

Day 1 Assignments

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1. What are Backlinks?

Backlinks are links from other websites to your site. They help improve SEO by increasing your website's authority.

Example: If a popular tech blog links to your article, that's a backlink.

2. What are Meta Tags? And Their Benefits?

Meta tags are HTML codes that provide information about a webpage to search engines.

Benefits:

- Help search engines understand your page.
- Improve SEO and search ranking.

3. What are Social Media Meta Tags?

These tags control how your website appears when shared on social media.

4. What are Search Engines? And How Do They Work?

Search engines like Google find and rank websites.

How They Work:

Crawling: Bots scan websites.

Indexing: Pages are stored in a database.

Ranking: The best results are shown in searches.

5. What is SEO?

SEO (Search Engine Optimization) helps websites rank higher in search results.

6. How to Optimize Your Website for Search Engines?

1. **Use Keywords** in content and meta tags.
2. **Improve Website Speed** for better user experience.
3. **Make It Mobile-Friendly** for all devices.
4. **Create Quality Content** that people want to read.
5. **Get Backlinks** from trusted websites