UPE)  
Lecturer: Mr TA Nethonze, MAdmin (VISTA)  
Lecturer: Dr DE Uwizeyimana, DLitt et Phil (UJ)

**2.7 DEPARTMENT OF TRANSPORT AND SUPPLY CHAIN MANAGEMENT**

**Auckland Park Bunting Road Campus**

Contact No: (011) 559-1285/1078/1179  
Fax No: (011) 559-1413  
Lecturer: Ms C Celliers, MCom (UP)  
Lecturer: Ms J van der Walt, MTech (UJ)  
Lecturer: Mr L Buys, BTech (TWR)  
Lecturer: Mr H van den Berg, MCom (UJ)  
Lecturer: Mr T Mbara, MSc (University of Westminster)  
Senior Lecturer: Dr C Voortman, DPhil (RAU)

**Auckland Park Kingsway Campus**

Contact No: (011) 559-/4979/3461  
Fax No: (011) 559-2029  
Secretary: Ms R Ramsaroop  
Junior Lecturer: Ms S Nabee, BCom Hons (UJ)  
Lecturer: Mr GJ Heyns, MCom (USB)  
Lecturer: Mr LL Jacobs, MPhil (SUN)  
Lecturer: Ms E Kriel, BCom Hons (RAU)  
Lecturer: Ms LO Jacobs, MBA (UP)  
Senior Lecturer: Mr PJ Kilbourn, MCom (RAU)  
Senior Lecturer: Dr CWV Mostert, DCom (RAU), CA (SA)  
Senior Researcher/Lecturer: Ms R Luke, (RAU)  
Professor: GC Prinsloo, DCom (RAU)  
Head of Department: Prof J Walters, DCom (RAU)

**2.8 SCHOOL OF TOURISM AND HOSPITALITY**

**Auckland Park Bunting Road Campus**

Contact No: (011) 559-1038  
Fax No: (011) 559-1164  
Director: Dr D Abrahams  
Secretary: Ms Y Sallie-Joyce (011) 559-1158

**2.8.1 DEPARTMENT OF HOSPITALITY MANAGEMENT**

**Auckland Park Bunting Road Campus**

Contact No: (011) 559-1051  
Fax No: (011) 559-1164  
Secretary: Ms P Kock  
Instructor: Mr A Kuipers, BTech (UJ)  
Instructor: Mr NE Senneck, BTech (UJ)  
Lecturer: Ms A Deen, MTech (DUT)  
Lecturer: Ms I Geyser, MCom Psych (UJ)  
Lecturer: Ms D Hewson, MEd (Wits)

Lecturer: Ms CH Mabaso, BTech (ML Sultan)  
Lecturer: Ms NC Zungu, MHRD (University of Canberra, Aus.)  
Lecturer: Mr MM Masanabo, BCom (Hons) (Unisa)  
Lecturer: Mr TH Molose, MTech (CPUT)  
Lecturer: Ms LE Schie, NHD (TWR)  
Lecturer: Mr M Masina, BTech (UJ)  
Lecturer: Mr PH van der Westhuizen, NHD (Hotel and Motel Ass of America)  
Senior Lecturer: Mr D Brain, NHD (TWR)  
Senior Lecturer: Ms AM Taylor, MEd (Wits)  
Head of Department: Dr H Kesa, DTech (VUT)

## **2.8.2 DEPARTMENT OF TOURISM MANAGEMENT**

### **Auckland Park Bunting Road Campus**

Contact No: (011) 559-1051

Fax No: (011) 559-1164

Lecturer: Miss M Correia, MA (WITS)

Lecturer: Ms M Ivanovic, MA (NWU)

Senior Lecturer: Ms N Wakelin-Theron, MSc (University of Buckinghamshire Chiltern UK)

Head of Department: Dr L Leonard, PhD (University of London)

### **3. CENTRES AND SCHOOLS INFORMATION**

#### **3.1 CENTRE FOR PUBLIC MANAGEMENT AND GOVERNANCE**

##### **Auckland Park Kingsway Campus**

Contact No: (011) 559-2529

Programme Coordinator: Ms M Ferreira

Centre Manager: Ms M Snyman

Executive Director: Prof CJ Auriacombe

#### **3.3 CENTRE FOR SMALL BUSINESS DEVELOPMENT**

##### **Soweto Campus**

Contact No: (011) 559 5649

Director: Ms M Molotsi

Director's Secretary Ms V Adonis

Finance Manager: Ms G Diale

Programme Co-ordinator RAA: Ms E Mabuza

Media Assistant: Mr M Fakude

#### **3.2 CENTRE FOR SOCIAL ENTREPRENEURSHIP AND SOCIAL ECONOMY**

##### **Auckland Park Bunting Road Campus**

Contact No: (011) 559 1685

Stakeholder Co-ordinator: Ms A Sheik

Administrator: Ms M Mucoco

#### **3.3 CENTRE FOR WORK PERFORMANCE**

##### **Auckland Park Kingsway Campus**

Contact No: (011) 559 3944/2873

Head of Centre: Prof GP de Buin

Administrator: Ms R Sheik

#### **3.4 SCHOOL OF LEADERSHIP**

##### **Soweto Campus**

Contact No: (011) 559 5089

Email: [ykathrada@uj.ac.za](mailto:ykathrada@uj.ac.za)

Director: Dr FS Mufamadi

Secretary: Mrs Y Kathrada

#### **3.5 INSTITUTE OF TRANSPORT AND LOGISTICS STUDIES (AFRICA)**

##### **Auckland Park Kingsway Campus**

Contact No: (011) 559 4979

Director Prof J Walters

Senior Researcher: Ms R Luke

Researcher: Mr G Heyns

## MA.1 RULES OF ACCESS

### MA.1.1 ADMISSION REQUIREMENTS

- 1.1.1 All students enrolling at the University of Johannesburg for the first time must submit **certified copies** of their **Statement of Symbols** and **Matric Certificate** and their **Identity Document** at registration. Certified copies of the National Senior Certificate admission certificate must be handed to the faculty officer concerned, as soon as they are received.
- 1.1.2 All students (under or POSTGRADUATE) from other universities and higher education institutions, who wish to continue their studies at UJ, must submit **Academic Records** and a **Certificate of Good Conduct** issued by all previous academic institutions at registration.
- 1.1.3 Prospective students, who wish to apply for exemption on the basis of post-school qualifications, must complete such applications before registration. All proofs of admission required by the University from students must be submitted before 15 June every year to the relevant faculty officer.
- 1.1.4 Failure to submit all required documentation to support admission by the set deadlines will result in cancellation of registration. Registration of new students is considered conditional until all documentation has been submitted.
- 1.1.5 The offering of any programme at a particular campus is subject to viability and adequate student numbers.
- 1.1.6 The University reserves the right to limit student numbers per programme. It could happen that an applicant satisfies the minimum selection criteria, but that no space is available on the programme.
- 1.1.7 **CALCULATION OF THE APS/M-SCORE**

#### ADMISSION POINT SCORE FROM 2008

APS Scale	7	6	5	4	3	2	1
Percentage (%)	80-100%	70-79%	60-69%	50-59%	40-49%	30-39%	0-29%

#### M-SCORE PRIOR TO 2008

APS	NSC	SC HG (M-SCORE)	SC SG (M-SCORE)	IEB	HIGCSE/ NSSC (HL)	IGCSE/ NSSC (OL)	AS-Levels	A Levels	IB (HL)	IB (SL)
10								A	7	
9								B	6	
8					1			C	5	
7	7	A		7	2		A	D	4	7
6	6	B	A	6	3		B	E	3	6
5	5	C	B	5	4	A	C		2	5
4	4	D	C	4		B	D		1	4
3	3	E	D	3		C	E			3
2	2	F	E	2		D/E				2
1	1	G	F	1		F/G				1

## **MA.1.2 ADMISSION REQUIREMENTS AND DURATION OF EXTENDED NATIONAL DIPLOMAS**

Student numbers for each Extended ND programme are limited. Candidates are selected on academic merit and achievement.

The **minimum** duration for Extended National Diploma studies is four years of full-time study. The **maximum** duration for Extended National Diploma studies is five years of study.

Programme	Minimum APS	Group A					Group B		
		Languages			OR		Subject 1	Subject 2	Subject 3
		Language of teaching and learning	Other recognised language	Mathematics	Mathematical literacy	Life orientation			
Human Resource Management	21 with Mathematics OR 23 with Mathematical Literacy	4	2	3	4	3	3	3	3
Logistics	21 with Mathematics OR 23 with Mathematical Literacy	4	2	3	5	3	3	3	3
Management	21 with Mathematics OR 23 with Mathematical Literacy	4	2	3	5	3	3	3	3
Small Business Management	21 with Mathematics OR 23 with Mathematical Literacy	4	2	3	4	3	3	3	3
Transportation Management	21 with Mathematics OR 23 Mathematical Literacy	4	2	3	5	3	3	3	3

Extended National Diploma	Admission Requirements
Human Resources Management	Gr. 12 English with at least a HG D or SG C symbol. M-Score 8
Logistics	Gr.12 English with at least a HG D or SG C symbol. Recommended subjects: Mathematics, Accounting, Business Economics, Economics, and Computer Science. M-Score 8
Management	Gr.12 English with at least a HG D or SG C symbol Gr.12 Mathematics or Accounting with at least a HG E or SG D symbol. M-Score 8
Small Business Management	Gr.12 English with at least a HG D or SG C symbol. M-Score 8
Transport Management	Gr.12 English with at least a HG D or SG C symbol. Recommended subjects Mathematics, Accounting, Business Economics, Economics. M-Score 8

## **MA.1.3 ADMISSION REQUIREMENTS AND DURATION OF NATIONAL DIPLOMAS/ DIPLOMAS**

Student numbers for each National Diploma programme are limited. Candidates are selected on academic merit and achievement.

The **minimum** duration for National Diploma studies is three years of full-time study. The **maximum** duration for National Diploma studies is five years of study.

Programme	Minimum APS	Group A					Group B		
		Languages			OR		Subject 1	Subject 2	Subject 3
		Language of teaching and learning	Other recognised language	Mathematics	Mathematical literacy	Life orientation			
Hospitality Management	24 with Mathematics OR 26 with Mathematical Literacy	4	2	3	5	4	3	3	3
Human Resource Management	24 with Mathematics OR 26 with Mathematical Literacy	4	2	3	5	4	3	3	3
Logistics	24 with Mathematics OR 26 with Mathematical Literacy	4	2	3	5	3	3	3	3

Management	22 with Mathematics OR 24 with Mathematical Literacy	4	2	3	5	3	3	3	3
Marketing	24 with Mathematics OR 26 with Mathematical Literacy	4	2	3	5	4	3	3	3
Retail Business Management	24 with Mathematics OR 26 with Mathematical Literacy	4	2	3	5	3	3	3	3
Small Business Management	22 with Mathematics OR 24 with Mathematical Literacy	4	2	3	5	3	3	3	3
Tourism Management	24 with Mathematics OR 26 with Mathematical Literacy	4	2	3	5	3	3	3	3
Transportation Management	22 with Mathematics OR 24 with Mathematical Literacy	4	2	3	5	3	3	3	3

Programme	Minimum APS	Group A					Group B		
		Languages			OR		Subject 1	Subject 2	Subject 3
		Language of teaching and learning	Other recognised language	Mathematics	Mathematical literacy	Life orientation			
Business Information Technology	24 with Mathematics OR 26 with Mathematical Literacy	4	2	3	6	4	3	3	3
Food and Beverage Operations	24 with Mathematics OR 26 with Mathematical Literacy	3	3	2	4	4	3	3	2

**Please note:**

1. English has been regarded as the Language of Teaching and Learning.
2. Applicants are required to meet the minimum APS as well as the minimum criteria for Group A and Group B.
3. Applicants that meet the minimum criteria are not guaranteed automatic entry.

Applicants who apply for admission to a **National Diploma** must have obtained a Senior Certificate. The requirements stipulated below should also be met.

National Diploma	Admission Requirements
Hospitality Management	Gr.12 English with at least a HG D or SG C symbol. A selection interview may be conducted. Recommended subjects: Accounting, Business Economics, Hospitality Studies, Home Economics and Consumer Studies. Recommended M-Score: 13
Human Resources Management	Gr.12 English with at least a HG D or SG C symbol. Recommended M-Score: 12
Logistics	Gr.12 English with at least a HG D or SG C symbol. Recommended subjects: Mathematics, Accounting, Business Economics, Economics, and Computer Science. Recommended M-Score: 12
Management	Gr.12 English with at least a HG D or SG C symbol. Gr.12 Mathematics or Accounting with at least a HG E or SG D symbol. Recommended M-Score: 12
Marketing	Gr.12 English with at least a HG D or SG C symbol. Recommended subjects: Mathematics, Accounting, Business Economics, Economics, and Computer Science. Recommended M-Score: 12
Retail Business Management	Gr.12 English with at least a HG D or SG C symbol. Recommended subjects: Mathematics, Accounting, Business Economics, and Economics. Recommended M-Score: 12
Small Business Management	Gr.12 English with at least a HG D or SG C symbol. Recommended M-Score: 12
Tourism Management	Gr.12 English 1 <sup>st</sup> Lang. HG D or 2 <sup>nd</sup> Language HG C. A selection interview may be conducted. Recommended school subjects: Mathematics, Travel and Tourism, any business related subject, e.g. Accounting, Geography. Recommended M-Score: 12

National Diploma	Admission Requirements
Transport Management	Gr.12 English with at least a HG D or SG C symbol. Recommended subjects Mathematics, Accounting, Business Economics, Economics. Recommended M-Score: 12

  

Diploma	Admission Requirements
Business Information Technology	Gr.12 English with at least a HG D or SG C symbol Gr 12 Mathematics with at least a HG D or SG C symbol or Gr 12 Computer Science. with at least a HG D symbol Recommended M-Score: 13

#### **MA.1.4 ADMISSION REQUIREMENTS AND DURATION OF EXTENDED AND BA/BCOM DEGREES**

- 1.4.1 For a student to be admitted to an **Extended Baccalaureus degree** he/she must be in possession of a **grade 12 certificate on NQF Level 4 with exemption; conditional exemption or age exemption.**
- 1.4.2 Grade 12 Mathematics (No specific symbol is required).
- 1.4.3 English first language (HG) 50% (D-Symbol) or English Second Language (HG) 60% (C-Symbol).
- 1.4.4 Additional selection criteria (for extended degrees):
- The applicant must be a previously educationally and socially disadvantaged student, profiled within the relevant policy framework/guidelines of the University,
  - Applicants may also be required to write a placement test to evaluate their learning potential for the relevant extended curriculum programme/s.
- 1.4.5 for a student to be admitted to a **Baccalaureus degree** he/she must be in possession of a **senior certificate** with the relevant **University Endorsement.**
- 1.4.6 In addition to the requirement stated above, the following rules of access set by the University for the Faculty are applicable.
- 1.4.7 Grade 12 Mathematics with a minimum mark of **40% (E-Symbol) on higher grade or 50% (D-Symbol) on Standard grade.** Please note the recommended requirements for BCom IT Management is HG (E) or SG(C).
- 1.4.8 The admission requirements for courses in Afrikaans as the tuition medium, is a grade 12 D-Symbol in Afrikaans First Language on the higher grade or a C-Symbol in Afrikaans Second Language on the higher grade. For courses in English as tuition medium, the requirement is a grade 12 D-Symbol in English First Language on Higher grade and a C-Symbol in English Second Language on Higher grade.
- 1.4.9 See table for Degree APS requirements on page 17.
- 1.4.10 The **minimum** period for obtaining an Extended BCom degree is four years of full-time study. The **maximum** duration for an Extended BCom degree is five years of study.
- 1.4.11 The **minimum** period for obtaining a BA/BCom degree is three years of full-time study. The **maximum** duration for BA/BCom degrees is five years of study.



Programme	Minimum APS	Group A					Group B		
		Languages			OR		Subject 1	Subject 2	Subject 3
		Language of teaching and learning	Other recognised language	Mathematics	Mathematical literacy	Life orientation			
<b>BA Human Resource Management</b>	Mathematics 28 OR Mathematics Literacy 30 *Except if taking Industrial Psychology	4	3	4	5	4	4	4	3
<b>BA Information Management</b>	Mathematics 28 OR Mathematics Literacy 30	4	3	3	5	4	4	4	3
<b>BA Public Management and Governance</b>	Mathematics 25 OR Mathematics Literacy 26	5	4	3	4	4	4	4	3
<b>* BA Tourism Development</b>	Mathematics 25 OR Mathematical Literacy 26	5	4	3	4	4	4	4	3

\*A student may register for Geography 1A and Geography 1B provided they obtained a minimum APS of 4 for any two of the following Grade 12 subjects: Geography, Life Science, Physical Science or Mathematics while also meeting the other additional Faculty entry requirements.

Programme	Minimum APS	Group A					Group B		
		Languages			OR		Subject 1	Subject 2	Subject 3
		Language of teaching and learning	Other recognised language	Mathematics	Mathematical literacy	Life orientation			
<b>BCom Extended</b>	27 with Mathematics OR 30 with Mathematical Literacy	4	2	3	6	3	4	4	3
<b>BCom General</b>	28	4	3	4	Not accepted	4	4	4	3
<b>BCom Human Resource Management</b>	28	4	3	4	Not accepted	4	4	4	3
<b>BCom Industrial Psychology</b>	28	4	3	4	Not accepted	4	4	4	3
<b>BCom Information Management</b>	28	4	3	4	Not accepted	4	4	4	3
<b>BCom Intrapreneurial Management</b>	28	4	3	4	Not accepted	4	4	4	3
<b>BCom IT Management</b>	29	4	3	5	Not accepted	4	4	4	3
<b>BCom Logistics Management</b>	28	4	3	4	Not accepted	4	4	4	3
<b>BCom Marketing Management</b>	28	4	3	4	Not accepted	4	4	4	3
<b>BCom Transport Economics</b>	28	4	3	4	Not accepted	4	4	4	3

**Please note:**

1. Applicants are required to meet the minimum APS as well as the minimum criteria for Group A and Group B.
2. Applicants that meet the minimum criteria are not guaranteed automatic entry.

## **MA.1.5 DURATION OF POSTGRADUATE DEGREES**

- 1.5.1 The **minimum** duration for BTech studies is one year of full-time study or two years of part-time study. The **maximum** duration for BTech studies is four years of study. (An applicant may apply for admission to BTech studies if they have successfully completed a relevant National Diploma or first degree. In addition, each BTech programme may have additional entry requirements as listed in the regulations for the programme).
- 1.5.2 The **minimum** duration for MTech studies is one year of full-time study or two years of part-time study. The **maximum** duration for MTech studies is four years of study. (An applicant may apply for admission to MTech studies if they have successfully completed a relevant BTech degree, Honours degree, or equivalent. In addition, each MTech programme may have additional entry requirements as listed in the regulations for the programme).
- 1.5.3 The **minimum** period for obtaining a BAHons/BCom Hons degree is one year of full-time study or two years of part time study. The **maximum** duration for a BCom Hons degree is three years of study.
- 1.5.4 The **minimum** period for obtaining a MA/MCom/MPhil degree is one year of study. The **maximum** duration for MCom/MPhil studies is two years full-time or three years part-time.
- 1.5.5 The **minimum** period for obtaining a DCom /DLitt et Phil /DPhil/PHD degree is two years of study. The **maximum** duration for a DCom/DPhil/ studies is four years. (PhD)

## **MA.1.6 CREDIT AND PROMOTION REQUIREMENTS**

- 1.6.1 A student may receive credit once only for an interchangeable module in any one programme.
- 1.6.2 A module passed at a particular NQF level may not serve as an equivalent for a module at a higher NQF level.
- 1.6.3 A student retains credit for exemption and/or renewal of registration purposes for a module passed in a period in accordance with the programme-specific requirements. Such period may not exceed **seven (7) years**, provided that there are no material changes to the curriculum content in this period and provided further that there has been no change in the statutory regime regulating the relevant qualification. Exceptions may be granted by the Executive Dean in consultation with the Head of Department.
- 1.6.4 Refer to Academic timetable booklet for deregistration dates.
- 1.6.5 In case of substantial changes to the content of a module and if a student temporarily discontinues her/his studies; promotion to a higher level will not be permitted as far as that module is concerned.
- 1.6.6 A student who have failed a module twice will not be allowed to continue her/his studies in the same module at the University except with the permission of the Executive Dean on recommendation of the relevant Head of Department after consultation with the lecturer, or on recommendation of the Faculty's Examination or Assessment Committee.
- 1.6.7 To be admitted to any module in the second or third academic year of study, and progress to the following year of study, a student must have passed at least 60% of the modules in the previous year of study.
- 1.6.8 A student who has not been promoted to the following year of study for any two years of study will not be permitted to continue with that programme except with the special permission of the Executive Dean. The Executive Dean may stipulate conditions for a student to continue with her/his studies.

- 1.6.9 If a student has been granted special permission to continue with studies as determined in 1.6.6 and 1.6.8, the Executive Dean may refuse continuation of studies if her/his work in the first semester is unsatisfactory. A student may also be refused further admission if he/she continues to perform unsatisfactorily at the end of the relevant academic year.
- 1.6.10 The formal time during which a student was registered for a particular programme at another higher education institution and her/his results at such institution may be considered in applying 1.6.6, 1.6.8 and 1.6.9.
- 1.6.11 A student who is registered for a three- or four-year programme and fails to complete the programme within a further period of two years will only be allowed to continue with the programme if granted special permission by the Executive Dean on recommendation of the relevant Head of Department or the Faculty's Examination or Assessment Committee.
- 1.6.12 Unsatisfactory attendance of lectures or (where applicable) participation in an electronic learning environment and practical's is taken into consideration when unsatisfactory progress in a student's studies is determined.
- 1.6.13 The Executive Dean of a Faculty may cancel a student's registration during any year of study or refuse readmission if, on the recommendation of the relevant lecturer(s), the Executive Dean is of the opinion that the student has not made satisfactory progress with his/her studies.

## **MA.1.7 ASSESSMENT**

- 1.7.1 The judgement of the departmental and/or Faculty Assessment Committee is final.
- 1.7.2 When a traditional examination is used as a last assessment opportunity, the student passes a module subject to obtaining:  
a) a last summative assessment opportunity (examination) mark of at least 40%; *and*  
b) a final calculated mark of at least 50%.
- 1.7.3 When a final assessment opportunity is utilised for continuous assessment, programme specific requirements, as approved by Faculty Board and contained in the Faculty Rules and Regulations, will be adhered to. The number, type, weight and date of assessments, replacement and/or supplementary assessments are pre-set and agreed upon by the assessor and moderator before commencement of the unit/module or programme. Summative assessments are not limited to written assessments.
- 1.7.4 A student passes a module if he/she obtains a final (weighted/calculated) mark of at least 50% (or more if stipulated by a professional/regulating body).
- 1.7.5 A student passes a module with distinction if he/she obtains a final mark of at least 75%.
- 1.7.6 The pass mark for a couplet module is a final mark of 50% for each module, but a student who does not obtain the required 50% final mark for the first module will be admitted to the second module if he/she has obtained a minimum final mark of 40% in the first module. In order to receive credit for both modules in this case, a student must pass the second module and obtain a minimum average final mark of 50% for both modules. However, credit can be obtained for the first or second module separately, if the average final mark of the two modules is less than 50%, but a final mark of at least 50% is obtained for the module attracting a credit.

### 1.7.7 Special summative assessment and supplementary summative assessment opportunities

1.7.7.1 Special assessment opportunities are considered by the faculty in which the module resides, for students who, in the event of illness, for compassionate reasons, on religious grounds or for similar legitimate reasons, were prevented from attending a summative assessment opportunity. Students may be granted a special summative assessment opportunity if they apply for it within seven calendar days after the original date of the relevant summative assessment opportunity. The Executive Dean or the Vice Dean, in consultation with the relevant head of department, considers all applications and decides whether or not to grant the special summative assessment opportunity.

The Faculty Board determines the procedure for and manner of such application in accordance with University procedure. The application procedure must be contained in a relevant programme-specific information or learning guide.

1.7.7.2 The Assessment Committee or a senior administrative officer of a faculty in which the module resides may grant a student a supplementary last summative assessment opportunity if

- (a) the student failed a module but obtained a final mark of at least 45%;

**Or**

- (b) the student failed a module but obtained a module mark of at least 60%;

**Or**

- (c)

- (i) the student is a final year student, and

- (ii) the module concerned is a first semester module, and

- (iii) the module concerned is a Pre-Requisite for an exit level module in the second semester of the particular programme, and

- (iv) the student obtained a final mark of at least 40% in the module concerned.

1.7.7.3 The Assessment Committee or a senior administrative officer of a faculty in which the qualification resides may grant a student a supplementary last summative assessment opportunity if the student requires not more than the equivalent of two semester modules or one year module for the completion of the relevant qualification, provided that the student

- (a) was registered for the relevant module in the current academic year; and

- (b) was admitted to, and participated in the last assessment opportunity in the relevant module; and

- (c) has complied with all the experiential or practical requirements prescribed for the qualification (where applicable); and

- (d) was not granted a supplementary last assessment opportunity in the relevant module during the current academic year; and

- (e) fulfilled the requirements of 80% attendance in all lectures, tutorials and practicals.

The Executive Dean of the faculty in which the qualification resides may, in exceptional circumstances and in consultation with the Executive Dean of the faculty in which the particular modules reside, waive one or more of the conditions specified in (a) to (e).

1.7.7.4 Supplementary assessment results are, subject to AR 10.5.10, combined with the module mark for calculation of the final mark.

1.7.7.5 Supplementary assessments for continuous assessment modules are scheduled as part of the assessment plan for a particular module. The following applies:

- (a) A minimum of 45 % in the predetermined assessment is required to gain access to a supplementary assessment.

- (b) Supplementary assessments are limited to a minimum of one scheduled assessment per semester module, or two scheduled assessments per year module, or according to each faculty's internal assessment policy.

- (c) A maximum of no more than a pass mark is awarded for the supplementary assessment.

1.7.7.6 Special summative assessment and supplementary assessment opportunities reflect the same degree of difficulty and cover the same scope as the original summative assessment opportunity.

- 1.7.7.7 Students are personally responsible for ascertaining whether they qualify for a special assessment or a supplementary assessment opportunity and for acquainting themselves with the details of the timetable and the venue.
- 1.7.7.8 Students' entitlement to a special or supplementary summative assessment opportunity lapses if they fail to use the opportunity.
- 1.7.7.9 Students may not be granted another supplementary summative assessment opportunity if they have used and failed a previous one except if the Executive Dean of the faculty in which the qualification resides has waived requirement (d) of AR 10.5.3 above.
- 1.7.7.10 The final mark for a supplementary summative assessment opportunity is capped at 50%.
- 1.7.7.11 No capping of a final mark is applicable in the case of a special summative assessment opportunity.

## **MA1.8 OBTAINING A QUALIFICATION**

- 1.8.1 Students obtain a qualification if they have passed every module prescribed for a programme and have successfully completed experiential, service or work-integrated learning where applicable.
- 1.8.2 A qualification is awarded or conferred with distinction if the requirements below are met:
  - (a) Duration:
    - (i) Students must complete an undergraduate programme in the minimum period of study specified for the programme, unless the Executive Dean has approved a longer period of study for legitimate reasons.
    - (ii) Students must complete an honours qualification within one year if registered full-time and within two years if registered part-time.
    - (iii) Students must complete a master's qualification within three years.
  - (b) Average final mark for the qualification:
    - (i) Students must achieve a weighted and/or proportional calculated average final mark for an undergraduate qualification of at least 75% as determined by the Faculty Board, approved by Senate and contained in the Faculty Rules and Regulations.
    - (ii) Students must achieve an average final mark for an honours qualification of at least 75% calculated by weighting the final marks for all the modules comprising the qualification in accordance with the credit values allocated to the modules.
    - (iii) Students for a master's qualification by dissertation must achieve a final mark of at least 75% for the dissertation.
    - (iv) Students for a master's qualification by coursework must achieve an average final mark for the qualification of at least 75% calculated by weighting the average final marks for all the coursework modules and the final mark for the minor dissertation in accordance with the credit values allocated to all the coursework modules and the minor dissertation respectively (for example, if the credit value of the minor dissertation represents 40% of the total credit value of the qualification, the average final mark for the qualification will be weighted in the proportion of 40 for the minor dissertation and 60 for all the coursework modules).
    - (v) Decimal marks may be rounded upwards or downwards in accordance with the decision taken by the Faculty Assessment Committee concerned.
  - (c) A student must never have failed a module as a first attempt in the relevant programme.
  - (d) A student must have obtained a minimum mark of 65% in every prescribed module and, in the case of a master's qualification by coursework, in the minor dissertation as well.
  - (e) Students for an honours qualification must have been registered for the full curriculum as prescribed for each academic year on a full-time or part-time basis, as the case may be.

- (f) If students are transferred from another Higher Education Institution in the same programme at the UJ the same requirements as stated shall apply subject to the necessary changes having been made.
- (g) If students change programmes within the UJ only the modules related to the new programme will be taken into consideration in calculating whether the qualification is obtained with distinction.

## **MA.1.9 RECOGNITION OF PRIOR LEARNING (RPL)**

Recognition of prior learning, for applicants that do not comply with the formal entry requirement; will be conducted within the policy and guidelines of the University and relevant Faculties. A placement test will also be administered to evaluate the learning potential of the applicants for the relevant extended curriculum programme/s.

## **MA.1.10 WORK INTEGRATED LEARNING**

- 1.10.1 A student engaged in any work integrated learning shall at all times conduct him/herself in a professional and responsible manner as a representative of the University of Johannesburg and the work integrated learning programme. To this end the student undertakes to conform to the employer's policies and procedures and to follow safety regulations.
- 1.10.2 The student shall not represent an interest which competes or conflicts with that of the employer.
- 1.10.3 The student shall complete assigned tasks as instructed by the employer diligently and within the required time.
- 1.10.4 The student shall notify the relevant Work Integrated Learning Coordinator of the required placement details within one week of acceptance of such placement.
- 1.10.5 The student shall notify the relevant Work Integrated Learning Coordinator immediately should:
  - a) Any work integrated learning related problems arise
  - b) He/she is laid off temporarily or permanently
  - c) There is a strike in the workplace
  - d) He/she will be absent from the workplace for a long period due to illness or other emergency
  - e) Disciplinary proceedings are instituted against him/herself by the employer
  - f) He/she is injured in the workplace.
  - g) The student shall not commit any action deemed to be irregular or brings the University into disrepute. The University disciplinary process will be followed should this occur.

**MA.2      ALPHABETICAL LIST OF SUBJECTS AND PREREQUISITES****MA.2.1.    ALPHABETICAL LIST OF THE DIPLOMA, NATIONAL DIPLOMAS, ADVANCED DIPLOMAS, BTECH AND MTECH MODULE CODES, MODULE NAMES AND PREREQUISITES OFFERED WITHIN THE FACULTY**

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS-MENT
AAS11A1	APPLIED ACCOUNTING SKILLS 1A	Refer to Faculty of Economic and Financial Sciences.	
AAS11B1	APPLIED ACCOUNTING SKILLS 1B		
ACM11T1	ACCOMMODATION MANAGEMENT 1	None	Continuous
ACM21T1	ACCOMMODATION MANAGEMENT 2	ACM11T1	Continuous
ACM31-1	ACCOMMODATION MANAGEMENT 3	ACM21T1	Continuous
ADV11A1	MARKETING COMMUNICATIONS A	None	Exam
ADV11B1	MARKETING COMMUNICATIONS B	None	Exam
AKI41-1	ARTIFICIAL INTELLIGENCE 4	None	Exam
ARR11A1	APPLIED RESEARCH FOR RETAILING 1A	None	
ARR21B1	APPLIED RESEARCH FOR RETAILING 1B	None	
ATK11A1	COMMUNICATION I (MODULE A)	Refer to Faculty of Humanities	
ATK11B1	COMMUNICATION I (MODULE B)		
ATM41-1	ADVANCED INFORMATION AND TECHNOLOGY MANAGEMENT 4	ITM41-1	Exam
BAC11A1	COMMUNICATION: BUSINESS ADMINISTRATION ENGLISH I (MODULE A)	Refer to Faculty of Humanities	
BAC11B1	COMMUNICATION: BUSINESS ADMINISTRATION ENGLISH I (MODULE B)		
BAH11A1	LABOUR LAW (MODULE A)	Refer to Faculty of Law	
BAH11B1	LABOUR LAW (MODULE B)	Refer to Faculty of Law	
BAY01A1	BUSINESS ANALYSIS 1A	None	Exam
BAY01B1	BUSINESS ANALYSIS 1B	BAY01A1	Exam
BAY02A1	BUSINESS ANALYSIS 2A	BAY01B1	Exam
BAY02B1	BUSINESS ANALYSIS 2B	BAY02A1	Exam
BAY03A1	BUSINESS ANALYSIS 3A	BAY02B1 DSW02B1	Exam
BAY03B1	BUSINESS ANALYSIS 3B	BAY03A1	Exam
BBA11A1	BUSINESS AND ADMINISTRATIVE COMMUNICATION 1 (MODULE A)	Refer to Faculty of Humanities	
BBA11B1	BUSINESS AND ADMINISTRATIVE COMMUNICATION 1 (MODULE B)		
BBH11A1/ BBE1A00	MARKETING 1A	None	Exam
BBH11B1/ BBE1B00	MARKETING 1B		
BBH221A	MARKETING 2A		
BBH221B	MARKETING 2B	BBH11A1 BBH11B1	Exam
BBH221C	MARKETING 2C	BBH11A1 BBH11B1	Exam
BBH33A2	MARKETING 3A	BBH221A BBH221B	Exam
BBH33B2	MARKETING 3B	BBH221A and BBH221B	Continuous
BBH44A4	MARKETING 4A	BBH33A2 BBH33B2	Exam

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS- MENT
BBH44B4	MARKETING 4B	BBH33A2 BBH33B2	Continuous
BBM11B1	MANAGEMENT PRINCIPLES AND PRACTICE	None	Exam
BCB11A1	CONSUMER BEHAVIOUR A	None	Exam
BCB11B1	CONSUMER BEHAVIOUR B	None	Exam
BCC11A1	CREDIT CONTROL 1A	Refer to Faculty of Economic and Financial Sciences.	
BCC11B1	CREDIT CONTROL 1B		
BEB41-1	MANAGEMENT ECONOMICS 3	Refer to Faculty of Economic and Financial Sciences	
BED1-1	ECONOMICS I	Refer to Faculty of Economic and Financial Sciences.	
BED1-2	ECONOMICS I		
BEM11A2/ BME1A00	BUSINESS MANAGEMENT 1A	None	Exam
BEM11B2/ BME1B00	BUSINESS MANAGEMENT 1B	None	Exam
BEM22A2	BUSINESS MANAGEMENT 2A	BEM11A2 BEM11B2	Exam
BEM22B2	BUSINESS MANAGEMENT 2B	BEM11A2 BEM11B2	Exam
BEM33A3	BUSINESS MANAGEMENT 3A	BEM22A2 BEM22B2	Exam
BEM33B3	BUSINESS MANAGEMENT 3B	BEM22A2 BEM22B2	Exam
BEU110	END-USER COMPUTING	None	Exam
BEU111	END-USER COMPUTING	None	Exam
BEU11A1/BEU1A00 EUC01A1/EUC11A1	END-USER COMPUTING A	None	Exam
BEU11B1/ EUC01B1/EUC11B1	END-USER COMPUTING B	None	Exam
BFB22A2	FINANCIAL MANAGEMENT 2	Refer to Faculty of Economic and Financial Sciences.	
BFB33B3	FINANCIAL MANAGEMENT 3		
BFR41-2	FINANCIAL ACCOUNTING ASPECTS 4		
BFB41-2	FINANCIAL MANAGEMENT 4	Refer to Faculty of Economic and Financial Sciences.	
BFC1A00	APPLIED ACCOUNTANCY SKILLS		
BFC1B00	APPLIED ACCOUNTANCY SKILLS 1B		
BFC11B1	APPLIED ACCOUNTANCY SKILLS 1B		
BFR41-2	FINANCIAL ACCOUNTING ASPECTS 4	Refer to Faculty of Economic and Financial Sciences	
BFS33A1	MARKETING FOR SPORTS 3A	BFS22A1 BFS22B1	Exam
BFS33B1	MARKETING FOR SPORTS 3B	BFS22A1 BFS22B1	Continuous
BFU41-1	BUSINESS FUNDAMENTALS 4	None	Exam
BGS41AF	ADVANCED STRATEGIC MANAGEMENT 4AF	None	Exam
BGS41BF	ADVANCED STRATEGIC MANAGEMENT 4BF	None	Continuous
BGS44A4	ADVANCED STRATEGIC MANAGEMENT 4A	None	Exam
BGS44B4	ADVANCED STRATEGIC MANAGEMENT 4B	None	Continuous
BIC22A2/ BIC2A00	PURCHASING 2A	BEM11A2 BEM11B2	Exam
BIC22B2/ BIC2B00	PURCHASING 2B	BEM 11A2 BEM 11B2	Exam



MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS-MENT
BIC33A3	PURCHASING 3A	BIC22A2 BIC22B2	Exam
BIC33B3	PURCHASING 3B	BIC22A2 BIC22B2	Exam
BIC44A4	PURCHASING 4A	BIC33A3 BIC33B3	Exam
BIC44B4	PURCHASING 4B	BIC33A3 BIC33B3	Continuous
BIM121	MANAGEMENT SKILLS 1	None	Exam
BIMA131	MANAGEMENT SKILLS 1A	None	Exam
BIMB131	MANAGEMENT SKILLS 1B	None	Exam
BIR11A1	EMPLOYMENT RELATIONS 1A	None	Exam
BIR11AF	INDUSTRIAL RELATIONS 1A	None	Exam
BIR11B1	EMPLOYMENT RELATIONS 1B	None	Exam
BIR11BF	INDUSTRIAL RELATIONS 1B	None	Exam
BIR22A2	EMPLOYMENT RELATIONS 2A	BIR11A1 BIR11B1 BAH11A1 BAH11B1	Exam
BIR22B2	EMPLOYMENT RELATIONS 2B	BIR11A1 BIR11B1 BAH11A1 BAH11B1	Exam
BIR43A1	ADVANCED INDUSTRIAL RELATIONS 4A	None	Exam
BIR43B1	ADVANCED INDUSTRIAL RELATIONS 4B	None	Exam
BIS41-2	MANAGEMENT INFORMATION SYSTEMS 2	None	Exam
BKM11A1	COSTING AND ESTIMATING 1A	Refer to Faculty of Economic and Financial Sciences.	
BKM11B1	COSTING AND ESTIMATING 1B		
BLC01Y1	BUSINESS LITERACY	None	Continuous
BLC02Y2	BUSINESS LITERACY 2	None	Continuous
BMN33A3	MARKETING RESEARCH 3A	None	Exam
BMN33B3	MARKETING RESEARCH 3B	None	Exam
BNW41-3	NETWORKS 4	CMN02A1 CMN03B1	Exam
BOL11A1	MANAGEMENT OF TRAINING 1A	None	Exam
BOL11B1	MANAGEMENT OF TRAINING 1B	None	Exam
BOL22A2	MANAGEMENT OF TRAINING 2A	BOL11A1 BOL11B1	Exam
BOL22B2	MANAGEMENT OF TRAINING 2B	BOL11A1 BOL11B1	Exam
BOL43A1	ADVANCED MANAGEMENT OF TRAINING 4A	None	Exam
BOL43B1	ADVANCED MANAGEMENT OF TRAINING 4B	None	Exam
BPB11A1/ BPB1A00	HUMAN RESOURCE MANAGEMENT 1A	None	Exam
BPB11B1/ BPB1B00	HUMAN RESOURCE MANAGEMENT 1B	None	Exam
BPB22A2	HUMAN RESOURCE MANAGEMENT 2A	BPB11A1 BPB11B1	Exam
BPB22B2	HUMAN RESOURCE MANAGEMENT 2B	BPB11A1 BPB11B1	Exam
BPB33A3	HUMAN RESOURCE MANAGEMENT 3A	BPB22A2 BPB22B2	Exam
BPB33B3	HUMAN RESOURCE MANAGEMENT 3B	BPB22A2 BPB22B2	Exam
BPH11A1	PRODUCTION PLANNING AND CONTROL 1A	Refer to the Faculty of Engineering and Built Environment	
BPH11B1	PRODUCTION PLANNING AND CONTROL 1B		

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS-MENT
BPJ11A1	OPERATIONS MANAGEMENT 1A	Refer to the Faculty of Engineering and Built Environment	
BPJ11B1	OPERATIONS MANAGEMENT 1B		
BPM41AF	PROJECT MANAGEMENT 4AF	None	Exam
BPM41BF	PROJECT MANAGEMENT 4BF	None	Continuous
BPM44A4	PROJECT MANAGEMENT 4A	None	Exam
BPM44B4	PROJECT MANAGEMENT 4B	None	Research Project
BPR11A1	PERSONAL SELLING 1A	None	Exam
BPR11B1	PERSONAL SELLING 1B	None	Sales Target/Continuous
BRM11A1	RETAILING 1A	None	Exam
BRM11B1	RETAILING 1B	None	Exam
BRM22A2	RETAILING 2A	BRM11A1 BRM11B1	Exam
BRM22B2	RETAILING 2B	BRM11A1 BRM11B1	Exam
BRM33A3	RETAILING 3A	BRM22A2 BRM22B2	Exam
BRM33B3	RETAILING 3B	BRM22A2 BRM22B2	Exam
BRS01Y1	BEVERAGE STUDIES	None	Continuous
BSL11A1	BUSINESS LAW 1A	Refer to Faculty of Law	
BSL11B1	BUSINESS LAW 1B		
BTN1AE4	BUSINESS ENTRAPRENEURIAL SKILLS 1	None	Exam
BUP101	BUSINESS PRACTICE 1	None	Exam
BUP201	BUSINESS PRACTICE 2	BUP101	Exam
BUP301	BUSINESS PRACTICE 3	BUP201	Exam
BVB33A3	SALES MANAGEMENT 3A	BPR11A1 BPR11B1	Exam
BVB33B3	SALES MANAGEMENT 3B	BPR11A1 BPR11B1	Portfolio Continuous
BVB33C3	SALES MANAGEMENT 3C	BPR11A1 BPR11B1	Sales Target Continuous
CCZ1-1	COST ACCOUNTING 1	Refer to Economics and Financial Science	
CCZ2-2	COST ACCOUNTING 2		
CET3AES	ENTREPRENEURIAL SKILLS	None	Exam
CMN02A1	COMMUNICATION NETWORKS 2A	None	Exam
CMN02B1	COMMUNICATION NETWORKS 2B	CMN02A1	Exam
CMN03A1	COMMUNICATION NETWORKS 3A	CMN02B1	Exam
CMN03B1	COMMUNICATION NETWORKS 3B	CMN03A1	Exam
COR11A1	CONTEMPORARY RETAILING 1A	None	
COR21B1	CONTEMPORARY RETAILING 1B	None	
CSN11P1	CULINARY STUDIES AND NUTRITION 1B	None	Continuous
CSN11T1	CULINARY STUDIES AND NUTRITION 1A	None	Continuous
CSN21P1	CULINARY STUDIES AND NUTRITION 2B	CSN11T1 CSN11P1	Continuous
CSN21T1	CULINARY STUDIES AND NUTRITION 2A	CSN11T1 CSN11P1	Continuous
CSN31P1	CULINARY STUDIES AND NUTRITION 3A	CSN21T1 CSN21P1	Continuous
CSN31T1	CULINARY STUDIES AND NUTRITION 3B	CSN21T1 CSN21P1	Continuous
CUT11A1	CULTURE IN TOURISM 1A	None	Exam
CUT11B1	CULTURAL ATTRACTIONS DEVELOPMENT 1	None	Exam
CUT22A2	CULTURE AND HERITAGE IN TOURISM 2A	CUT11A1 CUT11B1	Exam

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS- MENT
CUT22B2	COMMUNITY BASED CULTURAL TOURISM	CUT11A1 CUT11B1	Exam
DES44B2	DESTINATION COMPETITIVENESS	None	Exam
DSW01A1	DEVELOPMENT SOFTWARE 1A	None	Exam
DSW01B1	DEVELOPMENT SOFTWARE 1B	DSW01A1	Exam
DSW02A1	DEVELOPMENT SOFTWARE 2A	DSW01B1	Exam
DSW02B1	DEVELOPMENT SOFTWARE 2B	DSW02A1	Exam
DSW03A1	DEVELOPMENT SOFTWARE 3A	DSW02B1	Exam
DSW03B1	DEVELOPMENT SOFTWARE 3B	DSW02B1	Exam
DSW43-1	DEVELOPMENT SOFTWARE 4	DSW31A1/ DSW03A1 DSW31B1 /DSW03B1	Exam
EGS0A01	ENTREPRENEURIAL GROWTH STRATEGIES A	None	Exam
EGS0B01	ENTREPRENEURIAL GROWTH STRATEGIES B	None	Exam
ENT11A1	ENTREPRENEURSHIP 1A	None	Exam
ENT11B1	ENTREPRENEURSHIP 1B	None	Exam
ENT22A2	ENTREPRENEURSHIP 2A	ENT11A1	Exam
ENT22B2	ENTREPRENEURSHIP 2B	ENT11B1	Exam
ENT33A3	ENTREPRENEURSHIP 3A	ENT22A2 ENT22B2	Exam
ENT33B3	ENTREPRENEURSHIP 3B	ENT22A2 ENT22B2	Exam
ERR12A1	EMPLOYMENT RELATIONS FOR RETAILERS 1A	Any undergraduate law / employment relations related unit	
ERR22B1	EMPLOYMENT RELATIONS FOR RETAILERS 1B		
ESI31-1	LEARNING ENTREPRENEURIAL STRATEGY IMPLEMENTATION	ENT22A2 ENT22B2	Continuous
ESI41-1	EXPERT SYSTEMS 4	None	Exam
EUC01A1	END-USER COMPUTING A	None	Exam
EUC01B1	END-USER COMPUTING B	EUC01A1	Exam
EUC11A1	END USER COMPUTING 1A	None	Exam
EUC11B1	END USER COMPUTING 1B	None	Exam
EVT11A1	BUSINESS TOURISM 1	None	Exam
EVT11B1	EVENT MANAGEMENT 1	None	Exam
FAF01Y1	FIRST AID	None	Continuous
FBF01Y1	FOOD AND BEVERAGE FINANCIALS 1	None	Continuous
FBF02Y2	FOOD AND BEVERAGE FINANCIALS 2	FBF01Y1	Continuous
FBF03A3	FOOD AND BEVERAGE FINANCIALS 3	FBF02Y2	Continuous
FBIT1Y1	FOOD AND BEVERAGE INFORMATION TECHNOLOGY	None	Continuous
FBLR1Y1	FOOD AND BEVERAGE LAWS AND REGULATIONS 1	None	Continuous
FBLR2A2	FOOD AND BEVERAGE LAWS AND REGULATIONS 2	None	Continuous
FBO01Y1	FOOD AND BEVERAGE OPERATIONS	None	Continuous
FBO03A3	FOOD AND BEVERAGE OPERATIONS 3	None	Continuous
FBO21T1	FOOD AND BEVERAGE OPERATIONS 2	FBS11A1 FBS11B1	Continuous
FBOT2Y2	FOOD AND BEVERAGE OPERATIONS 2 (THEORY)	FBO01Y1	Continuous
FBS11A1	FOOD AND BEVERAGE STUDIES 1A	None	Continuous
FBS11B1	FOOD AND BEVERAGE STUDIES 1B	None	Continuous
FBS21T1	FOOD AND BEVERAGE STUDIES 2T	FBS11A1 FBS11B1	Continuous

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS-MENT
FBS31T1	FOOD AND BEVERAGE STUDIES 3T	FBS21T1 or FBO21T1	Continuous
FBSP1Y1	FOOD AND BEVERAGE SERVICE 1 (PRACTICAL)	None	Continuous
FBSP2Y2	FOOD AND BEVERAGE SERVICE 2 (PRACTICAL)	FBSP1Y1	Continuous
FBST1Y1	FOOD AND BEVERAGE SERVICE1 (THEORY)	None	Continuous
FBST2Y2	FOOD AND BEVERAGE SERVICE 2 (THEORY)	FBST1Y1	Continuous
FFBM100	FUNDAMENTALS OF BUSINESS MATHEMATICS		
FIS11A1	FINANCIAL INFORMATION SYSTEMS 1A	None	Exam
FIS11B1	FINANCIAL INFORMATION SYSTEMS 1B	None	Exam
FIS22A2	FINANCIAL INFORMATION SYSTEMS 2A	FIS11A1 FIS11B1	Exam
FI22B2	FINANCIAL INFORMATION SYSTEMS 2B	FIS11A1 FIS11B1	Exam
FRP1000	FUNDAMENTAL RESEARCH PRACTICE		
FSE01A1	FOOD SERVICE ECONOMICS	None	Continuous
FSM01A1	FOOD SERVICE MANAGEMENT	None	Continuous
GOR41A1	ORGANISATIONAL BEHAVIOUR 4A	None	Exam
GOR41B1	ORGANISATIONAL BEHAVIOUR 4B	None	Exam
GPS41A1	ADVANCED PERSONNEL MANAGEMENT 4A	None	Exam
GPS41B1	ADVANCED PERSONNEL MANAGEMENT 4B	None	Exam
GTM01A1	GLOBAL TOURISM	None	Continuous
GTN03Y3	GASTRONOMY 3	GTNP2Y2 GTNT2Y2	Continuous
GTNP1Y1	GASTRONOMY 1 (PRACTICAL)	None	Continuous
GTNP2Y2	GASTRONOMY 2 (PRACTICAL)	GTNP1Y1	Continuous
GTNT1Y1	GASTRONOMY 1 (THEORY)	None	Continuous
GTM01A1	GLOBAL TOURISM	None	Continuous
GTNP1Y1	GASTRONOMY 3	GTNP2Y2 and GTNT2Y2	Continuous
GTN03Y3	GASTRONOMY 1 (PRACTICAL)	None	Continuous
GTNP2Y2	GASTRONOMY 2 (PRACTICAL)	GTNP1Y1	Continuous
GTNT1Y1	GASTRONOMY 1 (THEORY)	None	Continuous
GTNT2Y2	GASTRONOMY 2 (THEORY)	GTNT1Y1	Continuous
HCOM10	HOSPITALITY COMMUNICATION 1	Refer to the Faculty of Humanities	
HCOM20	HOSPITALITY COMMUNICATION 2	Refer to the Faculty of Humanities	
HFM11-1	HOSPITALITY FINANCIAL MANAGEMENT I	None	Continuous
HFM21-1	HOSPITALITY FINANCIAL MANAGEMENT 2	HFM11-1	Continuous
HFM32-1	HOSPITALITY FINANCIAL MANAGEMENT 3	HFM21-1	Continuous
HFM41-1	HOSPITALITY FINANCIAL MANAGEMENT 4	None	Continuous
HHS01Y1	HOSPITALITY HEALTH AND SAFETY 1	None	Continuous
HHS11-1	HOSPITALITY HEALTH AND SAFETY 1	None	Continuous
HIL11-1	HOSPITALITY INDUSTRY LAW 1	None	Continuous
HIL21-1	HOSPITALITY INDUSTRY LAW 2	HIL11-1	Continuous
HIL32-1	HOSPITALITY INDUSTRY LAW 3	None	Continuous
HMB11A2/ HMB1A00/MAN11A1	MANAGEMENT 1A	None	Exam
HMB11B2/ HMB1B00/MAN11B1	MANAGEMENT 1B	None	Exam
HMB22A2	MANAGEMENT 2A	HMB11A2 HMB11B2	Exam
HMB22B2	MANAGEMENT 2B	HMB11A2 HMB11B2	Exam

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS-MENT
HOM21-1	HOSPITALITY MANAGEMENT 2	None	Continuous
HOM32-1	HOSPITALITY MANAGEMENT 3	HOM21-1	Continuous
HOM11-1	HOSPITALITY MANAGEMENT 1	None	Continuous
HOP02B2	HOSPITALITY OPERATIONAL PRACTICE	None	Continuous
HOP22-2	HOSPITALITY OPERATIONAL PRACTICE 2	None	Continuous
HOP33-3	HOSPITALITY OPERATIONAL PRACTICE 3	HOP22-2	Continuous
HOS11A1	HOSPITALITY STUDIES 1A	None	Continuous
HOS21B1	HOSPITALITY STUDIES 1B	None	Continuous
HOS12A2	HOSPITALITY STUDIES 2A	None	Continuous
HOS22B2	HOSPITALITY STUDIES 2B	None	Continuous
HRM201	HUMAN RESOURCE MANAGEMENT 2	None	Exam
HSE11-1	HOSPITALITY SERVICE EXCELLENCE I	None	Continuous
HSM32-1	HOSPITALITY MANAGEMENT INFORMATION SYSTEMS 3	None	Continuous
ICS41-1	COMPUTER SECURITY 4	None	Exam
IFS01A1	INFORMATION SYSTEMS 1A	None	Exam
IFS01B1	INFORMATION SYSTEMS 1B	IFS01A1	Exam
IFS02A1	INFORMATION SYSTEMS 2A	IFS01B1	Exam
IFS02B1	INFORMATION SYSTEMS 2B	IFS02A1	Exam
IFS03A1	INFORMATION SYSTEMS 3A	IFS02B1	Exam
IFS03B1	INFORMATION SYSTEMS 3B	IFS03A1	Exam
ISF33A3	FINANCIAL INFORMATION SYSTEMS 3A	FIS22A2 FIS22B2	Exam
ISF33B3	FINANCIAL INFORMATION SYSTEMS 3B	FIS22A2 FIS22B2	Exam
ITM41-1	INFORMATION AND TECHNOLOGY MANAGEMENT 4	None	Exam
LRL31A1	LABOUR RELATIONS AND LAW 3A	Refer to the Faculty of Law	
LRL31B1	LABOUR RELATIONS AND LAW 3B	None	Exam
LRL44A4	LABOUR RELATIONS AND LAW (Module A)	Refer to the Faculty of Law	
LRL44B4	LABOUR RELATIONS AND LAW (Module B)	None	Exam
MAA41-2	MANAGEMENT ACCOUNTING ASPECTS 4	Refer to Faculty of Economics and Financial Sciences	
MBM41-1	MARKETING MANAGEMENT 3	None	Exam
MBP401	MANAGEMENT PRACTICE 4	None	Exam
MBR44B4	BRAND MARKETING	None	Exam
MEM44A4	E-MARKETING (ELECTRONIC)	None	Exam
MIM44B4	INTERNATIONAL MARKETING	None	Exam
MKT22B2	MARKETING FOR TOURISM 2B	BBH11A1 BBH11B1	Exam
MNS01Y1	MANAGEMENT SKILLS 1	None	Continuous
MNS02Y2	MANAGEMENT SKILLS 2	MNS01Y1	Continuous
NAV807	RESEARCH PROJECT AND DISSERTATION	None	Exam
NAV807B	RESEARCH PROJECT AND DISSERTATION	None	Exam
NM-TMP	RESEARCH METHODOLOGY (IT)	None	Exam
OEH	FIRST AID	None	Continuous
PMA41-1	ADVANCED PROJECT MANAGEMENT 4	None	Exam
PME11A1	ENGLISH (MODULE A)	Refer to the Faculty of Humanities.	
PME11B1	ENGLISH (MODULE B)		
PML22A2/ PML2A00	LOGISTICS 2A	BEM11A2 BEM11B2	Exam
PML22B2/ PML2B00	LOGISTICS 2B	BEM11A2 BEM11B2	Exam
PML33A3	LOGISTICS 3A	PML22A2 PML22B2	Exam

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS-MENT
PML33B3	LOGISTICS 3B	PML22A2 PML22B2	Exam
PML44A4	LOGISTICS 4A	PML33A3 PML33B3	Exam
PML44B4	LOGISTICS 4B	None	Continuous
PMN41-1	PROJECT MANAGEMENT 4	None	Exam
PMT42AF	LOGISTICS 4AF	PML33AF PML33BF	Exam
PMT42BF	LOGISTICS 4BF	PML33AF PML33BF	Continuous
PTT11-1	TOURISM PROJECT 4	RMD41-1	Exam
RDM44A4	RESEARCH DESIGN AND METHODOLOGY A	None	
RDM44B4	RESEARCH DESIGN AND METHODOLOGY B	None	
RES4183	RESEARCH PROJECT AND DISSERTATION	None	Continuous
RES418B	RESEARCH PROJECT AND DISSERTATION	None	Continuous
RMD41-1	RESEARCH METHODOLOGY	None	Continuous
RMH41-1	RESEARCH PROJECT ( HOSPITALITY MANAGEMENT)	None	Continuous
RMM11A1 RMM11A2	ENGLISH A	Refer to the Faculty of Humanities.	
RMM11B1 RMM11B2	ENGLISH B		
RTB11A2	TRAVEL AND TOURISM MANAGEMENT 1A	None	Exam
RTB11B2	TRAVEL AND TOURISM MANAGEMENT 1B	None	Exam
RTB22A2	MANAGEMENT AND HUMAN RESOURCES	RTB11A2 RTB11B2	Exam
RTB22B2	FINANCIAL MANAGEMENT COMPONENT	RTB11A2 RTB11B2	Exam
RTB33A3	TRAVEL AND TOURISM MANAGEMENT 3A	RTB22A2 RTB22B2	Exam
RTB33B3	TRAVEL AND TOURISM MANAGEMENT 3B	RTB22A2 RTB22B2	Exam
SCS41-1	STRATEGIC INFORMATION SYSTEMS 4	None	Exam
SDM2A01	STORAGE AND DISTRIBUTION MANAGEMENT A	None	Exam
SDM2B01	STORAGE AND DISTRIBUTION MANAGEMENT B	None	Exam
SIN41-1	INFORMATION SECURITY 4	None	Exam
SIT44A1	SPECIAL INTEREST TOURISM	None	Exam
SLS01A1	SERVICE LEADERSHIP	None	Exam
SSW01A1	SYSTEMS SOFTWARE 1A	None	Exam
SSW01B1	SYSTEMS SOFTWARE 1B	None	Exam
STA1ABM	QUANTITATIVE TECHNIQUES (MODULE A)	Refer to Faculty of Science.	
STA1BBM	QUANTITATIVE TECHNIQUES (MODULE B)		
STM44-4	STRATEGIC MANAGEMENT 4	None	Exam
STR12A1	STRATEGIC RETAILING 1A	BRM33A3 BRM33B3	
STR22B1	STRATEGIC RETAILING 1B	BRM33A3 BRM33B3	
SWS11A1	SOFTWARE SKILLS 1A	None	Exam
SWS11B1	SOFTWARE SKILLS 1B	SWS11A1	Exam
TMP33-3	WORK INTEGRATED LEARNING	See note on page 69	Exam
TOD11A2	TOURISM SYSTEM 1	None	Exam
TOD11B2	IMPACT OF TOURISM	None	Exam
TOD22A2	TOURISM PLANNING 2	TOD11A2 TOD11B2	Exam
TOD22B2	SUSTAINABLE AND RESPONSIBLE TOURISM	TOD11A2 TOD11B2	Exam

MODULE CODE	MODULE NAME	PRE-REQUISITE	ASSESS-MENT
TOD33A3	DESTINATION DEVELOPMENT 3A	TOD22A2 TOD22B2	Exam
TOD33B3	RESEARCH FOR TOURISM DEVELOPMENT 3B	TOD22A2 TOD22B2	Exam
TOD44A4	TOURISM DEVELOPMENT 4A	TOD33A3 TOD33B3	Exam
TOD44B4	TOURISM DEVELOPMENT 4B	TOD33A3 TOD33B3	Exam
TRA2A01/ TRA2A00	TRANSPORTATION 2A	None	Exam
TRA2B01/ TRA2B00	TRANSPORTATION 2B	None	Exam
TRA3A01	TRANSPORTATION 3A	TRA2A01/ TRA2A00	Exam
TRA3B01	TRANSPORTATION 3B	TRA2B01/ TRA2B00	Exam
TTP11A2	TRAVEL OPERATIONS 1A	None	Exam
TTP11B2	DESTINATIONS: AFRICA AND INDIAN OCEAN ISLANDS	None	Exam
TTP22A2	INTERNATIONAL FARE CALCULATION 2	TTP11A2 TTP11B2	Exam
TTP22B2	DESTINATIONS: AMERICAS AND EUROPE	TTP11A2 TTP11B2	Exam
TTP33A3	INTERNATIONAL FARE CALCULATION 3	TTP22A2 TTP22B2	Exam
TTP33B3	DESTINATIONS: MIDDLE AND FAR EAST	TTP22A2 TTP22B2	Exam
VVB42AF	TRANSPORTATION 4AF	VVB33AF VVB33BF	Exam
VVB42BF	TRANSPORTATION 4BF	VVB33AF VVB33BF	Continuous
WPP1000	WORKPLACE PREPARATION	Refer to study guide	

**MA.2.2****ALPHABETICAL LIST OF UNDERGRADUATE, HONOURS, MASTERS AND DOCTORAL MODULE CODES, MODULE NAMES AND PREREQUISITES OFFERED WITHIN THE FACULTY**

<b>MODULE CODE</b>	<b>MODULE NAME</b>	<b>PRE-REQUISITE</b>
ACC01A1	ACCOUNTING 1A	NSC Math Level 4
ACC01B1	ACCOUNTING 1B	NSC Math Level 4 ACC01A1 – 40%
ACC0AA1	ACCOUNTING A	NSC Math Level 3
ACC0BB1	ACCOUNTING B	NSC Math Level 3 ACC0AA1 – 40%
ATE1A10/ ATE01A1	ANALYTICAL TECHNIQUES A	NSC Math Level 4
ATE1B10/ ATE01B1	ANALYTICAL TECHNIQUES B	NSC Math Level 4
BIK0119	THESIS – BIK INFORMATION MANAGEMENT	None
BIK0119B	THESIS – BIK INFORMATION MANAGEMENT	None
BIS2A01	BUSINESS INFORMATION SYSTEMS 2A	Refer to the Faculty of Economic and Financial Sciences.
BIS2B01	BUSINESS INFORMATION SYSTEMS 2B	
BMA11A1	BUSINESS MANAGEMENT 1A	None
BMA12A2	BUSINESS MANAGEMENT 2A	BMA11A1
BMA13A3	BUSINESS MANAGEMENT 3A	BMA12A2
BMA1A01	BUSINESS MANAGEMENT 1A	None
BMA1B01	BUSINESS MANAGEMENT 1B	None
BMA21B1	BUSINESS MANAGEMENT 1B	None
BMA22B2	BUSINESS MANAGEMENT 2B	BMA21B1
BMA23B3	BUSINESS MANAGEMENT 3B	BMA22B2
BMA2A01	BUSINESS MANAGEMENT 2A	BMA1A01
BMA2B01	BUSINESS MANAGEMENT 2B	BMA1B01
BMA3A01	BUSINESS MANAGEMENT 3B	BMA2A01
BMA3B01	BUSINESS MANAGEMENT 3B	BMA2B01
BMA9X01	CONTEMPORARY MANAGEMENT	None
BMA9X02	MANAGEMENT ACCOUNTING	None
BMA9X03	APPLIED MACRO ECONOMICS	None
BMA9X04	RESEARCH METHODOLOGY	BMI9X06, BMB9X06
BMA9X05	PROJECT MANAGEMENT	None
BMA9X06	ORGANISATIONAL BEHAVIOUR	None
BMA9X07	LABOUR RELATIONS	None
BMA9XD1	DISSERTATION: BUSINESS MANAGEMENT	None
BMA9XD2	DISSERTATION: BUSINESS MANAGEMENT	None
BMB01P9	THESIS – MARKETING MANAGEMENT	None
BMB1PB9	THESIS – MARKETING MANAGEMENT	None
BMB9X01	STRATEGIC MANAGEMENT	None
BMB9X02	INTERNATIONAL PERSPECTIVES	BMB9X01
BMB9X03	ENTREPRENEURSHIP	BMB9X01
BMB9X04	ADVANCED FINANCIAL MANAGEMENT	BMB9X01
BMB9X05	FINANCIAL MANAGEMENT	None
BMB9X06	MINOR DISSERTATION: BUSINESS MANAGEMENT	BMA9X04
BMB9X07	MINOR DISSERTATION: BUSINESS MANAGEMENT	BMA9X04
BMI9X01	INFORMATION TECHNOLOGY MANAGEMENT FOR BUSINESS COMPETITIVENESS	None
BMI9X02	IT PORTFOLIO AND PROGRAMME MANAGEMENT	BMI9X01
BMI9X03	IT GOVERNANCE	None
BMI9X04	IT SYSTEMS DEVELOPMENT AND MATURITY MODELS	None
BMI9X05	INFORMATION TECHNOLOGY MANAGEMENT	None
BMI9X06	APPLIED INFORMATION SYSTEMS	BMA9X04
BMI9X07	APPLIED INFORMATION SYSTEMS	BMA9X04



MODULE CODE	MODULE NAME	PRE-REQUISITE
BMK9X01	STRATEGIC INFORMATION MANAGEMENT	BMK9X02
BMK9X02	ADVANCED KNOWLEDGE MANAGEMENT	None
BMK9X03	BUSINESS INTELLIGENCE	BMK9X02
BMK9X04	WEB MANAGEMENT	BMK9X02
BMK9X05	KNOWLEDGE AND INFORMATION MANAGEMENT	None
BMK9X06	MINOR DISSERTATION: INFORMATION AND KNOWLEDGE MANAGEMENT	BMA9X04
BMK9X07	MINOR DISSERTATION: INFORMATION AND KNOWLEDGE MANAGEMENT	BMA9X04
BML9X01	SUPPLY CHAIN STRATEGY AND DESIGN CONSIDERATIONS	BML9X03
BML9X02	STRATEGIC SOURCING - A SUPPLY CHAIN PERSPECTIVE	BML9X03
BML9X03	SUPPLY CHAIN OPERATIONS MANAGEMENT	None
BML9X04	SUPPLY CHAIN PROCESS MANAGEMENT AND PERFORMANCE MEASUREMENT	BML9X03
BML9X05	LOGISTICS MANAGEMENT	None
BML9X06	MINOR DISSERTATION: TRANSPORT AND SUPPLY CHAIN MANAGEMENT	BMA9X04
BML9X07	MINOR DISSERTATION: TRANSPORT AND SUPPLY CHAIN MANAGEMENT	BMA9X04
BMM9X01	CONTEMPORARY MARKETING B	BMM9X03
BMM9X02	ADVANCED MARKETING	BMM9X03
BMM9X03	CONTEMPORARY MARKETING A	None
BMM9X04	CONSUMER MANAGEMENT	BMM9X03
BMM9X05	MARKETING MANAGEMENT	None
BMM9X06	MINOR DISSERTATION: MARKETING MANAGEMENT	BMA9X04
BMM9X07	MINOR DISSERTATION: MARKETING MANAGEMENT	BMA9X04
BSK01P9	THESIS – INDUSTRIAL PSYCHOLOGY	None
BSK0PB9	THESIS – INDUSTRIAL PSYCHOLOGY	None
BSR1B01	FINANCIAL MANAGEMENT 1B	Refer to the Faculty of Economic and Financial Sciences.
BSR2A01	FINANCIAL MANAGEMENT 2A	
BSR2B01	FINANCIAL MANAGEMENT 2B	
BSR2C01	FINANCIAL MANAGEMENT 2C	
BSR3A01	FINANCIAL MANAGEMENT 3A	
BSR3B01	FINANCIAL MANAGEMENT 3B	
CBS1BB1	BUSINESS COMMUNICATION	Refer to the Faculty of Humanities
DVB01P9	THESIS – EMPLOYMENT RELATIONS	None
DVB1PB9	THESIS – EMPLOYMENT RELATIONS	None
ECO01A1	ECONOMICS 1A	NSC Math Level 3
ECO01B1	ECONOMICS 1B	NSC Math Level 3
ECO2AA2	ECONOMICS 2A	Refer to the Faculty of Economic and Financial Science.
ECO2BB2	ECONOMICS 2B	
EKN1A01	ECONOMICS 1A	NSC Math Level 3
EKN1B01	ECONOMICS 1B	NSC Math Level 3
EKN2A01	ECONOMICS 2A	Refer to the Faculty of Economic and Financial Science.
EKN2B01	ECONOMICS 2B	
EKN3A01	ECONOMICS 3A	
EKN3A01	ECONOMICS 3A	
EKN3B01	ECONOMICS 3B	
EKN3B01	ECONOMICS 3B	
EMP9XD1	DISSERTATION – EMPLOYMENT RELATIONS	None
EMP9XD2	DISSERTATION – EMPLOYMENT RELATIONS	None
EMR10X2	THESIS – EMPLOYMENT RELATIONS	None
EMT2A01	ENTREPRENEURSHIP 2A	None

MODULE CODE	MODULE NAME	PRE-REQUISITE
EMT2B01	ENTREPRENEURSHIP 2B	None
EMT3A01	ENTREPRENEURSHIP 3A	EMT2A01/INT2A01 EMT2B01/INT2B01
EMT3B01	ENTREPRENEURSHIP 3B	EMT2A01/INT2A01 EMT2B01/INT2B01
ENV3C01	ENTREPRENEURSHIP AND NEW VENTURE CREATION	None
GGR8X87	STRATEGIC ENVIRONMENTAL PLANNING	Refer to Faculty of Science
HOS11A1	HOSPITALITY STUDIES 1A	None
HOS11A2	HOSPITALITY STUDIES 2A	None
HOS11B2	HOSPITALITY STUDIES 2B	None
HOS21B1	HOSPITALITY STUDIES 1B	None
HRD9XD1	DISSERTATION - HUMAN RESOURCE DEVELOPMENT	None
HRD9XD2	DISSERTATION - HUMAN RESOURCE DEVELOPMENT	None
HRM11A1	HUMAN RESOURCE MANAGEMENT 1A	None
HRM12A2	HUMAN RESOURCE MANAGEMENT 2A	None
HRM13A3	HUMAN RESOURCE MANAGEMENT 3A	None
HRM21B1	HUMAN RESOURCE MANAGEMENT 1B	None
HRM22B2	HUMAN RESOURCE MANAGEMENT 2B	None
HRM23B3	HUMAN RESOURCE MANAGEMENT 3B	HRM11A1/21B1 HRM12A2/22B2
HRM8X01	FINANCIAL MANAGEMENT FOR NON-FINANCIAL MANAGERS	None
HRM8X02	HUMAN RESOURCE MANAGEMENT: THE FIELD	None
HRM8X21	LEADERSHIP DEVELOPMENT	None
HRM8X20	ORGANISATIONAL LEADERSHIP	None
HRM8X17	RESEARCH PROJECT	None
HRM8X18	STRATEGIC HUMAN RESOURCE MANAGEMENT AND CHANGE	None
HRM8X08	DIVERSITY MANAGEMENT	HRM8X19
HRM8X09	EMPLOYMENT RELATIONS MANAGEMENT	HRM8X10
HRM8X10	LABOUR LAW	None
HRM8X12	LEARNING AND DEVELOPMENT	HRM8X16
HRM8X14	PERFORMANCE MANAGEMENT	None
HRM8X16	DESIGN AND DEVELOPMENT	None
HRM8X19	TALENT MANAGEMENT	None
HRM9XD1	DISSERTATION- HUMAN RESOURCE MANAGEMENT	None
HRM9XD2	DISSERTATION- HUMAN RESOURCE MANAGEMENT	None
IAB0012	INTRODUCTORY LABOUR LAW	Refer to the Faculty of Law.
IFM01A1	INFORMATICS 1A	Refer to the Faculty of Science
IFM01B1	INFORMATICS 1B	
IFM2A10	INFORMATICS 2A	
IFM2B10	INFORMATICS 2B	
IFM3A10	INFORMATICS 3A	
IFM3B10	INFORMATICS 3B	
ILK1A11/ IMA11A1	INFORMATION MANAGEMENT 1A	None
ILK1B21/ IMA21B1	INFORMATION MANAGEMENT 1B	None
ILK2A11/ IMA12A2	INFORMATION MANAGEMENT 2A	None
ILK2B21/ IMA22B2	INFORMATION MANAGEMENT 2B	None
ILK3A11/	INFORMATION MANAGEMENT 3A	None

MODULE CODE	MODULE NAME	PRE-REQUISITE
IMA13A3		
ILK3B21/ IMA23B3	INFORMATION MANAGEMENT 3B	None
IMA8X01	BUSINESS INTELLIGENCE	None
IMA8X02	ELECTRONIC RECORDS MANAGEMENT	None
IMA8X03	INFORMATION ISSUES IN BUSINESS	None
IMA8X04	INTERNET INFRASTRUCTURES	None
IMA8X05	KNOWLEDGE ECONOMY	None
IMA8X06	KNOWLEDGE MANAGEMENT	None
IMA8X07	MANAGEMENT INFORMATION SYSTEMS	None
IMA8X08	RESEARCH METHODOLOGY	None
IMA8X09	STRATEGIC INFORMATION MANAGEMENT	None
IMA8X10	WEB AND INTRANET MANAGEMENT	None
IMA9XD1	ILK DISSERTATION	None
IMA9XD2	ILK DISSERTATION	None
IPS11A1	INDUSTRIAL PSYCHOLOGY 1A	None
IPS12A2	INDUSTRIAL PSYCHOLOGY 2A	None
IPS13A3	INDUSTRIAL PSYCHOLOGY 3A	None
IPS21B1	INDUSTRIAL PSYCHOLOGY 1B	None
IPS22B2	INDUSTRIAL PSYCHOLOGY 2B	ATE1A10/SMT1A10
IPS23B3	INDUSTRIAL PSYCHOLOGY 3B	IPS11A1/IPS12A2
IPS8X01	CONTEMPORARY ISSUES IN ORGANISATION AND CAREER PSYCHOLOGY	None
IPS8X02	CONTEMPORARY ISSUES IN PERSONNEL PSYCHOLOGY	None
IPS8X03	INDUSTRIAL PSYCHOLOGICAL TESTING AND ASSESSMENT	None
IPS8X04	INDUSTRIAL PSYCHOLOGY PRACTICE	None
IPS8X05	INDUSTRIAL PSYCHOLOGY RESEARCH PROJECT	None
IPS8X06	ORGANISATIONAL WELLNESS	None
IPS8X07	PSYCHOMETRIC THEORY	None
IPS8X08	RESEARCH DESIGN AND ANALYSIS: QUANTITATIVE RESEARCH	None
IPS8X09	RESEARCH DESIGN AND ANALYSIS: QUALITATIVE RESEARCH	None
IPS9X01	ADVANCED INDUSTRIAL PSYCHOLOGY PRACTICE	None
IPS9X02	ADVANCED INDUSTRIAL PSYCHOLOGY RESEARCH	None
IPS9X03	ADVANCED INDUSTRIAL PSYCHOLOGY THEORY	None
IPS9XD1	DISSERTATION: INDUSTRIAL PSYCHOLOGY	None
IPS9XD2	DISSERTATION: INDUSTRIAL PSYCHOLOGY	None
IPS9XM1	MINOR DISSERTATION: INDUSTRIAL PSYCHOLOGY	None
IPS9XM2	MINOR DISSERTATION: INDUSTRIAL PSYCHOLOGY	None
IT00298	INFORMATION SECURITY	Refer to the Faculty of Science
IT00299	INFORMATION TECHNOLOGY GOVERNANCE	Refer to the Faculty of Science
ITB1A01	IT MANAGEMENT 1A	None
ITB1B01	IT MANAGEMENT 1B	None
ITB2A01	IT MANAGEMENT 2A	None
ITB2B01	IT MANAGEMENT 2B	ITB2A01
ITB3A01	IT MANAGEMENT 3A	None
ITB3B01	IT MANAGEMENT 3B	None
ITM8X01	ADVANCED MANAGEMENT OF INFORMATION TECHNOLOGY PROJECTS	ITM8X05
ITM8X02	INFORMATION TECHNOLOGY ARCHITECTURES	None
ITM8X03	INFORMATION TECHNOLOGY RESEARCH METHODOLOGY	None

MODULE CODE	MODULE NAME	PRE-REQUISITE
ITM8X05	MANAGEMENT OF INFORMATION TECHNOLOGY PROJECTS	None
ITM8X06	NEW DEVELOPMENT IN INFORMATION TECHNOLOGY	None
ITM8X07	RESEARCH PROJECT	ITM8X03
ITM8X08	STRATEGIC IT MANAGEMENT	None
ITM01V8	DISSERTATION: IT MANAGEMENT	None
ITM1VB8	DISSERTATION: IT MANAGEMENT	None
ITM10X1	THESIS – IT MANAGEMENT	None
ITM10X2	THESIS – IT MANAGEMENT	None
KMR1A11	COMMERCIAL LAW 1A	Refer to the Faculty of Law.
KMR1B21	COMMERCIAL LAW 1B	
KRS2001	COMMERCIAL COMPUTER SYSTEMS	Refer to the Faculty of Economic and Financial Sciences.
LBE01P9	THESIS – LOGISTICS MANAGEMENT	None
LBE1PB9	THESIS – LOGISTICS MANAGEMENT	None
LCO9X01	THEORIES OF LEADERSHIP COACHING	None
LCO9X02	LEADERSHIP DEVELOPMENT – THEORY AND PRACTICE	None
LCO9X03	REASERCH METHODOLOGY	None
LCO9X04	PRACTICAL COACHING COMPETENCIES 1	None
LCO9X05	PRACTICAL COACHING COMPETENCIES 2	None
LCO9X07	COMPETENCE ASSESSMENT IN LEADERSHIP COACHING	NON PSYCHOLOGY BACKGROUND STUDENTS
LCO9X08	COMPETENCE AND PSYCHOMETRIC ASSESSMENT IN LEADERSHIP COACHING	PSYCHOLOGY BACKGROUND STUDENTS
LCO9X09	BUSINESS COACHING	NON PSYCHOLOGY BACKGROUND STUDENTS
LCO9X10	BUSINESS COACHING	NON PSYCHOLOGY BACKGROUND STUDENTS
LCO9XM1	MINOR DISSERTAITON: LEADERSHIP COACHING	None
LCO9XM2	MINOR DISSERTAITON: LEADERSHIP COACHING	None
LEC001	LEADERSHIP CHALLENGES IN EMERGING COUNTRIES	None
LEC002	PERSONAL AND PROFESSIONAL LEADERSHIP	None
LEC003	STRATEGIC MANAGEMENT IN EMERGING COUNTRIES	None
LEC004	RESEARCH METHODOLOGY	None
LEC005	MINOR DISSERTATION MANAGEMENT (LEADERSHIP IN EMERGING COUNTRIES)	LEC004
LEC006	PUBLIC SECTOR LEADERSHIP	None
LEC007	POLITICAL LEADERSHIP	None
LEC008	ECOLOGICAL AND ENVIRONMENTAL LEADERSHIP	None
LEC009	CONSTITUTIONAL LEADERSHIP	None
LEC010	CREATIVE INDUSTRIES LEADERSHIP	None
LEC011	EDUCATIONAL LEADERSHIP	None
LEC012	ENGINEERING AND MAINTENANCE LEADERSHIP	None
LEC013	HEALTH LEADERSHIP	None
LEC05B	MINOR DISSERTATION - LEC	None
LMA12A2/ LBE2A01	LOGISTICS MANAGEMENT 2A	None
LMA13A3/ LBE3A01	LOGISTICS MANAGEMENT 3A	LMA12A2/ LBE2A01
LMA22B2/ LBE2B01	LOGISTICS MANAGEMENT 2B	None
LMA23B3/ LBE3B01	LOGISTICS MANAGEMENT 3B	LMA12A2/ LBE2A01

MODULE CODE	MODULE NAME	PRE-REQUISITE
LMA8X01/ LBE01X7	CORE ASPECTS OF LOGISTICS MANAGEMENT	None
LMA8X02	SUPPLY CHAIN MANAGEMENT	<b>CO-REQUISITE</b> LMA8X01/LBE01X7
LMA8X03	LOGISTICS DECISION SUPPORT SYSTEMS	None
LMA8X04	BUSINESS RESOURCE PLANNING SYSTEMS	None
LMA8X05	LOGISTICS PROJECT MANAGEMENT	<b>CO-REQUISITE</b> LMA8X03/LBE03X7
LMA8X06/ LBE08X7	QUANTITATIVE MANAGEMENT TECHNIQUES IN LOGISTICS	LMS13A3/LMS23B3 OR BRIDGING COURSE
LMA8X07	HUMANITARIAN LOGISTICS FRAMEWORK	None
LMA8X08	HUMANITARIAN LOGISTICS RESPONSE	<b>CO-REQUISITE</b> LMA8X07
LMA8X09	TEMPERATURE CONTROLLED SUPPLY CHAIN FRAMEWORK	<b>CO-REQUISITE</b> LMA8X10
LMA8X10	TEMPERATURE CONTROLLED SUPPLY CHAIN APPLICATION	None
LMA8X11	DEMAND PLANNING	<b>CO-REQUISITE</b> LMA8X06/LBE08X7 <b>PRE-REQUISITE</b> LMS13A3
LMA8X12	RESEARCH PROJECT: LOGISTICS MANAGEMENT	None
LMA8X15	RESEARCH PROJECT: TRANSPORT MANAGEMENT	None
LMA9XD1	DISSERTATION/ LOGISTICS MANAGEMENT	None
LMA9XD2	DISSERTATION/ LOGISTICS MANAGEMENT	None
LMS13A3/ LBS3A01	LOGISTICS MANAGEMENT SYSTEMS A	LMA12A2 LBE2A01
LMS23B3	LOGISTICS MANAGEMENT SYSTEMS B	LMA12A2
LPC9X01	PEOPLE STRATEGY	None
LPC9X02	QUALITATIVE AND QUANTITATIVE DATA MANAGEMENT	None
LPC9X03	SYSTEMS THOUGHT IN CHANGE	None
LPC9X04	MANAGEMENT OF HUMAN CAPITAL	None
LPC9X05	STRATEGIC ORGANISATIONAL PERFORMANCE	None
LPC9X06	VISIONARY LEADERSHIP CHANGE MANAGEMENT	None
LPC9XM1	MINOR DISSERTATION: LPC	None
LPC9XM2	MINOR DISSERTATION:LPC	None
LPV01P9	THESIS – LEADERSHIP IN PERFORMANCE AND CHANGE	None
LPV1PB9	THESIS – LEADERSHIP IN PERFORMANCE AND CHANGE	None
MAR11A1	MARKETING MANAGEMENT 1A	None
MAR11B2	MARKETING MANAGEMENT 1B	None
MAR22A1	MARKETING MANAGEMENT 2A	MAR11A1
MAR22B2	MARKETING MANAGEMENT 2B	MAR11A1
MAR22C2	MARKETING MANAGEMENT 2C	MMA11A1/MAR11A1
MAR33A1	MARKETING MANAGEMENT 3A	MAR11A1
MAR33B2	MARKETING MANAGEMENT 3B	MAR11A1
MAR33C1	MARKETING MANAGEMENT 3C	MAR11A1
MHB01P9	THESIS – HUMAN RESOURCE MANAGEMENT	None
MHB1A01	HUMAN RESOURCE MANAGEMENT 1A	None
MHB1B01	HUMAN RESOURCE MANAGEMENT 1B	None
MHB2A01	HUMAN RESOURCE MANAGEMENT 2A	
MHB2B01	HUMAN RESOURCE MANAGEMENT 2B	
MHB3A01	HUMAN RESOURCE MANAGEMENT 3A	
MHB3B01	HUMAN RESOURCE MANAGEMENT 3B	MHB1A01/MHB1B01 MHB2A01/MHB2B01
MHB1PB9	THESIS – HUMAN RESOURCE MANAGEMENT	None

MODULE CODE	MODULE NAME	PRE-REQUISITE	
MHO01P9	THESIS – HUMAN RESOURCE DEVELOPMENT	None	
MHO1PB9	THESIS – HUMAN RESOURCE DEVELOPMENT	None	
MMA11A1	MARKETING MANAGEMENT 1A	None	
MMA12A2	MARKETING MANAGEMENT 2A	MMA11A1	
MMA13A3	MARKETING MANAGEMENT 3A	MMA11A1	
MMA21B1	MARKETING MANAGEMENT 1B	None	
MMA22B2	MARKETING MANAGEMENT 2B	MMA11A1	
MMA23B3	MARKETING MANAGEMENT 3B	MMA11A1	
MMA8X01	BRAND MANAGEMENT	None	
MMA8X02	CONTEMPORARY MARKETING MANAGEMENT ISSUES	None	
MMA8X03	ELECTRONIC MARKETING	None	
MMA8X04	EMPIRICAL RESEARCH PROJECT	1. Minimum of 60% for research proposal as component of Marketing Research module 2. Pass Marketing Research	
MMA8X05	INTERNATIONAL MARKETING	None	
MMA8X06	SERVICES MARKETING	None	
MMA8X07	MARKETING RESEARCH	None	
MMA8X08	CUSTOMER RELATIONSHIP MANAGEMENT	None	
MMA8X09	STRATEGIC MARKETING MANAGEMENT	None	
MMA8X10	PRACTICAL MARKETING	None	
MMA9XD1	DISSERTATION: MARKETING MANAGEMENT	None	
MMA9XD2	DISSERTATION: MARKETING MANAGEMENT	None	
MLM21-1	METALLURGICAL MANAGEMENT 2	None	Exam
ODT2A01	AUDITING 2A	Refer to the Faculty of Economic and Financial Sciences.	
ONB01P9	THESIS – BUSINESS MANAGEMENT	None	
ONB1PB9	THESIS – BUSINESS MANAGEMENT	None	
PGD003	INFORMATION SYSTEMS AUDITING RESEACH PROJECT	None	Exam
PGD004	PROTECTION OF INFORMATION ASSETS	None	Exam
PGD005	IT SERVICE DELIVERY AND SUPPORT	None	Exam
PGD006	SYSTEMS AND INFRASTRUCTURE LIFE CYCLE MANAGEMENT	None	Exam
PGD008	BUSINESS CONTINUITY AND DISASTER RECOVERY	None	Exam
PLG1A11	PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 1A	None	Exam
PLG1B21	PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 1B	None	Exam
PLG2A11	PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 2A	None	Exam
PLG2B21	PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 2B	None	Exam
PLG3A11	PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 3A	None	Exam
PLG3B21	PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 3B	None	Exam
PMG0119/ PMG0129	THESIS: PUBLIC MANAGEMENT AND GOVERNANCE	None	
PMG1A11/ PGM1A11 PMG1AA1	PUBLIC MANAGEMENT AND GOVERNANCE 1A	None	Exam
PMG1B21/ PGM1B21 PMG1BB1	PUBLIC MANAGEMENT AND GOVERNANCE 1B	None	Exam
PMG2A11/ PGM2A11 PMG2AA2	PUBLIC MANAGEMENT AND GOVERNANCE 2A	None	Exam
PMG2B21/ PGM2B21 PMG2BB2	PUBLIC MANAGEMENT AND GOVERNANCE 2B	None	Exam

MODULE CODE	MODULE NAME	PRE-REQUISITE	
PMG3A11/ PGM3A11 PMG3AA3	PUBLIC MANAGEMENT AND GOVERNANCE 3A	None	Exam
PMG3B21/ PGM3B21 PMG3BB3	PUBLIC MANAGEMENT AND GOVERNANCE 3B	None	Exam
PMG8X01	RESEARCH ESSAY: PUBLIC MANAGEMENT AND GOVERNANCE	None	Exam
PMG8X02	METHODOLOGY OF PUBLIC ADMINISTRATION AND GOVERNANCE	None	Exam
PMG8X03	ADVANCED PUBLIC POLICY MANAGEMENT	None	Exam
PMG8X04	ADVANCED PUBLIC HUMAN RESOURCE MANAGEMENT	None	Exam
PMG8X05	ADVANCED PUBLIC FINANCIAL MANAGEMENT	None	Exam
PMG8X06	CAPITA SELECTA: THEORETICAL PERSPECTIVES	None	Exam
PMG8X07	INTERNATIONAL PUBLIC ADMINISTRATION AND GOVERNANCE	None	Exam
PMG9X01/ PMG9X02	MINOR DISSERTATION: PUBLIC MANAGEMENT AND GOVERNANCE	None	
PMG9X03	INTERNSHIP: PUBLIC MANAGEMENT AND GOVERNANCE	None	Exam
PMG9X04	POLICY EVALUATION RESEARCH METHODOLOGY	None	Exam
PMG9X05	MUNICIPAL GOVERNANCE THEORY AND RESEARCH METHODOLOGY	None	Exam
PMG9X06	TECHNOLOGICALLY INTEGRATED PUBLIC POLICY MANAGEMENT	None	Exam
PMG9X08	POLICY EVALUATION THEORIES, MODELS, SYSTEMS AND PROCESSES	None	Exam
PMG9X09	ADVANCED MUNICIPAL PROJECT MANAGEMENT AND PERFORMANCE APPRAISAL	None	Exam
PMG9X10	PUBLIC POLICY INDICATOR DEVELOPMENT AND APPLICATION	None	Exam
PMG9X11	ADVANCED MUNICIPAL FINANCIAL MANAGEMENT	None	Exam
PMG9X12	GOOD GOVERNANCE AND SUSTAINABLE DEVELOPMENT IN AFRICA	None	Exam
PMG9X13/ PMG9X14	DISSERTATION: PUBLIC MANAGEMENT AND GOVERNANCE	None	
PMG9X15	ADVANCED MUNICIPAL LAW AND INTERGOVERNAL SYSTEMS	None	Exam
PMG9X16	PUBLIC SECTOR RISK MANAGEMENT	None	Exam
PMG9X17	PUBLIC SECTOR GOVERNANCE AND COMPLIANCE	None	Exam
PMG9X18	AFRICA AND SUSTAINABILITY: GOVERNANCE FRAMEWORKS AND APPLICATIONS	None	Exam
PMG9X19	LOCAL GOVERNANCE: LEADING SUSTAINABLE COMMUNITIES	None	Exam
PMG9X20	TOWARDS A GREEN ECONOMY: THE AFRICAN EXPERIMENT	None	Exam
PPLT009	THESIS – PERSONAL AND PROFESSIONAL LEADERSHIP	None	
PPLT09B	THESIS – PERSONAL AND PROFESSIONAL LEADERSHIP	None	
PPL9X01	EMOTIONAL LEADERSHIP	None	
PPL9X02	INTERPERSONAL LEADERSHIP	None	
PPL9X03	PERSONAL LEADERSHIP	None	
PPL9X04	PROFESSIONAL LEADERSHIP B	None	
PPL9X05	PROFESSIONAL LEADERSHIP A	None	
PPL9X06	SPIRITUAL LEADERSHIP	None	

