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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF
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NAAN MUDHALAVAN COURSE: DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot: <https://www.blogger.com/blog/posts/9107087208514114690>

Wordpress: <https://hairecareblog0.wordpress.com/2023/10/30/hair-care/>



2. Create a new Facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550928096688&mibextid=ZbWKwL>

A woman with a braided hairstyle and a barbed wire headband is shown in profile. The background is dark with gold polka dots and wavy lines.

 Larana, Inc.

HAIRCARE

Unlock the Secret to
Gorgeous, Healthy Hair

Our Service:

- ✓ Haircut and Styling
- ✓ Hair Color and Highlights
- ✓ Hair Treatments
- ✓ Blowouts and Styling

www.reallygreatsite.com



3. Create and design a social media advertisement poster using canva.

<h1>HEALTHY HAIR</h1> <h2>Easy Hair Care Tips</h2>	
	<h3>COLD WATER</h3> <p>Use cold water or luke-warm water to wash your hair. Hot water can lead to dehydrated, damaged hair cuticles, and result in split ends.</p>
<h3>SHAMPOO</h3> <p>Try a detergent-free shampoo that retains moisture. No, it won't lather, but the benefit of this is preserving the natural oils in your hair.</p>	
	<h3>CONDITIONER</h3> <p>Leave-in conditioner provides moisture for your hair and protects from damage. Gently wring out your hair first, and then air dry to set.</p>
<h3>A HEALTHY CUT</h3> <p>Cutting long hair will allow it to be healthier as it grows. Trim older, drier hair by taking 1-2 inches every few months to reduce split ends.</p>	
<h3>Ready for Healthy, Shiny Hair?</h3> <p>GET MORE HAIR CARE TIPS AT REALLYGREATSITE.COM</p>	

4. Create email newsletter design using Mailchimp or canva tool.



