

MAGGIE ZHANG

Graphic + Interaction Design

Portfolio maggiezhangdesign.com
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Address 44 Meadowbrook Rd,
Westwood, MA 02090

TECHNICAL SKILLS

Photoshop Lightroom
Illustrator HTML + CSS
InDesign Photography
Premiere Pro GitHub

INTERESTS

Computer Science
Classical Chinese Dance
Hip-Hip Dance
Oil Painting + Sketching
Cross Country Running

EDUCATION

Northeastern University, Boston, MA

BFA in Design expected May, 2019 | Fall 2014 - Present

Concentration: Interaction. GPA: 3.8.

Relevant courses: Typography, Experience and Interactive Design, design process, design history, programming, animation, and video editing.

Rhode Island School of Design, Providence, RI

Branding + Website Course | Summer 2014 + Summer 2015

Completed workshops in Identity Design + Branding and Web Design through RISD's Continuing Education program.

EXPERIENCE

Eon Dance Troupe, Boston, MA

Co-Founder + President | Winter 2015 - Present

Generate and promote the brand through social media posts, videos, and visual identity designs. Network with other student organizations. Teach and perform classical and fusion Chinese dances.

WGBH, Brighton, MA

Design Assistant Co-op | Winter 2016 - Summer 2017

Communicated with dozens of teammates and clients throughout the week to complete various design projects. Formatted publications, designed event screens and web advertisements, and refreshed the branding for WGBH's annual cartoon festival.

A.C. Orange, Beijing, China

Design Intern + Apprentice | Summer 2016

Designed posters for an international ticketing/performance brokerage firm. Studied Chinese typography and characteristics of traditional theatre under the guidance of the head designer.

Chinese Student Association, Boston, MA

Media Specialist | Spring 2015 - Spring 2016

Created promotional content, including posters and videos, for major events. Photographed members, organized events, and refreshed the organization's visual identity.

Miscellaneous Organizations, Boston, MA

Freelancer | Fall 2014 - Winter 2016

Designed all printed visual content for hundreds of guests at the 2016 Society of Asian Scientists and Engineers Northeast Regional Conference. Worked as a member of the East Coast Asian American Student Union Marketing Team to establish a visual identity and design marketing materials for a 2015 conference regarding AAPI identities.