MODULE CODE	MODULE NAME	PRE-REQUISITE	
PPL9X07	INDIVIDUAL AND ORGANISATIONAL WELLNESS	None	
PPL9X08	INDIVIDUAL AND GROUP LEADERSHIP CONSULTATION	None	
PPL9XR1	MINOR-DISSERTATION - PPL	None	
PPL9XR2	MINOR-DISSERTATION - PPL	None	
PSY1A11/ PSY1AA1	PSYCHOLOGY 1A	None	Exam
PSY1B21/ PSY1BB1	PSYCHOLOGY 1B	None	Exam
PSY2A11/ PSY2AA2	PSYCHOLOGY 2A	Psychology 1A and 1B	Exam
PSY2CA2	PSYCHOLOGY 2C	Psychology 1A and 1B	Exam
PSY2DB2	PSYCHOLOGY 2D	Psychology 2A or 2C	Exam
PSY2F21/ PSY2FB2	PSYCHOLOGY 2F	Psychology 2A or 2C	Exam
PSY2H21/ PSY2HB2	PSYCHOLOGY 2H	Psychology 2A or 2C	Exam
PSY3A11/ PSY3AA3	PSYCHOLOGY 3A	Psychology 2A or 2C	Exam
PSY3CA3	PSYCHOLOGY 3C	Psychology 2D/2F/2H	Exam
PSY3D21/ PSY3DB3	PSYCHOLOGY 3D	Psychology 3A/3C/3E	Exam
PSY3EA3	PSYCHOLOGY 3E	Psychology 2D/2F/2H	Exam
PSY3FB3	PSYCHOLOGY 3F	Psychology 3A/3C/3E	Exam
REK0A01	ACCOUNTING A	NSC Math Level 3	
REK0B01	ACCOUNTING B	NSC Math Level 3 REK0A01 – 40%	
REK1A01	ACCOUNTING 1A	NSC Math Level 4 MATHS 4	
REK1B01	ACCOUNTING 1B	NSC Math Level 4 REK1A01 – 40%	
REK2A01	ACCOUNTING 2A	REK1A01, REK1B01	
REK2B01	ACCOUNTING 2B	REK2A01 – 40%, REK1A01, REK1B01	
REK3A01	ACCOUNTING 3A	REK2A01	
REK3B01	ACCOUNTING 3B	REK3A01 – 40%, REK2B01	
RGL0A10	GENERAL COMPUTER LITERACY	None	
RGL0A20	WORD PROCESSING AND PRESENT APPLICATION	None	
RGL0A30	SPREADSHEETS AND DATABASES	None	
RGL0A40	INFORMATION LITERACY	None	
RGL0B10	GENERAL COMPUTER LITERACY	None	
RGL0B20	WORD PROCESSING AND PRESENT APPL	None	
RGL0B30	SPREADSHEETS AND DATABASES	None	
RGL0B40	INFORMATION LITERACY	None	
SKM0021	BUSINESS COMMUNICATION	Refer to the Faculty of Humanities.	
SOC1AA1	SOCIOLOGY 1A	Refer to the Faculty of Humanities.	
SOC1BB1	SOCIOLOGY 1B		
SOS2A11	SOCIOLOGY 2A		
SOS2B21	SOCIOLOGY 2B		
SOS3A11	SOCIOLOGY 3A		
SOS3B21	SOCIOLOGY 3B		



<b>MODULE CODE</b>	<b>MODULE NAME</b>	<b>PRE-REQUISITE</b>
STB01N7	RESEARCH STUDIES	None
STB01P9	THESIS – STRATEGIC MANAGEMENT	None
STB01PB9	THESIS – STRATEGIC MANAGEMENT	None
STM8X01	CONTEMPORARY STRATEGIC ASPECTS	None
STM8X02	ENTERPRISE RISK MANAGEMENT	None
STM8X03	HISTORY AND PHILOSOPHY OF MANAGEMENT	None
STM8X04	PERSONAL AND PROFESSIONAL MANAGEMENT SKILLS	None
STM8X05	PROJECT MANAGEMENT	None
STM8X06	RESEARCH METHODOLOGY	None
STM8X07	RESEARCH PAPER	STM8X06
STM8X08	STRATEGIC INNOVATION	None
STM8X09	STRATEGIC MANAGEMENT	None
STM8X10	STRATEGIC MANAGEMENT ACCOUNTING	None
STM8X11	STRATEGIC BUSINESS SIMULATION	None
STM9XD1	DISSERTATION/ STRATEGIC MANAGEMENT	None
STM9XD2	DISSERTATION/ STRATEGIC MANAGEMENT	None
TDM8X01	CULTURAL AND HERITAGE TOURISM	None
TDM8X02	RESEARCH METHODOLOGY IN TOURISM	None
TDM8X03	SPORT TOURISM	None
TDM8X04	TOURISM DEVELOPMENT	None
TDM8X05	TOURISM MARKETING	None
THM01D9	DISSERTATION – TOURISM AND HOSPITALITY MANAGEMENT	None
THM1DB9	DISSERTATION – TOURISM AND HOSPITALITY MANAGEMENT	None
THP10X1	THESIS – TOURISM AND HOSPITALITY	None
THP10X1	THESIS – TOURISM AND HOSPITALITY	None
TOW1A11/ TOU11A1	TOURISM DEVELOPMENT 1A	None
TOW1B21/ TOU21B1	TOURISM DEVELOPMENT 1B	None
TOW2A11	TOURISM DEVELOPMENT 2A	TOW1A11 TOW1B21
TOW2B21	TOURISM DEVELOPMENT 2B	TOW1A11 TOW1B21
TOW3A11	TOURISM DEVELOPMENT 3A	TOW2A11 TOW2B21
TOW3B21	TOURISM DEVELOPMENT 3B	TOW2A11 TOW2B21
TRE11A1/ VVR1A01	TRANSPORT ECONOMICS 1A	None
TRE12A2/ VVR2A01	TRANSPORT ECONOMICS 2A	None
TRE13A3/ VVR3A01	TRANSPORT ECONOMICS 3A	None
TRE21B1/ VVR1B01	TRANSPORT ECONOMICS 1B	None
TRE22B2/ VVR2B01	TRANSPORT ECONOMICS 2B	None
TRE23B3/ VVR3B01	TRANSPORT ECONOMICS 3B	None
TRE8X01/ VVR01X7	TRANSPORT POLICY FORMULATION AND INSTRUMENTS	None
TRE8X02	NATIONAL AND INTERNATIONAL TRANSPORT POLICY	None

<b>MODULE CODE</b>	<b>MODULE NAME</b>	<b>PRE-REQUISITE</b>
TRE8X03/ VVR03X7	TRANSPORT AND LAND USE PLANNING	None
TRE8X04	INFRASTRUCTURE STUDIES	None
TRE8X05/ VVR05X7	PUBLIC PASSENGER TRANSPORT ISSUES	None
TRE8X06	REGULATION OF PUBLIC PASSENGER TRANSPORT	<b>CO-REQUISITE</b> TRE8X05
TRE8X07	RAIL TRANSPORT MANAGEMENT	None
TRE8X08	RAIL TRANSPORT ISSUES	<b>CO-REQUISITE</b> TRE8X07
TRE8X09/ VVR09X7	ROAD FREIGHT TRANSPORT MANAGEMENT	<b>CO-REQUISITE</b> TRE8X10/VVR10X7
TRE8X10	ROAD TRANSPORT COSTING AND DISTRIBUTION	<b>CO-REQUISITE</b> TRE8X09/VVR09X7
TRE8X11/ VVR11X7	INTRODUCTION TO SHIPPING AND MARITIME REGULATION	None
TRE8X12	SHIPPING AND HARBOURS	<b>CO-REQUISITE</b> TRE8X11/VVR11X7 <b>PRE-REQUISITE</b> LBE3B01/LMA22B3
TRE8X13/ VVR13X7	INTRODUCTION TO AVIATION AND REGULATION	None
TRE8X14	AIRLINES AND AIRPORTS	<b>CO-REQUISITE</b> TRE8X13/VVR13X7
TRE8X15	RESEARCH PROJECT: TRANSPORT MANAGEMENT	None
TRE9XD1	DISSERTATION - TRANSPORT ECONOMICS	None
TRE9XD2	DISSERTATION - TRANSPORT ECONOMICS	None
VVR01P9	THESIS – TRANSPORT ECONOMICS	None
VVR01PB9	THESIS – TRANSPORT ECONOMICS	None

## MA.3 QUALIFICATIONS OFFERED

### MA.3.1 NQF LEVELS (National Qualifications Framework) (Old Levels for non-aligned qualifications. New Levels for aligned qualifications)

NQF LEVEL 6:	Diploma (Dip) National Diploma (NDip) Baccalareus Artium (BA) Baccalareus Commercii (BCom)
NQF LEVEL 7:	Advanced Diploma (Adv. Dip) Baccalareus Technologiae (BTech) Baccalareus Artium cum Honoribus (BAHons) Baccalareus Commercii cum Honoribus (BComHons) Bachelor of Arts (BA) Bachelor of Commerce (BCom)
NQF LEVEL 8:	Magister Technologiae (MTech) Bachelor of Arts Honours (BAHons) Bachelor of Commerce Honours (BComHons) Postgraduate Diploma (PG Dip)
NQF LEVEL 9:	Master of Arts (MA) Master of Commerce (MCom) Master of Philosophy (MPhil)
NQF LEVEL 9: (Not yet aligned)	Doctor Commercii (DCom) Doctor Litterarum et Philosophiae (DLitt et Phil) Doctor Philosophiae (DPhil) Philosophiae Doctor (PhD)
NQF LEVEL 10:	Philosophiae Doctor (PhD)

### MA.3.2 EXTENDED NATIONAL DIPLOMA (ND)

Extended National Diplomas are offered full-time at APB with the exception of those marked with a \* which are offered full time at **SWC**. (Subject to a minimum student intake)

	PAGE NO.
Extended ND (Human Resources Management) (NDHE03)*	46
Extended ND (Logistics) (NDLE04)	48
Extended ND (Management) (NDME04)*	49
Extended ND (Small Business Management) (NDNE03)*	50
Extended ND (Transportation Management) (NDTE04)	52

### MA.3.3 DIPLOMA (DIP)

DIP (Business Information Technology) (DI1401)	54
DIP (Food and Beverage Operations) (D1FB0Q)	55

### MA.3.4 NATIONAL DIPLOMA (ND)

National Diplomas listed below are offered full time at the **APB** Campus National Diplomas marked with a \* are offered full time at **SWC**. (Subject to a minimum student intake)

ND (Hospitality Management) (ND1415)	58
ND (Human Resources Management) (ND1416)*	59
ND (Logistics) (ND1429)	61
ND (Management) (ND1425)*	62
ND (Marketing) (ND1427)	64
ND (Retail Business Management) (ND1428)	65
ND (Small Business Management) (ND1417)*	67
ND (Tourism Management) (446-3)	68
ND (Transportation Management) (ND1430)	70

### MA.3.5 ADVANCED DIPLOMA (ADV DIP)

ADV DIP (Retailing) (A1DRTQ)	72
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<b>MA.3.6</b>	<b>BACCALAUREUS TECHNOLOGIAE (BTech)</b>	
	All BTech degrees listed below are offered part time at the <b>APB</b> Campus. BTech degrees marked with a * are offered full time at the <b>APB</b> Campus. (Subject to a minimum student intake)	
	BTech (Business Administration) (404-1)	73
	BTech (Hospitality Management) (BT1405)*	74
	BTech (Human Resources Management) (611-1)	75
	BTech IT (Information Systems and Technology Management) (BT1406)	76
	BTech (Logistics) (421-2)	77
	BTech (Marketing) (BT1408)	77
	BTech (Tourism Management) (BT1410)*	78
	BTech (Transportation Management) (449-1F)	79
<b>MA.3.7</b>	<b>EXTENDED BACCALAUREUS COMMERCII (BCom)</b>	
	The Extended BCom degree listed below is offered full time on the <b>APK</b> Campus. (Subject to a minimum student intake)	
	Extended BCom (General) (BCE142)	80
<b>MA.3.8</b>	<b>BACCALAUREUS ARTIUM DEGREES (BA)</b>	
	BA degrees listed below are offered full time at the <b>APK</b> Campus. BA Degrees marked with * is offered only at <b>SWC</b> (Subject to a minimum student intake)	
	BA (Human Resource Management) (BA1405)	82
	BA (Information Management) (B1AIMQ)	84
	BA (Public Management and Governance) (BA1408) APK)	86
	BA (Public Management and Governance) (BA1409) (SWC)*	88
	BA (Tourism Development) (BA1404)	90
<b>MA.3.9</b>	<b>BACCALAUREUS COMMERCII (BCom)</b>	
	BCom degrees listed below are offered full time at the <b>APK</b> Campus. BCom Degrees marked with * is offered only at <b>SWC</b> (Subject to a minimum student intake)	
	BCom (General) (BC1414)*	93
	BCom (Human Resource Management) (BC1402)	94
	BCom (Industrial Psychology) (B1CIPQ)	95
	BCom (Information Management) (B1CIM2)	97
	BCom (Intrapreneurial Management) (BC1413)	98
	BCom (IT Management) (BC1412)	99
	BCom (Logistics Management) (B1CLMQ)	102
	BCom (Marketing Management) (BC1410)	103
	BCom (Transport Economics) (B1CT2Q)	104
<b>MA.3.10</b>	<b>BACHELOR OF ARTS HONOURS (BAHons)</b>	
	All BAHons degrees listed below are offered full and/or part time. (Consult with the relevant Department.)	
	BA Honours (Human Resource Management) (H1AH2Q)	107
	BA Honours (Industrial Psychology) (H1AIPQ).	108
	BA Honours (Information Management) (H1AIMQ)	110
	BA Honours (Public Management and Governance) (H1APGQ)	111
	BA Honours (Tourism Development) (H1ATDQ)	112
<b>MA.3.11</b>	<b>BACHELOR OF COMMERCE HONOURS (BComHons)</b>	
	All BComHons degrees listed below are offered full and/or part time. (Consult with the relevant Department.)	
	BCom Honours (Human Resource Management) (H1CH2Q)	114
	BCom Honours (Industrial Psychology) (H1CIPQ)	115
	BCom Honours (Information Management) (H1CIMQ)	117
	BCom Honours (IT Management) (H1CITQ)	118
	BCom Honours (Logistics Management) (H1CL2Q)	119
	BCom Honours (Marketing Management) (H1CMMQ)	121
	BCom Honours (Strategic Management) (H1CSMQ)	123
	BCom Honours (Transport Economics) (H1CT2Q)	124

<b>MA.3.12</b>	<b>POSTGRADUATE DIPLOMA (PG DIP)</b> PG Diploma listed below is offered part time at the <b>APB</b> Campus. PG Dip (Information Systems Auditing) (PGD241)	127
<b>MA.3.13</b>	<b>MASTER OF ARTS (MA)</b> All MA degrees listed below are offered full and/or part time. MA (Public Management and Governance) Coursework (M1AP1Q) MA (Public Management and Governance) Research (M7044Q)	128 129
<b>MA.3.14</b>	<b>MASTER OF COMMERCE(MCom) / MASTER OF PHILOSOPHY(MPhil)</b> All MCom/MPhil degrees listed below are offered full and/or part time. (Consult with the relevant Department.) MCom (Business Management) (M1CBMQ) MPhil (Business Management) (M1PBMQ) MCom (Employment Relations) (M1CERQ) MPhil (Employment Relations) (M1PERQ) MPhil (Human Resource Development) (M1PHDQ) MCom Human Resource Management) (M1CHM1) MPhil (Human Resource Management) (M1PHMQ) MCom/MPhil (Industrial Psychology) Professional (M1CICQ) (M1PIPQ) MCom/MA (Industrial Psychology) Research dissertation (M1CIDQ) (M1AIPQ) MPhil (Information Management) (M1PIMQ) MCom (IT Management) (MCO010) MPhil (Leadership Coaching) (M1PLCQ) MCom/MPhil (Leadership in Performance and Change) (M1CLPQ) (M1PLPQ) MCom/MPhil (Logistics Management) (M1CLMQ) (M1PLMQ) MPhil Management (Leadership in Emerging Countries) (MPH001) MCom (Marketing Management) (M1CMMQ) MPhil (Personal and Professional Leadership) (M1PPPQ) MCom (Strategic Management) (M1CSMQ) Master's (Tourism and Hospitality Management) (M14001) MCom/MPhil (Transport Economics) (M1CTEQ) (M1PTEQ)	131 133 133 134 135 135 136 137 138 138 139 140 141 142 143 144 145 146 147 148
<b>MA.3.15</b>	<b>DOCTOR COMMERCII (DCom) / DOCTOR PHILOSOPHIAE (DPhil)</b> All DCom/DPhil degrees listed below are offered full and/or part time. (Consult with the relevant Department) DCom (Strategic Management) (DCO115)	149
<b>MA.3.16</b>	<b>DOCTOR LITTERARUM ET PHILOSOPHIAE (DLitt et Phil)</b> ALL DLitt et Phil degrees listed below are offered full and/or part time. DLitt et Phil (Public Management and Governance) (DLE069)	150
<b>MA.3.17</b>	<b>PHILOSOPHIAE DOCTOR (PhD)</b> ALL PhD degrees listed below are offered full and/or part time. (Consult with the relevant Department.) PhD (Business Management) (PHD710) PhD (Employment Relations) (PHD730) PhD (Human Resource Development) (PHD733) PhD (Human Resource Management) (PHD731) PhD (Industrial Psychology) (PHD732) PhD (Information Management) (PHD740) PhD (Information Technology Management) (P1ITMQ) PhD (Leadership in Performance and Change) (PHD734) PhD (Logistics Management) (PHD790) PhD (Marketing Management) (PHD750) PhD (Personal and Professional Leadership) (PHD735) PhD (Tourism and Hospitality Management) (P1THPQ) PhD (Transport Economics) (PHD791)	151 151 152 153 153 154 155 156 156 157 158 159 159

## **MA.3.2      EXTENDED NATIONAL DIPLOMA CURRICULA**

The subjects listed under the first year of the Extended National Diplomas, only refer to the foundational provision modules offered in the first year of the extended diplomas. Please refer to the National Diploma Curriculums for details on the second, third and fourth year of study.

**All students in the first year of the extended programmes must pass all the modules to be promoted to the second year of the respective programmes.**

### **MA.3.2.1    EXTENDED ND (HUMAN RESOURCES MANAGEMENT) (NDHE03)**

#### **PURPOSE**

The aim of the qualification is to introduce the student to the complex world of human resource management within a global and a South African context. Enabling the student to understand the human resource management processes, daily operations of an organisation; and acquire knowledge and develop a broad-based, strong and cohesive understanding of sustainable development in the context of human resource practices.

Against this background, the student will have relevant knowledge on Human Resource Management, Processes and Systems, Human Resource Development, Employment Relations Management, and Business Management.

The student will also be required to do practical work that will focus on honing practical skills in basic principles and issues regarding human resource management practices in South Africa; and methods of measuring and interpreting individual differences in behaviour and job performance.

#### **RULES OF ACCESS**

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 14.

#### **CURRICULUM**

##### **FIRST YEAR (EXTENDED)**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 1A	BME1A00	16
END-USER COMPUTING A	BEU1A00	16
FUNDAMENTAL RESEARCH PRACTICE	FRP1000	16
FUNDAMENTALS OF BUSINESS MATHEMATICS	FFBM100	16
HUMAN RESOURCE MANAGEMENT 1A	BPB1A00	16
WORKPLACE PREPARATION	WPP1000	16
<b>NUMBER OF MODULES</b>	<b>6 YEAR MODULES</b>	

##### **SECOND YEAR (EXTENDED)**

###### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ENGLISH 1A	PME11A1	16
<b>ONE OF THE FOLLOWING</b>		
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
<b>OR</b>		
QUANTITATIVE TECHNIQUES A	STA1ABM	48
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
END-USER COMPUTING B	BEU11B1	16
ENGLISH 1B	PME11B1	16
<b>ONE OF THE FOLLOWING</b>		
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
<b>OR</b>		
QUANTITATIVE TECHNIQUES B	STA1BBM	48
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**YEAR MODULES**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 1B	BME1B00	16
HUMAN RESOURCE MANAGEMENT 1B	BPB1B00	16
<b>NUMBER OF MODULES</b>	<b>2 YEAR MODULES</b>	

**THIRD YEAR (EXTENDED)****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 2A	BEM22A2	16
EMPLOYMENT RELATIONS 1A	BIR11A1	16
HUMAN RESOURCE MANAGEMENT 2A	BPB22A2	16
LABOUR LAW 1A	BAH11A1	16
MANAGEMENT OF TRAINING 1A	BOL11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 2B	BEM22B2	16
EMPLOYMENT RELATIONS 1B	BIR11B1	16
HUMAN RESOURCE MANAGEMENT 2B	BPB22B2	16
LABOUR LAW 1B	BAH11B1	16
MANAGEMENT OF TRAINING 1B	BOL11B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**FOURTH YEAR (EXTENDED)****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3A	BEM33A3	16
EMPLOYMENT RELATIONS 2A	BIR22A2	16
HUMAN RESOURCE MANAGEMENT 3A	BPB33A3	16
MANAGEMENT OF TRAINING 2A	BOL22A2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3B	BEM33B3	16
EMPLOYMENT RELATIONS 2B	BIR22B2	16
HUMAN RESOURCE MANAGEMENT 3B	BPB33B3	16
MANAGEMENT OF TRAINING 2B	BOL22B2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

### MA.3.2.2 EXTENDED ND (LOGISTICS) (NDLE04)

#### CURRICULUM

##### FIRST YEAR (EXTENDED)

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 1A	BME1A00	16
BUSINESS MANAGEMENT 1B	BME1B00	16
END-USER COMPUTING A	BEU1A00	16
FUNDAMENTAL RESEARCH PRACTICE	FRP1000	16
FUNDAMENTALS OF BUSINESS MATHEMATICS	FFBM100	16
LOGISTICS 2A	PML2A00	16
PURCHASING MANAGEMENT 2A	BIC2A00	16
WORKPLACE PREPARATION	WPP1000	16
<b>NUMBER OF MODULES</b>	<b>8 YEAR MODULES</b>	

##### SECOND YEAR (EXTENDED)

###### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1A	BBA11A1	16
EMPLOYMENT RELATIONS 1A	BIR11A1	16
MARKETING 1A	BBH11A1	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

###### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1B	BBA11B1	16
END-USER COMPUTING B	BEU11B1	16
EMPLOYMENT RELATIONS 1B	BIR11B1	16
MARKETING 1B	BBH11B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### YEAR MODULES

MODULES	CODE	NQF CREDITS
LOGISTICS 2B	PML2B00	16
PURCHASING 2B	BIC2B00	16
<b>NUMBER OF MODULES</b>	<b>2 YEAR MODULES</b>	

##### THIRD YEAR (EXTENDED)

###### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTING SKILLS 1A	AAS11A1	15
BUSINESS LAW 1A	BSL11A1	16
BUSINESS MANAGEMENT 2A	BEM22A2	16
PRODUCTION PLANNING AND CONTROL 1A	BPH11A1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

###### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTING SKILLS 1B	AAS11B1	15
BUSINESS LAW 1B	BSL11B1	16
BUSINESS MANAGEMENT 2B	BEM22B2	16
PRODUCTION PLANNING AND CONTROL 1B	BPH11B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	



**FOURTH YEAR (EXTENDED)****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3A	BEM33A3	16
LOGISTICS 3A	PML33A3	16
PURCHASING 3A	BIC33A3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3B	BEM33B3	16
LOGISTICS 3B	PML33B3	16
PURCHASING 3B	BIC33B3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**PROMOTION REQUIREMENTS**

Students will only be promoted:

- to the second year of study if they have passed all the of Extended ND Logistics modules in the first year.
- should a student fail a module that module must be repeated. The student would be promoted to the second year of study if the module is passed
- if the student fails two or more modules at the end of the year he or she will be de-registered.

**MA.3.2.3 EXTENDED ND (MANAGEMENT) (NDME04)**

**NQF LEVEL: 6**

**PURPOSE**

This qualification is intended for persons who can function mainly as tactical (functional) managers in any enterprise. The qualifying learner will be competent in applying selected management principles and techniques in supporting and implementing strategies, policies and procedures and will be able to deal effectively with contemporary issues on a tactical (functional) level. This will include the roles of the supervisor and the main themes and concepts of middle management and top management.

**RULES OF ACCESS**

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 14.

**CURRICULUM****FIRST YEAR (EXTENDED)**

MODULES	CODE	NQF CREDITS
END-USER COMPUTING A	BEU1A00	16
APPLIED ACCOUNTANCY SKILLS 1A	AAS1A00	15
APPLIED ACCOUNTANCY SKILLS 1B	AAS1B00	15
FUNDAMENTAL RESEARCH PRACTICE	FRP1000	16
FUNDAMENTALS OF BUSINESS MATHEMATICS	FFBM100	16
BUSINESS MANAGEMENT 1A	BME1A00	16
BUSINESS MANAGEMENT 1B	BME1B00	16
WORKPLACE PREPARATION	WPP1000	16
<b>NUMBER OF MODULES</b>	<b>8 YEAR MODULES</b>	

**SECOND YEAR (EXTENDED)****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMUNICATION: BUSINESS ADMIN: ENGLISH 1	BAC11A1	15
COST ACCOUNTING 1	CCZ1-1	12
ECONOMICS 1A	BED1-1	15
HUMAN RESOURCE MANAGEMENT 1A	BPB11A1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMUNICATION: BUSINESS ADMIN: ENGLISH 1	BAC11B1	15
FINANCIAL MANAGEMENT 2A	BFB22A2	12
ECONOMICS 1B	BED1-2	15
HUMAN RESOURCE MANAGEMENT 1B	BPB11B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**THIRD YEAR (EXTENDED)****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS LAW 1A	BSL11A1	12
BUSINESS MANAGEMENT 2A	BEM22A2	16
FINANCIAL MANAGEMENT 3B	BFB33B3	16
MANAGEMENT 1A	HMB11A2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS LAW 1B	BSL11B1	12
END-USER COMPUTING B	BEU11B1	16
COST ACCOUNTING 2A	CCZ2-2	16
MANAGEMENT 1B	HMB11B2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**FOURTH YEAR (EXTENDED)****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
MANAGEMENT 2A	HMB22A2	16
MARKETING 1A	BBH11A1	16
HUMAN RESOURCE MANAGEMENT 2A	BPB22A2	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
MANAGEMENT 2B	HMB22B2	16
MARKETING 1B	BBH11B1	16
HUMAN RESOURCE MANAGEMENT 2B	BPB22B2	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**MA.3.2.4 EXTENDED ND (SMALL BUSINESS MANAGEMENT) (NDNE03)****NQF LEVEL: 6****PURPOSE**

This qualification is focused towards the fields, Entrepreneurship, Marketing and Small Business Management, with the major focus on Entrepreneurship. In doing this programme the student will have a broad understanding of entrepreneurship and business, with a specific practical outcome and experience of having their own business and how to successfully start and grow the business. The course prepares the learner in both the fields of entrepreneurship and social entrepreneurship for the diverse challenges present in the business environment and equips them with the necessary analytical and cognitive skills to

analyse and implement solutions to these challenges in their own businesses. This qualification mainly prepares students to start and own their own businesses as entrepreneurs.

## **RULES OF ACCESS**

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. It is recommended that applicants to this qualification show a desire to start their own business and to become an entrepreneur. In addition to this requirement and recommendation, please refer to the table as reflected on page 14.

## **CURRICULUM**

### **FIRST YEAR (EXTENDED)**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COSTING AND ESTIMATING A	BKM1A00	15
COSTING AND ESTIMATING B	BKM1B00	15
END USER COMPUTING MODULE A	BEU1A00	16
FUNDAMENTAL RESEARCH PRACTICE	FRP1000	16
FUNDAMENTALS OF BUSINESS MATHEMATICS	FFBM100	16
MARKETING 1A	BBE1A00	16
MARKETING 1B	BBE1B00	16
WORKPLACE PREPARATION	WPP1000	16
<b>NUMBER OF MODULES</b>	<b>8 YEAR MODULES</b>	

### **SECOND YEAR (EXTENDED)**

#### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMUNICATION 1A	ATK11A1	16
CREDIT CONTROL 1A	BCC11A1	15
ENTREPRENEURSHIP 1A	ENT11A1	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

#### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMUNICATION 1B	ATK11B1	16
CREDIT CONTROL 1B	BCC11B1	15
END USER COMPUTING B	BEU11B1	16
ENTREPRENEURSHIP 1B	ENT11B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

### **THIRD YEAR (EXTENDED)**

#### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ENTREPRENEURIAL GROWTH STRATEGIES A	EGS0A01	16
MARKETING 2A	BBH221A	16
ENTREPRENEURSHIP 2A	ENT22A2	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

#### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ENTREPRENEURIAL GROWTH STRATEGIES B	EGS0B01	16
MARKETING 2B	BBH221B	16
ENTREPRENEURSHIP 2B	ENT22B2	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

### **FOURTH YEAR (EXTENDED)**

#### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LABOUR RELATIONS AND LAW 3A	LRL31A1	16
MARKETING 3A	BBH33A2	16
ENTREPRENEURSHIP 3A	ENT33A3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
LABOUR RELATIONS AND LAW 3B	LRL31B1	16
MARKETING 3B	BBH33B2	16
ENTREPRENEURSHIP 3B	ENT33B3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**YEAR MODULES**

SUBJECT	CODE	NQF CREDITS
ENTREPRENEURIAL STRATEGY IMPLEMENTATION	ESI31-1	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**MA.3.2.5 EXTENDED ND (TRANSPORTATION MANAGEMENT) (NDTE04)****CURRICULUM****FIRST YEAR (EXTENDED)**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 1A	BME1A00	16
BUSINESS MANAGEMENT 1B	BME1B00	16
END-USER COMPUTING A	BEU1A00	16
FUNDAMENTAL RESEARCH PRACTICE	FRP1000	16
FUNDAMENTALS OF BUSINESS MATHEMATICS	FFBM100	16
LOGISTICS 2A	PML2A00	12
TRANSPORTATION 2A	TRA2A00	12
WORKPLACE PREPARATION	WPP1000	16
<b>NUMBER OF MODULES</b>	<b>8 YEAR MODULES</b>	

**SECOND YEAR (EXTENDED)****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1A	BBA11A1	16
EMPLOYMENT RELATIONS 1A	BIR11A1	16
MARKETING 1A	BBH11A1	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1B	BBA11B1	16
END-USER COMPUTING B	BEU11B1	16
EMPLOYMENT RELATIONS 1B	BIR11B1	16
MARKETING 1B	BBH11B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**YEAR MODULES**

MODULES	CODE	NQF CREDITS
LOGISTICS 2B	PML2B00	12
TRANSPORTATION 2B	TRA2B00	12
<b>NUMBER OF MODULES</b>	<b>2 YEAR MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
BUSINESS MANAGEMENT 2A	BEM22A2	16
LOGISTICS 3A	PML33A3	16

STORAGE AND DISTRIBUTION MANAGEMENT A	SDM2A01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
BUSINESS MANAGEMENT 2B	BEM22B2	16
LOGISTICS 3B	PML33B3	16
STORAGE AND DISTRIBUTION MANAGEMENT B	SDM2B01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## FOURTH YEAR

### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3A	BEM33A3	16
OPERATIONS MANAGEMENT 1A	BPJ11A1	16
TRANSPORTATION 3A	TRA3A01	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3B	BEM33B3	12
OPERATIONS MANAGEMENT 1B	BPJ11B1	12
TRANSPORTATION 3B	TRA3B01	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## PROMOTION REQUIREMENTS

Students will only be promoted:

- to the second year of study if they have passed all the of Extended ND Transport Management modules in the first year.
- should a student fail a module that module must be repeated. The student would be promoted to the second year of study if the module is passed
- if the student fails two or more modules at the end of the year he or she will be de-registered.

## MA.3.3 DIPLOMA CURRICULA

### MA.3.3.1 DIP (BUSINESS INFORMATION TECHNOLOGY) (DI1401)

#### PURPOSE

The purpose of the programme is to develop the applied competence of learners in developing, analysing, interpreting and applying information technology business management principles and methods. The programme prepares learners to meaningfully contribute to the effective and efficient business management of information technology in organisations.

On completion of the programme students will be able to demonstrate competence in:

- analyse and understand the interdependency between business and Information Technology
- make decisions and accept responsibility
- communicate effectively using models, visual and language skills
- work effectively in a team
- collect organize and critically evaluate information in order to assess the situation correctly
- demonstrate an understanding that the problem solving contexts do not exist in isolation and therefore look at the system as a whole.

#### RULES OF ACCESS

A Senior Certificate meeting the admission requirements of the APS score with 24 with Mathematics or 26 with Mathematics Literacy or M-score with Mathematics HG D or SG C and English HG D or SG C. RPL will be applied in accordance with the UJ RPL policy.

#### CURRICULUM

##### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS ANALYSIS 1A	BAY01A1	16
DEVELOPMENT SOFTWARE 1A	DSW01A1	16
INFORMATION SYSTEMS 1A	IFS01A1	16
SYSTEMS SOFTWARE 1A	SSW01A1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS ANALYSIS 1B	BAY01B1	16
DEVELOPMENT SOFTWARE 1B	DSW01B1	16
INFORMATION SYSTEMS 1B	IFS01B1	16
SYSTEMS SOFTWARE 1B	SSW01B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### SECOND YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS ANALYSIS 2A	BAY02A1	16
COMMUNICATION NETWORKS 2A	CMN02A1	16
DEVELOPMENT SOFTWARE 2A	DSW02A1	16
INFORMATION SYSTEMS 2A	IFS02A1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS ANALYSIS 2B	BAY02B1	16
COMMUNICATION NETWORKS 2B	CMN02B1	16
DEVELOPMENT SOFTWARE 2B	DSW02B1	16
INFORMATION SYSTEMS 2B	IFS02B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS ANALYSIS 3A	BAY03A1	16
COMMUNICATION NETWORKS 3A	CMN03A1	16
DEVELOPMENT SOFTWARE 3A	DSW03A1	16
INFORMATION SYSTEMS 3A	IFS03A1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS ANALYSIS 3B	BAY03B1	16
COMMUNICATION NETWORKS 3B	CMN03B1	16
INFORMATION SYSTEMS 3B	IFS03B1	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**YEAR COURSE**

MODULES	CODE	NQF CREDITS
DEVELOPMENT SOFTWARE 3B	DSW03B1	16
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**PROMOTION REQUIREMENTS**

- students need to pass 6 modules in order to continue with the first year.
- students are promoted to the second year of study if they have passed 7 modules and have met all the pre-requisites for the second year modules.
- students are promoted to the third year of study if they have passed a minimum of 7 subjects and have met all the prerequisites for the third year modules.
- students must take all outstanding modules of the previous year of study before they may take modules from the next year of study, limited to a maximum of 6 modules in any semester of study.
- students may only register twice per module i.e. first registration plus one repeat. Students may not articulate to third year with any first year modules outstanding.

**CLOSING DATE FOR APPLICATIONS:** 30 September annually for study in the following year.

**MA.3.3.2 DIP (FOOD AND BEVERAGE OPERATIONS) (D1FBOQ)****PURPOSE**

The successful Food and Beverage Operations student will possess the appropriate knowledge, technical and personal skills and attitudes to work effectively, efficiently and sustainably at operational and supervisory levels within the Food and Beverage Industry. Their basic managerial and high level operational competencies in the food and beverage operation will provide the foundation to progress into managerial positions.

**RULES OF ACCESS**

National Senior Certificate or equivalent (NQF Level 4)

The prospective student must be able to express themselves clearly and correctly both verbally and in written English.

There must be fundamental numerical skills, including basic arithmetic (add, subtract, divide and multiply at least at NQF Level 4) with the relevant APS and Endorsement.

Evidence of some exposure to the food and beverage industry would be considered as an advantage but not essential. This could be in the form of the school subjects of hotel keeping or consumer studies or part- or full-time work experience in the industry proved in testimony from industry practitioner.

**CLOSING DATE FOR APPLICATIONS:** 30 September annually for study in the following year.

## CURRICULUM

### FIRST YEAR YEAR MODULES

MODULES	CODE	NQF CREDITS
BUSINESS LITERACY 1	BLC01Y1	8
FOOD AND BEVERAGE FINANCIALS 1	FBF01Y1	16
HOSPITALITY HEALTH AND SAFETY 1	HHS01Y1	8
MANAGEMENT SKILLS 1	MNS01Y1	16
FOOD AND BEVERAGE OPERATIONS	FBO01Y1	16
GASTRONOMY 1 (THEORY)	GTNT1Y1	10
GASTRONOMY 1 (PRACTICAL)	GTNP1Y1	10
FOOD AND BEVERAGE SERVICE 1 (THEORY)	FBST1Y1	10
FOOD AND BEVERAGE SERVICE 1 (PRACTICAL)	FBSP1Y1	10
FIRST AID	FAF01Y1	2
<b>SEMESTER MODULES</b>		
END-USER COMPUTING A	EUC01A1	16
END-USER COMPUTING B	EUC01B1	16
<b>NUMBER OF MODULES</b>	<b>10 YEAR MODULES and 2 SEMESTER MODULES</b>	

### SECOND YEAR YEAR MODULES

MODULES	CODE	NQF CREDITS
GASTRONOMY 2 (THEORY)	GTNT2Y2	10
GASTRONOMY 2 (PRACTICAL)	GTNP2Y2	10
FOOD AND BEVERAGE SERVICE 2 (THEORY)	FBST2Y2	10
FOOD AND BEVERAGE SERVICE 2 (PRACTICAL)	FBSP2Y2	10
BUSINESS LITERACY 2	BLC02Y2	12
FOOD AND BEVERAGE FINANCIALS 2	FBF02Y2	12
FOOD AND BEVERAGE LAWS AND REGULATIONS 1	FBLR1Y1	12
MANAGEMENT SKILLS 2	MNS02Y2	12
FOOD AND BEVERAGE INFORMATION TECHNOLOGY	FBIT1Y1	12
FOOD AND BEVERAGE OPERATIONS 2 (THEORY)	FBOT2Y2	12
BEVERAGE STUDIES	BRS01Y1	8
<b>NUMBER OF MODULES</b>	<b>11 YEAR MODULES</b>	

### THIRD YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
FOOD AND BEVERAGE OPERATIONS 3	FBO03A3	12
FOOD SERVICE ECONOMICS	FSE01A1	16
FOOD SERVICE MANAGEMENT	FSM01A1	16
SERVICE LEADERSHIP	SLS01A1	12
FOOD AND BEVERAGE FINANCIALS 3	FBF03A3	12
FOOD AND BEVERAGE LAWS AND REGULATIONS 2	FBLR2A2	12
GLOBAL TOURISM	GTM01A1	16
GASTRONOMY 3	GTN03Y3	8
<b>NUMBER OF MODULES</b>	<b>8 SEMESTER MODULES</b>	

### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
HOSPITALITY OPERATIONAL PRACTICE 2	HOP02B2	32
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	



In addition to the formal curriculum, all students must successfully complete compulsory First Aid, preliminary Wine and Wines of the World courses.

### **PROMOTION REQUIREMENTS**

Students must pass all pre-requisite offerings where applicable before progressing to the next semester.

Students may only register twice per module, i.e. first registration plus one repeat.

Students must reapply for continuation of studies if they fail to pass an accumulative total of:

- a. 9 modules after the first year of study,
- b. 17 modules after the second year of study,
- c. 23 modules after the third year of study,

Due to the theoretical and practical integration of the modules, students must pass all first year modules to be allowed access to the second year of study and must pass all second year modules in order to be promoted to the third year of study.

### **WORK INTEGRATED LEARNING**

Students must complete Work Integrated Learning in the allocated semester of the third year. The School of Tourism and Hospitality and the employer will monitor and assess the experiential learning programme where applicable. Experiential learning equates to a weight of 0.5 credits.

## MA.3.4 NATIONAL DIPLOMA CURRICULA

### MA.3.4.1 ND (HOSPITALITY MANAGEMENT) (ND1415)

#### CURRICULUM

##### FIRST YEAR YEAR MODULES

MODULES	CODE	NQF CREDITS
ACCOMMODATION MANAGEMENT 1	ACM11T1	16
CULINARY STUDIES AND NUTRITION 1A (THEORY)	CSN11T1	10
CULINARY STUDIES AND NUTRITION 1B (PRACTICAL)	CSN11P1	10
FIRST AID	OEH	2
FOOD AND BEVERAGE STUDIES 1A (THEORY)	FBS11A1	10
FOOD AND BEVERAGE STUDIES 1B (PRACTICAL)	FBS11B1	10
HOSPITALITY COMMUNICATION 1	HCOM10	6
HOSPITALITY FINANCIAL MANAGEMENT 1	HFM11-1	16
HOSPITALITY HEALTH AND SAFETY 1	HHS11-1	8
HOSPITALITY MANAGEMENT 1	HOM11-1	16
HOSPITALITY SERVICE EXCELLENCE 1	HSE11-1	6
<b>NUMBER OF MODULES</b>	<b>11 YEAR MODULES</b>	

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
END-USER COMPUTING A	BEU11A1	8
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
END-USER COMPUTING B	BEU11B1	8
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

##### SECOND YEAR YEAR MODULES

MODULES	CODE	NQF CREDITS
ACCOMMODATION MANAGEMENT 2	ACM21T1	16
CULINARY STUDIES AND NUTRITION 2A (THEORY)	CSN21T1	8
CULINARY STUDIES AND NUTRITION 2B (PRACTICAL)	CSN21P1	8
FOOD AND BEVERAGE OPERATIONS 2 (THEORY)	FBO21T1	16
FOOD AND BEVERAGE STUDIES 2 (THEORY)	FBS21T1	16
HOSPITALITY COMMUNICATION 2	HCOM20	6
HOSPITALITY FINANCIAL MANAGEMENT 2	HFM21-1	16
HOSPITALITY INDUSTRY LAW 1	HIL11-1	4
HOSPITALITY MANAGEMENT 2	HOM21-1	16
HOSPITALITY OPERATIONAL PRACTICE 1	HOP22-2	16
<b>NUMBER OF MODULES</b>	<b>10 YEAR MODULES</b>	

##### THIRD YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ACCOMMODATION MANAGEMENT 3	ACM31-1	16
CULINARY STUDIES AND NUTRITION 3A (THEORY)	CSN31T1	8
CULINARY STUDIES AND NUTRITION 3B (PRACTICAL)	CSN31P1	8
FOOD AND BEVERAGE STUDIES 3 (THEORY)	FBS31T1	24
HOSPITALITY FINANCIAL MANAGEMENT 3	HFM32-1	16
HOSPITALITY INDUSTRY LAW 2	HIL21-1	16
HOSPITALITY INFORMATION SYSTEMS 3	HSM32-1	8
HOSPITALITY MANAGEMENT 3	HOM32-1	16
<b>NUMBER OF MODULES</b>	<b>8 SEMESTER MODULE</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
HOSPITALITY OPERATIONAL PRACTICE 2	HOP33-3	32
NUMBER OF MODULES	1 SEMESTER MODULE	

In addition to the formal curriculum, all students must successfully complete compulsory First Aid, preliminary Wine and Wines of the World courses.

### PROMOTION REQUIREMENTS

Students must pass all pre-requisite offerings where applicable before progressing to the next semester.

Students may only register twice per module, i.e. first registration plus one repeat.

Students must reapply for continuation of studies if they fail to pass an accumulative total of:

- 9 modules after the first year of study,
- 17 modules after the second year of study,
- 23 modules after the third year of study,
- 27 modules after the fourth year of study.

Due to the theoretical and practical integration of the modules, students must pass all first year modules to be allowed access to the second year of study and must pass all second year modules in order to be promoted to the third year of study.

### WORK INTEGRATED LEARNING

Students must complete Work Integrated Learning in the allocated semester of the third year. The School of Tourism and Hospitality and the employer will monitor and assess the experiential learning programme where applicable. Experiential Learning equates to a weight of 0.5 credits.

## MA.3.4.2 ND (HUMAN RESOURCES MANAGEMENT) (ND1416)

### PURPOSE

The aim of the qualification is to introduce the student to the complex world of human resource management within a global and a South African context. Enabling the student to understand the human resource management processes, daily operations of an organisation; and acquire knowledge and develop a broad-based, strong and cohesive understanding of sustainable development in the context of human resource practices.

Against this background, the student will have the relevant knowledge on Human Resource Management, Processes and Systems, Human Resource Development, Employment Relations Management, and Business Management.

The student will also be required to do practical work that will focus on honing practical skills in basic principles and issues regarding human resource management practices in South Africa; and methods of measuring and interpreting individual differences in behaviour and job performance.

### RULES OF ACCESS

For learners that completed Grade 12 before 2008, the M-score need to be at least 10 points a Further Education and Training Certificate (FETC) – Senior Certificate with English HG (D Symbol) or English SG (C Symbol) as a compulsory subject; or an equivalent qualification at NQF level 4 as determined by a Status Committee, with English HG (D Symbol) or English SG (C Symbol) as a compulsory subject.

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 14.

## CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 1A	BEM11A2	16
END-USER COMPUTING A	BEU11A1	16
ENGLISH 1A	PME11A1	16
HUMAN RESOURCE MANAGEMENT 1A	BPB11A1	16
<b>ONE OF THE FOLLOWING</b>		
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
<b>OR</b>		
QUANTITATIVE TECHNIQUES 1A	STA1ABM	48
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 1B	BEM11B2	16
END-USER COMPUTING B	BEU11B1	16
ENGLISH 1B	PME11B1	16
HUMAN RESOURCE MANAGEMENT 1B	BPB11B1	16
<b>ONE OF THE FOLLOWING</b>		
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
<b>OR</b>		
QUANTITATIVE TECHNIQUES 1B	STA1BBM	48
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### SECOND YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BEM22A2	16
EMPLOYMENT RELATIONS 1A	BIR11A1	16
HUMAN RESOURCE MANAGEMENT 2A	BPB22A2	16
LABOUR LAW A	BAH11A1	16
MANAGEMENT OF TRAINING 1A	BOL11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2B	BEM22B2	16
EMPLOYMENT RELATIONS 1B	BIR11B1	16
HUMAN RESOURCE MANAGEMENT 2B	BPB22B2	16
LABOUR LAW B	BAH11B1	16
MANAGEMENT OF TRAINING 1B	BOL11B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### THIRD YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3A	BEM33A3	16
EMPLOYMENT RELATIONS 2A	BIR22A2	16
HUMAN RESOURCE MANAGEMENT 3A	BPB33A3	16
MANAGEMENT OF TRAINING 2A	BOL22A2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3B	BEM33B3	16
EMPLOYMENT RELATIONS 2B	BIR22B2	16
HUMAN RESOURCE MANAGEMENT 3B	BPB33B3	16
MANAGEMENT OF TRAINING 2B	BOL22B2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**PROMOTION REQUIREMENTS**

Students are promoted to the next year of study if they have complied with all the subject prerequisites for the following year.

Students must take all outstanding subjects of the previous year of study, before they may take subjects from the next year of study, limited to a maximum of 5 subjects in any one year of study.

Students must reapply for continuation of studies if they fail to pass an accumulative total of:

- 2 subjects after the first year of study (from Human Resource Management 1A and 1B, Business Management 1A and B, English A and B), plus two additional modules,
- 12 modules after the second year of study,
- 18 modules after the third year of study,
- 24 modules after the fourth year of study.

**MA.3.4.3 ND (LOGISTICS) (ND1429)****PURPOSE**

This qualification focuses on the development, evaluation and implementation of logistic principles in the supply chain environment. The aim of this qualification is to develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing logistic decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how logistics contribute to value creation in a supply chain.

**CURRICULUM****FIRST YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1A	BBA11A1	16
BUSINESS MANAGEMENT 1A	BEM11A2	16
END-USER COMPUTING A	BEU11A1	16
EMPLOYMENT RELATIONS 1A	BIR11A1	16
MARKETING 1A	BBH11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1B	BBA11B1	16
BUSINESS MANAGEMENT 1B	BEM11B2	16
END-USER COMPUTING B	BEU11B1	16
EMPLOYMENT RELATIONS 1B	BIR11B1	16
MARKETING 1B	BBH11B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS LAW 1A	BSL11A1	16
BUSINESS MANAGEMENT 2A	BEM22A2	16
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
LOGISTICS 2A	PML22A2	16
PURCHASING 2A	BIC22A2	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS LAW 1B	BSL11B1	16
BUSINESS MANAGEMENT 2B	BEM22B2	16
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
LOGISTICS 2B	PML22B2	16
PURCHASING 2B	BIC22B2	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3A	BEM33A3	16
LOGISTICS 3A	PML33A3	16
PRODUCTION PLANNING AND CONTROL 1A	BPH11A1	16
PURCHASING 3A	BIC33A3	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3B	BEM33B3	16
LOGISTICS 3B	PML33B3	16
PRODUCTION PLANNING AND CONTROL 1B	BPH11B1	16
PURCHASING 3B	BIC33B3	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**PROMOTION REQUIREMENTS**

Students are promoted:

- to the second year of study if they have passed 8 modules.
- students must reapply for continuation of studies if they fail to pass one of the following modules: Business management 1A and 1B, Employment Relations 1A and 1B and Marketing 1A and 1B
- students must pass Logistics 2A and 2B before they can continue with Logistics 3A and 3B.
- students must pass Purchasing 2A and 2B before they can continue with Purchasing 3A and 3B.
- students are promoted to the third year of study if they have passed at least 8 subjects or a minimum of 16 modules.

Students must take all outstanding subjects of the previous year of study, before they may take subjects from the next year of study, limited to a maximum of 6 subjects in any one year of study.

**MA.3.4.4 ND (MANAGEMENT) (ND1425)**

**NQF LEVEL: 6**

**PURPOSE**

This qualification is intended for persons who can function mainly as tactical (functional) managers in any enterprise. The qualifying learner will be competent in applying selected management principles and techniques in supporting and implementing strategies, policies and procedures and will be able to deal effectively with contemporary issues on a tactical (functional) level. This will include the roles of the supervisor and the main themes and concepts of middle management and top management.

**RULES OF ACCESS**

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 15.

## CURRICULUM

### FIRST YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
BUSINESS MANAGEMENT 1A	BEM11A2	16
BUSINESS LAW 1A	BSL11A1	16
COMMUNICATION: BUSINESS ADMINISTRATION I	BAC11A1	16
ECONOMICS 1A	BED1-1	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
BUSINESS MANAGEMENT 1B	BEM11B2	16
BUSINESS LAW 1B	BSL11B1	16
COMMUNICATION: BUSINESS ADMINISTRATION I	BAC11B1	16
ECONOMICS 1B	BED1-2	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### SECOND YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BEM22A2	16
COST ACCOUNTING 1	CCZ1-1	12
HUMAN RESOURCE MANAGEMENT 1A	BPB11A1	16
END-USER COMPUTING A	BEU11A1	16
MANAGEMENT 1A	HMB11A2	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
MANAGEMENT 1B	HMB11B2	16
END-USER COMPUTING B	BEU11B1	16
FINANCIAL MANAGEMENT 2A	BFB22A2	12
HUMAN RESOURCE MANAGEMENT 1B	BPB11B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

### THIRD YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
FINANCIAL ACCOUNTING 3B	BFB33B3	16
HUMAN RESOURCE MANAGEMENT 2A	BPB22A2	16
MANAGEMENT 2A	HMB22A2	16
MARKETING 1A	BBH11A1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
COST ACCOUNTING 2	CCZ2-2	16
HUMAN RESOURCE MANAGEMENT 2B	BPB22B2	16
MANAGEMENT 2B	HMB22B2	16
MARKETING 1B	BBH11B1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

### PROMOTION REQUIREMENTS

Students are promoted to the second year of study if they have passed Management 1.

Students are promoted to the third year of study if they have passed at least 7 subjects (which must include Management 2 and Personnel Management 1).

Students must take all outstanding subjects of the previous year of study, before they may take subjects from the next year of study, limited to a maximum of 6 subjects in any one year of study.

Students must reapply for continuation of studies if they fail to pass an accumulative total of:

- 2 subjects (including one major) and 2 additional modules after the first year of study,
- 12 modules after the second year of study,
- 18 modules after the third year of study,
- 22 modules after the fourth year of study.

### MA.3.4.5 ND (MARKETING) (ND1427)

#### CURRICULUM

##### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
BUSINESS MANAGEMENT 1A	BEM11A2	16
END USER COMPUTING	BEU11A1	16
ENGLISH A	RMM11A1	16
MARKETING 1A	BBH11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
BUSINESS MANAGEMENT 1B	BEM11B2	16
END-USER COMPUTING	BEU11B1	16
ENGLISH B	RMM11B1	16
MARKETING 1B	BBH11B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
CONSUMER BEHAVIOUR A	BCB11A1	16
*MARKETING 2A	BBH221A	16
QUANTITATIVE TECHNIQUES A	STA1ABM	48
PERSONAL SELLING 1A	BPR11A1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
CONSUMER BEHAVIOUR B	BCB11B1	16
*MARKETING 2B	BBH221B	16
QUANTITATIVE TECHNIQUES B	STA1BBM	48
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### YEAR COURSE

MODULES	CODE	NQF CREDITS
PERSONAL SELLING 1B	BPR11B1	16
<b>NUMBER OF SUBJECTS</b>	<b>1 YEAR MODULE</b>	



**THIRD YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
MARKETING COMMUNICATION A	ADV11A1	16
MARKETING RESEARCH 3A	BMN33A3	16
**MARKETING 3A	BBH33A2	16
SALES MANAGEMENT 3A	BVB33A3	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**YEAR COURSE**

MODULES	CODE	NQF CREDITS
SALES MANAGEMENT 3B	BVB33B3	16
<b>NUMBER OF SUBJECTS</b>	<b>1 YEAR MODULE</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
MARKETING COMMUNICATION B	ADV11B1	16
MARKETING RESEARCH 3B	BMN33B3	16
**MARKETING 3B	BBH33B2	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**\*\* Students must pass both Marketing 3A and 3B.**

**PROMOTION REQUIREMENTS**

Students are promoted:

- to the second year of study if they have passed at least 2 subjects, one of which must be Marketing 1 plus an additional 2 modules,
- to the third year of study if they have passed at least 6 subjects.

Students must take all outstanding subjects of the previous year of study, before they may take subjects from the next year of study, limited to a maximum of 6 subjects in any one year of study.

Students must reapply for continuation of studies if they fail to pass an accumulative total of:

- 3 modules after the first semester of study (one must be Marketing 1A)
- 6 modules after the first year of study (Which must include both modules of Marketing 1 or both module of Personal Selling1),
- 12 modules after the second year of study,
- 18 modules after the third year of study,
- 24 modules after the fourth year of study.

**MA.3.4.6 ND (RETAIL BUSINESS MANAGEMENT) (ND1428)**

**CURRICULUM**

**FIRST YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
BUSINESS MANAGEMENT 1A	BEM11A2	16
END-USER COMPUTING A	BEU11A1	16
ENGLISH A	RMM11A2	16
RETAILING 1A	BRM11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
ENGLISH B	RMM11B2	16

BUSINESS MANAGEMENT 1B	BEM11B2	16
END-USER COMPUTING B	BEU11B1	16
RETAILING 1B	BRM11B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## SECOND YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BEM22A2	16
CONSUMER BEHAVIOUR A	BCB11A1	16
PERSONAL SELLING 1A	BPR11A1	16
RETAILING 2A	BRM22A2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2B	BEM22B2	16
CONSUMER BEHAVIOUR B	BCB11B1	16
RETAILING 2B	BRM22B2	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## YEAR MODULE

MODULES	CODE	NQF CREDITS
PERSONAL SELLING 1B	BPR11B1	16
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

## THIRD YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS LAW 1A	BSL11A1	16
BUSINESS MANAGEMENT 3A	BEM33A3	16
LABOUR RELATIONS AND LAW 3A	LRL31A1	16
LOGISTICS 2A	PML22A2	12
RETAILING 3A	BRM33A3	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3B	BEM33B3	16
RETAILING 3B	BRM33B3	16
LOGISTICS 2B	PML22B2	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## PROMOTION REQUIREMENTS

Students are promoted:

- to the second year of study if they have passed Business Management 1, and Retailing 1, plus an additional 2 modules,
- to the third year of study if they have passed at least 6 subjects.

Students must take all outstanding subjects of the previous year of study, before they may take subjects from the next year of study, limited to a maximum of 6 subjects in any one year of study.

Students must reapply for continuation of studies if they fail to pass an accumulative total of:

- 3 modules after the first semester of study (one of which must be Business Management 1A, or Retailing 1A,
- 6 modules after the first year of study (Which must include both modules of Retailing 1),
- 12 modules after the second year of study,
- 18 modules after the third year of study,
- 24 modules after the fourth year of study.

### MA.3.4.7 ND (SMALL BUSINESS MANAGEMENT) (ND1417)

**NQF LEVEL: 6**

#### **PURPOSE**

This qualification is focused towards the fields, Entrepreneurship, Marketing and Small Business Management, with the major focus on Entrepreneurship. In doing this programme the student will have a broad understanding of entrepreneurship and business, with a specific practical outcome and experience of having their own business and how to successfully start and grow the business. The course prepares the learner in both the fields of entrepreneurship and social entrepreneurship for the diverse challenges present in the business environment and equips them with the necessary analytical and cognitive skills to analyse and implement solutions to these challenges in their own businesses. This qualification mainly prepares students to start and own their own businesses as entrepreneurs.

#### **RULES OF ACCESS**

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. It is recommended that applicants to this qualification show a desire to start their own business and to become an entrepreneur. In addition to this requirement and recommendation, please refer to table as reflected on page 15.

#### **CURRICULUM**

##### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMUNICATION 1A	ATK11A1	16
CREDIT CONTROL 1A	BCC11A1	15
END-USER COMPUTING A	BEU11A1	16
MARKETING 1A	BBH11A1	16
ENTREPRENEURSHIP 1A	ENT11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMUNICATION 1B	ATK11B1	16
CREDIT CONTROL 1B	BCC11B1	15
END-USER COMPUTING B	BEU11B1	16
MARKETING 1B	BBH11B1	16
ENTREPRENEURSHIP 1B	ENT11B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### **SECOND YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COSTING AND ESTIMATING 1A	BKM11A1	15
ENTREPRENEURIAL GROWTH STRATEGIES A	EGS0A01	16
MARKETING 2A	BBH221A	16
ENTREPRENEURSHIP 2A	ENT22A2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COSTING AND ESTIMATING 1B	BKM11B1	15
ENTREPRENEURIAL GROWTH STRATEGIES B	EGS0B01	16
MARKETING 2B	BBH221B	16
ENTREPRENEURSHIP 2B	ENT22B2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
LABOUR RELATIONS AND LAW 3A	LRL31A1	16
MARKETING 3A	BBH33A2	16
ENTREPRENEURSHIP 3A	ENT33A3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
LABOUR RELATIONS AND LAW 3B	LRL31B1	16
MARKETING 3B	BBH33B2	16
ENTREPRENEURSHIP 3B	ENT33B3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**YEAR MODULES**

MODULE	CODE	NQF CREDITS
ENTREPRENEURIAL STRATEGY IMPLEMENTATION	ESI31-1	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**PROMOTION REQUIREMENTS**

Students are promoted:

- to the second year of study if they have passed at least 2 year modules, which must include Entrepreneurship 1, and Marketing 1,
- to the third year of study if they have passed at least 7 year modules, which must include Entrepreneurship 2 and Marketing 2.

Students must take all outstanding subjects of the previous year of study, before they may take modules from the next year of study, limited to a maximum of 6 year modules in any one year of study.

Students must re-apply for continuation of studies if they fail to pass an accumulative total of:

- 2 year modules and 2 additional modules after the first year of study,
- 12 semester modules after the second year of study,
- 18 semester modules after the third year of study,
- 24 semester modules after the fourth year of study.

**WORK INTEGRATED LEARNING**

Experiential Learning takes place in the third year of study and equates to a weight of 0.5 credits.

**MA.3.4.8 ND (TOURISM MANAGEMENT) (446-3)**

**CURRICULUM**

**FIRST YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
COMMUNICATION 1A	ATK11A1	8
CULTURE IN TOURISM	CUT11A1	8
MARKETING 1A	BBH11A1	16
TOURISM SYSTEM	TOD11A2	12
TRAVEL AND TOURISM MANAGEMENT 1A	RTB11A2	12
TRAVEL OPERATIONS 1A	TTP11A2	12
<b>NUMBER OF MODULES</b>	<b>6 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMUNICATION 1B	ATK11B1	8
CULTURAL ATTRACTIONS DEVELOPMENT	CUT11B1	8
DESTINATIONS: AFRICA AND INDIAN OCEAN ISLANDS	TTP11B2	8
IMPACT OF TOURISM	TOD11B2	12
MARKETING 1B	BBH11B2	16
TRAVEL AND TOURISM MANAGEMENT 1B	RTB11B2	12
<b>NUMBER OF MODULES</b>	<b>6 SEMESTER MODULES</b>	

**SECOND YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
DESTINATIONS: AMERICAS AND EUROPE	TTP22B2	8
END-USER COMPUTING A	BEU11A1	8
MANAGEMENT AND HUMAN RESOURCES	RTB22A2	16
MARKETING 2A	BBH221A	16
TOURISM PLANNING 2	TOD22A2	12
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS TOURISM 1	EVT11A1	8
<b>OR</b>		
CULTURE AND HERITAGE IN TOURISM	CUT22A2	8
<b>NUMBER OF MODULES</b>	<b>6 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
FINANCIAL MANAGEMENT COMPONENT	RTB22B2	16
INTERNATIONAL FARE CALCULATION 2	TTP22A2	12
MARKETING FOR TOURISM 2B	MKT22B2	16
SUSTAINABLE AND RESPONSIBLE TOURISM	TOD22B2	12
<b>ONE OF THE FOLLOWING:</b>		
EVENT MANAGEMENT 1	EVT11B1	8
<b>OR</b>		
COMMUNITY BASED CULTURAL TOURISM 2B	CUT22B2	8
<b>NUMBER OF MODULES</b>	<b>6 SEMESTER MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
DESTINATION DEVELOPMENT 3A	TOD33A3	10
DESTINATIONS: MIDDLE AND FAR EAST	TTP33B3	8
INTERNATIONAL FARE CALCULATION 3	TTP33A3	12
RESEARCH FOR TOURISM DEVELOPMENT 2B	TOD33B3	10
TRAVEL AND TOURISM MANAGEMENT 3A	RTB33A3	10
TRAVEL AND TOURISM MANAGEMENT 3B	RTB33B3	10
WORK INTEGRATED LEARNING 3	TMP33-3	60
<b>NUMBER OF MODULES</b>	<b>7 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
WORK INTEGRATED LEARNING 3	TMP33-3	60
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

**WORK INTEGRATED LEARNING**

Work integrated learning takes place with an approved tourism unit in the subject Work Integrated Learning 3.

**In order to do work integrated learning students must have successfully completed 1<sup>st</sup> and 2<sup>nd</sup> year modules.**

## PROMOTION REQUIREMENTS

Students are promoted:

- to the second year of study if they have passed at least 60% of the modules in the first academic year of study. At least 4 modules must be in the same core study field (from RTB11A2 and RTB11B2, TTP11A2 and TTP11B2, TOD11A2 and TOD11B2) plus 2 additional modules, while all relevant programme requirements are met;
- to the third year of study if they have passed at least 18 modules.

Students must re-apply for all continuation of studies if they fail to pass an accumulative total of:

- 3 modules after the first semester of study
- 6 modules after the first year of study
- 12 modules after the second year of study
- 18 modules after the third year of study
- 24 modules after the fourth year of study

## MA.3.4.9 ND (TRANSPORTATION MANAGEMENT) (ND1430)

### CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1A	BBA11A1	16
BUSINESS MANAGEMENT 1A	BEM11A2	16
END-USER COMPUTING A	BEU11A1	16
MARKETING 1A	BBH11A1	16
EMPLOYMENT RELATIONS 1A	BIR11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS AND ADMINISTRATIVE COMMUNICATION 1B	BBA11B1	16
BUSINESS MANAGEMENT 1B	BEM11A2	16
END-USER COMPUTING B	BEU11B1	16
MARKETING 1B	BBH11B1	16
EMPLOYMENT RELATIONS 1B	BIR11B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BEM22A2	16
APPLIED ACCOUNTANCY SKILLS 1A	AAS11A1	15
LOGISTICS 2A	PML22A2	16
STORAGE AND DISTRIBUTION MANAGEMENT A	SDM2A01	16
TRANSPORTATION 2A	TRA2A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2B	BEM22B2	16
APPLIED ACCOUNTANCY SKILLS 1B	AAS11B1	15
LOGISTICS 2B	PML22B2	16
STORAGE AND DISTRIBUTION MANAGEMENT B	SDM2B01	16
TRANSPORTATION 2B	TRA2B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3A	BEM33A3	16
LOGISTICS 3A	PML33A3	16
OPERATIONS MANAGEMENT 1A	BPJ11A1	16
TRANSPORTATION 3A	TRA3A01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3B	BEM33B3	16
LOGISTICS 3B	PML33BF	16
OPERATIONS MANAGEMENT 1B	BPJ11B1	16
TRANSPORTATION 3B	TRA3B01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**PROMOTION REQUIREMENTS**

Students are promoted:

- to the second year of study if they have passed 8 modules.
- students must reapply for continuation of studies if they fail to pass one of the following modules Business Management 1A and 1B, Employment Relations 1A and 1B and Marketing 1A and 1B.
- students must pass Transportation 2A and 2B before they can continue with Transportation 3A and 3B. Students must also pass Logistics 2A and 2B before they can continue with Logistics 3A and 3B.
- students are promoted to the third year of study if they have passed at least 8 modules.
- students are promoted to the third year of study if they passed 8 subjects or a minimum of 16 modules. Students must take all outstanding subjects of the previous year of study before they may take subjects from the next year of study, limited to maximum of subjects in anyone year.

## **MA 3.5      ADVANCED DIPLOMA CURRICULA**

### **MA.3.5.1    ADVANCED DIPLOMA (RETAILING) (A1DRTQ)**

#### **PURPOSE**

The purpose of the Advanced Diploma in Retailing is to develop the applied and practical competencies of the graduate in the acquisition, understanding and application of retailing principles. It provides an intensive, focused and applied specialisation within the field of Retail to ensure that graduates have a deep and systematic understanding of current thinking, practice, theory and methodology in the field of Retail.

The ADR is designed to empower students to gain a set of skills, values, attitudes and knowledge to enable them to:

- contribute to the development, growth, competitiveness and sustainability of retail organisations;
- formulate, plan, strategise, execute, measure and improve retail business processes, practices, systems and solutions;
- contribute through sound research to the development of retail organisations, processes, systems and solutions;
- comply with good governance, strong ethical principles and quality performance standards when implementing, managing and improving retail business practices.

**CLOSING DATE FOR APPLICATION: 30 September for study in the following year.**

#### **RULES OF ACCESS**

An applicant must hold an appropriate Diploma or Bachelor's degree or equivalent qualification to NQF level 6 as determined by a Status Committee.

#### **CURRICULUM**

##### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
APPLIED RESEARCH FOR RETAILING 1A	ARR11A1	16
CONTEMPORARY RETAILING 1A	COR11A1	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
APPLIED RESEARCH FOR RETAILING 1B	ARR21B1	16
CONTEMPORARY RETAILING 1B	COR21B1	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
EMPLOYMENT RELATIONS FOR RETAILERS 1A	ERR12A1	16
STRATEGIC RETAILING 1A	STR12A1	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
EMPLOYMENT RELATIONS FOR RETAILERS 1B	ERR22B1	16
STRATEGIC RETAILING 1B	STR22B1	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	



## **MA.3.6      BACCALAUREUS TECHNOLOGIAE CURRICULA**

### **MA.3.6.1    BTECH (BUSINESS ADMINISTRATION) (404-1)**

**NQF LEVEL: 7**

#### **PURPOSE**

The aim of the qualification is to develop the student's applied and practical competencies in the acquisition, analysis, interpretation, understanding and application of administrative, management and strategic management principles. The student should be able to analyse and explain strategic decisions in the context of business operations, and to assess and interpret the external impact of decisions, given the holistic context of management as a practice. Students must demonstrate that they can contextualise their learning to their business environment, and describe appropriate improvements and interventions they can affect in their working environments.

**CLOSING DATE FOR APPLICATION:** 30 September for study in the following year.

#### **RULES OF ACCESS**

An applicant must hold any National Diploma or an equivalent qualification at NQF Level 6 as determined by a Status Committee. An average of 60% will allow a potential student to apply for the B-Tech Programme.

#### **CURRICULUM**

##### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
FINANCIAL ACCOUNTING ASPECTS 4	BFR41-2	12
HUMAN RESOURCE MANAGEMENT 2	HRM201	12
LABOUR RELATIONS AND LAW (MODULE A)	LRL44A4	6
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LABOUR RELATIONS AND LAW (MODULE B)	LRL44B4	6
MANAGEMENT ACCOUNTING ASPECTS 4	MAA41-2	12
MANAGEMENT ECONOMICS 3	BEB41-1	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### **SECOND YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
FINANCIAL MANAGEMENT 4	BFB41-2	12
RESEARCH METHODOLOGY	RMD41-1	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
MANAGEMENT INFORMATION SYSTEMS 2	BIS41-2	12
MANAGEMENT PRACTICE 4	MBP401	12
MARKETING MANAGEMENT 3	MBM41-1	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

It is recommended that students in Labour Relations and Law II complete Module A (Labour Law) before Module B (Labour Relations).

It is recommended that students complete Financial Accounting Aspects 4 as well as Management Accounting Aspects 4 before Financial Management 4.

#### **PROMOTION REQUIREMENTS**

Students must reapply for continuation of studies if they fail to pass a cumulative total of at least:

- 2 subjects after the first year of part-time study,

- b. 3 subjects after the first year of full-time study.

Students must enrol for all subjects failed before they may enrol for new subjects.

### **MA.3.6.2 BTECH (HOSPITALITY MANAGEMENT) (BT1405)**

**NQF LEVEL: 7**

#### **PURPOSE**

The aim of the qualification is to develop the student's applied and cognitive competencies in the acquisition, interpretation, understanding and applications of hospitality management principles. The student should be able to analyse and explain strategic and operational decisions in the context of the hospitality and/or tourism industry, and to assess and interpret the external impact of decisions. The student should also be able to reflect on her/his managerial decisions and applications to assess the effect thereof in the holistic context of hospitality management. Students must have experience in the hospitality industry, in order to contextualise their learning to their working environment, and to appreciate improvements and interventions they can affect in their working environments.

**CLOSING DATE FOR APPLICATION:** 30 September for study in the following year.

#### **RULES OF ACCESS**

An applicant must hold a National Diploma: Hospitality Management or a National Diploma: Food and Beverage Management, or an equivalent qualification at NQF Level 6 as determined by a Status Committee.

All applicants who comply with the requirements and have obtained an aggregate of 60% for the prescribed major modules of their National Diploma or equivalent qualification will be considered for admission to the BTech qualification.

This qualification is offered full time over 1 year or part-time over 2 years

It is recommended that applicants have 2 years' relevant practical experience for part-time admission.

#### **CURRICULUM**

##### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HOSPITALITY FINANCIAL MANAGEMENT 4	HFM41-4	16
RESEARCH METHODOLOGY	RMD41-1	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HOSPITALITY INDUSTRY LAW 3	HIL32-1	16
STRATEGIC MANAGEMENT 4	STM44-4	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND YEAR**

##### **YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
RESEARCH PROJECT- HOSPITALITY MANAGEMENT	RMH41-1	56
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

### MA.3.6.3 BTECH (HUMAN RESOURCES MANAGEMENT) (611-1)

**NQF LEVEL: 7**

#### PURPOSE

The aim of the qualification is to develop the student's applied and cognitive competencies in the acquisition, interpretation, understanding and applications of human resource management principles. The student should be able to analyse and explain strategic and operational decisions in the context of the HR function of a company, and to assess and interpret the internal and external impacts of HR decisions. The student should also be able to reflect on her/his managerial decisions and applications and to assess the effect thereof given the holistic context of HR management. Students should have experience in the HR function, in order to contextualise their learning to their working environment, and to appreciate improvements and interventions they can affect in their working environments.

**CLOSING DATE FOR APPLICATION:** 30 September for study in the following year.

#### RULES OF ACCESS

A potential student should be in possession of a Diploma qualification or equivalent on NQF Level 6, with Human Resource Management as a major. An average of 65% will allow a potential student to apply for the BTech Programme.

#### CURRICULUM

##### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED INDUSTRIAL RELATIONS 4A	BIR43A1	16
ADVANCED MANAGEMENT OF TRAINING 4A	BOL43A1	16
<b>NUMBERS OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED INDUSTRIAL RELATIONS 4B	BIR43B1	16
ADVANCED MANAGEMENT OF TRAINING 4B	BOL43B1	16
STRATEGIC MANAGEMENT 4	STM44-4	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### SECOND YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED PERSONNEL MANAGEMENT 4A	GPS41A1	16
ORGANISATIONAL BEHAVIOUR 4A	GOR41A1	16
RESEARCH METHODOLOGY	RMD41-1	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED PERSONNEL MANAGEMENT 4B	GPS41B1	16
ORGANISATIONAL BEHAVIOUR 4B	GOR41B1	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### PROMOTION REQUIREMENTS

Students are promoted to the second year of study if they have completed all the prerequisite subjects. Students must enrol for all subjects failed before they may enrol for new subjects.

Students must reapply for continuation of studies if they fail to pass a cumulative total of at least:

- 1 subjects after the first year of part-time study,
- 3 subjects after the first year of full-time study.

**MA.3.6.4 BTECH IT (INFORMATION SYSTEMS AND TECHNOLOGY MANAGEMENT)****(BT1406)****NQF LEVEL: 7****PURPOSE**

The aim of the qualification is to develop the student's applied and cognitive competencies in the acquisition, interpretation, understanding and applications of various fields in IT. The student should be able to analyse and explain various technologies, developments and trends, and operational decisions in the context of the IT function in companies and government. Students must show that they can assess and interpret the external impact of decisions taken in the IT sector, or in the IT function of a company. The student should also be able to reflect on her/his technical and/or managerial decisions and applications to assess the effect thereof in the holistic context of the business environment. Students should have practical experience in the IT industry, in order to contextualise their learning to their working environment, and to appreciate improvements and interventions they can affect in their working environments.

**CLOSING DATE FOR APPLICATION:** 30 September for study in the following year.**RULES OF ACCESS**

An applicant must hold a National Diploma: Information Technology or an equivalent qualification at NQF Level 6 as determined by a Status Committee. All applications that comply with the requirements and have obtained an aggregate of 60% for the prescribed major subjects of their National Diploma or equivalent qualification will be considered for admission.

**CURRICULUM****FIRST YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INFORMATION AND TECHNOLOGY MANAGEMENT 4	ITM41-1	16
PROJECT MANAGEMENT 4	PMN41-1	16
RESEARCH METHODOLOGY 4	NM-TMP	16
<b>***TWO OF THE FOLLOWING (OR THREE IF BUSINESS FUNDAMENTALS IS NOT TAKEN)</b>		
*BUSINESS FUNDAMENTALS 4	BFU41-1	16
DEVELOPMENT SOFTWARE 4	DSW43-1	16
EXPERT SYSTEMS 4	ESI41-1	16
INFORMATION SECURITY 4	SIN41-1	16
<b>NUMBER OF MODULES</b>	<b>5/6 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ADVANCED INFORMATION AND TECHNOLOGY MANAGEMENT 4	ATM41-1	16
STRATEGIC INFORMATION SYSTEMS 4	SCS41-1	16
<b>***TWO OF THE FOLLOWING (OR THREE IF BUSINESS FUNDAMENTALS IS NOT TAKEN)</b>		
ADVANCED PROJECT MANAGEMENT 4	PMA41-1	16
ARTIFICIAL INTELLIGENCE 4	AKI41-1	16
COMPUTER SECURITY 4	ICS41-1	16
NETWORKS 4	BNW41-3	16
<b>NUMBER OF MODULES</b>	<b>4/5 SEMESTER MODULES</b>	

\* The subject Business Fundamentals 4 should only be taken if the student has not completed Business Analysis 3 (or equivalent) during previous studies.

\*\*\* Up to 2 elective subjects may be replaced with approved subjects (on a fourth-year level) from other disciplines.

**Please note:** The subjects offered for this programme change from semester to semester. Compulsory subjects are offered at least once a year, but all the electives may not be offered every year. More information can be obtained from the Department of Applied Information Systems.

## PROMOTION REQUIREMENTS

Students who fail more than two subjects will not be allowed to continue with the programme.

### MA.3.6.5 BTECH (LOGISTICS) (421-2)

**NQF LEVEL: 7**

#### PURPOSE

The aim of the qualification is to develop the student's applied and cognitive competencies in the acquisition, interpretation, understanding and applications of logistics principles. The student should be able to analyse and explain strategic decisions in the context of a logistics operations unit or company, and to assess and interpret the external impact of decisions. The student should also be able to reflect on her/his managerial decisions and applications to assess the effect thereof in the holistic context of logistics operations and management. Students must have experience in the logistics industry, in order to contextualise their learning to their business environment, and the appreciate improvements and interventions they can effect in their working environments.

**CLOSING DATE FOR APPLICATION:** 30 September annually for study in the following year.

#### RULES OF ACCESS

An applicant must hold a National Diploma: Logistics or a National Diploma: Purchasing Management at NQF Level 6 as determined by a Status Committee with an average of 60% for all third year modules.

#### CURRICULUM

##### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED STRATEGIC MANAGEMENT 4A	BGS44A4	15
ADVANCED STRATEGIC MANAGEMENT 4B	BGS44B4	15
PURCHASING MANAGEMENT 4A	BIC44A4	15
PURCHASING MANAGEMENT 4B	BIC44B4	15
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
LOGISTICS 4A	PML44A4	15
LOGISTICS 4B	PML44B4	15
PROJECT MANAGEMENT 4A	BPM44A4	15
PROJECT MANAGEMENT 4B	BPM44B4	15
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

### MA.3.6.6 BTECH (MARKETING) (BT1408)

**NQF LEVEL: 7**

#### PURPOSE

The aim of the qualification is to develop the student's applied and cognitive competencies in the acquisition, interpretation, understanding and applications of marketing principles. The student should be able to analyse and explain marketing and promotion decisions in the context of a marketing operations unit or company, and to assess and interpret the external impact of decisions. The student should also be able to reflect on her/his managerial decisions and applications to assess the effect thereof in the holistic context of marketing and promotions. Students must have experience in the marketing industry, in order to contextualise their learning to their business environment, and to appreciate improvements and interventions they can affect in their working environments.

**CLOSING DATE FOR APPLICATION:** 30 September annually for study in the following year.

## RULES OF ACCESS

An applicant must hold a National Diploma: Marketing or an equivalent qualification at NQF Level 6 as determined by a Status Committee.

A 60% or higher mark on Marketing 3 would be mandatory, plus 60% or higher on any other major subject, namely Marketing Research 3, Marketing Communications 3, Consumer Behaviour or Sales Management 3A.

Applicants with appropriate credits on any one of the five major subjects will be exempted on the particular subject. Where the 60% average mark has not been achieved, at least 2 years of work experience may be considered. Applicants may be interviewed.

## CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED MARKETING FINANCE 4A	BGF44A4	20
E- MARKETING (ELECTRONIC)	MEM44A4	20
MARKETING 4A	BBH44A4	20
MARKETING 4B	BBH44B4	20
RESEARCH DESIGN AND METHODOLOGY A	RDM44A4	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED MARKETING FINANCE 4B	BGF44B4	20
BRAND MARKETING	MBR44B4	20
INTERNATIONAL MARKETING	MIM44B4	20
RESEARCH DESIGN AND METHODOLOGY B	RDM44B4	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## MA.3.6.7 BTECH (TOURISM MANAGEMENT) (BT1410)

### NQF LEVEL: 7

### PURPOSE

The aim of the qualification is to develop the student's applied and cognitive competencies in the acquisition, interpretation, understanding and applications of tourism management principles. The student should be able to analyse and explain management decisions in the context of a tourism unit or company or in the context of tourism development and to assess and interpret the external impact of decisions. The student should also be able to reflect on her/his managerial decisions and applications to assess the effect thereof in the holistic context of tourism management and development. Students should have experience in the tourism industry, in order to contextualize their learning to their business environment, and to appreciate improvements and interventions they can affect in their working environments.

## RULES OF ACCESS

An applicant must hold a National Diploma: Tourism Management or an equivalent qualification at NQF level 6 as determined by a Status Committee with an average of 60% in the third year subjects. Minimum working experience of 2 years is a further recommendation.

## CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
SPECIAL INTEREST TOURISM	SIT44A1	16
RESEARCH METHODOLOGY	RMD41-1	16
TOURISM DEVELOPMENT 4A	TOD44A4	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
STRATEGIC MANAGEMENT 4	STM44-4	16
DESTINATION COMPETITIVENESS	DES44B2	16
TOURISM DEVELOPMENT 4B	TOD44B4	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND YEAR****YEAR COURSE**

MODULES	CODE	NQF CREDITS
TOURISM PROJECT 4	PTT11-1	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**MA.3.6.8 BTECH (TRANSPORTATION MANAGEMENT) (449-1F)****NQF LEVEL: 7****PURPOSE**

The aim of the qualification is to develop the student's applied and cognitive competencies in the acquisition, interpretation, understanding and applications of logistics and transportation management principles. The student should be able to analyse and explain marketing and promotion decisions in the context of a transportation company and the regulatory environment, and to assess and interpret the external impact of decisions. The student should also be able to reflect on her/his managerial decisions and applications to assess the effect thereof in the holistic context of the transportation industry. Students must preferably have gained experience in the Transport Industry, in order to contextualise their learning to their business environment, and to appreciate improvements and interventions they can affect in their working environments.

**CLOSING DATE FOR APPLICATION:** 30 September annually for study in the following year.

**RULES OF ACCESS**

An applicant must hold a National Diploma: Transportation Management or an equivalent qualification at NQF Level 6 as determined by a Status Committee with an average of 60% in all third year modules. Applicants should be employed in the Transportation Industry.

**CURRICULUM****FIRST YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
ADVANCED STRATEGIC MANAGEMENT 4A	BGS41AF	12
ADVANCED STRATEGIC MANAGEMENT 4B	BGS41BF	12
INDUSTRIAL RELATIONS 1A	BIR11AF	12
INDUSTRIAL RELATIONS 1B	BIR11BF	12
TRANSPORTATION 4A	VVB42AF	12
TRANSPORTATION 4B	VVB42BF	12
<b>NUMBER OF MODULES</b>	<b>6 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
PROJECT MANAGEMENT 4A	BPM41AF	12
PROJECT MANAGEMENT 4B	BPM41BF	12
LOGISTICS 4A	PMT42AF	12
LOGISTICS 4B	PMT42BF	12
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## **MA.3.7. EXTENDED BACCALAUREUS COMMERCII CURRICULUM**

### **MA.3.7.1 EXTENDED BCOM (GENERAL) (BCE142)**

**NQF LEVEL: 7**

#### **PURPOSE**

To provide students with a recognised qualification and to equip them with graduate level financial and management knowledge, skills and competence in a number of fields of the management and financial sciences, that provides opportunities for continued personal and intellectual growth, gainful economic activity and rewarding contributions to society.

#### **RULES OF ACCESS**

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

#### **CURRICULUM**

##### **FIRST YEAR FOUNDATION YEAR**

###### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BASIC MATHEMATICS AND APPLICATIONS IN ECONOMICS AND BUSINESS A	MAEB311	16
FINANCIAL RECORDING, ANALYSIS AND MANAGEMENT A	FRAM311	16
THE ECONOMIC AND BUSINESS ENVIRONMENT A	EBE3111	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

###### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BASIC MATHEMATICS AND APPLICATIONS IN ECONOMICS AND BUSINESS B	MAEB322	16
FINANCIAL RECORDING, ANALYSIS AND MANAGEMENT B	FRAM322	16
THE ECONOMIC AND BUSINESS ENVIRONMENT B	EBE3222	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### **YEAR MODULES**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LANGUAGE FOR THE ECONOMIC SCIENCES	LES3000	16
MASTERING OF ACADEMIC AND PROFESSIONAL SKILLS	APS3000	16
<b>NUMBER OF MODULES</b>	<b>2 YEAR MODULES</b>	

##### **SECOND YEAR**

###### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 1A	REK1A01	12
ANALYTICAL TECHNIQUES A	ATE1A10	15
BUSINESS MANAGEMENT 1A	BMA1A01	16
ECONOMICS 1A	EKN1A01	12
HUMAN RESOURCE MANAGEMENT 1A	MHB1A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	



**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 1B	REK1B01	12
ANALYTICAL TECHNIQUES B	ATE1B10	15
BUSINESS MANAGEMENT 1B	BMA1B01	16
ECONOMICS 1B	EKN1B01	12
HUMAN RESOURCE MANAGEMENT 1B	MHB1B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 2A	REK2A01	12
BUSINESS MANAGEMENT 2A	BMA2A01	16
COMMERCIAL LAW 1A	KMR1A11	12
ECONOMICS 2A	EKN2A01	12
HUMAN RESOURCE MANAGEMENT 2A	MHB2A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 2B	REK2B01	12
BUSINESS MANAGEMENT 2B	BMA2B01	16
COMMERCIAL LAW 1B	KMR1B21	12
ECONOMICS 2B	EKN2B01	12
HUMAN RESOURCE MANAGEMENT 2B	MHB2B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**FOURTH YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3A	BMA3A01	16
ECONOMICS 3A	EKN3A01	16
HUMAN RESOURCE MANAGEMENT 3A	MHB3A01	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3B	BMA3B01	16
ECONOMICS 3B	EKN3B01	16
HUMAN RESOURCE MANAGEMENT 3B	MHB3B01	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 3	REK3AB0	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

## **MA.3.8      BACCALAUREUS ARTIUM CURRICULA**

### **MA.3.8.1    BA (HUMAN RESOURCE MANAGEMENT) BA1405**

#### **PURPOSE**

The aim of the qualification is to introduce the student to the complex world of human resource management within a global and a South African context. The qualification will enable the student to understand the need to integrate human resource management into the strategic planning and daily operations of any organisation. The student will acquire knowledge and develop a broad-based, strong and cohesive understanding of sustainable development in the context of human resource practices and the socioeconomic consequences of world-class practices and post-employment.

Against this background, the student will have the relevant knowledge on Human Resource Provisioning, Human Resource Utilisation and Maintenance, Human Resource Development, Employment Relations Management and Human Resource Research.

#### **RULES OF ACCESS**

Matriculation exemption

For learners that completed Grade 12 before 2008, the M-score needs to be at least 14 points.

English First Language (HG) 50% (D) / English Second Language (SG) 60% (C), Mathematics – minimum of 50% (D) (SG) or 40% (HG) (E) is a prerequisite.

