

# Luyan Zhang



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788 Huntingwood Drive, Toronto, ON  
(Open to Relocation)

## Education

University of Toronto Scarborough – Honours Bachelor of Arts

2016 – 2021

- Major Program in Media, Journalism and Digital Cultures (Arts) - Media Studies Stream
- Minor Program in Economics for Management Studies
- Completed 2-year courses in Computer Science.

## Skills

- Proficient in coding languages Java and Python.
- Proficient in media production software - Photoshop, Video Editor and OBS Studio.
- Fluent in English, Chinese (Simplified & Mandarin)

## Work Experience

StarCraft II eSports Content Producer

2018 – Present

Commentary/Caster/Admin (ID: Mage)

- Hired by Corporate Esports Association in 2020 as event staff for \$25,000 CEA Collegiate Series tournament involving 61 schools and 90 players. Was in charge of event marketing, player coordination, player interviews and providing match analyses and reports.
- Working independently and remotely as an official Chinese caster, streamed premier StarCraft II events World Championship Series and ASUS ROG Tournaments in 2019 on both DouYu and Twitch platforms and achieved more than 5,000 concurrent viewers.
- Strengthened communication and teamwork skills by interacting with the director and broadcasting team, was hired to produce the clean feed for \$100,000 StarCraft II World Championship Series in 2019 and \$2,000 G-fuel Pink Pylon Drip StarCraft II Tournament in 2021 featuring top global players and ensured quality production.
- Negotiated and secured sponsorship from e-sports betting company Kubo and organized premier StarCraft II tournament \$30,000 King of Battles: KB International Championship as head of the production. This tournament achieved more than 10,000 average concurrent viewers across English, Korean, Spanish, German, and French streams.
- Hired by ESL Gaming as Mandarin Translator for DreamHack Masters.

MTY-Sushi Shop

March 2013 – December 2017

Manager Assistant

- Communicated with supply and headquarter to order food materials and make daily business report.
- Experienced with working in a high-stress and busy shop.
- Recorded and adjusted turnover at the end of day
- Demonstrated responsibility by assisting manager on errands, fulfilling any tasks.