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**Original Article** 

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# Strategic Distributional Cost-Effectiveness Analysis for Improving National Cancer Screening Uptake in Cervical Cancer: A Focus on Regional Inequality in South Korea

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#### **Purpose**

The purpose of this study was to conduct a cost effectiveness analysis of strategies designed to improve national cervical cancer screening rates, along with a distributional cost effectiveness analysis that considers regional disparities.

#### Materials and Methods

Cost effectiveness analysis was conducted using a Markov cohort simulation model, with quality adjusted life years as the unit of effectiveness. The strategies considered were current (biennial Papanicolaou smear cytology of females aged 20 or above), strong screening recommendation by mail to target regions (effect, 12% increase in screening uptake; cost, 1,000 Korean won per person), regular universal screening recommendation by mail (effect, 6% increase in screening uptake; cost, 500 Korean won per person), and strong universal screening recommendation by mail (effect, 12% increase in screening uptake; cost, 1,000 Korean won per person). Distributional cost effectiveness analysis was conducted by calculating the cost effectiveness of strategies using the Atkinson incremental cost effectiveness ratio.

#### Results

All strategies were under the threshold value, which was set as the Korean gross domestic product of \$25,990. In particular, the 'strong screening recommendation to target regions' strategy was found to be the most cost effective (incremental cost effectiveness ratio, 7,361,145 Korean won). This was also true when societal inequality aversion increased in the distributional cost effectiveness analysis.

#### Conclusion

The 'strong screening recommendation to target regions' strategy was the most cost effective approach, even when adjusting for inequality. As efficiency and equity are objectives concurrently sought in healthcare, these findings imply a need to develop appropriate economic evaluation methodologies to assess healthcare policies.

## Key words

National cervical cancer screening, Cost-benefit analysis, Distributional cost effectiveness analysis, Screening uptake regional disparities, Healthcare disparities

# Introduction

equally to this work.

A significant proportion of deaths in South Korea can be attributed to cancer, with cancer mortality rates being reported as 150.9 per 100,000 individuals in 2014 [1]. Cancer is known to impose large socioeconomic burdens on society because it incurs substantial direct healthcare costs, as well as indirect costs such as those associated with caregiving and lost productivity [2]. To address the burden of cancer, the South Korean government implemented the National Cancer Screening Program in 1999 to provide screening for the five most common sites of cancer; namely, stomach, liver, colorectal, breast, and the cervix uteri.

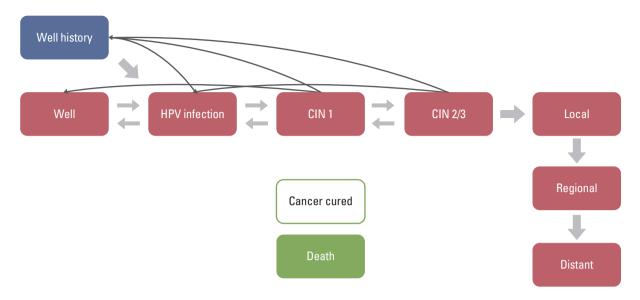


Fig. 1. Model of the natural history of cervical cancer. HPV, human papillomavirus; CIN, cervical intraepithelial neoplasia.

The World Health Organization reported that a 93% reduction in the incidence of cervical cancer can be expected in response to introduction of screening programs [3]. Moreover, previous studies have shown that national cervical cancer screening is cost effective at reducing cervical cancer incidence and mortality in South Korea [4,5]. Cho et al. [6] demonstrated that the national cervical cancer screening program was effective in terms of life years saved (LYS), with a threshold of \$32,272 (\$1=1,100 Korean won [KRW]) per person, which was the gross domestic product (GDP) of South Korea in 2012 (incremental cost effectiveness ratio [ICER], 7,581,679 KRW/LYS). Similarly, another study cited the annual conduction of Papanicolaou smear cytology (Pap) to females aged 30 or above as the most cost effective strategy in quality adjusted life years (QALY) [7].

Despite the potential benefits of national cervical cancer screening uptake, examination rates are reportedly lower in South Korea (approximately 66%) than in other countries including the United States (74%) and the United Kingdom (78%) [8]. Disparities were also found among individuals of various socioeconomic status, and particularly among those of different regional status [8]. Hence, such tendencies require the need for a cost effectiveness analysis that takes into account regional inequality and distribution of health effects, in addition to previous research that has aimed to maximize population health using restricted resources [9].