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

#### **CURRICULUM**

**\*If Industrial Psychology is chosen as an ancillary subject then Grade 12 mathematics with a minimum APS of 4 is required.**

#### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HUMAN RESOURCE MANAGEMENT 1A	MHB1A01	16
PSYCHOLOGY 1A	PSY1A11	16
<b>THIRD MAJOR SUBJECT ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 1A	BMA1A01	16
COMMUNICATION 1A: INTRO TO COMMUNICATION	CMS1A11	16
INFORMATION MANAGEMENT 1A	ILK1A11	16
PHILOSOPHY 1A	FIL1A11	16
PUBLIC MANAGEMENT AND GOVERNANCE 1A	PMG1A11	16
SOCIOLOGY 1A	SOS1A11	16
<b>ANCILLARY SUBJECT</b>		
<b>TWO OF THE FOLLOWING: Ancillary subjects</b> are chosen from the list of <b>elective major subjects (above), or</b>		
INTRODUCTORY LABOUR LAW	IAB0012	16
*INDUSTRIAL PSYCHOLOGY 1A	BSK1A01	16
DESCRIPTIVE STATISTICS (when taking Industrial Psychology)	SMT1A10	16
ANTHROPOLOGY 1A	ATL1A11	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HUMAN RESOURCE MANAGEMENT 1B	MHB1B01	16
PSYCHOLOGY 1B	PSY1B21	16
<b>THIRD MAJOR SUBJECT ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 1B	BMA1B01	16
COMMUNICATION 1B: MASS COMMUNICATION	CMS1B21	16
INFORMATION MANAGEMENT 1B	ILK1B21	16
PHILOSOPHY 1B	FIL1B21	16
PUBLIC MANAGEMENT AND GOVERNANCE 1B	PMG1B21	16

SOCIOLOGY 1B	SOS1B21	16
<b>ANCILLARY SUBJECT 1B</b>		
<b>TWO OF THE FOLLOWING:</b> Ancillary subjects are chosen from the list of <b>elective major subjects (above)</b> , or		
INDUSTRIAL PSYCHOLOGY 1B	BSK1B01	16
ANTHROPOLOGY 1B	ATL1B21	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
HUMAN RESOURCE MANAGEMENT 2A	MHB2A01	16
PSYCHOLOGY 2A OR 2C	PSY2A11 / PSY2C11	16
<b>THIRD MAJOR SUBJECT ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 2A	BMA2A01	16
COMMUNICATION 2A: INTRO TO COMMUNICATION THEORIES	CMS2A11	16
INFORMATION MANAGEMENT 2A	ILK2A11	16
PHILOSOPHY 2A	FIL2A11	16
PUBLIC MANAGEMENT AND GOVERNANCE 2A	PMG2A11	16
SOCIOLOGY 2A	SOS2A11	16
<b>ANCILLARY SUBJECT</b>		
<b>ONE OF THE FOLLOWING:</b> Ancillary subjects are chosen from the list of <b>elective major subjects (above)</b> , or		
INDUSTRIAL PSYCHOLOGY 2A	BSK2A01	16
ANTHROPOLOGY 2A	ATL2A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
HUMAN RESOURCE MANAGEMENT 2B	MHB2B01	16
PSYCHOLOGY 2D OR 2F OR 2H	PSY2D21/PSY2F 21/PSY2H21	16
<b>THIRD MAJOR SUBJECT ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 2B	BMA2B01	16
COMMUNICATION: COMMUNICATION RESEARCH	CMS2B21	16
INFORMATION MANAGEMENT 2B	ILK2B21	16
PHILOSOPHY 2B	FIL2B21	16
PUBLIC MANAGEMENT AND GOVERNANCE 2B	PMG2B21	16
SOCIOLOGY 2B	SOS2B21	16
<b>ANCILLARY SUBJECT</b>		
<b>ONE OF THE FOLLOWING:</b> Ancillary subjects are chosen from the list of <b>elective major subjects (above)</b> , or		
INDUSTRIAL PSYCHOLOGY 2B	BSK2B01	16
ANTHROPOLOGY 2B	ATL2B21	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
HUMAN RESOURCE MANAGEMENT 3A	MHB3A01	16
PSYCHOLOGY 3A OR 3C OR 3E OR 3G	PSY3A11/ PSY3C11/ PSY3E11/ PSY3G11	16
<b>THIRD MAJOR SUBJECT ONE OF THE FOLLOWING:</b>		
ANTHROPOLOGY 3A	ATL3A11	16
BUSINESS MANAGEMENT 3A	BMA3A01	16
COMMUNICATION 3A: ORGANISATIONAL COMMUNICATION	CMS3A11	16

INDUSTRIAL PSYCHOLOGY 3A	BSK3A01	16
INFORMATION MANAGEMENT 3A	ILK3A11	16
PHILOSOPHY 3A	FIL3A11	16
PUBLIC MANAGEMENT AND GOVERNANCE 3A	PMG3A11	16
SOCIOLOGY 3A	SOS3A11	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
HUMAN RESOURCE MANAGEMENT 3B	MHB3B01	16
PSYCHOLOGY 3B OR 3F OR 3D	PSY3B21/ PSY3F21/ PSY3D21	16
<b>THIRD MAJOR SUBJECT ONE OF THE FOLLOWING:</b>		
COMMUNICATION 3B: GLOBAL COMMUNICATION	CMS3B21	16
BUSINESS MANAGEMENT 3B	BMA3B01	16
INFORMATION MANAGEMENT 3B	ILK3B21	16
PHILOSOPHY 3B	FIL3B21	16
PUBLIC MANAGEMENT AND GOVERNANCE 3B	PMG3B21	16
SOCIOLOGY 3B	SOS3B21	16
ANTHROPOLOGY 3B	ATL3B21	16
INDUSTRIAL PSYCHOLOGY 3B	BSK3B01	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

Students can take a maximum of 12 semester courses from another faculty.

## MA.3.8.2 BA (INFORMATION MANAGEMENT) (B1AIMQ)

### PURPOSE

The aim of this qualification is to develop the intellectual and practical competencies of the student as end-user. He/she will be equipped to use: information effectively as a resource in the broad information sectors; intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of basic and advanced Information Management principles; the holistic context of Information Management as a practice. The obtained skills in the following job opportunities: Information specialist/consultant, Information analyst, Internet expert, Records manager, Marketing researcher, Geographic information system specialist, Knowledge manager, Information manager, as well as to provide a basis for further learning.

### RULES OF ACCESS

Students must comply with the prerequisite of Grade 12 Mathematics with an APS of 3 or Grade 12 Mathematical literacy with an APS of 5 in order to do Information Management as a compulsory or elective.

\*\* If Informatics or Economics or Geography is chosen as a major or ancillary subject then Grade 12 Mathematics with a minimum APS of 4 is required.

### CURRICULUM

The curriculum for the BA (Information Management) programme consists of 24 semester modules compiled as follows:

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
INFORMATION MANAGEMENT 1A	IMA11A1	16
BUSINESS MANAGEMENT 1A	BMA11A1	16
<b>THIRD MAJOR (TAKEN UNTIL THIRD YEAR)</b> <b>ANCILLARY MODULE (TAKEN FIRST AND SECOND YEAR)</b> <b>ANCILLARY MODULE (TAKEN FIRST YEAR ONLY)</b> <b>MAJOR AND ANCILLARY MODULES TO CHOOSE FROM: CHOOSE THREE OF THE FOLLOWING</b>		
ECONOMICS 1A **	ECO01A1	16

GEOGRAPHY 1A**	GGR1A01	16
INFORMATICS 1A **	IFM01A1	16
POLITICS 1A	POL1AA1	16
PUBLIC MANAGEMENT AND GOVERNANCE 1A	PMG1AA1	16
SOCIOLOGY 1A	SOC1AA1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
INFORMATION MANAGEMENT 1B	IMA21B1	16
BUSINESS MANAGEMENT 1B	BMA21B1	16
<b>THIRD MAJOR (TAKEN UNTIL THIRD YEAR)</b> <b>ANCILLARY MODULE (TAKEN FIRST AND SECOND YEAR)</b> <b>ANCILLARY MODULE (TAKEN FIRST YEAR ONLY)</b> <b>MAJOR AND ANCILLARY MODULES TO CHOOSE FROM: CHOOSE THREE OF THE FOLLOWING</b>		
ECONOMICS 1B **	ECO01B1	16
GEOGRAPHY 1B**	GGR01B1	24
INFORMATICS 1B **	IFM01B1	16
POLITICS 1B	POL1BB1	16
PUBLIC MANAGEMENT AND GOVERNANCE 1B	PMG1BB1	16
SOCIOLOGY 1B	SOC1BB1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## SECOND YEAR

### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
INFORMATION MANAGEMENT 2A	IMA12A2	16
BUSINESS MANAGEMENT 2A	BMA12A2	16
<b>THIRD MAJOR (TAKEN UNTIL THIRD YEAR)</b> <b>ANCILLARY MODULE (TAKEN FIRST AND SECOND YEAR)</b> <b>MAJOR AND ANCILLARY MODULES TO CHOOSE FROM: CHOOSE TWO OF THE FOLLOWING</b>		
ECONOMICS 2A **	ECO2AA2	16
GEOGRAPHY 2A**	GGR02A2	16
INFORMATICS 2A **	IFM2A10	16
POLITICS 2A	POL2AA2	16
PUBLIC MANAGEMENT AND GOVERNANCE 2A	PMG2AA2	16
SOCIOLOGY 2A	SOC2AA2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
INFORMATION MANAGEMENT 2B	IMA22B2	16
BUSINESS MANAGEMENT 2B	BMA22B2	16
<b>THIRD MAJOR (TAKEN UNTIL THIRD YEAR)</b> <b>ANCILLARY MODULE (TAKEN FIRST AND SECOND YEAR)</b> <b>MAJOR AND ANCILLARY MODULES TO CHOOSE FROM: CHOOSE TWO OF THE FOLLOWING</b>		
ECONOMICS 2B **	ECO2BB2	16
GEOGRAPHY 2B**	GGR02B2	16
INFORMATICS 2B **	IFM02B2	16
POLITICS 2B	POL2BB2	16
PUBLIC MANAGEMENT AND GOVERNANCE 2B	PMG2BB2	16
SOCIOLOGY 2B	SOC2BB2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INFORMATION MANAGEMENT 3A	IMA13A3	16
BUSINESS MANAGEMENT 3A	BMA13A3	16
<b>THIRD MAJOR ONE OF THE FOLLOWING:</b>		
ECONOMICS 3A **	ECO3AA3	16
GEOGRAPHY 3A**	GGR03A3	16
INFORMATICS 3A **	IFM03A3	16
POLITICS 3A	POL3AA3	16
PUBLIC MANAGEMENT AND GOVERNANCE 3A	PMG3AA3	16
SOCIOLOGY 3A	SOC3AA3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INFORMATION MANAGEMENT 3B	IMA23B3	16
BUSINESS MANAGEMENT 3B	BMA23B3	16
<b>THIRD MAJOR ONE OF THE FOLLOWING:</b>		
ECONOMICS 3B **	ECO3BB3	16
GEOGRAPHY 3B**	GGR03B3	16
INFORMATICS 3B **	IFM03B3	16
POLITICS 3B	POL3BB3	16
PUBLIC MANAGEMENT AND GOVERNANCE 3B	PMG3BB3	16
SOCIOLOGY 3B	SOC3BB3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**MA.3.8.3 BA (PUBLIC MANAGEMENT AND GOVERNANCE) (BA1408)**

**NQF LEVEL: 6**

**NUMBER OF CREDITS: 384**

**AUCKLAND PARK KINGSWAY CAMPUS (APK)**

**PURPOSE**

Public organisations, like private sector businesses, need management to move from idea to implementation. The influence of private sector management practice and technique in the public arena in recent years is indisputable. The question is, however, whether or not the transfer of private sector approach into the more complex governance context, which upholds a distinct values framework, is appropriate in all circumstances. Globalisation also has the effect that national boundaries in relation to governance has become extremely porous and increasingly a demand is being made on those employed in the public domain to be able to understand and operate in a regional and international context. This qualification will allow students to acquire the necessary subject knowledge, normative basis and language ability to do just that. The primary purpose of this qualification is to provide qualifying learners with: substantive, theoretical and intellectual knowledge, cognitive and research skills such as critical reasoning, data mining and processing, problem solving, interpretation, analytical and evaluative skills; communication skills and a normative basis in line with internationally accepted dimensions of "good governance". It is also a purpose of this module to equip learners to operate in an environment where the traditional boundaries between the public sector and the community or third sector are rapidly disappearing. These bodies of knowledge and skills base are aimed at equipping learners to operate close to decision-makers and support them by making available and processing information to enable them to function in the highly complex and dynamic public arena where state, market and society interact in the shaping of society.

**RULES OF ACCESS**

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

**CURRICULUM**

The curriculum for the BA (Public Management and Governance) (APK) programme with a general management focus consists of 24 semester modules compiled as follows:

**FIRST YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ENGLISH 1C	ENG0C11	16
PUBLIC MANAGEMENT AND GOVERNANCE 1A	PMG1A11	16
<b>TWO OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 1A	BMA1A01	16
INFORMATION MANAGEMENT 1A	ILK1A11	16
HUMAN RESOURCE MANAGEMENT 1A	MHB1A01	16
POLITICS 1A	PTS1A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ENGLISH 1D	ENG0D21	16
PUBLIC MANAGEMENT AND GOVERNANCE 1B	PMG1B21	16
<b>TWO OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 1B	BMA1B01	16
INFORMATION MANAGEMENT 1B	ILK1B21	16
HUMAN RESOURCE MANAGEMENT 1B	MHB1B01	16
POLITICS 1B	PTS1B21	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PUBLIC MANAGEMENT AND GOVERNANCE 2A	PMG2A11	
<b>TWO OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 2A	BMA2A01	16
INFORMATION MANAGEMENT 2A	ILK2B21	16
HUMAN RESOURCE MANAGEMENT 2A	MHB2A01	16
POLITICS 2A	PTS2A11	16
<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 1A	BMA1A01	16
INFORMATION MANAGEMENT 1A	ILK1A11	16
HUMAN RESOURCE MANAGEMENT 1A	MHB1A01	16
POLITICS 1A	PTS1A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PUBLIC MANAGEMENT AND GOVERNANCE 2B	PMG2B11	16
<b>TWO OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 2B	BMA2B01	16
INFORMATION MANAGEMENT 2B	ILK2B21	16
HUMAN RESOURCE MANAGEMENT 2B	MHB2B01	16
POLITICS 2B	PTS2B21	16
<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 1B	BMA1B01	16
INFORMATION MANAGEMENT 1B	ILK1B21	16
HUMAN RESOURCE MANAGEMENT 1B	MHB1B01	16
POLITICS 1B	PTS1B21	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PUBLIC MANAGEMENT AND GOVERNANCE 3A	PMG3A11	16
PUBLIC MANAGEMENT AND GOVERNANCE 3C	PMG3C11	16

<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 3A	BMA3A01	16
INFORMATION MANAGEMENT 3A	IMA13A3	16
HUMAN RESOURCE MANAGEMENT 3A	MHB3A01	16
POLITICS 3A	PTS3A11	22
<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 2A	BMA2A01	16
INFORMATION MANAGEMENT 2A	ILK2B21	16
HUMAN RESOURCE MANAGEMENT 2A	MHB2A01	16
POLITICS 2A	PTS2A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PUBLIC MANAGEMENT AND GOVERNANCE 3B	PMG3B11	
PUBLIC MANAGEMENT AND GOVERNANCE 3D	PMG3D11	
<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 3B	BMA3B01	16
INFORMATION MANAGEMENT 3B	IMA23B3	16
HUMAN RESOURCE MANAGEMENT 3B	MHB3B01	16
POLITICS 3B	PTS3B11	22
<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 2B	BMA2B01	16
INFORMATION MANAGEMENT 2B	ILK2B21	16
HUMAN RESOURCE MANAGEMENT 2B	MHB2B01	16
POLITICS 2B	PTS2B21	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SOWETO CAMPUS (SWC)

### CURRICULUM

The curriculum for the BA (Public Management and Governance) (SWC) programme with a public leadership and local governance focus consists of 24 semester modules compiled as follows:

### MA.3.8.4 BA (PUBLIC MANAGEMENT AND GOVERNANCE) (SWC) (BA1409)

#### PURPOSE

The purpose of this qualification is to provide qualifying learners with intellectual and theoretical knowledge as well as with practical, workplace-related skills such as critical reasoning, data mining and processing, problem solving, interpretation, analytical and evaluative skills, communication skills, in order to equip learners to operate in an environment where the traditional boundaries between the public sector, the voluntary and private sectors are rapidly converging and even in some cases disappearing. It will enable learners to develop the necessary knowledge and skills to be effective leaders and managers, at all governmental levels, in order to produce the most optimal results in the highly complex and dynamic arena where state, market and society interact at community level to provide a better life for all.

#### RULES OF ACCESS

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

**\*If Economics is chosen as an ancillary subject then Grade 12 mathematics with a minimum APS of 3 is required.**

## FIRST YEAR

### FIRST SEMESTER

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PUBLIC MANAGEMENT AND GOVERNANCE 1A	PMG1A11	16
PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 1A	PLG1A11	16
ENGLISH 1C	ENG0C11	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 1A	BMA1A01	16



ECONOMICS 1A	EKN1A01	16
INFORMATION MANAGEMENT 1A	ILK1A11	16
POLITICS 1A	PTS1A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
PUBLIC MANAGEMENT AND GOVERNANCE 1B	PMG1B21	16
PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 1B	PLG1B21	16
ENGLISH 1D	ENG0D21	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 1B	BMA1B01	16
ECONOMICS 1B	EKN1B01	16
INFORMATION MANAGEMENT 1B	ILK1B21	16
POLITICS 1B	PTS1B21	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND YEAR

### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
PUBLIC MANAGEMENT AND GOVERNANCE 2A	PMG2A11	16
PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 2A	PLG2A21	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 2A	BMA2A01	16
ECONOMICS 2A	EKN2A01	16
INFORMATION MANAGEMENT 2A	ILK2A11	16
POLITICS 2A	PTS2A11	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 1A	BMA1A01	16
ECONOMICS 1A	EKN1A01	16
INFORMATION MANAGEMENT 1A	ILK1A11	16
POLITICS 1A	PTS1A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
PUBLIC MANAGEMENT AND GOVERNANCE 2B	PMG2B21	16
PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 2B	PLG2B21	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 2B	BMA2B01	16
ECONOMICS 2B	EKN2B01	16
INFORMATION MANAGEMENT 2B	ILK2B21	16
POLITICS 2B	PTS2B21	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 1B	BMA1B01	16
ECONOMICS 1B	EKN1B01	16
INFORMATION MANAGEMENT 1B	ILK1B21	16
POLITICS 1B	PTS1B21	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## THIRD YEAR

### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
PUBLIC MANAGEMENT AND GOVERNANCE 3A	PMG3A11	16
PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 3A	PLG3A11	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 3A	BMA3A01	16
ECONOMICS 3A	EKN3A01	16
INFORMATION MANAGEMENT 3A	ILK3A11	16
POLITICS 3A	PTS3A11	22

<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 2A	BMA2A01	16
ECONOMICS 2A	EKN2A01	16
INFORMATION MANAGEMENT 2A	ILK2A11	16
POLITICS 2A	PTS2A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PUBLIC MANAGEMENT AND GOVERNANCE 3B	PMG3B21	16
PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 3B	PLG3B21	16
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 3B	BMA3B01	16
ECONOMICS 3B	EKN3B01	16
INFORMATION MANAGEMENT 3B	ILK3B21	16
POLITICS 3B	PTS3B21	22
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 2B	BMA2B01	16
ECONOMICS 2B	EKN2B01	16
INFORMATION MANAGEMENT 2B	ILK2B21	16
POLITICS 2B	PTS2B21	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## MA.3.8.5 BA (TOURISM DEVELOPMENT) (BA1404)

### PURPOSE

The purpose of the programme is to provide graduates with knowledge and skills within an inter-disciplinary tourism environment to demonstrate evidence of independent cognitive and applied research skills. The student will be prepared to enter both the public and private tourism sectors as entry level professionals, and will be able to utilise and apply critical thinking skills and problem solving techniques within a tourism development and management environment.

### RULES OF ACCESS

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

\*A student may register for Geography 1A and Geography 1B provided they obtained a minimum APS of 4 for any two of the following Grade 12 subjects: Geography, Life Science, Physical Science or Mathematics while also meeting the other additional Faculty entry requirements.

### CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ANTHROPOLOGY 1A	ATL1A11	16
GEOGRAPHY 1A*	GGR1A01	24
HISTORICAL STUDIES 1A	HIS1A11	16
TOURISM DEVELOPMENT 1A	TOW1A11	16
<b>ONE OF THE FOLLOWING</b>		
DEVELOPMENT STUDIES 1A	OWS1A11	16
<b>OR</b>		
INFORMATION MANAGEMENT 1A	ILK1A11	16
<b>OR</b>		
A LANGUAGE 1A (Afrikaans AFR1A11, Communicative Northern Sotho KNO1A11, Communicative Zulu KZV1A11, English ENG1A11, French FRS1A11, , Greek GKS1A11, isiZulu IZU1A11, Northern Sotho NOS1A11, Sepedi SEP1A11 and Zulu ZUL1A11)	SEE LIST	
<b>OR</b>		
RELIGION 1A	REL1A11	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ANTHROPOLOGY 1B	ATL1B21	16
GEOGRAPHY 1B*	GGR01B1	24
HISTORICAL STUDIES 1B	HIS1B21	16
TOURISM DEVELOPMENT 1B	TOW1B21	16
<b>ONE OF THE FOLLOWING</b>		
DEVELOPMENT STUDIES 1B	OWS1B11	16
<b>OR</b>		
INFORMATION MANAGEMENT 1B	ILK1B21	16
<b>OR</b>		
A LANGUAGE 1B Afrikaans AFR1B21, Communicative Northern Sotho KNO1B21, Communicative Zulu KZV1B21, English ENG1B21, French FRS1B21, Greek GKS1B21, , isiZulu IZU1B21, Northern Sotho NOS1B21, Sepedi SEP1B21 and Zulu ZUL1B21)	SEE LIST	
<b>OR</b>		
RELIGION 1B	REL1B21	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HISTORICAL STUDIES 2A	HIS2A11	16
TOURISM DEVELOPMENT 2A	TOW2A11	16
<b>ONE OF THE FOLLOWING</b>		
ANTHROPOLOGY 2A	ATL2A11	16
<b>OR</b>		
GEOGRAPHY 2A*	GGR02A2	24
<b>OR</b>		
RELIGION 2A	REL2A11	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

HISTORICAL STUDIES 2B	HIS2B21	16
TOURISM DEVELOPMENT 2B	TOW2A11	16
<b>ONE SEMESTER MODULES IN ONE OF THE FOLLOWING:</b>		
ANTHROPOLOGY 2B	ATL2B21	16
<b>OR</b>		
GEOGRAPHY 2B*	GGR02A2	24
<b>OR</b>		
RELIGION 2B	REL2B21	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HISTORICAL STUDIES 3A	HIS3A11	16
TOURISM DEVELOPMENT 3A	TOW3A11	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

HISTORICAL STUDIES 3B	HIS3B21	16
TOURISM DEVELOPMENT 3B	TOW3B21	16
ENTREPRENEURSHIP AND NEW VENTURE CREATION 3C	ENV3C01	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

\*\* TOW1A AND TOW 1B are prerequisites for TOW2A AND TOW2B; TOW2A AND TOW 2B are prerequisites for TOW3A and TOW 3B

Language options: Any of the following language (Afrikaans, Communicative Northern Sotho, Communicative Zulu, English, French, German, Greek, Hebrew, isiZulu, Northern Sotho, Sepedi and Zulu)

## **MA.3.9      BACCALAUREUS COMMERCII CURRICULA**

### **MA.3.9.1    BCOM (GENERAL) (BC1414)**

#### **PURPOSE**

To provide students with a recognised qualification and to equip them with graduate level financial and management knowledge, skills and competence in a number of fields of the management and financial sciences, that provides opportunities for continued personal and intellectual growth, gainful economic activity and rewarding contributions to society.

#### **RULES OF ACCESS**

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

#### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 1A	REK1A01	12
ANALYTICAL TECHNIQUES A	ATE1A10	15
BUSINESS MANAGEMENT 1A	BMA1A01	16
ECONOMICS 1A	EKN1A01	12
HUMAN RESOURCE MANAGEMENT 1A	MHB1A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 1B	REK1B01	12
ANALYTICAL TECHNIQUES B	ATE1B10	15
BUSINESS MANAGEMENT 1B	BMA1B01	16
ECONOMICS 1B	EKN1B01	12
HUMAN RESOURCE MANAGEMENT 1B	MHB1B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### **SECOND YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 2A	REK2A01	12
BUSINESS MANAGEMENT 2A	BMA2A01	16
COMMERCIAL LAW 1A	KMR1A11	12
ECONOMICS 2A	EKN2A01	12
HUMAN RESOURCE MANAGEMENT 2A	MHB2A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 2B	REK2B01	12
BUSINESS MANAGEMENT 2B	BMA2B01	16
COMMERCIAL LAW 1B	KMR1B21	12
ECONOMICS 2B	EKN2B01	12
HUMAN RESOURCE MANAGEMENT 2B	MHB2B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### **THIRD YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3A	BMA3A01	16
ECONOMICS 3A	EKN3A01	16
HUMAN RESOURCE MANAGEMENT 3A	MHB3A01	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3B	BMA3B01	16
ECONOMICS 3B	EKN3B01	16
HUMAN RESOURCE MANAGEMENT 3B	MHB3B01	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**YEAR MODULE**

MODULES	CODE	NQF CREDITS
ACCOUNTING 3	REK3AB0	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**MA.3.9.2 BCOM (HUMAN RESOURCE MANAGEMENT) (BC1402)****PURPOSE**

The aim of the qualification is to introduce the student to the complex world of human resource management within a global and a South African context. The qualification will enable the student to understand the need to integrate human resource management into the strategic planning and daily operations of any organisation. The student will acquire knowledge and develop a broad-based, strong and cohesive understanding of sustainable development in the context of human resource practices and the socioeconomic consequences of world-class practices and post-employment.

Against this background, the student will have the relevant knowledge on Human Resource Provisioning, Human Resource Utilisation and Maintenance, Human Resource Development, Employment Relations Management and Human Resource Research.

**RULES OF ACCESS**

Matriculation exemption. For learners that completed Grade 12 before 2008, the M-score need to be at least 14 points. English First Language (HG) 50% (D)/ English Second Language (SG) 60% (C), Mathematics minimum of 50% (D) (SG) or 40% (HG) (E) is a prerequisite.

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

**CURRICULUM****FIRST YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES 1A	ATE1A10	16
BUSINESS MANAGEMENT 1A	BMA1A01	16
HUMAN RESOURCE MANAGEMENT 1A	MHB1A01	16
INDUSTRIAL PSYCHOLOGY 1A	BSK1A01	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING A	REK0A01	16
<b>OR</b>		
ACCOUNTING 1A	REK1A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES 1B	ATE1B10	16
BUSINESS MANAGEMENT 1B	BMA1B01	16
HUMAN RESOURCE MANAGEMENT 1B	MHB1B01	16
INDUSTRIAL PSYCHOLOGY 1B	BSK1B01	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING B	REK0B01	16
<b>OR</b>		
ACCOUNTING 1B	REK1B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 2A	BMA2A01	16
ECONOMICS 1A	EKN1A01	16
HUMAN RESOURCE MANAGEMENT 2A	MHB2A01	16
INDUSTRIAL PSYCHOLOGY 2A	BSK2A01	16
INTRODUCTORY LABOUR LAW	IAB0012	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS COMMUNICATION	SKM0021	16
BUSINESS MANAGEMENT 2B	BMA2B01	16
ECONOMICS 1B	EKN1B01	16
HUMAN RESOURCE MANAGEMENT 2B	MHB2B01	16
INDUSTRIAL PSYCHOLOGY 2B	BSK2B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3A	BMA3A01	16
HUMAN RESOURCE MANAGEMENT 3A	MHB3A01	16
INDUSTRIAL PSYCHOLOGY 3A	BSK3A01	16
SOCIOLOGY 2A	SOS2A11	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3B	BMA3B01	16
COMMERCIAL COMPUTER SYSTEMS	KRS2001	16
HUMAN RESOURCE MANAGEMENT 3B	MHB3B01	16
INDUSTRIAL PSYCHOLOGY 3B	BSK3B01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**MA.3.9.3 BCOM (INDUSTRIAL PSYCHOLOGY) (B1CIPQ)**

**PURPOSE**

The purpose of the qualification is to empower students to acquire knowledge and develop an understanding of industrial psychology as an applied science that focuses on human behaviour in the context of work.

Industrial psychology entails the application of psychological theories, principles and practices to optimise individual, group and organisational well-being and effectiveness.

The programme provides a combination of theoretical and practical learning content to equip students with adequate knowledge, skills and critical reasoning capabilities to enter the field of people management.

**RULES OF ACCES**

Matriculation exemption. For learners that completed Grade 12 before 2008, the M-score need to be at least 14 points. English First Language (HG) 50% (D)/English Second Language (SG) 60% (C), Mathematics – minimum of 50% (SG) (D) or 40% (HG) (E) is a prerequisite.

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

## CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES 1A	ATE01A1	16
HUMAN RESOURCE MANAGEMENT 1A	HRM11A1	16
INDUSTRIAL PSYCHOLOGY 1A	IPS11A1	16
PSYCHOLOGY 1A	PSY1AA1	16
ACCOUNTING A	ACCOAA1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES 1B	ATE01B1	16
HUMAN RESOURCE MANAGEMENT 1B	HRM21B1	16
INDUSTRIAL PSYCHOLOGY 1B	IPS21B1	16
PSYCHOLOGY 1B	PSY1BB1	16
ACCOUNTING B	ACC0BB1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### SECOND YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 1A	BMA11A1	16
HUMAN RESOURCE MANAGEMENT 2A	HRM12A2	16
INDUSTRIAL PSYCHOLOGY 2A	IPS12A2	16
PSYCHOLOGY 2A OR 2C	PSY2AA2/ PSY2CA2	16
ECONOMICS 1A	ECO01A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 1B	BMA21B1	16
HUMAN RESOURCE MANAGEMENT 2B	HRM22B2	16
INDUSTRIAL PSYCHOLOGY 2B	IPS22B2	16
PSYCHOLOGY 2D OR 2F OR 2H	PSY2DB2/PSY2FB 2/PSY2HB2	16
ECONOMICS 1B	ECO01B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### THIRD YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BMA12A2	16
HUMAN RESOURCE MANAGEMENT 3A	HRM13A3	16
INDUSTRIAL PSYCHOLOGY 3A	IPS13A3	16
PSYCHOLOGY 3A OR 3C OR 3E OR 3G	PSY3AA3/PSY3CA 3/PSY3EA3/ PSY3GA3	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2B	BMA22B2	16
HUMAN RESOURCE MANAGEMENT 3B	HRM23B3	16
INDUSTRIAL PSYCHOLOGY 3B	IPS23B3	16
PSYCHOLOGY 3D OR 3F	PSY3DB3/ PSY3FB3	16
<b>ONE OF THE FOLLOWING</b>		
COMMERCIAL COMPUTER SYSTEMS	CC22B2	16



<b>OR</b>		
BUSINESS COMMUNICATION	CBS1BB1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### MA.3.9.4 BCOM (INFORMATION MANAGEMENT) (B1CIM2)

#### PURPOSE

The aim of this qualification is to provide qualifying students with: intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of basic and advanced information management principles in the different functional units of the business organization; the ability to reflect on their managerial decisions and applications and to assess the effect thereof in the holistic context of information and knowledge management as a practice; and knowledge in preparation for a career in the information management field, as well as to provide a basis for further learning.

#### RULES OF ACCESS

A potential student should be in possession of a Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

#### CURRICULUM

The curriculum for the BCom (Information Management) programme consists of 25 semester modules compiled as follows:

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES A	ATE01A1	16
BUSINESS MANAGEMENT 1A	BMA11A1	16
ECONOMICS 1A	ECO01A1	16
INFORMATION MANAGEMENT 1A	IMA11A1	16
ACCOUNTING A	ACC0AA1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES B	ATE01B1	16
BUSINESS MANAGEMENT 1B	BMA21B1	16
ECONOMICS 1B	ECO01B1	16
INFORMATION MANAGEMENT 1B	IMA21B1	16
ACCOUNTING B	ACC0BB1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS INFORMATION SYSTEMS 2A	BIS02A2	16
BUSINESS MANAGEMENT 2A	BMA12A2	16
INFORMATION MANAGEMENT 2A	IMA12A2	16
SOCIAL MEDIA MANAGEMENT	IMS12A2	16
<b>ONE OF THE FOLLOWING</b>		
MARKETING MANAGEMENT 1A	MMA11A1	12
<b>OR</b>		
ECONOMICS 2A	ECO2AA2	16
<b>OR</b>		
LOGISTICS MANAGEMENT 2A	LMA12A2	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS INFORMATION SYSTEMS 2B	BIS02B2	16
BUSINESS MANAGEMENT 2B	BMA22B2	16
INFORMATION MANAGEMENT 2B	IMA22B2	16

<b>ONE OF THE FOLLOWING</b>		
MARKETING MANAGEMENT 1B	MMA21B1	12
<b>OR</b>		
ECONOMICS 2B	ECO2BB2	16
<b>OR</b>		
LOGISTICS MANAGEMENT 2B	LMA22B2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

### THIRD YEAR FIRST SEMESTER

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3A	BMA13A3	16
INFORMATION MANAGEMENT 3A	IMA13A3	16
<b>ONE OF THE FOLLOWING</b>		
MARKETING MANAGEMENT 3A	MMA13A3	16
<b>OR</b>		
ECONOMICS 3A	ECO03AA3	16
<b>OR</b>		
LOGISTICS MANAGEMENT 3A	LMA13A3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

### SECOND SEMESTER

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS MANAGEMENT 3B	BMA23B3	16
INFORMATION MANAGEMENT 3B	IMA23B3	16
<b>ONE OF THE FOLLOWING</b>		
MARKETING MANAGEMENT 3B	MMA23B3	16
<b>OR</b>		
ECONOMICS 3B	ECO3BB3	16
<b>OR</b>		
LOGISTICS MANAGEMENT 3B	LMA23B3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## MA.3.9.5 BCOM (INTRAPRENEURIAL MANAGEMENT) (BC1413)

### PURPOSE

This qualification is structured to provide qualifying students with intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of underlying theories models and approaches to entrepreneurship to be applied in an existing organisation and or in new venture creation with the aim to grow. Students should be able to reflect on the economic realities in the Small, Medium and Micro Enterprises (SMME's) as well as in the bigger organisations, and obtain applied competence in entrepreneurship. The qualification is intended to develop the student for a career as an entrepreneurial person that either starts a new business or is employed in a corporate or SMME, it also provides specific scientific based knowledge to learners in preparation for further study programmes.

### RULES OF ACCESS

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

### CURRICULUM

#### FIRST YEAR FIRST SEMESTER

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ANALYTICAL TECHNIQUES A	ATE1A10	15
BUSINESS MANAGEMENT 1A	BMA1A01	16
ECONOMICS 1A	EKN1A01	12
ACCOUNTING A	REK0A01	12
MARKETING MANAGEMENT 1A	MAR1A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 1B	BMA1B01	16
ECONOMICS 1B	EKN1B01	12
FINANCIAL MANAGEMENT 1B	BSR1B01	12
MARKETING MANAGEMENT 1B	MAR1B01	16
ACCOUNTING B	REK0B01	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BMA2A01	16
ENTREPRENEURSHIP 2A	EMT2A01	16
MARKETING MANAGEMENT 2A	MAR2A01	16
FINANCIAL MANAGEMENT 2A	BSR2A01	12
COMMERCIAL LAW 1A	KMR1A11	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2B	BMA2B01	16
ENTREPRENEURSHIP 2B	EMT2B01	16
MARKETING MANAGEMENT 2B	MAR2B01	16
FINANCIAL MANAGEMENT 2B	BSR2B01	12
COMMERCIAL LAW 1B	KMR1B11	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3A	BMA3A01	16
ENTREPRENEURSHIP 3A	EMT3A01	16
MARKETING MANAGEMENT 3A	MAR3A1	16
FINANCIAL MANAGEMENT 3A	BSR3A01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3B	BMA3B01	16
ENTREPRENEURSHIP 3B	EMT3B01	16
MARKETING MANAGEMENT 3B	MAR3A2	16
FINANCIAL MANAGEMENT 3B	BSR3B01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**MA.3.9.6 BCOM (IT MANAGEMENT) (BC1412)****PURPOSE**

A BCom (Information Technology Management) graduate should be able to:

- Demonstrate their competence at applying the basic theoretical principles of problem identification and solving in the field of Information Technology Management correctly and reflect on the application made on the process of problem solving (Problem Solving Skills).
- Plan and execute basic research in Information Technology Management, by gathering, analysing, synthesising and interpreting the relevant information correctly and reflecting on basic research undertaken (Research Skills).
- Demonstrate effective communication competence with the different role players in the Information Technology Management field and applying the theoretical principles of communication (oral/written) and reflect on the application made (communication skills).

- Accountably develop a theoretical and practical macro vision of Information Technology Management nationally and globally in terms of socio-cultural, economic, institutional, technological and political macro factors reflecting on the differences among countries; even countries within the same region (Develop a Macro-Vision).
- Effectively and responsibly organise and co-ordinate resources and opportunities in the field of Information Technology Management by applying the relevant theoretical aspects and reflect on the application.
- Accept the responsibility for their own activities in the field of Information Technology Management and learning by solving case studies and completing individual assignments. (Self-responsibility skills).
- Practice acceptable social sensitivity in the relationships with others and work effectively in self-directed teams by implementing the relevant theory of teamwork and reflect on the implementation thereof. (Teamship).
- Utilise appropriate Information Technology systems effectively in the management environment as a basis for sound managerial decision-making. (Technological and environmental literacy).
- Explore different effective learning strategies to acquire the different competencies of a manager. (Explore learning strategies).
- Promote responsible local and global citizenship through their approach towards the holistic application of management capabilities. (Promoting citizenship).
- Practice acceptable social, cultural and aesthetic sensitivity towards the people of the Information Technology communities and the community at large by applying the appropriate theoretical principles and reflect on the application made within the context of cultural diversity. (Cultural and aesthetic sensitivity). Acquire acceptable employment seeking skills for entry into the different sectors of the business industry, utilising the theoretical principles and reflect on the application thereof. (Employment seeking skills)

## RULES OF ACCESS

\*\*Students wishing to major in Accounting 2 and Accounting 3 are required to take REK1A01 and REK1B01.

## CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES A	ATE1A10	15
BUSINESS MANAGEMENT 1A	BMA1A01	16
INFORMATICS 1A	IFM1A10	16
IT MANAGEMENT 1A	ITB1A01	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING A	REK0A01	16
<b>OR</b>		
**ACCOUNTING 1A	REK1A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES B	ATE1B10	15
BUSINESS MANAGEMENT 1B	BMA1B01	16
INFORMATICS 1B	IFM1B01	16
IT MANAGEMENT 1B	ITB1B01	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING B	REK0B01	16
<b>OR</b>		
**ACCOUNTING 1B	REK1B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS INFORMATION SYSTEMS 2A	BIS2A01	16
INFORMATICS 2A	IFM2A10	16
INFORMATION MANAGEMENT 2A	ILK2A11	16
IT MANAGEMENT 2A	ITB2A01	16
<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 2A	BMA2A01	16
<b>OR</b>		
**ACCOUNTING 2A	REK2A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INFORMATICS 2B	IFM2B10	16
INFORMATION MANAGEMENT 2B	ILK2B21	16
IT MANAGEMENT 2B	ITB2B01	16
<b>ONE OF THE FOLLOWING</b>		
BUSINESS MANAGEMENT 2B	BMA2B01	16
<b>OR</b>		
**ACCOUNTING 2B	REK2B01	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
IT MANAGEMENT 3A	ITB3A01	16
INFORMATICS 3A	IFM3A10	16
<b>ELECTIVES</b>		
BUSINESS MANAGEMENT 3A	BMA3A01	16
ACCOUNTING 3	REK3AB0	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INFORMATICS 3B	IFM3B10	16
IT MANAGEMENT 3B	ITB3B01	16
<b>ELECTIVES</b>		
BUSINESS MANAGEMENT 3B	BMA3B01	16
ACCOUNTING 3	REK3AB0	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

### MA.3.9.7 BCOM (LOGISTICS MANAGEMENT) (B1CLMQ)

#### PURPOSE

The purpose of the BCom Logistics Management qualification is to provide qualifying learners with applied competencies in the understanding and interpreting of logistics management principles, in preparation for a career in the logistics field and to provide a basis for further learning.

The learner should be able to reflect on the study material in the context of a logistics organisation, or the logistics function of a company, and to assess decisions impacting logistics management.

#### RULES OF ACCESS

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

#### CURRICULUM

##### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES A	ATE01A1	16
BUSINESS MANAGEMENT 1A	BMA11A1	16
ECONOMICS 1A	ECO01A1	16
TRANSPORT ECONOMICS 1A	TRE11A1	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING A	ACC0AA1	16
<b>OR</b>		
ACCOUNTING 1A	ACC01A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES B	ATE01B1	16
BUSINESS MANAGEMENT 1B	BMA21B1	16
ECONOMICS 1B	ECO01B1	16
TRANSPORT ECONOMICS 1B	TRE21B1	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING B	ACC0BB1	
<b>OR</b>		
ACCOUNTING 1B	ACC01B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BMA12A2	16
LOGISTICS MANAGEMENT 2A	LMA12A2	16
MARKETING MANAGEMENT 1A	MMA1A11	16
TRANSPORT ECONOMICS 2A	TRE12A2	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2B	BMA22B2	16
COMMERCIAL COMPUTER SYSTEMS	CC22B2	16
LOGISTICS MANAGEMENT 2B	LMA22B2	16
MARKETING MANAGEMENT 1B	MMA21B1	12
TRANSPORT ECONOMICS 2B	TRE22B2	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**THIRD YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LOGISTICS MANAGEMENT 3A	LMA13A3	16
LOGISTICS MANAGEMENT SYSTEMS A	LMS13A3	16
MARKETING MANAGEMENT 2A	MMA12A2	14
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 3A	BMA13A3	16
<b>OR</b>		
TRANSPORT ECONOMICS 3A	TRE13A3	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LOGISTICS MANAGEMENT 3B	LMA23B3	16
LOGISTICS MANAGEMENT SYSTEMS B	LMS23B3	16
MARKETING MANAGEMENT 2B	MMA22B2	14
<b>ONE OF THE FOLLOWING:</b>		
BUSINESS MANAGEMENT 3B	BMA23B3	16
<b>OR</b>		
TRANSPORT ECONOMICS 3B	TRE23B3	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**MA.3.9.8 BCOM (MARKETING MANAGEMENT) (BC1410)**

**PURPOSE**

To provide learners with competencies in the field of Marketing Management by:

- Enabling learners to develop their intellectual and moral capacity, as well as an understanding of the business, economic and marketing environment
- Enabling learners to acquire conceptual and critical thinking skills as well as the ability to think in dependently and innovatively.
- Building a foundation for further postgraduate studies, specialising in Marketing Management and to lay the foundation for an appreciation of life-long learning

**RULES OF ACCESS**

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

**CURRICULUM**

**FIRST YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ANALYTICAL TECHNIQUES A	ATE1A10	16
BUSINESS MANAGEMENT 1A	BMA1A01	16
ECONOMICS 1A	EKN1A01	16
MARKETING MANAGEMENT 1A	MAR11A1	12
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING A	REK0A01	16
<b>OR</b>		
ACCOUNTING 1A	REK1A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ANALYTICAL TECHNIQUES B	ATE1B10	16
BUSINESS MANAGEMENT 1B	BMA1B01	16
ECONOMICS 1B	EKN1B01	16
MARKETING MANAGEMENT 1B	MAR11B2	12
<b>ONE OF THE FOLLOWING</b>		

ACCOUNTING B	REK0B01	16
<b>OR</b>		
ACCOUNTING 1B	REK1B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## SECOND YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2A	BMA2A01	16
FINANCIAL MANAGEMENT 2C	BSR2C01	16
LOGISTICS MANAGEMENT 2A	LBE2A01	16
MARKETING MANAGEMENT 2A	MAR22A1	14
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING 2A	REK2A01	16
<b>OR</b>		
ECONOMICS 2A	EKN2A01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 2B	BMA2B01	16
LOGISTICS MANAGEMENT 2B	LBE2A01	16
MARKETING MANAGEMENT 2B	MAR22B2	14
MARKETING MANAGEMENT 2C	MAR22C2	14
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING 2B	REK2B01	16
<b>OR</b>		
ECONOMICS 2B	EKN2B01	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## THIRD YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3A	BMA3A01	16
LOGISTICS MANAGEMENT 3A	LBE3A01	16
MARKETING MANAGEMENT 3A	MAR33A1	16
MARKETING MANAGEMENT 3C	MAR33C1	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
BUSINESS MANAGEMENT 3B	BMA3B01	16
LOGISTICS MANAGEMENT 3B	LBE3B01	16
MARKETING MANAGEMENT 3B	MAR33B2	16
<b>ONE OF THE FOLLOWING</b>		
BUSINESS COMMUNICATION	SKM0021	16
<b>OR</b>		
COMMERCIAL COMPUTER SYSTEMS	KRS2001	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## MA.3.9.9 BCOM (TRANSPORT ECONOMICS) (B1CT2Q)

### PURPOSE

The primary purpose of the BCom Transport Economics qualification is to provide qualifying learners with applied competencies in the understanding and interpreting of transport economics, management and regulatory principles, in preparation for a career in the transport field and to provide a basis for further learning.



The learner should be able to reflect on the study material in the context of a transport organisation, or the transport function of a company, and to assess public sector policy, and other decisions impacting transport as a sector.

## RULES OF ACCESS

A potential student should be in a possession of a National Senior Certificate with the relevant University Endorsement. In addition to this requirement, please refer to the table as reflected on page 17.

## CURRICULUM

**\*\*Students wishing to major in Accounting 2 and Accounting 3 are required to take ACC01A1 and ACC01B1. Accounting 3 can also be chosen as an elective in the third year.**

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES A	ATE01A1	16
BUSINESS MANAGEMENT 1A	BMA11A1	16
ECONOMICS 1A	ECO01A1	16
TRANSPORT ECONOMICS 1A	TRE11A1	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING A	ACC0AA1	16
OR		
ACCOUNTING 1A**	ACC01A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ANALYTICAL TECHNIQUES B	ATE01B1	16
BUSINESS MANAGEMENT 1B	BMA21B1	16
ECONOMICS 1B	ECO01B1	16
TRANSPORT ECONOMICS 1B	TRE21B1	16
<b>ONE OF THE FOLLOWING</b>		
ACCOUNTING B	ACCOBB1	16
OR		
ACCOUNTING 1B**	ACC01B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### SECOND YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
LOGISTICS MANAGEMENT 2A	LMA12A2	16
TRANSPORT ECONOMICS 2A	TRE12A2	16
<b>AT LEAST TWO (BUT NOT MORE THAN THREE) OF THE FOLLOWING</b>		
MARKETING MANAGEMENT 1A	MMA11A1	12
OR		
ECONOMICS 2A	ECO2AA2	16
OR		
BUSINESS MANAGEMENT 2A	BMA12A2	16
OR		
ACCOUNTING 2A**	ACC02A2	16
<b>ONE OF THE FOLLOWING (IF ONLY TWO OF THE ABOVE GROUP ARE TAKEN)</b>		
INFORMATICS 1A	IFM01A1	16
OR		
HUMAN RESOURCE MANAGEMENT 1A	HRM11A1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LOGISTICS MANAGEMENT 2B	LMA22B2	16
TRANSPORT ECONOMICS 2B	TRE22B2	16
<b>AT LEAST TWO (BUT NOT MORE THAN THREE) OF THE FOLLOWING)</b>		
MARKETING MANAGEMENT 1B	MMA21B1	12
<b>OR</b>		
ECONOMICS 2B	ECO2BB2	16
<b>OR</b>		
BUSINESS MANAGEMENT 2B	BMA22B2	16
<b>OR</b>		
ACCOUNTING 2B**	ACC02B2	16
<b>ONE OF THE FOLLOWING (IF ONLY TWO OF THE ABOVE GROUP ARE TAKEN)</b>		
INFORMATICS 1B	IFM01B1	16
<b>OR</b>		
HUMAN RESOURCE MANAGEMENT 1B	HRM21B1	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**THIRD YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LOGISTICS MANAGEMENT 3A	LMA13A3	16
TRANSPORT ECONOMICS 3A	TRE13A3	16
<b>ONE OF THE FOLLOWING</b>		
MARKETING MANAGEMENT 2A	MMA12A2	14
<b>OR</b>		
ECONOMICS 3A	ECO3AA3	16
<b>OR</b>		
BUSINESS MANAGEMENT 3A	BMA13A3	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
COMMERCIAL COMPUTER SYSTEMS	CCS22B2	16
LOGISTICS MANAGEMENT 3B	LMA23B3	16
TRANSPORT ECONOMICS 3B	TRE23B3	16
<b>ONE OF THE FOLLOWING</b>		
MARKETING MANAGEMENT 2B	MMA22B2	14
<b>OR</b>		
ECONOMICS 3B	ECO3BB3	16
<b>OR</b>		
BUSINESS MANAGEMENT 3B	BMA23B3	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**OR****YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ACCOUNTING 3**	ACC300	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

## **MA.3.10 BACHELOR OF ARTS HONOURS CURRICULA**

### **MA.3.10.3 BAHONS (HUMAN RESOURCE MANAGEMENT) (H1AH2Q)**

**NQF LEVEL: 8**

#### **PURPOSE**

The aim of the qualification is to develop the applied competence of the student in mastering, analysis, interpretation and understanding of Human Resource Management principles and research in organisational context, focusing on new tendencies in the study field. The students should be able to reflect on their decisions and applications and to assess the effect thereof in the holistic context of organisational practices and principles. The qualification prepares students for further study and/or career in the field of Human Resource Management.

#### **RULES OF ACCESS**

A potential student should be in possession of a BA qualification on NQF Level 6 (old level) or NQF Level 7 (new aligned level) with Industrial Psychology or Human Resource Management as major modules on NQF Level 6 (old level) or NQF Level 7 (new aligned level). A module in analytical techniques or statistical methods on NQF Level 6 (old level) or NQF Level 7 (new aligned level) is strongly recommended. Access to the Internet and Computer literacy is compulsory. An average of 65% will allow a potential student to apply for the honours course. Selection is at the discretion of the Department.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **PART-TIME CURRICULUM**

##### **FIRST YEAR**

###### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HUMAN RESOURCE MANAGEMENT: THE FIELD	HRM8X02	12
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

###### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
STRATEGIC HUMAN RESOURCE MANAGEMENT AND CHANGE	HRM8X18	12
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

##### **YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
RESEARCH PROJECT	HRM8X17	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

##### **SECOND YEAR**

###### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ORGANISATIONAL LEADERSHIP	HRM8X20	12
PERFORMANCE MANAGEMENT	HRM8X14	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

###### **FIRST SEMESTER ELECTIVES (See note\*\*)**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
<b>AREA OF STUDY: HUMAN RESOURCE MANAGEMENT</b>		
TALENT MANAGEMENT	HRM8X19	12
<b>AREA OF STUDY: HUMAN RESOURCE DEVELOPMENT</b>		
DESIGN AND DEVELOPMENT	HRM8X16	12
<b>AREA OF STUDY: EMPLOYMENT RELATIONS</b>		
LABOUR LAW	HRM8X10	12
<b>NUMBER OF ELECTIVES</b>	<b>1 MODULE FOR AREA OF STUDY CHOSEN</b>	

**\*\*Students are required to choose between any three areas of study. They should enrol for that area of study's electives in the first and second semester.**

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
LEADERSHIP DEVELOPMENT	HRM8X21	12
FINANCIAL MANAGEMENT FOR NON-FINANCIAL MANAGERS	HRM8X01	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER ELECTIVES (See note\*\*)**

MODULES	CODE	NQF CREDITS
<b>AREA OF STUDY: HUMAN RESOURCE MANAGEMENT</b>		
DIVERSITY MANAGEMENT	HRM8X08	12
<b>AREA OF STUDY: HUMAN RESOURCE DEVELOPMENT</b>		
LEARNING AND DEVELOPMENT	HRM8X12	12
<b>AREA OF STUDY: EMPLOYMENT RELATIONS</b>		
EMPLOYMENT RELATIONS MANAGEMENT	HRM8X09	12
<b>NUMBER OF ELECTIVES</b>	<b>1 MODULE FOR AREA OF STUDY CHOSEN</b>	

**\*\*Students are required to choose between any three areas of study. They should enrol for that area of study's electives in the first and second semester.**

**9 Modules (128 credits) are required to obtain the qualification.**

**MA.3.10.4 BAHONS (INDUSTRIAL PSYCHOLOGY) (H1AIPQ)**

**NQF LEVEL: 8**

**PURPOSE**

The aim of the qualification is to develop the applied competence of the student in analysing, interpreting and understanding industrial psychology principles and methods. It further develops the intellectual, research and professional skills of the student. The qualification prepares students to meaningfully contribute to organisations' human resource acquisition, utilisation and development interventions. An industrial psychology honours graduate will be able to apply for post-honours training and internship programmes in psychometrics. Completion of such an internship will enable them to register as psychometrics with the Professional Board for Psychology of the Health Professions Council of South Africa (HPCSA).

**RULES OF ACCESS**

A potential student should be in possession of an acceptable Baccalaureus degree qualification on NQF level 6 with Industrial Psychology as a major subject (i.e. Industrial Psychology 1, 2, and 3), or the equivalent thereof. An average of 65% for all Industrial Psychology modules will allow a potential student to apply for the honours course. Applicants will undergo an assessment centre as part of the selection process. The top ranked applicants will be selected to register for the BA Hons (Industrial Psychology) degree in accordance to the University's Enrolment Plan. Exposure to a formal research module at undergraduate level is essential. Exposure to a formal module(s) in Human Resource Management and/or Psychology and/or Business Management will be a recommendation.

**CLOSING DATE FOR APPLICATIONS:**

30 October annually for study in the following year. Since only a limited number of students can be accommodated annually, applicants will be subjected to a selection process. The Dean of the Faculty of Management may refuse a student admission to the honours qualification if he/she is of the opinion that the student's academic background is inadequate.

**FULL-TIME CURRICULUM****FIRST YEAR  
FIRST SEMESTER**

MODULES	CODES	NQF CREDITS
CONTEMPORARY ISSUES IN ORGANISATION AND CAREER PSYCHOLOGY	IPS8X01	12
INDUSTRIAL PSYCHOLOGICAL TESTING AND ASSESSMENT	IPS8X03	12

ORGANISATIONAL WELLNESS	IPS8X06	12
RESEARCH DESIGN AND ANALYSIS: QUANTITATIVE RESEARCH	IPS8X08	12
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODES	NQF CREDITS
CONTEMPORARY ISSUES IN PERSONNEL PSYCHOLOGY	IPS8X02	12
PSYCHOMETRIC THEORY	IPS8X07	12
RESEARCH DESIGN AND ANALYSIS: QUALITATIVE RESEARCH	IPS8X09	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## YEAR MODULE

MODULES	CODE	NQF CREDITS
INDUSTRIAL PSYCHOLOGY RESEARCH PROJECT	IPS8X05	40
INDUSTRIAL PSYCHOLOGY PRACTICE	IPS8X04	36
<b>NUMBER OF MODULES</b>	<b>2 YEAR MODULES</b>	

## PART-TIME CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODES	NQF CREDITS
INDUSTRIAL PSYCHOLOGICAL TESTING AND ASSESSMENT	IPS8X03	12
RESEARCH DESIGN AND ANALYSIS: QUANTITATIVE RESEARCH	IPS8X08	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODES	NQF CREDITS
PSYCHOMETRIC THEORY	IPS8X07	12
RESEARCH DESIGN AND ANALYSIS: QUALITATIVE RESEARCH	IPS8X09	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

## YEAR MODULE

MODULES	CODE	NQF CREDITS
INDUSTRIAL PSYCHOLOGY PRACTICE	IPS8X04	36
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

### SECOND YEAR

#### FIRST SEMESTER

MODULES	CODES	NQF CREDITS
CONTEMPORARY ISSUES IN ORGANISATION AND CAREER PSYCHOLOGY	IPS8X01	12
ORGANISATIONAL WELLNESS	IPS8X06	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODES	NQF CREDITS
CONTEMPORARY ISSUES IN PERSONNEL PSYCHOLOGY	IPS8X02	12
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

## YEAR MODULE

MODULES	CODE	NQF CREDITS
INDUSTRIAL PSYCHOLOGY RESEARCH PROJECT	IPS8X05	40
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

## MA.3.10.5 BAHONS (INFORMATION MANAGEMENT) (H1AIMQ)

**NQF LEVEL: 8**

### PURPOSE

Students develop applied skills in the mastering, analysis, interpreting and applying of the characteristics of Information Management, as used in a career or for further studies in the field of Information Management. Students will be able to assess management decisions or applications through the influence of the holistic framework of management.

### RULES OF ACCESS

Candidates in possession of any relevant Bachelor qualification on NQF level 6 with appropriate subject knowledge are considered. An average of 65% will allow a potential student to apply for the honours programme. It is recommended that students who are employed full-time **must** register for this program on part-time basis.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

### FULL-TIME CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ELECTRONIC RECORDS MANAGEMENT	IMA8X02	20
MANAGEMENT INFORMATION SYSTEMS	IMA8X07	20
STRATEGIC INFORMATION MANAGEMENT	IMA8X09	20
WEB AND INTRANET MANAGEMENT	IMA8X10	20
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### SECOND SEMESTER

THREE OF THE FOLLOWING	CODE	NQF CREDITS
BUSINESS INTELLIGENCE	IMA8X01	20
INFORMATION ISSUES IN BUSINESS	IMA8X03	20
INTERNET INFRASTRUCTURES	IMA8X04	20
KNOWLEDGE ECONOMY	IMA8X05	20
KNOWLEDGE MANAGEMENT	IMA8X06	20
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

#### YEAR MODULE

MODULES	CODE	NQF CREDITS
RESEARCH METHODOLOGY **	IMA8X08	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

\*\* Students are required to have a half year mark of at least 40% to proceed to the second semester.

### PART-TIME CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
ELECTRONIC RECORDS MANAGEMENT	IMA8X02	20
MANAGEMENT INFORMATION SYSTEMS	IMA8X07	20
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### SECOND SEMESTER

TWO OF THE FOLLOWING	CODE	NQF CREDITS
BUSINESS INTELLIGENCE	IMA8X01	20
INFORMATION ISSUES IN BUSINESS	IMA8X03	20
INTERNET INFRASTRUCTURES	IMA8X04	20
KNOWLEDGE ECONOMY	IMA8X05	20
KNOWLEDGE MANAGEMENT	IMA8X06	20
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
STRATEGIC INFORMATION MANAGEMENT	IMA8X09	20
WEB AND INTRANET MANAGEMENT	IMA8X10	20
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>ONE OF THE FOLLOWING NOT TAKEN IN FIRST YEAR</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS INTELLIGENCE	IMA8X01	20
INFORMATION ISSUES IN BUSINESS	IMA8X03	20
INTERNET INFRASTRUCTURES	IMA8X04	20
KNOWLEDGE ECONOMY	IMA8X05	20
KNOWLEDGE MANAGEMENT	IMA8X06	20
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULES</b>	

**YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
RESEARCH METHODOLOGY **	IMA8X08	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

\*\* Students are required to have a half year mark of at least 40% to proceed to the second semester.

**MA.3.10.6 BAHONS (PUBLIC MANAGEMENT AND GOVERNANCE) (H1APGQ)****NQF LEVEL: 8****NQF CREDITS: 120****PURPOSE**

The purpose of this programme is to equip graduates with a major in public management, public administration and public governance and mid-career public and development managers already in possession of a BA Public Management and Governance. BA Public Management and Development and BA Public Administration and Management degree with public policy and management competencies at Honours level in order to establish and enhance good governance at local, provincial, national and regional public and development sectors.

**RULES OF ACCESS**

Any student with a bachelor's degree with Public Administration or equivalent as a major subject (including a BTech degree, a four-year tertiary Diploma or Advanced Diploma) with an acceptable study record will be admitted to the BA Public Management and Governance Honours programme.

For students with a bachelor's degree other than a degree in Public Administration/Public Management/Public Governance/Development Studies with Public Governance/Public Administration as a major the requirements are: the passing of 5 NQF level 6 admission modules in Public Administration, Public Management and/or Development Management (or the equivalent of 120 credits for similar modules at other universities) or level 6 are assessed and recognized before enrolment for the BAHons degree in Public Management and Governance at UJ. The admission modules are: 1. Research methods and Writing Skills for Public and Development Management. 2. Orientation to Public Management Functions; 3. Orientation to Public Policy; 4. Orientation to Public Human Resource and Financial Management; 5. The constitutional and institutional frameworks for public administration and governance.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

**CURRICULUM**

The honours curriculum consists of five modules of which two are compulsory and the remaining three must be selected from a list of four modules. Each module accounts for 20 credits except for the Research Essay which accounts for 40 credits.

**FULL TIME/PART-TIME  
FIRST SEMESTER**

COMPULSORY MODULES	CODE	NQF CREDITS
METHODOLOGY OF PUBLIC ADMINISTRATION AND GOVERNANCE	PMG8X02	20
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

**SECOND SEMESTER**

COMPULSORY MODULE	CODE	NQF CREDITS
RESEARCH ESSAY	PMG8X01	40
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

**\*\*ELECTIVES – (1<sup>st</sup> semester or 2<sup>nd</sup> semester) See note below**

MODULES	CODE	NQF CREDITS
<b>CHOOSE 3 OF THE FOLLOWING</b>		
ADVANCED PUBLIC POLICY MANAGEMENT	PMG8X03	20
ADVANCED PUBLIC HUMAN RESOURCE MANAGEMENT	PMG8X04	20
ADVANCED PUBLIC FINANCIAL MANAGEMENT	PMG8X05	20
CAPITA SELECTIVA: THEORETICAL PERSPECTIVES	PMG8X06	20
AN HONOURS MODULE FROM A RELATED DISCIPLINE IN THE MANAGEMENT FACULTY WITH THE APPROVAL BY THE HEADS OF THE RELEVANT DEPARTMENTS		
<b>NUMBER OF MODULES</b>	<b>3 ELECTIVE MODULES</b>	

\*\* Students are required choose a total of three electives. This can be selected from the first or second semester.

5 modules are required to obtain the qualification.

**MA.3.10.7 BAHONS (TOURISM DEVELOPMENT) (H1ATDQ)**

**NQF LEVEL: 8**

**PURPOSE**

The purpose of this qualification is to develop the ability of the student to question, analyse and interpret tourism development issues within a global context. This purpose is achieved through the delivery of tuition and a research-based project where the student shows evidence of research and the ability to reflect on tourism development issues.

**RULES OF ACCESS**

Candidates in possession of any relevant Baccalaureus degree on NQF level 6 with an average of 60% appropriate subject knowledge are considered.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

**FULL TIME/PART-TIME CURRICULUM**

**FIRST YEAR**

**FIRST SEMESTER**

**\*ELECTIVES (1<sup>st</sup> semester) See note below**

MODULES	CODE	NQF CREDITS
SPORT TOURISM	TDM8X03	22
TOURISM DEVELOPMENT	TDM8X04	22
<b>NUMBER OF ELECTIVES</b>	<b>2 ELECTIVE MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
TOURISM MARKETING	TDM8X05	24
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	



**SECOND SEMESTER****ELECTIVES (2<sup>st</sup> semester) See note below**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
STRATEGIC ENVIRONMENTAL PLANNING	GGR8X87	24
CULTURAL AND HERITAGE TOURISM	TDM8X01	22
<b>NUMBER OF ELECTIVES</b>	<b>2 ELECTIVE MODULES</b>	

**YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
RESEARCH METHODOLOGY IN TOURISM	TDM8X02	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

\*\* Students are required to choose a total of 3 electives. This can either be chosen from 1<sup>st</sup> or 2<sup>nd</sup> semester. 5 modules are required to obtain qualification.

## **MA.3.11 BACHELOR OF COMMERCE HONOURS CURRICULA**

### **MA.3.11.4 BCOMHONS (HUMAN RESOURCE MANAGEMENT) (H1CH2Q)**

**NQF LEVEL: 8**

#### **PURPOSE**

The aim of the qualification is to develop the applied competence of the student in mastering, analysis, interpretation and understanding of Human Resource Management principles and research in organisational context, focusing on new tendencies in the study field. The students should be able to reflect on their decisions and applications and to assess the effect thereof in the holistic context of organisational practices and principles. The qualification prepares students for further study and/or career in the field of Human Resource Management.

#### **RULES OF ACCESS**

A potential student should be in possession of a BCom qualification on NQF Level 6 or NQF Level 7 with Industrial Psychology or Human Resource Management as major modules on NQF Level 6 or NQF Level 7. A module in analytical techniques or statistical methods on NQF Level 6 or NQF Level 7 is strongly recommended. Access to the Internet and Computer literacy is compulsory. An average of 65% will allow a potential student to apply for the honours course. Selection is at the discretion of the Department.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **PART-TIME CURRICULUM**

##### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
HUMAN RESOURCE MANAGEMENT: THE FIELD	HRM8X02	12
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
STRATEGIC HUMAN RESOURCE MANAGEMENT AND CHANGE	HRM8X18	12
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

##### **YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
RESEARCH PROJECT	HRM8X17	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

##### **SECOND YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ORGANISATIONAL LEADERSHIP	HRM8X20	12
PERFORMANCE MANAGEMENT	HRM8X14	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **\*\*FIRST SEMESTER ELECTIVES – See note \*\***

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
<b>AREA OF STUDY: HUMAN RESOURCE MANAGEMENT</b>		
TALENT MANAGEMENT	HRM8X19	12
<b>AREA OF STUDY: HUMAN RESOURCE DEVELOPMENT</b>		
DESIGN AND DEVELOPMENT	HRM8X16	12
<b>AREA OF STUDY: EMPLOYMENT RELATIONS</b>		
LABOUR LAW	HRM8X10	12
<b>NUMBER OF ELECTIVES</b>	<b>1 MODULE FOR AREA OF STUDY CHOSEN</b>	

\*\* Students are required to choose between any three areas of study. They should enrol for that area of study's electives in the first and second semester.

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
LEADERSHIP DEVELOPMENT	HRM8X21	12
FINANCIAL MANAGEMENT FOR NON-FINANCIAL MANAGERS	HRM8X01	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**\*\*SECOND SEMESTER ELECTIVES – See note \*\***

<b>AREA OF STUDY: HUMAN RESOURCE MANAGEMENT</b>		
DIVERSITY MANAGEMENT	HRM8X08	12
<b>AREA OF STUDY: HUMAN RESOURCE DEVELOPMENT</b>		
LEARNING AND DEVELOPMENT	HRM8X12	12
<b>AREA OF STUDY: EMPLOYMENT RELATIONS</b>		
EMPLOYMENT RELATIONS MANAGEMENT	HRM8X09	12
<b>NUMBER OF ELECTIVES</b>	<b>1 MODULE FOR AREA OF STUDY CHOSEN</b>	

\*\* Students are required to choose between any three areas of study. They should enrol for that area of study's electives in the first and second semester.

**9 Modules (128 credits) are required to obtain the qualification.**

**MA.3.11.5 BCOMHONS (INDUSTRIAL PSYCHOLOGY) (H1CIPQ)**

**NQF LEVEL: 8**

**PURPOSE**

The aim of the qualification is to develop the applied competence of the student in analysing, interpreting and understanding industrial psychology principles and methods. It further develops the intellectual, research and professional skills of the student. The qualification prepares students to meaningfully contribute to organisations' human resource acquisition, utilisation and development interventions. An industrial psychology honours graduate will be able to apply for post-honours training and internship programmes in psychometrics. Completion of such an internship will enable them to register as psychometrics with the Professional Board for Psychology of the Health Professions Council of South Africa (HPCSA). The qualification also prepares student for further study in Industrial Psychology.

**RULES OF ACCESS**

A potential student should be in possession of an acceptable Baccalaureus degree qualification on NQF level 6 with Industrial Psychology as a major subject (i.e. Industrial Psychology1, 2 and 3), or the equivalent thereof. An average of 65% for all Industrial Psychology modules will allow a potential student to apply for the honours course. Applicants will undergo an assessment centre as part of the selection process. The top ranked applicants will be selected to register for the BCom Hons (Industrial Psychology) degree in accordance to the University's Enrolment Plan. Exposure to a formal research module at undergraduate level is essential. Exposure to a formal module(s) in Human Resource Management and/or Psychology and/or Business Management will be a recommendation.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year. Since only a limited number of students can be accommodated annually, applicants will be subjected to a selection process. The Dean of the Faculty of Management may refuse a student admission to the honours qualification if he/she is of the opinion that the student's academic background is inadequate.

**FULL-TIME CURRICULUM****FIRST YEAR****FIRST SEMESTER**

MODULES	CODES	NQF CREDITS
CONTEMPORARY ISSUES IN ORGANISATION AND CAREER PSYCHOLOGY	IPS8X01	12
INDUSTRIAL PSYCHOLOGICAL TESTING AND ASSESSMENT	IPS8X03	12
ORGANISATIONAL WELLNESS	IPS8X06	12
RESEARCH DESIGN AND ANALYSIS: QUANTITATIVE RESEARCH	IPS8X08	12
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODES</b>	<b>NQF CREDITS</b>
CONTEMPORARY ISSUES IN PERSONNEL PSYCHOLOGY	IPS8X02	12
PSYCHOMETRIC THEORY	IPS8X07	12
RESEARCH DESIGN AND ANALYSIS: QUALITATIVE RESEARCH	IPS8X09	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INDUSTRIAL PSYCHOLOGY RESEARCH PROJECT	IPS8X05	40
INDUSTRIAL PSYCHOLOGY PRACTICE	IPS8X04	36
<b>NUMBER OF MODULES</b>	<b>2 YEAR MODULES</b>	

**PART-TIME CURRICULUM****FIRST YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODES</b>	<b>NQF CREDITS</b>
INDUSTRIAL PSYCHOLOGICAL TESTING AND ASSESSMENT	IPS8X03	12
RESEARCH DESIGN AND ANALYSIS: QUANTITATIVE RESEARCH	IPS8X08	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODES</b>	<b>NQF CREDITS</b>
PSYCHOMETRIC THEORY	IPS8X07	12
RESEARCH DESIGN AND ANALYSIS: QUALITATIVE RESEARCH	IPS8X09	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INDUSTRIAL PSYCHOLOGY PRACTICE	IPS8X04	36
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**SECOND YEAR****FIRST SEMESTER**

<b>MODULES</b>	<b>CODES</b>	<b>NQF CREDITS</b>
CONTEMPORARY ISSUES IN ORGANISATION AND CAREER PSYCHOLOGY	IPS8X01	12
ORGANISATIONAL WELLNESS	IPS8X06	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODES</b>	<b>NQF CREDITS</b>
CONTEMPORARY ISSUES IN PERSONNEL PSYCHOLOGY	IPS8X02	12
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

**YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INDUSTRIAL PSYCHOLOGY RESEARCH PROJECT	IPS8X05	40
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

## MA.3.11.6 BCOMHONS (INFORMATION MANAGEMENT) (H1CIMQ)

**NQF LEVEL: 8**

### PURPOSE

Students develop applied skills in the mastering, analysis, interpreting and applying of the characteristics of Information Management, as used in a career or for further studies in the field of Information Management. Students will be able to assess management decisions or applications through the influence of the holistic framework of management.

### RULES OF ACCESS

Candidates in possession of an acceptable Bachelor degree qualification on NQF level 6 with appropriate subject knowledge are considered. An average of 65% will allow a potential student to apply for the honours programme. It is recommended that students who are employed full time **must** register for this program on part-time basis.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

### FULL-TIME CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
STRATEGIC INFORMATION MANAGEMENT	IMA8X09	20
STRATEGIC MANAGEMENT*	STM8X09	16
<b>TWO OF THE FOLLOWING</b>		
ELECTRONIC RECORDS MANAGEMENT	IMA8X02	20
MANAGEMENT INFORMATION SYSTEMS	IMA8X07	20
WEB AND INTRANET MANAGEMENT	IMA8X10	20
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
KNOWLEDGE MANAGEMENT	IMA8X06	20
STRATEGIC INNOVATION*	STM8X08	8
<b>ONE OF THE FOLLOWING</b>		
BUSINESS INTELLIGENCE	IMA8X01	20
INFORMATION ISSUES IN BUSINESS	IMA8X03	20
INTERNET INFRASTRUCTURES	IMA8X04	20
KNOWLEDGE ECONOMY	IMA8X05	20
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

#### YEAR MODULE

MODULES	CODE	NQF CREDITS
RESEARCH METHODOLOGY **	IMA8X08	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

\*Students are required to have had Business Management as a major in the Bachelor Degree.

\*\* Students are required to have a half year mark of at least 40% to proceed the second semester.

### PART-TIME CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
STRATEGIC INFORMATION MANAGEMENT	IMA8X09	20
STRATEGIC MANAGEMENT*	STM8X09	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
KNOWLEDGE MANAGEMENT	IMA8X06	20
STRATEGIC INNOVATION*	STM8X08	8
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

<b>TWO OF THE FOLLOWING</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ELECTRONIC RECORDS MANAGEMENT	IMA8X02	20
MANAGEMENT INFORMATION SYSTEMS	IMA8X07	20
WEB AND INTRANET MANAGEMENT	IMA8X10	20
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>ONE OF THE FOLLOWING NOT TAKEN IN FIRST YEAR</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS INTELLIGENCE	IMA8X01	20
INFORMATION ISSUES IN BUSINESS	IMA8X03	20
INTERNET INFRASTRUCTURES	IMA8X04	20
KNOWLEDGE ECONOMY	IMA8X05	20
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULES</b>	

**YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
RESEARCH METHODOLOGY **	IMA8X08	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

\*Students are required to have had Business Management as a major in the Bachelor Degree.

\*\* Students are required to have a half year mark of at least 40% to proceed the second semester.

**MA.3.11.7 BCOMHONS (IT MANAGEMENT) (H1CITQ)**

**NQF LEVEL: 8**

**PURPOSE**

The purpose of the qualification and programme is to develop the applied competence of the learner in analysing, interpreting and applying information technology (IT) management principles and methods. It further develops the intellectual, research and professional skills of the learner. The qualification prepares learners to meaningfully participate in the management of information technology in organisations and as such contributing to the economic growth of the organisation.

**RULES OF ACCESS**

A BCom IT Management or BCom Informatics degree from UJ or equivalent degree from any other university. Candidates with any other BCom degree could apply for admission and will be evaluated by the Departmental Academic Board. Examples of other degrees that would be considered are BCom Information Systems or Business Information Systems. RPL will be applied in accordance with the UJ RPL policy.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

**FULL-TIME CURRICULUM**

**FIRST YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INFORMATION SECURITY	IT8X298	16
INFORMATION TECHNOLOGY ARCHITECTURES	ITM8X02	16
INFORMATION TECHNOLOGY RESEARCH METHODOLOGY	ITM8X03	16
MANAGEMENT OF INFORMATION TECHNOLOGY PROJECTS	ITM8X05	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ADVANCED MANAGEMENT OF INFORMATION TECHNOLOGY PROJECTS	ITM8X01	16

INFORMATION SECURITY GOVERNANCE	IIT8X299	16
KNOWLEDGE MANAGEMENT	ITM8X04	20
NEW DEVELOPMENT IN INFORMATION TECHNOLOGY	ITM8X06	16
STRATEGIC IT MANAGEMENT	ITM8X08	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### YEAR MODULE

MODULES	CODE	NQF CREDITS
RESEARCH PROJECT	ITM8X07	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

#### PART-TIME : CURRICULUM

##### FIRST YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
INFORMATION TECHNOLOGY RESEARCH METHODOLOGY	ITM8X03	16
MANAGEMENT OF INFORMATION TECHNOLOGY PROJECTS	ITM8X05	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
ADVANCED MANAGEMENT OF INFORMATION TECHNOLOGY PROJECTS	ITM8X01	16
KNOWLEDGE MANAGEMENT	ITM8X04	20
STRATEGIC IT MANAGEMENT	ITM8X08	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### SECOND YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
INFORMATION SECURITY	IT8X298	16
INFORMATION TECHNOLOGY ARCHITECTURES	ITM8X02	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
INFORMATION SECURITY GOVERNANCE	IT8X299	16
NEW DEVELOPMENT IN INFORMATION TECHNOLOGY	ITM8X06	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### YEAR MODULES

MODULES	CODE	NQF CREDITS
RESEARCH PROJECT	ITM8X07	32
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

### MA.3.11.8 BCOMHONS (LOGISTICS MANAGEMENT) (H1CL2Q)

**NQF LEVEL: 8**

**TOTAL CREDITS: 150**

#### PURPOSE

The student should develop intellectual competencies and practical skills in the acquisition, interpretation, understanding and application of logistics management principles. The student should be able to take strategic decisions in the context of a logistics organisation, or the logistics function of a company, and to assess any internal or external decision impacting logistics management. The student should also be able to reflect on his/her managerial decisions and applications to assess the effect thereof in the holistic context of logistics management. The student should be introduced to supervised research.

## RULES OF ACCESS

Student access will be provided to the student who is in possession of a bachelor qualification on NQF Level 7 that includes Logistics as major. A graduate who does not have sufficient academic understudy in Logistics Management will be required to complete the Professional Development Programme in Global Logistics before being admitted to the BComHons (Logistics Management). Please be advised that all honours applications are subject to a screening process.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year

## FULL-TIME CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
CORE ASPECTS OF LOGISTICS MANAGEMENT	LMA8X01	12
LOGISTICS DECISION SUPPORT SYSTEMS	LMA8X03	12
<b>THREE OF THE FOLLOWING (if a first semester module is taken, the matching second semester module is compulsory)</b>		
INTRODUCTION TO AVIATION AND REGULATION	TRE8X13	12
INTRODUCTION TO SHIPPING AND MARITIME REGULATION	TRE8X11	12
ROAD FREIGHT TRANSPORT MANAGEMENT	TRE8X09	12
QUANTITATIVE MANAGEMENT TECHNIQUES IN LOGISTICS	LMA8X06	12
HUMANITARIAN LOGISTICS FRAMEWORK	LMA8X07	12
TEMPERATURE CONTROLLED SUPPLY CHAIN FRAMEWORK	LMA8X09	12
RAIL TRANSPORT MANAGEMENT	TRE8X07	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
SUPPLY CHAIN MANAGEMENT	LMA8X02	12
LOGISTICS PROJECT MANAGEMENT	LMA8X05	12
<b>THREE OF THE FOLLOWING (If a first semester module is taken, the matching second semester module is compulsory)</b>		
AIRLINES AND AIRPORTS	TRE8X14	12
ROAD TRANSPORT COSTING AND DISTRIBUTION	TRE8X10	12
SHIPPING AND HARBOURS	TRE8X12	12
DEMAND PLANNING	LMA8X11	12
HUMANITARIAN LOGISTICS RESPONSE	LMA8X08	12
TEMPERATURE CONTROLLED SUPPLY CHAIN APPLICATION	LMA8X10	12
RAIL TRANSPORT ISSUES	TRE8X08	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### YEAR MODULE

MODULE	CODE	NQF CREDITS
RESEARCH PROJECT: LOGISTICS MANAGEMENT	LMA8X12	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

## PART-TIME CURRICULUM

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
CORE ASPECTS OF LOGISTICS MANAGEMENT	LMA8X01	12
LOGISTICS DECISION SUPPORT SYSTEMS	LMA8X03	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	



**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
SUPPLY CHAIN MANAGEMENT	LMA8X02	12
LOGISTICS PROJECT MANAGEMENT	LMA8X05	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**YEAR MODULE**

MODULE	CODE	NQF CREDITS
RESEARCH PROJECT: LOGISTICS MANAGEMENT	LMA8X12	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**SECOND YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
<b>THREE OF THE FOLLOWING (if a first semester module is taken, the matching second semester module is compulsory)</b>		
INTRODUCTION TO AVIATION AND REGULATION	TRE8X13	12
INTRODUCTION TO SHIPPING AND MARITIME REGULATION	TRE8X11	12
ROAD FREIGHT TRANSPORT MANAGEMENT	TRE8X09	12
QUANTITATIVE MANAGEMENT TECHNIQUES IN LOGISTICS	LMA8X06	12
HUMANITARIAN LOGISTICS FRAMEWORK	LMA8X07	12
RAIL TRANSPORT MANAGEMENT	TRE8X07	12
RAIL TRANSPORT ISSUES	TRE8X08	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
<b>THREE OF THE FOLLOWING (if a first semester module is taken, the matching second semester module is compulsory)</b>		
AIRLINES AND AIRPORTS	TRE8X14	12
ROAD TRANSPORT COSTING AND DISTRIBUTION	TRE8X10	12
SHIPPING AND HARBOURS	TRE8X12	12
DEMAND PLANNING	LMA8X11	12
HUMANITARIAN LOGISTICS RESPONSE	LMA8X08	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**MA.3.11.9 BCOMHONS (MARKETING MANAGEMENT) (H1CMMQ)****NQF LEVEL: 8****PURPOSE**

The student should develop applied competencies in the mastering, analysis, interpretation and application of marketing management principles in preparation for a career in the marketing field, as well as to provide a basis for further learning. Students must be able to reflect on managerial decisions and applications to assess the effect thereof in the holistic context of management in practice. The qualification enable students to enter the marketing field in middle management positions such as brand managers, market researchers, client - and account managers, relationship managers, researchers as well as marketing consultants.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

**RULES OF ACCESS**

Access will be provided to students in possession of a BCom qualification on NQF Level 7 with Marketing Management and Business Management as majors. A student must have attained a minimum of 60% in his/her majors at NQF Level 7. Students who have a BCom qualification, but who do not have Marketing Management at NQF Level 7, must first complete the level 7 undergraduate modules in Marketing Management and pass it with a final mark of at least 65%. A student who obtained a BA (Marketing Communication) degree with Marketing Management and Marketing Communication as a major must

complete the following modules before they can be accepted in the honours program: Economics 1A, 1B, Accounting A, B, Analytical Techniques A, B, Business Management 2A, 2B and Business Management 3A, 3B.

## **FULL-TIME CURRICULUM**

### **FIRST YEAR**

#### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
CONTEMPORARY MARKETING MANAGEMENT ISSUES	MMA8X02	16
ELECTRONIC MARKETING	MMA8X03	16
MARKETING RESEARCH	MMA8X07	16
SERVICES MARKETING	MMA8X06	16
PRACTICAL MARKETING	MMA8X10	16
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
STRATEGIC MARKETING MANAGEMENT	MMA8X09	16
BRAND MANAGEMENT	MMA8X01	16
<b>TWO OF THE FOLLOWING</b>		
CUSTOMER RELATIONSHIP MANAGEMENT	MMA8X08	16
EMPIRICAL RESEARCH PROJECT	MMA8X04	16
INTERNATIONAL MARKETING	MMA8X05	16
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

## **PART-TIME CURRICULUM**

### **FIRST YEAR**

#### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
CONTEMPORARY MARKETING MANAGEMENT ISSUES	MMA8X02	16
MARKETING RESEARCH	MMA8X07	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BRAND MANAGEMENT	MMA8X01	16
STRATEGIC MARKETING MANAGEMENT	MMA8X09	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

### **SECOND YEAR**

#### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ELECTRONIC MARKETING	MMA8X03	16
SERVICES MARKETING	MMA8X06	16
PRACTICAL MARKETING	MMA8X10	16
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

#### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
<b>TWO OF THE FOLLOWING</b>		
CUSTOMER RELATIONSHIP MANAGEMENT	MMA8X08	16
EMPIRICAL RESEARCH PROJECT	MMA8X04	16
INTERNATIONAL MARKETING	MMA8X05	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

### **THE EMPIRICAL RESEARCH PROJECT CAN BE TAKEN IN FIRST OR SECOND SEMESTER.**

Prerequisites for Empirical Research Project:

1. Minimum of 60% for research proposal as component of Marketing Research module.
2. Pass Marketing Research.

## MA.3.11.10 BCOMHONS (STRATEGIC MANAGEMENT) (H1CSMQ)

NQF LEVEL: 8

TOTAL CREDITS: 128

### PURPOSE

The purpose of the programme is to develop strategists with theoretical expertise, practical skills and competencies to analyse, interpret and apply advanced principles when managing any function, department or business strategically. Students should be able to reflect on strategic decisions and access the effect thereof on the business as a whole. They should further be able to conduct research in the field of Strategic Management.

### RULES OF ACCESS

A potential student should be in possession of a BCom or equivalent qualification on NQF Level 7, with Business Management as one of the core modules on NQF Level 7. The qualification of a potential student should also include at least 16 credits of Strategic Management on NQF Level 7. An average of 65% for above mentioned prerequisite qualification will be favoured. In addition to the UJ application form and because of a pre-selection screening process, applicants must also complete the BCom Hons (Strategic Management) application form, obtainable directly from the Department of Business Management. **Please be advised that all applicants are subject to a screening process.**

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

### FULL-TIME CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
HISTORY AND PHILOSOPHY OF MANAGEMENT	STM8X03	8
PROJECT MANAGEMENT	STM8X05	16
RESEARCH METHODOLOGY	STM8X06	16
STRATEGIC MANAGEMENT	STM8X09	16
STRATEGIC MANAGEMENT ACCOUNTING	STM8X10	8
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
CONTEMPORARY STRATEGIC ASPECTS	STM8X01	16
PERSONAL AND PROFESSIONAL MANAGEMENT SKILLS	STM8X04	8
RESEARCH PAPER	STM8X07	16
STRATEGIC BUSINESS SIMULATION	STM8X11	8
<b>ONE OF THE FOLLOWING</b>		
ENTERPRISE RISK MANAGEMENT	STM8X02	8
STRATEGIC INNOVATION	STM8X08	8
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

### PART TIME CURRICULUM

#### FIRST YEAR

##### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
HISTORY AND PHILOSOPHY OF MANAGEMENT	STM8X03	8
STRATEGIC MANAGEMENT	STM8X09	16
STRATEGIC MANAGEMENT ACCOUNTING	STM8X10	8
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

##### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
CONTEMPORARY STRATEGIC ASPECTS	STM8X01	16
PERSONAL AND PROFESSIONAL MANAGEMENT SKILLS	STM8X04	8
<b>ONE OF THE FOLLOWING</b>		

ENTERPRISE RISK MANAGEMENT	STM8X02	8
STRATEGIC INNOVATION	STM8X08	8
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## SECOND YEAR FIRST SEMESTER

MODULES	CODE	NQF CREDITS
PROJECT MANAGEMENT	STM8X05	16
RESEARCH METHODOLOGY	STM8X06	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

## SECOND SEMESTER

MODULES	CODE	NQF CREDITS
RESEARCH PAPER	STM8X07	16
STRATEGIC BUSINESS SIMULATION	STM8X11	8
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

## MA.3.11.11 BCOMHONS (TRANSPORT ECONOMICS) (H1CT2Q)

**NQF LEVEL: 8**

**TOTAL CREDITS: 150**

### PURPOSE

The student should develop intellectual competencies and practical skills in the acquisition, interpretation, understanding and application of transport economic, management and regulatory principles. The student should be able to take strategic decisions in the context of a transport organisation, or the transport function of a company, and to assess public sector policy decisions impacting on transport as a sector. The student should also be able to reflect on his/her managerial decisions and applications to assess the effect thereof in the holistic context of transport management and regulation. Students should be introduced to supervised research.

### RULES OF ACCESS

Student access will be provided to the student who is in possession of a Bachelor's qualification on NQF Level 7 that includes Transport Economics as a major. A graduate who does not have sufficient academic understudy in Transport Economics may be required to complete Transport Economics module(s) on NQF Level 7 before being admitted to the BCom Hons (Transport Economics) on NQF Level 8. . **Please be advised that all honours applications are subject to a screening process.**

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

### FULL-TIME CURRICULUM

#### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
TRANSPORT AND LAND USE PLANNING	TRE8X03	12
TRANSPORT POLICY FORMULATION AND INSTRUMENTS	TRE8X01	12
<b>THREE OF THE FOLLOWING (if a first semester module is taken, the matching second semester module is compulsory)</b>		
CORE ASPECTS OF LOGISTICS MANAGEMENT	LMA8X01	12
INTRODUCTION TO AVIATION AND REGULATION	TRE8X13	12
INTRODUCTION TO SHIPPING AND MARITIME REGULATION	TRE8X11	12
PUBLIC PASSENGER TRANSPORT ISSUES	TRE8X05	12
RAIL TRANSPORT MANAGEMENT	TRE8X07	12
ROAD FREIGHT TRANSPORT MANAGEMENT	TRE8X09	12
HUMANITARIAN LOGISTICS FRAMEWORK	LMA8X07	12
LOGISTICS DECISION SUPPORT SYSTEMS	LMA8X03	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULE	CODE	NQF CREDITS
INFRASTRUCTURE STUDIES	TRE8X04	12
NATIONAL AND INTERNATIONAL TRANSPORT POLICY	TRE8X02	12
<b>THREE OF THE FOLLOWING (If a first semester module is taken, the matching second semester module is compulsory)</b>		
AIRLINES AND AIRPORTS	TRE8X14	12
RAIL TRANSPORT ISSUES	TRE8X08	12
REGULATION OF PUBLIC PASSENGER TRANSPORT	TRE8X06	12
ROAD TRANSPORT COSTING AND DISTRIBUTION	TRE8X10	12
SHIPPING AND HARBOURS	TRE8X12	12
SUPPLY CHAIN MANAGEMENT	LMA8X02	12
HUMANITARIAN LOGISTICS RESPONSE	LMA8X08	12
LOGISTICS PROJECT MANAGEMENT	LMA8X05	12
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**YEAR MODULE**

MODULE	CODE	NQF CREDITS
RESEARCH PROJECT: TRANSPORT MANAGEMENT	TRE8X15	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**PART-TIME CURRICULUM****FIRST YEAR****FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
TRANSPORT AND LAND USE PLANNING	TRE8X03	12
NATIONAL AND INTERNATIONAL TRANSPORT POLICY	TRE8X01	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
INFRASTRUCTURE STUDIES	TRE8X04	12
NATIONAL AND INTERNATIONAL TRANSPORT POLICY	TRE8X02	12
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**YEAR MODULE**

MODULE	CODE	NQF CREDITS
RESEARCH PROJECT: TRANSPORT MANAGEMENT	TRE8X15	30
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**SECOND YEAR****FIRST SEMESTER**

<b>THREE OF THE FOLLOWING (If a first semester module is taken, the matching second semester module is compulsory)</b>	CODE	NQF CREDITS
CORE ASPECTS OF LOGISTICS MANAGEMENT	LMA8X01	12
INTRODUCTION TO AVIATION AND REGULATION	TRE8X13	12
INTRODUCTION TO SHIPPING AND MARITIME REGULATION	TRE8X11	12
PUBLIC PASSENGER TRANSPORT ISSUES	TRE8X05	12
RAIL TRANSPORT MANAGEMENT	TRE8X07	12
ROAD FREIGHT TRANSPORT MANAGEMENT	TRE8X09	12
HUMANITARIAN LOGISTICS FRAMEWORK	LMA8X07	12
LOGISTICS DECISION SUPPORT SYSTEMS	LMA8X03	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
<b>THREE OF THE FOLLOWING</b> <b>(If a first semester module is taken, the matching second semester module is compulsory)</b>		
AIRLINES AND AIRPORTS	TRE8X14	12
RAIL TRANSPORT ISSUES	TRE8X08	12
REGULATION OF PUBLIC PASSENGER TRANSPORT	TRE8X06	12
ROAD TRANSPORT COSTING AND DISTRIBUTION	TRE8X10	12
SHIPPING AND HARBOURS	TRE8X12	12
SUPPLY CHAIN MANAGEMENT	LMA8X02	12
HUMANITARIAN LOGISTICS RESPONSE	LMA8X08	12
LOGISTICS PROJECT MANAGEMENT	LMA8X05	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

## **MA.3.12      POSTGRADUATE DIPLOMA CURRICULA**

### **MA.3.12.1    PG DIP (INFORMATION SYSTEMS AUDITING) (PGD241)**

**NQF LEVEL: 8**

#### **PURPOSE**

The purpose of the programme is to strengthen and deepen the student's knowledge and to develop applied competence in analysing, interpreting and understanding information systems auditing processes, principles and methods. It further develops that intellectual independence, research and professional skills of the student. The qualification prepares students to meaningfully contribute to organizations information systems auditing as well as acquisition, utilization and development of information systems and technology.

