



## Summary.

Enthusiastic product designer with experience in front-end development. A detail oriented team player who is passionate about system thinking, problem solving and providing the best experience possible for users.

## Key skills.

Figma, Sketch, Usertesting.com, Jira, Confluence, HTML, SCSS, JavaScript, React, VueJS

## Magda Kovács.

Frontend engineer

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[www.github.com/MagdK](https://www.github.com/MagdK)

## Work.

March 2023 - January 2024

### Product designer at Wonderkind, Amsterdam

Wonderkind has created an innovative technology that automates social media job campaigns

I assumed the role of senior product designer, took charge of the establishment of a cohesive component library and continuously refined our user flows based on user feedback. The result was a more streamlined and efficient design process.

[Figma](#) [Confluence](#) [Azure Devops](#)

November 2022 - February 2023

### Front-end developer at Wonderkind, Amsterdam

Wonderkind has created an innovative technology that automates social media job campaigns

I worked as a junior front-end developer to support the development team by addressing bug fixes and maintaining and creating Storybook components. During this time, I became proficient in working with Vue.js, Storybook, and Vuetify component library. Additionally, I obtained fundamental knowledge in clean code principles through Uncle Bob's instructional videos and weekly mentoring sessions facilitated by the team lead.

[Vue.js](#) [Storybook](#) [Vuetify](#) [Figma](#) [Azure Devops](#)

August 2019 - January 2022

### Product designer at Begame Group, Amsterdam

Begame group is a game development and management company

I worked collaboratively with engineering and product management teams to oversee the complete product lifecycle, from concept to launch. This involved delivering wireframes, user flows, and high-fidelity designs, as well as creating detailed player personas for bingo and casino products.

To accelerate the design process and promote agility, I introduced the practice of rapid prototyping, which enabled us to iterate quickly and improve our approach. I took charge of unmoderated usability tests via usertesting.com to gain valuable insights into user behaviour and preferences.

Moreover, I was responsible for creating and maintaining the shared component library for the company's bingo site, ensuring consistency and efficiency in design and development efforts.

[Sketch](#) [Abstract](#) [Zeplin](#) [Whimsical](#) [usertesting.com](#) [Marvel](#) [Agile](#) [Jira](#)  
[Bootstrap Vue](#) [Mobile-first design](#)

September 2017 - August 2019

### Product designer at fashionTrade, Amsterdam

fashionTrade's goal was to digitalise the paper based wholesale trade between brands and retailers

My responsibility as a product designer was to analyse user and market demands, problems, and pain points, create prototypes, and perform usability tests to receive feedback on our industry knowledge and assumptions. Iterate on the user flows based on the findings to ensure a smooth experience for both the brand and the retailer then create the final UI based on the findings. I worked cross-functionally with engineering, product management, and marketing teams.

Sketch   Zeplin   InVision   User Interviews   Agile   Jira

February 2016 - August 2017

### Visual designer at Syndy, Amstelveen

I began working as a visual designer at Syndy after relocating to the Netherlands. My daily responsibilities included designing landing pages, brochures, marketing assets, illustrations, charts, and infographics to promote Syndy's research and operations. I collaborated closely with the marketing and UX team, and, on occasion, the content creation team.

Adobe Creative Suite   WordPress Visual Composer   Keynote   PowerPoint

April 2014 - May 2015

### Graphic designer at webformance agency, Budapest

Adobe Creative Suite   Print   Newsletters   Landing Pages   Kanban

## Education.

January 2022 - May 2022

### Frontend developer bootcamp

Codecool.com

Estimated 400 hours of course work via mentoring sessions, solo assignments and team projects.

JavaScript   HTML   CSS   React   Git   NodeJS   ExpressJS

September 2007 - July 2011

### Graphic design, BA

Eszterházy Károly University, Eger, Hungary

Typography   Colour Theory   Layout Design   Digital Illustration   Adobe Creative Suite