

**NALAYATHIRAN**

**TITLE : CORPORATE EMPLOYEE ATTRITION ANALYTICS**

**TECHNOLOGY : DATA ANALYTICS**



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# Problem Statement

## CORPORATE EMPLOYEE ATTRITION ANALYTICS

A growing company is facing a high attrition rate among their employees which in turn affects their business. So, we are trying to identify the cause of employee attrition and ultimately, help the company to improve human retention strategy.

### PROBLEM

**We want help the company  
to improve human  
retention strategy.**



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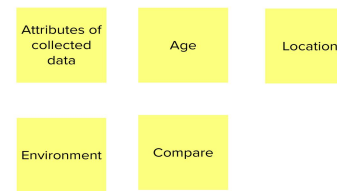
## Brainstorm

Analyze and identify the cause and predict the employee who will leave the company.

### Preeyanka



### Pavithra



### Kiruthiga



### Pranitha



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# Group ideas

Group the cluster of similar ideas or related notes and label each group of clusters.

Prefer Dataset

Data Collections

Survey

Employee Details

Prediction

Find Constraints

Compare

Factors that cause attrition

Job satisfaction

Education level

Marital status

Age

Pay satisfaction

Retirement

Location

Illness

Experience



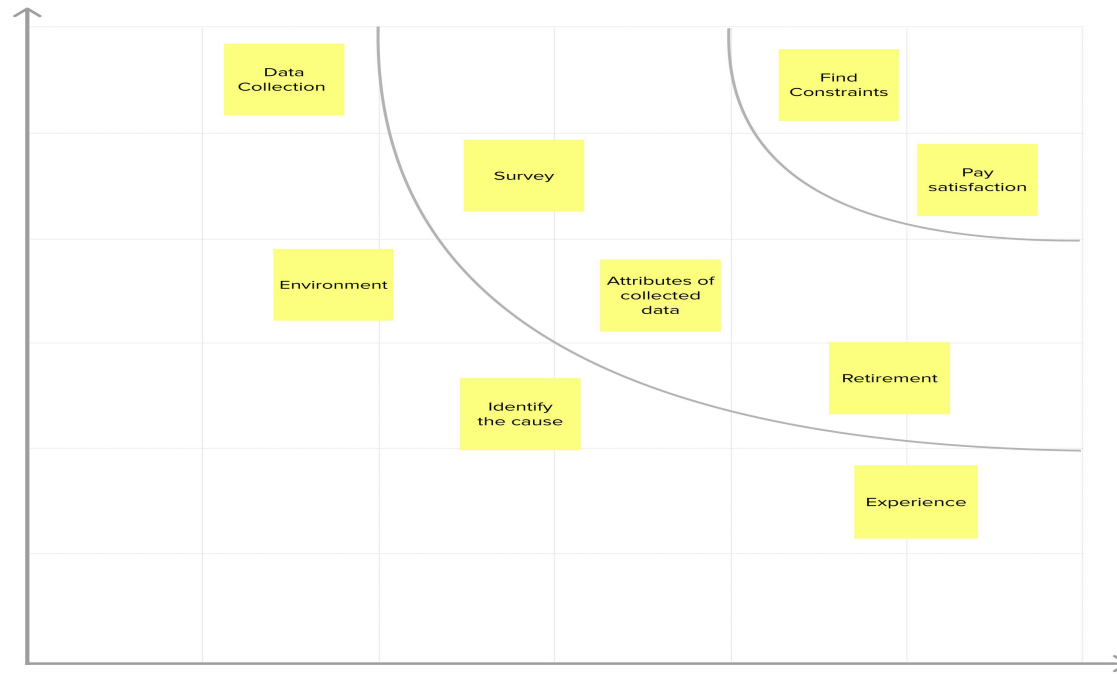
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## Prioritize



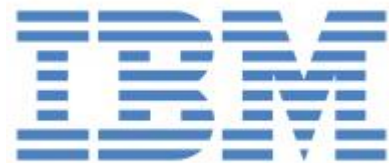
### Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



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