Despite such importance, few South Korean studies have included cost effectiveness analysis of cervical cancer based on regional disparities in cancer screening. A previous study targeting Taiwanese participants concluded that individuals who received group education programs had higher screening rates than those who received introduction pamphlets through the mail [10]. Another study in the United States demonstrated that sending introduction pamphlets by mail can increase cervical cancer screening rates by about 12% [11]. Therefore, this study was conducted to evaluate cost effectiveness of methods with the aim of identifying strategies that can improve the South Korean national cervical cancer screening uptake rate. Further analysis was also performed considering regional disparities in screening rates using the distributional cost effectiveness analysis method, which specifically considers health inequalities under the cost effectiveness framework [12].

## Materials and Methods

## 1. Model structure: cost-effectiveness analysis

A Markov simulation model was developed using TreeAge Pro (TreeAge Software, Williamstown, MA). The model structure is illustrated in Fig. 1. Individuals enter the model in a healthy, well state. With time, a proportion of the individuals are found to be susceptible to human papillomavirus (HPV) infection, which can progress to cervical intraepithelial neoplasia (CIN) and cancer.

The model incorporates disease regression, and individuals immediately diagnosed with CIN move to the well his-

Table 1. 2012 specific cervical cancer screening and mortality rates according to region and age

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0.0008 0.5047 0.0007 0.4991 0.0006 0.5090 0.4803 0.0009 0.4393 0.0007 0.5091 0.0006 0.5126   0.0010 0.6117 0.0011 0.6124 0.0012 0.5919 0.0010 0.6163 0.0009 0.563 0.001 0.6304 0.0009 0.563 0.001 0.6304 0.0009 0.563 0.001 0.6509 0.0009 0.563 0.001 0.6500 0.001 0.6650 0.0014 0.6064 0.0013 0.5707 0.0015 0.6501 0.0019 0.6500 0.0024 0.0024 0.0013 0.6504 0.0012 0.6040 0.0024 0.0024 0.0024 0.0025 0.6347 0.0022 0.5843 0.0015 0.6530 0.0018 0.6650 0.0028 0.6511 0.0022 0.5843 0.0025 0.0024 0.0032 0.5611 0.0025 0.6304 0.0032 0.5841 0.0025 0.6342 0.0042 0.6342 0.0042 0.6342 0.0042 0.6342 <		9000.0	0.4092	0.0006	0.3824	0.0006	0.3684	0.0005	0.3217	900000	0.4048	0.0007	0.4007	0.0007	0.3459	0.0005
0.0010 0.6117 0.0011 0.6124 0.0012 0.5919 0.0010 0.6163 0.0009 0.563 0.001 0.6304 0.0009 0.5506   0.0014 0.6399 0.0013 0.6549 0.0014 0.6596 0.0014 0.6064 0.0013 0.5707 0.0015 0.6501 0.0100   0.0021 0.6766 0.0023 0.6491 0.0018 0.6650 0.0024 0.0022 0.5843 0.0016 0.6520 0.0029 0.6579 0.0022 0.5921 0.0025 0.6379 0.0025 0.6591 0.6002 0.6590 0.0024 0.6579 0.0022 0.5921 0.0025 0.6379 0.6659 0.6650 0.0045 0.6579 0.0022 0.5921 0.0025 0.6372 0.0025 0.6372 0.6372 0.6372 0.0024 0.6533   0.0045 0.0045 0.6310 0.6111 0.0068 0.5026 0.0045 0.6111 0.0068 0.5026 0.0045 0.6112 0.6112 0.6441	0.4919 (	0.0008	0.5047	0.0007	0.4991	0.0006	0.5090	0.0008	0.4803	0.0000	0.4393	0.0007	0.5091	0.0006	0.5126	0.0007
0.0014 0.6399 0.0013 0.6549 0.0011 0.6596 0.0014 0.6064 0.0013 0.5707 0.0015 0.6501 0.0012 0.6100   0.0021 0.6766 0.0023 0.6491 0.0024 0.0024 0.0020 0.5843 0.0016 0.652 0.0018 0.6890 0.0021 0.6579 0.0022 0.5921 0.0025 0.6372 0.0018 0.6890 0.0022 0.6579 0.0022 0.5921 0.0025 0.6372 0.0018 0.6890 0.0042 0.6679 0.0022 0.5921 0.0025 0.6372 0.0022 0.6372 0.0022 0.6372 0.6372 0.6332 0.6332 0.6392 0.6372 0.6372 0.6393 0.6293 0.6293 0.6293 0.6293 0.6293 0.6293 0.6293 0.6293 0.6394 0.6393 0.6293 0.6394 0.6394 0.6293 0.6394 0.6394 0.6394 0.6394 0.6394 0.6394 0.6394 0.6394 0.6394 0.6394 0.6394		0.0010	0.6117	0.0011	0.6124	0.0012	0.5919	0.0010	0.6163	0.0009	0.563	0.001	0.6304	0.0009	0.5506	0.0012
