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NAAN MUDHALAVAN COURSE: DIGITAL MARKETING
NAAN MUDHALAVAN ID : FEF6F18EE4B6AFD822E4ACD702EABA31

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot: <https://www.blogger.com/profile/18207042505401134731>

Wordpress: <https://freecosmetics12.wordpress.com/2023/10/30/cosmetics/>


Cosmetics

Cosmetics are constituted mixtures of chemical compounds derived from either natural sources, or synthetically created ones. Cosmetics have various purposes. Those designed for personal care and skin care can be used to cleanse or protect the body or skin. Cosmetics designed to enhance or alter one's appearance (makeup) can be used to conceal blemishes, enhance one's natural features (such as the eyebrows and eyelashes), add color to a person's face, or change the appearance of the face entirely to resemble a different person, creature or object. Due to the harsh ingredients in makeup


2.Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550912017118&mibextid=b06tZ0>

SHOP 'TIL YOU DROP ~

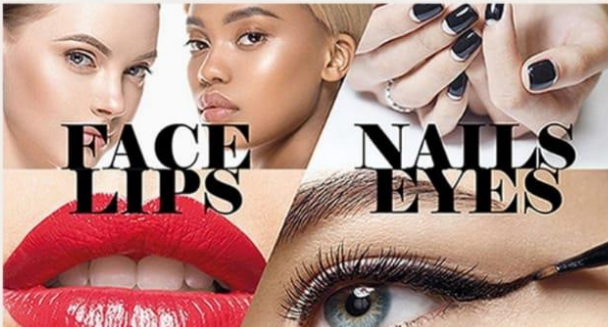



"We know. You are on the go all day. You need products that can keep up. We've got you covered up with our products meant to stay put through a daily grind or a good sappy movie cry"




This newsletter of #sugar beauty aids will make you travel through the world of cosmetics. Makeup is the "self confidence" applied directly to the face.

We endeavor to offer the best cosmetics for your needs. wear your makeup as bold as you want! . We've got everything for you! Check us out!



FACE
LIPS

NAILS
EYES



Nail

Distract with hot nails

Eye

Smoke with your eyes

Face

Highlight it not hide it

3. Create and design a social media advertisement poster using canva.

made with
natural ingredients

Cosmetics



The clock's ticking! Receive free overnight shipping & get your product before the long weekend.

FACIAL | BODY | OILS | SCRUBS

ORDER ONLINE NOW

4. Create email newsletter design using Mailchimp or canva tool.



