

# MAGGIE ZHANG

## Graphic + Interaction Designer

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Behance         behance.net/zhangma676c

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## SKILLS & INTERESTS

Technical Skills    Photoshop  
                         Illustrator  
                         InDesign  
                         Premiere Pro  
                         Lightroom  
                         HTML + CSS  
                         Photography  
                         GitHub

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Misc. Skills        Communication  
                         Multitasking  
                         Organization  
                         Chinese Language

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Interests           Identity Design  
                         Web Design  
                         Print Design  
                         Typography  
                         Interaction Design

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## PERSONAL HOBBIES

Computer Science  
Classical Chinese Dance  
Hip-Hip + Modern Dance  
Oil Painting + Sketching  
Cross Country Running

## EDUCATION

Northeastern University, Boston, MA

**BFA in Design expected May, 2019    |    Fall 2014 - Present**

Concentration: Interaction. GPA: 3.8.

Relevant courses: Typography, Experience and Interactive Design, design process, design history, programming, animation, and video editing.

Rhode Island School of Design, Providence, RI

**Branding + Website Course    |    Summer 2014 + Summer 2015**

Completed workshops in Identity Design + Branding and Web Design. Created a 14 page identity manual and three independently coded, responsive websites.

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## EXPERIENCE

Eon Dance Troupe, Boston, MA

**Co-Founder + President    |    Winter 2015 - Present**

Generate and promote the brand through social media posts, videos, and visual identity designs. Network with other student organizations. Teach and perform classical and fusion Chinese dances.

WGBH, Brighton, MA

**Design Assistant Co-op    |    Winter 2016 - Summer 2017**

Communicated with dozens of teammates and clients throughout the week to complete various design projects. Formatted publications, designed event screens and web advertisements, and refreshed the branding for WGBH's annual cartoon festival.

A.C. Orange, Changping, BJ, China

**Design Intern + Apprentice    |    Summer 2016**

Designed posters for an international ticketing/performance brokerage firm. Studied Chinese typography and characteristics of traditional theatre under the guidance of the head designer.

Chinese Student Association, Boston, MA

**Media Specialist    |    Spring 2015 - Spring 2016**

Created promotional content, including posters and videos, for major events. Photographed members, organized events, and refreshed the organization's visual identity.

Miscellaneous Organizations, Boston, MA

**Freelancer    |    Fall 2014 - Winter 2016**

Designed all printed visual content for hundreds of guests at the 2016 Society of Asian Scientists and Engineers Northeast Regional Conference. Worked as a member of the East Coast Asian American Student Union Marketing Team to establish a visual identity and design marketing materials for a 2015 conference regarding AAPI identities.