



# MAGGIE NAN

## UX DESIGNER + DEVELOPER

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### ABOUT

My name is Zhe Nan, and you're welcome to call me Maggie:)

During the past 15 months, I have been worked as frontend/full-stack developer. This experience has given me strong logical thinking and analytical skills, but I've been always kept the faith that I will be a User Experience designer someday.

Three years ago, my passion about UX Design drove my way from Electronics Engineering to Information Science; this time, I want to take a step further and make it my lifelong career.

### WORK EXPERIENCE

2015.11 ~Present **YELP** San Francisco, CA  
**Full-Stack Developer**

- Implemented the DE Header Experiment with python, javascript and css, built cohorts of dropdown menus in nav bar & created metrics in Google Analytics for A/B testing
- Improving UX culture at Yelp as a core member of the usability group, hosting weekly office hour, taking charge of UsabilityHub experiments and persona interview scripts

2015.03 ~2015.10 **INTERSYSTEMS** Cambridge, MA  
**Frontend Developer**

- Created the Twitter Bootstrap plugin from scratch for Zen Mojo with Caché ObjectScript and JavaScript
- Implemented a calendar web application on top of InterSystems Caché database, using Node.js and its Express framework

2014.06 ~2014.08 **BIO-RAD** Hercules, CA  
**UX Design Intern**

- Conducted competitive usability evaluations and interviews with 20 internal stakeholders & 10 customers for insights to redesign product webpage for T100™ Thermal Cycler
- Created low-fi and hi-fi prototypes iteratively based on Customer Journey Mapping, Behavior Variables Persona Design and Usability testings

### EDUCATION

2013.08 ~2015.01 **Master of Information Science**  
**Cornell University** Ithaca, NY

- **Concentration:** Human Computer Interaction
- **GPA:** 3.814
- **Major GPA:** 3.878
- **Coursework:** HCI Design, Advanced Human-Computer Interaction, Digital Graphics, Oral Communication, Leadership Theory & Practice, Marketing Management

2009.09 ~2013.06 **Bachelor of Engineering**  
**Sichuan University** Chengdu, CN

- **Major:** Electronic Engineering
- **GPA:** 3.894, **Graduated Magna Cum Laude**
- **Coursework:** Data Structure & Algorithmic Analysis, Operating System, Programming JavaScript, C Programming, Object-oriented Program Design

### SKILLS

|                        |                        |
|------------------------|------------------------|
| Contextual Inquiry     | <div><div></div></div> |
| Design Modeling        | <div><div></div></div> |
| Storyboarding          | <div><div></div></div> |
| Persona Design         | <div><div></div></div> |
| Prototyping            | <div><div></div></div> |
| Usability Testing      | <div><div></div></div> |
| Project Management     | <div><div></div></div> |
| Photoshop, Illustrator | <div><div></div></div> |
| HTML, CSS, JavaScript  | <div><div></div></div> |
| C, C++                 | <div><div></div></div> |
| Python                 | <div><div></div></div> |
| MySQL                  | <div><div></div></div> |