



Muhammad Danial Bin Yusri

Applying For Content Creator & Social Media Manager

CONTACT ME AT:

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EXPERTISE & SKILLS

Content Creating	Advanced
Decision-Making	Intermediate
Creativity	Intermediate
Adaptability	Intermediate
Work in groups	Intermediate
Adobe Premiere	Intermediate
Adobe Photoshop	Intermediate
Adobe Illustrator	Intermediate
Adobe Animate	Intermediate
Capcut	Intermediate
Photography	Intermediate

LANGUAGE

Malay	Native
English	Advanced

REFERENCE

WAN AZFAROZZA WAN ATHMAR
Internship Coordinator
Senior Lecturer Faculty of New Media Communication and Contentpreneurship
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NOORAZURA BINTI DURAINI
Senior Lecturer Faculty of New Media Communication and Contentpreneurship
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Aspires to become a Content Creator. My passion is content creating specifically videos and animation. I am proficient in using Adobe Premiere and Photoshop. Highly motivated to learn more detail about content creation and the scope of digital content marketing such as the details of planning, producing and strategizing ideas and information for the targeted audiences.

EDUCATION

Diploma in New Media and Contentpreneurship
UiTM Melaka
Kampus Alor Gajah
2020 - Present
SMK Jalan Reko
2015 - 2019

EXPERIENCE

Content Creation

| 2020-2022

Company: Lucent Beauty

- Creating contents for Argania in Instagram, Tiktok and Facebook.
- Creative report for Lucent Beauty.

Company: byyhzeraabdhalm.

- Creating contents and posting on Instagram.

Web Content

| 2021-2022

- Creating a website for annual event Gamelnc22.
- Creating website for Lucent Beauty.
- Creating Blog Site.

Digital Designs

| 2021-2022

- Designing living room using Adobe Illustrator
- Design merchandise for our game InterDimensional.
- Produce our own branding and design the materials and merch using Adobe Photoshop and Adobe Illustrator.

Animation

| 2020-2022

- Create an AEV using the app PowToon for a client.
- Create an AEV using Animaker to create an animation about Copywriting Music for our assignment.
- Create a story animation following themed flashback for our assignment.
- Create 3D animation for our brand Starlight Lavender Candle.

Game Creation

| May - June 2022

- Published a completed game with trailer and walkthrough in Game Jolt Website.
- Worked with design team to create a tentative book for Gamelnc event.
- Major role of creating the storyline and designing the game and oversee the operation of game creation.

EXTRA-CURRICULAR/CLUB

Youth Empowerment Society (Yes) Club

| May 2022 - Jun 2022

Secretary for the club and handles two event.

- Organizes all reports of the events.
- Writing report for the program.
- Helping with the content and caption for the social media marketing.

Gamelnc22

| May 2022 - Jun 2022

Create and design booklet program for Gamelnc22.

AWARDS & ACHIEVEMENT

Gamelnc22

| Jun 2022

- Our game has been nominated as one of the top 5 best posters and trailers.

BETA Interactive Multimedia Exposition (BIME)

| July - August 2021

- Awarded a silver medal for our presentation of web interactive apps about solar system.