MageAnts

Performant Magento Extensions

Google analytics – Magento 2

USER MANUAL

Supported Version: 2.0, 2.1, 2.2, 2.3

MageAnts

Performant Magento Extensions

Table Of Contents

Preface 3

Installation.....4

Option 1: Magento 2 install extension using COMMAND LINE 4
Option 2: Magento 2 install extension manually 5

Backend Example 6

Extension configuration.....6

Preface:

- Google Analytics is a perfect extension for the store owners who wants to track their site & displays detailed info in admin panel.

- Google analytics is a dashboard that enables you to track your site using the latest Google Analytics tracking code & shows various statistics from your Google analytics account.

- Frequently viewing analytic data helps ensure a greater chance of spotting upward and downward trends that affect your business.

- In addition to a set of general Google Analytics stats, in-depth Page reports and in-depth Post reports allow further segmentation of your analytics data, providing performance details for each post or page from your website.

Installation:

There are two ways of installing extension in magento2.

1) Using COMMAND LINE.
2) Manually install extension.

Option 1: Magento 2 install extension using COMMAND LINE (Recommended).

Follow below steps to install extension from the command line.

Step 1: Download the extension and unzip it.

Step 2: Upload it to code directory in your magento installation's app directory. If code directory does not exists then create.

Step 3: Disable the cache under System → Cache Management.

Step 4: Enter the following at the command line:
php bin/magento setup:upgrade
php bin/magento setup:static-content:deploy

Step 5: Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Google analytics. The module will be displayed in the admin panel.

Option 2: Magento 2 install extension manually.

Step 1: Download the extension and unzip it.

Step 2: Upload it to code directory in your magento installation's app directory. If code directory does not exists then create.

Step 3: Disable the cache under System → Cache Management Edit app/etc/config.php file and add one line code: 'Mageants_Google analytics' → 1

Step 4: Disable the cache under System → Cache Management

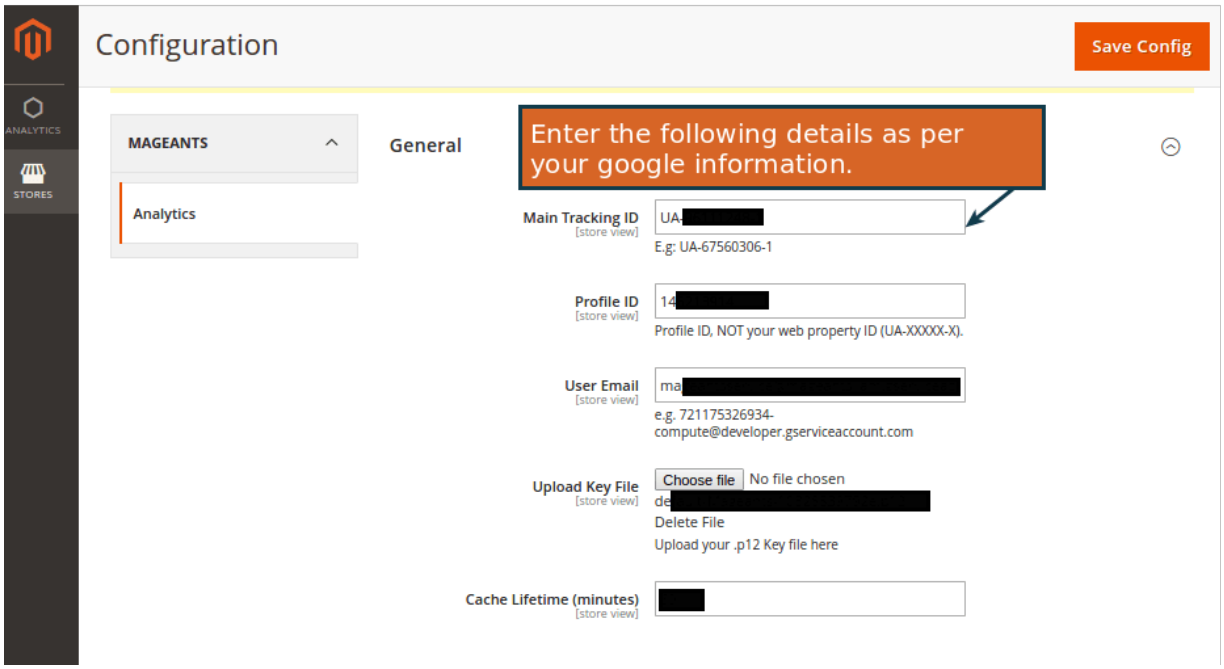
Step 5: Once you complete above steps log out and log in back to the admin panel and switch to Stores → Configuration → Mageants → Google analytics, the module will be displayed in the admin panel.