#### **RULES OF ACCESS**

A potential student should be in possession of a Baccalaureus degree qualification on NQF level 7 from UJ. Candidates from other universities should be in possession of a Baccalaureus degree qualification on NQF level 7 or the equivalent thereof and could apply for admission to the Departmental Academic Board which will evaluate each application individually. RPL will be applied in accordance with the UJ RPL policy.

In addition to the minimum admission requirements as outlined above, prospective students must obtain a minimum of 60% average in their final year in any appropriate Bachelor's degree in order to do the Postgraduate Diploma in Information Systems Auditing.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **PART-TIME CURRICULUM**

##### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
IT SERVICE DELIVERY AND SUPPORT	PGD005	16
THE IS AUDIT PROCESS	PGD001	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
IT GOVERNANCE	PGD002	16
SYSTEMS AND INFRASTRUCTURE LIFE CYCLE MANAGEMENT	PGD006	16
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

##### **SECOND YEAR**

##### **FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
BUSINESS CONTINUITY AND DISASTER RECOVERY	PGD008	16
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

##### **SECOND SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PROTECTION OF INFORMATION ASSETS	PGD004	16
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>	

##### **YEAR MODULE**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
INFORMATION SYSTEMS AUDITING RESEARCH PROJECT	PGD003	16
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

## **MA.3.13      MASTER OF ARTS CURRICULA**

### **MA.3.13.1    MA (PUBLIC MANAGEMENT AND GOVERNANCE) COURSEWORK (M1AP1Q)**

**NQF LEVEL : 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The coursework master's programme aims to provide students with specialised knowledge and insights into either the nature of policy evaluation as a higher order management function or the nature of municipal governance, in both cases as instruments to improve policy or municipal service delivery outcomes in practice. The programme therefore also provides students with the necessary intellectual and practical tools and skills to efficiently and effectively improve these outcomes.

#### **RULES OF ACCESS**

- An honours degree in Public Governance, Public Administration or Public Management and Development or a similar recognised qualification. In certain instances, the General Regulations with reference to the MPhil degree may be applied by the dean in consultation with the head of the Department of Public Management and Governance in order to admit a student to the programme.
- Appropriate administrative and managerial work exposure of three years, preferably in the public sector, as deemed adequate and appropriate by the head of the Department of Public Management and Governance.
- Prospective master's students who have a BA honours degree in Public Management and Governance and who may want to proceed and articulate from the honours degree in Public Management and Governance and who lack three years of practical experience in the public sector will have to complete the required four modules and the minor dissertation as well as a six month internship in a public sector setting (module 11) during the same year, and complete a prescribed internship programme agreed on between his/her minor dissertation supervisor and the organisation hosting the intern. A complete report will be required that will be presented as an additional requirement for the fulfilment of the degree requirements.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

The coursework master's programme comprises of one compulsory (a Research Methodology module) and three elective modules to be completed as well as a compulsory minor dissertation. The modules comprise of 20 credits each. The compulsory minor dissertation is in the form of a research project that comprises of 90 credits.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
<b>ONE OF THE FOLLOWING</b>		
POLICY EVALUATION RESEARCH METHODOLOGY (FOR GENERAL PMG FOCUS AND FOR POLICY MANAGEMENT EVALUATION TRACK)	PMG9X04	30

**OR**

##### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
MUNICIPAL GOVERNANCE THEORY AND RESEARCH METHODOLOGY (FOR MUNICIPAL GOVERNANCE TRACK)	PMG9X05	30

##### **FIRST OR SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
<b>THREE OF THE FOLLOWING</b>		
ADVANCED MUNICIPAL FINANCIAL MANAGEMENT	PMG9X11	20
ADVANCED MUNICIPAL PROJECT MANAGEMENT AND PERFORMANCE APPRAISAL	PMG9X09	20



AFRICA AND SUSTANABILTY: GOVERNANCE FRAMEWORKS AND APPLICATIONS	PMG9X18	20
GOOD GOVERNANCE AND SUSTAINABLE DEVELOPMENT IN AFRICA	PMG9X12	20
LOCAL GOVERNANCE: LEADING SUSTAINABLE COMMUNITIES	PMG9X19	20
POLICY EVALUATION THEORIES, MODELS, SYSTEMS AND PROCESSES	PMG9X08	20
PUBLIC POLICY INDICATOR DEVELOPMENT AND APPLICATION	PMG9X10	20
PUBLIC SECTOR RISK MANAGEMENT	PMG9X16	20
TECHNOLOGICALLY INTEGRATED PUBLIC POLICY MANAGEMENT	PMG9X06	20
TOWARDS A GREEN ECONOMY: THE AFRICAN EXPERIMENT	PMG9X20	20
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

#### FIRST SEMESTER

MODULE	CODE
MINOR DISSERTATION	PMG9X01
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### SECOND SEMESTER

MODULE	CODE
MINOR DISSERTATION	PMG9X02
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 50%

### **MA.3.13.2 MA (PUBLIC MANAGEMENT AND GOVERNANCE) RESEARCH (M7044Q)**

**NQF LEVEL :** 9

**NUMBER OF CREDITS:** 180

#### **PURPOSE**

The purpose is to provide students the tools and skills to effectively and independently apply research methodology skills and all the related activities thereto, to prepare a research proposal, dissertation and report the results for academic submission

#### **RULES OF ACCESS**

An honours degree in Public Governance, Public Administration or Public Management and Development or a similar recognised qualification. In certain instances, the General Regulations with reference to the MPhil degree may be applied by the dean in consultation with the head of the Department of Public Management and Governance in order to admit a student to the programme. The student must confer in advance with the head of the Department of Public Governance about the feasibility of the intended study.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A dissertation on a relevant topic is required. Refer to the Academic Regulations of the University for MA Programmes.

**Please note that the NQF credits for this qualification are currently under review.**

#### **DURATION OF STUDIES**

The maximum period of registration for the master's degree is one year full-time or two years part-time.

#### **FIRST SEMESTER**

MODULE	CODE
DISSERTATION: PUBLIC MANAGEMENT AND GOVERNANCE	PMG9X13
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: PUBLIC MANAGEMENT AND GOVERNANCE	PMG9X14
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME : 100%**

## **MA.3.14      MASTER OF COMMERCE / MASTER OF PHILOSOPHY CURRICULA**

### **MA.3.14.1      MCOM (BUSINESS MANAGEMENT) (M1CBMQ)**

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The student should develop intellectual competencies and practical skills in the mastering, analysis, interpretation and application of basic and advanced management principles in the different functional units of the business organisation, and be able to reflect on their managerial decisions and applications and to assess the effect thereof in the holistic context of management as a practice.

#### **RULES OF ACCESS**

A potential student should be in possession of a BComHons qualification, or an equivalent four-year qualification with honours status, (excluding BTech) with a minimum level of competency on NQF level 8. Those candidates who do not possess a qualification in Management are directed to a bridging year before being accepted on the MCom (Business Management) programme. The bridging year comprises of four modules: Economics, Business Management, Accounting and Corporate Law. Students who do not complete the bridging year retain the credits obtained up to that stage. **A potential student should have a 60% average for the Honours degree obtained. Individual specialist areas may have different requirements. A potential student should have at least 2 years industry experience. Students must have adequate English language proficiency by passing a literacy test.**

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

Each module accounts for 8 credits (Research Methodology is 13)

- a) elective modules are compulsory
- b) only one of the electives can be chosen
- c) if students don't pass modules in year one, the modules can be repeated in year two.

#### **DURATION OF STUDIES**

MCom Business Management is a part-time programme and students attend lectures for two years. The research is initiated in the second year of studies and completed by the end of year three.

#### **CURRICULUM**

A minor dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST YEAR**

##### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
APPLIED MACRO ECONOMICS	BMA9X03	11
CONTEMPORARY MANAGEMENT	BMA9X01	11
MANAGEMENT ACCOUNTING	BMA9X02	11
<b>ONE OF THE FOLLOWING</b>		
FINANCIAL MANAGEMENT	BMB9X05	7
INFORMATION TECHNOLOGY MANAGEMENT	BMi9X05	11
KNOWLEDGE AND INFORMATION MANAGEMENT	BMK9X05	11
LOGISTICS MANAGEMENT	BML9X05	11
MARKETING MANAGEMENT	BMM9X05	11
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

##### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
ORGANISATIONAL BEHAVIOUR	BMA9X06	11
PROJECT MANAGEMENT	BMA9X05	11
RESEARCH METHODOLOGY	BMA9X04	13
<b>ONE OF THE FOLLOWING</b>		
ADVANCED KNOWLEDGE MANAGEMENT	BMK9X02	11

CONTEMPORARY MARKETING A	BMM9X03	11
INFORMATION TECHNOLOGY MANAGEMENT FOR BUSINESS COMPETITIVENESS	BMI9X01	11
STRATEGIC MANAGEMENT	BMB9X01	11
SUPPLY CHAIN OPERATIONS MANAGEMENT: A BUSINESS PROCESS APPROACH	BML9X03	11
<b>NUMBER OF MODULES</b>	<b>4 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

<b>MODULES</b>	<b>CODE</b>	<b>NQF CREDITS</b>
LABOUR RELATIONS	BMA9X07	7
<b>ONE OF THE FOLLOWING SETS OF MODULES</b>		
<b>MARKETING MANAGEMENT</b>		
ADVANCED MARKETING RESEARCH	BMM9X02	11
CONTEMPORARY MARKETING B	BMM9X04	11
CUSTOMER MANAGEMENT	BMM9X01	11
<b>TRANSPORT AND SUPPLY CHAIN MANAGEMENT</b>		
STRATEGIC SOURCING – A SUPPLY CHAIN PERSPECTIVE	BML9X02	11
SUPPLY CHAIN PROCESS MANAGEMENT AND PERFORMANCE MEASUREMENT	BML9X04	11
SUPPLY CHAIN STRATEGY AND DESIGN CONSIDERATIONS	BML9X01	11
<b>BUSINESS MANAGEMENT</b>		
ENTREPRENEURSHIP	BMB9X03	11
ADVANCED FINANCIAL MANAGEMENT	BMB9X04	7
INTERNATIONAL PERSPECTIVES	BMB9X02	11
<b>INFORMATION AND KNOWLEDGE MANAGEMENT</b>		
BUSINESS INTELLIGENCE	BMK9X03	11
STRATEGIC INFORMATION MANAGEMENT	BMK9X01	11
WEB MANAGEMENT	BMK9X04	11
<b>APPLIED INFORMATION SYSTEMS</b>		
IT GOVERNANCE	BMI9X03	11
IT PORTFOLIO AND PROGRAMME MANAGEMENT	BMI9X02	11
IT SYSTEMS DEVELOPMENT AND MATURITY MODELS	BMI9X04	11
<b>ONE OF THE FOLLOWING MINOR DISSERTATION AS PER SET OF MODULES</b>		
APPLIED INFORMATION SYSTEMS	BMI9X06	
BUSINESS MANAGEMENT	BMB9X06	
INFORMATION AND KNOWLEDGE MANAGEMENT	BMK9X06	
MARKETING MANAGEMENT	BMM9X06	
TRANSPORT AND SUPPLY CHAIN MANAGEMENT	BML9X06	
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

**SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
<b>MINOR DISSERTATION</b>	
APPLIED INFORMATION SYSTEMS	BMI9X07
BUSINESS MANAGEMENT	BMB9X07
INFORMATION AND KNOWLEDGE MANAGEMENT	BMK9X07
MARKETING MANAGEMENT	BMM9X07
TRANSPORT AND SUPPLY CHAIN MANAGEMENT	BML9X07
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 50%

### MA.3.14.2 MPHIL (BUSINESS MANAGEMENT) (M1PBMQ)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The student should develop applied competence in the mastering, interpretation, reflecting on and application of business management principles. Through the masters dissertation a qualifying student show evidence of scientific research and an ability to reflect thereon in the holistic context of business management. The student should obtain a focused competence depending on the topic of the dissertation. The student should show evidence of independent and original scientific work. Students will also display competence in the application of relevant research methodology and the proper written communication of the research process and findings. The student should be able to reflect on his/her research decisions and applications, and to assess the effect thereof in the holistic context of business management

#### **RULES OF ACCESS**

A student who is in possession of an Honours qualification on NQF Level 8 or equivalent, in any subfield of Business Management, may apply for admission to this qualification. A student must have obtained an average of at least 65% for their Honours degree. The Dean of the Faculty of Management may refuse a student admission to the master's qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATION:** 30 October annually for study in the following year.

#### **CURRICULUM**

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: BUSINESS MANAGEMENT	BMA9XD1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: BUSINESS MANAGEMENT	BMA9XD2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### MA.3.14.3 MCOM (EMPLOYMENT RELATIONS) (M1CERQ)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The student should develop the intellectual and professional skills that provide the student with the opportunity to show evidence of independent and original scientific work. This qualification will further provide the student with the opportunity to display competence in the application of related research methodology, and the research process and findings.

#### **RULES OF ACCESS**

The student who is in possession of a BComHons qualification on NQF Level 7/8 may apply. The Dean of the Faculty of Management may refuse a student admission to the Master's qualification if of the opinion that the student's academic background is inadequate.

Student number constraints necessitate rigorous selection process including psychometric assessments and interviews.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### FIRST SEMESTER

MODULE	CODE
DISSERTATION – EMPLOYMENT RELATIONS	EMP9XD1
NUMBER OF MODULES	1 SEMESTER MODULE

### SECOND SEMESTER

MODULE	CODE
DISSERTATION – EMPLOYMENT RELATIONS	EMP9XD2
NUMBER OF MODULES	1 SEMESTER MODULE

**RESEARCH TIME:** 100%

## MA.3.14.4 MPHIL (EMPLOYMENT RELATIONS) (M1PERQ)

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

### PURPOSE

The student should develop the intellectual and professional skills that provide the student with the opportunity to show evidence of independent and original scientific work. This qualification will further provide the student with the opportunity to display competence in the application of related research methodology, and the research process and findings.

### RULES OF ACCESS

Student access will be provided to the student who is in possession of an Honours qualification on NQF Level 7/8 in the Social Sciences. The Dean of the Faculty of Management may refuse a student admission to the Master's qualification if of the opinion that the student's academic background is inadequate.

Student number constraints necessitate a rigorous selection process including psychometric assessments and interviews

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### FIRST SEMESTER

MODULE	CODE
DISSERTATION – EMPLOYMENT RELATIONS	EMP9XD1
NUMBER OF MODULES	1 SEMESTER MODULE

### SECOND SEMESTER

MODULE	CODE	NQF CREDITS
DISSERTATION – EMPLOYMENT RELATIONS	EMP9XD2	120
NUMBER OF MODULES	1 SEMESTER MODULE	

**RESEARCH TIME:** 100%

### MA.3.14.5 MPHIL (HUMAN RESOURCE DEVELOPMENT) (M1PHDQ)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The student should develop applied competencies and practical skills in the acquisition, interpretation and reflection on, related Research Methodology, and proper written and/or oral communication of the research process and findings. The aim is also to ensure the students are capable of planning and conducting Human Resource Development related research with sound reflection on research findings. The student should show evidence of independent scientific work and produce dissertations upon completion of the qualification. A student produces a dissertation upon completion of the qualification.

#### **RULES OF ACCESS**

An appropriate honours degree in the broad field of Human Resource Management:

- a) Human Resource Management; or
- b) Industrial Psychology; or
- c) Human Resource Development; or
- d) Employment Relations

An average of at least 65% for the honours degree. An honours module in Research Methodology (NQF Level 8) undertaken as part of a degree within the last two years with a score of at least 60% or successful completion of the Research methodology module arranged by the Department at additional cost. This module must be completed and a score of at least 60% attained.

Student number constraints necessitate a selection process consisting of selection interviews, psychometric testing and a research proposal exercise.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST SEMESTER**

MODULE	CODE
DISSERTATION – HUMAN RESOURCE DEVELOPMENT	HRD9XD1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

MODULE	CODE
DISSERTATION – HUMAN RESOURCE DEVELOPMENT	HRD9XD2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### MA.3.14.6 MCOM (HUMAN RESOURCE MANAGEMENT) (M1CHM1)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The student should develop the intellectual and professional skills that provide them with the opportunity to show evidence of independent scientific work in Human Resource Management. This qualification will further provide the students with the opportunity to display competence in the application of related Research Methodology, and the proper written and/or oral communication of the research process and findings, and to reflect on the research process and findings.

#### **RULES OF ACCESS**

An appropriate honours degree in Commerce the broad field of Human Resource Management:

- a) Human Resource Management; or

- b) Industrial Psychology; or
- c) Human Resource Development; or
- d) Employment Relations

An average of at least 65% for the honours degree. An honours module in Research Methodology (NQF Level 8) undertaken as part of a degree within the last two years with a score of at least 60% or successful completion of the Research methodology module arranged by the Department at additional cost. This module must be completed and a score of at least 60% attained.

Student number constraints necessitate a selection process consisting of selection interviews, psychometric testing and a research proposal exercise.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year

#### **CURRICULUM**

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION – HUMAN RESOURCE MANAGEMENT	HRM9XD1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION – HUMAN RESOURCE MANAGEMENT	HRM9XD2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### **MA.3.14.7 MPHIL (HUMAN RESOURCE MANAGEMENT) (M1PHMQ)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

#### **PURPOSE**

The student should develop the intellectual and professional skills that provide the student with the opportunity to show evidence of independent and original scientific work in Human Resource Management. This qualification will further provide the student with the opportunity to display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings, and to reflect on the research process and findings.

#### **RULES OF ACCESS**

Student access will be provided to the student who is in possession of an Honours Baccalaureate qualification on NQF Level 7/8 in the Social Sciences.

Student number constraints necessitate a rigorous selection process including psychometric assessments, research proposal submission and interviews.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION – HUMAN RESOURCE MANAGEMENT	HRM9XD1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>



**SECOND SEMESTER**

MODULE	CODE
DISSERTATION – HUMAN RESOURCE MANAGEMENT	HRM9XD2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### **MA.3.14.8 MCOM / MPHIL (INDUSTRIAL PSYCHOLOGY) PROFESSIONAL (M1CICQ) (M1PIPQ)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

**PURPOSE**

The student should be able to develop applied competence at an advanced level, specifically in the analysis, interpretation and application of industrial psychology principles and methods. The student should furthermore be able to identify, contextualise, and/or interpret industrial psychological theories and research. During the course of study the students will further develop their written and oral communication skills and demonstrate competence in independently undertaking and concluding advanced and original scientific research. The qualification may allow access to an internship which may eventually lead to registration as Industrial Psychologist with the Professional Board for Psychology of the Health Professions Council of South Africa (HPCSA).

**RULES OF ACCESS**

Students who are in possession of an Honours qualification in Industrial Psychology (NQF level 7/8), with an average of 65% for the Honours course and who have passed a module in Research methodology at the Honours NQF level 7/8, are eligible to apply for the Masters in Industrial Psychology. Eligible applicants are subjected to a selection process as numbers are restricted.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year. Prospective students should apply directly to the Department of Industrial Psychology and People Management. Since only a limited number of students can be accommodated annually, applicants will be subjected to a selection process. The Dean of the Faculty of Management may refuse a student admission to the master's qualification if he/she is of the opinion that the student's academic background is inadequate.

**CURRICULUM**

A minor dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

**YEAR MODULES**

MODULE	CODE	NQF CREDITS
ADVANCED INDUSTRIAL PSYCHOLOGY PRACTICE	IPS9X01	30
ADVANCED INDUSTRIAL PSYCHOLOGY RESEARCH	IPS9X02	30
ADVANCED INDUSTRIAL PSYCHOLOGY THEORY	IPS9X03	30
<b>NUMBER OF MODULES</b>	<b>3 YEAR MODULES</b>	

**FIRST YEAR****FIRST SEMESTER**

MODULE	CODE
MINOR DISSERTATION: INDUSTRIAL PSYCHOLOGY	IPS9XM1
<b>NUMBERS OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**SECOND SEMESTER**

MODULE	CODE
MINOR DISSERTATION: INDUSTRIAL PSYCHOLOGY	IPS9XM2
<b>NUMBERS OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 50%

### **MA.3.14.9 MCOM / MA (INDUSTRIAL PSYCHOLOGY) RESEARCH DISSERTATION (M1CIDQ) (M1AIPQ)**

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The student should develop the intellectual and professional skills to provide evidence of the ability to independently produce scientific work at an acceptable level. This will require competence in the application of related research methodology, the ability to conduct and complete an approved research study, the oral and written competence to present results and findings, and the academic and personal maturity to critically reflect on all aspects of the study.

#### **RULES OF ACCESS**

Access will be granted to a student who is in possession of an Honours qualification in Industrial Psychology or the equivalent thereof, which is evaluated as NQF level 7/8, and who has passed a module in Research methodology at Honours level (NQF level 7/8).

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year. Prospective students should apply directly to the Department of Industrial Psychology and People Management. Since only a limited number of students can be accommodated annually, applications will be subjected to a selection process. The Dean of the Faculty of Management may refuse a student admission to the master's qualification if he/she is of the opinion that the student's academic background is inadequate.

#### **CURRICULUM**

Option containing a minimum of two publishable articles with an overarching introduction and conclusion over a period of one year full time and two years part time on an approved topic. Refer to the Academic Regulations Booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: INDUSTRIAL PSYCHOLOGY	IPS9XD1
<b>OR</b>	
*ARTICLE BASED DISSERTATION: INDUSTRIAL PSYCHOLOGY	IPS9XA1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: INDUSTRIAL PSYCHOLOGY	IPS9XD2
<b>OR</b>	
*ARTICLE BASED DISSERTATION: INDUSTRIAL PSYCHOLOGY	IPS9XA2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**\*Subject to the recommendation by the Department and approval by the Faculty.**

**RESEARCH TIME: 100%**

### **MA.3.14.10 MPHIL (INFORMATION MANAGEMENT) (M1PIMQ)**

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

#### **PURPOSE**

The dissertation will constitute a decided contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students would also display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings. The student should be able to reflect on his/her research decisions and applications to assess the effect thereof in the holistic context of the information industry.

### RULES OF ACCESS

Student access will be provided to the student who is in possession of any relevant Honours degree on NQF level 7/8 with an average of at least 65% for the honours degree. The Dean of the Faculty of Management may refuse a student admission to the master's qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

### CURRICULUM

Option containing a minimum of two publishable articles with an overarching introduction and conclusion over a period of one year full time and two years part time on an approved topic. Refer to the Academic Regulations Booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### FIRST SEMESTER

MODULE	CODE
ILK DISSERTATION	IMA9XD1
<b>OR</b>	
*ARTICLE BASED DISSERTATION: INFORMATION MANAGEMENT	IMA9XA1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### SECOND SEMESTER

MODULE	CODE
ILK DISSERTATION	IMA9XD2
<b>OR</b>	
*ARTICLE BASED DISSERTATION: INFORMATION MANAGEMENT	IMA9XA2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**\*Subject to the recommendation by the Department and approval by the Faculty.**

**RESEARCH TIME:** 100%

### MA.3.14.11 MCOM (IT MANAGEMENT) (MCO010)

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

#### PURPOSE

The purpose of the programme is to develop the applied competence of student on an advanced (executive) level in the mastering, analysis, interpretation and understanding of IT Management principles and methods. Through a Masters dissertation, the student will show evidence of scientific research and the ability to reflect thereon in the holistic context of IT Management. The programme will assist in the continuing professional development of experience and senior managers and leaders will be enhanced for both South African delegates and, increasingly, promote the development of IT Management skills for students and executive delegates within both local and international context.

On completion of the programme, students will be able to demonstrate competence in:

- research writing and creative thinking skills in IT Management,
- display competence in the application of related research methodology,
- take strategic decisions in the context of IT Management,
- reflect on managerial decisions and applications to assess the effect thereof in the holistic context of IT Management.

#### RULES OF ACCESS

A BComHons (IT Management) degree or equivalent degree from any other university on NQF 7/8 with an average of at least 60% for the honours degree.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the next year.

## CURRICULUM

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### FIRST YEAR

#### FIRST SEMESTER

MODULE	CODE
DISSERTATION: IT MANAGEMENT	ITM01V8
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### SECOND SEMESTER

MODULE	CODE
DISSERTATION: IT MANAGEMENT	ITM1VB8
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

## MA.3.14.12 MPHIL (LEADERSHIP COACHING) (M1PLCQ)

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

### PURPOSE

The aim of this interdisciplinary qualification is to develop at an advanced level the applied competence of the student in providing professional leadership coaching interventions. This will be done by developing the competences of contracting, assessing needs, constructing development plans, delivering individual and team coaching sessions and the evaluation of the impact of different coaching interventions through a number of modules. Through a Mini-Dissertation, the student will show evidence of scientific research and the ability to reflect on the holistic context of leadership coaching. The programme will provide a development experience to psychologists, psychometrists, human resources managers, and managers as well as other POSTGRADUATE students in becoming competent and professional leadership coaches in South Africa.

### RULES OF ACCESS

A prospective student must be in possession of a relevant POSTGRADUATE Diploma / Bachelor Honours Degree where the focus was either on human behaviour or leadership/management, or a Professional Bachelor's Degree with a minimum of 120 credits at level 7/8. Having passed a module in Research Methodology on Honours NQF Level 7/8 would be a strong recommendation. A student must have at least three years' work experience in the relevant field. Student number constraints necessitate a selection process consisting of psychometric assessments a research exercise and interviews.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the next year.

## CURRICULUM

A minor dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### FIRST YEAR

#### YEAR MODULES

MODULE	CODE	NQF CREDITS
THEORIES OF LEADERSHIP COACHING	LCO9X01	10
LEADERSHIP DEVELOPMENT – THEORY AND PRACTICE	LCO9X02	10
RESEARCH METHODOLOGY	LCO9X03	10
PRACTICAL COACHINGNG COMPETENCIES 1	LCO9X04	20
<b>ONE OF THE FOLLOWING</b>		

COMPETENCE ASSESSMENT IN LEADERSHIP COACHING ( <b>NON PSYCHOLOGY BACKGROUND STUDENTS</b> )	LCO9X07	10
COMPETENCE AND PSYCHOMETRIC ASSESSMENT IN LEADERSHIP COACHING ( <b>PSYCHOLOGY BACKGROUND STUDENTS</b> )	LCO9X08	10
<b>NUMBER OF MODULES</b>	<b>5 SEMESTER MODULES</b>	

## SECOND YEAR FIRST SEMESTER

<b>MODULE</b>	<b>CODE</b>
MINOR DISSERTATION: LEADERSHIP COACHING	LCO9XM1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

## SECOND SEMESTER

<b>MODULE</b>	<b>CODE</b>
MINOR DISSERTATION: LEADERSHIP COACHING	LCO9XM2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

## YEAR MODULES

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PRACTICAL COACHING COMPETENCIES 2	LCO9X05	20
<b>ONE OF THE FOLLOWING</b>		
BUSINESS COACHING (NON PSYCHOLOGY BACKGROUND STUDENTS)	LCO9X09	10
COACHING PSYCHOLOGY (PSYCHOLOGY BACKGROUND STUDENTS)	LCO9X10	10
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**RESEARCH TIME:** 50%

## MA.3.14.13 MCOM/MPHIL (LEADERSHIP IN PERFORMANCE AND CHANGE) (M1CLPQ) (M1PLPQ)

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

### PURPOSE

The aim of the qualification is to develop the applied competence of the student on an advanced (executive) level in the mastering, analysis, interpretation and understanding of performance, change and organisational development principles and methods. The qualification puts the student in a position to register as Personnel Practitioner with the South African Board of Personnel Practice. It also equips the student to work as a Human Resource Manager or Organisational Development Specialist on an advanced level in organisations. The qualification will further enable students to work as consultants in their own businesses as well as in consulting business ventures.

### RULES OF ACCESS

An appropriate commerce-based honours degree, with an average of at least 65%, in the broader field of Human Resource Management:

- a) Human Resource Management; or
- b) Industrial Psychology; or
- c) Human Resource Development; or
- d) Employment Relations

An average of at least 65% for the honours degree. An honours module in Research Methodology (NQF Level 7/8) successfully completed in the past five years.

Prospective students who have not successfully completed an honours module in Research Methodology (NQF Level 7/8) in the past five years, but who would otherwise qualify for admission, will be required to

successfully complete and pass an online Research Methodology module offered by the Department of Industrial Psychology and People Management and attain a minimum score of 65%. Registration on the programme will be provisional until this module is passed. There will be only one opportunity to pass this module.

**CLOSING DATE OF APPLICATIONS:** 30 October annually for study in the following year.

### **CURRICULUM**

A minor dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### **FIRST YEAR**

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
MINOR DISSERTATION: LPC	LPC9XM1	
QUALITATIVE AND QUANTITATIVE DATA MANAGEMENT	LPC9X02	30
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
PEOPLE STRATEGY	LPC9X01	12
MINOR DISSERTATION: LPC	LPC9XM2	
SYSTEMS THOUGHTS IN CHANGE	LPC9X03	12
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**\*90 CREDITS in total on completion of minor dissertation. If not completed in first year, registration in second year per semester until minor dissertation is completed.**

### **SECOND YEAR**

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
STRATEGIC ORGANISATIONAL PERFORMANCE	LPC9X05	12
MANAGEMENT OF HUMAN CAPITAL	LPC9X04	12
MINOR DISSERTATION: LPC	LPC9XM1	
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>	<b>NQF CREDITS</b>
VISIONARY LEADERSHIP AND CHANGE MANAGEMENT	LPC9X06	12
MINOR DISSERTATION: LPC	LPC9XM2	
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**RESEARCH TIME:** 50%

### **MA.3.14.14 MCOM/MPHIL (LOGISTICS MANAGEMENT) (M1CLMQ) (M1PLMQ)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

### **PURPOSE**

The student should develop intellectual and specialised competencies and practical skills in the acquisition, interpretation, understanding and application of logistics management principles. The student should further develop research writing and creative thinking skills in the logistics field and be able to reflect on acquired skills. The student should be able to take strategic decisions in the context of a logistics organisation, or logistics function of a company, and to assess any internal or external decision impacting the logistics function and/or profession. The student should be able to reflect on his/her managerial decisions and applications to assess the effect thereof in the holistic context of logistics management.

### **RULES OF ACCESS**

Student access will be provided to the student who is in possession of an Honours Baccalaureus in Logistics Management on NQF Level 7.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

### **CURRICULUM**

Option containing a minimum of two publishable articles with an overarching introduction and conclusion over a period of one year full time and two years part time on an approved topic. Refer to the Academic Regulations Booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: LOGISTICS MANAGEMENT	LMA9XD1
<b>OR</b>	
*ARTICLE BASED DISSERTATION : LOGISTICS MANAGEMENT	LMA9XA1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: LOGISTICS MANAGEMENT	LMA9XD2
<b>OR</b>	
*ARTICLE BASED DISSERTATION: LOGISTICS MANAGEMENT	LMA9XA2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

\*Subject to the recommendation by the Department and approval by the Faculty.

**RESEARCH TIME:** 100%

## **MA.3.14.15 MPHIL MANAGEMENT (LEADERSHIP IN EMERGING COUNTRIES) (MPH001)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

### **PURPOSE**

To develop at an advanced level the applied competence of the student in the analysis, interpretation and understanding of leadership within an emerging country context, with a differentiated focus on specific sectors in in these countries. The qualification will enable senior managers and leaders to master the critical leadership skills required by the specific sectors in which they have to manage and lead in emerging countries.

### **RULES OF ACCESS**

A prospective student must be in possession of a relevant Honours degree in any one of the following fields: public governance, political sciences, legal and constitutional studies, education, environmental studies, engineering, health and the creative/ graphic sciences. A "professional" Bachelor's degree with a minimum of 96 credits at NQF Level 7/8 or a Postgraduate Diploma may also be recognized as meeting the minimum requirement for this degree. Having passed a module in Research Methodology in his/her Honours NQF Level 7/8 would be a strong recommendation. It is advisable that a student must have at least 3 years of experience at middle to senior management level. Students must have an adequate English literacy language proficiency demonstrated by having passed a recognised literacy test.

**Student number constraints necessitate a selection process consisting of psychometric assessments a research exercise and interviews.**

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the next year.

### **DURATION OF STUDIES**

The maximum period of registration for the degree is two years full time and three years part time. A student must have an approved research proposal by the end of the first year, and conduct their research leading to the minor-dissertation in the subsequent year(s).

## CURRICULUM

Option containing one publishable article with an overarching introduction and conclusion over a period of two years full time and three years part time on an approved topic. Refer to Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### FIRST YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
LEADERSHIP CHALLENGES IN EMERGING COUNTRIES	LEC001	18
RESEARCH METHODOLOGY	LEC004	18
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**Note: In order to continue with the second semester, by the end of the first semester the student must have produced an approved research proposal.**

#### SECOND SEMESTER

MODULES	CODE	NQF CREDITS
STRATEGIC MANAGEMENT IN EMERGING COUNTRIES	LEC003	18
<b>ONE OF THE FOLLOWING ELECTIVES</b>		
CONSTITUTIONAL LEADERSHIP	LEC009	18
CREATIVE INDUSTRIES LEADERSHIP	LEC010	18
ECOLOGICAL AND ENVIRONMENTAL LEADERSHIP	LEC008	18
EDUCATIONAL LEADERSHIP	LEC011	18
ENGINEERING AND MAINTENANCE LEADERSHIP	LEC012	18
HEALTH LEADERSHIP	LEC013	18
POLITICAL LEADERSHIP	LEC007	18
PUBLIC SECTOR LEADERSHIP	LEC006	18
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

### SECOND YEAR

#### FIRST SEMESTER

MODULES	CODE	NQF CREDITS
PERSONAL AND PROFESSIONAL LEADERSHIP	LEC002	18
MINOR DISSERTATION: LEC	LEC005	
<b>OR</b>		
*ARTICLE BASED MINOR DISSERTATION: LEC	LEC9XA1	
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

#### SECOND SEMESTER

MODULES	CODE
MINOR DISSERTATION - LEC	LEC05B
<b>OR</b>	
*ARTICLE BASED MINOR DISSERTATION: LEC	LEC9XA2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

\*Subject to the recommendation by the Department and approval by the Faculty.

**Note: The student must commence with his/ her research in at least the first semester of the second year already.**

**RESEARCH TIME: 50%**

## MA.3.14.17 MCOM (MARKETING MANAGEMENT) (M1CMMQ)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

### PURPOSE

The student should develop applied competencies and practical skills in the acquisition, interpretation reflecting on and application of marketing management principles. The student should obtain a focused



competence depending on the topic of the dissertation. The student should show evidence of independent and original scientific work. Students will also display competence in the application of relevant research methodology and the proper written communication of the research process and findings. The student should be able to reflect on his/her research decisions and applications, and to assess the effect thereof in the holistic context of marketing management.

#### **RULES OF ACCESS**

A student who is in possession of a BCom Honours qualification in Marketing Management on NQF Level 7/8 may apply for admission to this qualification. The Dean of the Faculty of Management may refuse a student admission to the master's qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: MARKETING MANGEMENT	MMA9XD1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
DISSERTATION: MARKETING MANGEMENT	MMA9XD2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### **MA.3.14.18 MPHIL (PERSONAL AND PROFESSIONAL LEADERSHIP) (M1PPPQ)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

#### **PURPOSE**

The student should develop applied competencies and practical skills in the acquisition, interpretation and understanding of the different dimensions of leadership on an individual and within an organisational context. Further to this the **mini-dissertation** must provide clear evidence of the student's ability to conceive, plan, conduct and report on a well-defined scientific research project related to personal and professional leadership

#### **RULES OF ACCESS**

- An appropriate Honours degree or its equivalent.
- An average of at least 65% for the Honours degree on NQF level 7/8.
- Computer literacy and access to the Internet.
- Minimum of three years' work experience.

**Student number constraints necessitate a selection process consisting of psychometric assessments a research exercise and interviews**

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A minor dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

**FIRST YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
PERSONAL LEADERSHIP	PPL9X03	10
EMOTIONAL LEADERSHIP	PPL9X01	10
PROFESSIONAL LEADERSHIP A	PPL9X05	10
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**Note:** In order to continue with the second year and by the end of the second semester, the student must have produced an approved research proposal. To assist the student he/she must attend, compulsory research methodology workshops during the first semester.

**SECOND SEMESTER**

MODULES	CODE	NQF CREDITS
INTERPERSONAL LEADERSHIP	PPL9X02	10
PROFESSIONAL LEADERSHIP B	PPL9X04	10
SPIRITUAL LEADERSHIP	PPL9X06	10
<b>NUMBER OF MODULES</b>	<b>3 SEMESTER MODULES</b>	

**SECOND YEAR  
FIRST SEMESTER**

MODULES	CODE	NQF CREDITS
INDIVIDUAL AND ORGANISATIONAL WELLNESS	PPL9X07	10
MINOR DISSERTATION: PPL	PPL9XR1	
<b>NUMBER OF MODULES</b>	<b>2 SEMESTER MODULES</b>	

**SECOND SEMESTER**

MODULES	CODE
MINOR DISSERTATION: PPL	PPL9XR2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**YEAR MODULE**

MODULES	CODE	NQF CREDITS
INDIVIDUAL AND GROUP LEADERSHIP CONSULTATION	PPL9X08	20
<b>NUMBER OF MODULES</b>	<b>1 YEAR MODULE</b>	

**RESEARCH TIME:** 50%

**MA.3.14.19 MCOM (STRATEGIC MANAGEMENT) (M1CSMQ)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

**PURPOSE**

The student should develop applied competencies and practical skills in the acquisition, interpretation, understanding and application of strategic and general management principles. The qualification develops the research and conceptual skills of the student in the strategic and general management field. A qualifying student should show evidence of scientific research and the ability to report thereon. The student should be able to reflect his/her research decisions and applications, and to assess the effect thereof in the holistic context of strategic and general management.

**RULES OF ACCESS**

A student who is in possession of a BCom Honours qualification in Strategic Management on NQF Level 8 may apply for admission to this qualification. The student must obtain an average of at least 65% for their Honours degree. The Dean of the Faculty of Management may refuse a student admission to the master's qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year

**CURRICULUM**

A dissertation on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on master's qualifications.

Please note that the NQF credits for this qualification are currently under review.

#### FIRST SEMESTER

MODULE	CODE
DISSERTATION: STRATEGIC MANAGEMENT	STM9XD1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### SECOND SEMESTER

MODULE	CODE
DISSERTATION: STRATEGIC MANAGEMENT	STM9XD2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### MA.3.15.20 MASTER'S (TOURISM AND HOSPITALITY MANAGEMENT) (M14001)

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 180

#### PURPOSE

The purpose of the Master of Tourism and Hospitality Management is to develop the ability of the student to question, analyse and interpret tourism and hospitality management issues within a global context with a focus on industry specific sectors. This purpose is achieved through the delivery of a research-based dissertation at the Masters Level where the student will show evidence of scientific research and the ability to reflect in the context of tourism and hospitality management. The programme therefore assists in the continuing professional development of managers and leaders in tourism and hospitality management.

#### RULES OF ACCESS

The minimum admission requirement is a BTech (Tourism Management) or a BTech (Hospitality Management) or an equivalent qualification at the same level in the field of tourism and hospitality. In addition, the student must be able to develop a research proposal for the intended research project. The selection and allocation of postgraduate students depends on the availability of supervisors.

The selection of Master's students will be done in accordance with rules and regulations of the Higher Degrees Committee of the University of Johannesburg as stipulated for inter-disciplinary programs.

The STH Research Committee may prescribe a module or modules, at NQF Level 8 or 9 as a supportive measure to successfully complete the qualification. This applies when the STH Research Committee concludes that the student's knowledge of research needs to be updated or when the research topic extends to issues insufficiently covered at the graduate level.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### CURRICULUM

The Masters (Tourism and Hospitality Management) is a research-based qualification at NQF level 9, leading to a dissertation. Research projects address tourism and hospitality industry specific problems under the supervision of a STH tourism and hospitality management expert I. Time spent with supervisors or in syndicate groups is estimated at 20 per cent of the duration of the qualification, and independent self-study of standard texts and references and writing the dissertation at 80 per cent.

Please note that the NQF credits for this qualification are currently under review.

#### FIRST SEMESTER

MODULE	CODE
DISSERTATION: TOURISM AND HOSPITALITY MANAGEMENT	THM01D9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### SECOND SEMESTER

MODULE	CODE
DISSERTATION: TOURISM AND HOSPITALITY MANAGEMENT	THM1DB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

## MA.3.15.21 MCOM/MPHIL (TRANSPORT ECONOMICS) (M1CTEQ) (M1PTEQ)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 180**

### PURPOSE

The student should develop intellectual and specialised competencies and practical skills in the acquisition, interpretation, understanding and application of transport economic, management and regulatory principles. The student should further develop research, writing and creative thinking skills in transport economics. The student should be able to take strategic decisions in the context of the transport sector, and to assess public sector policy, and other, decisions impacting this sector. The student should also be able to reflect on managerial decisions and applications to assess the effect thereof in the holistic context of transport economics, management and regulation and his/her research skills.

### RULES OF ACCESS

Student access will be provided to the student who is in possession of a BComHons qualification in Transport Economics on NQF Level 7/8.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

### CURRICULUM

Option containing a minimum of two publishable articles with an overarching introduction and conclusion over a period of one year full time and two years part time on an approved topic. Refer to the Academic Regulations Booklet for applicable regulations on master's qualifications.

**Please note that the NQF credits for this qualification are currently under review.**

### FIRST SEMESTER

MODULE	CODE
DISSERTATION: TRANSPORT ECONOMICS	TRE9XD1
OR	
*ARTICLE BASED DISSERTATION: TRANSPORT ECONOMICS	TRE9XA1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

### SECOND SEMESTER

MODULE	CODE
DISSERTATION: TRANSPORT ECONOMICS	TRE9XD2
OR	
*ARTICLE BASED DISSERTATION: TRANSPORT ECONOMICS	TRE9XA2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**\*Subject to the recommendation by the Department and approval by the Faculty.**

**RESEARCH TIME:** 100%

**MA.3.16      DOCTOR COMMERCII / DOCTOR PHILOSOPHIAE CURRICULA****MA.3.16.1      DCOM (STRATEGIC MANAGEMENT) (DCO115)****NQF LEVEL: 9****NUMBER OF CREDITS: 360****PURPOSE**

The student should develop applied and highly specialised competencies and practical skills in the acquisition, interpretation, comprehension and application of strategic and general management principles. Through the doctoral thesis, in which the qualification culminates, a qualifying student would show evidence of independent and original scientific work. The thesis would constitute a decided contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students would also display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings. The student should be able to reflect on his/her research decisions and applications, to assess the effect thereof in the holistic context of strategic and general management.

**RULES OF ACCESS**

A student who is in possession of a master's qualification in Strategic Management on NQF Level 8/9 may apply for admission to this qualification. The student must obtain an average of at least 65% for their Masters' degree. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

**CURRICULUM**

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

**FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: STRATEGIC MANAGEMENT	STB01P9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: STRATEGIC MANAGEMENT	STB01PB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

**MA.3.17      DOCTOR LITTERARUM ET PHILOSOPHIAE****MA.3.17.1    DLITT ET PHIL (PUBLIC MANAGEMENT AND GOVERNANCE)  
(DLE069)****NQF LEVEL: 9****NUMBER OF CREDITS: 360****PURPOSE**

The purpose is to provide students the tools and skills to effectively and independently apply research methodology skills and all the related activities thereto, to prepare a research proposal, conduct a thesis demonstrating an original contribution to the field of study/discipline, to demonstrate the competencies required for evaluation in order to report the results for academic submission.

**RULES OF ACCESS**

A student who is in possession of a master's qualification in Public Management and Governance on NQF Level 8 may apply for admission to this qualification. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

**CURRICULUM**

Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications. The doctoral study programme comprises a thesis written under supervision that makes an original contribution to the field of Public Management and Governance on a topic selected in consultation with the head of the Department of Public Governance. A doctoral defence (of either the proposal or the thesis) is required in accordance with the regulations of the Faculty of Management. An article ready for publication on the thesis content or related field is required. The student must confer in advance with the head of the Department of Public Governance about the feasibility of the intended study.

**FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: PUBLIC MANAGEMENT AND GOVERNANCE	PMG0119
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: PUBLIC MANAGEMENT AND GOVERNANCE	PMG0129
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

## **MA.3.18      PHILOSOPHIAE DOCTOR CURRICULA**

### **MA.3.18.1      PHD (BUSINESS MANAGEMENT) (PHD710)**

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

The student should develop applied competencies and practical skills in the mastering, interpretation, understanding and application of Business Management principles, culminating in independent and original scientific work. Qualifying students display competence in the application of related research methodology, and the proper written and oral communication of the research process and findings. The thesis would constitute a decided contribution to knowledge of and insight into the subject discipline, enabling students to reflect on the field of research.

#### **RULES OF ACCESS**

A student who is in possession of a master's qualification in Business Management on NQF Level 8/9 may apply for admission to this qualification. The student must obtain an average of at least 65% for their Masters' degree. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: BUSINESS MANAGEMENT	ONB01P9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: BUSINESS MANAGEMENT	ONB1PB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### **MA.3.18.2      PHD (EMPLOYMENT RELATIONS) (PHD730)**

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

The qualification develops the intellectual and professional skills of the student. A qualifying student should show evidence of independent and original work in the thesis. The thesis would constitute a distinctive contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students should also display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings. Students should also be able to reflect on their research findings critically.

#### **RULES OF ACCESS**

The student who is in possession of a university-based Master's qualification on NQF Level 8/9 in the Social Sciences may apply for access. The Dean of the Faculty of Management may refuse a student admission to the Master's qualification if of the opinion that the student's academic background is insufficient.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

### FIRST SEMESTER

MODULE	CODE
THESIS: EMPLOYMENT RELATIONS	DVB01P9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

### SECOND SEMESTER

MODULE	CODE
THESIS: EMPLOYMENT RELATIONS	DVB1PB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

## MA.3.18.3 PHD (HUMAN RESOURCE DEVELOPMENT) (PHD733)

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 360

### PURPOSE

The qualification develops the intellectual and professional skills of the student. A qualifying student should show evidence of independent and original scientific work in the field of Human Resource Development in the thesis. The thesis would constitute a distinctive contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students should also display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings. Students should also be able to reflect on their research findings.

### RULES OF ACCESS

An appropriate Master's degree in the broader field of Human Resource Management, with an aggregate of at least 65%.

You should previously have distinguished yourself as a manager or Human Resources Manager with considerable work experience in organisations (minimum of 3 - 5 years). You must be computer literate and have internet access.

An average of at least 65% for the honours degree. An honours module of Research Methodology (NQF Level 8) undertaken as part of a degree within the last two years with a score of at least 60% or successful completion of the Research Methodology module arranged by the Department at additional cost. This module must be completed and a score of at least 60% attained.

Student number constraints necessitate a selection process consisting of selection interviews, psychometric testing and a research proposal exercise.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

### FIRST SEMESTER

MODULE	CODE
THESIS: HUMAN RESOURCE DEVELOPMENT	MHO01P9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

### SECOND SEMESTER

MODULE	CODE
THESIS: HUMAN RESOURCE DEVELOPMENT	MHO1PB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%



### MA.3.18.4 PHD (HUMAN RESOURCE MANAGEMENT) (PHD731)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

This qualification develops intellectual and professional skills of the student. A qualifying student would show evidence of independent and original scientific in the field of Human Resource Management work. The thesis would constitute a distinctive contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students would also display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings. Students should be able to reflect on the research process and findings critically.

#### **RULES OF ACCESS**

An appropriate Master's degree in the broader field of Human Resource Management, with an aggregate of at least 65%.

You should previously have distinguished yourself as a manager or Human Resources Manager with considerable work experience in organisations (minimum of 3 - 5 years). You must be computer literate and have internet access.

An average of at least 65% for the honours degree. An honours module of Research Methodology (NQF Level 8) undertaken as part of a degree within the last two years with a score of at least 60% or successful completion of the Research Methodology module arranged by the Department at additional cost. This module must be completed and a score of at least 60% attained.

Student number constraints necessitate a selection process consisting of selection interviews, psychometric testing and a research proposal exercise.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: HUMAN RESOURCE MANAGEMENT	MHB01P9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: HUMAN RESOURCE MANAGEMENT	MHB1PB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### MA.3.18.5 PHD (INDUSTRIAL PSYCHOLOGY) (PHD732)

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

This qualification develops the intellectual and professional skills of the student. A relevant, problem-based, unique, original and executable topic on an advanced academic level within this discipline should be researched independently and reported on scientifically in the form of a doctoral thesis. The thesis would constitute a decided contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students would also display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings. The qualification can also occur via a combination of independent research and developmental scientific work of original nature on such an advanced topic.

### **RULES OF ACCESS**

A potential student should possess a master's level qualification NQF Level 8/9 in Industrial Psychology or any other associated field and must have completed a course in statistical methods or analytical techniques at and undergraduate level (NQF level 6) and a course in research methodology at an honours level (NQF level 7). The Department of Industrial Psychology and People Management retains the prerogative to assess the academic background and experience of the candidate for suitability and relevance, subject to approval by the Faculty Board.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year. Prospective students should apply directly to the Programme in Industrial Psychology of the Department of Industrial Psychology and People Management. Since only a limited number of students can be accommodated annually, applicants will be subjected to a selection process. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if he/she is of the opinion that the student's academic background and/or relevant experience are inadequate.

### **CURRICULUM**

Option containing a minimum of four publishable articles with an overarching introduction and conclusion over a maximum period of four years on an approved topic. Refer to Academic Regulations Booklet for applicable regulations on doctorate qualifications.

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: INDUSTRIAL PSYCHOLOGY	BSK01P9
<b>OR</b>	
*ARTICLE BASED THESIS: INDUSTRIAL PSYCHOLOGY	BSK01A9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESI: INDUSTRIAL PSYCHOLOGY	BSK0PB9
<b>OR</b>	
*ARTICLE BASED THESIS: INDUSTRIAL PSYCHOLOGY	BSK0AB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**\*Subject to the recommendation by the Department and approval by the Faculty.**

**RESEARCH TIME:** 100%

### **MA.3.18.6 PHD (INFORMATION MANAGEMENT) (PHD740)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 360

### **PURPOSE**

Through the doctoral thesis, in which the qualification finally culminates, a qualifying student would show evidence of independent and original scientific work. The thesis would constitute a decided contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students would display applied competence in research methodology, and the proper written and/or oral communication in the research process and findings. The student should be able to reflect on his/her research decisions and applications to assess the effect thereof in the holistic context of research in the information industry.

### **RULES OF ACCESS**

Student access will be provided to the student who is in possession of any relevant master's degree on NQF level 8/9. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

Option containing a minimum of four publishable articles with an overarching introduction and conclusion over a maximum period of four years on an approved topic. Refer to Academic Regulations Booklet for applicable regulations on doctorate qualifications.

### FIRST SEMESTER

MODULE	CODE
THESIS: BIK INFORMATION MANAGEMENT	BIK0119
OR	
*ARTICLE BASED THESIS: INFORMATION MANAGEMENT	IFM01A9
NUMBER OF MODULES	1 SEMESTER MODULE

### SECOND SEMESTER

MODULE	CODE
THESIS: BIK INFORMATION MANAGEMENT	BIK0119B
OR	
*ARTICLE BASED THESIS: INFORMATION MANAGEMENT	IFM1AB9
NUMBER OF MODULES	1 SEMESTER MODULE

\*Subject to the recommendation by the Department and approval by the Faculty.

RESEARCH TIME: 100%

## MA.3.18.6 PHD (INFORMATION TECHNOLOGY MANAGEMENT) (P1ITMQ)

NQF LEVEL: 10

NUMBER OF CREDITS: 360

### PURPOSE

Through the doctoral thesis, in which the qualification finally culminates, a qualifying student would show evidence of independent and original scientific work. The thesis would constitute a decided contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students would display applied competence in research methodology, and the proper written and/or oral communication in the research process and findings. The student should be able to reflect on his/her research decisions and applications to assess the effect thereof in the holistic context of research in the information technology management industry.

### RULES OF ACCESS

Student access will be provided to the student who is in possession of any relevant master's degree on NQF level 9 with a 65% average. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if he/she is of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

### FIRST SEMESTER

MODULE	CODE
THESIS: INFORMATION TECHNOLOGY MANAGEMENT	ITM10X1
NUMBER OF MODULES	1 SEMESTER MODULE

### SECOND SEMESTER

MODULE	CODE
THESIS: INFORMATION TECHNOLOGY MANAGEMENT	ITM10X2
NUMBER OF MODULES	1 SEMESTER MODULE

RESEARCH TIME: 100%

### **MA.3.18.7 PHD (LEADERSHIP IN PERFORMANCE AND CHANGE) (PHD734)**

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

This is a structured research program with research-based assignments and the application of research in practice, as the basis for the completion of the thesis.

The aim of the qualification is to develop the advanced competence of the student in designing and developing organisational interventions and procedures. The qualification will make it possible for students to fulfil a leadership role and adopt a critical and scientific approach towards performance and change.

#### **RULES OF ACCESS**

An appropriate Master's degree in the broader field of Human Resource Management, with an aggregate of at least 65%.

You should previously have distinguished yourself as a manager or Human Resources Manager with considerable work experience in organisations (minimum of 3 - 5 years). You must be computer literate and have internet access.

An average of at least 65% for the honours degree. An honours module of Research Methodology (NQF Level 8) undertaken as part of a degree within the last two years with a score of at least 60% or successful completion of the Research Methodology module arranged by the Department at additional cost. This module must be completed and a score of at least 60% attained.

Student number constraints necessitate a selection process consisting of selection interviews, psychometric testing and a research proposal exercise.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

#### **CORE MODULE** Thesis (360 credits)

Research schooling as building block for the thesis:

- a) models of qualitative research,
- b) models of quantitative research,
- c) theory building,
- d) philosophy of new knowledge generation,
- e) research applications as outputs of the thesis.

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: LEADERSHIP IN PERFORMANCE AND CHANGE	LPV01P9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: LEADERSHIP IN PERFORMANCE and CHANGE	LPV1PB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### **MA.3.18.8 PHD (LOGISTICS MANAGEMENT) (PHD790)**

**NQF LEVEL: 9**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

The student should develop intellectual and specialised competencies and practical skills in the acquisition, interpretation, understanding, analysis and application of logistics management principles. The

student should develop research, writing and creative thinking skills in the logistics management field. The student should be able to take strategic decisions in the context of a logistics organisation, or the logistics function of a company, and to analyse and assess any internal or external decision impacting the logistics function and/or profession. The student should also be able to reflect on his/her managerial decisions and applications to analyse and assess the effect thereof in the holistic context of logistics management. The thesis should constitute a reflection of knowledge and insight into the logistics management field.

#### **RULES OF ACCESS**

Student access will be provided to the student who is in possession of a university-based master's qualification in Logistics Management on NQF Level 8. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if of the opinion that the student's academic background is insufficient.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

Option containing a minimum of four publishable articles with an overarching introduction and conclusion over a maximum period of four years on an approved topic. Refer to Academic Regulations Booklet for applicable regulations on doctorate qualifications.

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: LOGISTICS MANAGEMENT	LBE01P9
<b>OR</b>	
*ARTICLE BASED THESIS: LOGISTICS MANAGEMENT	LBE01A9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS: LOGISTICS MANAGEMENT	LBE1PB9
<b>OR</b>	
*ARTICLE BASED THESIS: LOGISTICS MANAGEMENT	LBE1AB9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**\*Subject to the recommendation by the Department and approval by the Faculty.**

**RESEARCH TIME:** 100%

### **MA.3.18.9 PHD (MARKETING MANAGEMENT) (PHD750)**

**NQF LEVEL:** 9

**NUMBER OF CREDITS:** 360

#### **PURPOSE**

The student should develop applied and highly specialised competencies and practical skills in the acquisition, interpretation, comprehension and application of marketing management principles. Through the doctoral thesis, in which the qualification culminates, a qualifying student would show evidence of independent and original scientific work. The thesis would constitute a decided contribution to knowledge of and insight into the subject discipline as well as the field of research. Qualifying students would also display competence in the application of related research methodology, and the proper written and/or oral communication of the research process and findings. The student should be able to reflect on his/her research decisions and applications, to assess the effect thereof in the holistic context of marketing management.

#### **RULES OF ACCESS**

A student who is in possession of a master's qualification in Marketing Management with a minimum of 65% or higher on NQF Level 8/9 may apply for admission to this qualification. The Dean of the Faculty of Management may refuse a student admission to the doctoral qualification if of the opinion that the student's academic background is insufficient for the proposed studies.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

### FIRST SEMESTER

MODULE	CODE
THESIS: MARKETING MANAGEMENT	BMB01P9
NUMBER OF MODULES	1 SEMESTER MODULE

### SECOND SEMESTER

MODULE	CODE
THESIS: MARKETING MANAGEMENT	BMB01PB9
NUMBER OF MODULES	1 SEMESTER MODULE

RESEARCH TIME: 100%

## MA.3.18.10 PHD (PERSONAL AND PROFESSIONAL LEADERSHIP) (PHD735)

NQF LEVEL: 9

NUMBER OF CREDITS: 360

### PURPOSE

The primary purpose of this qualification is to provide candidates with an in-depth understanding of concepts and theories underpinning the theoretical and practical aspects of PPL, as well as with original and independent scientific research skills to contribute towards the expansion of the PPL knowledge base. Upon successful completion of all the requirements, you will acquire:

- original and independent scientific research skills to contribute to the expansion of the PPL knowledge base.

### RULES OF ACCESS

- an MPhil (Human Resource Management), (Personal and Professional Leadership) (Level 8/9), or
- another recognized Master's degree for which a mark of at least 65% was obtained.

### Please note:

- student number constraints necessitate a selection process,
- students outside the PPL field will have to comply with the MPhil (Human Resource Management) Personal and Professional Leadership knowledge and skills requirements.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

## CURRICULUM

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

### FIRST SEMESTER

MODULE	CODE
THESIS: PERSONAL AND PROFESSIONAL LEADERSHIP	PPLT009
NUMBER OF MODULES	1 SEMESTER MODULE

### SECOND SEMESTER

MODULE	CODE
THESIS: PERSONAL AND PROFESSIONAL LEADERSHIP	PPLT09B
NUMBER OF MODULES	1 SEMESTER MODULE

RESEARCH TIME: 100%

### **MA.3.18.11 PHD (TOURISM AND HOSPITALITY) (P1THPQ)**

**NQF LEVEL: 10**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

The aim of the programme is to develop the applied competence of the postgraduate student on an advanced level in research, analysis, interpretation and understanding of Tourism and Hospitality. Through a doctoral dissertation, the student will show evidence of independent research through quantitative or qualitative methods or a combination of both. This will so as to solve complex problems in society for the sustainability of the Tourism and Hospitality industries. The programme will assist in the continuing academic and professional development of postgraduate students.

#### **RULES OF ACCESS**

A minimum of 65% average for MTech / Masters on NQF Level 8/9 in Tourism or Hospitality or any other associated field is the selection criteria determined by the Department. A portfolio of evidence needs to be submitted for evaluation and approved by the departmental research and higher degrees committee.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

A thesis on an approved topic. Refer to the Academic Regulations booklet for applicable regulations on doctorate qualifications.

#### **FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS – TOURISM AND HOSPITALITY	THP10X1
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

#### **SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS – TOURISM AND HOSPITALITY	THP10X2
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**RESEARCH TIME:** 100%

### **MA.3.18.12 PHD (TRANSPORT ECONOMICS) (PHD791)**

**HEQSF LEVEL: 10**

**NUMBER OF CREDITS: 360**

#### **PURPOSE**

The student should develop intellectual and specialised competencies and practical skills in the acquisition, interpretation, understanding, analysis and application of transport economic, management and regulatory principles. The student should develop research, writing and creative thinking skills in the transport economics field. The student should be able to take strategic decisions in the context of the transport sector, and to analyse and assess any internal or external decision impacting on this sector. The student should also be able to reflect on his/her managerial decisions and applications to analyse and assess the effect thereof in the holistic context of transport economics, management and regulation. The thesis should constitute a reflection of knowledge and insight into the transport economics field.

#### **RULES OF ACCESS**

Student access will be provided to the student who is in possession of a university-based master's qualification in Transport Economics on NQF Level 8/9. The Dean of the Faculty of Management may refuse a student admission to the Doctoral Qualification if of the opinion that the student's academic background is insufficient.

**CLOSING DATE FOR APPLICATIONS:** 30 October annually for study in the following year.

#### **CURRICULUM**

Option containing a minimum of four publishable articles with an overarching introduction and conclusion over a maximum period of four years on an approved topic. Refer to Academic Regulations Booklet for applicable regulations on doctorate qualifications.

**FIRST SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS – TRANSPORT ECONOMICS	VVR01P9
<b>OR</b>	
*ARTICLE BASED THESIS – TRANSPORT ECONOMICS	VVR01A9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

**SECOND SEMESTER**

<b>MODULE</b>	<b>CODE</b>
THESIS – TRANSPORT ECONOMICS	VVR01PB9
<b>OR</b>	
*ARTICLE BASED THESIS – TRANSPORT ECONOMICS	VVRA1B9
<b>NUMBER OF MODULES</b>	<b>1 SEMESTER MODULE</b>

\*Subject to the recommendation by the Department and approval by the Faculty.

**RESEARCH TIME:** 100%



## **MA.4 SUBJECT PURPOSE AND OUTCOMES FOR ALL QUALIFICATIONS**

(Listed alphabetically according to module names)

**Note:** Not all subject descriptions were available at the time of publication. Please refer to study guides for more information.

### **ACCOMMODATION MANAGEMENT 1**

**NQF Level: 5**

**MODULECODE: ACM11T1**

**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Continuous Assessment

#### **PURPOSE**

To be capable in applying operational practices associated with the provision of accommodation in the Hospitality Industry. (Foundational and practical competence)

#### **SPECIFIC OUTCOMES:**

The operational and basic supervisory functions associated with the guest cycle and housekeeping in hospitality establishments are described and performed.

### **ACCOMMODATION MANAGEMENT 2**

**NQF Level: 5**

**MODULECODE: ACM21T1**

**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Continuous Assessment

#### **PURPOSE**

To be capable in supervising Front Office and Housekeeping systems to the extent that the expectations of the target market of the Hospitality Industry is exceeded. (Foundational, practical and reflective competence)

#### **SPECIFIC OUTCOMES:**

Permanent and temporary employees are effectively supervised to perform the daily functions associated with the Front Office, Housekeeping and maintenance of facilities within the Hospitality Industry.

### **ACCOMMODATION MANAGEMENT 3**

**NQF Level: 6**

**MODULE CODE: ACM31-1**

**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Continuous Assessment

#### **PURPOSE**

The capability to manage the provision of accommodation in such a manner that the expectations of the target market are exceeded.

#### **SPECIFIC OUTCOMES:**

- yield management in hospitality operations,
- operations within the rooms division of lodging unit is planned, forecasted, budgeted and evaluated.

### **ACCOUNTING A**

### **ACCOUNTING B**

### **ACCOUNTING 1A**

### **ACCOUNTING 1B**

### **ACCOUNTING 2A**

### **ACCOUNTING 2B**

### **ACCOUNTING 3A**

### **ACCOUNTING 3B**

**MODULE CODE: REK0A10**

**MODULE CODE: REK0B01**

**MODULE CODE: REK1A01**

**MODULE CODE: REK1B01**

**MODULE CODE: REK2A01**

**MODULE CODE: REK2B01**

**MODULE CODE: REK3A01**

**MODULE CODE: REK3B01**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**ADVANCED INDUSTRIAL PSYCHOLOGY THEORY**  
**NQF Level: 9**

**MODULE CODE: IPS9X03**  
**NQF CREDITS: 30**

**CALCULATION CRITERIA**

Minimum Full Period mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is firstly to provide students with an overview and necessary background of Industrial Psychology as one of the fastest growing areas in Psychology; and secondly in view of the current and future trends in the field, to facilitate a greater understanding and appreciation for Industrial Psychology as a science.

**SPECIFIC OUTCOMES:**

- conceptualise how the discipline of Psychology in general and Industrial Psychology in particular developed and evolved into its present status,
- discuss the broad areas that serve as basis of behaviour,
- discuss organisation theory (OT) as a focus on different ways of organising human activity
- contextualise and apply ethics, human rights and medical law principles,
- reflect on the emergence of positive psychology and especially its impact on the work environment.

**ADVANCED INDUSTRIAL PSYCHOLOGY PRACTICE**  
**NQF Level: 9**

**MODULE CODE: IPS9X01**  
**NQF CREDITS: 30**

**CALCULATION CRITERIA**

Minimum Full Period mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to develop and enhance the applied competence on an advanced level in mastering, analysis, interpretation and application of industrial and organisational psychological knowledge and principles in individual and organisational contexts.

**SPECIFIC OUTCOMES:**

- explain and demonstrate knowledge regarding the practice of industrial psychological assessment,
- establish and conduct a helping/supporting relationship in a working environment and conduct a complete career counselling process
- discuss organisational development as an eclectic area of Industrial Psychology as a process of assisting organisations in preparing for and facilitating change,
- discuss the principles of change facilitation in an organisational context in selected recognised theoretical change focus areas,
- demonstrate that he/she has the competence to apply existing knowledge and basic skills in a field setting. This involves the planning and execution of the project as members of dedicated project teams, under the close supervision of university academic staff. The practical intervention will be done in a field setting.

**ADVANCED INDUSTRIAL PSYCHOLOGY RESEARCH**  
**NQF Level: 9**

**MODULE CODE: IPS9X02**  
**NQF CREDITS: 30**

**CALCULATION CRITERIA**

Minimum Full Period mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module will provide students with qualitative and quantitative research skills, which will allow them to conduct independent research and to critically read the industrial psychology literature.

**SPECIFIC OUTCOMES:**

- understand the epistemological bases of qualitative and quantitative research methods,
- design, analyse and interpret a qualitative study,
- design, analyse and interpret a quantitative study.

**ADVANCED INDUSTRIAL RELATIONS 4A**  
**NQF Level: 7****MODULE CODE: BIR43A1**  
**NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part of, is to develop graduates who can demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which can be immediately applied in the workplace.

Students will be exposed to industrial relations (IR) theory in a more practical form by means of class discussions, practical assignments which requires them to investigate how theory is applied in the workplace, and assessments in the form of case studies. Relevant South African Industrial Relations legislation will be studied and students given case studies to apply them in a more practical sense.

**SPECIFIC OUTCOMES:**

- management of conflict in the workplace,
- evaluation of worker participation in SA,
- learn and apply industrial relations theories,
- industrial relations is analysed as a system.

**ADVANCED INDUSTRIAL RELATIONS 4B**  
**NQF Level: 7****MODULE CODE: BIR43B1**  
**NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part of, is to develop graduates who can demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which can be immediately applied in the workplace.

Students will be exposed to industrial relations (IR) issues in a more practical form by means of class discussions, practical assignments which requires them to investigate how theory is applied in the workplace, and assessments in the form of case studies.

**SPECIFIC OUTCOMES:**

- establishment of conditions of employment,
- manage HIV/AIDS in the workplace,
- maintenance of safety standards in the organisation,
- management of absenteeism in the organisation.

**ADVANCED INFORMATION AND TECHNOLOGY MANAGEMENT 4**  
**NQF Level: 7****MODULE CODE: ATM41-1**  
**NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

Students will be able to integrate the components of the fields of knowledge management and Information systems and technology to assist business in using these technologies to obtain and maintain competitive advantage.

### **SPECIFIC OUTCOMES:**

- students must be able to classify the concepts that comprise the field of Knowledge management,
- students must be able to categorize the role of Information Technology in knowledge management,
- students must be able to formulate strategic implications of knowledge management technologies in a business.

### **ADVANCED MANAGEMENT OF TRAINING 4A**

**NQF Level: 7**

**MODULE CODE: BOL43A1**

**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part, is to develop graduates who can demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which they can be immediately applied in the workplace.

Students will be exposed to education, training and development (ETD) theory in a more practical form by means of class discussions, practical assignments which requires them to investigate how theory is applied in the workplace, and assessments in the form of case studies. Relevant South African ETD legislation will be studied and students given case studies to apply them in a more practical sense.

### **SPECIFIC OUTCOMES:**

- learn and apply training and development theories,
- develop the human resource development (HRD) strategy,
- design and implement training policies within the organisation,
- apply performance consulting principles in the training environment.

### **ADVANCED MANAGEMENT OF TRAINING 4B**

**NQF Level: 7**

**MODULE CODE: BOL43B1**

**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part of, is to develop graduates who can demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which they can be immediately applied in the workplace.

Students will be exposed to education, training and development (ETD) contemporary issues in a more practical form by means of class discussions, practical assignments which requires them to investigate how theory is applied in the workplace, and assessments in the form of case studies

### **SPECIFIC OUTCOMES:**

- learn and apply management development methods,
- identify and analyse the training and development needs of the organisation,
- evaluate training and development programmes used in the organisation,
- development of the quality management system for the organisation.

**ADVANCED MUNICIPAL FINANCIAL MANAGEMENT**  
**NQF Level: 9**

**MODULE CODE: PMG9X11**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module will enable students to apply financial management processes to interpret and report on financial information affecting the municipal context. It will enable the student to select, measure, recognise, classify and report on financial information taking into account relevant financial reporting standards as well as legislative requirements.

**SPECIFIC OUTCOMES:**

- select, measure, record, classify and report financial data in accordance with current financial reporting standards,
- prepare and comment on financial reports for different forms of municipal entities,
- apply and comment on statements of generally accepted accounting practices,
- analyse and interpret financial statements for stakeholders.

**ADVANCED MUNICIPAL LAW AND INTERGOVERNAL SYSTEMS**  
**NQF Level: 9**

**MODULE CODE: PMG9X15**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module will enable the student to interpret and apply the elements of constitution, law, convention and practices to public and local government contexts and analyse the concept of co-operative governance within the legal and regulatory framework.

**SPECIFIC OUTCOMES:**

- analyse and interpret the South African constitution in relation to local government and overall public sector functions,
- demonstrate an understanding of the relationships between legal rules, political structures, cabinets and other administrative processes and policy outcomes,
- identify and analyse the relationships between legal rules, political structures, cabinet and other administrative processes and policy outcomes in the municipal environment,
- evaluate how 'regulation' should, does and does not work to solve problems with specific reference to local government,
- analyse the concept of cooperative governance and the impact thereof on local government.

**ADVANCED MUNICIPAL PROJECT MANAGEMENT AND PERFORMANCE APPRAISAL**  
**NQF Level: 9**

**MODULE CODE: PMG9X09**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module provides students with the tools and techniques necessary to apply project management processes and principles to a municipal environment in order to enhance service delivery objectives. This module will enable students to critically analyse municipal structures and align project management processes to these structures such that effective cross-functional processes are executed. The module

will enable students to identify project types and nature, and evaluate appropriate structures, methods of processes and check and verify that a project environment is effectively established and evaluated. The module will also enable the student to consolidate project experiences in an integrated way such that performance of the municipal sector is enhanced.

**SPECIFIC OUTCOMES:**

- critically evaluate the appropriateness of various municipal organisational structures in order to assess how project management processes can be effectively implemented within the structures,
- identify project types and nature and evaluate appropriate project strategies and tactics for municipal context,
- critically analyse appropriate structures, methods and processes for future municipal projects,
- facilitate a project where a project environment is established,
- evaluate and consolidate project experiences in order to update standard structures and processes.

**ADVANCED PUBLIC FINANCIAL MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: PMG8X05**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the importance of financial management in the service delivery activities at a top strategic level in the public sector. This module will enable students to examine the frameworks of financial management and the approaches to public financial sector management. It provides the students with a strategic and evaluative insight and understanding into all spheres of government financial management, including budgeting processes, asset management, supply chain management, financial management protocols, allocation of funds and how these processes link into the realisation of overall service delivery objectives.

**SPECIFIC OUTCOMES:**

- critically evaluate the public sector financial management processes, protocols and legislation
- set budget parameters for a public sector institution/s,
- design and implement financial management strategies in order to ensure the effective management of public sector financial resources,
- critically monitor, evaluate and enhance public sector supply chain management processes,
- critically evaluate the processes and procedures relating to capital assets utilised in public service delivery.

**ADVANCED PUBLIC HUMAN RESOURCE MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: PMG8X04**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To develop an understanding of the key elements of human resource management in the public sector and the capacity to critically apply theories to practical situations.

**SPECIFIC OUTCOMES:**

- demonstrate an understanding of the theories, concepts and practice of human resources management and critically reflect on these theories, concepts and practices in a public sector environment,
- critically evaluate, implement and maintain performance management processes,
- identify the developmental needs of employees in varying public sector contexts and provide opportunities for development,

- set up systems and processes for recognizing and rewarding desired behaviours and results across various levels, structures and contexts within the public sector environment,
- design integrated strategies for reaching Skills Development, Employment Equity and Affirmative Action goals,
- adapt organisational systems and processes to recruit and retain high calibre employees or outsource services where relevant,
- achieve or exceed set goals for Skills Development, Employment Equity and Affirmative Action.

**ADVANCED PUBLIC POLICY MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: PMG8X03**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module will enable students to gain advanced knowledge and skills in policy analysis and review as well as in the development of relevant legislation and policy affecting public administration, management and governance. The module will also enable students to develop competence of critical thinking about public policy issues. The emphasis is on conducting policy analysis irrespective of the policy area.

**SPECIFIC OUTCOMES:**

- diagnose and identify basic public policy issues and problems and relate them to policy imperatives of the country,
- conduct policy design through evaluation of different policy alternatives,
- applying basic cost-benefit analysis techniques to evaluate different policy alternatives,
- applying foundations of ethical behaviour to policy design and analysis.

**ADVANCED PERSONNEL MANAGEMENT 4A**  
**NQF Level: 7**

**MODULE CODE: GPS41A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part of, is to develop graduates who can demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which can be immediately applied in the workplace.

Students will be exposed to Human Resource Management (HRM) theory in a more practical form by means of class discussions, practical assignments which require them to investigate how theory is applied in the workplace, and assessments in the form of case studies.

**SPECIFIC OUTCOMES:**

- discuss the challenges of HRM,
- discuss HRM planning as a process,
- relate research to problem solving in the organisation,
- analyse job design and job analysis as cornerstones of HRM,
- discuss recruitment and selection within the S.A. context.

**ADVANCED PERSONNEL MANAGEMENT 4B**  
**NQF Level: 7**

**MODULE CODE: GPS41B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part of, is to develop graduates who can demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which can be immediately applied in the workplace.

Students will be exposed to Human Resource Management (HRM) challenges and issues in a more practical form by means of class discussions, practical assignments which require them to investigate how theory is applied in the workplace, and assessments in the form of case studies.

### **SPECIFIC OUTCOMES:**

- discuss human resource management and the competitive edge,
- integrating quality management and human resources,
- management of intellectual capital within organisations,
- challenges and ethical issues in human resource management are discussed,
- analysis of the future of the human resource management.

### **ADVANCED PROJECT MANAGEMENT** **NQF Level: 7**

**MODULE CODE: PMA41-1**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

- manage a simple to moderately complex IT project whilst.
- operating in a project context in a variety of routine and non-routine contexts, under general supervision.
- selecting from a wide choice of procedures ranging from standard and non-standard.
- taking full responsibility for the nature, quantity and quality of output.
- taking responsibility for group output as required / possible.
- showing possession of a wide range of scholastic and / or technical skills applicable in the field of project management.
- showing possession of a broad knowledge base of project management with substantial depth in some areas.

### **SPECIFIC OUTCOMES:**

- demonstrate an understanding of project procurement management principles,
- demonstrate an understanding of the characteristics of communication,
- demonstrate an understanding of the project risk management processes,
- build relations between team members and other stakeholders,
- lead and manage others.

### **ADVANCED STRATEGIC MANAGEMENT 4A** **NQF Level: 7**

**MODULE CODE: BGS44A4**  
**NQF CREDITS: 15**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

To provide the student with a comprehensive and in-depth understanding of the nature, scope and methodologies relevant to the field of strategic management to ensure a sustainable market niche and position products/services offered against that of competitors within a transportation environment. On completion of the module students will be able to:

- understand the fundamentals of strategic management and how it is conducted in a company,
- analyse short, medium, and long-term objectives of the organisation,



- conduct Industry and competitive analysis,
- analyse and benchmark the internal environment regarding internal strengths and weaknesses,
- formulate a strategy at the corporate, business unit or operational level,
- implement a strategy within business units and business functions,
- implement a strategy and review the structure, leadership and culture of the organisation,
- implement strategic control within the organisation,

#### **SPECIFIC OUTCOMES:**

- apply intellectual knowledge and applied competence in the understanding of the nature and importance of the strategic planning process,
- analyse and interpret the range of decisions implicit in strategic planning and to develop skill in using a variety of analytical frameworks for making such decisions,
- understand how the external environment can impact the formulation of major policies and plans,
- understand the major elements within strategy such as strategic objectives; product-market scope; allocation of resources; risk horizons and search for opportunity and then apply intellectual knowledge and applied competence to formulating strategic plans and in organizing for effective strategic planning and implementation,
- apply the skill in implementing strategy via organisational structure and behaviour; planning and budgeting; control and motivation.

**ADVANCED STRATEGIC MANAGEMENT 4B**  
**NQF Level: 7**

**MODULE CODE: BGS44B4**  
**NQF CREDITS: 15**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Continuous assessment

#### **PURPOSE**

The student is required to present a researched project of approximately 20-30 pages on a requested topic and subtopics. The research project should provide evidence of the student's comprehensive and in-depth understanding of the nature, scope and methodologies relevant to the field of strategic management. On completion of the module students are required to submit a research project focused on the following topics:

- the fundamentals of strategic management and how it is conducted in a specific company.
- analyse short, medium, and long-term objectives of the organisation chosen.
- conduct Industry and competitive analysis regarding the company and the business environment.
- analyse and benchmark the internal environment regarding internal strengths and weaknesses.
- assess a strategy at the corporate, business unit or operational level.
- assess a company strategy within business units and business functions.
- review the structure, leadership and culture of the organisation.
- review the strategic control within the organisation.

#### **SPECIFIC OUTCOMES:**

- apply intellectual knowledge and applied competence in the understanding of the nature and importance of the strategic planning process,
- analyse and interpret the range of decisions implicit in strategic planning and to develop skill in using a variety of analytical frameworks for making such decisions,
- understand how the external environment can impact the formulation of major policies and plans,
- understand the major elements within strategy such as strategic objectives; product-market scope; allocation of resources; risk horizons and search for opportunity and then apply intellectual knowledge and applied competence to formulating strategic plans and in organizing for effective strategic planning and implementation,
- apply the skill in implementing strategy via organisational structure and behaviour; planning and budgeting; control and motivation.

**ADVANCED STRATEGIC MANAGEMENT 4AF**  
**NQF Level: 7**

**MODULE CODE: BGS41AF**  
**NQF CREDITS: 12**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%

### **PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the fundamentals of strategic management. Intellectual competency to be able to analyse short, medium, and long-term objectives and conduct industry and competitive analysis and benchmark the internal environment. Formulate strategy: corporate strategies, business strategies, operational strategies. Implement strategy: business functions, structure, leadership and culture. Implement strategic control: guiding and evaluating the strategy.

### **SPECIFIC OUTCOMES:**

- explain the nature and importance of the strategic planning process,
- analyse and interpret the range of decisions implicit in strategic planning and to develop skill in using a variety of analytical frameworks for making such decisions,
- analyse the impact of the external environment on the formulation of strategic policies and plans.
- critically analyse and interpret the major elements within strategy,
- apply intellectual knowledge and applied competence in formulating strategic plans,
- apply the skill in organising for effective strategic planning and implementation,
- apply the skill in assessing strategy outcomes and consequences.

**ADVANCED STRATEGIC MANAGEMENT 4BF**  
**NQF Level: 7**

**MODULE CODE: BGS41BF**  
**NQF CREDITS: 12**

### **CALCULATION CRITERIA**

Continuous assessment

### **PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence required for the formulation and development of a strategic plan for a specific enterprise. Intellectual competency to be able to analyse short, medium, and long-term objectives and conduct industry and competitive analysis and benchmark the internal environment. Formulate strategy: corporate strategies, business strategies, operational strategies. Implement strategy: business functions, structure, leadership and culture. Implement strategic control: guiding and evaluating the strategy.

### **SPECIFIC OUTCOMES:**

- able to analyse and assess information to complete dissertations,
- able to carry out a literature search and construct a critical literature review,
- skilled in footnoting and referencing,
- aware of the different discipline bases available for underpinning a dissertation.

**AFRICA AND SUSTAINABILITY: GOVERNANCE FRAMEWORKS  
AND APPLICATIONS**  
**NQF Level: 9**

**MODULE CODE: PMG9X18**  
**NQF CREDITS: 20**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE:**

The purpose of this module is to contextualise the core government frameworks and applications to address sustainable development issues. Focus is placed on governments' role in minimizing impact on the planet and maximizing positive interventions by highlighting core African and global initiatives taken in this regard. The module further unpacks the chronicles of development thought and explains the principles of sustainable development within a 'limits-to-growth' perspective, and finally explores core variables impacting on sustainable development.

### **SPECIFIC OUTCOMES:**

- comprehensively analyse core sustainability challenges
- assess governments' role in minimizing impact on the planet and maximising positive interventions

- identify and briefly unpack the key sustainability initiatives on a global and continental scale
- assess core theories regarding sustainable development
- identify core variables and dimensions influencing sustainability and suggest appropriate strategies to deal with them

**AIRLINES AND AIRPORTS**  
**NQF Level 8**

**MODULE CODE: TRE8X14**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- introduce students to economic concepts and aspects of the management of airlines and airports
- prepare students to analyse the air transport market and various micro-economic aspects thereof on a highly specialised level and in unpredictable contexts;
- develop intellectual competency of student's to be able to analyse and critically evaluate micro- and macro- economic aspects of airlines and airports in a range of contexts to resolve abstract contextual problems;
- enable students to reflect on personal and/or group competencies and output by utilising acquired highly specialised intellectual knowledge of airlines and airports.

**SPECIFIC OUTCOMES:**

- explain the management and organisation of an airline,
- discuss pricing and cost determination in the airline industry,
- describe airline scheduling, as well as fleet planning, including selection and finance of aircraft,
- explain how an airport is managed.

**APPLIED ACCOUNTANCY SKILLS**  
**APPLIED ACCOUNTANCY SKILLS 1B**

**MODULE CODE: BFC11A1**  
**MODULE CODE: BFC11B1**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**APPLIED ACCOUNTING SKILLS 1A**

**MODULE CODE: AAS11A1**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**APPLIED ACCOUNTING SKILLS 1B**

**MODULE CODE: AAS11B1**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**APPLIED RESEARCH FOR RETAILING**

**MODULE CODE: ARR11A1**

**NQF LEVEL: 7**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**SPECIFIC OUTCOMES:**

At the end of this module the student must be able to:

- apply the principles of marketing research to solve problems,
- conduct empirical research,
- develop a research questionnaire,
- apply the principles of sampling,

**APPLIED RESEARCH FOR RETAILING****MODULE CODE: ARR21B1****NQF LEVEL: 7****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**SPECIFIC OUTCOMES:**

At the end of this module the student must be able to:

- apply the principles of data collection
- capture data, analyse research data, test statistical hypothesis and interpret empirical research results
- report empirical research findings in the form of a research report.

**ARTIFICIAL INTELLIGENCE 4****MODULE CODE: AKI41-1****NQF Level: 7****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This subject aims not to show how to program using artificial intelligence, but rather focuses on the concept of artificial intelligence itself. A student is equipped with the necessary competencies and skills to develop and discuss Software Agent models and technologies.

**SPECIFIC OUTCOMES:**

- discuss the basic concepts of AI,
- evaluate software agent systems,
- design basic software agent systems based on academic literature,
- demonstrate searching strategies and how they can be used to solve problems,
- articulate your understanding in analysing a problem and designing an appropriate solution using logical agents.

**ASSESSMENT****MODULE CODE: HRM8X15****NQF Level: 8****NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to empower students to apply national and international assessment principles; plan and execute successful assessment strategies and systems; design, develop, conduct and review outcomes-based and integrated assessments; determine the impact of assessment by calculating and reporting on the return on investment (ROI); implementing successful RPL (recognition of prior learning) assessments; and critically understanding and reporting on contemporary assessment practices.

**SPECIFIC OUTCOMES:**

- apply relevant national and international assessment principles,
- plan, establish and review an assessment strategy with the required supporting systems,
- critically engage with the assessment design process of planning, preparing, developing, conducting, moderating, evaluating and improving assessment tools, processes and decisions,
- implement integrated assessment of a variety of outcomes and criteria within multiple contexts,
- determine ROI and measure assessment for impact on performance, productivity and profits,
- implement RPL assessment so that experienced practitioners are awarded qualifications for past and current best practices,

- critically reflect on and report on contemporary assessment practices within the country, continent and internationally,

#### **AUDITING 2A**

**MODULE CODE: ODT2A01**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

#### **BASIC MATHEMATICS AND APPLICATIONS IN ECONOMICS AND BUSINESS A**

**MODULE CODE: MAEB311**

Refer to the Faculty of Science Rules and Regulations for further details.

#### **BASIC MATHEMATICS AND APPLICATIONS IN ECONOMICS AND BUSINESS B**

**MODULE CODE: MAEB322**

Refer to the Faculty of Science Rules and Regulations for further details.

#### **BEVERAGE STUDIES** **NQF Level: 6**

**MODULE CODE: BRS01Y1**

**NQF CREDITS: 8**

#### **CALCULATION CRITERIA**

Continuous Assessment

#### **PURPOSE**

The qualifying person will be able to service, with efficiency and professionalism, alcoholic and non-alcoholic beverages.

#### **SPECIFIC OUTCOMES:**

- understand basic restaurant infrastructure and procedures in order to carry out basic beverage service to operate as a waitron.
- demonstrate basic theoretical and practical knowledge of the origin, production methods and service skills related to alcoholic and non-alcoholic beverages.
- understand the importance of South African wine, different wine making processes together with basic knowledge of how to create a wine list.

#### **BRAND MANAGEMENT** **NQF Level: 7**

**MODULE CODE: MBR44B4**

**NQF CREDITS: 20**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

This module deals with the concept and practice of brand management, why it is important, what brands represent to consumers and what should be done by organisations to manage brands properly.

It is the objective of this module is to provide a comprehensive and up-to-date treatment of the subject of brands, brand equity, and strategic brand management. Through this module, Students are exposed to the concepts and techniques to improve long-term profitability of their brand strategies. The module provides the Student with a framework for comprehensive reflection and analysis - thus a rational means to find answers. Students should develop intellectual competencies and practical skills in the range of decisions implicit in brand management. Students should further be able to use a variety of analytical frameworks for making decisions regarding appropriate brand managing strategies and reflect on the applications made.

This module prepares Students to apply their acquired competencies and skills in strategically managing brands that will contribute to the success of business organisations, through successfully satisfying the needs of consumers.

**SPECIFIC OUTCOMES:**

- explain brand equity, the new rules of brand management and brand identity,
- point out the value of brand management and be able to manage brands, from the stage of launching to phasing it out,
- manage a combination of brand portfolios by constantly bringing into account related strategic issues,
- meet the requirements, as set out by the international arena,
- Take care of a financial evaluation and accounting for brands.

**BRAND MANAGEMENT****NQF Level: 8****MODULE CODE: MMA8X01****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module deals with the concept and practice of brand management, why it is important, what brands represent to consumers and what should be done by organisations to manage brands properly.

It is the objective of this module is to provide a comprehensive and up-to-date treatment of the subject of brands, brand equity, and strategic brand management. Through this module, students are exposed to the concepts and techniques to improve long-term profitability of their brand strategies. This course follows a student driven approach, and you are therefore expected to keep up-to-date with the work. Further, this course combines a comprehensive theoretical foundation with numerous practical insights to assist students in their day-to-day and long term brand decisions. Illustrative examples and case studies are used to guide the learning process.

This module then provides the student with a framework for comprehensive reflection and analysis - thus a rational means to find answers. Students should develop intellectual competencies and practical skills in the range of decisions implicit in brand management. Students should further be able to use a variety of analytical frameworks for making decisions regarding appropriate brand managing strategies and reflect on the applications made.

This module prepares students to apply their acquired competencies and skills in strategically managing brands that will contribute to the success of business organisations, through successfully satisfying the needs of consumers.

**SPECIFIC OUTCOMES:**

- understanding brand equity, the new rules of brand management and brand identity,
- explain the value of brand management and be able to manage brands, from the stage of launching to phasing it out,
- manage a combination of brand portfolios by constantly bringing into account related strategic issues;
- meet the requirements, as set out by the international arena,
- take care of a financial evaluation and accounting for brands,
- apply the principles of branding to a practical project.

**BUSINESS ANALYSIS 1A****NQF Level: 5****MODULE CODE: BAY01A1****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To provide students with an introduction to the field of business analysis in an organization and ensure students understand the basics of analysing how information systems and technologies impact business operations in the value chain.

**SPECIFIC OUTCOMES:**

- understand and analyse the roles and responsibilities of IT in businesses,
- define the gap that exists between business people and IT people and how this gap is bridged through business analysis,

- measure the successes of the use of Information Technology in businesses using basic benchmarking and baseline metrics,
- identify the five competitive forces model used to evaluate IT and business segments,
- understand the basics of business strategy and analysis by defining the generic strategies used by business when entering new markets,
- understand the IT component in value chain analysis and how business uses IT to create value through the value chain.

**BUSINESS ANALYSIS 1B**  
**NQF Level: 5**

**MODULE CODE: BAY01B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To provide students with an introduction to the field of general management and leaderships, the primary and secondary activities including the functional areas and processes that adds value for a business in the value chain.

**SPECIFIC OUTCOMES:**

- explain how the management tasks and decision making relevant to all management levels are applied to business,
- explain how the integrated functions of purchasing, production, marketing and finance integrate and add value to the business,
- explain the impact of financial investment decision on the value chain,
- explain the task and general scope of human resources management in the value chain,
- explain communication as applied in business environments,
- explain the value of information as a resource to the value chain and how information is shared across the internet and in e-business.