0.0021 0.6766 0.0023 0.6491 0.0018 0.6960 0.0021 0.6347 0.0020 0.5843 0.0016 0.652 0.0018 0.6899   0.0026 0.6875 0.0022 0.6404 0.0029 0.6650 0.0028 0.6579 0.0025 0.5911 0.0025 0.6372 0.0024 0.6335   0.0041 0.6689 0.0042 0.6650 0.0048 0.6310 0.0022 0.5611 0.0025 0.5894 0.0038 0.6293   0.0042 0.0069 0.5752 0.0064 0.6111 0.0068 0.5611 0.0035 0.5894 0.0038 0.5294 0.0038 0.5994 0.0038 0.5909   0.0125 0.0245 0.0147 0.5455 0.0127 0.5115 0.0126 0.0254 0.0254 0.0125 0.0125 0.0249 0.0249 0.0254 0.0254 0.0284 0.0254 0.0249 0.0254 0.0254 0.0284 0.0254 0.0254 0.0284 0.0264 0.0240 0.08		0.0014	0.6399	0.0013	0.6549	0.0011	0.6596	0.0014	0.6064	0.0013	0.5707	0.0015	0.6501	0.0012	0.6100	0.0016
0.0026 0.6875 0.0022 0.6404 0.0029 0.6650 0.0028 0.6579 0.0022 0.5921 0.0025 0.6372 0.0024 0.6335   0.0041 0.6089 0.0040 0.6022 0.0043 0.6848 0.0045 0.611 0.0052 0.501 0.0035 0.5894 0.0038 0.6293   0.0069 0.5725 0.0047 0.5592 0.0064 0.6111 0.0068 0.5026 0.006 0.4882 0.0066 0.5006 0.0069 0.5006 0.0069 0.5006 0.0069 0.5006 0.0069	0.6723 (	0.0021	99290	0.0023	0.6491	0.0018	0.6960	0.0021	0.6347	0.0020	0.5843	0.0016	0.652	0.0018	6089.0	0.0016
0.6089 0.0040 0.6022 0.0043 0.6848 0.0045 0.6310 0.0032 0.5611 0.0035 0.5611 0.0035 0.5611 0.0035 0.5611 0.0035 0.5622 0.0066 0.5111 0.0068 0.5026 0.006 0.4882 0.0066 0.5000   0.4814 0.0125 0.4762 0.0147 0.5455 0.0127 0.5115 0.0126 0.4059 0.013 0.4107 0.0125 0.3772   0.3582 0.0245 0.0246 0.3063 0.0254 0.0254 0.0284 0.0284 0.0883 0.3099   0.2402 0.0799 0.1889 0.3000 0.0823 0.3122 0.0838 0.1943 0.0849 0.1761 0.0871 0.1909	) 699.0	0.0026	0.6875	0.0022	0.6404	0.0029	0.6650	0.0028	0.6579	0.0022	0.5921	0.0025	0.6372	0.0024	0.6335	0.0018
0.0069 0.5725 0.0067 0.5415 0.0072 0.5552 0.0064 0.6111 0.0068 0.5026 0.006 0.4882 0.0066 0.5000   0.0125 0.4814 0.0125 0.4762 0.0147 0.5455 0.0127 0.5115 0.0120 0.4059 0.013 0.4107 0.0125 0.3772   0.0239 0.3582 0.0245 0.3649 0.0246 0.3046 0.3046 0.3054 0.0254 0.0283 0.3009   0.0844 0.2402 0.0799 0.1889 0.3000 0.0823 0.3122 0.0838 0.1943 0.0849 0.1761 0.1909   0.1917 0.0917 0.0189 0.1714 0.1895 0.0189 0.0767 0.0767 0.0767 0.0017 0.0144 0.0144 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.0014 0.001		0.0041	0.6089	0.0040	0.6022	0.0043	0.6848	0.0045	0.6310	0.0032	0.5611	0.0035	0.5894	0.0038	0.6293	0.0039
0.0125 0.4814 0.0125 0.4762 0.0147 0.5455 0.0127 0.5115 0.0120 0.4059 0.013 0.4107 0.0125 0.3772   0.0239 0.3582 0.0245 0.3579 0.0264 0.4347 0.0240 0.4812 0.0246 0.3063 0.0254 0.2894 0.0283 0.3009   0.0844 0.2402 0.0799 0.1889 0.3000 0.0823 0.3122 0.0838 0.1943 0.0849 0.1761 0.0971 0.1909   0.1917 0.0989 0.1714 0.1895 0.1895 0.0767 0.0477 0.0417 0.1014		6900.0	0.5725	2900.0	0.5415	0.0072	0.5592	0.0064	0.6111	8900.0	0.5026	900.0	0.4882	9900.0	0.5000	0.0047
6 0.0239 0.3582 0.0245 0.3579 0.0264 0.4347 0.0240 0.4812 0.0246 0.3063 0.0254 0.2894 0.2893 0.3009   0.0844 0.2402 0.0799 0.1889 0.0888 0.3000 0.0823 0.3122 0.0838 0.1943 0.0849 0.1761 0.0871 0.1909   0.1917 0.0989 0.1714 0.1895 0.1895 0.0767 0.0417 0.0114		0.0125	0.4814	0.0125	0.4762	0.0147	0.5455	0.0127	0.5115	0.0120	0.4059	0.013	0.4107	0.0125	0.3772	0.0087
0.0844 0.2402 0.0799 0.1889 0.0888 0.3000 0.0823 0.3122 0.0838 0.1943 0.0849 0.1761 0.0871 0.1909   0.1917 0.0989 0.1714 0.1895 0.0767 0.0417 0.1014		0.0239	0.3582	0.0245	0.3579	0.0264	0.4347	0.0240	0.4812	0.0246	0.3063	0.0254	0.2894	0.0283	0.3009	0.0208
0.1917 0.0989 0.1714 0.1895 0.0767 0.0417		0.0844	0.2402	0.0799	0.1889	0.0888	0.3000	0.0823	0.3122	0.0838	0.1943	0.0849	0.1761	0.0871	0.1909	0.0735
	1.		0.1917		0.0989		0.1714		0.1895		0.0767		0.0417		0.1014	

