
ZHE NAN

607-229-0345
nanzhe0@gmail.com
400 Ortega Ave
Apt 216
Mountain View
CA 94040

Experience

Frontend Engineer October 2016 - Present
Ipsy, Inc San Mateo, California

- Work on Apps Growth team, which boosted paid subscribers from 2.5M to 3M last year
- Created a new cancellation flow experiment with AngularJS, SCSS and Grails that led to about 30% churn rate reduction
- Added PayPal as a payment option, which reduced payment decline rate by around 10%

Full-stack Engineer November 2015 – July 2016
Yelp, Inc San Francisco, California

- Worked on the Internationalization team to support the growth of Yelp in global markets other than U.S.
- Implemented German Header Experiment with JavaScript, CSS and Python, built cohorts of dropdown menus in navigation bar and created metrics in Google Analytics for A/B testing
- Contributed to Yelp's UX culture as a core member of the usability group, hosted weekly office hour, and guided UsabilityHub experiments and persona interviews

Frontend Engineer March 2015 – October 2015
InterSystems Corporation Cambridge, Massachusetts

- Created the Twitter Bootstrap plugin from scratch for Zen Mojo, a set of classes to rapidly build responsive web applications with easy access to InterSystems Caché database, with Caché ObjectScript and JavaScript
- Implemented a calendar web application based on InterSystems Caché database, using AngularJS, Node.js and Express.js

Education

Cornell University, Computing and Information Science Department January 2015
Master of Professional Studies in Information Science, GPA: 3.82, Major: 3.88 Ithaca, NY

Sichuan University, College of Electronics and Information Engineering June 2013
Bachelor of Engineering in Electronic Science and Technology, GPA: 3.90 Chengdu, China

Skills

Programming: JavaScript • HTML • CSS • jQuery • SQL • Python • Java

Tools: AngularJS • React • Grails • Bootstrap • jQuery • Node.js • vim • git

Design: Low/Hi-Fi Prototyping • Persona Design • Customer Journey Mapping

Research: Usability Testing • Contextual Inquiry • Heuristic Evaluation
