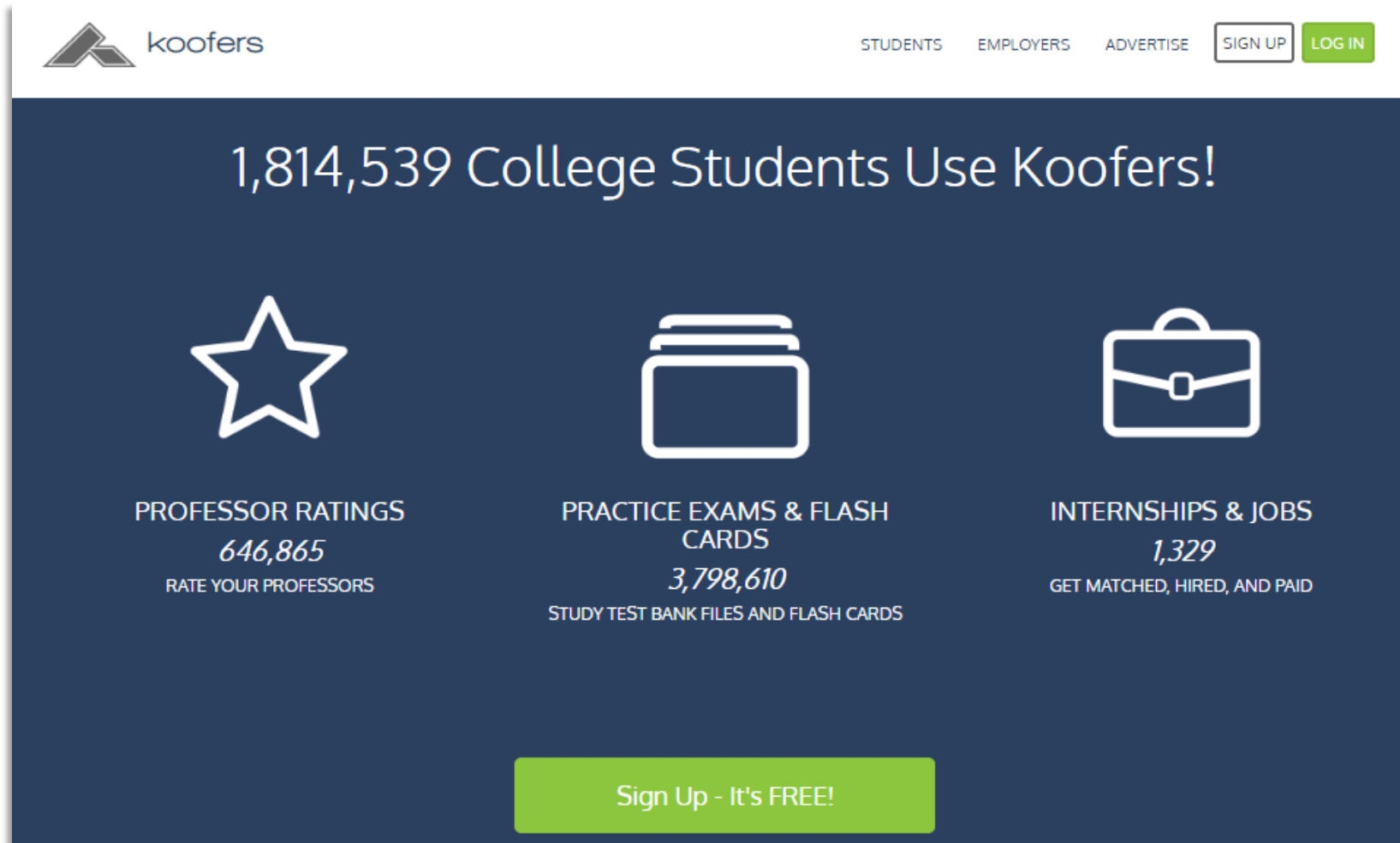


Home page (befor login in)



Compact navigation with few elements.

A clear definitione what can bo done here and what the page is about.

Clear call to action. We know what need to be done.

Login – course selection

Get started, add your first class.

Subject	ACCT - Accounting	✓
Course	495 - Independent Study	✓
Section	81575 TBA	✓
Professor	<div>Neidermeyer, Presha</div> <div>-- Choose a Professor --</div> <div>Dull, Richard</div> <div>Neidermeyer, Presha</div> <div>Pearson, Timothy</div> <div>Staff</div>	✓

During registration, the user can immediately add courses that have already been completed. Thanks to this, after logging in, user will be able to fully use the website.

However, it extends the registration proces, therefore it is also possible to skip this part.

Adding courses is done efficiently – the page suggests options and allows to choose instead of forcing the user to remember what is easier for users.

Home page – after logging in



The menu on the right is sorted in order of importance. At the top, subjects and teacher's grades. The hierarchy seems well structured, but the home page has a lot of elements and various tabs.

CHEAPER TEXTBOOKS – the element that attracts the most attention of the user (monetization function of the website).

The book search engine may be accidentally treated as a search engine for subjects or teachers (because this is the main purpose of the page).

