

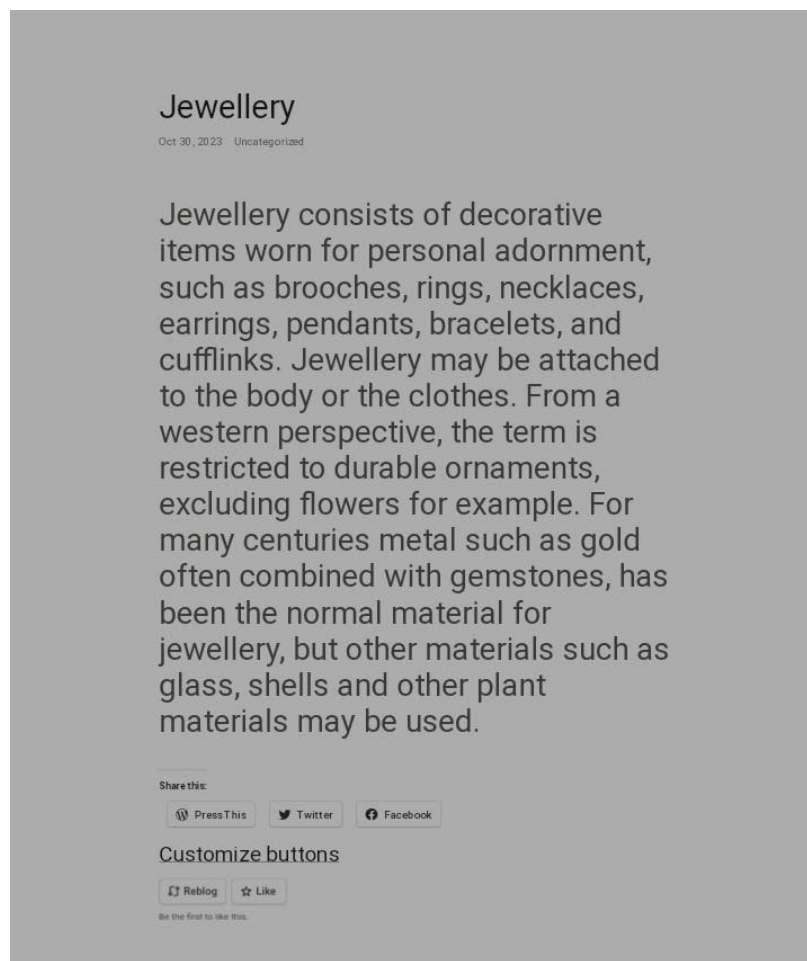
NAME : ABINAYA R
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY, COIMBATORE
NAAN MUDHALAVAN COURSE: DIGITAL MARKETING
NAAN MUDHALAVAN ID : C388A78B2C335F9AE3F445A22F827968

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

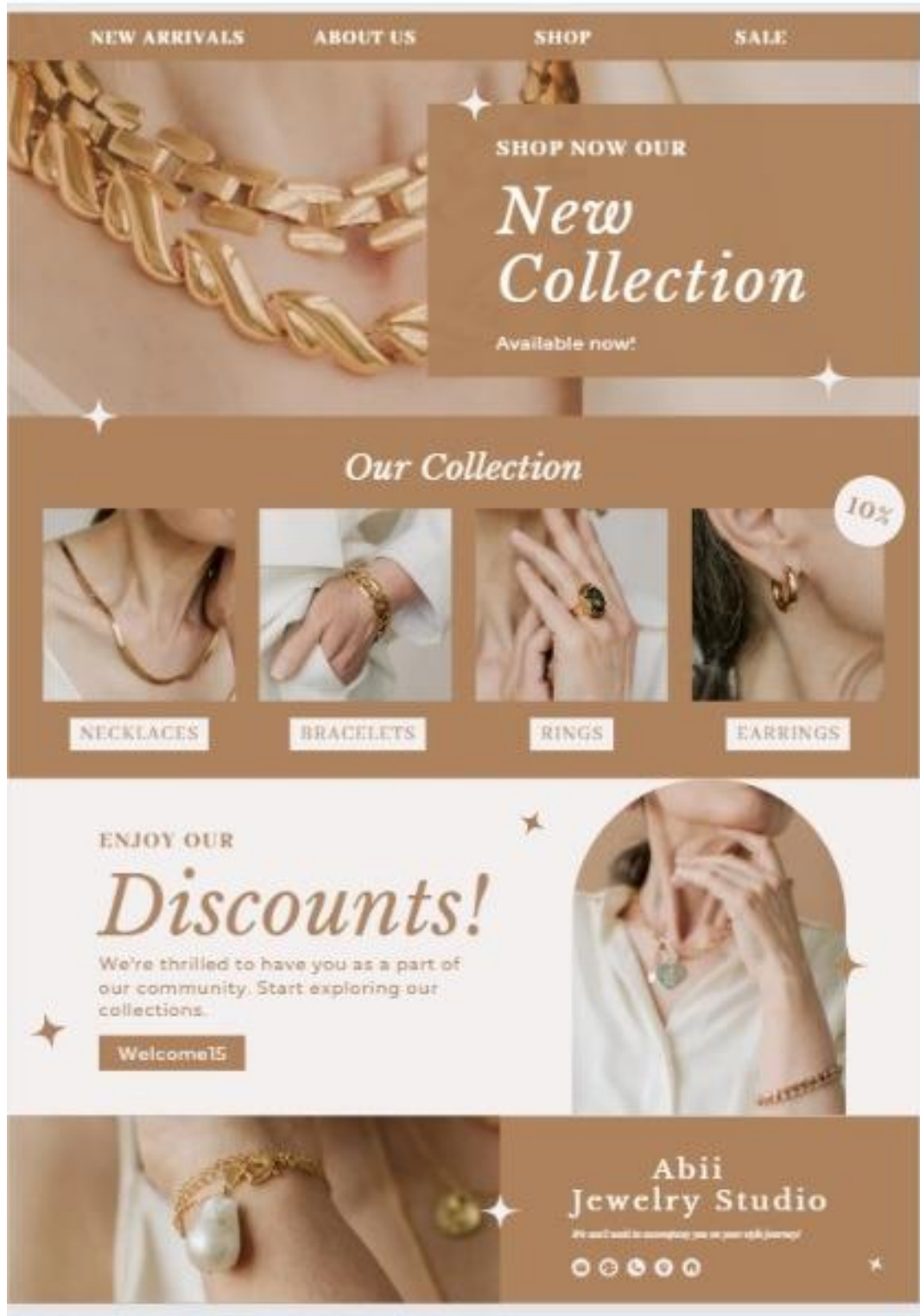
Blogspot: <https://www.blogger.com/u/1/blog/posts/7912346919319950722>

Wordpress: <http://jewel046.wordpress.com/2023/10/30/jewellery-2/>



2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550695685707&mibextid=nW3QTL>



3. Create and design a social media advertisement poster using canva.

NEW COLLECTIONS FOR YOU

in your Local Area

I. NECKLACES

Our shop containing many new collections for you. New models and designs for quality supply!

II. BRACELETS

Shop silver and golden bracelets, handcrafted bracelets for women at Abii Jewellery studio.

III. RINGS

Shop from the latest collection of rings for men and women online at best price upto 70% discount.

IV. EARRINGS

Earrings are classic jewellery option women can wear to almost any occasions. We shop at good discount for you.

ABII JEWELLERY STUDIO

4. Create email newsletter design using Mailchimp or canva tool.