Backend example

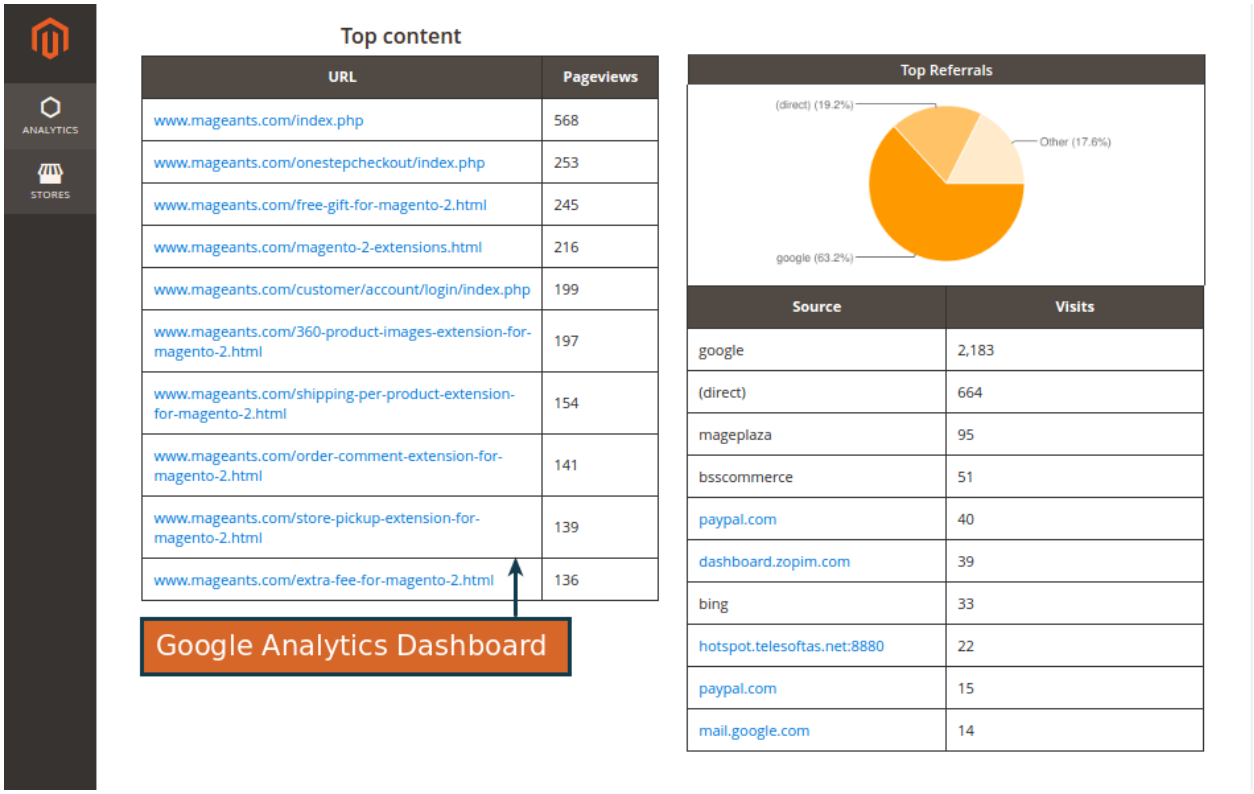
After Installation of Extension login to magento admin panel to set configuration of the extension.