**BUSINESS ANALYSIS 2A**  
**NQF Level: 5**

**MODULE CODE: BAY02A1**  
**NQF CREDITS: 16**

**PURPOSE**

To provide students with an introduction to the field of business environment analysis, value chain analysis and the relationship of this analysis with information and general management.

**SPECIFIC OUTCOMES:**

- explain the components of a traditional and virtual value chain,
- explain the forces, tools and techniques of environmental analysis,
- describe entrepreneurial qualities and structure in an it business environment,
- apply management functions and leadership skills to business.

**BUSINESS ANALYSIS 2B**  
**NQF Level: 5**

**MODULE CODE: BAY02B1**  
**NQF CREDITS: 16**

**PURPOSE**

To provide students with an introduction to the field of business systems analysis in functional areas and processes and the relationship these areas and processes have with information management and financial analysis.

**SPECIFIC OUTCOMES:**

- discuss how subsystems in business contribute to efficiency and effectiveness,
- explain how processes can integrate the functional areas of business and between businesses,
- calculate and interpret financial results with the use of financial statement analysis,

- compare financial statements of a business to the financial statements of businesses in the same industries,
- explain how e-business technology can integrate the business environment.

**BUSINESS ANALYSIS 3A**  
**NQF Level: 6**

**MODULE CODE: BAY03A1**  
**NQF CREDITS: 16**

**PURPOSE**

A learner will be able to apply contemporary management and strategic analysis techniques to determine the utilization of information technology and other resources in a business.

**SPECIFIC OUTCOMES:**

- develop best practices to be used for diversity, ethics, creativity, innovation and BEE at a workplace,
- explain globalization in a business environment,
- explain the conditions that could be set for information auditing in corporate governance,
- explain how basic strategic analysis techniques are used.

**BUSINESS ANALYSIS 3B**  
**NQF Level: 6**

**MODULE CODE: BAY03B1**  
**NQF CREDITS: 16**

**PURPOSE**

The purpose of the course is to introduce the student to the role of a business analyst by examining a wide spectrum of techniques that a business analyst uses in analysing businesses, competitive data and information that includes strategic and competitive intelligence data. The student is introduced to contemporary skills useful to model business systems, analyse IT components of businesses, towards aligning IT with business objective. The student should be grounded in skills that facilitate the communication of findings /deviations/solutions to business stakeholders in a professional manner.

**SPECIFIC OUTCOMES:**

- explain and interpret competitive analysis techniques,
- draw up detailed business analysis reports,
- Business analysis techniques on IT components, business models, conducting a business requirements elicitation and on communication of findings/deviations/solutions to business and stakeholders in a professional manner.

**BUSINESS AND ADMINISTRATIVE COMMUNICATON 1**

**MODULE CODE: BBA11A1**  
**MODULE CODE: BBA11B1**

Refer to the Rules and Regulations of the Faculty of Humanities for more information.

**BUSINESS COMMUNICATON**

**MODULE CODE: SKM0021 / CBS1BB1**

Refer to the Rules and Regulations of the Faculty of Humanities for more information.

**BUSINESS CONTINUITY AND DISASTER RECOVERY**  
**NQF Level: 8**

**MODULE CODE: PGD008**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The student should understand and provide assurance that, in the event of a disruption, the business continuity and disaster recovery processes will ensure the timely resumption of IT services while minimising the business impact.



**SPECIFIC OUTCOMES:**

- evaluate the adequacy of backup and restore provisions to ensure the availability of information required to resume processing,
- evaluate the organisation's disaster recovery plan to ensure that it enables the recovery of IT processing capabilities in the event of a disaster,
- evaluate the organisation's business continuity plan to ensure its ability to continue essential business operations during the period of an IT disruption.

**BUSINESS FUNDAMENTALS 4**  
**NQF Level: 7**

**MODULE CODE: BFU41-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to develop students who can demonstrate focused knowledge on general principles and applications in the fundamentals underlying the design, implementation, control, evaluation and strategic use of modern, computer-based information systems for business data processing, office automation, information reporting, decision-making and electronic commerce. While some of the effort will be devoted to hands-on work with business software, the major emphasis will be on managerial and strategic aspects of information technology

**SPECIFIC OUTCOMES:**

- describe what management is and the various personality traits that affect how managers think, feel and behave, the ability to perceive, interpret and respond appropriately to the organisational environment is crucial for managerial success,
- describe the three steps of the planning process and the relationship between planning and strategy,
- differentiate between programmed and non-programmed decisions, and explain why non-programmed decision making is a complex uncertain process,
- explain the role of value-chain management in achieving superior quality, efficiency and responsiveness to customers and what leadership is, when leaders are effective and ineffective and the sources of power that enable managers to be effective leaders,
- explain what motivation is and why managers need to be concerned about it, why groups and teams are key contributors to organisational effectiveness and why effective communication helps an organisation gain a competitive advantage,
- identify the factors that influence manager's choice of an organisational structure and define organisational control and describe the four steps of the control process,
- explain why strategic human resource management can help an organisation gain a competitive advantage and why conflict arises, and identify the types and sources of conflict in organisations,
- differentiate between data and information and list the attributes of useful information and explain manager's role in facilitating product development.

**BUSINESS INFORMATION SYSTEMS 2A**  
**BUSINESS INFORMATION SYSTEMS 2B**

**MODULE CODE: BIS2A01**  
**MODULE CODE: BIS2B01**

Refer to the Rules and Regulations of the Faculty of Economic and Financial for more information.

**BUSINESS INTELLIGENCE**  
**NQF Level: 8**

**MODULE CODE: IMA8X01**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of recent developments with regard to Business Intelligence (BI) as an aspect of Information Management; be able to demonstrate the strategic importance of the cognisance of external information and knowledge, i.e. BI in order to gain a competitive advantage; and acquire the analytical skills necessary to contribute to

the planning and implementation of a BI initiative in the workplace. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- critically reflect on the concepts of Business Intelligence (BI),
- describe the Key Intelligence Needs (KIN) of an organisation,
- establish an Early Warning Analysis (EWA) capability in the workplace,
- compile a competitor profile at the hand of an analysis of the investigated competitor,
- do research on strategic information management issues and specifically business intelligence issues.

**BUSINESS LAW 1A**

**MODULE CODE: BSL11A1**

**BUSINESS LAW 1B**

**MODULE CODE: BSL11B1**

Refer to the Rules and Regulations of the Faculty of Law for more information.

**BUSINESS LITERACY 1**

**MODULE CODE: BLC01Y1**

**NQF Level: 5**

**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will be able to use various modes of accessing and communicating information, including industry specific information technology, effectively in order to promote the Hospitality Industry in a changing business environment.

**SPECIFIC OUTCOMES:**

- identify various communication skills and techniques (verbal, written, visual) to advance communication within the Hospitality Industry
- demonstrate basic knowledge of domestic destinations and international countries.

**BUSINESS LITERACY 2**

**MODULE CODE: BLC02Y2**

**NQF Level: 5**

**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will be able to use various modes of accessing and communicating information, including information technology, effectively in order to promote the Hospitality Industry in a changing business environment.

**SPECIFIC OUTCOMES:**

- use basic sociological and psychological knowledge to advance communication within the Hospitality Industry.

**BUSINESS MANAGEMENT 1A**

**MODULE CODE: BEM11A2 / BME1A00**

**NQF Level: 5**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce students to the main themes and concepts of Business Management. The lectures, discussions and prescribed reading are designed to enable the student to understand and analyse these concepts in a practical and basic manner.

**SPECIFIC OUTCOMES:**

- explain what business management is about,
- explain entrepreneurship and the different types of entrepreneur in their own words,
- identify and explain the factors that are found in the business environment,
- identify and describe some basic financial concepts,
- explain the role of operations management in the organisation.

**BUSINESS MANAGEMENT 1B**  
**NQF Level: 5**

**MODULE CODE: BEM11B2 / BME1B00**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of the module is to introduce the Student to the field of General Management and develop a student who can clearly demonstrate a focused knowledge on the issues of the manager and the development of management theory as well as the task of management, namely planning, organising, leading and controlling.

**SPECIFIC OUTCOMES:**

- explain various theories of management,
- name and explain the general management tasks,
- explain the term “planning” and its importance in the organisation,
- define the term organising and the importance of organising in any organisation,
- explain the term “leadership” and the importance of leadership in the management process,
- explain the role of control in the management process,
- explain the difference in management in the various forms of ownership.

**BUSINESS MANAGEMENT 2A**  
**NQF Level: 5**

**MODULE CODE: BEM22A2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide a well-rounded, broad education that equips students with the knowledge base, theory and methodology of operations management and applied competencies in the mastering, analysis, interpretation and application within this field as well as to provide a basis for further learning.

**SPECIFIC OUTCOMES:**

- understand what operations management is,
- explain the uses of forecasts,
- analyse the important components of operations management,
- identify and compare the different production processes,
- describe the importance of product and service design.

**BUSINESS MANAGEMENT 2B**  
**NQF Level: 5**

**MODULE CODE: BEM22B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide a well-rounded, broad education that equips students with the knowledge base, theory and methodology of financial management and public relations management and applied competencies in the mastering, analysis, interpretation and application within these fields as well as to provide a basis for further learning.

**SPECIFIC OUTCOMES:**

- describe and apply the fundamental principles of financial management,
- explain the types and sources of short and long-term financing,
- manage the fixed and current assets of a business,
- explain the communications task of public relations,
- discuss the management process in public relations,
- business ethics.

**BUSINESS MANAGEMENT 3A**

NQF Level: 6

**MODULE CODE: BEM33A3**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to prepare students to understand and apply the generic principles of business management and demonstrate a good understanding of relevant knowledge, skills and values required of management students in the context of a developing country.

**SPECIFIC OUTCOMES:**

- describe the principles underlying human resource planning and staffing,
- discuss the role of the individual employee,
- discuss the role of developing and maintaining staff,
- discuss the importance and implications of staff motivation,
- describe the nature of groups and teams in an organisation,
- understand the factors influencing organisational change and development,
- distinguish between leadership and management,
- describe the marketing and the marketing concept,
- discuss the various elements of the marketing plan,
- describe a marketing strategy,
- analyse the importance of competition and competitive strategies,
- understand the difference between market segmentation, target marketing and positioning,
- distinguish marketing products from marketing services,
- managing the product,
- pricing and distribution,
- marketing communication,
- understand the importance of managing business relationships.

**BUSINESS MANAGEMENT 3B**

NQF Level: 6

**MODULE CODE: BEM33B3**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to prepare students to understand and apply the generic principles of business management and demonstrate a good understanding of relevant knowledge, skills and values required of management students in the context of a developing country.

**SPECIFIC OUTCOMES:**

- discuss the nature of management,
- explain the contemporary management issues,
- discuss the nature and implications of planning,
- discuss the nature and implications of organizing,
- discuss the nature and role of leading,
- discuss the nature and implications of control.

**BUSINESS MANAGEMENT 1A**  
**NQF Level: 5**

**MODULE CODE: BMA11A1 / BMA1A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module will provide students with a global overview of Business Management as a science and prepare them for challenges in the South African Business environment in a multicultural context. The purpose of this module is to provide the student with knowledge and understanding of management as a science and study objective, the business environment and its interactive sub-environment. Furthermore students will be provided with a global overview of General Management as a management function and prepare them for challenges in the South African business environment in a multicultural context. The purpose of this module is to provide the student with intellectual competencies, practical skills and an understanding of General Management based on historical and modern approaches as well as the management tasks, namely planning, organizing, leading and controlling. The basic concepts of establishing a business as well as the various legal form of ownership will form part of the understanding of developing a business. Basic knowledge of Entrepreneurship will include aspects such as the role of the Entrepreneur and other key aspects needed to identify the skills required for entrepreneurship. Finally an understanding of the business strategy and decision-making will be provide where detail regarding the strategic-management process and control is included.

**SPECIFIC OUTCOMES:**

- explain the role of business in society, considering the needs and resources of the community, the main economic systems and the nature of Business Management,
- identify and explain the internal and external business environment and the interaction between an organisation and its environment,
- define and explain the entrepreneurial process, the characteristics of an entrepreneur, the difference between an entrepreneurial venture and a small business and the phases of growth in a business,
- explain the importance of Business Ethics and analyse the relevant aspects to be considered in developing ethical behaviour and a code of ethical conduct in an organisation,
- identify and explain the origin of management theory and modern approaches currently at hand,
- analyse the skills, roles and characteristics of managers as important role players in establishing effective and efficient business practice,
- identify and explain all the relevant aspects, processes, characteristics, theories, models and techniques relevant to the four primary management tasks,
- identify and explain planning as primary management task,
- identify and explain organizing as primary management task,
- identify and explain leading as primary management task,
- identify and explain controlling as primary management task,
- explain the strategic management process,
- distinguish between external and internal environmental analysis,
- identify strategic implementation,
- identify strategic control.

**BUSINESS MANAGEMENT 1B**  
**NQF Level: 5**

**MODULE CODE: BMA21B1/ BMA1B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

This purpose of this module is to develop the students' fundamental theoretical academic knowledge on how to gather, integrate and disseminate information which can be used to provide them with a global overview of management functions and prepare them for challenges in the South African business environment in a multicultural context. Furthermore, this module will also develop the student with fundamental academic knowledge, intellectual competencies, and practical skills on how to apply and disseminate the functional areas of a business. Marketing Management, Logistics and Supply Management, Operational Management, Information Management, Financial Management, Human Resource Management and External Communications is covered in detail.

### **SPECIFIC OUTCOMES:**

- explain the role of the marketing function within the organisation,
- explain the distribution and marketing communication strategies used by organisations in reaching the consumer,
- explain financial management as a management function focusing on investment and financing decisions,
- explain the contribution of external communications as a management function in a large organisation as an essential interaction with all the stakeholders,
- describe the role of human resource management in organisations, and discuss the contribution that human resource management makes to the management of the organisation,
- explain the role of logistics and supply management,
- explain the contribution made by the operations function.

**BUSINESS MANAGEMENT 2A**  
**NQF Level: 5**

**MODULECODE: BMA12A2 / BMA2A01**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The aim of this module is to develop an understanding of the inter-relationship between the various value creating activities in an organisation through the learning, knowing, understanding and application of theory, standards and principles. The important departure point will be an Introduction to the systems approach after which a thorough identification and interpretation will follow of operations and strategy. With memorisation and explanation of the concepts relating to operations, the design activity together with the planning activities will follow. Operations improvement aiming at the review and use of various approaches together with defining and explaining Total Quality management will be introduced. Finally project management in operations will be discussed including the concepts, principals and standards. Operational challenge will conclude the module where it will be indicated, solved and challenges identified.

### **SPECIFIC OUTCOMES:**

- key concepts relating to the systems approach to management can be memorised and discussed,
- standards and principles applicable to the systems approach to management can be stated and used through applicable examples,
- the relationship between the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to operations management can be memorised and discussed,
- standards and principles applicable to operations management can be stated and used through applicable examples,
- the relationship between strategy, value creating and operations in an organisation can be reviewed and compared,
- key concepts relating to operations and strategic management can be memorised and discussed,
- standards and principles applicable to operations and strategic management can be stated and used through applicable examples,
- the relationship between operations and strategy in an organisation can be reviewed and compared,
- key concepts relating to the nature of operations and management can be memorised and discussed,

- standards and principles applicable to operations management can be stated and used through applicable examples,
- the relationship between operations and the value creating activities in an organisation can be reviewed and compared.
- key concepts relating to the design activity of operations management can be memorised and discussed,
- key concepts relating to Business process design can be memorised and discussed,
- standards and principles applicable to business process design can be stated and used through applicable examples,
- the relationship between the value creating activities of business process design in an organisation can be reviewed and compared,
- key concepts relating to products and services design can be memorised and discussed,
- standards and principles applicable to products and services design can be stated and used through applicable examples,
- the relationship between products and services design in the value creation chain in an organisation can be reviewed and compared,
- key concepts relating to planning activity of operations can be memorised and discussed,
- key concepts to the nature of planning and control of operations in an organisation can be recalled and discussed,
- standards and principles applicable to planning and control in management can be stated and used through applicable examples,
- the relationship between planning and control and the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to capacity planning and control through management can be memorised and discussed,
- standards and principles applicable to capacity planning and control that can be used by management be stated and used through applicable examples,
- the relationship between capacity planning and control between the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to supply chain management planning and control can be memorised and discussed,
- standards and principles applicable to supply chain management be reviewed and used through applicable examples,
- the relationship between supply chain management and the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to Just-in-time planning and control can be memorised and discussed,
- standards and principles applicable to Just-in-time management can be stated and used through applicable examples,
- the relationship between Just-in-time planning and control and the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to operations improvement can be memorised and discussed,
- standards and principles applicable to operations improvement can be stated and used through applicable examples,
- the relationship between operations improvement and the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to quality planning and control in operations can be memorised and discussed,
- standards and principles applicable to operations planning and control can be stated and used through applicable examples,
- the relationship between operational planning and control and the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to total quality management can be memorised and discussed,
- standards and principles applicable to total quality management can be stated and used through applicable examples,
- the relationship between total quality management and the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to project management in operations can be memorised and discussed,
- standards and principles applicable to project management in operations can be stated and used through applicable examples,
- the relationship between project management and the value creating activities in an organisation can be reviewed and compared,
- key concepts relating to operational challenges can be memorised and discussed,

- the relationship between operations and contemporary management issues can be stated and used through applicable examples,
- explain the role of business in society, considering the needs and resources of the community, the main economic systems and the nature of Business Management,
- identify and explain the internal and external business environment and the interaction between an organisation and its environment,
- define and explain Operational Management, Purchasing Management, Logistics Management as management functions and issues considering the relevant models, processes characteristics, and the application of management tasks within each function,
- define and explain the entrepreneurial process, the characteristics of an entrepreneur, the difference between an entrepreneurial venture and a small business and the phases of growth in a business,
- explain the importance of Business Ethics and analyse the relevant aspects to be considered in developing ethical behaviour and a code of ethical conduct in an organisation,
- identify and explain the origin of management theory and modern approaches currently at hand,
- analyse the skills, roles and characteristics of managers as important role players in establishing effective and efficient business practice,
- identify and explain all the relevant aspects, processes, characteristics, theories, models and techniques relevant to the four primary management tasks,
- identify and explain planning as primary management task,
- identify and explain organizing as primary management task,
- identify and explain leading as primary management task,
- identify and explain controlling as primary management task.

**BUSINESS MANAGEMENT 2B**  
**NQF Level: 5**

**MODULE CODE: BMA22B2 / BMA2B01**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

This purpose of this module is to develop the students' fundamental theoretical academic knowledge on how to gather, integrate and disseminate information which can be used to provide them with an insight into Contemporary Management Aspects. This will include a thorough understanding of Change Management and the effect thereof. Creativity and Innovation will prepare the student for an entrepreneurial impact and prepare them for challenges in the South African business environment in a multicultural context. Furthermore, this module will also develop the student with fundamental academic knowledge, intellectual competencies, and practical skills on how to apply and disseminate Risk Management and introduce Globalisation and the International Markets.

#### **SPECIFIC OUTCOMES:**

- define creativity and innovation and its related concepts,
- understand the basic theory behind creativity and innovation,
- explain the creativity process and how the creative mind can be developed,
- explain the innovation process and its role in organisations,
- explain the barriers to creativity and how it can be removed,
- apply various creativity techniques,
- distinguish between the various forms and types of innovation; and
- distinguish between the various forms of intellectual property,
- identify and explain terms relating to risk,
- identify and explain terms relating to risk management,
- identify and explain terms relating to the risk management process,
- identify and explain terms relating to the risk management process,
- definition of global business and globalization,
- trends in the internationalisation of business,
- growth in global business and foreign investment,
- emerging markets,
- international trade theories,
- South Africa's road to globalisation,



- the concept of economic integration,
- the EU and SA trade relationship,
- implications of regional trade blocs and trade agreements for South African businesses,
- general implications of the formation of regional trade blocs for South Africa

**BUSINESS MANAGEMENT 3A**  
**NQF Level: 6**

**MODULE CODE: BMA13A3 / BMA3A01**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

This module will provide Students with intellectual and practical competencies of Strategic Management. The purpose of this module is to provide the Student with knowledge, interpretation, analysis and an understanding of strategic management as a long-term management process focusing on the strategic management planning process considering the organisational vision and mission; all the internal and external inputs; the formulation, interpretation and application of the appropriate strategies, and the implementation and institutionalisation of the selected strategies.

#### **SPECIFIC OUTCOMES:**

- appraise the term 'strategic management', its origin, what it encompasses and what its function is within the corporate context in a commercial or non-commercial setting,
- identify and compare the different presently recognised types of philosophies concerning strategic management and motivate the main guidelines or considerations dictating its deployment,
- by using authoritative sources, select an appropriate comprehensive corporate strategic management framework or model and explain the essential phases or steps involved in this process,
- reflect upon the challenges globalisation has brought about when considering strategy
- reflect upon the ramifications of different strategic direction decisions that organisations have to choose between,
- identify and compare the different presently recognised types of business strategies and motivate the main guidelines or considerations dictating its deployment,
- explain how the strategy is implemented and evaluated in a business,
- describe and reflect upon the macro-importance of building learning organisations and world class organisations in South Africa.

**BUSINESS MANAGEMENT 3B**  
**NQF Level: 6**

**MODULE CODE: BMA23B3 / BMA3B01**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

The purpose of the module is to develop academic students who can demonstrate a focused knowledge base, theory, interpretation, and practical skills of international management by remembering, understanding, applying and analysing the unique concepts of international management in terms of a global business environment.

#### **SPECIFIC OUTCOMES:**

- evaluate the impact of globalisation on international business,
- identify and analyse the determinants of economic development,
- debate the implications of differences in cultures of nations and societies for international organisations,
- debate the implications of international trade theories for international organisations,\
- describe the implications of trade barriers for international business,
- explain the impact of foreign direct investment (FDI) in the world economy,
- discuss the political and economic case for regional economic integration ,

- explain the foreign exchange market and analyse the scope of the International Monetary System,
- discuss the strategy of international business,
- discuss the elements of organisational architecture,
- identify and discuss the various entry strategies of organisations into foreign markets.

**BUSINESS PRACTICE 1**  
**NQF Level: 6**

**MODULE CODE: BUP101**  
**NQF CREDITS: 32**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

- To equip students with a thorough understanding of the entrepreneurial process with the aim of enhancing the chances of the non-business student to successfully launch and grow his or her own venture.
- Students will be taught to think conceptually and critically about the role of the individual in developing entrepreneurial practices in various occupational contexts.
- The module is interdisciplinary in nature and aims to equip students with an entrepreneurial mind-set.

**SPECIFIC OUTCOMES:**

- Key theories of entrepreneurship
- New venture creation factors
- Sources of finance
- Business planning for a new venture
- Leadership in the new venture creation process

**BUSINESS PRACTICE 2**  
**NQF Level: 6**

**MODULE CODE: BUP201**  
**NQF CREDITS: 32**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

- To build the knowledge base and intellectual ability of students to identify and exploit opportunities; develop effective business plans;
- build strategies to mobilize resources; and develop winning organisations by developing distinctive competitive strategies.
- The last aspect emphasises marketing; management strategy and processes; human resource management; and competitive strategy

**SPECIFIC OUTCOMES:**

- Identify and exploit business opportunities
- Develop a comprehensive business plan
- Understand the different functional areas of a business enterprise
- Develop competitive strategies for a business

**BUSINESS PRACTICE 3**  
**NQF Level: 7**

**MODULE CODE: BUP301**  
**NQF CREDITS: 32**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE:**

For the learner to have a thorough understanding and ability to apply the entrepreneurial process and mind-set in the Somatology Industry

**SPECIFIC OUTCOMES:**

- Entrepreneurship as a catalyst of economic activity.
- Dynamics of entrepreneurship in the Health Sciences.
- Application of the entrepreneurial process in the somatology industry.
- Somatology industry case study analysis for entrepreneurial best practices

**BUSINESS TOURISM**  
**NQF Level: 5****MODULE CODE: EVT11A1**  
**NQF CREDITS: 8****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to empower students with knowledge and skills in the business tourism field with for events management theory to support event co-ordination effectively.

**SPECIFIC OUTCOMES:**

- have an overview of the dimensions in the events management industry,
- discuss business tourism characteristics and trends,
- understand the development of business tourism,
- explain the role of the international associations associated within business tourism,
- appreciate the importance of the economic contribution of business tourism,
- discuss the different business tourism markets,
- have knowledge of the event industry, type of events and event role players,
- demonstrate an understanding of bidding for events,
- explain the importance of an event impact assessment,
- demonstrate an understanding of how to plan and organize an event,
- discuss the financial basics for event co-ordination,
- have an overview of the dimensions in the events management industry.

**CAPITA SELECTA: THEORETICAL PERSPECTIVES**  
**NQF Level: 8****MODULE CODE: PMG8X06**  
**NQF CREDITS: 20****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To enable students to critically analyse ethics management and a code of conduct within the public sector and propose ways to strengthen ethical practices and evaluate a code of conduct accordingly.

**SPECIFIC OUTCOMES:**

- explain the different theories of ethics and apply them to the practice of public administration, management and governance,
- identify and critically analyse the ethical issues that typically arise in the public sector,
- identify existing codes of ethical conduct and evaluate them for efficacy and sustainability,
- formulate methodologies in which public sector ethical practices can be strengthened.

**COMMERCIAL COMPUTER SYSTEMS****MODULE CODE: KRS2001**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**COMMERCIAL LAW 1A**  
**COMMERCIAL LAW 1B****MODULE CODE: KMR1A11**  
**MODULE CODE: KMR1B21**

Refer to the Rules and Regulations of the Faculty of Law for more information.

**COMMUNICATION 1A**  
**COMMUNICATION 1B**

**MODULE CODE: ATK11A1**  
**MODULE CODE: ATK11B1**

Refer to the Rules and Regulations of the Faculty of Humanities for more information on the modules above.

**COMMUNICATION: BUSINESS ADMINISTRATION ENGLISH 1**  
**COMMUNICATION: BUSINESS ADMINISTRATION ENGLISH 1**

**MODULE CODE: BAC11A1**  
**MODULE CODE: BAC11B1**

Refer to the Rules and Regulations of the Faculty of Humanities for more information on the modules above.

**COMMUNITY BASED CULTURAL TOURISM**  
**NQF Level: 5**

**MODULE CODE: CUT22B2**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The model is primarily specific. A student who has completed this module will have acquired the necessary knowledge about the effective use of cultural heritage in sustainable community-based cultural tourism development in South Africa.

**SPECIFIC OUTCOMES:**

- analyse possible social-cultural impacts of tourism on community culture,
- learn the main principles of community based cultural heritage tourism development,
- applying the main principles of tourism heritage route developments in rural and urban environments of south Africa,
- select distinctive elements and aspects of township culture as a basis for tourism heritage route development,
- describe the main characteristics of cultural village development in South Africa,
- appreciate the important role of tour guides in presentation and interpretation of community heritage.

**COMMUNICATION NETWORKS 2**  
**NQF Level: 6**

**MODULE CODE: CMN02A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

With this module learners will understand the TCP/IP protocol suite and its role in enabling internetworking.

**SPECIFIC OUTCOMES:**

- demonstrate their understanding of the complexities and roles of the various components of the elements of the TCP/IP suite,
- define the design, role, purpose and operation of the various components of the different applications and protocols within the suite,
- explain and describe the various underlying communication processes between network entities,
- demonstrate an understanding of how the various features and characteristics of the different protocols may influence network security and design decisions,
- apply the knowledge acquired to implement an integrated network solution.

**COMMUNICATION NETWORKS 2B**  
**NQF Level: 6**

**MODULE CODE: CMN02B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to give students the knowledge and skills to implement small to medium sized networks utilizing Open Source Software.

**SPECIFIC OUTCOMES:**

- analyse the business scenario and list the business requirements for designing a LAN,
- identify strengths and weakness of most network topologies,
- know how to design reliable networks,
- select appropriate LAN technologies for a network,
- know how to design and manage networks,
- demonstrate installation and configuration of Linux Operations System,
- describe open source networking approaches including NFS, SAMBA, FTP, Open SSH and apache. Students should also be able to demonstrate ability to configure at least three of these networking open source networking options.

**COMMUNICATION NETWORKS 3A**  
**NQF Level: 6**

**MODULE CODE: CMN03A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to give students a solid understanding of mobile data communication and its impact on personal and business data communications.

**SPECIFIC OUTCOMES:**

- an understanding of mobile data communication including tethered mobility and wireless mobility,
- basic appreciation of the nature of wireless communication – including propagation mechanisms and interference,
- ability to discuss, compare and contrast old (e.g. GSM, Satellite and infrared Wireless LANs) and emerging wireless technologies (such as Evolution Data Optimised (EVDO), 802.11n (Wi-Fi), WiMAX and High Speed Downlink Packet Access (HSDPA)),
- argue about the business implications of mobile data communication, including opportunities and challenges arising from embracing mobile data communications,
- demonstrable ability to configure wireless LAN (Wi-Fi) networking.

**COMMUNICATION NETWORKS 3B**  
**NQF Level: 6**

**MODULE CODE: CMN03B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

With this module, learners will gain knowledge to understand, design and implement network security solutions for industry.

**SPECIFIC OUTCOMES:**

- discuss network security management concepts and the role of policies in the process,

- explain and implement network security management strategies for small and medium sized networks,
- demonstrate an understanding of the planning, design and implementation of a network,
- design small, medium and large scale networks, using a best practices approach to incorporate efficiency and security into such designs.

**COMPUTER SECURITY 4**  
**NQF Level: 7**

**MODULE CODE: ICS41-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to IT Governance by applying Risk Management techniques and Information Security implementation strategies, and to provide the student with background knowledge of Digital Forensics.

**SPECIFIC OUTCOMES:**

- apply risk management techniques to propose a risk control strategy for a simple scenario,
- propose an implementation strategy for info security,
- discuss pitfalls in information security,
- compare is governance and it governance,
- discuss the role of digital forensics (DF) in an organisation.

**CONSTITUTIONAL LEADERSHIP**  
**NQF Level: 9**

**MODULE CODE: LEC009**  
**NQF CREDITS: 18**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To critically analyse and create models of effective and excellent leadership with respect to contextual relevance of leadership within a specific constitution

**SPECIFIC OUTCOMES:**

Students must have attained the required understanding, knowledge and skills in this action domain

- leadership demands specific to a constitution,
- leadership effectiveness within a specific

**CONSUMER BEHAVIOUR A**  
**NQF Level: 5**

**MODULE CODE: BCB11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To introduce the Student to the various individual psychological factors that influence consumer decision making and consumer consumption behaviour.

**SPECIFIC OUTCOMES:**

- describe the impact of the digital revolution on consumer behaviour,
- discuss the importance of consumer satisfaction and retention to an organisation,
- restate the relevant aspects in consumer research,
- discuss the relevant issues in consumer market segmentation,

- show how the individual's basic psychological characteristics impact on their behaviour.

**CONSUMER BEHAVIOUR B**  
**NQF Level: 5**

**MODULE CODE: BCB11B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To familiarise the Student with all the social and cultural concepts that influence consumer decision making and consumer consumption behaviour.

**SPECIFIC OUTCOMES:**

- discuss the social factors that impact on the behaviour of individuals,
- describe the cultural factors that impact on the behaviour of individuals,
- illustrate how an understanding of consumer behaviour is important in marketing and retailing.

**CONTEMPORARY ISSUES IN ORGANISATION  
AND CAREER PSYCHOLOGY**  
**NQF Level: 8**

**MODULE CODE: IPS8X01**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to enable the student to reflect, to conceptualise and to utilise critical considerations in **Organisation and Career Psychology** in the scientific study of individual and group behaviour in formal organisational settings. The prime focus is on the contemporary issues of organisations as living systems in a fast changing and turbulent environment with ever increasing unpredictability and complexity.

**SPECIFIC OUTCOMES:**

- firstly, conceptualise the contemporary context within which the principles, theories and strategies of the academic field of Organisation and Career Psychology is to be applied, including:
- systems theory and ecology thinking,
- newtonian and quantum thinking in organisational contexts,
- complexity and chaos theory,
- self-organising systems,
- career dynamics in a post-organisational and post-modern context,
- demonstrate an appreciation for these specific contemporary issues,
- make inferences concerning the applicability and usefulness of key constructs, theories and strategies **(from an Organisation and Career Psychology point of view)** when real-life issues are to be addressed,
- draw conclusions and propose theory-based solutions or actions to address contemporary issues in the field raised during class discussions, group discussions and case studies,
- develop a number of **cross-field** learning objectives.

**CONTEMPORARY MARKETING MANAGEMENT ISSUES**  
**NQF Level: 8**

**MODULE CODE: MMA8X02**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## PURPOSE

Provide the student with a sound understanding of new trends / developments in the field of marketing management that marketers face on a daily basis.

Provide the student with the knowledge and skills necessary to discuss the related contemporary marketing management issues, to realize the importance these issues play in our economy and to allow students to critically evaluate challenges faced and the future role of some of the contemporary marketing management issues addressed.

Teach the student to critically evaluate published documentation and to formulate an own opinion.

Guide the student to report his/her thoughts and interpretations about the various contemporary marketing management issues in the form of an examination portfolio based on a real-live scenario.

## SPECIFIC OUTCOMES:

- identify and discuss the role that experiential marketing is playing within the marketing management arena,
- discuss the imperative role that marketing metrics are playing and highlight various means as to how marketing metrics can be utilized to lead to enhanced profitability and business success,
- critically analyse African countries as possible consumer groups for South African companies and discuss relevant marketing aspects that must be considered when entering these countries,
- discuss why non-profit organisations should start utilising traditional marketing practices and highlight some of the methods and approaches that non-profit organisations can use,
- identify and discuss the increasingly important role that green marketing is playing within our societies today and highlight the challenges face for the future,
- discuss the role that new media and social networking is playing in today's marketing arena,
- interact with industry role players and devise a strategy for a real-life challenge that is prevalent in the industry by incorporating the above mentioned "contemporary marketing issues".

## CONTEMPORARY ISSUES IN PERSONNEL

### PSYCHOLOGY

NQF Level: 8

MODULE CODE: IPS8X02

NQF CREDITS: 12

## CALCULATION CRITERIA

Minimum Full Period mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## PURPOSE

The purpose of this module is to enable the student to reflect, to conceptualise and to utilise critical considerations in **Personnel Psychology** in the scientific study of individual and group behaviour in formal organisational settings. The prime focus is on the contemporary issues of organisations as living systems in a fast changing and turbulent environment with ever increasing unpredictability and complexity.

## SPECIFIC OUTCOMES:

- **conceptualise** the contemporary context within which the principles, theories and strategies of the academic field of Personnel Psychology is to be applied, specifically within SA,
- demonstrate an appreciation for the specific labour context in South Africa and conceptualise a clear scientist/practitioner role for the industrial psychologist in addressing these issues,
- critically reflect on the validity and reliability of key constructs, theories and strategies (from a Personnel Psychology perspective) that are typically used to guide personnel decision-making,
- make inferences concerning the applicability and usefulness of key constructs, theories and strategies (from a Personnel Psychology perspective) when real-life issues are to be addressed,
- draw conclusions and propose theory-based solutions or actions to address contemporary issues raised during class discussions, group discussions, practical exercises and case studies
- develop a number of **cross-field** learning objectives,

## CONTEMPORARY RETAILING

NQF LEVEL: 7

MODULE CODE: COR11A1

NQF CREDITS: 16

## CALCULATION CRITERIA

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%



**SPECIFIC OUTCOMES:**

At the end of this module the student must be able to:

- demonstrate a systematic understanding of international retailing thinking, practice, theory and methodology.
- apply the principles of international retailing to problems in case studies (scenarios) and reflect on the applications made.
- analyse international business and retail strategies.

**CONTEMPORARY RETAILING**  
**NQF LEVEL: 7****MODULE CODE: COR21B1**  
**NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**SPECIFIC OUTCOMES:**

At the end of this module the student must be able to:

- discuss cooperative strategy, strategic leadership and style which will ensure strategic retailing practice.
- define and classify products, understand the nature and benefits of branding in a retailing environment.
- discuss the current thinking and practice regarding multi-channel retailing.

**CONTEMPORARY STRATEGIC ASPECTS**  
**NQF LEVEL: 8****MODULE CODE: STM8X01**  
**NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of the module is to enable students to develop intellectual and practical competencies regarding the comprehension, analysis, integration and application of contemporary management issues as future directed and new approaches to management in the organisation, as well as some generic competencies required for existing and potential management working in the organisational context. Students should also be able to reflect on the process of management in the organisational context.

**SPECIFIC OUTCOMES:**

- identify, apply and evaluate the relevant factors to business process re-engineering to reflect on organisation business processes;
- identify, prepare, apply and propose the prerequisites to make the management process successful and reflect on successful management
- identify, interpret and evaluate the philosophy on new management thinking and reflect on global management trends.

**CORE ASPECTS OF LOGISTICS MANAGEMENT**  
**NQF Level: 8****MODULE CODE: LMA8X01**  
**NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Develop highly specialised applied competence enabling students to critically analyse and explain the principles and strategic importance of logistics management.

Enable the student to reflect on personal and/or group competencies and output by utilising acquired highly specialised intellectual knowledge of core aspects of logistics management.

**SPECIFIC OUTCOMES:**

- understand key logistics concepts,
- critically reflect on the concept of supply chain management (SCM) and its relationship to logistics management,
- identify and analyse logistics organisational structures and critically reflect on the issues driving effectiveness in logistics organisations,
- understand the financial control of logistics performance and motivate the value of logistics,
- develop a strategic logistics plan and identify key challenges and aspects that logistics professionals will face in the future.

**COST ACCOUNTING 1****COST ACCOUNTING 2****COSTING AND ESTIMATING 1A****COSTING AND ESTIMATING 1B**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information on the modules above.

**MODULE CODE: CCZ1-1****MODULE CODE: CCZ2-2****MODULE CODE: BKM11A1****MODULE CODE: BKM11B1****CREATIVE INDUSTRIES LEADERSHIP****NQF Level: 9****MODULE CODE: LEC010****NQF CREDITS: 18****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To critically analyse and redefine the context and relevance of leadership excellence within the creative industries

**SPECIFIC OUTCOMES:**

- discuss core philosophy and values applicable to creative industries,
- demonstrate socio-economical relevance
- Understand the empowering of a relevant leadership strategy

**CREDIT CONTROL 1A****CREDIT CONTROL 1B**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**MODULE CODE: BCC11A1****MODULE CODE: BCC11B1****CULINARY STUDIES AND NUTRITION 1A****NQF Level: 5****MODULE CODE: CSN11T1 / CSN11P1****NQF CREDITS: 10****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in performing the basic preparation of a range of foods for conventional and convenience outlets and to demonstrate an understanding of the operations of a food production unit. (Foundational and practical competence)

**SPECIFIC OUTCOMES:**

Food preparation is planned and executed in a safe and hygienic manner according to the demands of a variety of food service establishments.

**CULINARY STUDIES AND NUTRITION 2A****NQF Level: 5****MODULE CODE: CSN21T1****NQF CREDITS: 8****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in performing the intermediate planning of menu items for a range of food outlets found in the Hospitality Industry. (Foundational, practical and reflective competence.)

- classify, compare and evaluate new management thinking with reference to the wave theories and reflect on South African management action;
- discuss, apply, assemble and value the related concepts of the 5<sup>th</sup> discipline and learning organisation to reflect the modern approaches to organisational structure and reflect on changes in organisational structure
- Identify, criticise and motivate management of culture and cultural diversity and reflect on organisational cultures;
- Identify, analyse and propose the managerial approach to conflict in order to reflect on managing organisational culture;
- Identify, analyse and propose the managerial approach to conflict in order to reflect on managing organisational conflict.
- Identify, analyse, compare and propose the concept of leadership within context of contemporary management issues

**SPECIFIC OUTCOMES:**

Recipes are modified and a range of menu items suited to a variety of food outlets is planned and presented in order to cater for the nutritional, dietary and cultural demands of various customer groups.

**CULINARY STUDIES AND NUTRITION 2B**  
**NQF Level: 5**

**MODULE CODE: CSN21P1**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in performing the intermediate preparation of menu items for a range of food outlets found in the Hospitality Industry. (Foundational, practical and reflective competence.)

**SPECIFIC OUTCOMES:**

Recipes are modified and a range of menu items suited to a variety of food outlets is planned, prepared and presented in order to cater for the nutritional, dietary and cultural demands of various customer groups.

**CULINARY STUDIES AND NUTRITION 3B**  
**NQF Level: 6**

**MODULE CODE: CSN31T1**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

Analyse trends and recommend adjustments to existing health practice. Explain the impact of socio-economical perceptions on the health status of the South African population. Adjust diets to meet a range of nutritional requirements and prepare food accordingly.

**SPECIFIC OUTCOMES:**

- national and international trends in food and nutrition are analysed and applied in the food and beverage industry.

**CULINARY STUDIES AND NUTRITION 3A**  
**NQF Level: 6**

**MODULE CODE: CSN31P1**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The capability to perform advanced cooking and processing methods for a wide range of food commodities in the food and beverage industry.

**SPECIFIC OUTCOMES:**

National and international trends in food and nutrition are analysed and applied in the food and beverage industry.

**CULTURE AND HERITAGE IN TOURISM**

**NQF Level: 5**

**MODULE CODE: CUT22A2**

**NQF CREDITS: 8**

**PURPOSE**

The qualification is primarily industry specific. A student who has completed this module will have acquired the necessary knowledge about the effective use of cultural heritage in cultural tourism development in order to achieve sustainable development of urban economies, rural areas and townships in South Africa and develop cultural tourism products which enhance the authenticity of tourist experiences.

**SPECIFIC OUTCOMES:**

- evaluate the role of cultural attractions/heritage in urban revitalization and revival,
- describe the importance of cultural heritage for sustainable rural development,
- evaluate the role of intangible cultural heritage as cultural tourism products,
- analyse the role of arts and crafts in cultural tourism,
- appreciate the role of photographs and tourist gaze as the means of enhancing tourist experiences cultural tourism.

**CULTURAL ATTRACTIONS DEVELOPMENT**

**NQF Level: 5**

**MODULE CODE: CUT11B1**

**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The module is primarily industry specific. A student who has completed this module will have acquired the necessary knowledge about the principles of transforming various elements of culture and heritage into sustainable cultural attractions and competitive South African cultural tourism products.

**SPECIFIC OUTCOMES:**

- explain cultural attraction selection process,
- recognize the role of heritage as a basis for process of cultural attraction diversification and presentation of cultural heritage for tourism,
- identify the main principles and types of cultural tourism product developments,
- identify the main types of South African cultural tourism products,
- identify the main attributes of popularity of cultural attractions,
- explain the nature of cultural tourism demand and the main types of tourists experiences,
- elaborate on the main characteristics of cultural tourism demand in South Africa and
- describe the main type of authenticity of tourist experiences.

**CULTURE IN TOURISM**

**NQF Level: 5**

**MODULE CODE: CUT11A1**

**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The module is primarily industry specific. A student who has completed this module will have acquired the necessary knowledge about the role of various elements of culture in cultural tourism and processes driving integration of various components of culture and special forms of cultural tourism.

**SPECIFIC OUTCOMES:**

- analyse the phenomenon of culture based on high and low cultural integration,
- differentiate between the main stages in evolution of cultural tourism,
- evaluate the role of globalisation in development of cultural tourism in developing countries,
- identify the main forms of cultural tourism,
- define cultural resources, cultural attractions and cultural destinations as elements of supply in cultural tourism.

**CULTURE AND HERITAGE TOURISM**

**NQF Level: 8**

**MODULE CODE: TDM8X01**

**NQF CREDITS: 22**

**PURPOSE**

The purpose of this module is to make students realise the potential importance of culture and cultural heritage for development as tourist attractions through making students aware of culture and cultural heritage, and the social and personal functions thereof.

**SPECIFIC OUTCOMES:**

- understand what the concept cultural tourism entails,
- show areas of attraction in each province,
- explain various government legislations governing cultural tourism in South Africa,
- explain how cultural tourism is promoted at local governmental level,
- explain and assess at least three of the current views on the nature of heritage and the heritage industry,
- distinguish between invented and fabricated heritage, and identify and discuss case studies that illustrate each of them,
- identify and explain the role of power in heritage invention and fabrication,
- identify and describe the relationship between cultural and natural heritage and contrast the concepts: environment and landscape,
- identify the similarities and differences between heritage and history and illustrate these with practical examples,
- identify and discuss the ethical and legal implications of developing heritage as a tourism resource and illustrate the issues by referring to case studies.

**CUSTOMER RELATIONSHIP MANAGEMENT**

**NQF Level: 8**

**MODULE CODE: MMA8X08**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- provide the student with a sound understanding of the basic concepts and techniques in Customer Relationship Management.
- indicate the important components and aspects of the various markets with which the organisation has relationships.
- provide the Student with the understanding concerning the use of technology within the CRM strategy developed by the organisation.
- provide the Student with the skills necessary to develop a CRM plan within each of the domains that are identified.

**SPECIFIC OUTCOMES:**

- explain the nature and importance of CRM as a discipline within the area of marketing,
- comment on the nature of relationship building as a marketing activity,
- identify the nature of various customers and how relationships can be developed with them,
- discuss the nature of significant relationships within the organisation and the management thereof,

- discuss the use of technology in relationship management.
- conduct the planning and implementation of CRM strategy within the organisation
- develop a CRM plan for the various markets with whom the organisation has relationships.

**DEMAND PLANNING**  
**NQF Level: 8**

**MODULE CODE: LMA8X11**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce demand planning as a process to manage the demand – supply imbalance in a company, increasing the utilisation of available resources.

**SPECIFIC OUTCOMES:**

- explain the importance of the demand planning process to the success of the company,
- describe the demand planning process,
- explain the role of forecasting and the importance of customer collaboration in the demand planning process (CPFR),
- identify the inputs required (business strategy and marketing) to the demand planning process,
- explain the importance/link of demand planning to effective sales and operations planning,
- discuss the consensus process,
- describe the process to improve demand planning.

**DESIGN AND DEVELOPMENT**  
**NQF Level: 8**

**MODULE CODE: HRM8X16**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide the performance improvement practitioner/human performance technologist with key skills to correctly identify, analyse and address performance problems that occur in organisations in order that these organisations can maintain and sustain a competitive edge.

**SPECIFIC OUTCOMES:**

- describe the role of human performance technology and HRD,
- analyse the source and nature of performance problems,
- analyse contextual issues that affect the choice and implementation of interventions,
- design and develop effective HPI interventions,
- evaluate the effectiveness of these interventions.

**DESTINATION DEVELOPMENT**  
**NQF Level: 6**

**MODULE CODE: TOD33A3**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The student will be able to formulate and manage the development of a tourism destination and manage the development process through the utilization of the principles of project management.

**SPECIFIC OUTCOMES:**

Upon the completion of the module the student will be able to utilise project management principles and establish a tourism project with consideration of the following:

- tourism destination evolutionary models policy development,
- tourism destination development context,
- Tourism Destination management Organizations (DMO's),
- Environmental Impact Assessment (EIA) and Integrated Environmental Management (IEM),
- the principles of sustainable tourism on local destination development,
- role of destination development in poverty alleviation and job creation in South Africa.

**DESTINATIONS: AFRICA AND INDIAN OCEAN ISLANDS**  
**NQF Level: 5**

**MODULE CODE: TTP11B2**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the application of Tourism Geography from a supply and demand side perspective.

**SPECIFIC OUTCOMES:**

- advise clients on information concerning attractions and other travel information to destinations in Africa and the Indian Ocean Islands.
- identify and distinguish between the various cultures in Africa and the Indian Ocean Islands,
- compile general and specified itineraries for journeys in Africa and the Indian Ocean Islands.

**DESTINATIONS: AMERICAS AND EUROPE**  
**NQF Level: 5**

**MODULE CODE: TTP22B2**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The module is destination specific, and students will acquire knowledge that emphasizes general supply and demand principles relevant to specific tourism places in the Americas and Europe. The purpose is to develop students who know what these destinations can offer tourists, so that they can work as travel consultants. They would be equipped with in depth knowledge of the tourism geography of the Americas and Europe. Typically they will have gained experience in applying such knowledge and competency skills in a workplace context.

**SPECIFIC OUTCOMES:**

- describe the features, benefits and advantages of the most popular tourist destinations in the North American continent, Central America and the South American Continent,
- identify and distinguish between the various cultures in the Americas and Europe,
- infer from Geographical details and infrastructure, what type of tourist will be attracted to specific places,
- inform prospective visitors what they can expect when visiting these places,
- develop an inclusive tour package to a combination of places at these destinations that will suit the needs of their prospective customers.

**DESTINATIONS: MIDDLE AND FAR EAST**  
**NQF Level: 6**

**MODULE CODE: TTP33B3**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The purpose of this module is to understanding the application of Tourism Geography from a supply and demand side perspective.

### **SPECIFIC OUTCOMES:**

Compile an itinerary to suit the client's specific needs, on each of the following destinations:

- Asia
- South-East Asia
- South Asian Subcontinent
- South-West Pacific

**DEVELOPMENT SOFTWARE 1A**  
**NQF Level: 5**

**MODULE CODE: DSW01A1**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The purpose of the course is to introduce the Student to various basic programming concepts. It provides an introduction to a programming environment, assuming that the Student does not have any previous knowledge or experience of any programming languages. This course is meant for beginner programmers and allows the students to quickly build useful programs while learning the basics of structured and object-oriented programming techniques. This course is aimed at developing the students programming and logic abilities.

### **SPECIFIC OUTCOMES:**

- explain what is meant by object-oriented programming,
- design a program making use of diagrams,
- create a program that makes use of object-oriented programming,
- create a program where output and calculations are used,
- create a program that makes use of input,
- create a program that makes use of methods,
- describe how selection is utilized within a program,
- describe and differentiate between the various types of loops,
- create a program that makes use of various types of loops.

**DEVELOPMENT SOFTWARE 1B**  
**NQF Level: 5**

**MODULE CODE: DSW01B1**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The purpose of this course is to learn other basic programming and problem solving skills. It provides an introduction to repetition and arrays. This course also introduces the Student to object-oriented concepts that need more insight. This course should also build on the programming and logic skills that the Student has developed thus far. Insight into problem solving is an important skill that needs to be learnt. This course is aimed at Students who have basic object-oriented programming skills.

### **SPECIFIC OUTCOMES:**

- explain the difference between selection and the use of the switch statement,
- create a program that makes use of string manipulation,
- describe and solve a problem making use of arrays,



- create a program that makes use of arrays,
- describe and solve problems making use of maths functions,
- create a program that makes use of maths functions to solve problems,
- differentiate and describe the access modifiers,
- create a program that makes use of access modifiers correctly.

**DEVELOPMENT SOFTWARE 2A**  
**NQF Level: 6**

**MODULE CODE: DSW02A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To acquire the knowledge to implement introductory programming solutions to problems using event driven programming techniques.

**SPECIFIC OUTCOMES:**

- implement various classes and event-driven programming to solutions,
- utilise html to produce web pages,
- apply knowledge of database connectivity to connect and manipulate databases from a windows and web applications.

**DEVELOPMENT SOFTWARE 2B**  
**NQF Level: 6**

**MODULE CODE: DSW02B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To acquire the knowledge to develop intermediate programming solutions to problems using event driven programming techniques.

**SPECIFIC OUTCOMES:**

- create and manipulate database using advanced methods,
- present reports in both crystal report and spreadsheet,
- implement database manipulation in web application,
- develop and implement a solution to a given project demonstrating knowledge gained in all topics covered.

**DEVELOPMENT SOFTWARE 3A**  
**NQF Level: 6**

**MODULE CODE: DSW03A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to develop students who can demonstrate their knowledge in the implementation of application solutions using current windows and web technology. The major emphasis will be on developing and implementing windows solutions using the latest technologies.

**SPECIFIC OUTCOMES:**

- create and use help files in a project and implement the project,
- use snippets correctly,

- develop and implement multi-tier programs,
- manipulate databases in multiple ways in a program,
- design and implement a program to read to and write from flat files and use the file system,
- create a web site that successfully maintains state and uses different navigation techniques including XML documents,
- create and consume a web service.

**DEVELOPMENT SOFTWARE 3B**  
**NQF Level: 6**

**MODULE CODE: DSW03B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

A student that has completed this module will apply the relevant knowledge acquired throughout the ND to produce a complete software application that meets industry requirements.

**SPECIFIC OUTCOMES:**

- develop an integrated software project that must demonstrate all the skills required as a culmination of all the training during their qualification,
- present various deliverables during the different phases of the development of the project,
- produce relevant documentation according to acceptable standards.

**DEVELOPMENT SOFTWARE 4**  
**NQF Level: 7**

**MODULE CODE: DSW43-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to

- SOA, service-orientation, and Web services - Serviced-oriented architecture (SOA) platform with its concepts, technologies and challenges.
- Build SOA with Web services.

**SPECIFIC OUTCOMES:**

- discuss the evolution and principles underlying web services, XML technologies and SOA, as well as how these technologies influence each other,
- evaluate the role of the various components of an SOA in a working solution,
- implement a web service solution,
- explain the various components and procedures needed to implement a working solution based on web services,
- differentiate between primitive and contemporary SOA,
- discuss ongoing developments and trends in the evolution of SOA.

**DESTINATIONS COMPETITIVENESS**  
**NQF Level: 6**

**MODULE CODE: DES44B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

A student who has completed this module will have acquired the necessary knowledge to understand and apply or serve in a consultancy capacity for tourism SMME's or work for, and with destination marketing/management organizations and this requires special knowledge and skills. An appreciation of the destination's competitiveness is essential for branding and positioning purposes in order to grow the tourism economy, be it at the micro or macro level, since all tourism offerings are components of an inclusive tourism product at the destination level defined from a visitor perspective.

## **DIVERSITY MANAGEMENT**

**NQF Level: 8**

**MODULE CODE: HRM8X08**

**NQF CREDITS: 12**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The purpose of this module is to help students gain the insight and knowledge to appreciate the importance of managing diversity for competitive advantage both in South Africa and globally. Students also encounter the basic skills in managing diversity.

## **SPECIFIC OUTCOMES:**

- understand what diversity is, and how it makes practical business sense for organisations to manage diversity effectively,
- understand how effective diversity management underpins all dealings with people, whether they are employees, managers, customers or other people important to our business,
- implement practical skills applicable in the workplace,
- develop an understanding of how diversity management and affirmative action form the basis of employment equity,
- highlight the components of an effective employment equity strategy and how it can be implemented to the advantage of the organisation.

## **ECOLOGICAL AND ENVIRONMENTAL LEADERSHIP**

**NQF Level: 9**

**MODULE CODE: LEC008**

**NQF CREDITS: 18**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

## **PURPOSE**

To equip the student with the ability to critically analyse and create models of effective and excellent leadership with respect to the impact of ecological leadership on the immediate environment

## **SPECIFIC OUTCOMES:**

- debate Ecological Intelligence,
- discuss leadership within interlocking ecosystems,
- Argue ecological transparency within policy and leadership application.

## **ECONOMICS 1A**

## **ECONOMICS 1B**

## **ECONOMICS 2A**

## **ECONOMICS 2B**

## **ECONOMICS 3A**

## **ECONOMICS 3B**

**MODULE CODE: BED1-1 / ECO01A1**

**MODULE CODE: BED1-2 / EKN1B01**

**MODULE CODE: ECO2AA2**

**MODULE CODE: EKN2B01**

**MODULE CODE: EKN3A01**

**MODULE CODE: EKN3B01**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark weight – 50%  
Examination Mark weight – 50%

**PURPOSE:**

To equip the student to critically analyse and create a model of leadership excellence in providing leadership towards guiding talents and energies and achieving common educational aims.

**SPECIFIC OUTCOMES:**

- discuss the characteristics and principles of educational leadership
- understand how to establish community relevance
- critically evaluate success factors within educational context

**ELECTRONIC MARKETING**  
**NQF Level: 8**

**MODULE CODE: MMA8X03**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to focus on the development and implementation of electronic marketing strategies. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing electronic marketing strategies. Enable students to use a variety of analytical frameworks for making decisions regarding appropriate electronic marketing strategies and reflect on the applications made. Prepare students to apply their acquired competencies and skills in developing electronic marketing strategies that will contribute firstly to the success of business organisations and secondly to the satisfaction of consumer needs.

**SPECIFIC OUTCOMES:**

- develop a general framework to enable the design of electronic marketing programmes,
- explain the value of electronic marketing resources and demonstrate how to integrate these electronic tools with an overall marketing effort,
- apply their knowledge of electronic marketing resources to enhance decision making among promotional tools in marketing; and explain how the world wide web can be used as a research tool, as an exposure tool for advertising and other promotional activities, as a customer contact vehicle, as well as a customer feedback vehicle in marketing,
- focus on the "best of both" academic theory and the practice of electronic marketing.
- apply electronic marketing principles to a practical project.

**ELECTRONIC MARKETING**  
**NQF Level: 7**

**MODULE CODE: MEM44A4**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to focus on the development and implementation of electronic marketing strategies. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing electronic marketing strategies. It will enable Students to use a variety of analytical frameworks for making decisions regarding appropriate electronic marketing strategies and reflect on the applications made. This course will also prepare Students to apply their acquired

competencies and skills in developing electronic marketing strategies that will contribute firstly to the success of business organisations and secondly to the satisfaction of consumer needs.

#### **SPECIFIC OUTCOMES:**

After completing this module students will be able to:

- develop a general framework to enable the design of Electronic Marketing Programmes.
- explain the value of electronic marketing resources and demonstrate how to integrate these electronic
- explain the value of electronic marketing resources and demonstrate how to integrate these electronic tools with an overall marketing effort.
- apply their knowledge of electronic marketing resources to enhance decision making among promotional tools in marketing.
- explain how the World Wide Web can be used as a research tool, as an exposure tool for advertising and other promotional activities, as a customer contact vehicle, as well as a customer feedback vehicle in marketing.
- focus on the “best of “both academic theory and the practice of Electronic Marketing.

#### **ELECTRONIC RECORDS MANAGEMENT**

**NQF Level: 8**

**MODULE CODE: IMA8X02**

**NQF CREDITS: 20**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of the implications and risks involved in capturing and managing records electronically; achieve a high-level understanding of the standards and requirements for electronic recordkeeping systems; acquire the analytical skills necessary to develop and apply performance criteria for a records management system and apply skills to deal with the challenges of implementing an electronic records management system. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

#### **SPECIFIC OUTCOMES:**

- identify the several types of electronic records and the media in which they reside,
- describe the techniques associated with managing electronic records,
- explain the principles of scheduling electronic records for retention,
- do research on fundamental information management issues regarding electronic records management.

#### **EMOTIONAL LEADERSHIP**

**NQF Level: 9**

**MODULE CODE: PPL9X01**

**NQF CREDITS: 10**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

To provide students with knowledge and understanding with the concept of emotional intelligence with the aim to develop emotional leadership in a personal, interpersonal and professional leadership context.

#### **SPECIFIC OUTCOMES:**

- assess the relationship between emotional intelligence and emotional leadership,
- master the anatomy and physiology of emotions, factors influencing emotions and assessment of a person's emotional leadership qualities,
- justify personal awareness of one's own and others' emotional leadership qualities with specific relation to the world of work.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To enable the student to carry out a research project of their choice, as agreed with the Programme coordinator.

**SPECIFIC OUTCOMES:**

To enable the student to carry out an empirical research project of their choice.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This qualification is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the diploma is to develop graduates who can demonstrate focused knowledge and skills in the field of Labour Relations. Students will gain experience in introductory Labour Relations principles and applying such knowledge and skills in a workplace context. Module 1 A will focus on: Labour relations theory and perspectives.

The history of Labour Relations in South Africa; Environmental influences on Labour relations; Trade Unions goals, strategies and organizations; The role of the state, government strategies and the state as employer; South African labour law.

**SPECIFIC OUTCOMES:**

- distinguish and understand various Labour Relations perspectives and theory within a South African context,
- list and briefly explain the various environmental influences on labour relations,
- explain the trade union: goals, strategies and organisations,
- briefly list and discuss management strategy and employer organisations,
- discuss the role of the state, government strategies and the state as employer.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The module's knowledge emphasizes general principles and application. Purpose is to develop graduates who can demonstrate focused knowledge and skills in the field of Labour Relations. Students will gain experience in introductory Labour Relations principles and application. Module 1B will focus on subsequent section of: Labour relations theory and perspectives focusing on South Africa labour law; Employee participation, collective bargaining, workplace agreements and procedures, negotiation process, Conciliation, arbitration and labour court adjudication, Commission for the Conciliation, Mediation and Arbitration, Strikes and 'lock-out'.

**SPECIFIC OUTCOMES:**

- discuss collective action within a South African context,
- examine employee participation as a means of enhancing democracy in the workplace,

- evaluate the various workplace agreements and procedures,
- develop and apply negotiation skills,
- examine the CCMA and its purpose in the South African labour context.
- understand the nature and procedure of strikes and lock-outs.

**EMPLOYMENT RELATIONS 2A**  
**NQF Level: 5**

**MODULE CODE: BIR22A2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. Typically students would be exposed to specialised knowledge, which they can immediately implement in the workplace. The Student should be able to define labour relations in its South African context, to compare the South African labour relations system with contemporary systems and economies, and to understand the South African labour market and its legislative system.

**SPECIFIC OUTCOMES:**

- define industrial relations as a system,
- identify role players to the industrial relations system,
- acquire a view of the socio economic influences that may impact on macro environment,
- apply IR concepts in organisational situations.

**EMPLOYMENT RELATIONS 2B**  
**NQF Level: 5**

**MODULE CODE: BIR22B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. Typically students would be exposed to specialised knowledge, which they can immediately implement in the workplace. The Student should be able to manage an organisational labour relations system, would comprehend dispute resolution mechanisms, and to engage in basic negotiation processes.

**SPECIFIC OUTCOMES:**

- explain the goals of the trade unions within the SA context,
- explain worker participation in SA,
- acquire knowledge on future trends in the South African labour relations environment.

**EMPLOYMENT RELATIONS MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: HRM8X09**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To enable students to understand the various elements encompassing an employer's employees relationship. The factors driving the employment relationship and how to manage that relationship and all

its facets to achieve sustainable high performance in an organisation. The module provides a thorough understanding of the employment relationship and an excellent grounding in the theory and practice of HRM, and employment relations. It examines key institutions, problems and issues in contemporary HRM and employment relations including the rights and interests of employees as well as the formation and impact of internal procedures and policy.

**SPECIFIC OUTCOMES:**

- explain problems by applying advanced theories,
- to develop a critical approach to HRM literature, issues and practice,
- develop an employment relations strategy,
- manage employment relations processes,
- measure the efficiency and effectiveness of employment relations,
- explain strategy development, and evaluate the connection between employment relations and its contribution to HR strategy.

**END USER COMPUTING A**

**NQF Level: 5**

**MODULE CODE: EUC01A1**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to basic IT (information technology) terms, skills and the basic components of a computer. The students will be able to manipulate files and use word processing application to solve business problems and to use presentation software.

**SPECIFIC OUTCOMES:**

- explain concepts and terms associated with information technology (IT),
- demonstrate the ability in using common functions of a pc and its operating system,
- demonstrate the ability to use a word processing application on a computer,
- demonstrate the ability to use a presentation application on a computer.

**END USER COMPUTING B**

**NQF Level: 5**

**MODULE CODE: EUC01B1**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

At the end of this module the students will be able to use spreadsheet applications and database application software to solve business problems. The students will also be able to search the internet and utilize e-mail.

**SPECIFIC OUTCOMES:**

- explain concepts and terms associated with using the internet,
- demonstrate the ability to use e-mail software on a computer,
- demonstrate the ability to use a spreadsheet application on a computer,
- demonstrate the ability to use a database on a computer.

**END USER COMPUTING A**

**NQF Level: 5**

**MODULE CODE: BEU11A1 / EUC11A1**

**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%



**PURPOSE**

The purpose of this module is to introduce the students to basic IT (information technology) terms, skills and the basic components of a computer. The students will be able to manipulate files and use word processing application to solve business problems and to use presentation software.

**SPECIFIC OUTCOMES:**

- explain concepts and terms associated with information technology (IT),
- demonstrate the ability in using common functions of a pc and its operating system,
- demonstrate the ability to use a word processing application on a computer,
- demonstrate the ability to use a presentation application on a computer.

**END USER COMPUTING B**

**NQF Level: 5**

**MODULE CODE: BEU11B1 / EUC11B1**

**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

At the end of this module the students will be able to use spreadsheet applications and database application software to solve business problems. The students will also be able to search the internet and utilize e-mail.

**SPECIFIC OUTCOMES:**

- explain concepts and terms associated with using the internet,
- demonstrate the ability to use e-mail software on a computer,
- demonstrate the ability to use a spreadsheet application on a computer,
- demonstrate the ability to use a database on a computer.

**ENGINEERING AND MAINTENANCE LEADERSHIP**

**NQF Level: 9**

**MODULE CODE: LEC012**

**NQF CREDITS: 18**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To equip students with the ability to critically analyse and create a model of leadership excellence for engineering and maintenance leadership

**SPECIFIC OUTCOMES:**

- discuss characteristics and principles of educational leadership,
- know how to establish community relevance,
- critical evaluate success factors within an educational context

**ENGLISH (MODULE A)**

**ENGLISH (MODULE B)**

**ENGLISH (MODULE A)**

**ENGLISH (MODULE A)**

**ENGLISH (MODULE B)**

**ENGLISH (MODULE B)**

**MODULE CODE: PME11A1**

**MODULE CODE: PME11A1**

**MODULE CODE: RMM11A1**

**MODULE CODE: RMM11A2**

**MODULE CODE: RMM11B1**

**MODULE CODE: RMM11B2**

Refer to the Rules and Regulations of the Faculty of Humanities for more information.

**PURPOSE**

The purpose of the module is to develop in students, intellectual competencies and practical skills to use Enterprise Risk Management (ERM) as a business enabler tool. This module not only equips learners to identify enterprise risk management related issues, but also equip them with a methodology to do an ERM assessment, enable them to compile an ERM plan and to implement this plan.

**SPECIFIC OUTCOMES:**

- understand Enterprise risk management (ERM) as a business enable tool;
- understand and implement the ERM process;
- understand and identify enterprise risk;
- understand and evaluate enterprise risk;
- create an Enterprise Risk Management plan; and
- execute the ERM plan

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To develop intellectual competencies in identifying opportunities for business growth, and to understand different theories and models for business growth.

**SPECIFIC OUTCOMES:**

- know the Basics of Economics,
- identify and Interpret the significance of the Economic Cycles,
- demonstrate knowledge and causes of business growth,
- show the relationships between the different growth aspects,
- know the different venture cycles and indicate how these are to be managed,
- know the different growth methods,
- know how to finance business growth,
- identify risk implications during growth,
- recommend growth strategies.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To develop intellectual competencies and practical skills in acquisition, analysis, interpretation and application of the underlying theories, models and approaches to the concepts of entrepreneurial business risk, growth strategies and turnaround strategies in order to ensure business sustainability and growth.

**SPECIFIC OUTCOMES:**

- know The basics of entrepreneurial growth strategies,
- calculate and analyse risk,
- know how to manage risk down, and growth up,
- analyse causes for business failure,
- analyse and appraise strategies for the venture in trouble (Venture Turnaround),
- appraise growth options, alternatives and methods,

- know the Implications of the options of growth financing,
- identify opportunities in the venture capital and private equity market for business growth,
- how to go about an Initial public offering,

**ENTREPRENEURIAL STRATEGY IMPLEMENTATION LEARNING**  
**NQF Level: 6**

**MODULE CODE: ESI31-1**  
**NQF CREDITS: 32**

**CALCULATION CRITERIA**

Full Period Mark Weight – 100% (CONTINUOUS ASSESSMENT)

**PURPOSE**

The qualifying student will have the competence to apply essential business strategies, principles and techniques to innovate and create a business venture, or to advice on an existing business venture to ensure its effective functioning and organic growth. The cognitive level of students will be enhanced through the integrated practical application of knowledge gained during the first, second as well as third year of study.

**SPECIFIC OUTCOMES:**

- apply project management principles,
- starting, running and growing a business venture – analysing, and reducing risk and financial exposure,
- growing entrepreneurial business ventures,
- understand and practice social responsibility,
- apply entrepreneurial professionalism.

**ENTREPRENEURSHIP 1A**  
**NQF Level: 5**

**MODULE CODE: ENT11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To equip students with a thorough introduction to entrepreneurship theories, and the entrepreneurial mind-set, in order to prepare them to successfully plan, launch and manage their own venture in various occupational contexts.

**SPECIFIC OUTCOMES:**

- know the Introduction to entrepreneurship and business,
- understand what is an entrepreneur,
- distinguish between the varieties of entrepreneurship,
- know the entrepreneurial life and passion,
- understand the entrepreneurial mind-set,
- understand The corporate entrepreneurial mind-set,
- know the revolutionary impact of entrepreneurship,
- know what social entrepreneurship is and the importance of ethics,
- know the basics of creativity and innovation,
- know different methods to Initiate ventures,
- know how networking and support can assist a venture.

**ENTREPRENEURSHIP 1B**  
**NQF Level: 5**

**MODULE CODE: ENT11B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To equip students to think conceptually about business start-up strategies and legal issues, as well as how to protect their interests, ideas and concepts.

**SPECIFIC OUTCOMES:**

- identify The Legal Challenges in Entrepreneurship Ventures,
- understand The Legislative Requirements That May Affect Business such as,
- know The Impact of Debt Agreements – Security, Surety,
- understand The Impact of Bankruptcy,
- know How To Protect Your Interests, Ideas and Concepts Through,
- know The Difference between Franchises and Own Start-up,
- know Different Start-up Strategies.

**ENTREPRENEURSHIP 2A**

**NQF Level: 5**

**MODULE CODE: ENT22A2**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To identify opportunities through the use of creativity and innovation for a new or existing venture and be able to analyse the feasibility of different ideas, and turn it into a business plan.

**SPECIFIC OUTCOMES:**

- know how the cognitive processes enhances Creativity and Innovation (Value Creation),
- identify and screen different business opportunities for selection,
- use Strategic Management and its processes to recommend the best strategies for a business,
- know how to enhance Competitiveness,
- construct a successful Business Plan.

**ENTREPRENEURSHIP 2B**

**NQF Level: 5**

**MODULE CODE: ENT22B2**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To understand the business environment as well as the successful management of a business venture. This includes the productive management of limited resources to obtain a profitable result.

**SPECIFIC OUTCOMES:**

- recommend A Strategy Implementation Process (Business Plan Implementation),
- evaluate the different Financing Options, and select and implement the best financing method,
- know how to manage all resources including Human Resources through Professional Management and Leadership,
- identify and explain the Management Functions of an Entrepreneur,
- provide a practical Operations Management Systems implementation plan,
- be able to recommend measures to improve Productivity, Effectiveness, Efficiency,
- analyse the relationship between productivity and Profitability, Profits, Competitiveness and Sustainability,
- create Policies, Processes and Procedures, with the aim to systemise the Business in order to enhance business sustainability,
- explain the Recruitment Process,
- know how to Manage Human Resources Effectively.

**ENTREPRENEURSHIP 3A**  
**NQF Level: 6**

**MODULE CODE: ENT33A3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To provide students with an understanding of advanced entrepreneurial perspectives. Students will learn economic theory, in terms of the local micro and macro environments as well as the global environment. Students will also learn how to grow their businesses through systemising it, enhancing its value in order to understand how to franchise a business.

**SPECIFIC OUTCOMES:**

- analyse the Micro and Macro Economic environment out of the perspective of an Entrepreneur,
- analyse and Appraise The global environment: The global monetary/financial system and its impact on the Entrepreneur,
- appreciate and Analyse Appropriate Risk Management Issues,
- valuation and Analysis of the value of an enterprise,
- analyse the issues relating to Buying and Selling a Business
- analyse and Make Recommendations on how to Systemize the Business
- analyse and Recommend On How To Effectively Franchise a Business (Creating a Franchise)

**ENTREPRENEURSHIP 3B**  
**NQF Level: 6**

**MODULE CODE: ENT33B3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To provide students with an understanding of an advanced entrepreneurial perspective. Students will learn how to make provision for succession, and how to take grow their business into a sustainable enterprise. Students will also learn the differences between Family and Non-Family Businesses.

**SPECIFIC OUTCOMES:**

- recognise and analyse the impact and opportunities of Globalization,
- analyse and implement strategies to exploit the International Business Environment,
- recommend Possible Rapid Expansion Strategies to a Business Owner,
- analyse and Recommend International strategies to entrepreneurs,
- analyse and Recommend an appropriate Transition path of Entrepreneur to Business Owner,
- analyse and Recommend Entrepreneurial Succession Strategies for Sustainability,
- analyse and Appraise The family business Environment,
- apply Research Principles for Entrepreneurs,

**ENTREPRENEURSHIP 2A**  
**NQF LEVEL: 5**

**MODULE CODE: EMT2A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To develop intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of the underlying theories, models and approaches to the concept of entrepreneurship and intrapreneurial management, creativity, innovation and innovation strategies. To equip students with the knowledge that will enable them to critical reflect on these concepts within the field of this discipline.

**SPECIFIC OUTCOMES:**

- reflect on the different underlying theories regarding entrepreneurship and intrapreneurship,
- know the economic value of an entrepreneurial mindset,
- know the characteristics of entrepreneurial behaviour,
- reflect on the entrepreneurial process,
- show the impact of intrapreneurial behaviour and its dimensions within a given business context and the impact it has on business performance,
- know the concepts creativity, and innovation and the importance thereof in a business environment,
- know the various creative techniques and how to develop innovative capability,
- demonstrate knowledge on technological innovation and its drivers in terms of its impact and effects on society, and
- know the dynamics of innovation

**ENTREPRENEURSHIP 2B**  
**NQF LEVEL: 5**

**MODULE CODE: EMT2B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To develop intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of the underlying theories, models and approaches to: identify and reclaim business opportunities and ideas, risk decision making, viability issues, formulating business plans, market analysis, capacity building and logistics, as well as with regard to the importance of corporate entrepreneurship as a key ingredient for organisational success and its implications for management processes, decisions, structure, culture and strategy.

**SPECIFIC OUTCOMES:**

- identify and discuss the business strategy formulation, implementation and control process,
- identify and analyse the window of opportunity, and demonstrate how to gain commitment,
- closing the window of opportunity,
- the impact of risk decision taking and the dimensions of business growth,
- critically evaluate models and approaches to entrepreneurship within the corporate context,
- synthesize the relationship between/among control, entrepreneurial activity and human resource management,
- demonstrate how to develop an organisation's entrepreneurial culture,
- show how to plan and measure an organisation's entrepreneurial activity,
- examine and indicate how to implement corrective action in order to build and or to sustain organisational entrepreneurial behaviour

**ENTREPRENEURSHIP 3A**  
**NQF LEVEL: 6**

**MODULE CODE: EMT3A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To develop intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of the underlying theories, models and approaches regarding the entrepreneurial oriented organisation with the purpose of sustaining and growing such a business in the SMME and corporate context.

**SPECIFIC OUTCOMES:**

- know the concepts entrepreneurial orientation,
- know how to develop management strategies for the entrepreneurial organisation,

- have knowledge on how to develop and sustain a business using entrepreneurial behaviour within an existing organisation,
- know the factors that contribute to business failure, and
- identify and recommend different growth methods and strategies.

**ENTREPRENEURSHIP 3B**  
**NQF LEVEL: 5**

**MODULE CODE: EMT3B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To expose students to entrepreneurial activities. It further enhances the student to successfully launch and grow his or her own venture. Additionally the module will equip students to think conceptually and critically about the role of the individual in developing entrepreneurial practices in various occupational contexts. The module will expose the student to a variety of potential opportunities with the aim to develop a business plan under selected mentorship within a business environment.

**SPECIFIC OUTCOMES:**

- understand the knowledge gained during the first two years of study at a high cognitive level,
- understand and develop an organisation towards an entrepreneurial orientation that will lead to improved business performance,
- critical evaluate current academic debates on entrepreneurship as well as research evidence on the application of this and other closely related concepts, such as “intrapreneurship” and “entrepreneurial leadership”,
- draw up a business plan,
- understanding the importance of entrepreneurship as a tool for promoting growth within an organisation.

**ENTREPRENEURSHIP AND NEW VENTURE CREATION 3C**  
**NQF Level: 6**

**MODULE CODE: ENV3C01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module will provide students with intellectual competencies and practical skills with the acquisition, analysis and application of principles and disciplines involved in creating and starting a new venture. The advantages to students and the broad community are:

- evidence that small business development stimulates wealth creation for all,
- an own business is within reach for most willing people,
- success in business can be achieved with a disciplined approach and hard work.

**SPECIFIC OUTCOMES:**

- understand and use basic business concepts,
- demonstrate a clear understanding of the concepts in entrepreneurship and the skills of a small business entrepreneur,
- reflect on possible new business venture opportunities that currently exist,
- identify, review and improve an opportunity for an own new business venture,
- demonstrate an understanding of the theory and principles of compiling a business plan.

**EVENT MANAGEMENT**  
**NQF Level: 5**

**MODULE CODE: EVT11B1**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To provide students with an understanding of event management principles. The topics that will be covered would be event programming, event risk management, principles of event management and how to cater for an event. This will equip students to apply the theory to managing different types of events.

**SPECIFIC OUTCOMES:**

- explain the role of event programming,
- discuss the elements of risk management associated with events,
- apply marketing principles to events management,
- understand principles in the catering for events,
- apply different event dimensions to the management of mega events, conferences, carnivals, sport events, exhibitions, expositions, trade shows, political events, civic events and government events.

**EXPERT SYSTEMS**  
**NQF Level: 7**

**MODULE CODE: ESI41-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The Experts Systems subject, a sub-component of AI, introduces the students the methodologies used to implement expert systems as well as knowledge base engineering. The student must be able to discuss the concepts of Expert Systems as well as implement a Knowledge Base.

**SPECIFIC OUTCOMES:**

- extensively evaluate the design principles behind expert systems and related literature,
- cover some of the popular knowledge representation techniques,
- demonstrate uncertainty within expert system logic.

**FINANCIAL ACCOUNTING ASPECTS 4**

**MODULE CODE: BFR41-2**

Refer to the Rules and Regulations of the Faculty of Economics and Financial Sciences for more information

**FINANCIAL INFORMATION SYSTEMS 1A**  
**NQF Level: 5**

**MODULE CODE: FIS11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module covers the basic through intermediate computer concepts, with an emphasis on the personal computer and its practical use, including hardware, software, application and system software, communications, e-commerce and computers in society.

**SPECIFIC OUTCOMES:**

- discuss the fundamentals of computer processing,
- discuss the concepts of hardware and software,
- discuss networks and communication,



- discuss computer security, ethics and privacy.

**FINANCIAL INFORMATION SYSTEMS 1B**  
**NQF Level: 5**

**MODULE CODE: FIS11B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module covers the basic through intermediate computer concepts, with an emphasis on the Internet and the World Wide Web, components of the system unit, operating systems and utility, database management and html.

**SPECIFIC OUTCOMES:**

- discuss the history of the internet,
- differentiate among various components of the system units,
- identify the types of operating systems and utility programs,
- discuss database management,
- create and design a basic website.

**FINANCIAL INFORMATION SYSTEMS 2A**  
**NQF Level: 6**

**MODULE CODE: FIS22A2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To provide students with an introduction as to how ERP delivers in a single database, value adding software modules that could link business functional areas with business processes, shared services and web technology.

**SPECIFIC OUTCOMES:**

- explain the purpose of ERP in the various scenario's or spaces in which a company can operate,
- explain the components of a traditional and virtual value chain,
- explain how communities of practice integrate supply and demand within and across companies with the purpose to satisfy the customer requirements as efficiently and effectively as possible,
- explain how and why customer relations management and technology is part of the ERP process,
- explain how a business should take advantage of shared system centre technology,
- identify strategic issues in an extended enterprise when initiating ERP/e-business strategies,
- explain how the interlinking process of project management can be used to initiate an ERP/e-business project,
- explain the future position ERP in an e-world.

**FINANCIAL INFORMATION SYSTEMS 2B**  
**NQF Level: 6**

**MODULE CODE: FIS22B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide fundamental knowledge of the areas covered for those working in, or entering the workplace in the area of Systems Development.

**SPECIFIC OUTCOMES:**

- describe information systems analysis,
- explain and apply different systems analysis techniques used in the industry.

**FINANCIAL INFORMATION SYSTEMS 3A**  
**NQF Level: 6**

**MODULE CODE: ISF33A3 / FIS33A3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The students should be able to apply the advanced development tools and methodologies associated with the SDLC (Waterfall Model) to manage the development of systems of an acceptable quality standard.

**SPECIFIC OUTCOMES:**

- demonstrate the ability to apply the tools used for SDLC design,
- implement quality assurance and testing mechanisms as part of systems design,
- relate the processes of migration and conversion to systems design.

**FINANCIAL INFORMATION SYSTEMS 3B**  
**NQF Level: 6**

**MODULE CODE: ISF33B3 / FIS33B3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The student should be able to understand and apply the tools and techniques used in formal project management to assist a business in achieving its goals.

**SPECIFIC OUTCOMES:**

- explain the phases in the project management lifecycle,
- differentiate between the nine knowledge areas of the project management body of knowledge,
- assess the quality of a project's methodology.

**FINANCIAL MANAGEMENT 2A**  
**FINANCIAL MANAGEMENT 2B**  
**FINANCIAL MANAGEMENT 3A**  
**FINANCIAL MANAGEMENT 3B**  
**FINANCIAL MANAGEMENT 4A**  
**FINANCIAL MANAGEMENT 4B**  
**FINANCIAL MANAGEMENT 4**  
**FINANCIAL MANAGEMENT 1B**  
**FINANCIAL MANAGEMENT 2A**  
**FINANCIAL MANAGEMENT 2B**  
**FINANCIAL MANAGEMENT 2C**  
**FINANCIAL MANAGEMENT 3A**  
**FINANCIAL MANAGEMENT 3B**

**MODULE CODE: BFB22A2**  
**MODULE CODE: BFB22B2**  
**MODULE CODE: BFB33A3**  
**MODULE CODE: BFB33B3**  
**MODULE CODE: BFB44A4**  
**MODULE CODE: BFB44B4**  
**MODULE CODE: BFB41-2**  
**MODULE CODE: BSR1B01**  
**MODULE CODE: BSR2A01**  
**MODULE CODE: BSR2B01**  
**MODULE CODE: BSR2C01**  
**MODULE CODE: BSR3A01**  
**MODULE CODE: BSR3B01**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information on the modules above.

**PURPOSE**

The primary purpose of this module is to provide students with the competence, on a second year level, to understand and apply the underlying concepts of financial management, which can be integrated as part of their study of marketing management.

**SPECIFIC OUTCOMES:**

- describe the role of financial management in a business environment,
- explain cost terminology, classify costs and compute total cost,
- explain cost assignment, compute and apply overhead rates using appropriate bases,
- evaluate information to formulate selling prices and discuss profitability analysis,
- explain and apply the cost-volume-profit model,
- identify the relevant costs and income for different decision-making problems and list the relevant qualitative factors which impact on decision-making,
- explain and apply the components of working capital management,
- evaluate the desirability of investment proposals,
- formulate decisions under conditions of risk and uncertainty,
- discuss the concepts of budgeting and prepare budgets,
- describe controls used by companies and elements of management control systems within the context of the overall control process,
- explain and apply financial performance measures,
- analyse and interpret the performance of business entities by means of ratios.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of this module students will be capable of applying basic accounting principles for effective financial decision-making in the tourism organization. Students will receive guidance on how to manage the tourism business in a sustainable financial way by the integration of foundational, practical and reflective competence.

**SPECIFIC OUTCOMES:**

- describe the components and interrelationships of the different categories of accounts,
- explain double entry accounting, debit and credit and apply the basic rules governing the proper application of debit and credit in relation to major account classification,
- explain the layout and application of the books of first entry and accounting system in a tourism enterprise,
- explain and prepare reconciliation and month end accounting procedures,
- differentiate between, balance sheet, statement of changes in equity and an income statement and identify the financial information reported by each.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To equip the non-specialists Students with basic knowledge in the various fields of financial management. Students need to understand how financial management contributes as an integrated discipline (with reference to human resources) to the different dynamics within a business environment.

**SPECIFIC OUTCOMES:****UNIT 1:**

- differentiate between management accounting, cost accounting and financial accounting,
- explain the role of management accounting in the management process,
- classify costs into the various cost classifications,
- explain the behaviour of costs under various levels of production,
- construct break-even, contribution and profit-volume graphs.

**UNIT 2:**

- discuss the role of the finance function within a business,
- identify and discuss possible objectives for a business,
- motivate why the wealth maximisation objective is considered to be the most appropriate objective to use in financial management,
- explain the agency problem faced by owners of a business and illustrate how this problem may be either prevented or minimised.

**UNIT 3:**

- identify the major categories of ratios that can be used for analysis purposes,
- calculate important ratios for determining the financial performance and position of a business and explain the significance of the ratios calculated,
- discuss the limitations of ratios as a tool of financial analysis,
- discuss the use of ratios in helping to predict financial distress,

**UNIT 4:**

- explain financial planning and projected financial statements,
- explain the capital investment appraisal and the further issues associated with it,
- explain the risk and return issues in capital budgeting,
- explain the sources of finance and financial markets,
- explain the cost of capital and the capital structure decision,
- explain dividend policy issues,
- explain the management of working capital,
- explain mergers, takeovers and the valuation of shares.

**FINANCIAL PLANNING AND CONTROL****MODULE CODE: BFA44B4**

Refer to the Rules and Regulations of the Faculty of Economic and Financial Sciences for more information.

**FINANCIAL RECORDING, ANALYSIS AND MANAGEMENT A****MODULE CODE: FRAM311**

Refer to the Faculty of Economic and Financial Sciences Rules and Regulations for further details.

**FINANCIAL RECORDING, ANALYSIS AND MANAGEMENT B****MODULE CODE: FRAM322**

Refer to the Faculty of Economic and Financial Sciences Rules and Regulations for further details.

**FIRST AID****MODULE CODE: FAF01Y1****NQF Level: 5****NQF CREDITS: 2****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying the principles of occupational health, safety and security in hospitality enterprises to maintain a healthy and safe environment for both clients and staff. (Foundational and practical competence).

**SPECIFIC OUTCOMES:**

Practice first aid.

**FIRST AID**  
**NQF Level: 5**

**MODULE CODE: OEH**  
**NQF CREDITS: 2**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

To be capable in applying the principles of occupational health, safety and security in hospitality enterprises to maintain a healthy and safe environment for both clients and staff. (Foundational and practical competence).

**SPECIFIC OUTCOMES:**  
Practice first aid.

**FOOD SERVICE ECONOMICS**  
**NQF Level: 7**

**MODULE CODE: FSE01A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will be able to use a range of business management skills to develop a business plan as well as to apply economic and sound financial principles.

**SPECIFIC OUTCOMES:**

- describe the entrepreneurial skills required to open a F and B/hospitality enterprise within South Africa and develop a business plan for a small F and B establishment.
- understand the management process of bidding, securing and organising events
- explain how economic principles are applied within the context of the Tourism/F and B/Hospitality Industry.
- financial management and Risk management of events

**FOOD AND BEVERAGE FINANCIALS 1**  
**NQF Level: 5**

**MODULE CODE: FBF01Y1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

To be capable in applying basic hospitality accounting principles and food costing to contribute to effective decision-making and sustainability of the hospitality enterprise. (Foundational, practical and reflective competence)

**SPECIFIC OUTCOMES:**

- the basic principles of hospitality accounting are used to provide financial information to make economic decisions for hospitality enterprises and their different departments,
- explain why it is important for hospitality managers to understand the basic theory and practice of accounting.

**FOOD AND BEVERAGE FINANCIALS 2**  
**NQF Level: 6**

**MODULE CODE: FBF02Y2**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will be able to use a range of financial management tools to contribute to effective decision-making and sustainability of the hospitality enterprise

**SPECIFIC OUTCOMES:**

- apply accounting principles in various types of Hospitality units with reference to food and beverage management and profit, clubs and casinos, banqueting and events.

**FOOD AND BEVERAGE FINANCIALS 3****NQF Level: 6****MODULE CODE: FBF03A3****NQF CREDITS: 12****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying a range of financial management tools to contribute to effective decision-making and sustainability of the hospitality enterprise.

**SPECIFIC OUTCOMES:**

- hospitality supervisors will be able to apply the basic principles of accounting in order to contribute to the management of basic financial functions and the contribution of financial information which is required to manage a hospitality operation effectively.

**FOOD AND BEVERAGE INFORMATION TECHNOLOGY****NQF Level: 6****MODULE CODE: FBIT1Y1****NQF CREDITS: 12****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will be able to use various modes of accessing and communicating information, including information technology, effectively in order to promote the Hospitality Industry in a changing business environment.

**SPECIFIC OUTCOMES:**

- organise and present information using a computerised system.
- access and operate modern accounting information systems.
- select, implement, use, and update suitable food and beverage software systems to meet organisational needs

**FOOD AND BEVERAGE LAWS AND REGULATIONS 1****NQF Level: 6****MODULE CODE: FBLR1Y1****NQF CREDITS: 12****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will be able to apply a range of hospitality business skills which will contribute to effective decision-making, as well as the execution and supervision of hospitality operations, through a thorough understanding of the different types of legislative requirements for all hospitality operations.

**SPECIFIC OUTCOMES:**

- the principles contained in the range of laws applicable when setting up and operating a hospitality enterprise are correctly interpreted.

**FOOD AND BEVERAGE LAWS AND REGULATIONS 2****NQF Level: 6****MODULE CODE: FBLR2A2****NQF CREDITS: 12****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will be able to use a range of business management skills to contribute to effective management of the Hospitality enterprise. Understand the importance of human resources and the skills development for Hospitality Industry. Manage the relations between management and employees. Describe and manage conflict arising in the work place. Conduct disciplinary and grievance procedures

**SPECIFIC OUTCOMES:**

- compliance with the requirements of social legislation in hospitality related situations,
- compliance with the South African labour relations laws in hospitality related situations.

**FOOD SERVICE MANAGEMENT**  
**NQF Level: 7**

**MODULE CODE: FSM01A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will be able to use a range of business marketing skills to develop a business plan as well as to secure business.

