



MAGGIE NAN

UX DESIGNER + DEVELOPER

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ABOUT

My name is Zhe Nan, and you're welcome to call me Maggie:)

During the past 15 months, I have been working as a web/front-end developer, and gained strong problem solving & analytical thinking skills, which are extremely important for a successful user experience designer.

Three years ago, my passion for user experience paved my way from Electronics Engineering to Information Science; now, I want to take a step further and make it my lifelong career.

WORK EXPERIENCE

2015.11 ~2016.07 **YELP** San Francisco, CA
UX Driven Web Developer
- Implemented a DE Header Experiment with JavaScript, CSS & Python, built cohorts of dropdown menus in nav bar & created metrics in Google Analytics for A/B testing
- Improving UX culture at Yelp as a core member of the usability group, hosting weekly office hour, and in charge of UsabilityHub experiments & persona interviews

2015.03 ~2015.10 **INTERSYSTEMS** Cambridge, MA
Front-end Developer
- Created the Twitter Bootstrap plugin from scratch for Zen Mojo with Caché ObjectScript and JavaScript
- Implemented a calendar web application on top of InterSystems Caché database, using Node.js and its Express framework

2014.06 ~2014.08 **BIO-RAD** Hercules, CA
UX Design Intern
- Redesigned product webpage of T100™ Thermal Cycler to redefine its online shopping experience for customers
- Conducted contextual inquiry using competitive usability evaluations and 30 interviews with stakeholders & customers
- Created Customer Journey Mapping, Behavior Variables and Persona Design to interpret interview results
- Designed low-fi prototype with Balsamiq to meet needs of personas, improved it iteratively with Usability Testings, and turned it into a hi-fi prototype using Axure

EDUCATION

2013.08 ~2015.01 **Master of Information Science**
Cornell University Ithaca, NY

- **Focus:** Human-Computer Interaction
- **GPA:** 3.81
- **Major GPA:** 3.88
- **Coursework:** HCI Design, Advanced HCI, Software Engineering, Digital Graphics, Oral Communication, Leadership Theory & Practice, Marketing Management

2009.09 ~2013.06 **Bachelor of Engineering**
Sichuan University Chengdu, CN

- **Major:** Electronic Engineering
- **GPA:** 3.89, **Graduated Magna Cum Laude**
- **Coursework:** Data Structure & Algorithmic Analysis, Operating System, Programming JavaScript, Object-oriented Program Design

SKILLS

Contextual Inquiry	80%
Design Modeling	84%
Storyboarding	70%
Persona Design	86%
Prototyping	84%
Usability Testing	90%
Project Management	83%
Photoshop, Illustrator	79%
HTML, CSS, JavaScript	95%
jQuery	85%
Python	84%
MySQL	80%