Lecturers and grades

West Virginia » ADV » Prof. Ratings & Grades





Professors in **ADV** » **All Courses**

Search for a specific professor...

♥ You have no Professors in Advertising [Edit Schedule](#)

Sort by: **Best** [Worst](#) [Easiest](#) [Most Difficult](#) [Last Name](#)

Professors 1 - 28 of 28

1.	Rate	Colistra, Rita Faye GPA: —	 2 Ratings
2.	Rate	Mezera, Catherine GPA: 2.92	 2 Ratings
3.	Rate	Crowley, Kelley GPA: 2.85	 2 Ratings
4.	Rate	Lee, Sang GPA: 3.44	 1 Rating
5.	Rate	Nance, Alisa GPA: 3.11	No Ratings

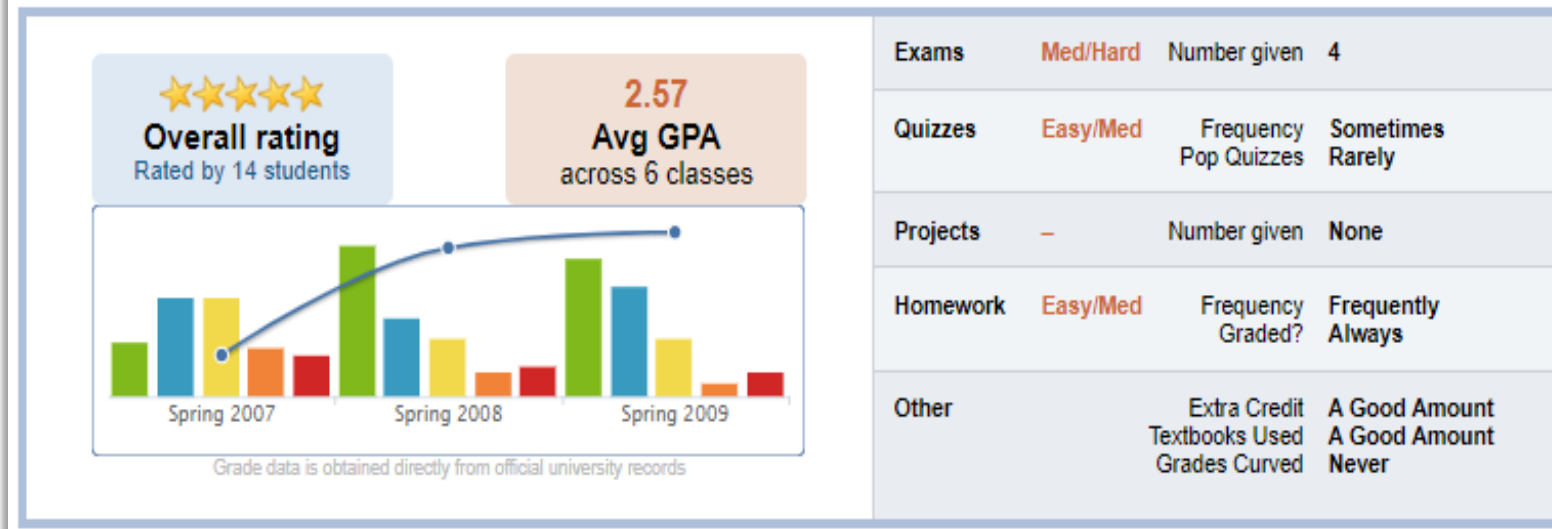
Possibility of sorting by various criteria.

The user can see the number of search results. In terms of heuristics it provides comfort to the user by showing search status.

The list of lecturers includes the opinion of adding a grade, the number of GPA points (the equivalent of Polish ECTS points), student grades on the subject (stars) and the number of these grades.

Lecturer profile

Professor Squire's Ratings & Grading History for All Classes



Division into subjects provided by the lecturer.

Chart about the distribution grades for the subjects.

Opinions and comments divided into categories: exams, quizzes, projects, homework and more.

1 - 3 of 3

ADV 215
Principles of Advertising

★★★★★
May 10, 2013

Pros: Funny teacher. She's helpful and has a lot of really cool/interesting guest speakers come to class.

Cons: DO NOT BE LATE TO CLASS. She will call you out.

I really enjoyed her class. The actual class work was a little boring but she always uses a lot of youtube videos, advertising documentaries, and media to make the class more interesting. She was one of my favorite teachers; she's funny. DO NOT BE LATE to her classes and DO NOT MISS CLASS. She is super friendly but she expects you to show up and be on time. I really liked her.

Helpful Rating?

0 Helpful

Comments contain fixed parts such as pros and cons, overall rating, date, and the ability to determine whether the comment was useful.

Adding ratings and comments

Course

- Select a course -

Overall Rating for Squire

Homework given

Never

Rarely

Sometimes

Frequently

Homework difficulty

Easy

Moderate

Hard

Homework graded?

Never

Rarely

Sometimes

Frequently

of Projects

None

1

2

3

4

5+

Project difficulty

Easy

Moderate

Hard

Show More

Pros

vs

Cons

General Comments

Adding comments is structured and includes specific options. Thanks to this, each profesor will be assessed in a specific way.

Comments are anonymous.