**SPECIFIC OUTCOMES:**

- apply the marketing skills required to open a F and B/hospitality enterprise within South Africa when developing a business plan for a small F and B establishment,
- explain how a quality programme would benefit a F and B/hospitality enterprise by analysing the system in use in order to improved quality using international companies as benchmarks,
- understand the marketing process in securing business.

**FOOD AND BEVERAGE OPERATIONS**  
**NQF Level: 5**

**MODULE CODE: FBO01Y1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

To be capable in performing the operational procedures of a variety of food service outlets in a profitable manner. (Foundational, practical and reflective competence).

**SPECIFIC OUTCOMES:**

- explain the scope of the food and beverage industry,
- evaluate and select a suitable food production system for a specific need,
- recommend different food and beverage service systems according to organisational needs,
- compare quotes on food and beverage equipment and select most appropriate equipment according to organisational needs,
- develop standardised recipes for various needs,
- explain the concepts of food and beverage administration, purchasing, storage and production procedures.

**FOOD AND BEVERAGE OPERATIONS 2**  
**NQF Level: 6**

**MODULE CODE: FBOT2Y2**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will be familiar with the operational procedures of a variety of food service outlets.

**SPECIFIC OUTCOMES:**

- understand the development, sectors and current issues of the food and beverage industry.
- describe various food production systems

- understand components and applications of different food and beverage distribution and delivery systems
- understand how to purchase food and beverage equipment according to specifications and organisational needs
- understand and plan advanced menus
- standardise recipes
- understand the concepts of food and beverage administration, purchasing, storage and production procedures

**FOOD AND BEVERAGE OPERATIONS 3**  
**NQF Level: 6**

**MODULE CODE: FBO03A3**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
 Continuous Assessment

**PURPOSE**

To let the student obtain the skills of planning and managing food and beverage outlets and to be capable to improve the operational procedures of a variety of food service outlets in a profitable manner as well as the capability to manage and maintain the principles related to events so that the expectations of the target market are exceeded.

**SPECIFIC OUTCOMES:**

- operational facilities and procedures for a food and beverage facility associated with volume production are designed, planned and/or improved,
- interpretation of contracts, and concepts of administration and production procedures for corporate providers of food and beverage are applied,
- retailing concepts related to the food and beverage industry are described,
- functions or events are planned, co-coordinated and presented according to sound business principles.

**FOOD AND BEVERAGE OPERATIONS 2**  
**NQF Level: 5**

**MODULE CODE: FBO21T1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
 Continuous Assessment

**PURPOSE**

To be capable in performing the operational procedures of a variety of food service outlets in a profitable manner. (Foundational, practical and reflective competence).

**SPECIFIC OUTCOMES:**

- explain the scope of the food and beverage industry,
- evaluate and select a suitable food production system for a specific need,
- recommend different food and beverage service systems according to organisational needs,
- compare quotes on food and beverage equipment and select most appropriate equipment according to organisational needs,
- develop standardised recipes for various needs,
- explain the concepts of food and beverage administration, purchasing, storage and production procedures.

**FOOD AND BEVERAGE SERVICE 1 PRACTICAL**  
**NQF Level: 5**

**MODULE CODE: FBSP1Y1**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**  
 Continuous Assessment

**PURPOSE**

To be capable in performing operational food and beverage service in the Hospitality Industry. (Foundational and practical competence).



**SPECIFIC OUTCOMES:**

Restaurant infrastructure and procedures are applied according to professional standards in order to carry out basic food and beverage service.

**FOOD AND BEVERAGE SERVICE 2 PRACTICAL**

**NQF Level: 6**

**MODULE CODE: FBSP2Y2**

**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in performing operational food and beverage service in the Hospitality Industry. (Foundational and practical competence).

**SPECIFIC OUTCOMES:**

Restaurant infrastructure and procedures are applied according to professional standards in order to carry out advanced food and beverage service.

**FOOD AND BEVERAGE STUDIES 1A and 1B**

**NQF Level: 5**

**MODULE CODE: FBS11A1**

**FBS11B1**

**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in performing operational food and beverage service in the Hospitality Industry. (Foundational and practical competence).

**SPECIFIC OUTCOMES:**

Restaurant infrastructure and procedures are applied according to professional standards in order to carry out basic food and beverage service.

**FOOD AND BEVERAGE STUDIES 2**

**NQF Level: 5**

**MODULE CODE: FBS21T1**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in maintaining the operational practices and structures of food and beverage service in the Hospitality Industry. (Foundational, practical and reflective competence).

**SPECIFIC OUTCOMES:**

advanced food and beverage service is supervised and maintained in a variety of restaurants and food service outlets in terms of legislative requirements, operations, costing and control measures.

**FOOD AND BEVERAGE STUDIES 3**

**NQF Level: 6**

**MODULE CODE: FBS31T1**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To let the student obtain the skills of planning and managing food and beverage outlets and to be capable to improve the operational procedures of a variety of food service outlets in a profitable manner as well as the capability to manage and maintain the principles related to events so that the expectations of the target market are exceeded.

**SPECIFIC OUTCOMES:**

- operational facilities and procedures for a food and beverage facility associated with volume production are designed, planned and/or improved,
- interpretation of contracts, and concepts of administration and production procedures for corporate providers of food and beverage are applied,
- retailing concepts related to the food and beverage industry are described,
- functions or events are planned, co-coordinated and presented according to sound business principles.

**FOOD AND BEVERAGE SERVICE 1 THEORY****NQF Level: 5****MODULE CODE: FBST1Y1****NQF CREDITS: 10****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in performing operational food and beverage service in the Hospitality Industry. (Foundational and practical competence).

**SPECIFIC OUTCOMES:**

Restaurant infrastructure and procedures are applied according to professional standards in order to carry out basic food and beverage service.

**FOOD AND BEVERAGE SERVICE 2 THEORY****NQF Level: 6****MODULE CODE: FBST2Y2****NQF CREDITS: 10****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in maintaining the operational practices and structures of food and beverage service in the Hospitality Industry. (Foundational, practical and reflective competence).

**SPECIFIC OUTCOMES:**

Advanced food and beverage service is supervised and maintained in a variety of restaurants and food service outlets in terms of legislative requirements, operations, costing and control measures.

**GASTRONOMY 1 PRACTICAL****NQF Level: 5****MODULE CODE: GTNP1Y1****NQF CREDITS: 10****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will be able to use a range of various preparation methods and skills in the preparation of conventional and convenience foods

**SPECIFIC OUTCOMES:**

- hygienic food preparation and safe equipment handling according to standard professional practice,
- demonstrate an application of the preparation of conventional and convenience foods using various preparation methods and skills,
- reading and understanding of basic recipes.

**GASTRONOMY 2 PRACTICAL****NQF Level: 6****MODULE CODE: GTNP2Y2****NQF CREDITS: 10****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will be able to prepare a range of dishes requiring intermediate skill, develop and cost recipes whilst still maintaining a safe hygienic environment.

**SPECIFIC OUTCOMES:**

- hygienic food preparation and safe equipment handling according to standard professional practice,
- demonstrate an application of the preparation of foods requiring various preparation methods and greater skills,
- reading, develop and cost basic recipes,
- recipes are modified and a range of menu items suited to a variety of food outlets is planned, prepared and presented in order to cater for the nutritional, dietary and cultural demands of various customer groups.

**GASTRONOMY 1 THEORY**  
**NQF Level: 5**

**MODULE CODE: GTNT1Y1**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will have an understanding of theoretical culinary knowledge and practical cooking skills, follow workplace hygiene procedures, and have fundamentals of world cuisines and how the industry has developed thus far.

**SPECIFIC OUTCOMES:**

- identify safe and hygienic standard professional practices with regard to food preparation equipment
- explain the layout and workflow of kitchens and brigade
- identify the sources of nutrients for the human body and state their functions
- understand the history of gastronomy and factors that have influenced its development

**GASTRONOMY 2 THEORY**  
**NQF Level: 6**

**MODULE CODE: GTNT2Y2**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will have an understanding of menu planning with sound nutritional principles to cater for individuals of varying ethnic backgrounds. Have theoretical knowledge of the modern restaurant and development of cookbooks and electronic reference material.

**SPECIFIC OUTCOMES:**

- apply basic menu planning to a variety of food service establishments,
- describe and apply sound nutritional principles for customer dietary, ethnic and special requirements,
- describe the development of the modern restaurant as well as cook books and present electronic reference material.

**GASTRONOMY 3 THEORY**  
**NQF Level: 6**

**MODULE CODE: GTN03Y3**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will have an understanding of planning, preparing and presenting a range of menu items requiring advanced skills to cater for individuals with varying nutritional needs. Have theoretical knowledge of classical and modern dishes and trends effecting food acceptability.

**SPECIFIC OUTCOMES:**

- analyse trends and recommend adjustments to existing health practice,
- explain the impact of socio-economical perceptions on the health status of the

- South African population,
- adjust diets to meet a range of therapeutic requirements and prepare food accordingly,
- utilise knowledge to prepare a menu that pairs wine or beer with food,
- distinguish between Classical and modern (nouvelle cuisine) dishes and the various trends that have an influence on menu development.

**GENERAL COMPUTER LITERACY**  
**NQF Level: 5**

**MODULE CODE: RGL0A10 / RGL0B10**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to basic IT (information technology) terms, skills and the basic components of a computer. The students will be able to manipulate files and use word processing application to solve business problems and to use presentation software.

**SPECIFIC OUTCOMES:**

- explain concepts and terms associated with information technology (IT),
- demonstrate the ability in using common functions of a PC and its operating system.

**GLOBAL TOURISM**  
**NQF Level: 7**

**MODULE CODE: GTM01A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The qualifying person will have an understanding of the importance of providing good service to all tourists coming to South Africa

**SPECIFIC OUTCOMES:**

- understand the importance and impact of tourism to the country
- describe tourists from other countries, identifying where they are from, climatic and economic factors that may influence their behaviour
- identify categories of tourists as well attractions within South Africa which will appeal to each category

**GOOD GOVERNANCE AND SUSTAINABLE DEVELOPMENT  
 IN AFRICA**  
**NQF Level: 9**

**MODULE CODE: PMG9X12**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark weight – 50%  
 Examination Mark weight – 50%

**PURPOSE:**

This module provides students with an insight into how to conceptualise, design and implement a public sector sustainable development management framework for both the South African and African context to support development projects in a successful manner. The module will enable a student to promote the process of development by designing and implementing a conceptual framework for sustainable development. It will enable the learner to consider development policy as a process, covering the planning of an intervention and the tools for the design and management of development projects.

**SPECIFIC OUTCOMES:**

- conceptualise development framework models, their objectives and boundary conditions in

- relation to the public sector
- design a public sector development management framework
- implement a public sector development management framework
- demonstrate an understanding of the context and environment within which policy development takes place, including the relationships among policy adviser, decision-makers and citizens

**HEALTH LEADERSHIP**  
**NQF Level: 9**

**MODULE CODE: LEC013**  
**NQF CREDITS: 18**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To equip students to critically analyse and develop a leadership excellence health understanding with a proactive ability for implementing change

**SPECIFIC OUTCOMES:**

- Understand structures within the health environment.
- Discuss different leadership designs.
- Know how to stimulate and manage change.
- Know and understand how to enhance community effectiveness.

**HISTORY AND PHILOSOPHY MANAGEMENT**  
**NQF Level 8**

**MODULE CODE: STM8X03**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of the module is to develop the historical and philosophical underpinning of management theory in order that practicing managers can reflect on their own managerial approaches to work and organizational life and future management researchers can have the grounding critical for further research.

**SPECIFIC OUTCOMES:**

Students will be able to:

- critically evaluate the different theories that underpin management behaviour and inform work place practice;
- evaluate and analyse an organization's management philosophy;
- understand the impact of management philosophy on the organization and operation of the business; and
- understand how and why the thinking of some of the key philosophical thinkers are relevant to management

**HOSPITALITY FINANCIAL MANAGEMENT 1**  
**NQF Level: 5**

**MODULE CODE: HFM11-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying basic hospitality accounting principles and food costing to contribute to effective decision-making and sustainability of the hospitality enterprise. (Foundational, practical and reflective competence)

**SPECIFIC OUTCOMES:**

- the basic principles of hospitality accounting are used to provide financial information to make economic decisions for hospitality enterprises and their different departments,
- explain why it is important for hospitality managers to understand the basic theory and practice of accounting.

**HOSPITALITY FINANCIAL MANAGEMENT 2**  
**NQF Level: 5**

**MODULE CODE: HFM21-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying a range of financial management tools to contribute to effective decision-making and sustainability of the hospitality enterprise. (Foundational, practical and reflective competence.)

**SPECIFIC OUTCOMES:**

- hospitality supervisors will be able to apply the basic principles of accounting in order to contribute to the management of basic financial functions and the contribution of financial information which is required to manage a hospitality operation effectively.

**HOSPITALITY FINANCIAL MANAGEMENT 3**  
**NQF Level: 6**

**MODULE CODE: HFM32-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The capability to apply a range of financial management principles to contribute to effective decision-making and sustainability of the hospitality enterprise.

**SPECIFIC OUTCOMES:**

- assessment and analysis of the financial performance and status of hospitality enterprises (e.g. hotels guesthouses, clubs, restaurants and other foodservice units) and the different departments of such establishments (e.g. food and beverage departments, accommodation departments, casinos, banqueting and events),
- differentiation between and application of the different accounting principles applicable to the balance sheet, equity statement and statement of income of hospitality close corporations and companies,
- cost-volume-profit analysis, as a tool to determine the revenue required at a predetermined level of profit,
- budgets in order to control hospitality enterprises as a whole (e.g. hotels guesthouses, clubs, restaurants and other foodservice units) as well as the different departments of such establishments (e.g. food and beverage departments, accommodation departments, casinos, banqueting and events).

**HOSPITALITY FINANCIAL MANAGEMENT 4**  
**NQF Level: 7**

**MODULE CODE: HFM41-4**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The capability to make decisions that will affect the internal control and profitability of a hospitality enterprise.

**SPECIFIC OUTCOMES:**

- internal control measures for various accounting functions are applied to food and beverage management and profit, clubs and casinos, banqueting and events in hospitality enterprises,
- cost and management accounting principles are applied in making financial decisions related to food and beverage management and profit, clubs and casinos, banqueting and events.

**HOSPITALITY HEALTH AND SAFETY 1**  
**NQF Level: 5**

**MODULE CODE: HHS01Y1**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying the principles of occupational health, safety and security in hospitality enterprises to maintain a healthy and safe environment for both clients and staff. (Foundational and practical competence).

**SPECIFIC OUTCOMES:**

- demonstrate application of basic occupational safety measures according to local and national legislation,
- demonstrate personal-, operational-, food- and environmental hygiene,
- control security situations that may arise in daily hospitality operation,
- practice first aid.

**HOSPITALITY HEALTH AND SAFETY 1**  
**NQF Level: 5**

**MODULE CODE: HHS11-1**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying the principles of occupational health, safety and security in hospitality enterprises to maintain a healthy and safe environment for both clients and staff. (Foundational and practical competence).

**SPECIFIC OUTCOMES:**

- demonstrate application of basic occupational safety measures according to local and national legislation,
- demonstrate personal-, operational-, food- and environmental hygiene,
- control security situations that may arise in daily hospitality operation,
- practice first aid.

**HOSPITALITY INDUSTRY LAW I**  
**NQF Level: 5**

**MODULE CODE: HIL11-1**  
**NQF CREDITS: 4**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying a range of hospitality business skills which will contribute to effective decision-making, as well as the execution and supervision of hospitality operations. Understanding different types of legislative requirements for all hospitality operations (Foundational, practical and reflective competence.)

**SPECIFIC OUTCOMES:**

- the principles contained in the range of laws applicable when setting up and operating a hospitality enterprise are correctly interpreted.

**HOSPITALITY INDUSTRY LAW 2**  
**NQF Level: 6**

**MODULE CODE: HIL21-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The capability to use a range of business management skills to contribute to effective management of the Hospitality enterprise. Understand the importance of human resources and the skills development for Hospitality Industry. Manage the relations between management and employees .Describe and manage conflict arising in the work place. Conduct disciplinary and grievance procedures

**SPECIFIC OUTCOMES:**

- compliance with the requirements of social legislation in hospitality related situations,
- compliance with the South African labour relations laws in hospitality related situations.

**HOSPITALITY INDUSTRY LAW 3**  
**NQF Level: 7**

**MODULE CODE: HIL32-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The capability to understand and apply the range of management skills closely associated with the formulation of strategic change.

**SPECIFIC OUTCOMES:**

- explain the requirements for a valid contract,
- identify the different forms of breach of contract,
- discuss the remedies available to parties in the case of breach of contract,
- discuss the essential and legal implications of the various types of contracts found in the hospitality industry,
- explain the elements that should be present before a hospitality enterprise can be found guilty of a delict,
- discuss the remedies available to the aggrieved party in case of a delict.

**HOSPITALITY MANAGEMENT INFORMATION SYSTEMS 3**  
**NQF Level: 6**

**MODULE CODE: HSM32-1**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The student who has completed this module will have acquired the necessary knowledge to use various modes of accessing and communicating information, including information technology, effectively in order to promote the Hospitality Industry in a changing business environment.

**SPECIFIC OUTCOMES:**

Modern accounting information systems are accessed and operated according to professional standards.

**HOSPITALITY MANAGEMENT 1**  
**NQF Level: 5**

**MODULE CODE: H0M11-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

To be capable in applying a range of business skills applicable to the Hospitality Industry contributing to effective decision-making and the execution of operations. (Foundational, practical and reflective competence)

**SPECIFIC OUTCOMES:**

Broad supervisory and basic management concepts and ethics are explained and applied according to professional standards in the Hospitality Industry.



**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying a range of Human Resources Management and Marketing skills which will contribute to effective decision-making, as well as the execution and supervision of hospitality operations. (Foundational, practical and reflective competence.)

**SPECIFIC OUTCOMES:**

- the principles of marketing are applied through the planning and presentation of a promotion based on hospitality products,
- hospitality supervisors apply Human Resources Management and Development functions applicable to their delegated area of responsibility according to professional Hospitality Industry standards.

**HOSPITALITY MANAGEMENT 3**

**NQF Level: 6**

**MODULE CODE: H0M32-1**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The capability to use a range of business management skills to contribute to effective management of the Hospitality enterprise.

**SPECIFIC OUTCOMES:**

- the importance of human resources and skills development for the tourism and hospitality industry is explained,
- entrepreneurial initiative is applied in the development of a business plan for a hospitality enterprise,
- quality standards applicable to the hospitality industry are set, assessed and improved in order to exceed guest expectations,
- the impact of tourism on the national economy is described and the principles of economics are explained within the context of the hospitality sector.

**HOSPITALITY OPERATIONAL PRACTICE 2**

**NQF Level: 6**

**MODULE CODE: HOP02B2**

**NQF CREDITS: 32**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To enable the student to learn about and apply junior management functions in real life environment directly related to associated outcomes.

**SPECIFIC OUTCOMES:**

- explain the need for a national education and skills development strategy, the legislation governing the strategy and its associated processes as well as how qualifications are developed and delivered,
- describe the entrepreneurial skills required to open a hospitality enterprise within South Africa and develop a business plan for a small accommodation establishment,
- explain how a quality programme would benefit a hospitality enterprise by analysing a hospitality system in order to improved quality using international companies as benchmarks,
- explain how economic principles are applied within the context of the Tourism and Hospitality Industry,
- interpret and implement the legislation applicable to the management and development of human resources in the hospitality workplace (for example, the Basic Conditions of Employment Act, Unemployment Insurance Act, Compensation for Occupational Injuries and Diseases Act, Occupational Health and Safety Act, the Skills Development Act. and the Skills Development Levy Act.),
- explain the effect of common law and the Labour Relations Act on the Hospitality Industry,
- discuss the variety of functions or purposes that ratio analysis serves,

- explain the ways in which different ratios are expressed in order to make sense of the information they provide,
- analyse and interpret the financial statements of hospitality enterprises,
- describe and evaluate the ratios most commonly used to interpret the financial statements of a hospitality enterprise,
- describe the purpose, general content and users of a hospitality enterprise's financial statements,
- explain the major differences between the financial statements of close corporations and companies,
- explain and carry out the steps involved in the year-end accounting process of close corporations and companies,
- determine the revenue required at a predetermined level of profit for hospitality enterprises as a whole (e.g. hotels guesthouses, clubs, restaurants and other foodservice units) and the different departments of such establishments (e.g. food and beverage departments, accommodation departments, casinos, banqueting and events),
- define budgeting and describe its purposes and the kinds of budgets most commonly used in the Hospitality Industry,
- outline the budgetary process,
- prepare a draft and a final budget,
- investigate and report variances,
- the principles of good kitchen design are identified and summarised,
- trends in equipment design and production methods are tracked, described and evaluated,
- the science of ergonomics is explained in relation to kitchen design and is applied in planning scenarios,
- equipment, methods and systems to be used in environment management are identified, described in order to recommend implementation in various kitchen scenarios,
- identify, discuss and evaluate the factors affecting volume production (e.g. recipe modification, staffing, operations, purchasing and scheduling),
- prepare, cook and serve an extensive range of complex, advanced dishes to meet the requirements of quality, pricing, consumer needs, production, hygiene and safety.
- apply the principles of organolytics in order to evaluate and improve recipes and menus,
- design a food and beverage facility using principles and elements associated with volume production,
- interpret tenders and compare contractual agreements of corporate providers of food and beverage,
- apply the concepts of food and beverage administration- and production procedures,
- describe branding, promotions, display, franchising, vending, packaging, pricing, loss leaders, food courts and retailing issues applicable to the food and beverage industry.
- plan and prepare balanced, trend setting advanced recipes and menus for special events using a wide range of food commodities,
- analyse trends and recommend adjustments to existing health practice,
- explain the impact of socio-cultural perceptions on the health status of the South African population,
- adjust diets to meet a range of therapeutic requirements and prepare food accordingly.

**HOSPITALITY OPERATIONAL PRACTICE 2**  
**NQF Level: 5**

**MODULE CODE: HOP22-2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
 Continuous Assessment

#### **PURPOSE**

To allow the student to gain supervisory experience in a real life environment directly related to associated outcomes.

#### **SPECIFIC OUTCOMES:**

Various aspects of the hospitality industry are supervised and maintained, under the guidance of employers in accordance with the required outcomes of the other modules in the National Diploma in Hospitality Management.

## **CALCULATION CRITERIA**

Continuous Assessment

### **PURPOSE**

To enable the student to learn about and apply junior management functions in real life environment directly related to associated outcomes.

### **SPECIFIC OUTCOMES:**

- explain the need for a national education and skills development strategy, the legislation governing the strategy and its associated processes as well as how qualifications are developed and delivered,
- describe the entrepreneurial skills required to open a hospitality enterprise within South Africa and develop a business plan for a small accommodation establishment,
- explain how a quality programme would benefit a hospitality enterprise by analysing a hospitality system in order to improved quality using international companies as benchmarks,
- explain how economic principles are applied within the context of the Tourism and Hospitality Industry,
- interpret and implement the legislation applicable to the management and development of human resources in the hospitality workplace (for example, the Basic Conditions of Employment Act, Unemployment Insurance Act, Compensation for Occupational Injuries and Diseases Act, Occupational Health and Safety Act, the Skills Development Act. and the Skills Development Levy Act.),
- explain the effect of common law and the Labour Relations Act on the Hospitality Industry,
- discuss the variety of functions or purposes that ratio analysis serves,
- explain the ways in which different ratios are expressed in order to make sense of the information they provide,
- analyse and interpret the financial statements of hospitality enterprises,
- describe and evaluate the ratios most commonly used to interpret the financial statements of a hospitality enterprise,
- describe the purpose, general content and users of a hospitality enterprise's financial statements,
- explain the major differences between the financial statements of close corporations and companies,
- explain and carry out the steps involved in the year-end accounting process of close corporations and companies,
- determine the revenue required at a predetermined level of profit for hospitality enterprises as a whole (e.g. hotels guesthouses, clubs, restaurants and other foodservice units) and the different departments of such establishments (e.g. food and beverage departments, accommodation departments, casinos, banqueting and events),
- define budgeting and describe its purposes and the kinds of budgets most commonly used in the Hospitality Industry,
- outline the budgetary process,
- prepare a draft and a final budget,
- investigate and report variances,
- define the concept of Yield Management and how it applies to the Hospitality Industry,
- identify possible Yield Management tactics to be implemented under various circumstances,
- recognise the advantages of using Yield Management,
- identify typical factors and issues that managers should consider when establishing room rates,
- explain the importance of room availability forecasts and identify the data, ratios and formulas, Front Office Managers can use to forecast room availability,
- plan, implement and evaluate at least three functions or events related to the Hospitality Industry, events could include banquets, restaurants, conferencing, bed and breakfast, gaming and gambling etc.
- apply the concepts of food and beverage administration- and production procedures,
- describe branding, promotions, display, franchising, vending, packaging, pricing, loss leaders, food courts and retailing issues applicable to the food and beverage industry.
- plan and prepare balanced, trend setting advanced recipes and menus for special events using a wide range of food commodities,
- analyse trends and recommend adjustments to existing health practice,
- explain the impact of socio-cultural perceptions on the health status of the South African population,
- adjust diets to meet a range of therapeutic requirements and prepare food accordingly.

**HOSPITALITY SERVICE EXCELLENCE 1**  
**NQF Level: 5**

**MODULE CODE: HSE11-1**  
**NQF CREDITS: 6**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying service exceeding the expectations of the target market of the Hospitality Industry. (Foundational, practical and reflective competence).

**SPECIFIC OUTCOMES:**

- the service expectations of the various markets that the Hospitality Industry serves are analysed and described.

**HOSPITALITY STUDIES 1A**  
**NQF Level: 5**

**MODULE CODE: HOS11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

Hygiene, safety and security in a hospitality industry environment. Including Food Commodities, preparation and cooking techniques.

**SPECIFIC OUTCOMES:**

- identify, understand and apply all relevant aspects of current Hospitality related health and safety legislation,
- understand, interpret and discuss basic food commodity theory,
- Integrate an awareness of applicable and current ethical, ecological, economic, and social debates pertaining to food production and consumption,
- apply basic food commodity theory to related basic food preparation and cooking techniques within the kitchen,
- master basic food preparation and cooking techniques within the kitchen and communicate and present information skilfully and professionally,
- design a teaching and learning strategy for the related theory and practice relevant to the teaching of grades 10 to 12 content,
- effectively assess the Grade 10 to 12 Hospitality Studies content both theoretically and practically.

**HOSPITALITY STUDIES 1B**  
**NQF Level: 5**

**MODULE CODE: HOS21B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To equip students with a theoretical and practical knowledge of cultural and other influences on South African cuisine, menu planning and costing, food commodities, preparation and cooking.

**SPECIFIC OUTCOMES:**

- identify, understand and apply relevant cultural (and other) influences within South African cuisine,
- understand and apply the principles that inform menu planning and costing,
- understand, interpret and discuss advanced food commodity theory,
- Integrate an awareness of applicable and current ethical, ecological, economic and social debates pertaining to food production and consumption,
- apply advanced food commodity theory to related advanced food preparation and cooking techniques within the kitchen,
- master advanced food preparation and cooking techniques within the kitchen and communicate and present information skilfully and professionally,
- design a teaching and learning strategy for the related theory and practice relevant to the teaching of grades 10 to 12 content,
- effectively assess the Grade 10 to 12 Hospitality Studies content both theoretically and practically.

**HOSPITALITY STUDIES 2A**  
**NQF Level: 6**

**MODULE CODE: HOS12A2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous assessment. (A combination of assessment methods and instruments is used to gather assessment evidence.)

**PURPOSE**

The purpose of this module is to equip students with a theoretical and practical knowledge of food purchasing, storage and control, food and beverage service and customer care, cultural and other influences on South African cuisine and menu planning

**SPECIFIC OUTCOMES:**

- identify, understand and apply all relevant aspects of food purchasing, storage and control
- understand, interpret and discuss food and beverage service and customer care
- apply food and beverage service theory to related serving techniques within the restaurant.
- master food and beverage service techniques within the restaurant and communicate and present information skilfully and professionally.
- identify, understand and apply relevant cultural (and other) influences within South African cuisine
- understand and apply the principles that inform menu planning
- design a teaching and learning strategy for the related theory and practice relevant to the teaching of grades 10 to 12 content
- effectively assess the Grade 10 to 12 Hospitality Studies content both theoretically and practically

**HOSPITALITY STUDIES 2B**  
**NQF Level: 6**

**MODULE CODE: HOS22B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous assessment. (A combination of assessment methods and instruments is used to gather assessment evidence.)

**PURPOSE**

The purpose of this module is to equip students with a theoretical and practical knowledge of food and beverage service and customer care, managing resources and food costing.

**SPECIFIC OUTCOMES:**

- understand, interpret and discuss advanced food and beverage service and customer care theory.
- apply advanced food and beverage service theory to related advanced food and beverage service and customer care techniques within the restaurant.
- understand and apply the principles that inform food costing.
- understand and the management of resources
- design a teaching and learning strategy for the related theory and practice relevant to the teaching of grades 10 to 12 content
- effectively assess the Grade 10 to 12 Hospitality Studies content both theoretically and practically

**HUMANITARIAN LOGISTICS FRAMEWORK**  
**NQF Level: 8**

**MODULE CODE: LMA8X07**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module, the student will possess a highly specialised level of knowledge of the requirements for humanitarian logistics and what role it plays within the modern supply

chain. The intellectual competency of the student will be developed to formulate and design the type of supply chain required for a specific humanitarian operation.

**SPECIFIC OUTCOMES:**

- explain the role of humanitarian logistics within the modern supply chain concept,
- identify the stake holders active within the humanitarian logistics environment,
- formulate a specific type of supply chain required for disaster relief, food distribution, development programs, health aid and gift in kind.
- design a basic cooperation model for humanitarian organisations,
- construct a reference task model for a specific humanitarian operation.

**HUMANITARIAN LOGISTICS RESPONSE**  
**NQF Level: 8**

**MODULE CODE: LMA8X08**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to enable the student to apply the knowledge required to formulate a channel strategy and undertake a network design that fulfils the performance measurement requirements from the various stakeholders active in humanitarian operations.

**SPECIFIC OUTCOMES:**

- appreciate the importance of an effective IT strategy in humanitarian operations.
- undertake a network design and channel strategy formulation within the humanitarian operation.
- design a measurement framework for performance measurement in humanitarian logistics operations
- design a specific supply chain for the various humanitarian operations.
- be at the cutting edge of new development and research in the field of humanitarian logistics.

**HUMAN RESOURCE MANAGEMENT 1A**  
**NQF Level: 5**

**MODULE CODE: BPB11A1 / BPB1A00**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. The student will be expected to discuss the systems approach to HRM within the organisation, to explain how to optimise talent through workplace planning which includes recruitment and selection, induction and performance management, and to discuss the training and development process.

**SPECIFIC OUTCOMES:**

- discuss the systems approach to HRM within the organisation,
- explain how to optimise talent through workplace planning, and
- discuss the training and development process.

**HUMAN RESOURCE MANAGEMENT 1B**  
**NQF Level: 5**

**MODULE CODE: BPB11B1 / BPB1B00**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. The student will be expected to discuss the concept of motivation and its relevant theories, explain the perspectives of employment relations, and be able to discuss characteristics of the systems approach to employment relations.

**SPECIFIC OUTCOMES:**

- discuss the concept of motivation,
- explain the perspectives of employment relations, and
- discuss characteristics of the systems approach to employment relations.

**HUMAN RESOURCE MANAGEMENT 2A**  
**NQF Level: 5**

**MODULE CODE: BPB22A2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of personnel management 2 is to transfer knowledge and skills in aspects of personnel administration at the workplace. Students will be exposed to the knowledge and skills relating to factors affecting employee behaviour and performance. Furthermore, students will learn how to plan for the workforce needed by the company, recruitment and selection of the best candidates.

**SPECIFIC OUTCOMES:**

- explain various factors affecting employee performance,
- describe several factors influencing workforce planning,
- distinguish between various recruitment methods.

**HUMAN RESOURCE MANAGEMENT 2B**  
**NQF Level: 5**

**MODULE CODE: BPB22B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of personnel management II, module B, is to transfer knowledge and skills in aspects of personnel administration at the workplace. Students will be exposed to the knowledge and skills relating to staffing, compensation management and managing employee performance. The student will get knowledge on how allocate candidates to right positions, remunerate the fairly for increased performance.

**SPECIFIC OUTCOMES:**

- distinguish between various elements of total compensation,
- discuss various approaches to job design,
- explain performance evaluation methods.

**HUMAN RESOURCE MANAGEMENT 3A**  
**NQF Level: 6**

**MODULE CODE: BPB33A3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

## **PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. Typically students would be exposed to specialised knowledge, which they can immediately implement in the workplace. The Student should be able to assist management with the motivation of staff, training of managers and supervisors on decision making, understanding how values, attitudes, personality and emotions influence job satisfaction / dissatisfaction.

## **SPECIFIC OUTCOMES:**

- construct a view of the behaviour in organisations,
- interpret scientific validated information in OB,
- develop diagnostic skills in order to diagnose, present and predict future behaviour in organisations,
- apply OB concepts and principles within a variety of organisational situations,
- facilitate optimal individual, group and organisational behaviour to achieve strategic business objectives,
- use scientific methods and techniques to identify behaviours and understand them.

## **HUMAN RESOURCE MANAGEMENT 3B**

**NQF Level: 6**

**MODULE CODE: BPB33B3**

**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. Typically students would be exposed to specialised knowledge, which they can immediately implement in the workplace. The Student should be able to assist management with the motivation of staff, training of managers and supervisors on organisational culture, leadership, conflict and power as well as work design and organisational structure.

## **SPECIFIC OUTCOMES:**

- explain the strategic role of organisational culture,
- interpret the dynamics of power in organisations,
- explain the influence of conflict in organisational behaviour,
- develop diagnostic skills in order to accurately diagnose, present and predict future behaviour in organisations,
- develop a broad overview of leadership theories applicable to effective leadership in organisations,
- use scientific methods and techniques to identify behaviours and understand them,
- facilitate the management of change in organisations.

## **HUMAN RESOURCE MANAGEMENT 1A**

**NQF Level: 5**

**MODULE CODE: HRM11A1 / MHB1A01**

**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

This module will provide Students with the ability to understand and describe the field of Human Resource Management and its associated fields of study with specific reference to the history, roles and functions of Human Resource Management. The module focuses on the national and world class HR practices within the organisational context.

## **SPECIFIC OUTCOMES:**

- define Human Resource Management as field of study explaining the meaning of strategic Human Resource Management,



- explain the interrelationships of Human Resource Management with Psychology, Industrial Psychology, Sociology, Communication, etc.,
- discuss the role of professional bodies in Human Resource Management,
- compare the different management theories in explaining the development of Human Resource Management,
- discuss the systems theory and apply it to Human Resource Management processes,
- discuss the impact of different variables and changing trends at global level on Human Resource Management in South Africa,
- discuss the implications of business challenges for Human Resource Management as a profession,
- illustrate and discuss the Human Resource Management function as part of the organisational structure,
- explain the outcomes and roles of Human Resource Management within the context of small, medium and large organisations,
- discuss the different Human Resource Management functions.

**HUMAN RESOURCE MANAGEMENT 1B**  
**NQF Level: 5**

**MODULE CODE: HRM21B1 / MHB1B01**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

This module will provide Students with the ability to define Human Resource provisioning in the Southern African context as part of the larger organisational system and the global village. A systems planning focus for the attraction, recruitment, selection, induction of staff and individual career management in the organisation is explained. Students will further be introduced to various concepts in career planning and will be assisted in applying career planning and management concepts to themselves.

#### **SPECIFIC OUTCOMES:**

- define Human Resource provisioning
- describe the history of Human Resource Management,
- debate the challenges of managing diversity in the workplace,
- discuss the history of Human Resource planning and its links with organisational strategy,
- compile an HR provisioning plan,
- develop a recruitment and selection strategy,
- analyse the Basic Conditions of Employment Act and other relevant information.

**HUMAN RESOURCE MANAGEMENT 2A**  
**NQF Level: 5**

**MODULE CODE: HRM12A2 / MHB2A01**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

This module will provide Students with an understanding of how to optimally utilise and retain human resources, and how proper compensation systems, health and safety, and administration and information systems contribute towards the achievement of an enterprise's objectives and towards the satisfaction of the needs of the modern employee.

#### **SPECIFIC OUTCOMES:**

- describe the interrelationship between the HR Provision function and the HR Utilisation, Development and Employment Relations functions,
- discuss pertinent issues in compensation management,
- discuss the concept of employee wellness,
- discuss health and safety issues in the workplace from a human resources perspective,
- discuss the concept of performance motivation,

- discuss the various aspects involved in the role and function of HR administration with particular emphasis on an information management system.

**HUMAN RESOURCE MANAGEMENT 2B**  
**NQF Level: 5**

**MODULE CODE: HRM22B2 / MHB2B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module will provide Students with an understanding of the Human Resource Development field by critically evaluating the nature, purpose and functioning of HRD in organisations. Students will be able to discuss people development processes and functions in the context of human performance improvement in organisations.

**SPECIFIC OUTCOMES:**

- define human resource development and critically evaluate the major purposes of HRD in organisations,
- describe a model for human performance improvement (HPI),
- explain needs assessment in the training intervention process,
- discuss theories of learning and learning programme design,
- describe transfer of training,
- discuss training evaluation,
- describe various traditional training methods,
- explain the use of technology in the training field,
- discuss the various employee development approaches,
- discuss special issues in training and employee development
- discuss the education, training and development environment in South Africa,
- discuss the future of training and development.

**HUMAN RESOURCE MANAGEMENT 3A**  
**NQF Level: 6**

**MODULE CODE: HRM13A3 / MHB3A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module will provide Students with an understanding of the day-to-day management of employee relations in the South African business environment. Students will understand progressive thinking about the employment relationship and the impact that collaboration has in the labour environment. Students will also understand the issues surrounding post-employment management.

**SPECIFIC OUTCOMES:**

- demonstrate an understanding of employment relations in South Africa,
- demonstrate an understanding of the employment relations function in an organisation,
- analyse the global business environment and its impact on organisations and job security,
- analyse the role of SMMEs in post-employment planning,
- demonstrate an understanding of the role of human resource practitioners in post-employment strategy formulation and implementation.

**HUMAN RESOURCE MANAGEMENT 3B**  
**NQF Level: 6**

**MODULE CODE: HRM23B3 / MHB3B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

This module will provide learners with an understanding of contemporary human resource management issues from both a South African and an international perspective and to translate what is happening globally in the HRM field into the South African context. This will be done by means of conducting a literature study, compiling a research report and demonstrating the ability to research and write an academic paper on a contemporary HRM issue.

### **SPECIFIC OUTCOMES:**

- conduct a literature study.
- compile a research report.
- demonstrate the ability to research and write an academic paper on a contemporary HRM issue.
- demonstrate an understanding of contemporary human resource management issues (Strategic HRM, Change Management, Leadership, Talent Management, e-HRM, Ethics) from both a South African and an international perspective

**HUMAN RESOURCE MANAGEMENT 2**  
**NQF LEVEL: 6**

**MODULE CODE HRM201**  
**NQF CREDITS: 12**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The course is designed in such a manner that it provides Students with an overall basic understanding of key human resource management issues. Students are not expected to be experts in human resource management as the course is not their major, but to have a working understanding of basic human resource functions such as, job analysis, recruitment, selection, induction, motivation, group-work, leadership and performance management.

### **SPECIFIC OUTCOMES:**

- understand what is human resource management,
- explain job analysis,
- understand steps involved in the recruitment and selection of staff,
- explain motivational theories,
- understand the working of groups,
- distinguish different leadership theories.

**HUMAN RESOURCES MANAGEMENT: THE FIELD**  
**NQF Level: 8**

**MODULE CODE: HRM8X02**  
**NQF CREDITS: 12**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The purpose of this module is to improve the quality of the HRM Practitioner's outputs and thereby contributing towards creating and sustaining a competitive organisation. Although the level and extent of application varies with the type and size of the organisation, every contemporary Practitioner should be familiar with the concepts and processes of adding value to the organisation. The objective of this module is therefore to provide the student with: A solid background and understanding of theoretical HRM approaches, deliverables and roles of the Human Resource Management Practitioner to the extent that you can successfully apply them in your work environment. The module also serves as a point of departure for all further modules of the Honours programme i.e. "to add value through measurable deliverables and not only through HRM activities".

**SPECIFIC OUTCOMES:**

- critically analyse current HRM practices through research and enquiry, appraisal and exposition,
- explain the measurement processes involved in evaluating the contribution of HRM towards increased net profit and ROI,
- apply HRM theories and approaches to case studies and the work environment,
- evaluate the nature, goal and functioning of HRM in the work environment.

**IMPACT OF TOURISM****NQF Level: 5****MODULE CODE: TOD11B2****NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with insight and intellectual knowledge in understanding the tourism industry and the different types of tourism impacts. Students will be able to appreciate the economic, social and environmental impacts of the development of different types of tourism attractions.

**SPECIFIC OUTCOMES:**

- describe third world trends in tourism product development,
- distinguish between the main type of tourism products,
- appreciate positive and negative economic, social and environmental impacts of developing tourism attractions,
- describe the main characteristics of sustainable and responsible tourism development in South Africa.

**INDIVIDUAL AND GROUP LEADERSHIP CONSULTATION****NQF Level: 9****MODULE CODE: PPL9X08****NQF CREDITS: 20****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To develop and apply the principles, theories and skills of facilitation in individual, group and organisational context

**SPECIFIC OUTCOMES:**

- develop a critical understanding of different facilitation theories and models
- practically apply facilitation skills in conducting individual, group and organisational interventions,
- develop an understanding of the basic theories and models of career and executive coaching and use the associated competencies in planning a coaching intervention.
- develop a personal model for Individual Facilitation based on an accountable theoretical perspective,
- develop a personal model of Group Facilitation based on an accountable theoretical perspective,
- compile a one-day practical PiPL intervention workbook.

**INDIVIDUAL AND ORGANISATIONAL WELLNESS****NQF Level: 9****MODULE CODE: PPL9X07****NQF CREDITS: 10****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To provide students with knowledge and insight, regarding the essence and importance of health and vitality for personal, interpersonal and professional leadership with the aim to advise clients.

**SPECIFIC OUTCOMES:**

- conceptualize and argue the core elements of physical health and well-being,
- debate the nature of the mind-body connection with relevance to personal, interpersonal and professional leadership development

**INDUSTRIAL PSYCHOLOGY 1A**  
**NQF Level: 5**

**MODULE CODE: IPS11A1 / BSK1A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with an introduction to the field of Industrial Psychology. It provides a basic knowledge and understanding of industrial psychology concepts as related to the biological basis of behaviour, research methodology, human development, learning, perception, cognition, motivation, attitude and values, personality, attraction and affiliation, group behaviour, and social processes for development. Students need to identify, describe and distinguish concepts and theories applicable to the scientific field of Industrial Psychology, acquiring a basic understanding of the nature of problems experienced in organisations.

**SPECIFIC OUTCOMES:**

- define, describe and explain industrial psychology,
- identify and discuss the different schools of psychology,
- describe and discuss the developments of industrial psychology,
- identify and describe the steps in the research process, considering possible errors, ethical principles and social issues,
- identify and discuss the biological basis for behaviour and illustrate the application of such knowledge to job design,
- define and explain all necessary aspects of human development, learning, perception, cognition, motivation, attitudes and values and its relevance and application in the workplace,
- define and explain the relevance of interpersonal attraction and affiliation and group behaviour in the workplace,
- define and discuss personality and the different methods of personality assessment considering its relevance and importance in the work environment,
- describe, discuss and explain the social processes in an organisation and how their various components interact.

**INDUSTRIAL PSYCHOLOGY 1B**  
**NQF Level: 5**

**MODULE CODE: IPS21B1 / BSK1B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is firstly to provide students with an introduction to the field of Industrial Psychology. It provides a basic knowledge and understanding of the multi-dimensional nature of ergonomics, as well as the different applicable fields that contribute to the knowledge base of ergonomics. Students need to identify, describe and apply theoretical knowledge and concepts related to ergonomics in order to establish an effective, safe and healthy human-machine interface.

The second purpose of this module is to provide students with basic knowledge and understanding of the scientific literature regarding consumer psychology. Students need to identify, describe and contextualise theoretical knowledge and concepts related to consumer psychology in order to understand its basic nature and practical implications.

The above allow for the basic awareness and understanding of the contributions of Industrial Psychology in the establishment of effective human-machine system interactions as well as consumer behaviour within the broader society.

**SPECIFIC OUTCOMES:**

- define ergonomics,
- describe the historical development of ergonomics as well as the focus and objectives of ergonomics,
- discuss the role of the ergonomist, apply the advantages of ergonomics and apply ergonomics to specific user populations,
- know the basics regarding human abilities and limitations that can influence human reliability in systems operation,
- define and explain consumer psychology,
- describe the establishment of consumer psychology as a sub-discipline of industrial psychology and indicate its strategic applications,
- describe the intra-psychic domain of consumer behaviour and to explain how marketers go about influencing consumers' behaviour in order to stimulate buying behaviour,
- describe the mechanism of the consumer decision-making process,
- describe the organismic processes of consumption,
- contextualise the contemporary consumer.

**INDUSTRIAL PSYCHOLOGY 2A**  
**NQF Level: 5**

**MODULE CODE: IPS12A2 / BSK2A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with an introduction to study the field of Organisation Behaviour. Students are equipped with the intellectual competencies for acquiring and understanding knowledge about behaviour on an individual, group and organisational level. Students need to identify, describe, distinguish, apply and analyse concepts and theories related to the scientific field of organisational psychology, allowing a thorough understanding of the nature of problems experienced within organisations and options for addressing these problems.

**SPECIFIC OUTCOMES:**

- define, describe and explain organisation psychology,
- discuss and analyse various frames of reference applicable to studying behaviour in organisations,
- identify, describe, argue, analyse and distinguish between concepts and theories related to behaviour in organisations on individual, group/team and organisational level,
- argue and discuss the importance of organisational learning and renewal,
- analyse, examine and discuss the importance of leadership, strategy and organisational culture as the primary transformational variables in the organisational context,
- analyse and discuss the importance of organisational culture and dynamics of culture in high-performing organisations,
- examine and discuss theoretical foundations of organisational change and development,
- critically assess emerging trends in organising human activity and behaviour in view of available organisational theory and design perspectives,
- analyse, examine and discuss the importance of power, conflict, communication and decision-making within group structures and critically analyse their effects on the organisation.

**INDUSTRIAL PSYCHOLOGY 2B**  
**NQF Level: 5**

**MODULE CODE: IPS22B2 / BSK2B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The purpose of this module is to introduce students to research methods and psychological assessment in industrial psychology.

### **SPECIFIC OUTCOMES:**

- describe and explain the role of research in the profession and science of industrial psychology,
- discuss and evaluate different strategies of research,
- explain the role of control in experimental and non-experimental research,
- describe the role that psychological assessment plays in industrial psychology practice and science,
- describe and evaluate assessment tools that are used to measure maximal performance,
- describe and evaluate assessment tools that are used to measure typical performance.

**INDUSTRIAL PSYCHOLOGY 3A**  
**NQF Level: 6**

**MODULE CODE: IPS13A3 / BSK3A01**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The first part of the module will provide students with the ability to understand and describe the field of Personnel Psychology. Core aspects of the course include research methods in Personnel Psychology, the changing nature of work, standards of effective personnel decision-making, psychological assessments in recruitment and selection, and aspects of fairness in the South African labour and legislative context.

The second part of the module will provide students with the ability to understand and describe the field of Career Psychology. Academic content related to individual career-planning processes, life and career phases, contemporary career issues, the integration of career management principles with HR systems, and industrial mental health is covered.

### **SPECIFIC OUTCOMES:**

- conceptualise the academic field of personnel psychology,
- develop a clear understanding of all the related research methods that are employed in the field of personnel psychology,
- comprehend all the key constructs, theories and strategies from the academic field of personnel psychology,
- make inferences concerning the applicability of theory to hypothetical questions within the applied field of study,
- draw conclusions and use these to formulate appropriate solutions and actions to address the theory-related issues raised in the group discussions, practical exercises and case studies,
- develop an appreciation of the complexities related to the making of sound personnel decisions, specifically within the South African labour context,
- develop a number of cross-field learning objectives,
- conceptualise the academic field of career psychology,
- comprehend all the key constructs, theories and strategies from the academic field of study,
- make inferences concerning the applicability of theory to hypothetical questions within the applied field of study,
- draw conclusions and use these to formulate appropriate solutions and actions to address the theory-related issues raised in the group discussions, practical exercises and case studies,
- develop an appreciation of the complexities related to the making of sound career decisions, specifically within the South African labour context,
- develop and understand the links between career psychology and HR career management,
- develop and understand the complexities of contemporary career issues,
- gain a broad overview the field of industrial mental health and its practical applications,
- develop a number of cross-field learning objectives.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module will provide students with the intellectual competencies required to identify, examine and apply ethical principles which will enable them to comprehend their professional ethical obligation as it applies to the field of Industrial Psychology.

This module will also provide students with applied competencies in Industrial Psychology in order to examine, apply and analyse the relevance of the field within organisations. This module allows for a comprehensive understanding of ethical principles within organisations as well as the practical application of Industrial Psychology.

**SPECIFIC OUTCOMES:**

- conceptualise industrial psychology as a profession in relation to other disciplines,
- comprehend the professional ethical obligations of industrial psychology,
- make ethical decisions based on the profession's code of ethics,
- describe ethics issues in the subfields of industrial psychology,
- present a framework of the role of industrial psychologists in enhancing organisational ethics,
- present methods of evaluating the selection process in organisations,
- consider employee performance in the design and evaluation of employee training and development in the organisations,
- consider employee motivation, satisfaction and commitment within the new organisational context,
- evaluate the importance of leadership and group behaviour in the organisation,
- consider the importance of human factors and working conditions in organisational health,
- develop a number of cross-field learning objectives.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module will provide students with the applied competence to master generic practical competencies as they relate to and are identified by other modules in the Industrial Psychology Honours Programme.

**SPECIFIC OUTCOMES:**

- experience personal growth and development in terms of writing skills, presentation skills and group participation skills,
- reflect on their personal career exploration and development,
- conduct an entry-level selection interview by utilising competency-based interviewing skills,
- design and execute a series of practical industrial psychological interventions relating to job analysis, competency profiling, selection batteries, succession planning, recruitment strategies
- design and apply assessment centre technology,
- design, present and evaluate a training (HRD) programme,
- facilitate a basic problem-solving session,
- demonstrate professional and business ethics skills,
- design an instrument to assess organisational climate.



**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with the skills and background knowledge to select psychological tests and questionnaires for psychological assessment purposes in cross-cultural industrial and organisational contexts.

**SPECIFIC OUTCOMES:**

- critically evaluate the role of psychological assessment in industrial psychological practice from a cross-cultural perspective,
- understand the role that reliability and validity plays in the choice of an assessment instrument,
- conduct a psychological test that is based on a psychological theory of a construct,
- construct, interpret and evaluate psychological test norms,
- describe the role that individual differences in abilities, interests, values and personality play in industrial psychological practice,
- select appropriate measures of abilities, interests, values and personality,
- critically reflect on issues such as bias and fairness in the South African context,

**INDUSTRIAL PSYCHOLOGY RESEARCH PROJECT**  
**NQF Level: 8**

**MODULE CODE: IPS8X05**  
**NQF CREDITS: 40**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 40%  
Examination Mark Weight – 60%

**PURPOSE:**

The purpose of this module (research project) is to provide students with the skills to conduct quantitative research in industrial psychology. This includes design and analysis.

Under supervision, students need to be able to identify an appropriate quantitative research design for a particular research problem. They should be able to plan a study, design appropriate instruments or select relevant existing instruments to collect the data, analyse the collected data and draw appropriate conclusions from the results. Students should be able to examine and critically evaluate the psychometric properties of instruments used.

**SPECIFIC OUTCOMES:**

- structure and produce an appropriate research proposal aimed at solving a contemporary problem in the field of industrial psychology,
- choose an appropriate *quantitative* research design depending on the research question,
- design and analyse a quantitative study using the general linear model as analytic framework,
- critically evaluate the merits of a psychological test or questionnaire with regard to its psychometric properties,
- formulate appropriate research findings and consequent recommendations for further research and/or practical application.

**INDUSTRIAL RELATIONS 1AF**  
**NQF Level: 7**

**MODULE CODE: BIR11AF**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

## **PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the concepts of industrial democracy, participation, and representation. Apply labour legislation. Deal with strikes, grievances, disciplinary processes, and retrenchments correctly. Understand and apply the Occupational Health and Safety legislation in the work place. Plan and implement and manage effective strategies for future human resource needs.

## **SPECIFIC OUTCOMES:**

- demonstrate knowledge and understanding of the fundamentals of employment relations in the work place,
- identify employment relations role-players and stakeholders in the work place,
- demonstrate knowledge of the development of employment relations in South Africa,
- identify and apply labour legislation impacting on employment relationship in the work place,
- apply collective bargaining and negotiation skills in the work place,
- deal with industrial action and strike handling in the work place,
- understand organisation-level mechanisms and processes in the work place,
- apply industrial democracy, participation and cooperation concepts in the work place,
- understand the role and importance of the human resource business function with regard to labour relations.

**INDUSTRIAL RELATIONS 1BF**  
**NQF Level: 7**

**MODULE CODE: BIR11BF**  
**NQF CREDITS: 12**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the concepts of industrial democracy, participation, and representation for a specific enterprise, apply labour legislation; deal with strikes, grievances, disciplinary processes, and retrenchments for a specific enterprise. Understand and apply the Occupational Health and Safety legislation pertaining to a specific enterprise. Plan and implement and manage effective strategies for future human resource needs of a specific enterprise.

## **SPECIFIC OUTCOMES:**

- able to analyse and assess information to complete dissertations,
- able to carry out a literature search and construct a critical literature review,
- skilled in footnoting and referencing,
- aware of the different discipline bases available for underpinning a dissertation.

**INFORMATICS 1A**  
**INFORMATICS 1B**  
**INFORMATICS 2A**  
**INFORMATICS 2B**  
**INFORMATICS 3A**  
**INFORMATICS 3B**

**MODULE CODE: IFM01A1**  
**MODULE CODE: IFM01B1**  
**MODULE CODE: IFM2A10**  
**MODULE CODE: IFM2B10**  
**MODULE CODE: IFM3A10**  
**MODULE CODE: IFM3B10**

Refer to the Rules and Regulations of the Faculty of Science for more information.

**INFORMATION AND TECHNOLOGY MANAGEMENT**  
**NQF Level: 7**

**MODULE CODE: ITM41-1**  
**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Student will be able to understand IT Service Management through the examination of IT value chain components.

**SPECIFIC OUTCOMES:**

- review the components of the IT value chain,
- categorize the field of IT service management and its supporting frameworks,
- evaluate the IT function in an existing or fictional business.

**INFORMATION ISSUES IN BUSINESS**

**NQF Level: 8**

**MODULE CODE: IMA8X03**

**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of recent developments with regard to Information Management Issues in the field of Management; and acquire the knowledge and intellectual skills necessary to contribute to the planning and implementation of the latest and most current issues of Information Management in the workplace. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- discuss the latest issues which influence Information Management in an organisation,
- report on the role of information, knowledge and intellectual capital in the management of innovation,
- do research on advanced information management issues and specifically information and knowledge management issues in business.

**INFORMATION LITERACY**

**NQF Level: 5**

**MODULE CODE: RGL0A40 / RGL0B40**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to basic IT (information technology) terms, skills and the basic components of a computer. The students will be able to manipulate files and use word processing application to solve business problems and to use presentation software.

**SPECIFIC OUTCOMES:**

- explain concepts and terms associated with using the Internet,
- demonstrate the ability to use e-mail software on a computer.

**INFORMATION MANAGEMENT 1A**

**NQF Level: 6**

**MODULE CODE: ILK1A11 / IMA11A1**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess the knowledge and skill to identify the different phases in the information life cycle, distinguish between the different types of information sources, and be familiar with databases to the extent to apply this knowledge to information management

principles. A student is equipped with the necessary competencies and skills to apply technology associated with the Internet, World Wide Web (WWW) and search engines for basic information management purposes.

**SPECIFIC OUTCOMES:**

- describe the elements of the information life cycle,
- demonstrate theoretical and practical knowledge on how to classify the different types of information sources,
- design and create a working database,
- demonstrate theoretical knowledge of the Internet and WWW as information infrastructure,
- demonstrate theoretical and practical knowledge of the role of the Internet and WWW tools in access to information,
- evaluate the content found on the WWW for academic and/or personal research purposes,
- do research on fundamental information management issues.

**INFORMATION MANAGEMENT 1B**  
**NQF Level: 6**

**MODULE CODE: ILK1B21 / IMA21B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess the knowledge and skill to manage information as a resource; differentiate between information management and records management; apply techniques that can be used to add value to information and explain the concept of information entrepreneurship. A student is equipped with the necessary competencies and skills required in setting up a small business in the ICT sector of the economy and apply the principles of information entrepreneurship. Furthermore a student is equipped with research skills through report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- describe the role of information as an economic resource,
- distinguish between information management and records management,
- identify the methods used by information managers in adding value to information,
- explain the concept of information entrepreneurship,
- compile a business plan for an information business,
- do research on fundamental information management issues.

**INFORMATION MANAGEMENT 2A**  
**NQF Level: 7**

**MODULE CODE: ILK2A11 / IMA12A2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon successful completion of this module a student will have acquired the necessary knowledge to identify the different characteristics of the information economy and the knowledge economy and to explain the impact of information on the economy of a country. Furthermore the student will have a thorough understanding on how to manage knowledge and the intangible assets of an enterprise. Extensive attention is given to the concepts of knowledge work, knowledge management and intellectual capital management and students are equipped with research skills through report writing regarding these aspects.

**SPECIFIC OUTCOMES:**

- indicate the challenges of the information economy,
- critically reflect on the information economy and the knowledge economy,

- discuss the concepts and theories of knowledge management,
- explain the skills of knowledge workers,
- describe the role of the learning organisation in value creation,
- do research on fundamental information management issues.

**INFORMATION MANAGEMENT 2B**  
**NQF Level: 7**

**MODULE CODE: ILK2B21 / IMA22B2**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

Upon the successful completion of this module a student shall possess theoretic academic knowledge on how to gather, store, process, analyse and disseminate information via corporate portals; describe theoretically as well as discuss the practical application of intranet infrastructure as used in business intelligence; and be equipped with the necessary competencies and skills to develop and maintain basic websites and portals. Furthermore students are equipped with research skills through report writing regarding portal applications and website development.

#### **SPECIFIC OUTCOMES:**

- demonstrate theoretical and practical knowledge of information portals and intranet toolsets for improved access to information,
- demonstrate theoretical and practical knowledge of the purpose and functionality of web-based content management systems,
- distinguish the different categories of the classic and semantic layers of the Web,
- apply correct website design techniques to ensure a functional and easy to navigate website,
- develop ways in which to increase presence of a website on the Internet,
- do research on fundamental information and content management issues.

**INFORMATION MANAGEMENT 3A**  
**NQF Level: 7**

**MODULE CODE: ILK3A11 / IMA13A3**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

Upon the successful completion of this module a student shall possess theoretic academic knowledge necessary to explain the importance of strategic information management and also be able to apply this knowledge on a practical level. This includes advanced skill levels of how to gather, store, process, analyse and disseminate information for competitive intelligence purposes. Furthermore students are equipped with research skills through report writing regarding strategic information management and competitive intelligence techniques.

#### **SPECIFIC OUTCOMES:**

- critically reflect on the concepts of business intelligence and its sub-components,
- describe and apply various techniques for scanning the external environment of the enterprise,
- critically evaluate gathered data in order to determine future trends,
- effectively disseminate intelligence,
- explain why information is regarded as a strategic resource in enterprises,
- formulate an information policy for an enterprise,
- do research on fundamental information management issues.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of recent developments in advanced information retrieval tools for competitive intelligence purposes; acquire the knowledge necessary to explain the technology and various tools used in support of competitive intelligence processes and be able to apply this knowledge on a practical level. Furthermore students are equipped with research skills through report writing regarding strategic information management and competitive intelligence techniques.

**SPECIFIC OUTCOMES:**

- apply the different tools for advanced searching and information retrieval on the WWW,
- demonstrate the effective use of command/controlled language in information retrieval,
- differentiate the open and concealed levels of the WWW for application in competitive intelligence,
- critically reflect on different pull and push technologies as competitive intelligence tools,
- apply social business design for competitive intelligence purposes,
- judge the value of intranet and extranet applications in business intelligence,
- present competitive findings to industry clients.

**INFORMATION SECURITY 4**  
**NQF Level: 7**

**MODULE CODE: SIN41-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to Information Security to enable them to propose an Information Security Architecture for a given scenario.

**SPECIFIC OUTCOMES:**

- critically discuss the role of information security in the organisation,
- evaluate the need for information security for an individual or an organisation,
- discuss the legal, ethical and professional issues of info security,
- apply information security technology to improve the security posture of an organisation.

**INFORMATION SYSTEMS 1A**  
**NQF Level: 5**

**MODULE CODE: IFS01A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

**Theory:** To introduce students to basic IT terms, skills and the basic components of a computer.

**Practical:** The students will be able to manipulate files and use word processing to solve business problems and to use presentation software.

**SPECIFIC OUTCOMES:**

**THEORY:**

- discuss the internet and the world wide web and its impact on technology,
- identify different types of application software,

- identify and discuss input and output devices,
- discuss different types of storage,
- explain various uses of communications; discuss different types of networks and communication devices and channels,
- discuss different types of security risks and how to safeguard against such risks,
- discuss e-commerce.

**PRACTICAL:**

- demonstrate the ability to use a word processing application on a computer,
- demonstrate the ability to use a presentation application on a computer.

**INFORMATION SYSTEMS 1B**  
**NQF Level: 5**

**MODULE CODE: IFS01B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

**Theory:** A student who has successfully completed this module will have acquired the necessary knowledge to evaluate a system with reference to the Systems Development Life Cycle.

**Practical:** the students will be able to use spreadsheets to solve business problems and to use data bases.

**SPECIFIC OUTCOMES:**

**THEORY:**

- discuss the five phases of the systems development life cycle,
- draw/design data flow diagrams for a given scenario,
- interpret systems development life cycle diagrams and concepts.

**INFORMATION SYSTEMS 2A**  
**NQF Level: 6**

**MODULE CODE: IFS02A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

A student who has successfully completed this module will have acquired the necessary knowledge to apply the theoretical aspects of database modelling in regard to Entity Relationship Modelling and the Normalisation of databases.

**SPECIFIC OUTCOMES:**

- analyse and compare different database models,
- develop an effective and efficient database solution for business problems,
- illustrate their competence in the normalisation of databases,
- demonstrate the interaction between an ERD and the normalisation of databases,
- generate and criticize an ERD based on the supplied business rules,
- argue how the software development life cycle (SDLC) contributes to development of the database life cycle (DBLC).

**INFORMATION SYSTEMS 2B**  
**NQF Level: 6**

**MODULE CODE: IFS02B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

A student who has successfully completed this module will have acquired the necessary knowledge to design a system by using System Development Life Cycle (SDLC) and Database Development Life Cycle (DDLCL) principles.

### **SPECIFIC OUTCOMES:**

- describe transaction management and concurrency control,
- review basic database performance-tuning concepts,
- analyse a distributed database management system (DDBMS) and what its components are review how the implementation of a database is affected by the different levels of data and process distribution,
- examine how transactions are managed in a distributed database environment,
- comment on what a data warehouse is, how data for a data warehouse are prepared and how a data warehouse is implemented,
- distinguish between the different database connectivity technologies,
- argue the database administrator's managerial and technical roles in a database environment.

**INFORMATION SYSTEMS 3A**  
**NQF Level: 6**

**MODULE CODE: IFS03A1**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The student should be able to understand and apply the tools and techniques used in formal Information technology project management to assist a business in achieving its goals.

### **SPECIFIC OUTCOMES:**

- students will be able to explain the phases in the project management lifecycle,
- students should be able to differentiate between the nine knowledge areas of the project management body of knowledge,
- students should be able to assess the quality of a project's methodology.

**INFORMATION SYSTEMS 3B**  
**NQF Level: 6**

**MODULE CODE: IFS03B1**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

Students will fully understand how to implement database security on modern business databases.

### **SPECIFIC OUTCOMES:**

- describe an information system and its components,
- outline the concept of information security,
- outline useful user administration best practices,
- criticize the importance of administration documentation,
- describe the different types of users in a database environment and the distinct purpose of each,
- identify and explain the concepts of five security models,
- define the term "virtual private database" and explain its importance,
- understand the database auditing environment.



**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To provide the students with knowledge in order to explain the nature and process of research and to conduct their own research to find answers to their specific research problems.

**SPECIFIC OUTCOMES:**

- identify a research problem, a research method and formulate a proposal to solve the problem,
- select the most suitable research strategy (design, methods and approaches) to solve the problem,
- carry out the research design, data collection, analysis and interpretation; make accurate conclusions on completion of the research,
- do scientific research and report on their research in an academically appropriate way.

**INFORMATION TECHNOLOGY ARCHITECTURES**  
**NQF Level: 8**

**MODULE CODE: ITM8X02**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with an understanding of architectures within an IT perspective. This course should provide students with insight into architectural styles. This course focuses on aligning business processes with IT systems by analysing architectural styles that promotes this paradigm. Although various architectural designs are discussed, those styles that focus on service-oriented principles will be emphasized. Principles of service design and strategic goals associated with creating, managing and maintaining architectural design paradigms in today's competitive IT environment, will be addressed.

**SPECIFIC OUTCOMES:**

- understand what is meant by an IT architectural style,
- discuss different types of IT architectural styles,
- describe the service-oriented paradigm,
- understand and implement various design principles related to IT architecture,
- describe how business processes can be aligned to IT through an IT architectural style.

**INFORMATION TECHNOLOGY GOVERNANCE**  
**NQF Level: 8**

**MODULE CODE: ITM00280**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide the students with knowledge of and engagement of ITIL, the importance and benefits of sound IT governance have an awareness of IT Governance methodologies available in the marketplace and understand the strengths and weaknesses of these methodologies and how each can fit in to an overall Governance framework.

**SPECIFIC OUTCOMES:**

- critically discuss the concept of information technology governance,
- determine the managing of information technology risks,
- discuss the importance of supplier governance,

- evaluate information security governance,
- compare legal and regulatory aspects of information technology governance.

**INFORMATION TECHNOLOGY MANAGEMENT 1A**  
**NQF Level: 5**

**MODULE CODE: ITB1A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE:**

The purpose of this module is to introduce the students to basic IT (information technology) terms, skills and the basic components of a computer. The students will be able to manipulate files and use various applications to solve business problems.

**SPECIFIC OUTCOMES:**

- explain concepts and terms associated with Information Technology (IT),
- demonstrate the ability to use common functions of a PC and its operating system,
- demonstrate the ability to use a word processing, spreadsheet and presentation application.

**INFORMATION TECHNOLOGY MANAGEMENT 1B**  
**NQF Level: 5**

**MODULE CODE: ITB1B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE:**

The purpose of this course is to expose Students to the management of enterprise technologies and how these enterprise technologies can be used to implement the organisational strategies. The focus is on positioning information technology within the organisation as well as the management of the infrastructure component of IT management.

**SPECIFIC OUTCOMES:**

- describe the role of information technology in supporting the organisation as an entity,
- define information systems and describe the various types of information systems and categorise specific systems,
- understand the role of networking, communications and collaboration capabilities for organisations,
- describe electronic commerce, its scope, benefits, limitations and types,
- discuss the characteristics and attributes of mobile computing and mobile commerce.

**INFORMATION TECHNOLOGY MANAGEMENT 2A**  
**NQF Level: 5**

**MODULE CODE: ITB2A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to contextualize IT Service Delivery, and to provide students with background knowledge on the IT Service Delivery processes.

**SPECIFIC OUTCOMES:**

- explain the context in which IT Service Delivery takes place,
- explain the major processes and activities required for IT Service Delivery,
- explain the each individual process and its activities required for IT Service Delivery.

**INFORMATION TECHNOLOGY MANAGEMENT 2B**  
**NQF Level: 5**

**MODULE CODE: ITB2B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to contextualize IT Service Support, and to provide students with background knowledge on the IT Service Support processes.

**SPECIFIC OUTCOMES:**

- explain the context in which IT Service Support takes place,
- explain the major processes and activities required for IT Service Support,
- explain the each individual process and its activities required for IT Service Support.

**INFORMATION TECHNOLOGY MANAGEMENT 3A**  
**NQF Level: 6**

**MODULE CODE: ITB3A01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this course is to introduce the concept of business analysis as a liaison among stakeholders in order to elicit, analyse, communicate and validate requirements for changes to business processes, policies and information systems. The business analyst understands business problems and opportunities in the context of the requirements and recommends solutions that enable the organisation to achieve its goals.

**SPECIFIC OUTCOMES:**

- define the tasks associated with the planning and monitoring of business analysis activities throughout the requirements process,
- collect and analyse activities to communicate the output of requirements management to all relevant stakeholders,
- analyse the business situation to understand the business problems and opportunities and assess the current and future views of the organisation to understand the change needed to meet business needs and achieve strategic goals,
- understand the techniques used to elicit requirements and distinguish between appropriate techniques.

**INFORMATION TECHNOLOGY MANAGEMENT 3B**  
**NQF Level: 6**

**MODULE CODE: ITB3B01**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with background knowledge on the IT Service Support processes, and the basic principles involved in legal, ethical and social issues in the use of IT within the organisational context.

**SPECIFIC OUTCOMES:**

- explain the each individual process and its activities required for IT Service Support,
- explain the need for ethics for IT Professionals and IT Users,
- explain the different legislative requirements for IT.

**INFORMATION TECHNOLOGY RESEARCH METHODOLOGY**  
**NQF Level: 8**

**MODULE CODE: ITM8X03**  
**NQF CREDITS: 16**

**PURPOSE**

The purpose of this module is to provide the students with knowledge in order to explain the nature and process of research and to conduct their own research to find answers to their specific research problems.

**SPECIFIC OUTCOMES:**

- Identify a research problem, a research method and formulate a proposal to solve the problem.
- Select the most suitable research strategy (design, methods and approaches) to solve the problem
- Carry out the research design, data collection, analysis and interpretation, make accurate conclusions on completion of the research
- Do scientific research and report on their research in an academically appropriate way

**INFRASTRUCTURE STUDIES**  
**NQF Level: 8**

**MODULE CODE: TRE8X04**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- To equip participants with a sound theoretical and practical knowledge of the major aspects of Transport Infrastructure. On completion of the module, the participant should be equipped to conduct transportation infrastructure studies and -planning in an effective and efficient manner.
- Provide participants with highly specialised intellectual knowledge to be able to explain the outcomes and principles of transport planning theories, approaches and practices, related to infrastructure.
- Develop participants' intellectual competency to be able to analyse local and international examples of transport on a highly specialised level, reflecting on some of the more technical aspects of the planning process.
- Enable participants to reflect on personal and/or group competencies by utilising acquired highly specialised intellectual knowledge of Transportation Infrastructure Studies.

**SPECIFIC OUTCOMES:**

- describe the history and current structure of land transport (road and rail) in South Africa,
- discuss the role of transport infrastructure in development,
- discuss issues related to the design, construction, maintenance and management of land transport infrastructure,
- explain the financing of land transport infrastructure.

**INTERNATIONAL FARE CALCULATION 2**  
**NQF Level: 5**

**MODULE CODE: TTP22A2**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon successful completion of the module, students will be able to compile itineraries for international journeys by air and calculate appropriate international fares with 100% accuracy, based upon principles embodied in the IATA Passenger Tariff Conferences' Multilateral Interline System.

**SPECIFIC OUTCOMES:**

- locate gateway cities in order to plan itineraries,
- compile itineraries for international travel by air,

- accurately demonstrate cost international itineraries by air for individual travellers, to/from/within destinations in International Air Transport Association (IATA) Areas 1, 2 and 3, by making use of IATA fare construction principles.

**INTERNATIONAL FARE CALCULATION 3**  
**NQF Level: 6**

**MODULE CODE: TTP33A3**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon successful completion of the module, students will be able to apply advanced fare calculation principles in calculating appropriate international fares with 100% accuracy, based upon principles embodied in the IATA Passenger Tariff Conferences' Multilateral Interline System. This is achieved by making use of the Passenger Air Tariff publication. The module is based on standards set by IATA airlines and approved by their respective governments, reducing errors in interpreting conditions that apply to international fare calculation.

**SPECIFIC OUTCOMES:**

- interpret IATA terms and recognise the parts of the journey/pricing unit,
- match city/country names with the correct IATA Traffic Conference Area and Sub-area,
- identify the correct global indicator based on the routing flown,
- apply the standards for correct fare selection,
- demonstrate the correct use of currency conversion and rounding procedures,
- apply the fare construction steps for one way, round- and circle trip fares,
- collect applicable taxes, fees and charges,
- determine unpublished fares,
- interpret special fare rules and conditions in order to identify the most suitable fare type.

**INTERNATIONAL MARKETING**  
**NQF Level: 8**

**MODULE CODE: MMA8X05**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of the module is to stimulate interest in marketing practices of companies seeking market opportunities outside the home country and to raise the student's consciousness about the importance of viewing international marketing management strategies from a global perspective. The module focuses on the international environment and the development of international marketing strategies. Students should develop intellectual competencies and practical skills in a range of decisions implicit in planning and implementing an international marketing strategy. The module prepares students to apply acquired competencies and skills, and to employ and reflect these in the international marketing plan that will contribute firstly to the profit objective and secondly to the satisfaction of consumer needs.

**SPECIFIC OUTCOMES:**

- apply the principles of international marketing to a practical project,
- appraise the principles to compile a cultural analysis and a macro-environmental assessment and reflect on the applications made,
- select the principles to develop a marketing strategy for a given market and reflect on the applications made,
- describe the principles to conduct an international marketing plan and reflect on the applications made.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of the module is to stimulate interest in marketing practices of companies seeking market opportunities outside the home country and to raise the student's consciousness about the importance of viewing international marketing management strategies from a global perspective. The module focuses on the international environment and the development of international marketing strategies. Students should develop intellectual competencies and practical skills in a range of decisions implicit in planning and implementing an international marketing strategy. The module prepares students to apply acquired competencies and skills, and to employ and reflect these in the international marketing plan that will contribute firstly to the profit objective and secondly to the satisfaction of consumer needs.

**SPECIFIC OUTCOMES:**

- apply the principles of international marketing to problems in case studies (scenarios) and reflect on the applications made,
- apply the principles to compile a cultural analysis and a macro-environmental assessment and reflect on the applications made,
- apply the principles to develop a marketing strategy for a given market and reflect on the applications made,
- apply the principles to conduct an international marketing plan and reflect on the applications made.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark weight – 50%  
Examination Mark weight – 50%

**PURPOSE:**

This module provides the student with the tools, techniques and insight into the practices and institutions of international public administration and governance in order to manage South Africa's inter-connectedness with other countries.

**SPECIFIC OUTCOMES:**

- analyse the theories, procedures and approaches in international public administration,
- develop skills in international governmental relations and decision-making,
- assess the role of the international public servant,
- assess the role of the United Nations and other key world organizations in international public administration,
- explain the policies of the African States and SADC countries.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of the recent developments in the Internet infrastructure environment and the implications thereof on corporate Information Management strategy; acquire the analytical skills necessary to act towards

realising, planning, developing and implementing Internet-based Information Infrastructures. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- discuss the concept of an “Internet Infrastructure”,
- apply Internet concepts in the business environment,
- do research on advanced information management issues regarding Internet infrastructure.

**INTERPERSONAL LEADERSHIP**

**NQF Level: 9**

**MODULE CODE: PPL9X02**

**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To equip students with the required knowledge, skills, values and attitude regarding interpersonal leadership theory that will enable them to realise the importance of interpersonal leadership with the world of work.

**SPECIFIC OUTCOMES:**

- argue interpersonal leadership theory within the wider body of leadership theory,
- debate the existential realities and phenomenology of relationships and team dynamics.

**INTRODUCTION TO AVIATION AND REGULATION**

**NQF Level: 8**

**MODULE CODE: TRE8X13**

**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- introduce students to concepts and aspects of aviation on a highly specialised level,
- prepare students to analyse international and national aviation policy and regulation on a highly specialised level and in unpredictable contexts,
- develop intellectual competency of students to be able to analyse and critically evaluate the role of domestic and international aviation policy, conventions and legislation in a range of contexts to resolve abstract contextual problems,
- enable students to reflect on the impact of aviation activities on national and international economies,
- enable students to reflect on personal and/or group competencies and output by utilising acquired highly specialised intellectual knowledge of aviation and regulation.

**SPECIFIC OUTCOMES:**

- identify various organisations in the air transport industry or regulatory bodies in the aviation sector, reflecting on possible employment opportunities in these areas,
- discuss the role and importance of air transport in the national economy. Discuss and evaluate the different stakeholders in aviation and reflect on their individual roles and needs,
- conduct highly specialised, scholastic, professional, technical and advanced research in aviation matters, including gathering, analysing and interpreting related information using the appropriate management technology and reflect upon the research undertaken,
- communicate effectively, in writing and/or orally to demonstrate an ability to critically review, consolidate and extend a systematic and coherent body of knowledge with respect to issues common to the air transport industry and reflect upon the communication undertaken,
- make a contribution to the level of knowledge and professionalism in the aviation sector thus positively impacting on the economy,

- demonstrate a positive approach to different communities and sensitivity for the social, economic and cultural differences and needs, particularly with respect to economics and management, within these communities.

**INTRODUCTION TO SHIPPING AND MARITIME REGULATION**  
**NQF Level: 8**

**MODULE CODE: TRE8X11**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- develop the students' intellectual competencies of basic concepts and aspects of the maritime industry.
- prepare the student to analyse aspects of international and national maritime economics.
- enable the student to reflect on competencies by utilising acquired intellectual knowledge of shipping and maritime matter

**SPECIFIC OUTCOMES:**

- identify various organisations in the shipping market and in the regulation of the maritime sector,
- discuss the role and importance of maritime transport in the national economy and apply regulatory concepts and principles to the industry,
- demonstrate theoretical knowledge of the shipping market and maritime regulation,
- plan and undertake research in maritime matters, including gathering, analysing and interpreting related information using the appropriate management technology and reflect upon the research undertaken.

**INTRODUCTORY LABOUR LAW**

**MODULE CODE: IAB0012**

Refer to the Rules and Regulations of the Faculty of Law for more information.

**IT GOVERNANCE**

**NQF Level: 8**

**MODULE CODE: PGD002**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To provide the students with knowledge of and engagement of ITIL, the importance and benefits of sound IT governance have an awareness of IT Governance methodologies available in the marketplace and understand the strengths and weaknesses of these methodologies and how each can fit in to an overall Governance framework.

**SPECIFIC OUTCOMES:**

- develop and implement a risk-based IS audit strategy for the organization in compliance with IS audit standards, guidelines and best practices
- plan specific audits to ensure that IT and business systems are protected and controlled
- conduct audits in accordance with IS audit standards, guidelines and best practices to meet planned audit objectives
- communicate emerging issues, potential risks and audit results to key stakeholders
- advise on the implementation of risk management and control practices within the organization while maintaining independence



**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To develop students who can demonstrate focused knowledge on general principles and application of IT Service Delivery and Support within the broader organisational context. While some of the effort will be devoted to the management of individual processes, the major emphasis will be on a holistic approach to delivering and supporting IT services.

**SPECIFIC OUTCOMES:**

- evaluate service-level management practices to ensure that the level of service from internal and external service providers is defined and managed
- evaluate operations management to ensure that IT support functions effectively meet business needs
- evaluate the use of capacity and performance monitoring tools and techniques to ensure that IT services meet the organization's objectives
- evaluate change, configuration and release management practices to ensure that changes made to the organization's production environment are adequately controlled and documented
- evaluate problem and incident management practices to ensure that incidents, problems or errors are recorded, analysed and resolved in a timely manner
- evaluate data administration practices to ensure the integrity and optimization of database
- evaluate the functionality of the IT infrastructure (e.g., network components, hardware, system software) to ensure that it supports the organization's objectives

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of why knowledge is a key commodity in the economy; be able to describe the importance of knowledge-intensive activities in wealth creation; show cognisance of the problems, issues and opportunities of developing countries in the knowledge economy; and differentiate the specific characteristics and skills necessary to contribute to the workplace in the knowledge economy. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- discuss the characteristics of the knowledge economy,
- describe how indigenous knowledge in countries is protected,
- describe the concept of 'knowledge work',
- describe the role of Government in the knowledge economy,
- do research on advanced information management issues regarding the knowledge economy.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

## **PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of recent developments with regard to Intellectual Capital Management as an aspect of Knowledge Management; and acquire the analytical skills necessary to contribute to the planning and implementation of an intellectual capital management initiative in the workplace. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

## **SPECIFIC OUTCOMES:**

- describe the concept of Knowledge Management,
- describe the concept of Intellectual Capital Management,
- describe the concept Intellectual Capital Measurement,
- do research on advanced information management issues specifically in the field of Intellectual Capital.

## **LABOUR LAW (MODULE A)**

**MODULE CODE: BAH11A1**

## **LABOUR LAW (MODULE B)**

**MODULE CODE: BAH11B1**

Refer to the Rules and Regulations of the Faculty of Law for more information.

## **LABOUR LAW**

**MODULE CODE: HRM8X10**

**NQF Level: 8**

**NQF CREDITS: 12**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The purpose of this module is to introduce and equip students with an advanced study of labour law and current labour legislation within the South African context.

## **SPECIFIC OUTCOMES:**

- historical background of labour law, development and sources,
- link the relationship between the employment contract and different consequences thereof,
- apply different labour legislation other than the labour relations act to the employment relationship,
- the labour relations act's governing of the relationship between employee and employers,
- distinguish between the different dispute resolution mechanisms created by the labour relations act and alternative forums and mechanisms.

## **LABOUR RELATIONS AND LAW 3A**

**MODULE CODE: LRL33A3**

Refer to Study Guide for more information.

## **LABOUR RELATIONS AND LAW 3B**

**MODULE CODE: LRL31B1**

**NQF Level: 6**

**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

A student who has successfully completed this module will have sufficient knowledge to be able to proactively identify and solve labour law disputes from a business perspective. The student will gain an insight in substantive issues relating to labour law, relevant sources in common law, individual service contracts, and collective labour law. A strong emphasis on relevant labour legislation and the importance of sound employment relations policies is sustained throughout the module. In addition, the student will also be conversant with important in house and statutory dispute resolution procedures, ensuring that such a candidate will be able to address or resolve work related disputes at CCMA level.

## **SPECIFIC OUTCOMES:**

The learner will be able to:

- identify and solve rudimentary labour law disputes
- appraise the collective and oppositional nature of the employment relationship
- recognise and appraise the importance and functioning of equity legislation in the employment relationship
- develop substantive and procedural competence to either dismiss or take punitive action against misconduct and avoid perpetrating unfair labour practices or unfair dismissal
- identify and evaluate the regulation of collective labour relations in South Africa
- indicate and evaluate the relevant dispute routes and procedures for and labour dispute.

#### **LABOUR RELATIONS AND LAW II (MODULE A)**

**MODULE CODE: LRL44A4**

Refer to the Rules and Regulations of the Faculty of Law for more information.

#### **LABOUR RELATIONS AND LAW II (MODULE B)**

**MODULE CODE: LRL44B4**

**NQF LEVEL: 6**

**NQF CREDITS: 6**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark of Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

The course is designed in such a manner that it provides Students with an overall basic understanding of key Industrial Relations issues. Students are not expected to be experts in Industrial Relations as the course is not their major, but to have a working understanding of basic Industrial Relations issues such as: Industrial Relations Legislation, trade unions and how they operate, processes and structure used for managing conflict such as the Council for Conciliation, Mediation and Arbitration (CCMA) and the in-house conflict management processes such as disciplinary and grievance procedures.

#### **SPECIFIC OUTCOMES:**

- understand what is Industrial Relations,
- identify parties to the industrial relations systems,
- explain industrial relations as a system,
- understanding the goals and strategies of the trade unions,
- explain worker participation.

#### **LANGUAGE FOR THE ECONOMIC SCIENCES**

**MODULE CODE: LES3000**

Refer to the Faculty of Economic and Financial Sciences Rules and Regulations for further details

#### **LEADERSHIP CHALLENGES IN EMERGING COUNTRIES**

**MODULE CODE: LEC001**

**NQF Level: 9**

**NQF CREDITS: 18**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

To provide an overview of the challenges, current and future, faced by leaders in emerging countries.

#### **SPECIFIC OUTCOMES:**

Students must have attained the required understanding, knowledge and skills with respect to:

- critically contrast the political-legal, economic, socio-cultural, technological, people trends and tend breaks over
- the medium to long term in emerging countries
- developed emerging countries scenario's and reciprocal impacts
- conclude leadership demands and requirements, given the above
- describe the leadership landscape building blocks

**LEADERSHIP DEVELOPMENT**  
**NQF Level: 8**

**MODULE CODE: HRM8X21**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To create an awareness of and mastering future-fit leadership, through effective use and integration of theoretical and practical resources, to ensure leadership and organisational sustainability.

**SPECIFIC OUTCOMES:**

- become aware of and develop personal, interpersonal and professional leadership qualities through reflection and by applying qualitative research methods,
- to solve an organisational challenge by integrating each module's outcomes of the qualification and relevant literature.

**LEARNING AND DEVELOPMENT**  
**NQF Level: 8**

**MODULE CODE: HRM8X12**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To create an awareness of and mastering one's existential reality, effective use of potential (resources), developing purpose in life, and taking action.

**SPECIFIC OUTCOMES:**

- after completion of the module the student will be able to become aware of and develop personal, interpersonal and professional leadership qualities.

**LEADERSHIP DEVELOPMENT – THEORY AND PRACTICE**  
**NQF Level: 9**

**MODULE CODE: LCO9X02**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE:**

To develop a sound knowledge of leadership theories and models.

**SPECIFIC OUTCOMES:**

- analysed and compare the different leadership theories and models,
- clarify the differences between leadership and management theories,
- analyse and describe leadership pipeline models,
- compare leadership competences and leadership potential models,
- design a theoretical leadership competence framework,
- analyse the value of different leadership development theories and models.

**LOCAL GOVERNANCE: LEADING SUSTAINABLE COMMUNITIES**  
**NQF Level: 9**

**MODULE CODE: PMG9X19**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

This module is designed to provide a broad, contextual overview of the significance of leadership in local governance. The content of this module is designed to provide a broad overview of the essential nature of local governance with specific reference to core local government challenges and key approaches and strategies for sustainable development. It is furthermore intended to provide learners with the knowledge, insight and skills to successfully design and apply appropriate leadership interventions to deal with core sustainable development and local governance challenges.

**SPECIFIC OUTCOMES:**

- conceptualise and contextualise developmental local government with specific reference to the governance of vulnerable communities
- assess the significance of sustaining “glocalism”
- explore the ideas of developmental local governance and sustainable development
- identify and unpack core
- analyse the role of NGOs, CBOs and development agencies in development
- identify core leadership skills required for developmental local government and suggest appropriate leadership interventions and strategies to deal with local governance issues

**LOGISTICS 2A**  
**NQF Level: 5**

**MODULE CODE: PML22A2 / PML2A00**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of logistic principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing logistic decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how logistics contribute to value creation in supply chain.

**SPECIFIC OUTCOMES:**

- understand logistics' role in the economy and the organisation,
- understand what customer service is and the role it plays in a supply chain,
- understand a product life cycle in an organisation,
- understand the importance of a customer order and the path of a customer order,
- design, select and manage a distribution channel, and
- apply the principles of logistics management.

**LOGISTICS 2B**  
**NQF Level: 5**

**MODULE CODE: PML22B2 / PML2B00**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of logistic principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing logistic decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how logistics contribute to value creation in supply chain.

**SPECIFIC OUTCOMES:**

- understand the variety of material management techniques,
- understand what role transportation plays in a supply chain
- understand global logistics and the elements influencing the,
- understand the importance of business structures in an organisation,

- understand how logistics costs affect customer and product profitability, and
- understand the importance of planning for logistic managers.

**LOGISTICS 3A**  
**NQF Level: 6**

**MODULE CODE: PML33A3**  
**NQF CREDITS: 14**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of logistics principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing logistics decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how logistics can contribute to value creation in supply chain.

**SPECIFIC OUTCOMES:**

- understand and explain how economic decisions can affect the company,
- to that supply chain understand what the supply organisations are where the company fits in,
- identify and describe the importance of customer service and how to improve customer service,
- apply and understand the principle of the network planning process and the influence it can have on a company if not well managed,
- describe the importance and the role transportation plays in the supply chain,
- understand what role purchasing play in the supply chain.

**LOGISTICS 3B**  
**NQF Level: 6**

**MODULE CODE: PML33B3**  
**NQF CREDITS: 14**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of logistics principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing logistics decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how logistics can contribute to value creation in supply chain.

**SPECIFIC OUTCOMES:**

- understand and explain the concept of strategy and strategy planning,
- illustrate how the order-processing system can influence the performance of logistics activities,
- explore how inventory investments influences corporate profit performance,
- apply and understand the principle of the order processing and the influence it can have on a company if not well managed,
- describe an overview of various types of automated and non-automated materials handling systems,
- understand what impacts an effective logistics organisation can have on a firm's efficiency and effectiveness.

**LOGISTICS 4A**  
**NQF Level: 7**

**MODULE CODE: PML44A4**  
**NQF CREDITS: 15**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The subject is concerned with the development, evaluation and implementation of logistics strategies in a complex business environment. On completion of the module students will be able to:

Utilize scientific logistics modelling techniques for the logistics modelling of the individual links of the logistics process and system within a supply chain which are necessary to develop a logistics plan for the enterprise. Understand the value and benefits of integrating logistics activities, the practical value and benefits of the logistics planning for the firm, and distinguish between a firm's strategic logistics decisions and other planning tasks. Apply the strategy formulation process in a manner which integrates the key areas within the logistics process and compare and evaluate strategic opportunities open to the firm, the need for implementation of strategy through action plans, functional tactics and effective logistics organisation.

