Wireframe

Screen 1 (Login / Register)

Register

Sign in

Connect with social account

Screen 2 (Home)

10:41

Sunday, Mar 10
Ready to eat fresh?

Start your storage
Check the food in your refrigerator

Scan your receipt
Scan your receipts to create food items

Alert

All ingredients are fresh!

Go storage

Screen 3 (Storage)

10:41

Storage

Fruit
2 items

Vegetable
3 items

Dairy
2 items

Eggs
6 items

Bakery
6 items

Drinks
1 item

Seafood
2 items

Meat
3 items

Fridge | Freezer

Screen 4 (Vegetable)

10:41

Vegetable

Tomato
Qty 2   1 Day left >

Cucmber
Qty 1   4 Day left >

Vegetable Storage Tips

The crisper has the highest humidity. It is suitable for storing vegetables such as green leafy vegetables, peppers, and broccoli. This type of food can be kept for up to 1 week.

Add new item

Fridge | Freezer

Screen 5 (Alert)

10:41

Alert

Tomato
2 items   1 day left >

Parmesan cheese
1 item   3 days left >

Milk
1 item   3 days left >

Health tips

1: In order to maintain your health, please eat athese foods within 3 days.
2: Frozen storage the meat can delay   time astorage time.

Screen 6 (Profile)

10:41

Hello, Jane.