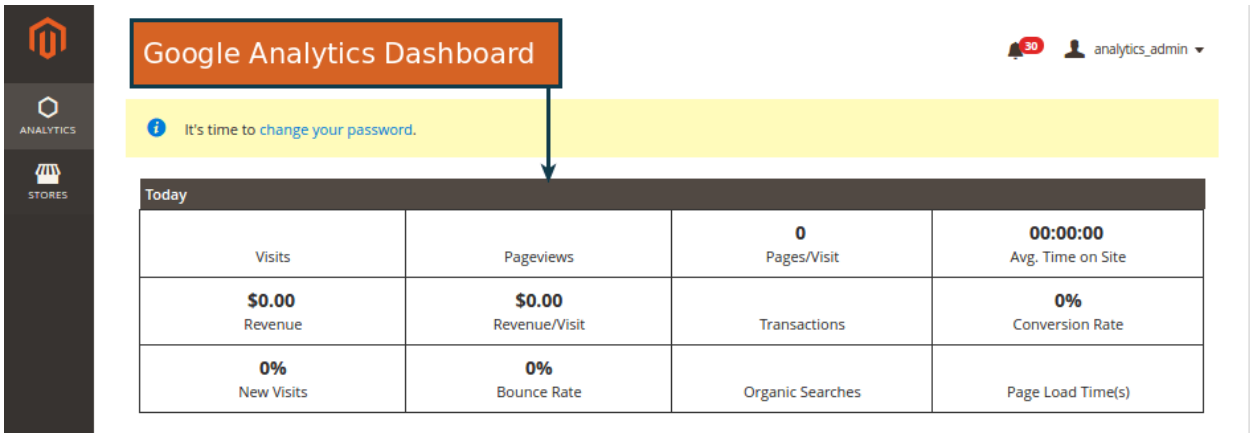
Extension Configuration

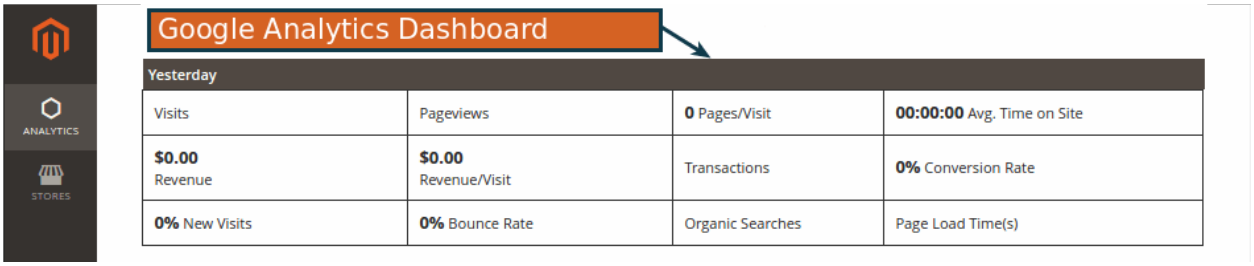
as per below screen shots you can set all configuration details as per describe

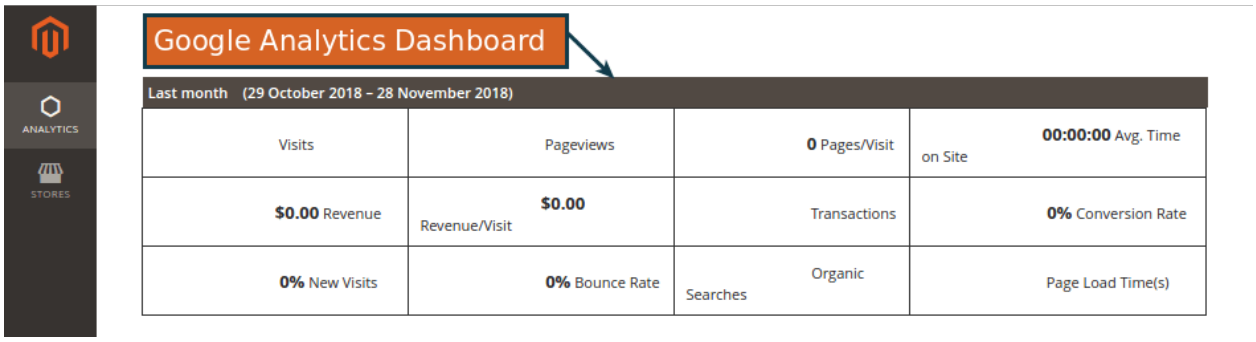


After 1-2 days you can display your analytics dashboard in admin panel.






ANALYTICS
STORES
Google Analytics Dashboard
Yesterday
Visits
Pageviews
0 Pages/Visit
00:00:00 Avg. Time on Site
$0.00 Revenue
$0.00 Revenue/Visit
Transactions
0% Conversion Rate
0% New Visits
0% Bounce Rate
Organic Searches
Page Load Time(s)


ANALYTICS
STORES
Google Analytics Dashboard
Last month (29 October 2018 – 28 November 2018)
Visits
Pageviews
0 Pages/Visit
00:00:00 Avg. Time on Site
$0.00 Revenue
$0.00 Revenue/Visit
Transactions
0% Conversion Rate
0% New Visits
0% Bounce Rate
Organic Searches
Page Load Time(s)

Thank you!

if you have any questions or feature suggestions, please contact us at:
https://www.mageants.com/contact-us

Your feedback is absolutely welcome!