

Maggie Zhang

Graphic + Interaction Design

Portfolio maggiezhangdesign.com
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Technical Skills

Photoshop	HTML + CSS
Illustrator	jQuery
InDesign	GreenSock
Premiere Pro	Bootstrap
Photography	GitHub

Interests

Website design
Classical Chinese dance
Calligraphy and hand lettering
Cross country running
Travel, culture, food

Education

Northeastern University, Boston, MA

BFA in Design expected May, 2019 | Fall 2014 - Present

Concentration: Interaction. GPA: 3.8.

Relevant courses: Typography, Experience and Interactive Design, design history, programming, animation, and video editing.

Rhode Island School of Design, Providence, RI

Branding + Website Course | Summer 2014, 2015

Completed workshops in Identity Design + Branding and Web Design through RISD's Continuing Education program.

Experience

ownerIQ, Boston, MA

Digital Media Co-op | Winter 2018 - Present

Conceptualize and develop client-facing mock-ups and deliverables.

Code programmatic units with HTML, jQuery, GSAP, etc. Layout and produce myriad materials for internal communications.

Eon Dance Troupe, Boston, MA

Co-Founder + President | Winter 2015 - Winter 2018

Generated and promoted the brand through social media posts, videos, and visual identity designs. Networked with other student organizations. Taught and performed traditional Asian dances.

WGBH, Brighton, MA

Design Assistant Co-op | Winter 2016 - Summer 2017

Communicated with several teammates and clients weekly to complete myriad design projects. Designed digital displays, created marketing materials, and formatted print publications. Refreshed the visual branding for the company's annual cartoon festival.

A.C. Orange, Beijing, China

Design Intern + Apprentice | Summer 2016

Designed posters for an international ticketing and performance brokerage firm. Studied Chinese typography and the characteristics of traditional theatre under the guidance of the head designer.

Miscellaneous Organizations, Boston, MA

Freelancer + Volunteer | Fall 2014 - Winter 2016

Served as a media specialist, photographer, and board member of the Northeastern Chinese Student Association (2015 - 2016). Generated marketing materials, visual identities, programs, and more for the Society of Asian Scientists and Engineers Northeast Regional Conference (2016), and the East Coast Asian American Student Union conference for AAPI identities (2015).