NAME : GURU BACKIYAM S

DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY, COIMBATORE

NAAN MUDHALAVAN COURSE: DIGITAL MARKETING

NAAN MUDHALAVAN ID : FB4A666EBDB3694929D44527BA1F5B1C

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot: https://www.blogger.com/blog/posts/9107087208514114690

Wordpress: https://haircareblog0.wordpress.com/2023/10/30/hair-care/

Maintaining your hair is relatively easy once you know how to care for it. Hair is made of protein, so keeping a healthy diet and practicing good hygiene are essential parts of maintaining luscious locks. If you want beautiful hair, start by washing and conditioning it properly. Then, learn the healthy ways to dry and style your hair. Finally, make healthy lifestyle changes to support healthy hair. "We make sure we are conditioning it, treating, and protecting it with the best natural products. Here in the U.S., there's typically an emphasis on reactive treatments, but I truly believe something as simple as utilizing a high-quality hair oil (just as you would on your face) can improve your hair and prevent potential damage," she says. "In the United States, we rely on deepconditioning treatments when our hair is feeling especially dry or after our hair has been colored. But in India, it's really cared for on a preventative basis." As Ranavat tells us. Indian women will massage cold-pressed oils into their strands a few times a week and apply an oil for protective measures anywhere they go, similar to how we would approach SPF in the United States.

2. Create a new facebook business page and post one social media poster for your brand.

 $\frac{https://www.facebook.com/profile.php?id=61550928096688\&mibextid=ZbWK}{wL}$



3. Create and design a social media advertisement poster using canva.

HEALTHY HAIR

Easy Hair Care Tips



COLD WATER

Use cold water or lukewarm water to wash your hair. Hot water can lead to dehydrated, damaged hair cuticles, and result in split ends.

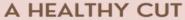
SHAMPOO

Try a detergent-free shampoo that retains moisture. No, it won't lather, but the benefit of this is preserving the natural oils in your hair.



CONDITIONER

Leave-in conditioner provides moisture for your hair and protects from damage. Gently wring out your hair first, and then air dry to set.



Cutting long hair will allow it to be healthier as it grows. Trim older, drier hair by taking 1-2 inches every few months to reduce split ends.



Ready for Healthy, Shiny Hair?

GET MORE HAIR CARE TIPS AT REALLYGREATSITE.COM

4. Create email newsletter design using Mailchimp or canva tool.