1. Understand logistical modelling techniques
2. Understand the key areas of logistics strategy
3. Understand the range of decisions implicit in the strategic logistics plan
4. Understand the major elements of logistics strategy in a globalised working environment
5. Develop skills in assessing logistics strategy outcomes and consequences of the strategy.

## **SPECIFIC OUTCOMES:**

- analyse and interpret the range of decisions implicit in strategic logistics planning and to develop skill in using a variety of analytical frameworks for making such decisions,
- understand how the external environment can impact the formulation of major logistics policies and plans,
- understand the major elements within logistics strategy such as strategic logistics objectives; product-market scope; allocation of assets and resources; risk horizons and search for opportunity in the supply chain,
- apply the skill in organising for effective strategic logistics planning and implementation,
- understand the major elements within logistics strategy such as strategic logistics objectives; product-market scope; allocation of assets and resources; risk horizons and search for opportunity in the supply chain,
- apply the skill in implementing strategy via organisational structure and behaviour; planning and budgeting; control and motivation in the logistics environment.

**LOGISTICS 4B**  
**NQF Level: 7**

**MODULE CODE: PML44B4**  
**NQF CREDITS: 15**

## **CALCULATION CRITERIA**

Continuous Assessment

## **PURPOSE**

The student is required to present a researched project of approximately 20-30 pages on a requested topic and subtopics. The research project is concerned with logistics strategies in the business environment.

Students will be able to demonstrate through the research project that they:

1. Understand logistical modelling techniques
2. Understand the key areas of logistics strategy
3. Understand the range of decisions implicit in the strategic logistics plan
4. Understand the major elements of logistics strategy in a globalised working environment
5. Develop skills in assessing logistics strategy outcomes and consequences of the strategy

## **SPECIFIC OUTCOMES:**

- analyse and interpret the range of decisions implicit in strategic logistics planning and to develop skill in using a variety of analytical frameworks for making such decisions,
- understand how the external environment can impact the formulation of major logistics policies and plans,
- understand the major elements within logistics strategy such as strategic logistics objectives; product-market scope; allocation of assets and resources; risk horizons and search for opportunity in the supply chain,
- apply the skill in organising for effective strategic logistics planning and implementation,
- understand the major elements within logistics strategy such as strategic logistics objectives; product-market scope; allocation of assets and resources; risk horizons and search for opportunity in the supply chain,

- apply the skill in implementing strategy via organisational structure and behaviour; planning and budgeting; control and motivation in the logistics environment

**LOGISTICS 4AF**  
**NQF Level: 7**

**MODULE CODE: PMT42AF**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
 Continuous Assessment

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of scientific modelling techniques for the logistics modelling of the individual links of the logistics process and system within a supply. Identify the value and benefits of integrating logistics activities, the practical value and benefits of the logistics planning for the firm, and distinguish between a firm's strategic logistics decisions and other planning tasks. Apply the strategy formulation process in a manner which integrates the key areas within the logistics process and compare and evaluate strategic opportunities open to the firm, the need for implementation of strategy through action plans, functional tactics and effective logistics organisation.

**SPECIFIC OUTCOMES:**

- explain and apply the concept and elements of the strategic planning process,
- analyse and interpret the range of decisions implicit in strategic planning,
- explain how the external environment impact on the formulation of major policies and plans,
- describe the major elements of strategy planning and formulation,
- organise for effective strategic planning,
- implement organisational strategy,
- evaluate organisational strategy outcomes and consequences.

**LOGISTICS 4BF**  
**NQF Level: 7**

**MODULE CODE: PMT42BF**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of scientific modelling techniques for the logistics modelling of the individual links of the logistics process and system within a supply. Identify the value and benefits of integrating logistics activities, the practical value and benefits of the logistics planning for the firm, and distinguish between a firm's strategic logistics decisions and other planning tasks. Apply the strategy formulation process in a manner which integrates the key areas within the logistics process and compare and evaluate strategic opportunities open to the firm, the need for implementation of strategy through action plans, functional tactics and effective logistics organisation.

**SPECIFIC OUTCOMES:**

- able to analyse and assess information to complete dissertations,
- able to carry out a literature search and construct a critical literature review,
- skilled in footnoting and referencing,
- aware of the different discipline bases available for underpinning a dissertation.

**LOGISTICS DECISION SUPPORT SYSTEMS**  
**NQF Level: 8**

**MODULE CODE: LMA8X03**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%



## **PURPOSE**

- provide the student with knowledge of and insight into the importance of information technology as a business tool, basic concepts of information technology systems and the information system building blocks,
- enable the student to identify, understand and apply system software applications as management tool and to reflect on the applications made,
- enable the student to reflect on personal and/or group competencies and output by utilising acquired highly specialised intellectual knowledge of logistics decision support systems.

## **SPECIFIC OUTCOMES:**

- identify various organisations in logistics decisions support system activities,
- discuss and explain the basic logistics decision support system concepts,
- discuss and describe logistics decision support system applications,
- apply the management principles of organising and co-ordinating resources in an information technology and logistics management context,
- conduct highly specialised, scholastic, professional, technical and advanced research in (and practical applications of) information technology in logistics management - including gathering, analysing and interpreting related information using the appropriate management technology and reflect upon the research undertaken and applications made,
- communicate effectively, in writing and/or orally to demonstrate an ability to critically review, consolidate and extend a systematic and coherent body of knowledge with respect to issues related to information technology in logistics management, and reflect upon the communication undertaken.

**LOGISTICS MANAGEMENT 2A**  
**NQF Level: 6**

**MODULE CODE: LMA12A2 / LBE2A01**  
**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

On successful completion of the module students should have a global overview of logistics management by following a total system approach to the management of all those activities involved in physically moving materials and finished goods inventory from point of origin to point of use or consumption. They should possess fundamental knowledge of logistics concepts and the important role of logistics and the management thereof in an economy; and for management decision-making. They should possess intellectual competencies to be able to analyse logistics supply chain management and various logistics systems and aspects thereof, reflecting on the concepts applied and their usefulness in management decision-making. They should reflect on study material in the context of a logistics organisation or the logistics function of a company; to assess public sector policy and decisions impacting on logistics as a sector; and be prepared for a career in logistics management with a basis for further learning in the field of Logistics Management.

## **SPECIFIC OUTCOMES:**

- explain the basic logistics concepts, discussing and reflecting on the important role of logistics and the management thereof, on a macro- and a micro level,
- identify and describe the elements of and role players in the business logistics supply chain, reflecting on the importance of each,
- plan and undertake research in the logistics field, including gathering, analysing and interpreting related information, and reflecting upon the research undertaken,
- communicate effectively, in writing and/or orally, with respect to aspects of logistics profession, and reflect upon the communication undertaken,
- identify and discuss the relationship between logistics and other important functional areas, and the management activities in the logistics function, reflecting on the importance of each,
- demonstrate theoretical knowledge of the key functions of logistics management,
- demonstrate a positive approach to different communities and sensitivity for the social, economic and cultural differences and needs within these communities, particularly with respect to the distribution of goods.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module student should have a global overview of logistics management by following a total system approach to the management of all those activities involved in physically moving materials and finished good inventory from point of origin to point of use or consumption. They should possess a fundamental knowledge of logistics concepts and the important role of logistics and the management thereof in an economy, and for management decision making. They should possess intellectual competencies to be able to analyse logistics supply chain management and various logistics systems and aspects thereof, reflecting on the concepts applied and their usefulness in management decision making. They should reflect on study material in the context of a logistics organisation or the logistics function of a company, to assess public sector policy and decision impacting on logistics as a sector, and be prepared for a career in logistics management with a basis for further learning in the field of logistics management.

**SPECIFIC OUTCOMES:**

- identify and describe the fundamental aspects of warehousing, materials handling, packaging, and transport management, also reflecting on the importance of each,
- identify and discuss the relationship between logistics and other important functional areas, and the management activities in the logistics function, reflecting on the importance of each,
- plan and undertake research in the logistics field, including gathering, analysing and interpreting related information, and reflecting upon the research undertaken,
- communicate effectively, in writing and/or orally, with respect to aspects of logistics profession, and reflect upon the communication undertaken,
- demonstrate a positive approach to different communities and sensitivity for the social, economic and cultural differences and needs within these communities, particularly with respect to the distribution of goods.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of this module student will possess a fundamental knowledge of strategic logistics management with emphasis on customer service strategies, distribution strategies and the logistics plan.

**SPECIFIC OUTCOMES:**

- demonstrate theoretical knowledge of the basic concepts of customer service strategy, distribution strategy and the logistics plan, reflecting on the important role of the strategies and plan in logistics management and identifying possible problems and solutions in these regards,
- demonstrate theoretical knowledge of the elements of and role players in the customer service strategy, distribution strategy and the logistics plan, reflecting on the importance of each,
- plan and undertake research in the logistics field, including gathering, analysing and interpreting related information and reflecting upon the research undertaken,
- communicate effectively in writing and/or orally with respect to aspects of logistics management and issues in the profession, and reflect upon this communication.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module the student will possess a fundamental knowledge of international trade and international logistics management with emphasis on international transport, documentation, role players and clearing and forwarding of goods in global trade.

**SPECIFIC OUTCOMES:**

- critically explain the basic concepts and requirements and identify possible problems and solutions encountered in international trade and transport, reflecting on the important role of transport in international trade,
- identify and describe the elements of and role players in international trade and transport, reflecting on the importance of each and the possible team work involved in organising international trade and transport,
- identify and critically evaluate the role and responsibilities that a logistics manager would need to undertake with respect to import and export trade,
- plan and undertake research in the international logistics field, including gathering, analysing and interpreting related information using the appropriate management technology and reflecting upon the research undertaken,
- communicate effectively, in writing and/or orally, with respect to issues of managing logistics activities in international trade, and reflect upon the communication undertaken,
- make a contribution to the level of knowledge in the logistics profession; thus positively impacting on the economy and contributing to the redress of poverty in the country,
- demonstrate a positive approach to different communities and a sensitivity for the social, economic and cultural differences and needs within these communities, particularly with respect to international trade,
- identify various organisations with international logistics management activities and possible employment opportunities in the logistics profession, and
- apply the management principles of organising and co-ordinating resources in an international trade and logistics management context, reflecting on the financial implications and the applications made.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- Provide the student with insight into the importance of quantitative analysis as a decision making tool on a strategic, tactical and operational level in logistics.
- Introduce the student to the basic concepts of quantitative analysis techniques.
- Enable the student to apply quantitative analysis in logistics decisions and reflect upon the application made.
- Enhance the student's ability to perform rational and analytical decision-making in logistics.
- Prepare the student for a career in logistics management and provide a basis for further learning in the field of Logistics Management.

**SPECIFIC OUTCOMES:**

- understand the basic concepts of quantitative analysis as tools for decision-making, reflecting on the important role thereof in logistics management,
- demonstrate theoretical and practical knowledge of basic quantitative techniques from a logistics perspective,

- identify important elements of quantitative analysis, reflecting on the applications thereof,
- plan and undertake research in the practical application of quantitative analysis in logistics management – including gathering, analysing and interpreting related information, using the technology and reflecting upon the research undertaken and applications made.

**LOGISTICS MANAGEMENT SYSTEMS B**  
**NQF Level: 7**

**MODULE CODE: LMS23B3 / LBS3B01**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

- Illustrate the importance of information to logistics management.
- Illustrate the importance of business systems as sources of information and decision making tools on a strategic; tactical and operational level in logistics.
- Introduce the basic concepts of a number of business systems.
- Understand the application of business systems logistics decisions.

#### **SPECIFIC OUTCOMES:**

- understand the importance of information and business information systems to logistics management,
- identify different logistics information systems and understand the role and elements thereof,
- demonstrate theoretical knowledge of basic issues in inventory management and the EOQ method as one approach in solving inventory problems,
- demonstrate theoretical knowledge of the role and importance of efficient vehicle routing and scheduling and optimal location analysis,
- plan and undertake research in and practical application of information systems analysis in logistics management – including gathering, analysing and interpreting related information, and reflecting upon the research undertaken and applications made.

**LOGISTICS PROJECT MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: LMA8X05**  
**NQF CREDITS: 12**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

- Introduce the Student to the objectives and principles of project management.
- Prepare the Student to acquire and apply the necessary technical skills to interpret and design a project management system on a highly advanced level and to reflect on the specialized applications made.
- Develop the Students' intellectual competency to be able to analyse, transform and critically evaluate new information on various aspects of project management in a range of context to resolve abstract contextual problems and reflect on the role of management and its efficiency in delivering projects; and
- Enable the Student to reflect on personal and/or group competencies and output, by utilizing acquired highly specialized intellectual knowledge of project management.

#### **SPECIFIC OUTCOMES:**

- identify and critically evaluate the project life cycle on a highly specialised level and reflect on the various constraints that affect this life cycle,
- evaluate and explain the project manager's three constraint problems,
- apply project management principles and reflect on the financial implications and the applications made,
- conduct highly specialised, scholastic, professional, technical and advanced research in project management,

- communicate effectively in writing and/or orally to demonstrate an ability to critically review, consolidate and extend a systematic and coherent body of knowledge with respect to elements of project management, and reflect upon the communication undertaken,
- evaluate and apply objectives and principles of project management.

**MANAGEMENT 1A**  
**NQF Level: 5**

**MODULE CODE: HMB11A2/ HMB1A00/ MAN11A1**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

A student who has completed this module will have acquired necessary knowledge to understand the concept of organizing, leading, and management issues and will be able to apply the 9 principles of organizing their Departments and know the roles of the Supervisor in the provision, development and maintenance of human resources.

#### **SPECIFIC OUTCOMES:**

- identify the characteristics of the supervisor,
- distinguish between types of groups that exist in the workplace,
- define the concept and behaviour of the ethical behaviour,
- describe the workforce changes and the impact of managing diversity in the workplace.

**MANAGEMENT 1B**  
**NQF Level: 5**

**MODULE CODE: HMB11B2/ HMB1B00/ MAN11B1**  
**NQF CREDITS: 16**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

A student who has completed this module will have acquired necessary knowledge to understand the concept of organizing, leading, and management issues and will be able to apply the 9 principles of organizing their Departments and know the roles of the Supervisor in the provision, development and maintenance of human resources.

#### **SPECIFIC OUTCOMES:**

- identify the relationship between motivation and performance,
- identify various types of problematic behaviour in the workplace,
- summarise and identify ways of managing stress,
- explain how Supervisors can initiate Conflict Resolution, respond to Conflict and mediate Conflict resolution.
- discuss the roles for Supervisors in the selection process,
- describe the benefits of training and development in the workplace.

**MANAGEMENT 2A**  
**NQF LEVEL: 6**

**MODULE CODE: HMB22A2**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

A student who has completed this module will have acquired the knowledge necessary to understand the main themes and concepts of middle and senior management and the principles of group dynamics as they apply to the workforce. The lectures, discussions and prescribed reading are designed to enable

students to understand and analyse these concepts in a practical and basic manner which will enable them to develop managerial skills.

**SPECIFIC OUTCOMES:**

- explain the major challenges of managing in the new competitive landscape,
- describe how environment forces organisations and define the elements of an organisation's culture,
- discuss the process by which decision are made in the organisations,
- describe how strategic planning should be integrated with tactical and operational planning,
- explain how differentiation and integration influence an organisation's structure,
- discuss the importance of human resources to gain a competitive advantage,
- explain leadership theories and identify leadership styles,
- explain the motivation process and how it affects performance,
- describe the influence of communication and the process within an organisation,
- discuss the use and the importance of organisational control systems.

**MANAGEMENT 2B  
NQF LEVEL 6**

**MODULE CODE: HMB22B2  
NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

A student who completes this module will have covered the syllabus which introduces the main themes and concepts related to management at middle and senior management level in the business environment. The lectures, discussions and prescribed reading are designed to enable him/her to understand and analyse these concepts in a practical and basic manner which will enable him/her to develop managerial skills.

**SPECIFIC OUTCOMES:**

- discuss the impact of the development of early management theory on contemporary management,
- elaborate on the role of top managers in the business environment,
- explain the importance of social responsibility and ethics as a task of top management,
- discuss all elements of organisational culture and the environment,
- analyse decision making as the essence of the top manager's job,
- explain all aspects of the strategic management process,
- describe the international business environment.
- discuss the management of diversity in some detail,
- understand and explain the foundations of human behaviour in the organisational context,
- discuss the importance of developing new technologies in industry,
- explain the importance of control as a middle and senior management function,
- discuss the management of change.

**MANAGEMENT ACCOUNTING ASPECTS 4**

**MODULE CODE: MAA41-2**

Refer to the Rules and Regulations of the Faculty of Economics and Financial Sciences.

**MANAGEMENT ECONOMICS 3**

**MODULE CODE: BEB41-1**

Refer to the Rules and Regulations of the Faculty of Economics and Financial Sciences

**MANAGEMENT INFORMATION SYSTEMS  
NQF Level: 8**

**MODULE CODE: IMA8X07  
NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of the importance of Information System utilisation in various organisations; be able to identify design criteria for Information Systems; and acquire the analytical skills necessary to contribute to the maintenance, management and improvement on existing Information Systems. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- understand the structure of information systems,
- identify the key components of an information system,
- improve security of information systems,
- do research on subject matter pertaining to the field of Management Information Systems.

**MANAGEMENT INFORMATION SYSTEMS 2**  
**NQF Level: 7**

**MODULE CODE: BIS41-2**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this course is to provide the student with a thorough understanding of Information Systems and Information Technology and how Information Technology can be used and managed in an organisation to gain competitive advantage in the marketplace.

**SPECIFIC OUTCOMES:**

- explain the interaction between a firm and its environment,
- discuss how competitive advantage can be achieved by managing information flows that connect the firm to its environment,
- explain the concept of e-commerce and how and why firms should use it to stay up to date on the elements in its environment,
- discuss an e-commerce strategy, how multinational organisations can use it as a means to meet the uncertainty of their global environments and the systems development life cycle,
- differentiate between the various subsystems of MIS and apply each of these systems to solve typical business problems,
- select the appropriate MIS subsystems to achieve competitive advantage, based on the particular business environment on a project given,
- identify general business problems, strengths, opportunities and threats in order to re-engineer organisational information systems.

**MANAGEMENT OF HUMAN CAPITAL**  
**NQF Level: 9**

**MODULE CODE: LPC9X04**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose this module is that students should be able to acquire the intellectual competencies and skills to significantly increase people effectiveness in the organisational context. Students should be able to develop and implement processes and systems that will acquire, grow, retain and develop talent in the organisation. Students should be able to preserve the knowledge base of the organisation by implementing systems, including information systems that will capture knowledge and make it freely available to all members of the organisation with a view to enhance their effectiveness in the organisation. Students should be able to reflect on the implications of any loss of organisational memory, be it in the form of loss of talent or knowledge.

**SPECIFIC OUTCOMES:**

- conceptualise the contemporary context within which the principles, theories and strategies of managing human capital applies specifically within SA,
- the students should be able to analyse and explain the importance of social capital to the management of multinational enterprises,
- the students should be able to develop and apply a conceptual framework for using HC metrics in organisations.

**MANAGEMENT OF INFORMATION TECHNOLOGY PROJECTS**  
**NQF Level: 8****MODULE CODE: ITM8X05**  
**NQF CREDITS: 16****PURPOSE**

The purpose of this module is to develop students who can demonstrate focused knowledge on general principles and application in the management of IT projects within the broader organisational context. While some of the effort will be devoted to the management of individual projects, the major emphasis will be on managerial and strategic aspects of information technology projects.

**SPECIFIC OUTCOMES:**

- demonstrate an understanding of the purpose and value managing IT projects according to best practice has for an organisation.
- explain the major processes and activities required to manage an IT project
- explain the major phases and steps required to manage an IT project
- identify elements and resources that are required to manage IT projects within the organisational context
- describe and explain the different roles and responsibilities of the IT project stakeholders
- demonstrate an understanding of the purpose and value of leadership in creating an environment that is conducive to successful IT projects

**MANAGEMENT OF TRAINING 1A**  
**NQF Level: 5****MODULE CODE: BOL11A1**  
**NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. Typically students would be exposed to specialised knowledge, which they can immediately implement in the workplace. Students should be able to analyse training and development within South African organisations and be able to contrast learning theories and principles within the training environment, as well as the ability to discuss the concept of management development with the work context.

**SPECIFIC OUTCOMES:**

- analyse training and development within South Africa,
- contrast learning theories applicable to South Africa,
- discuss the concept of management development with the work context.

**MANAGEMENT OF TRAINING 1B**  
**NQF Level: 5****MODULE CODE: BOL11B1**  
**NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%



## **PURPOSE**

This module is primarily vocational. The knowledge emphasizes general principles and application. The purpose of this module is to develop graduates who can demonstrate focused knowledge and skills in the field of Human Resource Management. Typically students would be exposed to specialised knowledge, which they can immediately implement in the workplace. Students should be able to analyse training and development within South African organisations and be able to contrast learning theories and principles within the training environment, as well as the ability to discuss the concept of management development with the work context and be able to list the training legislation in the South African context.

## **SPECIFIC OUTCOMES:**

- discuss how the training needs can be determined within an organisation,
- list the training legislation in the South African context,
- explain the concept of "learning organisations as applicable to South Africa.

## **MANAGEMENT OF TRAINING 2A**

**NQF Level: 6**

**MODULE CODE: BOL22A2**

**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The purpose of this module is to empower students to understand the education, training and development (ETD) environment; plan for skills development within the workplace; design learning programmes; and facilitate, coach and mentor learners effectively.

## **SPECIFIC OUTCOMES:**

- show understanding of outcomes-based methods, NQF and unit standards in ETD delivery.
- plan for skills development in the workplace by conducting skills audits, collating information and reporting in WSP and ATR for skills legislative compliance.
- design, develop and evaluate learning programmes with purpose statement, SPECIFIC OUTCOMES: assessment criteria, learning content, graphics, activities and assessment tools.
- facilitate learning programme delivery by planning, preparing learners, conducting assessment, coaching and mentoring of individuals and groups of learners.

## **MANAGEMENT OF TRAINING 2B**

**NQF Level: 6**

**MODULE CODE: BOL22B2**

**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The purpose of this module is to empower students to provide a supportive workplace learning culture; conduct, review and improve assessment, moderation and evaluation of learning programmes; establish, implement and improve quality administration of ETD practices; and provide employees with skills and competencies in team building, diversity integration, managing conflict and promoting oral and written communication.

## **SPECIFIC OUTCOMES:**

- support learners in the workplace by establishing a learning culture, encouraging the transfer of learning and assisting learners with special needs.
- design, conduct and improve outcomes-based assessments, moderation and evaluation of learning programmes.
- establish, implement and improve quality management systems for ETD administration.
- facilitate ETD skills and competencies in the areas of team building, diversity integration, conflict management and oral, written and presentation communication.

**MANAGEMENT PRACTICE 4**  
**NQF LEVEL: 7**

**MODULE CODE: MBP401**  
**NQF CREDITS: 12**

**CALUATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

Introducing students to the basic general management principles.

**SPECIFIC OUTCOMES:**

- identify what managers do and the environment in which they operate,
- explain the foundations of planning,
- define the foundations of decision making,
- describe basic organization designs,
- explain management of change, stress and innovation,
- understand how work teams operate,
- describe the motivation and rewarding of employees,
- explain leadership and trust,
- describe communication and interpersonal skills,
- define the foundations of control.

**MANAGEMENT PRINCIPLES AND PRACTICE 1B**  
**NQF Level: 7**

**MODULE CODE: BBM11B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide the student with the knowledge, interpretation, practical skills and an understanding of management, its tasks, aspects and issues. Students will understand the organisational design, human resource management, groups and teams, leadership, change, strategy formulation, culture, ethics and diversity in the workplace.

**SPECIFIC OUTCOMES:**

- demonstrate a sound knowledge of the theoretical principles of organisational design,
- demonstrate a sound knowledge of the theoretical principles of human resource management,
- demonstrate a sound knowledge of the theoretical principles of groups and teams in the organisation,
- demonstrate a sound knowledge of the theoretical principles of leadership, change and innovation,
- demonstrate a sound knowledge of the theoretical principles of culture, ethics and workforce diversity,
- demonstrate a sound knowledge of the theoretical principles of control in organisations.

**MANAGEMENT SKILLS 1**  
**NQF Level: 5**

**MODULE CODE: BIM121**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 40%  
Examination Mark Weight – 60%

**PURPOSE**

On completion of this module learners will have acquired knowledge of some management theories to enable them to analyse challenges and problems confronting managers and to suggest appropriate solutions to resolve them in the mining and metallurgical industry. Students will further gain knowledge of some minerals industry laws and regulations.

**SPECIFIC OUTCOMES:**

- identify what managers do and the environment in which they operate;
- explain the foundations of decision making;
- define the foundations of planning;
- describe organisational structures and cultures;
- explain management of change and innovation;
- discuss how groups and work teams operate;
- describe the motivation and rewarding of employees;
- explain leadership and trust;
- discuss the foundations of control.

**MANAGEMENT SKILLS 1A**  
**NQF Level: 5**

**MODULE CODE: BIMA131**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 40%

Examination Mark Weight – 60%

**PURPOSE**

The module aims to equip students with a thorough introduction to the entrepreneurial process. It further enhances the non-business student to successfully launch and grow his or her own venture. Additionally the module will equip students to think conceptually and critically about the role of the individual in developing entrepreneurial practices in various occupations contexts. The module is interdisciplinary in nature with the aim to equip students with an entrepreneurial mind-set.

**SPECIFIC OUTCOMES:**

- know the characteristics of the entrepreneurial personality;
- appreciate the economic significance of entrepreneurs and small firms ;
- know the importance of innovation and creativity;
- understand the different forms/aspects of entrepreneurship;
- know how to manage and lead in a small business;
- appreciate the importance of ethically running a business.

**MANAGEMENT SKILLS 1B**  
**NQF Level: 5**

**MODULE CODE: BIMB131**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 40%

Examination Mark Weight – 60%

**PURPOSE**

The module aims to equip the student with a thorough understanding of the entrepreneurial process to enhance his or her chances of successfully launching and growing a business venture. In addition the student will be equipped to think conceptually and critically about the role of the individual in developing entrepreneurial practices in various occupational contexts.

**SPECIFIC OUTCOMES:**

- carry-out research on new venture creation;
- prepare a comprehensive business plan;
- assess venture feasibility and profitability;
- know how to successfully market a business proposal (plan) to different stakeholders.

**MANAGEMENT SKILLS 1**  
**NQF Level: 5**

**MODULE CODE: MNS01Y1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying a range of business skills applicable to the Hospitality Industry contributing to effective decision-making and the execution of operations. (Foundational, practical and reflective competence)

**SPECIFIC OUTCOMES:**

Broad supervisory and basic management concepts and ethics are explained and applied according to professional standards in the Hospitality Industry.

**MANAGEMENT SKILLS 2**

**NQF Level: 6**

**MODULE CODE: MNS02Y2**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

To be capable in applying a range of Human Resources Management and Marketing skills which will contribute to effective decision-making, as well as the execution and supervision of hospitality operations. (Foundational, practical and reflective competence.)

**SPECIFIC OUTCOMES:**

- the principles of marketing are applied through the planning and presentation of a promotion based on hospitality products,
- hospitality supervisors apply Human Resources Management and Development functions applicable to their delegated area of responsibility according to professional Hospitality Industry standards.

**MARKETING 1A**

**NQF Level: 5**

**MODULE CODE: BBH11A1 / BBE1A00**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to introduce the student to the basic principles of marketing, mainly in a consumer product context. On a practical level, the student will have attained the necessary experience to identify environmental trends, understand basic consumer behaviour and market segmentation.

**SPECIFIC OUTCOMES:**

- understand the fundamental marketing concepts and philosophy,
- explain the interface between marketing management and the environment,
- identify customer needs and wants and determine which target markets the organisation can serve best,
- understand the decision-making process that consumers go through as they make a purchase,
- understand the role of segmentation, targeting and positioning in marketing,
- recognise the importance of information to an organisation.

**MARKETING 1B**

**NQF Level: 5**

**MODULE CODE: BBH11B1 / BBE1B00**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to introduce the student to the basic principles of marketing, mainly in a consumer product context. On a practical level, the student will be familiar with the product, pricing, distribution and promotion elements of the marketing mix.

**SPECIFIC OUTCOMES:**

- define and classify products,
- understand the nature and benefits of branding,
- identify the functional and psychological roles of packaging,
- understand the role of product in the marketing mix,
- explain the role and types of distribution channels,
- understand the concept of pricing in marketing,
- understand the importance and role of a planned, integrated communication strategy in a marketing context,
- explain how the marketing mix is integrated in the overall marketing philosophy.

**MARKETING 2A****NQF Level: 5****MODULE CODE: BBH221A****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to equip the student with the necessary knowledge to distinguish between the additional aspects of services and relationship marketing in service businesses. On a practical level, the student will be familiar with the people, process and physical evidence elements of the marketing mix as well as techniques to build relationships with employees and customers.

**SPECIFIC OUTCOMES:**

- describe the principles of consumer behaviour in a services environment,
- understand the role of people, process and physical evidence in the services marketing mix,
- understand and apply the principles of relationship marketing.
- design services marketing mix

**MARKETING 2B****NQF Level: 5****MODULE CODE: BBH221B/ BFS22A2/ BFS22B2****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to acquire knowledge, practical skills and competencies for applying the principles and concepts of marketing within a sport and recreational setting; to sport products, sport consumers and sport entities. On a practical level these will be applied to sport consumer behaviour, marketing communication and sponsorships, as well as carry out a basic research survey in a sport environment.

**SPECIFIC OUTCOMES:**

- identify and describe the unique characteristics of sport marketing;
- describe the difficulties of the exchange process in sport marketing;
- develop a basic operational marketing plan for a small sport enterprise;
- show the application of marketing instruments in a sport setting; and
- identify and apply the principles of marketing research.

**MARKETING 3A**  
**NQF Level: 6**

**MODULE CODE: BBH33A2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE:**

The objective of this module is to provide the student with the theoretical foundation needed to write a marketing plan. Students are introduced to the elements of a marketing plan. Students should develop analytical and critical skills required in writing up a marketing plan. On the practical side, case studies and practical assignments are completed by students.

**SPECIFIC OUTCOMES:**

- perform a situation analysis and be able to identify marketing opportunities, threats, strengths and weaknesses in a given context,
- formulate marketing and sales objectives,
- design competitive marketing strategies,
- design product life cycle strategies,
- relationship marketing strategies.

**MARKETING 3B**  
**NQF Level: 6**

**MODULE CODE: BBH33B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The purpose of this module is to write a marketing plan. Students will develop a practical understanding, knowledge and skills on how to write up a marketing plan. On the practical side, students write and submit a marketing plan by conducting a situation analysis, formulate sales and marketing objectives; formulate marketing strategies and implementation of the strategies on a product, brand, SBU or company of their choice.

**SPECIFIC OUTCOMES:**

- perform a situation analysis in a given context,
- set marketing and sales objectives,
- develop a competitive strategy,
- develop an integrated marketing strategy,
- by formulating an integrated,
- product plan,
- pricing plan,
- Promotion plan,
- distribution plan,
- implementation, evaluation and control of the plan.

**MARKETING 4A AND 4B**  
**NQF Level: 7**

**MODULE CODE: BBH44A4 / BBH44B4**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

A student who has completed the module will have acquired knowledge and competencies in the acquisitions, interpretation understanding and application of strategic marketing principles. The student should be able to analyse and explain marketing and promotion decisions in the context of a marketing operations unit or company, and to assess and interpret the external impact of marketing decisions.

Students enrolled on the course already have industry experience, hence they should be able to contextualize their learning to their business environment and appreciate improvements and interventions they can affect in their working environments.

**SPECIFIC OUTCOMES:**

- describe and analyse the business environment and the nature of competition,
- discuss strategy at the business and corporate levels,
- discuss and analyse international business strategy,
- discuss and analyse corporate organisational structure and governance issues,
- discuss cooperative strategy, strategic leadership and style and strategic entrepreneurship and corporate entrepreneurship.

**MARKETING AND ADVERTISING FOR PUBLIC RELATIONS**  
**NQF Level: 5**

**MODULE CODE: MAP11B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to introduce the student to the basic principles of marketing, mainly in a communications context. On a practical level, the student will be familiar with the product, pricing, distribution and promotion elements of the marketing mix.

**SPECIFIC OUTCOMES:**

- examine the role of personal selling in the marketing communication mix,
- describe how sales promotion activities can be integrated in the overall marketing communication plan,
- comment on the role of direct marketing in integrated marketing communication.

**MARKETING COMMUNICATIONS A**  
**NQF Level: 6**

**MODULE CODE: ADV11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

After completing this module, students will be able to apply the principles of integrated marketing communications and communicate clearly and appropriately in a range of marketing contexts. On a practical level, the student will have attained the necessary experience to identify environmental trends and understand all the functions of marketing communications.

**SPECIFIC OUTCOMES:**

- understand the role of advertising as one of the elements of the marketing communication mix,
- understand the nature of communication, communication objectives, the communication process and the essence of persuasive communication and barriers to effective communication,
- determine the role of advertising in building brand equity,
- discuss the creators of the advertising campaign and the steps involved in planning and executing the advertising campaign,
- understand creativity in advertising, creative approaches, creative appeals and creativity in print advertising, television advertising, radio and outdoor advertising,
- understand media of advertising, media planning and media buying.

**MARKETING COMMUNICATION B**  
**NQF Level: 6**

**MODULE CODE: ADV11B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

After completing this module, students will be able to apply the principles of integrated marketing communications and communicate clearly and appropriately in a range of marketing contexts. On a practical level, the student will have attained the necessary experience to identify environmental trends and understand all the functions of direct selling.

### **SPECIFIC OUTCOMES:**

- examine the role of personal selling in the marketing communication mix,
- describe how sales promotion activities can be integrated in the overall marketing communication plan,
- comment on the role of direct marketing in integrated marketing communication,
- evaluate public relation tools and activities,
- evaluate the role of sponsorship in integrated marketing communication,
- describe the role of new media in integrated marketing communication.

**MARKETING FOR TOURISM 2A**  
**NQF Level: 5**

**MODULE CODE: MKT22B2**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

A student who has completed this module will have acquired the necessary knowledge to evaluate and apply marketing principles to create a basic operational marketing plan for a specific tourism product. These include destinations, visitor attractions, inclusive tours, transport, accommodation and restaurants.

### **SPECIFIC OUTCOMES:**

- develop a basic operational marketing plan for a tourism destination,
- develop a basic operational marketing plan for an inclusive tour,
- develop a basic operational marketing plan for an accommodation establishment,
- develop a basic operational marketing plan for a transport establishment,
- develop a basic operational marketing plan for an attraction,
- develop a basic operational marketing plan for a food outlet

**MARKETING MANAGEMENT 1A**  
**NQF level: 7**

**MODULE CODE: MMA11A1 / MAR11A1**  
**NQF CREDITS: 12**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

This module focuses on the development, evaluation, and implementation of marketing principles in business organisations with reference to segmentation, targeting and positioning and a basic introduction of the marketing mix. Students should develop intellectual competencies and practical skills in the range of decisions implicit to the above mentioned marketing decisions. Students should be able to reflect on the decisions and implementations made.

### **SPECIFIC OUTCOMES:**

- compile a SWOT analysis based on a thorough evaluation of the marketing environment.
- identify the importance of understanding consumer behaviour from a marketing perspective.
- describe and apply market segmentation, targeting and positioning to a practical scenario.
- discuss in detail the product decisions that a marketer face and indicate its impact on the organisation.



- understand the importance of pricing as a marketing mix instrument.
- explain the steps in setting a final price by following the prescribed steps.
- design, select and manage a distribution channel.
- understand the importance of developing an integrated marketing communication programme as a marketing mix instrument.

**MARKETING MANAGEMENT 1B**  
**NQF level: 7**

**MODULE CODE: MMA21B1 / MAR11B2**  
**NQF CREDITS: 12**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

This module focuses on introducing the extended marketing mix as well as the development, evaluation, and implementation of marketing principles in business organisations with reference to marketing research, relationship marketing, business-to-business marketing, branding and e-marketing. Students should develop intellectual competencies and practical skills in the range of decisions implicit to the above mentioned marketing decisions. Students should be able to reflect on the decisions and implementations made.

#### **SPECIFIC OUTCOMES:**

- discuss the extended marketing mix in the form of people, physical evidence and processes.
- identify the difference between transactional marketing and relationship marketing.
- discuss the importance of relationship marketing in today's marketplace.
- understand the complexities of business-to-business marketing.
- identify how organisations can use branding, e-marketing and social media in the evolving marketing environment.
- apply the marketing concepts within various organisations and situations.

**MARKETING MANAGEMENT 2A**  
**NQF Level: 7**

**MODULE CODE: MMA12A2 / MAR22B2**  
**NQF CREDITS: 14**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

This module focuses on the influence of consumer and/or organisational behaviour on the development and implementation of marketing strategies. Students should develop intellectual competencies and practical skills in the scope and nature of consumer and/or organisational behaviour and the implications thereof.

#### **SPECIFIC OUTCOMES:**

- apply the principles of consumer and /or organisational behaviour to solve problems in scenarios and case studies and reflect on the applications made,
- discuss the importance of consumer behaviour and explain how consumer behaviour fits into the marketing process,
- explain in details the various external factors that influence consumer behaviour,
- discuss the internal variables that affect how consumers behave,
- explain how consumers make decisions in an attempt to solve problems,
- compare and differentiate between consumer decision making and organisation decision making,
- explain how marketing regulations affects consumer behaviour.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide the student with the knowledge and understanding of services marketing as an integral part of the 21<sup>st</sup> century. Due to the immense growth of the service sector in recent years, it is imperative that students develop intellectual competencies and practical skills to be future marketers within a service environment.

This module will introduce students to the basic principles underlying services marketing and will more specifically address the importance of service quality management, service development and design, the service delivery process, how organisations should manage employees', customers' and the environment's role in service delivery, building customer relationships and loyalty and lastly how service recovery occurs.

**SPECIFIC OUTCOMES:**

- discuss the importance of service quality and how marketers should manage it,
- discuss the gaps model of service quality and apply it to an example,
- comment on the unique demands of service design and explain how a new service can be developed,
- differentiate between the pricing strategies that are available for services,
- discuss the service delivery process and the various considerations that should be kept in mind,
- explain how marketers should manage employees', customers' and the physical environments' roles in service delivery,
- explain the unique demands of services marketing communication and discuss the various communication strategies that can be implemented when marketing services,
- discuss how marketers can match service demand and capacity,
- explain how organisations can build relationships with their customers
- differentiate between the different types of service failures and explain how organisations can recover from these failures.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is the development and implementation of integrated marketing communication mix strategies. This module prepares student to implement the knowledge and skills that they have mastered in order to formulate an integrated marketing communication plan that will contribute, firstly, to the success of the organization and, secondly, to the satisfaction of the consumer's needs.

**SPECIFIC OUTCOMES:**

- identify and discuss the elements of an integrated marketing communication mix,
- plan the steps in the development of an integrated marketing communication mix,
- write and implement an advertising strategy,
- examine the roles of supportive, alternative and additional media,
- explain the role of sales promotions in the integrated marketing communication mix,
- distinguish between public relations, publicity and sponsorships,
- analyse the role of direct marketing in the integrated marketing communication mix,
- explain the role of technology in the integrated marketing communication mix,
- review the impact of new technology on media choices in an integrated marketing communication campaign.

**MARKETING MANAGEMENT 3A**  
**NQF Level: 7**

**MODULE CODE: MMA13A3 / MAR33A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on guiding the student through the marketing research process and presenting sound marketing research principles and methods to the student. Students should develop intellectual competencies and practical skills in the range of decisions relating to the marketing research process and be able to conduct a marketing research project.

**SPECIFIC OUTCOMES:**

- explain, illustrate and discuss the key concepts, processes and principles required in the implementation of a marketing research task,
- comment on the importance of research for all organisations in their marketing activities and show how organisations use marketing research in their marketing activities,
- collect, analyse, organise and critically evaluate secondary research information using the internet, academic journals and other information sources,
- critically evaluate an existing questionnaire and design their own questionnaire to achieve specific research objectives,
- choose an appropriate survey and sampling method for a survey,
- interpret research findings,
- develop a marketing research project within a given situation.

**MARKETING MANAGEMENT 3B**  
**NQF Level: 7**

**MODULE CODE: MMA23B3 / MAR33B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Marketing 3B is the final module in marketing for marketing management students. For this reason it is important to bring the topics and themes that have been covered in previous modules and courses together to develop a holistic picture of marketing and the resultant marketing strategies that are selected by the Student. This means that all topics are integrated in order to paint a complete picture of the marketing function and task of the marketing manager.

**SPECIFIC OUTCOMES:**

- explain the importance of strategic marketing,
- conduct an organisational analysis and refer to its effect on strategic marketing,
- conduct an industry analysis and place the organisation relative to the situation in the overall industry,
- conduct consumer analysis and discuss the implication for strategic marketing,
- indicate how organisations can obtain sustainable advantage and the various ways in which this can be done, and
- comment on the latest developments in the field of marketing and strategic marketing.

**MARKETING MANAGEMENT 3C**  
**NQF Level: 7**

**MODULE CODE: MAR33C1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on presenting students with knowledge of business-to-business markets. The module serves to provide students with an understanding of the unique nature of business-to-business marketing and how marketing principles need to be adapted for the B2B market. Students should develop intellectual competencies and practical skills in the range of decisions relating to business-to-business marketing and the implications thereof.

**SPECIFIC OUTCOMES:**

- explain the unique nature of business-to-business marketing compared to consumer marketing.
- understand the organisational buying behaviour.
- comment on the nature of inter-organisational relationships and industrial networks.
- evaluate marketing channels and supply chains from a business-to-business perspective.
- develop business-to-business marketing plans and strategies.
- apply the marketing mix to business-to-business markets.

**MARKETING MANAGEMENT 3**  
**NQF LEVEL: 6**

**MODULE CODE: MBM41-1**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to prepare the students for full time employment in industry by exposing them to practical marketing situations.

**SPECIFIC OUTCOMES:**

Develop a plan (4Ps) for a given context.

**METALLURGICAL MANAGEMENT 2 MANAGEMENT SKILLS 1**  
**NQF Level: 5**

**MODULE CODE: MLM21-1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 40%  
Examination Mark Weight – 60%

**PURPOSE**

On completion of this module learners will have acquired knowledge of some management theories to enable them to analyse challenges and problems confronting managers and to suggest appropriate solutions to resolve them in the mining and metallurgical industry. Students will further gain knowledge of some minerals industry laws and regulations.

**SPECIFIC OUTCOMES:**

- identify what managers do and the environment in which they operate;
- explain the foundations of decision making;
- define the foundations of planning;
- describe organisational structures and cultures;
- explain management of change and innovation;
- discuss how groups and work teams operate;
- describe the motivation and rewarding of employees;
- explain leadership and trust;
- discuss the foundations of control.

**MINOR DISSERTATION: PUBLIC  
MANAGEMENT AND GOVERNANCE**  
NQF Level: 9

**MODULE CODE: PMG9X01  
PMG9X02**  
NQF CREDITS: 90

**CALCULATION CRITERIA**

Full Period Mark Weight – 100%

**PURPOSE:**

The purpose of the module is provide students the tools and skills to effectively and independently apply research methodology skills and all the related activities thereto, to prepare a research proposal, minor dissertation and report the results for academic submission.

**SPECIFIC OUTCOMES:**

- identify an appropriate research problem and goals to study
- identify an optimal research design and methodology to investigate the problem
- undertake and complete the research successfully
- write the research report

**MUNICIPAL GOVERNANCE THEORY AND RESEARCH  
METHODOLOGY**  
NQF Level: 9

**MODULE CODE: PMG9X05**  
NQF CREDITS: 30

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

This module provides students with knowledge about what evaluation designs and methodologies are optimal in specific Real-world conditions in the municipal sector, and how to apply those designs and methodologies in practice.

**SPECIFIC OUTCOMES:**

- explain the Real-world municipal context within which evaluations take place,
- explain and apply the seven steps of the Real-world evaluation approach,
- explain and apply the use of programme theories and programme logic in Real-world evaluations,
- explain and apply appropriate Real-world quantitative and qualitative municipal evaluation designs,
- explain and apply appropriate Real-world quantitative and qualitative municipal evaluation methods,
- explain and apply mixed methods approaches to Real-world municipal evaluation designs,
- apply optimal evaluation designs and methods in Real-world municipal conditions.

**MARKETING RESEARCH**  
NQF Level: 8

**MODULE CODE: MMA8X07**  
NQF CREDITS: 16

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The primary objective of this course is to provide the student with insight into the importance, essence and nature of research methodology and the research process. Students should develop intellectual competencies and practical skills in a range of marketing research related decisions. The module prepares students to apply acquired competencies and skills, and to employ and reflect these in marketing research.

**SPECIFIC OUTCOMES:**

- apply the principles of marketing research to solve problems,
- conduct empirical research,
- develop a research questionnaire,
- apply the principles of sampling,

- apply the principles of data collection,
- capture data, analyse research data, test statistical hypotheses and interpret empirical research results,
- report empirical research findings in the form of a research report.

**MARKETING RESEARCH 3A**  
**NQF Level: 6**

**MODULE CODE: BMN33A3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

A student who has completed this module will have acquired the necessary knowledge to appreciate the nature and scope of marketing research and explain its role in the decision-making process. On the practical level, students will have attained the necessary experience to propose and evaluate different approaches to obtain relevant information. They will also be able to design a questionnaire.

**SPECIFIC OUTCOMES:**

- identify the different kinds of research that companies undertake and the different situations in which research can be helpful,
- describe the steps in the marketing research process and be able to relate them to a specific case,
- identify data sources typically used to answer research questions,
- select appropriate primary data collection methods,
- develop and evaluate research designs/plans,
- design and evaluate a questionnaire.

**MARKETING RESEARCH 3B**  
**NQF Level: 6**

**MODULE CODE: BMN33B3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

A student who has completed this module will have acquired the necessary knowledge to explain the procedures and techniques involved in sampling and present a managerial orientated discussion of field work processes and the processes of preparing data to make them suitable for analysis. On the practical level the students will have attained the necessary experience to develop and evaluate appropriate sampling plans, execute field work, prepare data for analysis and communicate the findings of research.

**SPECIFIC OUTCOMES:**

- explain how and why various sampling methods are used,
- describe the process of collection of data in the field – particularly by telephone and person interviewing,
- describe data capturing and how a dataset is cleaned,
- identify ethical issues and suggest ways to inhibit unethical behaviour,
- analyse and interpret research results,
- understand the South African marketing research environment and particularly the role of SAMRA.

**MINOR-DISSERTATION MANAGEMENT**  
**(LEADERSHIP IN EMERGING COUNTRIES)**  
**NQF CREDITS: 90**

**MODULE CODE: LEC005**  
**LEC05B**  
**NQF Level: 9**

**CALCULATION CRITERIA**

Full Period Mark Weight – 100%

**PURPOSE**

To provide students with knowledge and skills in order to explain the nature and process of research and to conduct independent research to find answers to specific research problems related to emerging countries.

**SPECIFIC OUTCOMES:**

- demonstrate that he/she has an ability to interrogate the literature directly related to his/her research topic and that the student is able to engage in significant independent research,
- demonstrate an ability to use a range of appropriate research techniques,
- demonstrate critical use of published work and source material,
- demonstrate competence in independent work. The mini-dissertation must provide clear evidence of the student's ability to conceive, plan, conduct and report on a well-defined scientific research project on leadership in emerging countries as it relates to a specific sector within these countries,
- writing a possible publishable article based on the research conducted.

**MINOR DISSERTATION: LEADERSHIP IN PERFORMANCE AND CHANGE**

**MODULE CODE: LPC9XM1  
LPC9XM2**

**NQF LEVEL: 9**

**NQF CREDITS: 90**

**PURPOSE**

The purpose of this module is to equip students with the necessary skills to conduct independent research or an investigation into an organizational problem. Students may choose to demonstrate intellectual competence and skill in executing the research or the individual project using either quantitative or qualitative methods. Students should be able to reflect on the implications of their findings on the individual, work team, organisational and community levels wherever relevant. Students should demonstrate their competence in producing a minor dissertation.

**SPECIFIC OUTCOMES:**

- researcher displays the ability to rigorously conduct a scientific investigative process and to report the research in a comprehensive and outstanding manner,
- the research adds substantively and creatively to the discipline's existing body of knowledge.

**MINOR-DISSERTATION (PERSONAL AND PROFESSIONAL LEADERSHIP)  
NQF Level: 9**

**MODULE CODE: PPL9XR1  
PPL9XR2  
NQF CREDITS: 90**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 100%

**PURPOSE**

The purpose of this module is to provide students with knowledge and skills in order to explain the nature and process of research and to conduct independent research to find answers to specific research problems related to personal, interpersonal leadership problems

**SPECIFIC OUTCOMES:**

- demonstrate that he/she has an ability to interrogate the literature directly related to his/her research topic and that the student is able to engage in significant independent research,
- demonstrate an ability to use a range of appropriate research techniques,
- demonstrate critical use of published work and source material,
- demonstrate competence in independent work by presenting an acceptable research proposal, followed by a mini-dissertation and a possible publishable article.

**RESEARCH DESIGN AND ANALYSIS:  
QUANTITATIVE RESEARCH  
NQF Level: 8**

**MODULE CODE: IPS8X08  
NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period mark for Examination Admission – 40%

Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

The purpose of this module is to provide students with the skills to read research reports in industrial psychology and to design and conduct studies in industrial psychology. The module focuses on quantitative methods.

Students need to be able to identify an appropriate quantitative research design for a particular research problem. They should be able to plan a study, analyse the collected data and draw appropriate conclusions from the results.

### **SPECIFIC OUTCOMES:**

On completion of the module the student should be able to:

- critically evaluate the assumptions underlying quantitative research designs
- critically analyse the types and applicability of different methodologies of quantitative research
- choose an appropriate quantitative research design depending on the research question
- design and analyse a quantitative study.

### **NATIONAL AND INTERNATIONAL TRANSPORT POLICY**

**NQF Level: 8**

**MODULE CODE: TRE8X02**  
**NQF CREDITS: 12**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

### **PURPOSE**

- describe various government departments and agencies in South Africa dealing with transport policy; and analyse, transform and critically evaluate international and national approaches to policy formulation and instruments.
- apply the management principles of organizing and coordinating resources in a transport policy formulation context, reflecting on the financial implications and the applications made.
- conduct specialized scholastic, professional, technical and advanced research in the national and international transport policy field, including gathering analysing and interpreting related information using the appropriate management technology and reflect upon the research undertaken.
- demonstrate an ability to critically review, consolidate, and extend a systematic and coherent body of knowledge, with respect to issues of national and international transport policy, and reflect upon the communication undertaken.
- analyse national transport policy documents, reflecting on the principles of transport policy formulation applied therein and identifying possible problems and solutions.

### **SPECIFIC OUTCOMES:**

- describe the contents of the White Paper on National Transport Policy 1996, and the National Land Transport Transition Act 2000(NLTTA),
- describe the contents of the Cross Border Road Transport Agency Bill and SADC Protocol, and the Moving South Africa Transport Strategy,
- explain the benefits of rail concessioning and discuss urban transport policy in Europe.

### **NETWORKS 4**

**NQF Level: 7**

**MODULE CODE: BNW41-3**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%



**PURPOSE**

After completion of this module, the Student will gain knowledge to manage medium to large corporate networks and all aspects normally associated with such networks.

**SPECIFIC OUTCOMES:**

- analyse the infrastructure and design of existing networks to identify possible risks and weaknesses in IT,
- formulate and use policies as basis for the network management strategy in a corporate environment,
- apply the FCAPS principle of network management, by defining operational and performance parameters and strategy for Fault management, configuration, accounts, performance and security,
- manage network assets and define a strategy to manage the costs associated with networks and ROI, according to corporation's policy,
- formulate and implement an effective disaster recovery plan and network risk management strategy for virtual corporations and discuss risk management.

**NEW DEVELOPMENTS IN INFORMATION TECHNOLOGY**  
**NQF Level: 8**

**MODULE CODE: ITM8X06**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA****PURPOSE**

The student should gain comprehensive and systematic knowledge to analyse future developments in information technology in order to achieve a competitive advantage in business.

**SPECIFIC OUTCOMES:**

- demonstrate an understanding of current developments and trends that influence information technology
- demonstrate an understanding of future developments and trends that influences information technology
- demonstrate knowledge to investigate future developments and trends and critically analyse these trends
- critically analyse what the impact of future developments and trends have on organisations and the way that organisations will do business
- explain the decision-making process on the implementation of developments and trends

**NON PSYCHOLOGY BACKGROUND STUDENTS:**  
**BUSINESS COACHING**  
**NQF Level: 9**

**MODULE CODE: LCO9X09**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark weight – 50%  
 Examination Mark weight – 50%

**PURPOSE:**

To develop specialised skills in business coaching as an applied area of practice with a strong focus on achieving personal, professional and business objectives.

**SPECIFIC OUTCOMES:**

- define boundaries between coaching and counselling/therapy,
- discuss referral processes in identifying and dealing with mental-health issues,
- study and analyse a systems thinking perspective and managed change framework to effectively integrate and sustain coaching outcomes,
- integrate leadership coaching with organisation talent management strategy,
- develop strategies and techniques to move people through the change cycle,
- discuss professional practice issues relating to leadership and business coaching,
- develop appropriate ethical standards and guidelines,
- develop a personal model of coaching practice.

**NON PSYCHOLOGY BACKGROUND STUDENTS:  
COMPETENCE ASSESSMENT IN LEADERSHIP COACHING  
NQF Level: 9**

**MODULE CODE: LCO9X07  
NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To develop the theoretical knowledge and skills of selecting, administering and interpreting the results of competence assessments in leadership coaching

**SPECIFIC OUTCOMES:**

- analyse the philosophy of different qualitative and quantitative assessment technologies,
- study and analyse the advantages and disadvantages of the use of competency instruments in leadership coaching,
- evaluate different assessment centre technologies and competency instruments for use in leadership coaching assessment,
- compile an assessment matrix and assessment battery,
- conduct a leadership coaching assessment,
- analyse the results of the assessments for coaching purposes,
- the principles of assessment feedback are studied and the skills developed.

**ORGANISATIONAL LEADERSHIP  
NQF Level: 8**

**MODULE CODE: HRM8X20  
NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to supply students with the knowledge and skills in basic theories and principles of organisational behaviour, leadership and business and management ethics. The emphasis of this module is the development of critical analysis, application and problem—solving skills to manage individual, group and organisational effectiveness within the work-context through the knowledge of organisational leadership.

**SPECIFIC OUTCOMES:**

- to demonstrate an understanding of behaviour in organisations through the systematic study of organisational leadership at individual, group and organisational level,
- explain and predict the behaviour of people using organisational theories and concepts,
- develop practical skills in applying organisational leadership theories and practices towards improving the effectiveness of an organisation,
- develop skills to manage and work effectively with people at individual, group and organisational levels,
- evaluate the role HR practitioners can play at the individual, group and organisation systems level.

**ORGANISATIONAL BEHAVIOUR 4A  
NQF Level: 7**

**MODULE CODE: GOR41A1  
NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part of, is to develop graduates who can

demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which can be immediately applied in the workplace.

Students will be exposed to Organisational Behaviour (OB) theory in a more practical form by means of class discussions, practical assignments which require them to investigate how theory is applied in the workplace, and assessments in the form of case studies.

**SPECIFIC OUTCOMES:**

- learn and apply organisational behaviour (OB) theories,
- design and implement change and stress management strategies in the organisation,
- learn and apply management principles,
- manage power and control in the organisation.

**ORGANISATIONAL BEHAVIOUR 4B**  
**NQF Level: 7**

**MODULE CODE: GOR41B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module is primarily vocational or industry specific. The knowledge emphasizes general principles and application. The purpose of the BTech, of which this module is part of, is to develop graduates who can demonstrate focused knowledge and skills in human resource management. Typically, students will be exposed to specialized knowledge which can be immediately applied in the workplace.

Students will be exposed to Organisational Behaviour (OB) contemporary issues in a more practical form by means of class discussions, practical assignments which require them to investigate how theory is applied in the workplace, and assessments in the form of case studies.

**SPECIFIC OUTCOMES:**

- evaluate and update patterns of structure and work organisation,
- the concept of organisational design is discussed,
- the discussion of management development and organisational effectiveness,
- the concept of learning in the organisation is discussed.

**ORGANISATIONAL BEHAVIOUR**  
**NQF Level: 8**

**MODULE CODE: ONB12X8**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Students will develop intellectual competencies and practical skills in the design and development of organisations.

**SPECIFIC OUTCOMES:**

- understand the nature of organisational development,
- understand how individuals and groups in organisations contribute to organisational efficiency and effectiveness,
- understand the role of organisational culture as a context for organisational development,
- understand the impact of organisational structure on organisational efficiency and effectiveness,
- appreciate the role of leadership in shaping organisational development,
- appreciate the impact of change on the behaviour of individuals and groups in organisations,
- appreciate the impact of ethics and governance of the development of sustainable organisations,

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with knowledge and skills specific to the development of wellness in organisations. Students are guided to apply higher order thinking skills, basic academic success skills, discipline-specific knowledge and skills, appreciate academic values, prepare for work and a career in the field of Industrial Psychology, and to develop personally.

**SPECIFIC OUTCOMES:**

- discuss the contribution of a positive approach to organisational wellness,
- discuss the responsibility of the industrial psychology practitioner with regard to organisational well-being,
- analyse the conceptual positive framework underlying the construction of organisational wellness,
- facilitate a positive, participative approach for designing an organisation with optimal levels of well-being,
- discuss the merits of decent work,
- reframe Human Resource Management in terms of the philosophy of sustainability.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The Purpose of the module is that students should develop and enhance the intellectual competencies required to manage organisational strategy for the achievement of organisational objectives. They should be able to choose between various methods of managerial decision-making and action needed for the achievement of the organisational objectives that determine the long-term performance of the organisation. Students should be able to determine objectives, take strategic decisions, as well as implement and control the chosen strategy. Students should further be able to reflect on the processes underlying organisational strategy and the implications thereof in individual and organisational contexts.

**SPECIFIC OUTCOMES:**

- conceptualise the contemporary context within which the principles, theories and strategies of managing people for competitive advantage applies specifically within SA,
- the students should be able to analyse and explain an internal and external competitor analysis,
- the students should be able to develop a conceptual framework of managing people for sustainable competitive advantage.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module is designed to essentially aim at providing the contextual relevance that will enable students as HR professionals to be true business partners in the senior management team of any organisation.

**SPECIFIC OUTCOMES:**

- performance management in context,

- organisational performance,
- process performance,
- individual performance.

**PERSONAL AND PROFESSIONAL LEADERSHIP**  
**NQF Level: 9**

**MODULE CODE: LEC002**  
**NQF CREDITS: 18**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To develop a leadership perspective that is empowering at the personal, interpersonal and professional level.

**SPECIFIC OUTCOMES:**

- formulate a personal leadership perspective,
- discuss the impact of emotional leadership when developing a leadership perspective,
- argue the importance between interpersonal leadership and relationships,
- justify the demonstration of spiritual leadership when facilitating (group and individual)
- recommend the importance of professional leadership within an organisational context,
- debate the importance of professional coaching when developing personal and professional leadership

**PERSONAL LEADERSHIP**  
**NQF Level: 9**

**MODULE CODE: PPL9X03**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The module focuses on developing a theoretical framework to enhance understanding of personal leadership as an academic discipline by critically exploring and evaluating different models of leadership.

**SPECIFIC OUTCOMES:**

- critically exploring and evaluating different models of leadership
- conceptualise leadership and the personal, interpersonal and leadership perspective,
- know the impact of existential realities and phenomenology of an unfulfilled life.

**PERSONAL AND PROFESSIONAL MANAGEMENT SKILLS**  
**NQF Level: 8**

**MODULE CODE: STM8X04**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to develop intellectual and practical soft management competencies of learners and to develop in them an appreciation for the increasing importance of the human element in business and the importance of continuous learning and self-development.

**SPECIFIC OUTCOMES:**

- master at least five intellectual, practical and reflective soft management skills of their own choice that is of great importance in today's business environment,
- the approach used in this module presents the opportunity for learners to develop the following additional generic (transferable) skills;

- share knowledge with peers to learn from one another,
- organising and facilitation,
- reflect on own and peers' varied perspectives,
- self-presentation,
- professionalism,
- communication and presentation,
- teamwork and leadership,
- learn from society,
- negotiation,
- reflection,
- appreciative inquiry as a philosophy to change,
- assessment of own and peer work,
- time and stress management
- creativity,
- critical thinking and problem-solving,
- design and planning
- interpersonal,
- assess one's values in relation to important life decisions.

## **PERSONAL SELLING 1A**

**MODULE CODE: BPR11A1**

**NQF Level: 5**

**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

The purpose of this module is to introduce the student to basic principles of direct selling. On a practical level, the student will have attained the necessary experience to identify environmental trends and understand all the functions of direct selling.

### **SPECIFIC OUTCOMES:**

- explain selling in today's environment,
- illustrate the difference between selling and marketing,
- understand ethics within personal selling,
- identify factors influencing the buying decision,
- integrate the communication process within selling,
- describe prospecting techniques,
- explain the planning of a sales call,
- distinguish between the different sales presentation methods,
- identify elements of a sales presentation,
- accurately explain the approach to a sales presentation.

## **PERSONAL SELLING 1B**

**MODULE CODE: BPR11B1**

**NQF Level: 5**

**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Continuous Assessment

### **PURPOSE**

The purpose of this module is to introduce the student to basic principles of direct selling. On a practical level, the student will have attained the necessary experience to identify environmental trends and understand all the functions of direct selling. Also, the student will be evaluated on his/her practical ability of selling by reaching a set sales target.

### **SPECIFIC OUTCOMES:**

- select two non-competing, DSA-UJ project participating companies,

- sell products for the company(s) in order to reach a set sales target,
- scan and track sales progress on the DSA – UJ interactive database management system,
- participate as a member of a sales team.

**POLITICAL LEADERSHIP**  
**NQF Level: 9**

**MODULE CODE: LEC007**  
**NQF CREDITS: 18**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To critically analyse and create models of effective and excellent leadership with respect to political leadership

**SPECIFIC OUTCOMES:**

- understand and apply leadership principles,
- understand contextual leadership demands,
- understand leadership within the context of social relevance.

**POLICY EVALUATION THEORIES, MODELS, SYSTEMS  
 AND PROCESSES**

**MODULE CODE: PMG9X08**

**NQF Level: 9**

**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

This module provides students with knowledge and skills about what the phenomena of monitoring and evaluation are what their roles are in public management contexts and how to use them as tools to improve public management outcomes.

**SPECIFIC OUTCOMES:**

- define and explain and monitoring and evaluation,
- describe and explain monitoring and evaluation as higher order policy managements functions and policy management tools,
- describe and explain the context of monitoring and evaluation in the public sector,
- describe and explain the steps to establishing and institutionalising an outcome-based monitoring and evaluation system,
- describe and explain various approaches and techniques for monitoring and evaluation,
- describe and explain reporting requirements for monitoring and evaluation.

**PRACTICAL COACHING COMPETENCIES 1**  
**NQF Level: 9**

**MODULE CODE: LCO9X04**  
**NQF CREDITS: 20**

**PRACTICAL COACHING COMPETENCIES 2**  
**NQF Level: 9**

**MODULE CODE: LCO9X05**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE:**

To develop the practical skills of leadership coaching in two phases:

Phase 1 - Practical skills development and peer coaching

Phase 2 - Formal coaching under the supervision of an experienced/master coach

**SPECIFIC OUTCOMES:**

- study and practise the development of the following competences in leadership coaching:
  - Self-management and self-awareness
  - Building the coaching relationship
  - Listening
  - Questioning frameworks
  - Feedback
  - Building self-reflection
- conduct a contracting and re-contracting process,
- conduct leadership competency/psychometric assessment and reassessment,
- create a leadership coaching development plan,
- facilitate a public dialogue sessions,
- implement the leadership coaching development plan and conduct the face to face coaching sessions,
- evaluate the success of the coaching intervention,

**PRACTICAL MARKETING**  
**NQF Level: 8**

**MODULE CODE: MMA8X10**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 100%

**PURPOSE**

The purpose of this module is to provide students with soft or practical marketing skills in order to equip them adequately to perform marketing related activities within a business's marketing environment. This module furthermore complements the knowledge and skills students gain in the other modules offered in the programme.

**SPECIFIC OUTCOMES:**

- critically evaluate the contributions of team members, subordinates and suppliers pertaining to marketing related output,
- develop marketing related reports such as media briefs,
- develop project management skills,
- develop proficiency in the use of a data management software programme,
- effectively manage marketing related projects such as public relations campaigns, advertising campaigns and media planning,
- analyse and interpret data to generate information for effective marketing decision-making.

**PROFESSIONAL LEADERSHIP A**  
**NQF Level: 9**

**MODULE CODE: PPL9X05**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To provide students with an in depth understanding of leadership processes and dynamics in interpersonal, team and organisational contexts

**SPECIFIC OUTCOMES:**

- conceptualize and critically analyse the theoretical approaches of professional leadership within organisational context,



- conceptualize and critically assess the influence of the professional leadership pyramid within organisational context.
- conceptualise and compare the most prominent theories, models and constructs of professional leadership
- diagnose leadership problems and challenges in organisational context
- plan and execute leadership development interventions

**PROFESSIONAL LEADERSHIP B**  
**NQF Level: 9**

**MODULE CODE: PPL9X04**  
**NQF CREDITS: 10**

**PURPOSE**

The primary purpose of this module is to introduce students to the three different systems within which leadership is studied and practised. This includes individual leadership, team leadership and organisational leadership systems. The module also offers students the opportunity to explore and study the way in which they “take up” personal leadership in these different systems.

**SPECIFIC OUTCOMES:**

- to explore one’s own leadership traits and behaviours,
- to identify and describe the way leaders influence others by using their power, and by understanding organisational politics, networking and negotiation,
- to study the basic building blocks of team leadership which include communication, feedback, coaching and managing conflict,
- to gain understanding of strategic leadership and change management models and processes,
- to become competent in theories of crisis leadership and the learning organisation.

**PROJECT MANAGEMENT 4AF**  
**NQF Level: 7**

**MODULE CODE: BPM41AF**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the concept and characteristics of a project. Conduct a feasibility study in the selection of a project. Identify possible risks in the management of a project. Managing the people in a project team. Plan, measure and control the resources, costs, as well as the overall quality of a project. Prepare the student for a career in the transport field and provide a basis for further learning in the field of Transport Management.

**SPECIFIC OUTCOMES:**

- explain and interpret the concept and characteristics of project management,
- conduct a feasibility study in the selection of a project,
- identify possible risks in the management of a project,
- plan and manage the resources required for a project,
- manage the overall quality of a project in order to achieve the desired objectives and customer satisfaction,
- communicate on all levels within a project management environment.

**PROJECT MANAGEMENT 4BF**  
**NQF Level: 7**

**MODULE CODE: BPM41BF**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the concept and characteristics of a project. Conduct a feasibility

study in the selection of a project. Identify possible risks in the management of a project. Managing people in a Project team. Plan, measure and control the resources, costs, as well as the overall quality of a project. Prepare the student for a career in the transport field and provide a basis for further learning in the field of Transport Management.

**SPECIFIC OUTCOMES:**

- able to analyse and assess information to complete dissertations,
- able to carry out a literature search and construct a critical literature review,
- skilled in footnoting and referencing,
- aware of the different discipline bases available for underpinning a dissertation.

**PROJECT MANAGEMENT 4A**  
**NQF Level: 7**

**MODULE CODE: BPM44A4**  
**NQF CREDITS: 15**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

To provide the student with a comprehensive and in-depth understanding of the nature, scope and methodologies relevant to the field of project management and to practically apply the appropriate project management tools and techniques in the planning, implementation, control, and termination of a project of any magnitude. On completion of the module students will be able to:

- understand the concept and characteristics of a project,
- conduct a feasibility study in the selection of a project,
- identify possible risks in the management of a project,
- manage the people of a project team,
- plan, measure and control the resources of a project,
- manage the cost of a project,
- manage of the overall quality of a project.

**SPECIFIC OUTCOMES:**

- display an understanding of the macro and micro-risks of a project,
- use planning charts in the planning of a project,
- apply the work break down technique in the planning of a project,
- display an understanding of the scheduling, cost estimation and quality management of the activities of a project,
- communicate effectively and solve problems within a project team,
- lead, motivate, and set goals for a project team.

**PROJECT MANAGEMENT 4B**  
**NQF Level: 7**

**MODULE CODE: BPM44B4**  
**NQF CREDITS: 15**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The student is required to present a researched project of approximately 20-30 pages on a requested topic and subtopics. The research project is concerned with project management in the business environment. The goal of the project is to provide the student with a comprehensive and in-depth understanding of the nature, scope and methodologies relevant to the field of project management and to practically apply the appropriate project management tools and techniques in the planning, implementation, control, and termination of a project of any magnitude.

**SPECIFIC OUTCOMES:**

- display an understanding of the macro and micro-risks of a project,
- use planning charts in the planning of a project,

- apply the work break down technique in the planning of a project,
- display an understanding of the scheduling, cost estimation and quality management of the activities of a project,
- communicate effectively and solve problems within a project team,
- lead, motivate, and set goals for a project team.

**PROJECT MANAGEMENT 4**  
**NQF Level: 7**

**MODULE CODE: PMN41-1**  
**NQF CREDITS: 16**

**PURPOSE:**

- Manage a simple to moderately complex IT project whilst:
- operating in a project context in a variety of routine and non-routine contexts, under general supervision,
- selecting from a wide choice of procedures ranging from standard and non-standard,
- taking full responsibility for the nature, quantity and quality of output,
- taking responsibility for group output as required / possible,
- showing possession of a wide range of scholastic and / or technical skills applicable in the field of project management,
- showing possession of a broad knowledge base of project management with substantial depth in some areas.

**SPECIFIC OUTCOMES:**

- explain the major processes and activities required to manage a project,
- contribute to preparing and producing inputs to be used for further planning activities,
- demonstrate an understanding of the purpose and process of scheduling project activities,
- identify elements and resources to be costed through interpreting the project scope statement, work breakdown structure and other project data
- describe and explain the need for consistent processes and standards to achieve quality.

**PROJECT MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: STM8X05**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The student will be introduced to a wide range of both theoretical and practical knowledge in the field of Project Management. This includes both the proven and traditional approaches as well as the more innovative and novel practices that are becoming available. After completion of this module, the student should understand and be able to use Project Management concepts when managing any project in terms of time, cost and quality, according to accepted standards. Students should then be in a position to define and select projects, to initiate, plan, execute and control projects and to bring projects to an orderly and timely conclusion.

**SPECIFIC OUTCOMES:**

- understand the components of modern project management, with reference and consideration to the uniqueness and characteristics of the project life cycle;
- understand and apply the principles for excellence in modern project management, and reflect on appropriate organisational structures for project management;
- understand the components of the project initiation phase and reflect on relevant issues and applications made;
- understand the components of the project implementation phase and reflect on the applications made;
- understand the aspects related to project termination and reflect on the applications made.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To provide the students with knowledge in order to explain the nature and process of designing, implementation and monitoring of information assets.

**SPECIFIC OUTCOMES:**

- evaluate the design, implementation and monitoring of logical access controls to ensure the confidentiality, integrity, availability and authorised use of information assets.
- evaluate network infrastructure security to ensure confidentiality, integrity, availability and authorised use of the network and the information transmitted
- evaluate the design, implementation and monitoring of environmental controls to prevent or minimise loss
- evaluate the design, implementation and monitoring of physical access controls to ensure that information assets are adequately safeguarded
- evaluate the processes and procedures used to store, retrieve, transport and dispose of confidential assets

**PSYCHOLOGY 1A**

**PSYCHOLOGY 1B**

**PSYCHOLOGY 2A**

**PSYCHOLOGY 2B**

**PSYCHOLOGY 2C**

**PSYCHOLOGY 3A**

**PSYCHOLOGY 3B**

**PSYCHOLOGY 3D**

**MODULE CODE: PSY1A11/ PSY1AA1**

**MODULE CODE: PSY1B21/ PSY1BB1**

**MODULE CODE: PSY2A11/ PSY2AA2**

**MODULE CODE: PSY2B21/ PSY2BB2**

**MODULE CODE: PSY2CA2**

**MODULE CODE: PSY3A11/ PSY3AA3**

**MODULE CODE: PSY3B21/ PSY3BB3**

**MODULE CODE: PSY3DB3**

Refer to the Rules and Regulations of the Faculty of Humanities for the modules listed above.

**PSYCHOLOGY BACKGROUND STUDENTS:**

**COACHING PSYCHOLOGY**

**NQF Level: 9**

**MODULE CODE: LCO9X10**

**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark weight – 50%  
Examination Mark weight – 50%

**PURPOSE:**

To develop specialised skills in coaching psychology as an applied area of practice in professional psychology through the application of psychological theory and approaches.

**SPECIFIC OUTCOMES:**

- define boundaries between coaching and counselling/therapy,
- discuss referral processes in identifying and dealing with mental-health issues,
- study and analyse a systems thinking perspective and managed change framework to effectively integrate and sustain coaching outcomes,
- integrate leadership coaching with organisation talent management strategy,
- develop strategies and techniques to move people through the change cycle,
- discuss professional practice issues relating to coaching psychology,
- develop appropriate ethical standards and guidelines for the practice of coaching psychology,
- develop a personal model of coaching practice based on psychological theories.

**PSYCHOLOGY BACKGROUND STUDENTS:  
COMPETENCE AND PSYCHOMETRIC ASSESSMENT  
IN LEADERSHIP COACHING  
NQF Level: 9**

**MODULE CODE: LCO9X08  
NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark weight – 50%  
Examination Mark weight – 50%

**PURPOSE**

To develop the theoretical knowledge and skills of selecting, administering and interpreting the results of competence and psychometric assessments in leadership coaching

**SPECIFIC OUTCOMES:**

- analyse the philosophy of different qualitative and quantitative assessment technologies,
- study and analyse the advantages and disadvantages of the use of competency and psychometric instruments in leadership coaching,
- evaluate different assessment centre technologies and psychometric instruments for use in leadership coaching assessments,
- compile an assessment matrix and assessment battery,
- conduct a leadership coaching assessment,
- analyse the results of the assessments for coaching purposes,
- the principles of assessment feedback are studied and the skills developed.

**PSYCHOMETRIC THEORY  
NQF Level: 8**

**MODULE CODE: IPS8X07  
NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with an introduction to psychological tests theory, as it relates to the construction and validation of psychological tests in industrial psychological contexts. The module also aims to prepare students for further study in psychological test development and to equip them with the necessary knowledge and test construction skills to function as psychometrics and psychologists.

**SPECIFIC OUTCOMES:**

- write psychological test items to represent theoretical constructs of interest,
- employ item analysis procedures to select items for a test ,
- calculate and evaluate test reliability statistics,
- examine tests and items for the presence of measurement bias with respect to different demographic groups,
- calculate and evaluate test validity statistics.

**PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 1A  
NQF Level: 6**

**MODULE CODE: PLG1A11  
NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE:**

To orientate first year students in regional and local governance institutions and functions within the context of the statutory and regulatory framework within which it must operate. This includes identifying and distinguishing various provincial and municipal processes, and an exploration of the institutional roles

and activities to operationalize service delivery objectives. It further more includes all the core constitutional and legislative stipulations and obligations of municipalities as well as key regulatory guidelines, regulations and directives for specific municipal functions.

#### **SPECIFIC OUTCOMES:**

- explain the role of regional and local government within the South African constitutional system of co-operative governance and intergovernmental relations,
- identify core regional and local government institutions and explain their power and functions,
- identify and explain the manifestation of local government as a formal governmental agency in South Africa.
- explain the general institutional regulatory and policy contexts within which local government operates in South Africa,
- explain the different spheres of government and inter-governmental relations in South Africa,
- assess local government structures and functions in South Africa and how to apply effective leadership and management in South African local government,
- demonstrate an understanding of the constitutional obligations of local government,
- explain the structural and functional frameworks for municipalities in South Africa,
- explain the roles and functions of public office bearers in local government,
- demonstrate an understanding of the municipal function-specific legislative and regulatory frameworks,
- demonstrate an understanding of the strategic frameworks required for continuous municipal improvement,
- demonstrate an understanding of local democracy, public participation mechanisms and election processes,
- identify local government and service delivery specifications,
- demonstrate an understanding of local governance landscape including the socio-economical, demographical and developmental realities,
- demonstrate an understanding of the performance management and public accountability issues in local governance.

#### **PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 1B** **NQF Level: 6**

**MODULE CODE: PLG1B21**  
**NQF CREDITS: 16**

#### **Calculation criteria:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE:**

To orientate first year students in the significance of good local governance through the promotion of ethical conduct and effective leadership. This orientation includes the normative principles of municipal management and governance, the different forms of unethical conduct among political office-bearers and municipal officials; the typical measures and remedial action which may be undertaken to prevent such forms of unethical conduct; official mechanisms to curb unethical conduct in local government; political and administrative leadership challenges in local governance, as well as leadership fundamental, styles, traits and attributes, skills and development.

#### **SPECIFIC OUTCOMES:**

- identify the tenets of good local governance
- demonstrate an understanding of the ethical foundations including the prevalence of corruption, nepotism and maladministration in municipalities
- analyse a theoretical exposition of ethics, norms, values, professionalism and accountability
- demonstrate an understanding of how unethical conduct implicates legitimate local governance
- identify the official mechanisms to curb unethical conduct in local government
- demonstrate an understanding of managerial measures and remedies to prevent unethical conduct in municipalities
- analyse a case study in unethical conduct in a municipality
- identify the leadership challenges in local governance
- identify the requirements of political and administrative leadership in local governance
- identify and apply leadership fundamentals, leadership styles, traits, skills and attributes in local governance

- identify the processes and techniques for ensuring continuous leadership development within municipalities

**PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 2A**  
**NQF Level: 6**

**MODULE CODE: PLG2A11**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To provide a broad overview concerning the challenges in addressing gender issues in leadership with specific reference to the local government context and its programmes to address women's leadership and development.

To enable students to participate in budgeting processes including preparing a budget within the policy framework of Local Government and the Municipal Finance Management Act (MFMA). It explores the roles and responsibilities and timeframes required for effective budgeting planning, implementation and evaluation. It also analyses budgeting techniques and how to translate a strategic overview into an operating budget.

**SPECIFIC OUTCOMES:**

- explore historical and current contexts for women's leadership,
- explore issues and considerations in women's leadership and how this applies to the local government context,
- identify what men and women need to know about leadership development,
- explore some practical strategies to develop talented women leaders,
- explore self-development strategies, mentorship and coaching programmes to introduce to developing leaders within local government,
- explore present and future leadership,
- demonstrate an understanding of how to set budget parameters within a Local Government context in line with overall strategy and related programmes,
- demonstrate an understanding of how to integrate legislative framework within budget,
- determine the impact of internal and external environments in setting budget parameters within a Local Government context,
- establish how budgeting reporting procedures are implemented and how they are relayed to all relevant role players,
- apply contingency plans and list solutions to problems relating to budget constraints,
- determine methods of allocation in relation to budget parameters and how these are relayed to relevant stakeholders according to overall Local Government budgetary allocation procedures,
- demonstrate an understanding of how budgetary processes and procedures are monitored and evaluated.

**PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 2B**  
**NQF Level: 6**

**MODULE CODE: PLG2B21**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To orientate second year students regarding selected public governance leadership issues and specific reference to managerial, national and provincial leadership; leadership and local service delivery; leading a learning organization; government leaders as network agents and social architects; team leadership; leadership communication, strategic and visionary leadership, transformational leadership; leading change and innovation and the leadership role of the south African Government in Southern Africa and the African

continent as well as in the BRICS. Within the context of global leadership, African and Ubuntu-leadership, the module further seeks to impart knowledge regarding traditional leadership and the role of tribal authorities in local governance.

**SPECIFIC OUTCOMES:**

- demonstrate an appropriate level of knowledge and understanding of public governance leadership with specific reference to managerial, national and provincial political leadership,
- explain the significance of leadership to create an innovative learning organisation for local service delivery,
- demonstrate the ability to contextualise team leadership and leadership communication,
- demonstrate knowledge and understanding of selected leadership issues with specific reference to strategic and visionary leadership, transformational leadership and leading change,
- explore the significance of traditional and African leadership,
- explain the leadership role of the South African Government on the African continent and in the BRICS,
- identify the need for systematic local leadership and management capacity-building for effective public services delivery in developing societies, and especially in South Africa,
- define and break down problems and challenges of such capacity-building in manageable issues,
- develop and apply strategies for maximising capacity development and improvement for improved local service delivery.

**PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 3A**  
**NQF Level: 6**

**MODULE CODE: PLG3A11**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To provide a broad overview of the essential nature and successful implementation of integrated development planning as well as local economic development imperatives through the application of performance management instruments and project management practices.

**SPECIFIC OUTCOMES:**

- demonstrate an appropriate level of knowledge and understanding of the context of integrated development planning and local economic development in local government,
- demonstrate an understanding of the statutory basis for local government planning in South Africa,
- analyse the relationship between local economic development and integrated development planning,
- explain and apply processes associated with integrated development planning and local economic development,
- evaluate and apply performance management systems and performance monitoring and evaluation instruments in municipalities,
- explore the components of local economic strategy development,
- explore the varying types of local economic development interventions and projects,
- explain and apply project management principles and life cycle phases,
- analyse the significance of political oversight in project governance,
- provide an exposition of municipal service partnerships, outsourcing, contract management and service level agreements,
- explore performance management from a foundational local government perspective,
- identify the processes and techniques for designing performance managements systems, monitoring and evaluation programmes,

**PUBLIC LEADERSHIP AND LOCAL GOVERNANCE 3B**  
**NQF Level: 6**

**MODULE CODE: PLG3B21**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%



Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE:**

To provide a broad overview of the important requirements of financial management in the context of the principles of corporate governance and the application thereof in practice.

**SPECIFIC OUTCOMES:**

- demonstrate an appropriate level of knowledge and understanding of the context of the government's macro organisation,
- demonstrate an understanding of the theoretical principles and underpinnings of organisational design,
- demonstrate an understanding of organizational structures in respect of the dimensions and typology,
- explore organisational dynamics,
- explore the organisational arrangements for effective municipal governance,
- identify and apply the principles of sound governance in the financial administration of a municipality,
- explore the legislative requirements relating to the roles and responsibilities of key stakeholders in the financial administration in municipalities,
- identify and apply the principles of developing and implementing sound financial policies in accordance with best practice,
- explore the importance of accountable government in achieving sustainability,
- explore the concept of ethics and how it applies in a local government context,
- identify and apply key financial governance structures,

**PUBLIC MANAGEMENT AND GOVERNANCE 1A**

**MODULE CODE: PMG1A11/PGM1A11/  
PMG1AA1**

**NQF Level: 6**

**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To orientate first year students about the nature, structure and functions of the state as well as the different roles of stakeholders in the public sector. This includes an overview of power relationships, functions and processes within the state, good governance, and public management

**SPECIFIC OUTCOMES:**

- explain the concept of governance and its importance in public administration,
- identify the composition, roles and functions of governance institutions,
- demonstrate an understanding of the regulatory and legislative framework impacting governance institutions,
- identify and apply the competencies in governance, public administration and public Management.

**PUBLIC MANAGEMENT AND GOVERNANCE 1B**

**MODULE CODE: PMG1B21/PGM1B2 /  
PMG1BB1**

**NQF Level: 6**

**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To orientate first year students in the complexities associated with environmental management and sustainable development and to introduce learners to ethics management as an integral part of good,

developmental governance. This includes identifying and distinguishing various government process, institutional roles and activities and service delivery objectives. It includes analysing the concept of ethics in relation to public sector service delivery objectives and what constitutes ethical behaviour in public administration and management practices.

**SPECIFIC OUTCOMES:**

- appreciate the complexities that government face in terms of striking a delicate balance between environment protection, sustainable development and economic growth,
- explore the demographical and socio-economical realities of the South African governance landscape,
- evaluate policies, strategies and programmes of the South African Government to facilitate development within a developmental state,
- apply ethical practices to public administration and management,
- manage ethical dilemmas in a public sector context.

**PUBLIC MANAGEMENT AND GOVERNANCE 2A**

**MODULE CODE: PMG2A11 / PGM2A11/  
PMG2AA2**

**NQF Level: 6**

**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To orientate first year students about service delivery objectives and approaches and mechanisms to achieving effective. Service delivery in a public sector environment. The module will also enable the student to identify and implement innovative ways for democratising service delivery and implementing practices to ensure continual service delivery improvement.

**SPECIFIC OUTCOMES:**

- identify and analyse the environment of public service delivery,
- identify and integrate public service delivery objectives into a variety of functional contexts,
- democratise service delivery.

**PUBLIC MANAGEMENT AND GOVERNANCE 2B**

**MODULE CODE: PMG2B21 / PGM2B21/  
PMG2BB2**

**NQF Level: 6**

**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To orientate students in the theories about public administration, public management and good governance and to provide the student with sound decision-making skills and practices for good governance.

**SPECIFIC OUTCOMES:**

- identify and analyse the influential factors and interrelations between public service and politics,
- identify, analyse and integrate key theories in public management, administration and governance,
- apply decision-making to achieve good governance in public sector work situations.

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

The module orientates the students in public policy management including understanding the impact of policy processes, problem identification and proposals for policy formulation and enhancement and integrating policy into overall service delivery and monitoring and evaluating the efficacy thereof.

**SPECIFIC OUTCOMES:**

- assess and prioritise sector specific policy issues, their causes and consequences,
- identify contemporary local and international trends and developments that may affect the outcomes of potential policies developed to address critical policy issues in South Africa,
- identify and prioritise policy problems and mobilise appropriate programme resources for sustainable development purposes,
- evaluate other existing policies and how any new policies that are formulated will integrate effectively with such policies, and where relevant, if other policies need to be revised in order to ensure effective integration and implementation of all policies,
- identify and determine stakeholder input in order to ensure effective policy formulation and implementation in line with critical policy issues,
- formulate appropriate programmes responses in the restructuring of sector specific policy programmes,
- identify key issues in influencing policymakers that have an impact on policy formulation and determine ways to seek collaboration around critical, sensitive and political issues,
- identify key approaches for policy implementation, monitoring and evaluation,
- identify and formulate public sector policy monitoring and evaluation tools,

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To orientate students in the theories of public human resources management that the human resources base can be effectively utilised to optimise service delivery objectives.

**SPECIFIC OUTCOMES:**

- demonstrate an understanding of human resources management and planning in public management and administrative functions,
- identify typical local and international trends and developments in human resources management in both commercial and public sector organisations in order to consider appropriate human resources management tools within public sector environment,
- identify typical labour and employment legislation that affects human resources planning and management,
- determine job functions and roles in relation to overall goals of government ,
- apply recruitment and selection procedures in provincial and national government,
- analyse processes used in public sector to improve present work performance and develop skills for future work activities,
- identify and determine appropriate performance management systems, including procedures for handling grievances and disciplinary issues,
- design and implement appropriate training, mentoring, coaching and overall development strategies

- to ensure ongoing skills upliftment within public sector environment,
- determine resources allocation of human resources in accordance with overall budget constraints
- develop appropriate talent management programmes and reward systems for the purposes of succession planning,
- design and implement appropriate appraisal management systems that are linked to service delivery objectives and clearly equate performance to reward and remuneration,
- capacitate managers and leaders in their roles in managing and developing human resources.

**PUBLIC MANAGEMENT AND GOVERNANCE 3C**  
**NQF Level: 6**

**MODULE CODE: PMG3C11**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

This module provides the learner with an insight into all the skills and techniques required to fulfil the role of public financial and asset manager in an integrated ways that ensures successful planning, implementation, monitoring and evaluation of public sector funds in a transparent and accountable way.

**SPECIFIC OUTCOMES:**

Upon completion of this module learners should be able to:

- utilise budgeting techniques and processes to meet service delivery demands
- determine budget parameters for a variety of government initiatives and goals and identify and utilise approaches and sound budgeting methodologies to integrate into overall budget and legislative requirements pertaining to budget management
- apply standard professionally accepted accounting principles and procedures in the preparation of reports and decision-making
- identify and implement overall auditing and accountability practices for financial management throughout government sector
- identify risk profiles of specific government sector projects and build into budgeting and financial management processes
- determine contingency measures in budgeting processes
- determine methods of allocation in relation to budget parameters and how they are relayed to all relevant stakeholders in ensuring efficacy of budget implementation, monitoring and evaluation
- identify the challenges for procurement in a governance environment and implement procurement procedures for government sector organisations and monitor and evaluate accordingly
- fulfil procurement activities and supervise procurement administration
- manage capital assets in public sector delivery
- identify, design and implement the overall financial management methodologies required to meet the demands of legislation, economic realities, asset management in service delivery and the competency to appropriately apply cost accounting techniques in the public sector

**PUBLIC MANAGEMENT AND GOVERNANCE 3D**  
**NQF Level: 6**

**MODULE CODE: PMG3D21**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

To orientate students in the theories and practices of public organisational development and management such that public sector programmes and projects are effectively planned, implemented, monitored according to good governance and ethics and integrated in an effective manner in order to ensure effective service delivery.

**SPECIFIC OUTCOMES:**

- analyse and apply concepts of organisational development and management in a public sector context,
- analyse the communication and hierarchical structures of the public sector,
- analyse the requirements for good governance and ethics in a public sector environment in order to strengthen service delivery,
- identify and apply the theories for organisation to public organisational structures and the effectively fielding the dynamics of public sector organisations,
- determine appropriate change management policies in order to ensure that the public sector can meet the challenges of its continual improvement processes in service delivery,
- identify and plan integrated approaches for public sector operational management and approaches for good governance practices, including horizontal and vertical integration,
- identify critical issues to the centralisation and decentralisation of governmental relations and how these can be effectively integrated to ensure that all public sector programmes and projects are cohesively administered,
- identify critical concepts and tools to ensure effective public sector organisational development and management,
- identify ways in which to integrate stakeholders and implement stakeholder management in the delivery of public sector programmes and projects,
- identify risk and conflict management strategies to proactively manage any hindrances to effective service delivery in the operationalisation of public sector programmes and projects.