**Table 2.** Age- and site-specific cervical cancer mortality rates

A 00 (174)			Mortality rate		
Age (yr)	1-Year	2-Year	3-Year	4-Year	5-Year
Local					
20-29	0.039	0.093	0.127	0.147	0.167
30-39	0.017	0.057	0.089	0.105	0.117
40-49	0.013	0.038	0.062	0.073	0.091
50-59	0.015	0.054	0.089	0.118	0.140
60-69	0.027	0.067	0.114	0.143	0.157
70-79	0.048	0.115	0.146	0.191	0.214
≥ 80	0.113	0.223	0.357	0.392	0.567
Regional					
20-29	0.177	0.155	0.057	0.000	0.035
30-39	0.100	0.131	0.055	0.043	0.026
40-49	0.087	0.133	0.072	0.035	0.024
50-59	0.090	0.103	0.073	0.034	0.033
60-69	0.082	0.097	0.073	0.042	0.049
70-79	0.107	0.126	0.058	0.069	0.054
≥80	0.206	0.191	0.124	0.079	0.068
Distant					
20-29	0.737	0.058	0.026	0.000	0.040
30-39	0.589	0.206	0.058	0.025	0.070
40-49	0.491	0.190	0.081	0.052	0.026
50-59	0.505	0.195	0.075	0.054	0.011
60-69	0.508	0.195	0.073	0.05	0.000
70-79	0.533	0.153	0.035	0.028	0.022
≥ 80	0.674	0.089	0.068	0.096	0.002

tory state after treatment. The well history state can lead to an increase in screening rates as individuals diagnosed with CIN are likely to become cautious about CIN and cancer. If cancer progresses, individuals can only move to the cancer cured state if they receive treatment and survive for 5 years. These individuals are assumed to be cancer free and considered to not receive further screening. A death state is present in each status, and all individuals are transferred to the death state 100 years after the start of the cohort.