Preference Winner
Purchase more than 100 specific types

×5   ×30   ×50
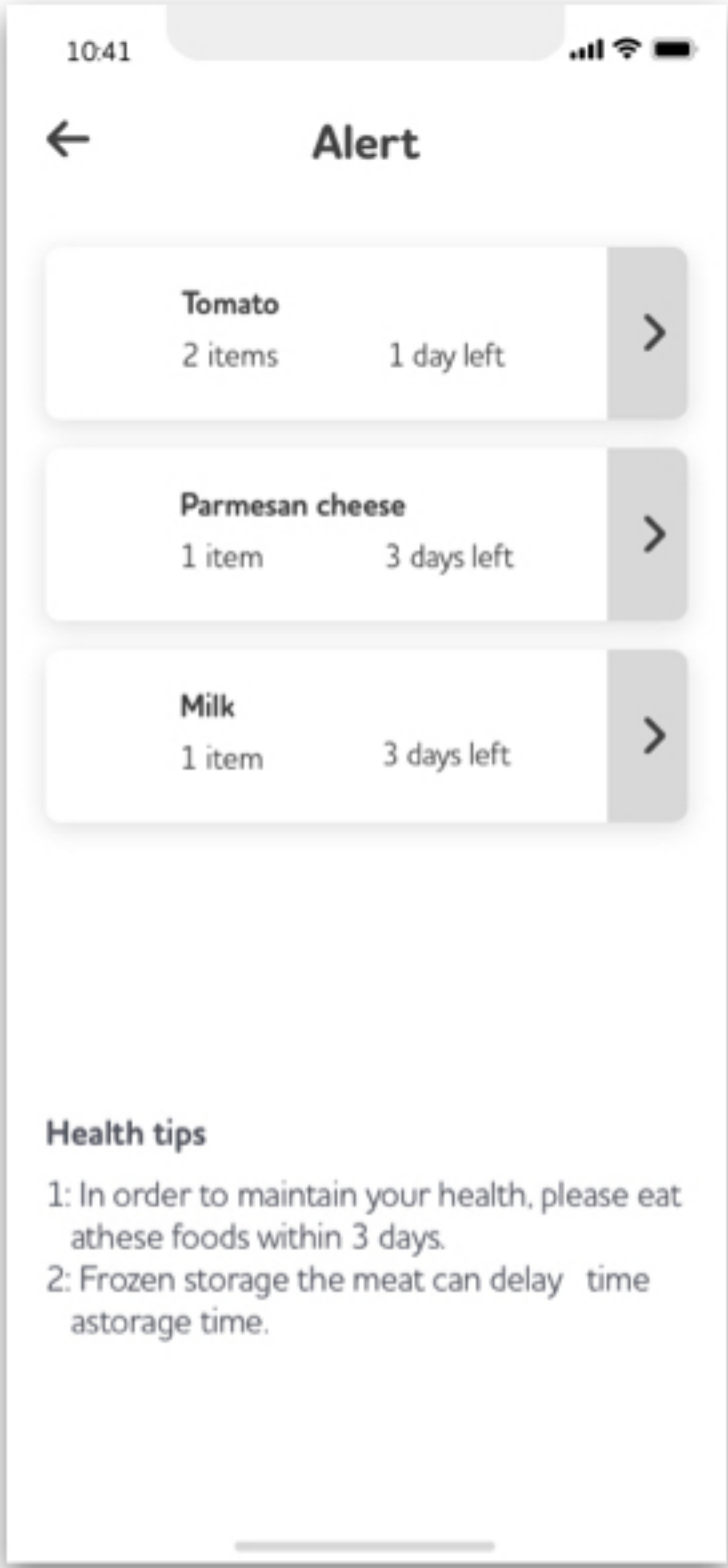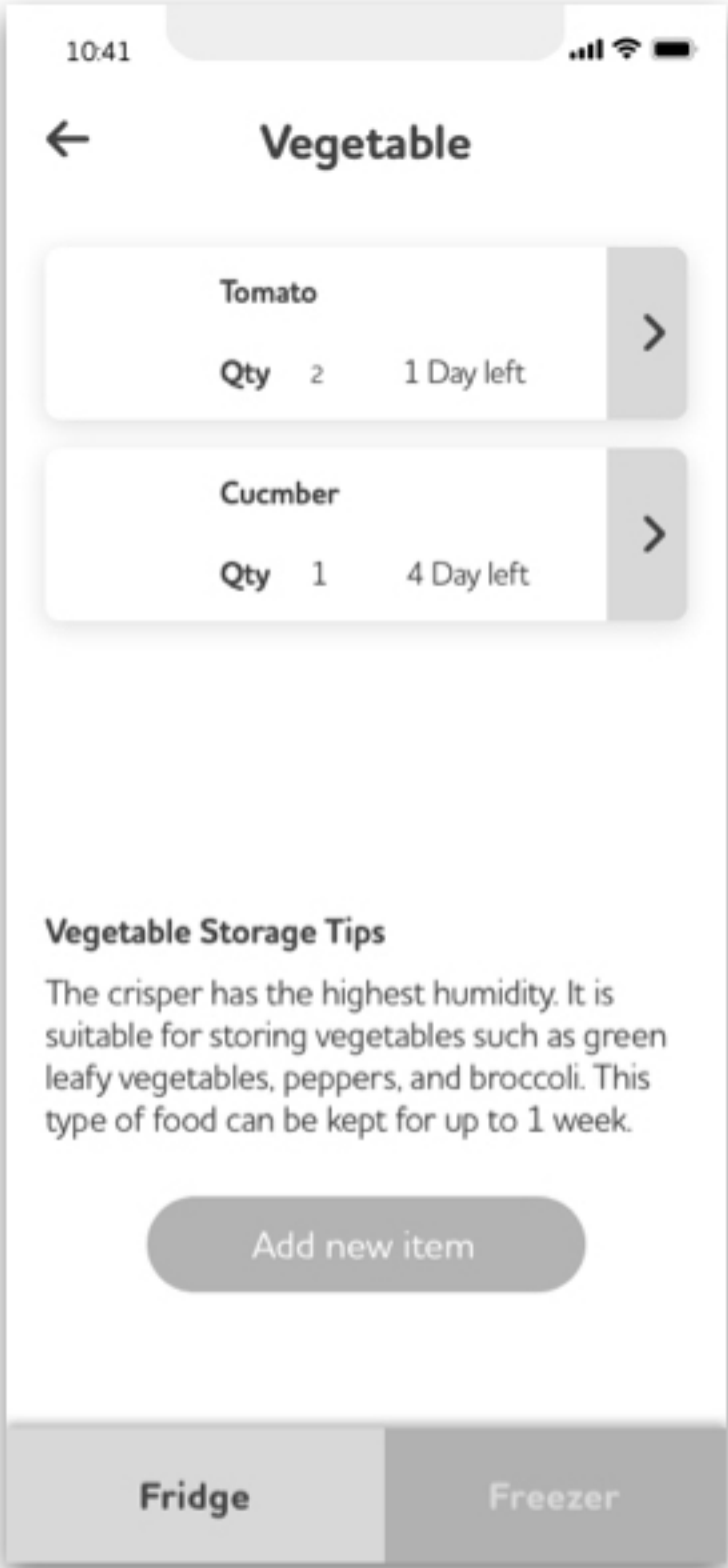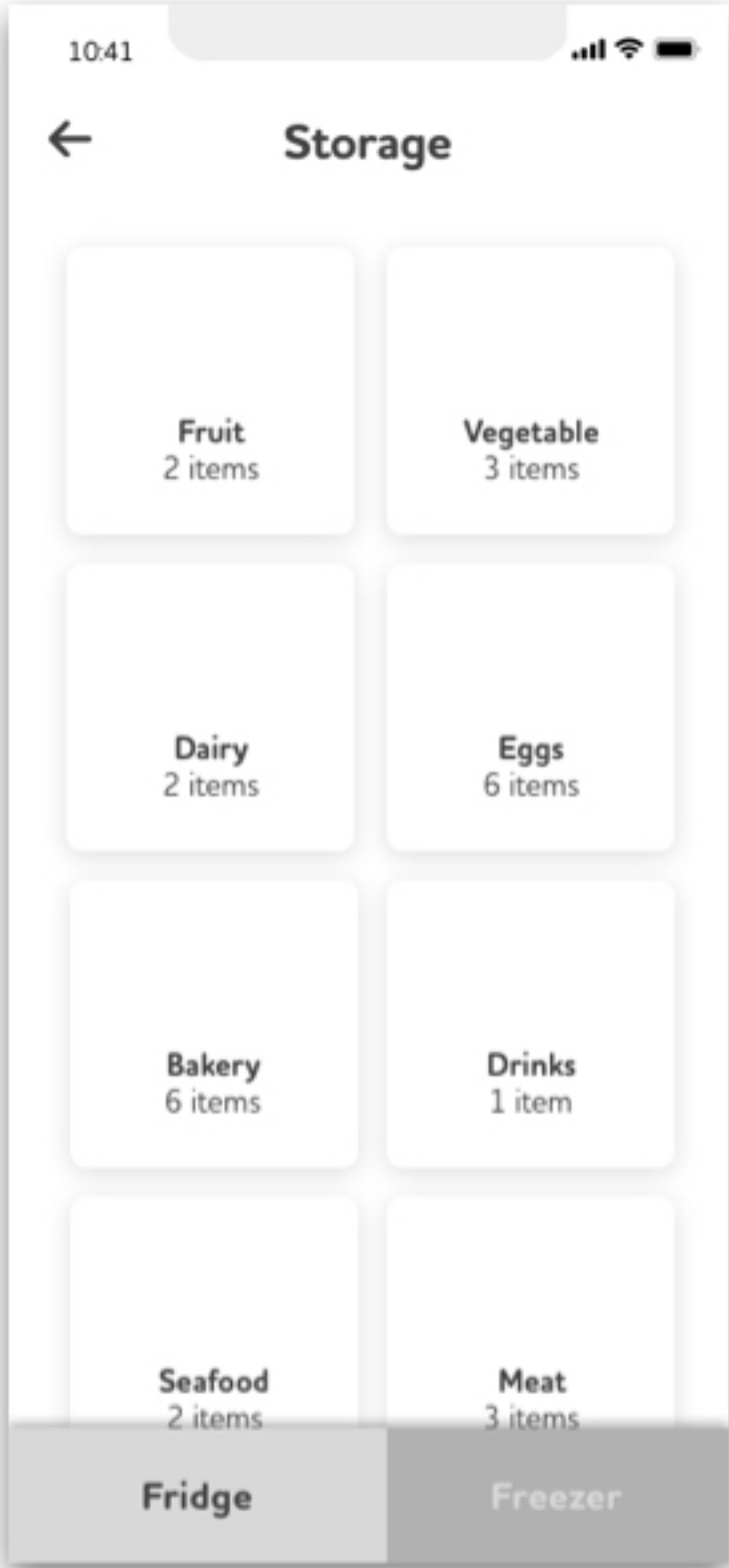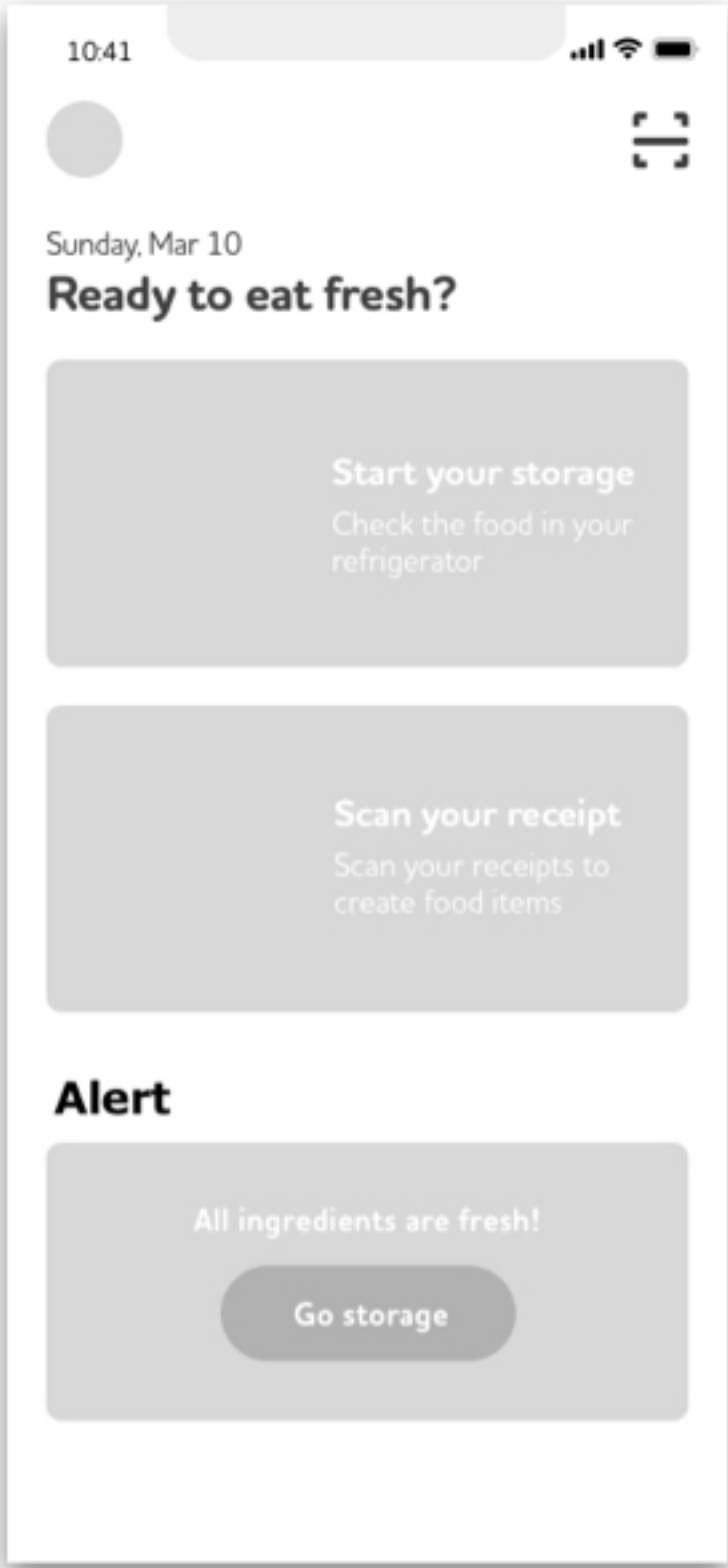
Eat fresh
No food entry alert page in one week

History

Jane

Jane is a financial worker living alone in San Francisco. She is very busy with the job, so she only buy lots of food on weekends. She likes to cook by herself every day.

ABOUT

Age: 28

Location: San Francisco, CA

Job: Financial

NEEDS / WANTS

• She doesn't want to waste the food
• She hopes that she can manage the food she buys.
• She want eat healthily.

TECH

Internet

Social Media

Devices   iPhone XS

Sign in

After the purchase is completed, Jane opens the app to register an account.

Home screen

Jane clicks scan button to scan shopping receipts.

Storage

EatFresh will base on the scan result to automatically classify the food to 9 categories.

Detail page

EatFresh provides storage advice. Jane can choose the number of days her want to store the food.

Profile page

Jane can find her history. and complete achievements to win different badges

Alert page

When the food is left fresh for only 3 days, EatFresh will remind Jane to eat the food as soon as possible.