

Maggie Zhang

Graphic + Interaction Design

Portfolio maggiezhangdesign.com
LinkedIn linkedin.com/in/maggiezhangdesign
E-mail zhang.ma@husky.neu.edu
Phone 781.392.6580
Address 44 Meadowbrook Rd,
 Westwood, MA 02090

Education

Northeastern University, Boston, MA

BFA in Design expected May, 2019 | Sept 2014 - Present
Concentration: Interaction; Minor: Communication Studies
GPA: 3.7/4.0
Coursework in: website design, animation, video editing,
user interface design and testing, art and design history,
programming, and information design

Rhode Island School of Design, Providence, RI

Branding + Website Course | July 2014, June 2015
Completed bootcamp workshops in Identity Design +
Branding and Web Design through RISD's Continuing
Education program.

Areas of Expertise

Print Publication Design
Programmatic Advertisement
Video Production
Visual Identity
Visual Web Design

Relevant Skills

Photoshop	HTML + CSS	Adaptability
Illustrator	jQuery	Teamwork
InDesign	GreenSock	Problem-Solving
Premiere Pro	Bootstrap	Mandarin
After Effects	GitHub	(Conversational)

Working Experience

ownerIQ, Boston, MA

Digital Media Co-op | Jan 2018 - Present
Conceptualized and developed client-facing mock-ups
and creative deliverables. Coded programmatic adver-
tisements in HTML, CSS, jQuery, and GSAP. Laid out and
produced various materials for internal communications.

WGBH, Brighton, MA

Design Assistant Co-op | Jan 2017 - June 2017
Designed digital displays and backgrounds for public
events; assisted in producing marketing campaigns and
materials; and formatted print publications. Work closely
with teammates and clients daily. Independently refreshed
the visual branding of an annual festival.

A.C. Orange, Beijing, China

Design Intern + Apprentice | Jul 2016 - Aug 2016
Designed posters for an international ticketing and perfor-
mance brokerage firm. Studied Chinese typography and
the visual characteristics of traditional theatre under the
guidance of the head designer.

Additional Experience

Eon Dance Troupe, Boston, MA

Co-Founder + President | Dec 2015 - Jan 2018
Taught and performed cultural dances. Managed several
executive board members and networked with external
organizations. Marketed the brand through social media,
posters, and videos.

Misc. Organizations, Boston, MA

Freelancer + Volunteer | Oct 2014 - May 2016
Served as media specialist, photographer, and board
member of the NEU Chinese Student Association (1 yr).

Designed advertisements, programs, visual identities,
and more as a marketing team member for the Society
of Asian Scientists and Engineers regional conference (6
mos), and the East Coast Asian American Student Union
conference on AAPI identities (5 mos).