Because this study aimed to identify strategies that can improve screening uptake, four screening strategies were evaluated: (1) the current strategy, which is the presently followed national cancer screening program in South Korea. In this strategy, all females aged 20 or above receive the Pap smear test biennially, and individuals screened positive obtain further secondary examinations. (2) The strong screening recommendation to target regions strategy, which, in addition to the current strategy, sends strong screening recommendation posts to target populations residing in areas with higher than average mean mortality rates. (3) The regular universal screening recommendation strategy, which dispatches regular screening recommendation posts to all

target populations. (4) The strong universal screening recommendation strategy, which mails strong screening recommendations to all target populations. The four strategies are presumed to result in a difference of screening uptake rates: (1) current: biennial Pap to females aged 20 or above (reference), (2) strong screening recommendation by mail to target regions, (effect, 12% increase in screening uptake; cost, 1,000 KRW per person), (3) regular universal screening recommendation by mail, (effect, 6% increase in screening uptake; cost, 500 KRW per person), and (4) strong universal screening recommendation by mail (effect, 12% increase in screening uptake; cost, 1,000 KRW per person).

A cohort of 1,000,000 women aged 20 or above without a history of cervical cancer was included in the simulation model because the national cervical cancer screening program in South Korea targets this group [13]. The model simulated each cohort member based on age-specific cervical cancer incidence and mortality rates. Analysis was conducted using the restricted societal perspective, which accounted for direct medical costs, indirect costs, and caregiving costs, but excluded human productivity costs.

## 2. Model parameters

Age- and region-specific screening uptake rates were obtained from the 2012 Korean Community Health Survey (KCHS) (Table 1). The KCHS is a nationally representative survey conducted in 253 local districts of South Korea by the Korean Centers for Disease Control and Prevention with the goal of understanding disease prevalence and morbidity patterns. Age- and region-specific mortality rates were calculated by eliminating cancer mortality rates from the general mortality rate reported by Statistics Korea in 2012 (Table 1).

Cervical cancer stages were based on the Surveillance, Epidemiology, and End Results (SEER). As SEER statistics on cervical cancer transition probabilities were unavailable, International Federation of Gynecology and Obstetrics (FIGO) stages were converted to SEER stages using statistics reported in the FIGO annual report [14,15]. Table 2 presents the age- and stage-specific 5-year mortality rates of cervical cancer in South Korea. As SEER cancer stage based transition probabilities were not available in South Korea, this information was obtained by converting FIGO cancer stage based transition probabilities [15].

HPV infection rates were attained using simulation results reported by Ko et al. [7], who took into consideration rate of HPV infection and sexual experience (Table 3). The CIN transition probabilities were obtained from the National Health Insurance data (Table 3) [16]. Parameters pertaining to the regression probabilities in the precancerous stages were obtained from previous cost effectiveness analysis of cervical cancer in Thailand as no local information was available for Korea (Table 3) [17,18]. Cervical cancer transition probabilities were calculated by transforming FIGO stages to SEER stages, as described above (Table 3) [14].

### 3. Costs

Direct and indirect costs were included in this study, as shown in Table 4 [19,20]. Direct medical costs included those incurred from the Pap smear test and, with regard to individuals who screened positive, those associated with colposcopy, biopsy, and HPV DNA tests. The average usage rates of the three examinations were used because information regarding the rate of each examination was not available. Direct tests also included consultation costs and treatment costs for individuals diagnosed with precancerous states or cancer. Treatment costs were calculated based on a previous study conducted by Goldhaber-Fiebert because studies conducted in South Korea did not measure costs by disease stage [21]. Indirect costs included time, transportation, and caregiving costs. Discount rates were assumed to be 1%.

**Table 3.** Cervical cancer screening program model parameters

cters	
Parameter	Value
HPV infection rate	
Age (yr)	
20-29	0.24
30-39	0.14
40-49	0.13
50-59	0.09
60-69	0.03
≥ 70	0.01
Precancerous state transition probability	
State	
CIN1 known → CIN2/3 known	8.31
CIN1 unknown → CIN2/3 unknown	13.00
CIN2/3 known → Local known	2.14
CIN2/3 unknown → Local unknown	50.00
Regression rate	
Regression state	
HPV → Well	
20-24 yr	0.552
25-29 yr	0.370
≥ 30 yr	0.103
CIN1 →Well	
20-34 yr	0.1449
≥ 35 yr	0.0738
CIN1 → HPV	
20-34 yr	0.0161
≥ 35 yr	0.0082
CIN2/3 → Well	0.0345
$CIN2/3 \rightarrow CIN1$	0.0345
Cancerous state transition probability	
State	
Local unknown → Regional unknown	14.8
Regional unknown → Distant unknown	31.1

HPV, human papillomavirus; CIN, cervical intraepithelial neoplasia.

