



# MAGGIE NAN

## UX DESIGNER + DEVELOPER

### ABOUT

My name is Zhe Nan, and you're welcome to call me Maggie:

During the past 15 months, I have been worked as frontend/full-stack developer. This experience has given me strong logical thinking and analytical skills, but I've been always kept the faith that I will be a User Experience designer someday.

Three years ago, my passion about UX Design drove my way from Electronics Engineering to Information Science; this time, I want to take a step further and make it my lifelong career.

### WORK EXPERIENCE

2015.11      **YELP** San Francisco, CA

- Present      **Full-Stack Developer**

- Implemented the DE Header Experiment with python, javascript and css, built cohorts of dropdown menus in nav bar & created metrics in Google Analytics for A/B testing
- Improving UX culture at Yelp as a core member of the usability group, hosting weekly office hour, taking charge of UsabilityHub experiments and persona interview scripts

2015.03      **INTERSYSTEMS** Cambridge, MA

- 2015.10      **Frontend Developer**

- Created the Twitter Bootstrap plugin from scratch for Zen Mojo with Caché ObjectScript and JavaScript
- Implemented a calendar web application on top of InterSystems Caché database, using Node.js and its Express framework

2014.06      **BIO-RAD** Hercules, CA

- 2014.08      **UX Design Intern**

- Conducted competitive usability evaluations and interviews with 20 internal stakeholders & 10 customers for insights to redesign product webpage for T100™ Thermal Cycler
- Created low-fi and hi-fi prototypes iteratively based on Customer Journey Mapping, Behavior Variables Persona Design and Usability testings

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### EDUCATION

2013.08      **Master of Professional Studies**  
- 2015.01      **Cornell University** Ithaca, NY

- **Major:** Information Science
- **Concentration:** Human Computer Interaction
- **GPA:** 3.814
- **Major GPA:** 3.878
- **Coursework:** HCI Design, Advanced Human-Computer Interaction, Oral Communication, Digital Graphics, Leadership Theory & Practice

2009.09      **Bachalor of Engineering**  
- 2013.06      **Sichuan University** Chengdu,CN

- **Major:** Electronic Engineering
- **GPA:** 3.894, **Graduated Magna Cum Laude**
- **Coursework:** Data Structure & Algorithmic Analysis, Operating System, Programming JavaScript, C Programming, Object-oriented Program Design

### SKILLS

**Contextual Inquiry**



**Prototyping**



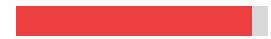
**Storyboarding**



**Persona Design**



**Usability Testing**



**Design Modeling**



**Project Management**



**Photoshop, Illustrator**



**HTML, CSS, JavaScript**



**C, C++**



**Python**



**MySQL**

