



MAGGIE NAN

UX DESIGNER + DEVELOPER

607.229.0345
zn45@cornell.edu
www.maggienan.com
1 St Francis Pl, San Francisco, CA 94107

ABOUT

My name is Zhe Nan, and you're welcome to call me Maggie:)

During the past 15 months, I have been worked as frontend/full-stack developer. This experience has given me strong logical thinking and analytical skills, but I've been always kept the faith that I will be a User Experience designer someday.

Three years ago, my passion about UX Design drove my way from Electronics Engineering to Information Science; this time, I want to take a step further and make it my lifelong career.

WORK EXPERIENCE

2015.11 ~Present **YELP** San Francisco, CA
Full-Stack Developer
- Implemented the DE Header Experiment with python, javascript and css, built cohorts of dropdown menus in nav bar & created metrics in Google Analytics for A/B testing
- Improving UX culture at Yelp as a core member of the usability group, hosting weekly office hour, taking charge of UsabilityHub experiments and persona interview scripts

2015.03 ~2015.10 **INTERSYSTEMS** Cambridge, MA
Frontend Developer
- Created the Twitter Bootstrap plugin from scratch for Zen Mojo with Caché ObjectScript and JavaScript
- Implemented a calendar web application on top of InterSystems Caché database, using Node.js and its Express framework

2014.06 ~2014.08 **BIO-RAD** Hercules, CA
UX Design Intern
- Conducted competitive usability evaluations and interviews with 20 internal stakeholders & 10 customers for insights to redesign product webpage for T100™ Thermal Cycler
- Created low-fi and hi-fi prototypes iteratively based on Customer Journey Mapping, Behavior Variables Persona Design and Usability testings

EDUCATION

2013.08 ~2015.01 **Master of Information Science**
Cornell University Ithaca, NY
- **Concentration:** Human Computer Interaction
- **GPA:** 3.814
- **Major GPA:** 3.878
- **Coursework:** HCI Design, Advanced HCI, Software Engineering, Digital Graphics, Oral Communication, Leadership Theory & Practice, Marketing Management
2009.09 ~2013.06 **Bachelor of Engineering**
Sichuan University Chengdu, CN
- **Major:** Electronic Engineering
- **GPA:** 3.894, **Graduated Magna Cum Laude**
- **Coursework:** Data Structure & Algorithmic Analysis, Operating System, Programming JavaScript, C Programming, Object-oriented Program Design

SKILLS

| | |
|------------------------|-----|
| Contextual Inquiry | 80% |
| Design Modeling | 84% |
| Storyboarding | 70% |
| Persona Design | 86% |
| Prototyping | 84% |
| Usability Testing | 90% |
| Project Management | 83% |
| Photoshop, Illustrator | 79% |
| HTML, CSS, JavaScript | 95% |
| jQuery | 85% |
| Python | 84% |
| MySQL | 80% |