**PUBLIC MANAGEMENT AND GOVERNANCE:  
DISSERTATION**  
NQF Level: 9

**MODULE CODE: PMG9X13  
PMG9X14**  
**NQF CREDITS: 180**

**CALCULATION CRITERIA**

Full Period Mark Weight – 100%

**PURPOSE:**

The purpose of the module is provide students the tools and skills to effectively and independently apply research methodology skills and all the related activities thereto, to prepare a research proposal, dissertation and report the results for academic submission.

**SPECIFIC OUTCOMES:**

- critically analyse the purpose, components and process for compiling a dissertation for academic submissions to demonstrate a research dissertation in respect of own context in the subject discourse,
- plan outline of dissertation and demonstrate the application of research methodology and principles for academic purposes,
- conduct independent research and critically develop an appropriate research proposal in order to evaluate an issue in the area of the subject discourse,
- compile, submit and review dissertation.

**PUBLIC MANAGEMENT AND GOVERNANCE: INTERSHIP**  
NQF Level: 9

**MODULE CODE: PMG9X03**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA:**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

This module focuses on the practical application of theories and concepts acquired in the Public Sector programme. It provides the student with an insight into how to integrate all the theories and concepts into a practical internship programme and defines how the student can self-manage his/her internship.

**SPECIFIC OUTCOMES:**

- identify and apply internship guidelines,

- identify the components of internship agreement and sign as a party to agreement,
- review relevant documents and engage in the related activities that form part of, internship and identify own roles and responsibilities in completing relevant documents,
- complete assignment and assessments required as part of the internship programme,

**PUBLIC MANAGEMENT AND GOVERNANCE: METHODOLOGY**  
**NQF Level: 8**

**MODULE CODE: PMG8X02**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE:**

The purpose of the module is to provide students the tools and skills to effectively prepare dissertations, theses and research reports using critical thinking and qualitative and quantitative analysis.

**SPECIFIC OUTCOMES:**

- demonstrate an understanding of and apply research concepts and methodologies,
- apply ethical principles in conducting applied research,
- integrate qualitative and quantitative information, methods and evidence to support decision-making in the public sector,
- apply critical systems thinking and practice to compiling research proposals, dissertations and theses in public sector issues.

**PUBLIC MANAGEMENT AND GOVERNANCE: RESEARCH ESSAY**  
**NQF Level: 8**

**MODULE CODE: PMG8X01**  
**NQF CREDITS: 40**

**CALCULATION CRITERIA**

Full Period Mark Weight – 100%

**PURPOSE:**

The purpose of this module is to enable students to apply research methodology skills acquired in the compulsory methodology course and to develop a research proposal and complete an appropriate research project according to the accepted proposal.

**SPECIFIC OUTCOMES:**

- explain and apply the process for compiling research essays for academic submissions to demonstrate a public sector research project,
- demonstrate an understanding of and apply research methodologies and principles for academic purposes,
- conduct independent research and critically develop an appropriate research proposal in order to evaluate an issue in the area of public management and governance.

**PUBLIC MANAGEMENT AND GOVERNANCE: THESIS**

**NQF Level: 8**

**MODULE CODE: PMG0119/  
 PMG0129**

**NQF CREDITS: 360**

**CALCULATION CRITERIA**

Full Period Mark Weight – 100%

**PURPOSE:**

The purpose of the module is provide students the tools and skills to effectively and independently apply research methodology skills and all the related activities thereto, to prepare a research proposal, conduct a thesis demonstrating an original contribution to the field of study/discipline, to demonstrate the competencies required for evaluation in order to report the results for academic submission.

**SPECIFIC OUTCOMES:**

- critically analyse the purpose, components and process for compiling a thesis for

academic submissions to demonstrate a research thesis in respect of own context in the subject discourse,

- plan outline of thesis and demonstrate the application of research methodology and principles for academic purposes,
- conduct substantial independent research and critically develop an appropriate research proposal in order to evaluate an issue in the area of the subject, discourse. Conduct research that demonstrates an original contribution to the subject,
- compile, submit and review thesis.

**PUBLIC PASSENGER TRANSPORT ISSUES**  
**NQF Level: 8**

**MODULE CODE: TRE8X05**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- Equip the student with applied competence in the theory of public passenger transport and enable the student to reflect on its impact on the economy, its legislative background and the policy issues, which affect the cost and efficiency thereof on a highly specialized level.
- Prepare the student to analyse, transform and critically evaluate new information on various aspects of the role of institutional structures in public passenger transport and reflect on the policy and legislation involved to resolve abstract contextual problems.
- Enable the student to reflect on personal and/or group competencies and output, by utilizing acquired highly specialized intellectual knowledge of the theory of public passenger transport.

**SPECIFIC OUTCOMES:**

- identify the problems faced by passenger transport,
- describe the legislation and policy guidelines applicable to public passenger transport,
- discuss the requirements for the administration of effective public passenger transport,
- describe the characteristics of the different transport modes.

**PUBLIC POLICY INDICATOR DEVELOPMENT AND APPLICATION**  
**NQF Level: 9**

**MODULE CODE: PMG9X10**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

This module provides students with knowledge and skills about the nature and role of public policy indicators as crucial monitoring and evaluation tools, what their roles are in public management evaluations and how to develop and apply such indicators to maximise sustainable development outcomes.

**SPECIFIC OUTCOMES:**

- describe and explain the role and importance of indicators,
- describe and explain the requirements and characteristics of “good” indicators,
- describe and explain various types and classifications of indicators,
- identify and describe problems with the current indicators used in their environment,
- systematically improve or develop more appropriate indicators for various levels of the programme, project or policy system,
- develop indicators for assessing and measuring sustainable development.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark weight – 50%  
Examination Mark weight – 50%

**PURPOSE**

To equip students with the ability to critically analyse and create models effective and excellent leadership with respect to public sector leadership

**SPECIFIC OUTCOMES:**

- understand leadership demands and requirements specific to this sector, now and in future,
- know the nature, characteristics and principles of leadership in this sector,
- reflect critically on leadership effectiveness and excellence specific to this sector,
- identify and understand critical success factors for leadership specific to this sector.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE:**

This module introduces the importance and theoretical concepts that underpin risk management in the public sector with specific reference to the concept of risk, risk management, risk management terminology and risk management practices according to international best practices. It addresses specific issues in line with the international risk management framework in the context of local government risk management; stakeholder communication and consultation; risk assessment which constitutes the overall process of risk identification, risk analysis and risk evaluation; risk responses and the monitoring and control of risk management activities.

**SPECIFIC OUTCOMES:**

- illustrate an appropriate level of knowledge and understanding of risk management terminology and concepts,
- evaluate the importance of communication and consultation with stakeholders regarding objectives and the uncertainties (risk) that surround these objectives,
- analyse the organisational and departmental strategies in context of the purpose of the organisation,
- propose a risk assessment methodology to identify and document the risk to which the organisation may be exposed,
- design a response to any events that may arise once the risk is being realised,
- develop and motivate a plan to monitor and control the risk management activities.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of purchasing principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing purchasing decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how purchasing can contribute to value creation in supply chain.



**SPECIFIC OUTCOMES:**

- understand world class supply chain management,
- understand how purchasing is becoming supply management,
- understand a product life cycle in an organisation,
- understand the importance of buyer supplier relationship,
- build and manage cross-functional teams to help contribute to supply chain effectiveness,
- apply and understand the principles of purchasing/procurement in supply chain.

**PURCHASING MANAGEMENT 2B**  
**NQF Level: 5**

**MODULE CODE: BIC22B2 / BIC2B00**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of purchasing principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing purchasing decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how purchasing can contribute to value creation in supply chain.

**SPECIFIC OUTCOMES:**

- understand the different purchasing services in supply chain,
- understand what global supply management and the competition surrounding purchasing,
- identify and explain the importance of what product pricing,
- undertake research on cost analysis and explaining what it comprises out of,
- build and manage a negotiating team to successfully negotiate areas relating to purchasing,
- apply and understand the ethical and professional standards of purchasing/procurement in supply chain.

**PURCHASING MANAGEMENT 3A**  
**NQF Level: 6**

**MODULE CODE: BIC33A3**  
**NQF CREDITS: 14**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of purchasing principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing purchasing decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how purchasing can contribute to value creation in supply chain.

**SPECIFIC OUTCOMES:**

- understand the role purchasing play in the supply chain,
- understand what the supply organisations and where the company fits in,
- identify and describe the importance of information systems and technology,
- apply and understand the principle of inventory and the quantity factor concerning inventory holding,
- describe the importance and the role transportation plays in the supply chain,
- undertake research to come up with solutions for the best investment recovery methods.

**PURCHASING MANAGEMENT 3B**  
**NQF Level: 6**

**MODULE CODE: BIC33B3**  
**NQF CREDITS: 14**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module focuses on the development, evaluation and implementation of purchasing principles in the supply chain environment. Students should develop intellectual competencies and practical skills in the range of decisions implicit in planning and implementing purchasing decisions. Upon the successful completion of this module a student shall possess fundamental knowledge on how purchasing can contribute to value creation in supply chain.

**SPECIFIC OUTCOMES:**

- understand the role research in purchasing play in the supply chain,
- understand what is global supply and what affect it can have on an organisation,
- identify and describe the importance of make-or-buy, insourcing and outsourcing,
- apply and understand the strategies in purchasing and supply management,
- describe the importance and the role of information systems and technology in the supply chain,
- understand the role research in purchasing play in the supply chain.

**PURCHASING MANAGEMENT 4A**  
**NQF Level: 7**

**MODULE CODE: BIC44A4**  
**NQF CREDITS: 15**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

- Provide the student with intellectual knowledge and applied competence in the understanding and interpreting of the functions of purchasing and its contribution to the company on a strategic level.
- Prepare the student to apply principles of supply and demand to the procurement sector.
- Develop the student's intellectual competency to be able to analyse the relationships between purchasing and supply chain costs and the savings made through the profit-leverage effect.
- Enable the student to reflect on the strategic role of procurement and supply chain management in the field of supply chain management.
- Prepare the student for a career as a junior/ middle manager in the procurement/ supply chain management field with the strategic thinking skills required for such a job.

**SPECIFIC OUTCOMES:**

- analyse the changing role of purchasing in the supply chain and determine the manner in which purchasing may become a pivotal strategic function for companies and organisations,
- explain the importance of a global focus for strategic purchasing, and to explore its implications in the 'global logistics pipeline',
- explain the importance and implications of policy formulation and environmental management in the supply chain management field,
- explore the concepts of "Best Practice" and "Benchmarking" in the field of supply chain management,
- the value chain and costs linked to the value chain.

**PURCHASING MANAGEMENT 4B**  
**NQF Level: 7**

**MODULE CODE: BIC44B4**  
**NQF CREDITS: 15**

**CALCULATION CRITERIA**

Continuous Assessment

## **PURPOSE**

The student is required to present a research project of approximately 20-30 pages on requested topic and subtopics. The research project is concerned with purchasing management strategies in the business environment. On completion of the research project students should be able to:

- Provide the student with intellectual knowledge and applied competence in the understanding and interpreting of the functions of purchasing and its contribution to the company on a strategic level
- Be prepared to apply principles of supply and demand to the procurement sector.
- Develop the student's intellectual competency to be able to analyse the relationships between purchasing and supply chain costs and the savings made through the profit-leverage effect.
- Enable the student to reflect on the strategic role of procurement and supply chain management in the field of supply chain management.
- Prepare the student for a career as a junior/ middle manager in the procurement/ supply chain management field with the strategic thinking skills required for such a job.

## **SPECIFIC OUTCOMES:**

- analyse the changing role of purchasing in the supply chain and determine the manner in which purchasing may become a pivotal strategic function for companies and organisations,
- explain the importance of a global focus for strategic purchasing, and to explore its implications in the 'global logistics pipeline',
- explain the importance and implications of policy formulation and environmental management in the supply chain management field,
- explore the concepts of "Best Practice" and "Benchmarking" in the field of supply chain management,
- the value chain and costs linked to the value chain.

**QUALITATIVE and QUANTITATIVE DATA MANAGEMENT**  
**NQF Level: 9**

**MODULE CODE: LPC9X02**  
**NQF CREDITS: 30**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

Students should acquire the competencies and practical skills for utilising appropriate techniques for diagnosing the organisation and making managerial decisions. Students should be able to enhance their intellectual skills by applying processes of data analysis and applied statistical analysis both in a research environment, as well as in the organisational domain. Students should be able to reflect on the most appropriate processes for organisational analysis and managerial decision making. Students should further be able to reflect on the validity and reliability of their findings in the holistic context of organisations.

**QUANTITATIVE MANAGEMENT TECHNIQUES IN LOGISTICS**  
**NQF LEVEL: 8**

**MODULE CODE: LMA8X06**  
**NQF CREDITS: 12**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

- Provide the student with insight into the importance of quantitative analysis as a decision tool on a strategic, tactical and operational level in logistics.
- Enable the student to apply quantitative analysis techniques in logistics decisions and reflect upon the application made.
- Enhance the student's ability to perform rational and analytical decision-making in logistics.
- Prepare the student for a career in logistics management and provide a basis for further learning in the field of Logistics and Supply Chain Management.

## **SPECIFIC OUTCOMES:**

- critically discuss and explain the application of quantitative analysis techniques for decision making,

- plan and undertake research in and practical application of quantitative analysis in logistics management,
- communicate effectively, in writing and orally, with respect to issues of quantitative analysis in logistics and supply chain management, and reflect upon the communication undertaken,
- make a contribution to the level of knowledge in the logistics professions, thus positively impacting on the economy and contributing to the redress of poverty in the country,
- identify various organisations using quantitative analysis.

**QUANTITATIVE TECHNIQUES 1A**  
**QUANTITATIVE TECHNIQUES 1B**

**MODULE CODE: STA1ABM**  
**MODULE CODE: STA1BBM**

Refer to the Rules and Regulations of the Faculty of Sciences for more information.

**RAIL TRANSPORT MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: TRE8X07**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Equip the student with an understanding of the historical significance of rail transport from an international and South African perspective and to explain current railway developments

**SPECIFIC OUTCOMES:**

- describe the historical development of railways,
- distinguish between different approaches to railway organization and management,
- explain the nature of railway costs and the influence of cost patterns on tariff-setting,
- discuss the competitive strengths and weaknesses of railways and their impact on road /rail competition and co-operation,
- evaluate the future role of railways within a multi-modal context.

**RAIL TRANSPORT ISSUES**  
**NQF Level: 8**

**MODULE CODE: TRE8X08**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- Prepare the student to explain the technological characteristics of railways, with respect to both fixed and moving infrastructure
- Equip students with the knowledge of information systems in rail transport from both a managerial and operational viewpoint
- Enable students to describe the current obstacles and impediments to efficient railway operations in the Southern African context
- Develop the ability of students to describe future operating practices for railways, particularly those relating to privatization, concessioning and franchising
- Prepare the student to evaluate the social role of the railway and its ability to promote tourism and rural development

**SPECIFIC OUTCOMES:**

- describe the technological characteristics of railways
- discuss the role of information in rail transport
- discuss the current state of railway operations in Southern Africa
- describe future organizational arrangements for railways
- evaluate the social and developmental role of rail

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- Provide the student with highly specialized and advanced knowledge to analyse the role of public passenger transport in South Africa.
- Prepare the student to apply principles of social equity and the implications of these principles on a highly specialized level and in unpredictable contexts, to guide you to form a coordinated approach to public transport.
- Develop intellectual competency to be able to analyse, transform and critically evaluate new information on the role of public passenger transport within the context of economic development, reflecting on its impact and management to resolve abstract contextual problems.
- Enable the Student to reflect on personal and/or group competencies and output, by utilizing acquired highly specialized intellectual knowledge of public passenger transport issues.

**SPECIFIC OUTCOMES:**

- identify the different modes of public passenger transport, namely rail based and road based,
- discuss the financial implications of public passenger transport provision,
- suggest solutions to the problems of public passenger transport.

**RESEARCH DESIGN AND ANALYSIS:**

**QUALITATIVE RESEARCH**

**NQF Level: 8**

**MODULE CODE: IPS8X09**

**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with the skills to read research reports in industrial psychology and to design and conduct studies in industrial psychology. The module focuses on qualitative methods.

Students need to be able to identify an appropriate qualitative research design for a particular research problem. They should be able to plan a study, analyse the collected data and draw appropriate conclusions from the results.

**SPECIFIC OUTCOMES:**

On completion of the module the student should be able to:

- critically evaluate the assumptions underlying qualitative research designs
- critically analyse the types and applicability of different methodologies of qualitative research
- choose an appropriate qualitative research design depending on the research question
- design and analyse a qualitative study.

**RESEARCH FOR TOURISM DEVELOPMENT 3**

**NQF Level: 6**

**MODULE CODE: TOD33B3**

**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Application of Research Methods and specific statistical methods in tourism research projects with clearly defined goals and objectives.

**SPECIFIC OUTCOMES:**

- structure a research project, define goals, objectives and hypotheses,
- undertake qualitative, quantitative or mix method analysis of tourist characteristics in individual, destinations of potential and effective market segments,
- design a questionnaire linked to goals and objectives,
- utilize different formats of presenting survey results,
- analyse research outcomes, define possibilities and make research recommendations.

**RESEARCH METHODOLOGY**  
**NQF Level: 7**

**MODULE CODE: NM-TMP**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The module aims to provide the student with the necessary knowledge, understanding and skills needed and to encourage the practice of research in order to conceive a scientifically written, fully implementable, academically and methodologically sound research proposal.

**SPECIFIC OUTCOMES:**

- identify a research problem, a research method and formulate a proposal to solve the problem,
- select the most suitable research strategy (design, methods and approaches) to solve the problem.

**RESEARCH METHODOLOGY**  
**NQF Level: 8**

**MODULE CODE: IMA8X08**  
**NQF CREDITS: 30**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The main purpose of this module is to equip students with research skills through independent research, report writing and communicating research results. Upon the successful completion of this module a student shall possess cognisance of different methodological issues in research; be able to formulate a problem statement and hypotheses; explain and apply qualitative and/or quantitative methods in the research design; and acquire the level of research and analytical skills necessary to contribute to scholarly publication in the field of Information and Knowledge Management.

**SPECIFIC OUTCOMES:**

- demonstrate the different methodological approaches to research in the field of information management,
- demonstrate conceptual and practical research skills,
- do research on strategic, transitional or operational information and knowledge management issues.

**RESEARCH METHODOLOGY**  
**NQF Level: 8**

**MODULE CODE: STM8X06**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Students who enrol for this module are supposed to be BCom (Hons) students. The module aims to provide the student with the necessary knowledge, understanding and skills needed and to encourage the practice of research in order to conceive a scientifically written, fully implementable, academically and methodologically sound research proposal.

**SPECIFIC OUTCOMES:**

- reflect upon the philosophical aspects underlying research and science
- identify a viable research opportunity
- define the research opportunity following scientific and methodological principles
- describe the significant literature underpinning the research area following sound scientific principles
- devise an academically sound, practically implementable method to conduct the research
- reflect upon how the data resultant from the study will be analysed

**RESEARCH METHODOLOGY AND ETHICS****NQF Level: 9****MODULE CODE: LCO9X03****NQF CREDITS: 10****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To develop skills and knowledge of research methodology and ethics in leadership coaching

**SPECIFIC OUTCOMES:**

- study and evaluate different qualitative and quantitative approaches,
- compare different research strategies and designs in the leadership coaching context,
- evaluate a selected number of research methods, techniques and procedures for use in leadership coaching research,
- apply basic evaluation methodology in the evaluation of coaching intervention,
- identify ethical dilemmas in coaching and design strategies for addressing these,
- developed and submit a research proposal is for approval.

**RESEARCH METHODOLOGY (LEADERSHIP IN EMERGING COUNTRIES)****NQF Level: 9****MODULE CODE: LEC004****NQF CREDITS: 18****CALCULATION CRITERIA**

Research Proposal - 100%

**PURPOSE**

To acquire the skills and knowledge of research methodology. At completion of this module, the student should be able to compile an academically and methodologically sound research proposal.

**SPECIFIC OUTCOMES:**

- demonstrate that he/she has an ability to interrogate the literature directly related to his/her research topic and that the student is able to engage in significant independent research,
- demonstrate an ability to use a range of appropriate research techniques,
- demonstrate critical use of published work and source material,
- demonstrate competence in independent work by presenting an acceptable research proposal.

**RESEARCH PAPER****NQF Level: 8****MODULE CODE: STM8X07****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Students who enrol for this subject are BCom (Hons) students who already have a sense of what research entails and are now required to practically apply their research knowledge. At completion of the course,

the student should be able to have conducted empirical research and to report thereon in an academic, scientifically sound article.

#### **SPECIFIC OUTCOMES:**

After having completed this module, the student must be able to:

- refine the research proposal to suit the practical realities of conducting empirical research
- conduct and report on a sound literature review
- conduct fieldwork and report on the findings delivered by this endeavour
- conduct a thorough analysis of the findings realised and report thereon
- deduce conclusions based on the analysis of findings and report thereon
- crystallize final recommendations and/or managerial implications resultant from the empirical process
- Coherently report on the research conducted in an academic article

#### **RESEARCH METHODOLOGY**

**NQF Level: 7**

**MODULE CODE: RMD41-1**

**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Continuous Assessment

#### **PURPOSE**

BTech students should start to appreciate a sense for the methodological aspects of their respective disciplines. This module aims to provide the student with the necessary knowledge, understanding and skills needed to not only encourage the practice of research, but also to conceive a scientifically written, fully implementable, academically and methodologically sound research proposal.

#### **SPECIFIC OUTCOMES:**

- reflect upon the aspects underlying research and science,
- identify a viable research opportunity,
- define the research opportunity following scientific and methodological principles,
- identify and explain the steps in the research process,
- understand the value of different research approaches,
- describe the significant literature underpinning the research area following sound scientific principles,
- devise an academically sound, practically implementable method to conduct the research,
- reflect upon how the data resultant from the study will be analysed,
- combine all the outcomes hereto stated in an academically correct research proposal.

#### **RESEARCH DESIGN AND METHODOLOGY A**

**NQF Level: 7**

**MODULE CODE: RDM44A4**

**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

The main purpose of this module is to equip students with marketing research skills. This developing intellectual competencies and practical skills; the ability to write a research proposal, design a marketing research project, and design a research questionnaire, implementation, data analysis, report writing and communication of research results in any sector of business. After the student shall be able to formulate a problem statement and hypothesis, explain and apply qualitative and or quantitative research methods within research design. Further, upon completing this module, the student will be able to solve marketing problems through marketing research, and reflect on their management decisions and application to assess the effect thereof.

#### **SPECIFIC OUTCOMES:**

- understand the principles and process for conducting marketing research scientifically.
- understand the essence of research design and implementation in order to solve marketing problems,
- demonstrate both conceptual and practical research skills,
- reflect on the key aspects underlying research and science.



**RESEARCH METHODOLOGY B**  
**NQF Level: 7**

**MODULE CODE: RDM44B4**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The main purpose of this module is to equip students with practical research skills through independent research. This entails developing intellectual competencies and practical skills; the ability to write a research proposal, design a marketing research project, and design a research questionnaire, implementation, data analysis, report writing and communication of research results in any sector of business. After the student shall be able to formulate a problem statement and hypothesis, explain and apply qualitative and or quantitative research methods within research design. Upon completing this module, the student will be able to solve marketing and related business management problems through marketing research and be able to assess the effectiveness of such research solutions they provide.

**SPECIFIC OUTCOMES:**

- understand the principles underlying marketing research science,
- ability to understand and apply the fundamental principles of process for conducting marketing research,
- understand the essence of research design and implementation in order to solve marketing problems,
- demonstrate both conceptual and practical research skills,
- reflect on the key aspects underlying research and science,
- have the competence and skills to design and implement a marketing research project.

**RESEARCH METHODOLOGY IN TOURISM**  
**NQF Level: 8**

**MODULE CODE: TDM8X02**  
**NQF CREDITS: 30**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with advanced theoretical research knowledge and practical research skills. Students are taught to design and conduct independent, qualitative and quantitative research. Research results are presented to a panel of examiners.

**SPECIFIC OUTCOMES:**

- source, examine and critically evaluate peer-reviewed, accredited articles and research reports prepared by tourism authorities,
- identify an appropriate research problem and research objectives,
- identify an appropriate research design including selecting an appropriate sample and data collection procedure,
- collect and analyse the data,
- draw appropriate scientific conclusions from these results,
- produce and present an academic research report to a panel,
- reflect on their theoretical knowledge in research methodology

**RESEARCH PROJECT**  
**NQF Level: 8**

**MODULE CODE: HRM8X17**  
**NQF CREDITS: 32**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module (research project) is to provide students with the skills to conduct quantitative research in the field of Human Resource Management. Under supervision, students need to be able to identify an appropriate quantitative research design for a particular research problem. They should be able to plan a study, design appropriate instruments or select relevant existing instruments to collect data, analyse the collected data and draw appropriate conclusions from the results. Students should be able to examine and critically evaluate the instrument(s) used.

**SPECIFIC OUTCOMES:**

- structure and produce an appropriate research proposal aimed at solving a contemporary problem in the field of Human Resource Management,
- understand the various qualitative methods,
- choose an appropriate quantitative research design depending on the research question,
- design a quantitative study and analyse data using the general linear model as analytic framework,
- critically evaluate the merits of a questionnaire with regard to its statistical properties,
- formulate appropriate research findings and consequent recommendations for further research and/or practical application,
- produce a supervised report on the research project.

**RESEARCH PROJECTS****NQF Level: 8****MODULE CODE: ITM8X07****NQF CREDITS: 32****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with the skills to conduct quantitative research in the field of Human Resource Management. Under supervision students need to be able to identify an appropriate quantitative research design for a particular research problem.

**SPECIFIC OUTCOMES:**

- demonstrate that he/she has an ability to interrogate the literature directly related to his/her research topic and that the student is able to engage in significant independent research,
- demonstrate an ability to use a range of appropriate research techniques used,
- demonstrate critical use of published work and source materials,
- demonstrate competence in independent work.

**RESEARCH PROJECT IN HOSPITALITY****NQF Level 7****MODULE CODE: RMH41-1****NQF CREDITS: 56****CALCULATION CRITERIA**

Continuous Assessment

**PURPOSE**

The purpose of the module is to allow the student to do research on a selected and approved topic relating to the Hospitality Industry in accordance to university standards.

**SPECIFIC OUTCOMES:**

- Delivery of a research project related to the hospitality industry.

**RETAILING 1A****NQF Level: 5****MODULE CODE: BRM11A1****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to equip students with the necessary knowledge, insight and skills that are needed to understand the world of retailing and the retailing environment. On a practical level students will be able to engage and interact within a store environment by having been introduced to store and non-store retailing, the retail customer, retail strategy, logistics and supply chain management, location and site selection.

**SPECIFIC OUTCOMES:**

- describe a retail environment,
- recognise the trends in the retail sector,
- differentiate between the types of retail structures and types of ownerships,
- categorise customers of a retail store into target groups,
- state how consumers behave and more specifically how they engage and interact in a store environment,
- generate a plan for a retail business.

**RETAILING 1B****NQF Level: 5****MODULE CODE: BRM11B1****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to equip students with the necessary knowledge, insight and skills that are needed to be employed as managers of a retail business. On a practical level students will be able to manage and interact within a store environment by having knowledge of managing people, space, and merchandise and customer service.

**SPECIFIC OUTCOMES:**

- describe the selection criteria for locating a retail business,
- examine the logistics and supply chain management issues in a retail business,
- assist in the management of people and merchandise within a store in order to prevent losses,
- calculate pricing principles of retail products,
- design, layout and organize visual merchandising for a retail store,
- implement a customer service strategy for a retail business.

**RETAILING 2A****NQF Level: 5****MODULE CODE: BRM22A2****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to introduce the student to the basic principles of marketing, mainly in a consumer product and retail context.

**SPECIFIC OUTCOMES:**

- explain the fundamental marketing concepts and philosophy, and the interface between marketing management and the environment,
- identify customer needs and wants and determine which target markets the organisation can serve best, explain the decision-making process that consumers go through as they make a purchase,
- discuss the role of segmentation, targeting and positioning in marketing and explain the importance of information to an organisation.

**RETAILING 2B**  
**NQF Level: 5**

**MODULE CODE: BRM22B2**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to introduce the students to the implementation of the marketing mix strategies, mainly in a consumer product and retail context.

**SPECIFIC OUTCOMES:**

- define and classify products, understand the nature and benefits of branding, identify the functional and psychological roles of packaging,
- describe the role of product in the marketing mix and the concept of pricing in marketing, explain the role and types of distribution channels,
- explain the importance and role of a planned, integrated communication strategy in a marketing context, and how the marketing mix is integrated in the overall marketing philosophy.

**RETAILING 3A**  
**NQF Level: 6**

**MODULE CODE: BRM33A3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the student to retail buying. The student will be able to develop into a buyer for a retail business after gaining knowledge of the role of the buyer, buying philosophies and the buyer's roles and responsibilities.

**SPECIFIC OUTCOMES:**

- explain the buying function and the characteristics needed for this portfolio,
- point out the importance of knowing how to make sure that the buyer interprets the wants and needs of the customers into the "right goods at the right" time,
- recognise a retail structure and the type of buying system used,
- differentiate between the different types of buying methodologies,
- compare the roles and functions of the merchandising team,
- construct the contents of the buying mix (what to buy, how much to buy, when to buy and whom to buy from),
- voice an opinion on disseminating information to the related buying functions,
- use market specialist representation to facilitate the buying function.

**RETAILING 3B**  
**NQF Level: 6**

**MODULE CODE: BRM33B3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to prepare the student to perform buying functions within the merchandising team. This module focuses on knowledge such as the buying mix, supplier selection, merchandising pricing, international buying, buyers' roles in visual merchandising and special events to gain core competencies.

**SPECIFIC OUTCOMES:**

- compile merchandising policies for a department,

- comment on planning the amount and type of merchandise to buy and to explain the steps used for planning the right assortment for your customers,
- value the advantages and disadvantages of foreign merchandise and buying methods that apply to foreign merchandise, or international purchasing,
- select, negotiate and evaluate suppliers,
- appraise pricing in terms of mark-ups, markdowns and factors influencing price points,
- produce private label programmes and understand the buyers role in advertising, visual merchandising and special events.

**ROAD FREIGHT TRANSPORT MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: TRE8X09**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- Enable students to discuss the role and importance of road freight transport in South Africa and the national economy on a specialised level.
- Prepare students to apply various operational and management principles and concepts to road freight transport.
- Develop the student's competency to analyse and evaluate information on various aspects of fleet management in road freight transport.

**SPECIFIC OUTCOMES:**

- describe the different types of organisations in road transport,
- explain the management and marketing functions in road freight transport,
- discuss policy formation and regulatory aspects of road freight transport,
- describe the future scenarios for road freight transport.

**ROAD TRANSPORT COSTING AND DISTRIBUTION**  
**NQF Level: 8**

**MODULE CODE: TRE8X10**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- discuss the role and importance of road freight transport in the distribution of goods on a specialised level.
- apply various operational and management principles, particularly with respect to cost control in road freight transport management.
- develop competency to be able to analyse and evaluate information on various aspects of road freight transport to resolve problems.

**SPECIFIC OUTCOMES:**

- explain the techniques of vehicle costing,
- discuss the use of cost accounting in transport management,
- describe the role of budgeting in transport decision making.

**SALES MANAGEMENT 3A**  
**NQF Level: 6**

**MODULE CODE: BVB33A3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the student to the principles of sales management. On a practical level, the student will have attained the necessary experience to identify environmental trends and understand basic sales management.

**SPECIFIC OUTCOMES:**

- understand the salesperson's performance in relation to behaviour, role, perceptions, satisfaction and motivation,
- explain sales in customer relationship management (CRM),
- integrate information in sales management,
- prepare a situation analysis of the sales environment,
- analyse the sales environment for optimal efficiency,
- formulate a sales plan,
- organise a sales force,
- recommend the criteria for sales aptitude in selection and recruitment
- develop sales training with reference to objectives, various techniques and evaluation,
- design a compensation and incentive plan.

**SALES MANAGEMENT 3B**

**NQF Level: 6**

**MODULE CODE: BVB33B3**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Experience of practical sales management. The objective of this module is to introduce the student to the basic principles of marketing, mainly in a consumer product context. On a practical level, the student will have attained the necessary experience to identify environmental trends and understand basic direct selling.

**SPECIFIC OUTCOMES:**

- select a number of students who enrolled for Personal Selling (Module B),
- provide mentorship and guidance to these students,
- schedule regular meeting with this sales force in order to track progress by using the DSA – UJ interactive database management system,
- compile a portfolio of evidence on the mentoring process.

**SALES MANAGEMENT 3C**

**NQF Level: 6**

**MODULE CODE: BVB33C3**

**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the student to basic principles of direct selling. On a practical level, the student will have attained the necessary experience to identify environmental trends and understand all the functions of direct selling. Also, the student will be evaluated on his/her practical ability of selling by reaching a set sales target.

**SPECIFIC OUTCOMES:**

- select two non-competing, DSA-UJ project participating companies,
- sell products for the company(s) in order to reach a set sales target,
- scan and track sales progress on the DSA – UJ interactive database management system,
- participate as a member of a sales team.

**SERVICE LEADERSHIP**  
**NQF Level: 7**

**MODULE CODE: SLS01A1**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

The qualifying person will have an understanding of the importance and impact of providing quality service to both customer and staff.

**SPECIFIC OUTCOMES:**

- defining quality service and the tools to measure it,
- understanding the challenge of implementing quality service,
- describe how quality service can encourage loyalty of both customer and staff.

**SERVICES MARKETING**  
**NQF Level: 8**

**MODULE CODE: MMA8X06**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**  
Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to focus on the development, evaluation and implementation of marketing strategies in service organisations. Develop the student's intellectual competencies and practical skills in the range of decisions implicit in planning and execution of marketing strategies in service establishments. Provide the student with the knowledge and skills necessary to be able to reflect on their managerial decisions and applications to assess the effect thereof in the holistic context of service establishments as practice

**SPECIFIC OUTCOMES:**

- define services and distinguish between goods and services,
- understand the customer's requirements in the service delivery process,
- apply the concepts of service strategy, design and standards,
- identify the roles of employees, customers, intermediaries and electronic channels in the service delivery process,
- understand the concept of managing service promises,
- identify and close the gaps of the gaps model of service quality,
- apply the principles of services marketing to a practical project.

**SHIPPING AND HARBOURS**  
**NQF Level: 8**

**MODULE CODE: TRE8X12**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

- Develop the students' intellectual competencies of basic concepts and aspect of the maritime industry.
- Prepare the student to analyse the international and national maritime policy and regulation.
- Develop the students' intellectual competency to be able to analyse the role of domestic and international maritime conventions and legislation, reflecting on the impact of maritime activities on national and international economies and environments.

**SPECIFIC OUTCOMES:**

- identify various organisations in the management of shipping and harbours,
- demonstrate theoretical knowledge of the economic principles of maritime trade,

- plan and undertake research in shipping and harbour economics, including gathering, analysing and interpreting related information using the research undertaken.

**SHOPPING CENTRE MANAGEMENT 1A**  
**NQF Level: 6**

**MODULE CODE: BSC33A3**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Prepare the student with the necessary knowledge, insight and application skills to successfully be involved in planning a shopping centre. On a practical level students will be able to play an active role in planning a shopping centre by having the knowledge of development, design, tenant mix, management information and planning of shopping centres.

**SPECIFIC OUTCOMES:**

- recommend the specifications of a suitable location for a shopping centre,
- assist with draft specifications for the layout of the shopping centre for architects that will ensure the optimum utilization of the space and customer satisfaction,
- describe the ideal tenant profile for a shopping centre,
- construct the management team for shopping centres and understand each portfolio.

**SOCIOLOGY 2A**

**MODULE CODE: SOS2A11**

Refer to the Rules and Regulations of the Faculty of Humanities.

**SOFTWARE SKILLS 1A**  
**NQF Level: 5**

**MODULE CODE: SWS11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To acquire the knowledge to develop introductory programming solutions to problems using event driven programming techniques on a Rapid Application Development process. On a practical level the student will implement these event-driven solutions using the tools they acquire throughout the semester.

**SPECIFIC OUTCOMES:**

- describe differences between various kinds of problems, be able to differentiate between data types, expressions and equations and be able to solve a problem using various tools that are available,
- use the basic tools used in problem solving and programming concepts to aid in the development of a program (algorithms and flowcharts),
- describe and use the four logic structures: sequential, decision, loops, and case,
- develop solutions using (data structures) one-dimensional and two-dimensional arrays,
- develop solutions requiring searching and sorting techniques.

**SOFTWARE SKILLS 1B**  
**NQF Level: 5**

**MODULE CODE: SWS11B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

To acquire the knowledge to develop programming solutions to problems using event driven programming techniques on a Rapid Application Development process. On a practical level the student will implement these event-driven solutions using the tools they acquire throughout the semester.



**SPECIFIC OUTCOMES:**

- explain and create programs for different types of data and logical structures used for solving simple and complex programming solutions,
- use several sorting and searching techniques,
- explain the concepts of files including sequential files, random-access files, records, fields, and databases,
- create reports (both financial and general) through spreadsheet and word processing software, databases and programming software,
- generate charts/graphs through spreadsheets, databases and programming software.

**SPECIAL INTEREST TOURISM**  
**NQF Level: 6**

**MODULE CODE: SIT44A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

A student who has completed this module will have acquired the necessary knowledge to understand the application of marketing principles and techniques to develop marketing objectives and strategies for a tourism product.

**SPECIFIC OUTCOMES:**

- conduct a strategic situational analysis for a tourism enterprise,
- formulate objectives based on the situational analysis,
- use a range of techniques to develop marketing strategies

**SPREADSHEET AND DATA BASES**  
**NQF Level: 5**

**MODULE CODE: RGL0A30 / RGL0B30**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to basic IT (information technology) terms, skills and the basic components of a computer. The students will be able to manipulate files and use word processing application to solve business problems and to use presentation software.

**SPECIFIC OUTCOMES:**

- demonstrate the ability to use a word processing application on a computer,
- demonstrate the ability to use a presentation application on a computer.

**SPIRITUAL LEADERSHIP**  
**NQF Level: 9**

**MODULE CODE: PPL9X06**  
**NQF CREDITS: 10**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

To equip students with an understanding and insight of discovering their spiritual core through conceptualisation of the spiritual life dimension construct.

**SPECIFIC OUTCOMES:**

- conceptualization of spirituality, including the nature and domain of spiritual leadership,

- recognise the impact of existential realities and phenomenology of an unfulfilled spiritual life dimension on personal, interpersonal and leadership growth

**SPORT TOURISM**  
**NQF Level: 8**

**MODULE CODE: TDM8X03**  
**NQF CREDITS: 22**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to prepare students to develop and manage sport tourism products and to enter this occupational field. The focus is on the behaviour of the tourist participating in various sport, recreational and cultural events and facilities and to utilize such knowledge in the development, marketing and management of appropriate sport tourist products.

**SPECIFIC OUTCOMES:**

- demonstrate insight in sport tourism as a phenomenon,
- source, examine and critically evaluate peer-reviewed, accredited articles and research reports prepared by tourism authorities,
- identify tourist motivations and describe their behaviour,
- identify opportunities for niche sport tourism products,
- appreciate the differences between various types of sport tourism,
- develop and stage unique and authentic sport, recreational, and cultural tourism experiences,
- discuss issues of sport tourism in a built environment,
- critically evaluate a spatial analysis of sport tourism,
- market destinations thought sport,
- assess the visitor experience at a sport event,
- develop techniques to manage the seasonality of the demand,
- quantify the various impacts of sport tourism events.

**STATISTICAL INFERENCE**

**MODULE CODE: STA1B10**

Refer to the Rules and Regulations for the Faculty of Sciences for more information.

**STRATEGIC BUSINESS SIMULATION**  
**NQF Level: 8**

**MODULE CODE: STM8X11**  
**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The module is to focus on strategic management in a holistic context. It endeavours to consolidate all aspects of strategically managing a business into an integrated decision-making module with the main focus on practical implementation via an electronic business game.

The purpose of this module:

- to provide experience in using the concepts, techniques and decision tools available to managers within the realm of strategic planning and decision-making,
- to develop team management and participation,
- to obtain practical experience in the various disciplines of management, and strategic management,
- to compile an action reflection paper on experience obtained.

**SPECIFIC OUTCOMES:**

- recognize that different decisions and actions impact on other functions in the business - a cohesive knowledge of the various functionalities in the business,
- understand revenue-cost relationships and the factors that drive profitability,
- understand the functioning of globally competitive markets,
- implement different strategies for different geographic markets,
- experiment with on-line selling and service provisioning (E-commerce),
- reflect on the effect of decisions on the business competitiveness and profitability,
- compete against other students, enhancing the spirit of competitiveness.

**STRATEGIC HUMAN RESOURCE MANAGEMENT  
AND CHANGE  
NQF Level: 8****MODULE CODE: HRM8X18  
NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The module establishes a base line of general strategic and contemporary strategic human resource management thinking. These are then unpacked as human resource (people) specifics. Processes and products will be explored, as well as the management of change when implementing a business and human resource management strategy.

**SPECIFIC OUTCOMES:**

- display a contextual understanding of the strategic management arena,
- formulate a human resource management strategy through analytical crafting,
- apply various strategy implementation choices and mechanisms using change management principles,
- illustrate contemporary strategic human resource management practices that create a competitive and sustainable advantage through leadership via the people management agenda,
- recognise and define the implications of organisational change for change agents and other HR practitioners, executives/managers, and employees of the organisation.

**STRATEGIC INFORMATION MANAGEMENT  
NQF Level: 8****MODULE CODE: IMA8X09  
NQF CREDITS: 20****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess high-level understanding of the management of information to provide maximum value in an enterprise; be able to demonstrate the role of an information management strategy to achieve business objectives; demonstrate why information is regarded as a strategic resource; and differentiate and describe the relationship between an information policy, IT strategy and information strategy. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- discuss the strategic importance of information,
- demonstrate theoretical and practical knowledge on the tools required for the implementation of an information strategy,
- do research on strategic information management issues.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

With this module, Students will gain knowledge to utilize and manage information systems strategically, to achieve competitive advantage in business.

**SPECIFIC OUTCOMES:**

- demonstrate the strategic use of information systems and the impact thereof on the business and organisational strategies,
- identify the influence of IT in the design of business and business processes,
- argue and demonstrate how information requirements for specific businesses must be met to gain competitive advantage,
- incorporate important and relevant aspects of information into strategic solutions, such as ethics, funding, project management and emerging architectures in corporate IS solution design.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module will provide students with an in-depth view of strategic innovation and prepare them to create and revitalise the business idea and concept of the organisation within a rapid changing business environment. Students should develop intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of strategic innovation in all sectors of business. Students should further be able to reflect on advanced strategic innovation decisions and applications to assess the effect thereof in a holistic organisational context.

**SPECIFIC OUTCOMES:**

After completing this module the student should be able to:

- understand the dynamic and changing environment that necessitates innovation;
- understand why the knowledge society demands new strategic responses of organizations
- discuss the importance of considering both strategy for tomorrow and strategy for today;
- discuss the importance of considering both strategy for tomorrow and strategy for today;
- explain why continuing to focus on competition, on leveraging and extending current capabilities, and on retaining and extending existing customers are insufficient;
- discuss the importance of a holistic approach to the value system versus looking at a single component in the value chain and why strategic thinking beyond an organization's boundaries is necessary
- explain the meaning, the objects and the degrees of innovation;
- understand why knowledge and ideas are the major input in strategic innovation and not the entrepreneur (the major input in creating Schumpeterian innovations)
- explain the link between strategic leadership and radical innovations
- explain why radical innovations is a competitive advantage
- understand and explain the paradigm and metal models for innovation
- analyse and discuss the strategic innovations approach
- understand the importance of meta-innovation
- reflect on the individual and social aspects of innovations
- debate the issue of strategizing for innovation
- reflect on strategies for organizational innovation;
- perform an extensive innovation audit on an organizations of own choice, and develop an innovations strategy for an organization of own choice

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to develop students who can demonstrate knowledge on aligning information technology to the organisational strategies to ensure that IT delivers a service.

**SPECIFIC OUTCOMES:**

- critically analyse the purpose and value of situating IT strategically within an organisation,
- critique the various techniques available to organisations to derive strategies from the vision,
- identify why IT should be aligned to organisational strategies,
- analyse the frameworks and structures needed within an organisation to ensure alignment between organisational and IT strategies,
- critically analyse the different roles and responsibilities within the IT division.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of the module is to provide students with an in-depth view of strategic management and prepare them for challenges in the South African business environment. Students should develop intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of strategic management in all sectors of business. Students should further be able to reflect on their managerial decisions and applications to assess the effect thereof in the holistic context of the formal business in private and public sectors where goods and services are provided to customers and clients.

**SPECIFIC OUTCOMES:**

- Defend the use of strategic management in enabling contemporary, single-product organisations to thrive in a volatile business environment
- Formulate a vision and mission statement for a single-product organization
- Identify and describe the major threats and opportunities in the single-product organisation's external environment by conducting an environmental assessment
- Compile an organisational profile for a single-product organisation to determine its strengths and weaknesses
- Construct a Balanced Scorecard for the single-product organisation by translating the mission statement into measurable long-term goals
- Chose a strategy or strategies to ensure that the single-product organisation's mission is attained utilize strategy-implementation levers and strategic controls are to ensure that the single product, organisation's strategy gets implemented according to plan.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

This module aims to equip the student with the understanding and knowledge applicable to the field of strategic management. With this knowledge and understanding, the student will be capable of selecting

from a range of philosophies and techniques to execute and/or facilitate the management of strategy in collaboration with other key role players in the workplace.

**SPECIFIC OUTCOMES:**

- appraise the term 'strategic management', its origin, what it encompasses and what its function is within the corporate context in a commercial or non-commercial setting,
- identify and compare the different presently recognised types of philosophies concerning strategic management and motivate the main guidelines or considerations dictating its deployment,
- by using authoritative sources, select an appropriate comprehensive corporate strategic management framework or model and explain the essential phases or steps involved in this process,
- reflect upon the challenges globalisation has brought about when considering strategy,
- reflect upon the ramifications of different strategic direction decisions that organisations have to choose between,
- identify and compare the different presently recognised types of business strategies and motivate the main guidelines or considerations dictating its deployment,
- explain how the strategy is implemented and evaluated in a business,
- describe and reflect upon the macro-importance of building learning organisations and world class organisations in South Africa.

**STRATEGIC MANAGEMENT ACCOUNTING**

**NQF Level: 8**

**MODULE CODE: STM8X10**

**NQF CREDITS: 8**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

The purpose of the module is to inculcate an appreciation for the financial impact of strategic decisions taken by the organisation. To this end, the interpretation of group financial statements as well as financial analysis of the business by means of key ratios serves to link strategic decisions with the financial implications thereof.

**SPECIFIC OUTCOMES:**

The student must be able to:

- reflect upon the link between strategic management and management accounting
- explain what the aim of management accounting entails
- discuss the main accounting principles
- compile the major financial statements for groups of companies
- discern between liquidity, gearing, activity and profitability ratios
- calculate the key ratios for business

**STRATEGIC MANAGEMENT IN EMERGING ECONOMIES**

**NQF Level: 9**

**MODULE CODE: LEC003**

**NQF CREDITS: 18**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE**

To equip students with the required understanding, knowledge and skills to of the conceptual and action tools for effective strategizing in emerging countries.

**SPECIFIC OUTCOMES:**

- know how to conduct environmental scanning,
- understand strategic Intent formulation,
- Formulate and defend a strategic measurement model,
- Discuss core philosophy and values,
- Discuss strategic Initiatives identification and operationalization,
- Recognise the importance of strategic action planning

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The primary objective of this course is to provide the student with insight into the importance, essence and nature of strategic marketing planning.

**SPECIFIC OUTCOMES:**

- develop the student's ability to think strategically,
- explain the ways in which a company can develop a sustainable competitive advantage,
- teach students the practical capabilities in situation analysis, strategic alternatives and the "what if" analysis,
- equip students with the art of understanding the co-ordination between the corporate and marketing strategy,
- teach students the processes of target market identification and positioning,
- teach students how to use management techniques and financial analysis in a management perspective,
- develop students' holistic, creative and abstract thoughts with the aim to integrate their previous knowledge,
- develop the awareness of ethical and social responsible behaviours of individuals and companies,
- develop students' ability to formulate their thoughts scientifically and logically and to communicate their thoughts in writing and orally,
- apply the principles of strategic marketing to a practical project.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

Students should develop and enhance intellectual competencies and practical skills in positioning the human resource management process in the organisation to accommodate change in markets, technology, political arena, and culture for the organisation to compete in the international business environment. Students should be able to position the organisation's human resource practices to contribute to the overall organisational strategy. Students should further be able to reflect on the changes in human resource management requirements of the organisation and the implications thereof in local, national and international contexts.

**SPECIFIC OUTCOMES:**

- conceptualise the contemporary context within which the principles, theories and strategies in the conduct of global business applies specifically within SA,
- conceptualise the contemporary context within which the principles, theories and strategies of world-class business principles applies specifically within SA.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

Develop highly specialised applied competence enabling students to critically analyse and explain the principles and importance of supply chain management. To create an understanding of the way supply chain management impacts all areas of the business organisation and how businesses can improve their competitive positions by employing supply chain practices. Enable students to reflect on personal and/or group competencies and output by utilising acquired highly specialised intellectual knowledge of supply chain management.

**SPECIFIC OUTCOMES:**

- critically reflect on the concept of supply chain management,
- demonstrate theoretical knowledge of the role and importance of supply chain management to business organisations,
- demonstrate theoretical knowledge of concepts, models and processes related to supply chain management,
- critically reflect on challenges to supply chain management implementation.

**SUSTAINABLE AND RESPONSIBLE TOURISM****NQF Level: 5****MODULE CODE: TOD22B2****NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to develop students to describe the processes and principles used in developing and managing tourism destinations. They will have acquired the knowledge on the development process to ensure that attractions are responsible and sustainable.

**SPECIFIC OUTCOMES:**

- describe guiding principles of sustainable tourism, and approaches to sustainable tourism development,
- distinguish between different development processes relevant to different types of tourism products,
- evaluate sustainable tourism planning issues and strategies.

**SYSTEMS AND INFRASTRUCTURE LIFE CYCLE  
MANAGEMENT****MODULE CODE: PGD006****NQF Level: 8****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The student should understand and be able to provide assurance that the management practices for the development and/or acquisition, testing, implementation, maintenance and disposal of systems and infrastructure meet the objectives of the organisation.

**SPECIFIC OUTCOMES:**

- Evaluate proposed control mechanisms for systems and/or infrastructure during specification, development/acquisition and testing to ensure that it will provide safeguards and comply with the organisational policies and other
- Evaluate the processes by which systems and/or infrastructure are developed/acquired and tested to ensure that the deliverables meet the objectives of the organisation
- Evaluate the readiness of the system and/or infrastructure for implementation and migration into production
- Perform post-implementation review of systems and/or infrastructure to ensure that they meet the objectives of the organisation and are subject to effective internal control



- Perform periodic reviews of systems and/or infrastructure to ensure that it continues to meet the objectives of the organisation and are subject to effective internal control
- Evaluate the process by which systems/infrastructure are maintained, to ensure the continued support of the organisation's objectives
- Evaluate the process by which systems/infrastructure are disposed to ensure that it complies with the organisational policies and procedures

**SYSTEMS SOFTWARE 1A**  
**NQF Level: 5**

**MODULE CODE: SSW01A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of the module is to provide student with the basic understanding of computer infrastructure, and interaction between hardware and system software. It's assumed that students have no prior knowledge of computer system. This module will quickly develop an understanding of the computer inner working component.

**SPECIFIC OUTCOMES:**

- describe the components that make up a computer system,
- define the operation of the CPU,
- describe the RAM and its utility,
- explain the function of the motherboard,
- explain the role of the power supply,
- describe the function of an expansion bus,
- discuss the hard drive configuration,
- describe the installation process of the operating system,
- discuss the SCSI,
- solve problems using Boolean algebra.

**SYSTEMS SOFTWARE 1B**  
**NQF Level: 5**

**MODULE CODE: SSW01B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce student to basic internal architecture, operation, key critical factors that affect computer system and its peripheral. This includes study of data representation, simple digital logic, computer organization including CPU, memory and input/output devices, as well as machine-level and assembly language programming and finally operating system concepts. It's assumed that students have no prior knowledge of computer systems.

**SPECIFIC OUTCOMES:**

- understand basic computer structure and operation and demonstrate use of the associated vocabulary,
- demonstrate an understanding of the concepts of representation, computer arithmetic and Boolean algebra using appropriate methods of implementation,
- demonstrate detailed knowledge of internal bus, memory, I/O organizations and interfacing standards,
- describe the internal operation of the CPU and explain how it is used to execute instructions,
- differentiate between machine language and assembly language.

**SYSTEMS THOUGHTS IN CHANGE**  
**NQF Level: 9**

**MODULE CODE: LPC9X03**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to develop and enhance intellectual competencies and practical skills in identifying self-organising, self-governing, adaptive non-linear, complex organisms, organisations, communities or systems irrespective of whether it is physical, biological or social, the behaviour of which harmoniously combines the characteristics of both chaos and order. The student should be able to describe the behaviour of such entities as observable patterns and probabilities that are not governed or explained by its constituent parts. Students should further be able to reflect on the processes of complexity, diversity, inter-connectedness and self-organisation and the implications thereof in everyday life.

**SPECIFIC OUTCOMES:**

- conceptualise the contemporary context within which the principles, theories and strategies of systems thinking applies specifically within SA,
- the students should be able to analyse the activity system in terms of each of the seven aspects of organisation,
- to identify problems within an activity system and create input for an ideal redesign,
- make inferences concerning the applicability and usefulness of key consulting constructs, theories and strategies when real-life problem are to be addressed,
- draw conclusions and propose theory-based solutions or actions to address contemporary issues raised during class discussions, group discussions, practical exercises and case studies

**TALENT MANAGEMENT**  
**NQF Level: 8**

**MODULE CODE: HRM8X19**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to equip students with the required intellectual competencies and skills to construct and implement a talent management plan in the context of an overall organisational strategy.

**SPECIFIC OUTCOMES:**

- critically discuss the essential preconditions to position an organisation as a talent-driven organisation in search of talent excellence,
- evaluate the leading talent management practices to sustain talent excellence,
- evaluate and synthesize the essential building blocks of talent management,
- conceptualise a dynamic framework that links the essential building blocks to talent management, in a manner that is harmonised with the HR value chain, and
- construct a strategic talent management implementation plan

**TECHNOLOGICALLY INTEGRATED PUBLIC  
POLICY MANAGEMENT**  
**NQF Level: 9**

**MODULE CODE: PMG9X06**  
**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

## **PURPOSE**

This module provides students with knowledge and skills about the nature and role of technology as crucial public policy support tool, different types and uses of technology in the public sector, and how to select and apply the most appropriate technological policy support tools to maximise good public governance outcomes.

## **SPECIFIC OUTCOMES:**

- describe and explain the characteristics of policy decision making in the public sector and the factors that influence it,
- describe and explain the role of electronic management information and computer support systems in policy decision-making,
- experience with the use of electronic aids for improved policy decisions through practical assignments,
- select and apply selected electronic aids for facilitating and optimizing public policy decision-making.

**TEMPERATURE CONTROLLED SUPPLY CHAIN FRAMEWORK**  
**NQF Level: 8**

**MODULE CODE: LMA8X09**  
**NQF CREDITS: 12**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

Upon the successful completion of this module the student will possess a specialised level of knowledge of temperature controlled supply chains within the food and healthcare segments of the market. The student will have developed the skills to design a quality assurance programme that incorporates the correct equipment to ensure an effective temperature controlled supply chain.

## **SPECIFIC OUTCOMES:**

- determine the fundamental differences in design between a food and healthcare temperature controlled supply chain
- implement the relevant legislation requirements into the design of a food and healthcare temperature controlled supply chain
- design a quality assurance programme for implementation into a temperature controlled supply chain
- identify equipment requirements for the effective operation of a temperature controlled supply chain
- evaluate the required supply chain model for implementation in a temperature controlled supply chain

**TEMPERATURE CONTROLLED SUPPLY CHAIN APPLICATION**  
**NQF Level: 8**

**MODULE CODE: LMA8X10**  
**NQF CREDITS: 12**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

## **PURPOSE**

The purpose of this module is to enable the student to apply the knowledge acquired to design a temperature mapping programme that will enable the implementation of an effective risk management programme. This acquired knowledge will enable the student to design a performance measurement metrics that will fulfil the performance requirements of the various legislative bodies within the industry.

## **SPECIFIC OUTCOMES:**

- Appreciate the importance of an effective IT strategy in temperature controlled supply chains
- Design a metrics for performance measurement in temperature controlled supply chains
- Formulate and implement an effective risk management program
- Design a temperature mapping programme for a warehouse and/or a cold room
- Be at the cutting edge of new developments and research in the field of temperature controlled supply chain management

**THE ECONOMIC AND BUSINESS ENVIRONMENT A****MODULE CODE: EBE3111**

Refer to the Faculty of Economic and Financial Sciences Rules and Regulations for further details

**THE ECONOMIC AND BUSINESS ENVIRONMENT B****MODULE CODE: EBE3222**

Refer to the Faculty of Economic and Financial Sciences Rules and Regulations for further details

**THE IS AUDIT PROCESS****MODULE CODE: PGD001****NQF Level: 8****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with an understanding of the Information Systems Audit Process. Secondly, to provide the student with the necessary knowledge to ensure that the information systems (IS) audit services are done in accordance with IS audit standards, guidelines and best practices. Lastly, to ensure that the student understands that the auditing process is there to protect and control the organisation's information technology and business systems

**SPECIFIC OUTCOMES:**

- develop and implement a risk-based IS audit strategy for the organization in compliance with IS audit standards, guidelines and best practices,
- plan specific audits to ensure that IT and business systems are protected and controlled,
- conduct audits in accordance with IS audit standards, guidelines and best practices to meet planned audit objectives,
- communicate emerging issues, potential risks and audit results to key stakeholders,
- advise on the implementation of risk management and control practices within the organization while maintaining independence

**THEORIES OF LEADERSHIP COACHING****MODULE CODE: LCO9X01****NQF Level: 9****NQF CREDITS: 10****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark weight – 50%

Examination Mark weight – 50%

**PURPOSE:**

To develop a workable knowledge of the different approaches, theories, models, methodologies, techniques and practices of executive coaching.

**SPECIFIC OUTCOMES:**

- critically analyse the different approaches of leadership, management and executive coaching,
- analyse and describe the fundamental assumptions and value of the different theories of coaching,
- evaluate the appropriateness of different coaching models in different coaching contexts,
- develop a workable knowledge of the different coaching methodologies,
- study and practise the skills, techniques and practices of leadership coaching

**THESIS: PUBLIC MANAGEMENT AND GOVERNANCE****MODULE CODE: PMG0119/  
PMG0129****NQF Level: 9****NQF CREDITS: 20****CALCULATION CRITERIA**

Full Period Mark Weight – 100%

**PURPOSE:**

The purpose of the module is provide students the tools and skills to effectively and independently apply research methodology skills and all the related activities thereto, to prepare a research proposal, conduct a thesis demonstrating an original contribution to the field of study/discipline, to demonstrate the competencies required for evaluation in order to report the results for academic submission.

**SPECIFIC OUTCOMES:**

- critically analyse the purpose, components and process for compiling a thesis for academic submissions to demonstrate a research thesis in respect of own context in the subject discourse,
- plan outline of thesis and demonstrate the application of research methodology and principles for academic purposes,
- conduct substantial independent research and critically develop an appropriate research proposal in order to evaluate an issue in the area of the subject discourse,
- conduct research that demonstrates an original contribution to the subject,
- compile, submit and review thesis

**TOURISM DEVELOPMENT 1A**  
**NQF Level: 6**

**MODULE CODE: TOW1A11 / TOU11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module students understand the tourism industry as an interrelated system, with regards to key sectors and role players.

**SPECIFIC OUTCOMES:**

- analyse the pre-conditions for emergence of tourism as a mass phenomenon,
- identify tourism industry sectors and role players,
- evaluate demand and supply factors in tourism,
- appreciate the role of tourist attractions,
- understand transportation, accommodation, and the role of intermediaries as part of the tourism system,
- analyse the role of tourism destinations as part of the tourism system,

**TOURISM DEVELOPMENT 1B**  
**NQF Level: 6**

**MODULE CODE: TOW1B21 / TOU21B1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with insight and intellectual knowledge in understanding the tourism industry and the different types of tourism impacts. Students will be able to appreciate the economic, social and environmental impacts of the development of different types of tourism attractions.

**SPECIFIC OUTCOMES:**

- describe third world trends in tourism product development,
- distinguish between the main type of tourism products,
- appreciate positive and negative economic, social and environmental impacts of developing tourism attractions,
- describe the main characteristics of sustainable and responsible tourism development in South Africa

**TOURISM DEVELOPMENT 2A**  
**NQF Level: 5**

**MODULE CODE: TOW2A11**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

A student who has completed this module will have acquired the necessary knowledge about the effective use of various levels and models of tourism planning in South Africa based on the principles of sustainability and ethical use of community tourism resources.

**SPECIFIC OUTCOMES:**

- distinguish between different planning levels in tourism development,
- discuss the respective roles and responsibilities of different agents of tourism development,
- understand the interdependence between national, regional and local tourism destination planning,
- appreciate the effectiveness of various approaches to monitoring and evaluating tourism impacts,

**TOURISM DEVELOPMENT 2B**  
**NQF Level: 5**

**MODULE CODE: TOW2B21**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to equip students studying Tourism Development for their responsibility with respect to aspects of marketing. The course is designed to improve the students' insights and the effectiveness with which they make marketing decisions. Module facilitation is from the perspective of the thought processes and techniques that are used by marketing-orientated organisations to define their strategic options and goals, and guide the way they understand and influence their target

**SPECIFIC OUTCOMES:**

- tourism destination evolutionary modules
- tourism destination development in context
- applying principles of sustainable tourism on local destination development
- role of destination development in poverty alleviation and job creation in South Africa

**TOURISM DEVELOPMENT 3A**  
**NQF Level: 6**

**MODULE CODE: TOW3A11**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to give the students a comprehensive understanding of the economics of tourism. The module must help student understand the supply and demand determinants of tourism, the measurement of the tourism industry, the role of the government in growing the tourism economy, the micro and macro evolution of tourism investment decisions, the international economic dimensions of tourism and the environmental economics of tourism development.

**SPECIFIC OUTCOMES:**

- explain the micro and macro foundations of tourism demand,
- explain the determinants of tourism supply,
- distinguish between different market structures of tourism supply,
- identify and explain the prevailing market structures in which tourism supply sectors operate,
- understand how the tourism industry, contribution is measured,

- appreciate the role of the government with respect to growing the tourism economy,
- understand the importance and impact of market interventions such as taxing products,
- distinguish between micro and macro evaluation of tourism investment decisions,
- describe reasons tourism enterprises transcend national frontiers and the role of SMMEs,
- explain the international economics of tourism,
- determine the economic impact of tourism on the host community,
- explain the economic determinants of the planning process for tourism development

**TOURISM DEVELOPMENT 3B**  
**NQF Level: 6**

**MODULE CODE: TOW3B21**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

The purpose of this module is to provide students with comprehensive theoretical knowledge and practical skills of tourism development based on their undergraduate studies. The course is designed to expose students to theory of cultural tourism development and to guide them in performing functions associated with planning and developing sustainable cultural tourism products.

#### **SPECIFIC OUTCOMES:**

- demonstrate knowledge of the practice of cultural tourism development from a multi-disciplinary perspective,
- understand the nature of culture and its role in tourism,
- identify historical, environmental and other resources relevant to the cultural tourism industry,
- recognize the importance of heritage and environmental sites and preservation and conservations issues associated with cultural tourism development,
- conduct cultural attraction selection process through resource audit,
- understand the nature of supply and demand in cultural tourism
- understand the nature of tourist experience in cultural tourism

**TOURISM DEVELOPMENT 4A**  
**NQF Level: 8**

**MODULE CODE: TDM8X04**  
**NQF CREDITS: 22**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

The purpose of this module is to provide students with an advanced level of theoretical knowledge and practical skills based on their undergraduate studies. The course is designed to expose students to advanced theory of sustainable tourist development and to guide them in performing functions associated with planning and developing sustainable tourism products by conducting a practical tourism project.

#### **SPECIFIC OUTCOMES:**

- demonstrate advanced knowledge of the practice of tourism development from a multi-disciplinary perspective,
- identify historical, environmental and other resources relevant to the tourism industry,
- establish links between history, sport, heritage, culture, community interests, the environment and tourism,
- recognize the importance of preserving these,
- conduct a resource audit,
- demonstrate advanced community-sensitive ethical values with respect to preservation,
- display advanced knowledge and skills, via practical assignments, towards compiling a business plan, highlighting the way in which community, heritage, sport and environmental tourism could be marketed as attractions,
- define a research problem and describe the objectives,

- design a questionnaire to elicit information in line with a research question,
- collect data through fieldwork, and classify the data,
- report on the methodology and the findings,
- make recommendations that can be implemented,
- communicate tourism related knowledge, professionally, to different stakeholder audiences

**TOURISM DEVELOPMENT 4A**  
**NQF Level: 7**

**MODULE CODE: TOD44A4**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

Formulate and appraise appropriate tourism development strategies. Independently perform functions associated with planning and development of sustainable tourism.

**SPECIFIC OUTCOMES:**

- advanced knowledge of the practice tourism development from a multi-disciplinary perspective,
- the economics of tourism,
- the politics of tourism,
- the sociology of tourism,
- the anthropology of tourism

**TOURISM DEVELOPMENT 4B**  
**NQF Level: 7**

**MODULE CODE: TOD44B4**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with an understanding of cultural heritage tourism. The topics that will be covered would be to formulate and appraise appropriate cultural heritage tourism development strategies which will enable students to independently perform functions associated with planning and development of sustainable cultural heritage tourism.

**SPECIFIC OUTCOMES:**

- advanced knowledge of the issues relating to cultural tourism and cultural heritage management CHM of cultural heritage assets,
- explore the issues, challenges and types of cultural heritage products development in South Africa,
- apply the best practice management models CHM for sustainability of Cultural heritage,
- evaluate the role of cultural heritage products in disadvantaged communities in South Africa

**TOURISM MARKETING**  
**NQF Level: 8**

**MODULE CODE: TDM8X05**  
**NQF CREDITS: 24**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
 Full Period Mark Weight – 50%  
 Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to consolidate and deepen the students' expertise in micro tourism marketing by developing a coherent and critical understand of the principles and theories of tourism marketing, at the destination level. The module provides them with comprehensive theoretical knowledge and practical skills to strategically identify develop and market tourism attractions and support services, at



the destination level. It prepares students to do research at post-graduate level. Qualifying students will be able to write a sound research report in which they demonstrate their abilities to find sources, extract relevant information, synthesise facts and interpretations, present the results and use the correct reference techniques.

#### **SPECIFIC OUTCOMES:**

- describe how the tourism industry is measured and identify opportunities to grow the industry,
- describe tourism trends at a global and local level,
- source, examine and critically evaluate peer-reviewed, accredited articles and research reports prepared by tourism authorities,
- analyse and interpret research findings,
- understand the interrelatedness of the components of the inclusive tourist product and the importance of national tourism research and planning,
- differentiate between the role and functions of the public and private sector in destination management and marketing,
- explain how tourist attractions/destinations should develop, stage and manage an experience,
- conduct a destination audit and develop an inclusive marketing plan based on the competitive advantage and trends in tourist motivations,
- uncover how personal and group influences determine the way tourists respond to various marketing stimuli and impact on the visitor decision process,
- have a working knowledge of some of the major kinds of segmentation used to classify and understand tourists and the kind of tourism they engage in,
- understand and evaluate the main pricing options commonly adopted by tourism enterprises in different competitive environments,
- appreciate the importance of information technology to distribution and promotion,
- identify the main sources of information used by tourists in making decisions and evaluate their main characteristics,
- formulate a research plan, execute it to achieve the set objectives, and report on the findings

#### **TOURISM PLANNING**

**NQF Level: 5**

**MODULE CODE: TOD22A2**

**NQF CREDITS: 12**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

A student who has completed this module will have acquired the necessary knowledge about the effective use of various levels and models of tourism planning in South Africa based on the principles of sustainability and ethical use of community tourism resources.

#### **SPECIFIC OUTCOMES:**

- distinguish between different planning levels in tourism development,
- discuss the respective roles and responsibilities of different agents of tourism development,
- understand the interdependence between national, regional and local tourism destination planning,
- appreciate the effectiveness of various approaches to monitoring and evaluating tourism impacts

#### **TOURISM PROJECT 4**

**NQF Level: 7**

**MODULE CODE: PTT11-1**

**NQF CREDITS: 30**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

The purpose of this subject is to develop a Student with competent research skills. The knowledge emphasizes general research methodology principles and applications within the tourism environment. The purpose of this Tourism Research Project is to develop graduates who can demonstrate knowledge and skills in the travel and tourism environment and apply research principles. A depth and specialization

of knowledge, together with practical skills and experience in the workplace will enable successful students to enter into the Tourism Management career paths.

**SPECIFIC OUTCOMES:**

Produce a thorough scientific research report, individually

**TOURISM SYSTEMS**

**NQF Level: 5**

**MODULE CODE: TOD11A2**

**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding the tourism industry sectors and role players.

**SPECIFIC OUTCOMES:**

- analyse pre-conditions for emergence of tourism as a mass phenomenon,
- identify tourism industry sectors and role players,
- evaluate demand and supply factors in tourism,
- analyse interconnectedness between rural and urban communities and tourism development,
- assess the role of tourism as a socio-economic tool in poverty alleviation and job creation,
- analyse the role of tourist attractions as part of the tourism system,
- analyse the role of tourist destinations part of the tourism system.

**TOWARDS A GREEN ECONOMY: THE AFRICAN EXPERIMENT**

**NQF Level: 9**

**MODULE CODE: PMG9X20**

**NQF CREDITS: 20**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE:**

The purpose of this module is to explore the delicate balance between environmental protection, economic growth and the need to move towards a 'green' economy. In this respect the module analyses the critical interface between the environment, the economy and issues of sustainability. It furthermore evaluates the link between the environment and the economic system of a country by assessing the potential impact of development states in economic intervention. Finally, the module considers the advantages and disadvantages associated with alternative energies, and explore the significance of regional cooperation and economic integration on the African continent.

**SPECIFIC OUTCOMES:**

- Analyse the critical interface between the environment, the economy and issues of sustainability.
- Evaluate the link between the environment and the economic system of a country.
- Comprehensively analyse the concept and context of the green economy.
- Assess the potential of development states in economic interventions.
- Consider the advantages and disadvantages associated with alternative energies.
- Explore the significance of regional cooperation and economic integration on the African continent.

**TRANSPORTATION 3A**

**NQF Level: 6**

**MODULE CODE: TRA3A01**

**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the nature, scope, and methodologies and skills required for the planning of transport strategies, goals, and objectives in accordance with the vision of the South African Department of Transport. Planning and management of transportation projects. To make the student aware of the importance and impact of public participation and environmental assessments on transportation projects. Reflect on the framework and responsibilities of the South African transportation authorities, national goals and policies.

**SPECIFIC OUTCOMES:**

- critically evaluate the operation of the various transport systems and authorities within south Africa,
- demonstrate a critical awareness of the key government and non-government factors which influence the developments of transportation systems within South Africa,
- critically evaluate how strategic transport choices can optimise business performance,
- evaluate the impact of legislation on the activities of individuals and transport related bodies,
- demonstrate independence in their approach to study,
- communicate via different formal methods with a specific target group.

**TRANSPORTATION 3B**  
**NQF Level: 6**

**MODULE CODE: TRA3B01**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the nature, scope, and methodologies and skills required for the planning of transport strategies, goals, and objectives in accordance with the vision of the South African Department of Transport. Planning and management of transportation projects. To make the student aware of the importance and impact of public participation and environmental assessments on transportation projects. Reflect on the framework and responsibilities of the South African transportation authorities, national goals and policies.

**SPECIFIC OUTCOMES:**

- able to analyse and assess information to complete dissertations,
- able to carry out a literature search and construct a critical literature review,
- skilled in footnoting and referencing,
- aware of the different discipline bases available for underpinning a dissertation.

**TRANSPORTATION 4A**  
**NQF Level: 7**

**MODULE CODE: VVB42AF**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**  
Continuous Assessment

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the concept, role and framework of transport policy and strategy formulation, implementation and evaluation, with particular focus on the southern African scenario. Apply strategy formulation processes. Analyse the principle factors in a firm's external environment that impact on strategy formulation. Compare and evaluate strategic opportunities open to the public and private sectors of the South African economy and SADC countries

**SPECIFIC OUTCOMES:**

- explain the framework and planning process of public policy formulation,
- develop a strategic planning model for national transport policy,
- implement national transport policy and administration within an enterprise,
- plan efficient and effective corporate transport policies,
- conduct internal and external transport audits,
- explain the process of implementation of transport strategies,

- evaluate strategy success and demonstrate sound judgment when dealing with general transport issues.

**TRANSPORTATION 4B**  
**NQF Level: 7**

**MODULE CODE: VVB42BF**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding of the concept, role and framework of transport policy and strategy formulation, implementation and evaluation, with particular focus on the southern African scenario. Develop an organisational strategic transport plan by means of strategy formulation, analysis of principle factors in an organisation's external environment that impact on strategy formulation. Compare and evaluate strategic opportunities open to the public and private sectors of the South African economy and SADC countries.

**SPECIFIC OUTCOMES:**

- able to analyse and assess information to complete dissertations,
- able to carry out a literature search and construct a critical literature review,
- skilled in footnoting and referencing,
- aware of the different discipline bases available for underpinning a dissertation.

**TRANSPORT AND LAND USE PLANNING**  
**NQF Level: 8**

**MODULE CODE: TRE8X03**  
**NQF CREDITS: 12**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

- Identify and critically evaluate the roles and responsibilities of the South African agencies involved in the implementation of transport planning policy, legislation, and guidelines.
- Apply the management principles of organizing and coordinating resources in a transport planning/project context, reflecting on the financial implications and the applications made to resolve highly specialized contextual and abstract problems.
- Analyse international and local approaches to transport planning, and reflect upon the skills and capabilities required by those involved.
- Conduct specialized, scholastic, professional, technical and advanced research in the transport planning field.
- Apply the theory of modal integration and critically evaluate the international examples where modal integration was introduced, explain the current state of the road and rail infrastructure in South Africa, discuss the role of road and rail infrastructure in development and understand the issues related to the design, construction, maintenance and management of road and rail infrastructure in South Africa.

**SPECIFIC OUTCOMES:**

- describe the transportation planning process,
- discuss the legislative background to transportation planning,
- discuss modal integration and public participation.

**TRANSPORT ECONOMICS 1A**  
**NQF Level: 6**

**MODULE CODE: TRE11A1**  
**NQF CREDITS: 16**

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

### **PURPOSE**

On successful completion of the module students should possess intellectual knowledge and applied competence in the understanding and interpreting of the functions of transport and its contribution to the national economy. They should be prepared to apply principles of supply and demand to the transport sector; and should have developed the intellectual competency to be able to analyse the relationships between transport facilities, economic growth and development and between transport costing and tariff setting. The student should be able to reflect on the transport function in the field of supply chain management; and should be prepared for a career in the transport field and provided with a basis for further learning in the field of Transport Management.

### **SPECIFIC OUTCOMES:**

- explain and apply transport economic, management and regulatory concepts and principles,
- identify and describe the variety of role players in the transport sector, and reflect upon the role and/or needs of each,
- plan and undertake research in the transport field, including gathering, analysing and interpreting related information and reflect upon the research undertaken,
- communicate effectively, in writing and/or orally, with respect to aspects of transport economics and issues in the transport sector, and reflect upon the communication undertaken,
- describe the importance and role of the transport industry, and the regulation thereof on a macro- and micro-level, particularly with respect to the contribution of transport to the national economy and the relationship between transport facilities, economic growth and development,
- demonstrate a positive approach to different communities and sensitivity for the social, economic and cultural differences and needs, particularly with respect to transport, within these communities.

**TRANSPORT ECONOMICS 1B**  
**NQF Level: 7**

**MODULE CODE: TRE21B1**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

### **PURPOSE**

On successful completion of the module students should possess intellectual competence on the operation of road freight transport; be able to scan the internal as well as external environment of a road transport undertaking and reflect on the importance of planning, selection of vehicles, replacement of vehicles, customer service, etc. Students must apply sound road transport management principles.

### **SPECIFIC OUTCOMES:**

- reflect on the way in which a road transport operation is structured managerially; the approach to business by public and private transport operators; the advantages and disadvantages of private transport; and the role of transport in the economy of a country,
- use a strategic plan to reach objectives for the organisation in a transport environment, and apply this concept in a defined environment,
- reflect on the need to select the correct vehicle for a particular operation which is essential to enable an organisation to perform according to the needs of its clients,
- be equipped with knowledge to assess the investment opportunity within the road freight transport industry,
- realise that the driver and the vehicle controlled by him and the maintenance thereof form a core for any road freight transport organisation,
- reflect on the necessity to satisfy client demand and measure performance in the road freight operations in this and other respects. The setting of critical performance areas within operations necessitates the establishment of standards which could be used to measure performance and eventually lead to success.

**TRANSPORT ECONOMICS 2A**  
**NQF Level: 6**

**MODULE CODE: TRE12A2**  
**NQF CREDITS: 16**

### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

## **PURPOSE**

### Rail Transport

- Prepare the student to analyse and critically evaluate the role and importance of rail transport in South Africa and the national economy.
- Prepare the student to apply various operational and management principles and concepts to rail transport and to reflect on the applications made to resolve contextual and abstract problems.
- Develop the student's intellectual competency to be able to analyse, transform and critically evaluate various aspects of costing and pricing in rail transport.

### Urban Transport

1. Equip students with competence in the theory of public passenger transport and enable them to reflect on its impact on the economy, its legislative background and the policy issues, which affect its cost and efficiency.
2. Prepare the student to analyse, and critically evaluate new information on various aspects of the role of institutional structures in public passenger transport and reflect on the policy and legislation involved to resolve problems, and
3. Enable the student to reflect on personal and/or group competencies and output, by utilizing acquired specialized intellectual knowledge of the theory of public passenger transport.

## **SPECIFIC OUTCOMES:**

### Rail Transport

- describe the historical development of railways in South Africa since 1860,
- explain the competitive position of railways in relation to road transport,
- identify the factors that influence inter-regional cooperation between railways in Southern Africa,
- discuss future strategies for railway management.

### Urban Transport

- describe the characteristics of transport modes and reflect on the importance of public transport in facilitating orderly urban development,
- explain the nature of urban transport problems, their interrelationships, and the objectives of government policy in addressing the problems,
- distinguish between formal and informal public transport, compare the different approaches towards the regulation of transport and comment on the effectiveness of transport administration,
- describe the concept of "social equity" in transport and the measures required to achieve social equity.

**TRANSPORT ECONOMICS 2B**  
**NQF Level: 6**

**MODULE CODE: TRE22B2**  
**NQF CREDITS: 16**

## **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

## **PURPOSE**

### Maritime Transport

1. Prepare the student to analyse and critically evaluate the role and importance of maritime transport in South Africa and the national economy.
2. Prepare the student to apply various operational and management principles and concepts to maritime transport and to reflect on the applications made to resolve contextual and abstract problems.
3. Develop the student's intellectual competency to be able to analyse, transform and critically evaluate various aspects of costing and pricing in maritime transport.

### Air Transport

1. Provide students with specialised intellectual knowledge and applied competence in the understanding and interpreting of air transport management principles and fundamentals.
2. Enable the student to apply the theoretical aspects of regulation of aviation in South Africa in the work environment.

3. Develop the student's intellectual competency to be able to reflect on concepts such as air transport demand and supply factors, fleet planning and selection and to provide a basis for further studies.
4. Enable the student to reflect on the study material in the context of an air transport organisation

### **SPECIFIC OUTCOMES:**

#### Maritime Transport

- describe maritime economics and the shipping environment from a local and international perspective,
- explain the different market forms in the shipping industry,
- define the cost classifications in the shipping industry and how they are used to set tariffs,
- discuss port economics and trends in the shipping industry.

#### Air Transport

- discuss the introduction and background to air transport,
- describe air transport associations and organisations,
- explain the demand for and supply of air transport,
- discuss airfreight activities,
- discuss fleet planning and selection,
- describe airport planning.

### **TRANSPORT ECONOMICS 3A** **NQF Level: 7**

**MODULE CODE: TRE13A3**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

- Describe what public policy is and explain the different types and levels of policy.
- Describe and explain the various theories of policy making.
- Understand the importance of and different approaches to agenda setting.
- Explain how policy alternatives should be identified.
- Describe policy implementation in terms of the 5-C protocol.
- Describe how to carry out policy evaluation.
- Discuss the reasons for policy success and failure.

### **SPECIFIC OUTCOMES:**

- describe the nature and role of public policy,
- explain the process of policy design and agenda setting,
- describe the process of policy decision making and implementation,
- discuss government policy and legislation.

### **TRANSPORT ECONOMICS 3B** **NQF Level: 7**

**MODULE CODE: TRE23B3**  
**NQF CREDITS: 16**

#### **CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

#### **PURPOSE**

- Explain the relevance and purpose of transport planning.
- Explain the role transport plays in development and its impact on the environment.
- Identify the limitations of transport planning.
- Describe the basic steps in the planning process.
- Outline recent developments in transport planning and future challenges for transport planners.
- Discuss the relationship between government and the public in transport planning.
- Discuss funding and investment, including the role of the private and public sectors in the financing of infrastructure.

**SPECIFIC OUTCOMES:**

- describe the evolution of transport planning and contemporary transport policy with particular reference to transport in the third world,
- discuss the transport planning process and the limitations of transport planning,
- describe the current role of transport planning and the future for transport planning.

**TRANSPORT POLICY FORMULATION AND INSTRUMENTS**  
**NQF Level: 8****MODULE CODE: TRE8X01**  
**NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Identify and critically evaluate the roles and responsibilities of the South African agencies in the implementation of transport policy and reflect upon the application of transport regulatory concepts and principles on a highly specialised level.

Critically review and evaluate the different stakeholders in transport policy formulation and reflect on their individual roles and needs particularly in the context of a team scenario.

Apply the management principles of organizing and coordinating resources in a transport policy formulation context, reflecting on the financial implications and the applications made to solve highly specialized contextual and abstract problems.

Conduct specialized research in the transport policy formulation field.

Make a contribution to the level of knowledge and professionalism in the transport sector by analysing, transforming and critically evaluating new information, abstract data and concepts including evidence from a range of sources, thus positively impacting on the economy and contributing to the redress of poverty in the country.

**SPECIFIC OUTCOMES:**

- describe the process of policy analysis and the structuring of policy problems,
- understand the role of forecasting in policy analysis,
- discuss the different approaches to forecasting and the techniques involved,
- monitor policy outcomes and policy performance.

**TRAVEL AND TOURISM MANAGEMENT 1A**  
**NQF Level: 5****MODULE CODE: RTB11A2**  
**NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

A student who has completed this module will be acquired basic management theory in a tourism context. They will understand the concepts of planning, organizing, managing and leading a tourist enterprise, within a local and global environment.

**SPECIFIC OUTCOMES:**

- identify and describe the key internal and external environmental variable in managerial planning,
- explain the meaning of organization structure,
- describe the nature and content of managerial work,
- describe the planning process,
- list and describe the roles of a tourist manager, at different levels of management,
- discuss the functions and tasks of a manager in a tourist establishment,
- discuss motivation and communication in terms of leadership,
- explain the importance of tourism entrepreneurship.



**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The qualification is industry specific. Assist in planning and organising activities in a tourism-related industry.

**SPECIFIC OUTCOMES:**

- describe the importance of the holistic tourism environment,
- explain the importance of tourism entrepreneurship.
- apply the fundamental principles of financial management, purchasing and supply function and strategic management

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to equip students to utilize managerial concepts, systems and functions. The focus of this module is to guide students in effective business plan preparation for a tourism business.

**SPECIFIC OUTCOMES:**

- apply advanced entrepreneurial concepts to identify opportunities in the tourism industry,
- discuss ethical issues related to the tourism enterprise,
- differentiate between the forms of businesses as it can be applied in the tourism industry,
- understand the role of the business plan based on the tourism related case study,
- appreciate and describe the role and interrelatedness of the subcomponents of a business plan,
- compile a marketing plan for the tourism enterprise,
- identify and discuss a production/service plan for the tourism enterprise,
- understand the role of a tourism organizational and management plan for the tourism enterprise,
- compile and appraise a financial plan for the tourism enterprise,
- apply the principles of a human resource plan for the tourism enterprise.

**CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%  
Full Period Mark Weight – 50%  
Examination Mark Weight – 50%

**PURPOSE**

The objective of this module is to provide students with the opportunity to practically apply their theoretical knowledge of travel and tourism management. The module is industry specific and students will be guided to develop a practical integrated destination development plan in the form of a case study. Completing this module will provide students with the relevant background and knowledge about the various components of an integrated destination development framework and plan. The topics that will be covered and the approach of presenting the module will enable students to develop an understanding of the importance of and the principles of sustainable tourism development and how to apply to knowledge in a practical working environment.

**SPECIFIC OUTCOMES:**

- able to work in groups to identify and solve problems,
- work in a multi-cultural and dynamic environment, communicate effectively, and deal with group dynamics in an interactive and participative manner,
- source, analyse, organize effectively evaluate and present information in a structured manner,
- execute practical assignments where research is required,
- present written and oral reports effectively,
- assess peer groups,
- recognize the relationship between tourism and social, economic, environmental and political contexts,
- define the concepts of destination development and apply it to the tourism industry,
- demonstrate competencies through developing and presenting a viable and feasible tourism destination development plan,
- discuss all aspects related to the development of a Tourism Destination Development Plan in terms of a demand supply framework,
- understand the role of the marketing plan for a destination,
- appreciate the impact of future trends on the development of a destination,
- discuss and apply the principles of the supply aspects which will impact on the development of the destination,
- identify different tourism attraction categories and opportunities,
- identify infrastructure aspects with respect to destination development management,
- demonstrate competencies with regards to small and medium enterprise opportunity development, funding structures and community involvement.

**TRAVEL OPERATIONS 1A****NQF Level: 5****MODULE CODE: TTP11A2****NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to provide students with an insight into the composition and function of the travel industry, including themes such as world tourism geography, surface, water and air transport, accommodation, travel document requirements for international travel, travel insurance and foreign exchange.

**SPECIFIC OUTCOMES:**

- the practice of the travel industry,
- travel documentation,
- tourism accommodation and transportation reservations.

**VISIONARY LEADERSHIP AND CHANGE MANAGEMENT****NQF Level: 9****MODULE CODE: LPC9X06****NQF CREDITS: 12****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Students should develop and enhance intellectual competencies focus and build the organisations of the future. Students should acquire the practical skills to implement alternative ways of organising and managing change. They should be able to choose between various methods of organisational change. Students should further be able to reflect on the processes of organisational change and the implications thereof in everyday life.

**SPECIFIC OUTCOMES:**

- conceptualise the contemporary context within which the principles, theories and strategies of leadership applies specifically within SA Leadership Landscape in order to bring about Leadership Excellence,
- demonstrating the importance of leadership in success of teams, organisations, communities
- critically reflect on compliance factors and legislation.

**WEB AND INTRANET MANAGEMENT****NQF Level: 7****MODULE CODE: IMA8X10****NQF CREDITS: 20****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

Upon the successful completion of this module a student shall possess theoretical academic knowledge of the opportunities the World Wide Web has opened for organisations to explore new avenues of interacting and transacting with end-users and organisations in an online environment; be able to participate in establishing and managing an organisation's web presence and exploit the business potential of the company intranet in line with the organisation's overall business strategy; acquire the skills necessary to identify and create advanced ways of website interactions through intranet applications and techniques; and be able to demonstrate the strategic importance of the role of the web manager parallel to the importance of the organisation's Web initiative. Furthermore students are equipped with research skills through independent research, report writing and communicating research results.

**SPECIFIC OUTCOMES:**

- demonstrate theoretical and practical knowledge on how to enhance business processes with Web technology,
- analyse the function of the Web department within the business environment,
- demonstrate theoretical and practical knowledge of a 'Web community',
- critically reflect on various web-based systems and applications,
- discuss typical issues concerning website content,
- do research on advanced information management issues regarding current web and intranet management.

**WORD PROCESSING AND PRESENTATION APPLICATION****NQF Level: 5****MODULE CODE: RGL0A20****RGL0B20****NQF CREDITS: 16****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

Examination Mark Weight – 50%

**PURPOSE**

The purpose of this module is to introduce the students to basic IT (information technology) terms, skills and the basic components of a computer. The students will be able to manipulate files and use word processing application to solve business problems and to use presentation software.

**SPECIFIC OUTCOMES:**

- demonstrate the ability to use a word processing application on a computer,
- demonstrate the ability to use a presentation application on a computer.

**WORK INTEGRATED LEARNING 3****NQF Level: 6****MODULE CODE: TMP33-3****NQF CREDITS: 60****CALCULATION CRITERIA**

Minimum Full Period Mark for Examination Admission – 40%

Full Period Mark Weight – 50%

**PURPOSE**

The qualification is primarily industry specific. The knowledge emphasizes general principles and applications within the working environment. The purpose of this Work Integrated Learning component is to develop graduates who can demonstrate focus knowledge and skills in the travel and tourism environment. Typically they will have gained experience in applying such knowledge and competency skills in a workplace context. A depth and specialization of knowledge, together with practical skills and experience in the workplace, enable successful students to enter into the Tourism Management career paths and to apply their learning to particular employment contexts from the outset.

**SPECIFIC OUTCOMES:**

- implementation of tourism operational skills through experiential learning in the tourism industry,
- practical managerial skills,
- self-management.