

MAGGIE ZHANG

Graphic + Interactive Designer

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Portfolio maggiezhangdesign.com

EDUCATION

Northeastern University, Boston, MA

BFA in Design expected May, 2018 | Fall 2014 - Present

Concentration: Interaction. GPA: 3.8.

Relevant courses: Typography, Experience and Interactive Design, design process, design history, programming, animation, and video editing.

Rhode Island School of Design, Providence, RI

Branding + Website Course | Summer, 2014 - 2015

Completed workshops in Identity Design + Branding and Web Design. Created a 14 page identity manual and three independently coded, responsive websites.

SKILLS & EXPERTISE

Advanced	Photoshop
	Illustrator
	InDesign
	Premiere Pro
	Lightroom
Intermediate	HTML + CSS
	Photography
	GitHub
	Microsoft Office
	Chinese Language
Interests	Identity Design
	Print Design
	Typography
	Web Design

EXPERIENCE

Eon Dance Troupe, Boston, MA

Co-Founder + Co-President | Winter 2015 - Present

Generate and promote the brand through social media posts, videos, and visual identity designs. Build connections with other student organizations. Teach and choreograph classical and fusion Chinese dances.

One Love Children Helping Children, Boston, MA

Executive Director | August 2010 - Present

Raise funds for worldwide relief efforts while promoting cultural awareness through talent shows and art exhibitions. Advise high school students regarding leadership and community service skills.

A.C. Orange, Changping, BJ, China

Design Intern + Apprentice | Summer 2016

Designed posters for an international ticketing/performance brokerage firm. Studied Chinese typography and characteristics of traditional theatre under the guidance of the head designer.

Chinese Student Association, Boston, MA

Media Specialist | May 2015 - May 2016

Created promotional content, including posters and videos, for major events. Photographed members, organized events, and re-branded.

Society of Asian Scientists and Engineers, Boston, MA

Advertising Committee | Sept 2015 - Feb 2016

Designed posters, name badges, tote bags, and a 16 page program for hundreds of guests at the 2016 SASE Northeast Regional Conference.

East Coast Asian American Student Union, Boston, MA

Marketing + Outreach Committee | Oct 2014 - Feb 2015

Worked with team to establish a visual identity and design marketing materials for a conference regarding AAPI identities.

PERSONAL INTERESTS

Classical Chinese Dance
Hip-Hip + Modern Dance
Oil Painting + Sketching
Cross Country Running
Community Service