## 4. Utilities and screening effects

Age-specific health state utilities were attained using the EuroQol-5D results of the KCHS. Precancerous state patient utilities were adjusted using outcomes from patient surveys [16] and cancer state utilities were calculated based on previous studies [22,23]. Sensitivity and specificity of the Pap smear test were determined from a meta-analysis of experimental studies in South Korea [7]. Individuals tested positive on the Pap smear test were assumed to fully participate in secondary tests and the sensitivity of secondary tests were set at 100%.

**Table 4.** Cervical cancer screening program cost and utilities parameters

Value
7,349
15,159
5,748
28,256
6,247
12,494
7,954
270
11,395
6,267
17,662
32,057
15,091
6,247
24,988
2,694,607
5,184,292
4,585,303
4,907,512
7,860,224
1,642,859
1,641,271
1,650,366
871,275
870,433
875,257
0.763
0.714
0.711
0.496
0.477
0.366

Table 4. Continued

Cost	Value
Sensitivity and specificity of	
Pap smear test	
CIN1 sensitivity	0.77
CIN2/3 sensitivity	0.86
Cancer sensitivity	0.97
Specificity	0.58

CIN, cervical intraepithelial neoplasia. <sup>a)</sup>All values are in Korean won (KRW), b) Mean refers to the average colposcopy, biopsy, and human papillomavirus DNA test costs.

## 5. Distributional cost effectiveness analysis

Distributional cost effectiveness analysis aims to adjust the total effectiveness outcome with an inequality index so that strategies with larger health disparity result in lower total effectiveness [24]. A method for distributional cost effectiveness has been introduced by the Centre for Health Economics in 2014, which can be expressed using the Atkinson Inequality Index in Eq. (1) [12]. The Atkinson Inequality Index is a function of inequality aversion, namely public aversion to health disparity, that is measured using public opinion regarding the ideal rate of exchange between the health of individuals with the best and worst health [24]. After calculating the Atkinson Inequality Index for every intervention deliberated in this study, the Atkinson ICER can be measured using Eq. (2), which adjusts the obtained ICER by the Atkinson Inequality Index [24]. The Atkinson ICER can assess which strategy considered in an analysis is the most cost-effective when inequality aversion increases in a society [24]. In this study, the Atkinson ICER was used to account for regional disparities in screening rates and to investigate health inequalities under the cost effectiveness framework.

$$A_{\in}=1-\left[\frac{1}{n}\sum_{i=1}^{n}\left(\frac{a_{i}}{a}\right)^{1-\epsilon}\right]^{\frac{1}{1-\epsilon}}$$
 (1)

A∈ Atkinson inequality index for =

Population size  $Q_{i}$ QALY, individual i

а QALY, per-capita (mean)

Inequality aversion

$$ICER_{=} = \frac{C_2 - C_1}{(1 - A_{=2})Q_2 - (1 - A_{=1})Q_1}$$
 (2)

*ICER*∈ ICER for ∈

Intervention 2/1's per-capita cost C 2/1 **A**∈2/1 Intervention 2/1's Atkinson index **Q**2/1 Intervention 2/1's per-capita QALY

<b>Table 5.</b> Costs, QALY, and ICER per capita of national cervical cancer screening program st	strategies
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Variable	Cost <sup>a)</sup>	Incremental cost <sup>a)</sup>	Effectiveness	Incremental effect	ICER
Current (baseline)	25,661,227	-	44.5874	-	-
Strong recommendation to target regions	26,021,187	359,960	44.6363	0.0489	7,361,145
Regular universal screening recommendation	26,169,410	508,183	44.6466	0.0592	8,584,172
Strong universal screening recommendation	26,650,816	989,589	44.6734	0.086	11,506,849

QALY, quality adjusted life years; ICER, incremental cost effectiveness ratio; CIN, cervical intraepithelial neoplasia. a)Costs are in Korean won (KRW).

## Results

The results of the cost effectiveness analysis of the four compared strategies are presented in Table 5. The strong universal screening recommendation strategy had the highest QALY effectiveness per person, whereas the current strategy incurred the lowest amount of cost. With the threshold set at \$25,990 (KRW 29,901,550), the 2016 GDP of South Korea, the strong universal screening recommendation strategy was the most effective strategy, with an effectiveness of 44.6734 QALY and an ICER value of KRW 11,506,849. In terms of efficiency, the strong screening recommendation to target regions was the most efficient, with an ICER value of KRW 7,361,145.

Table 6 presents the cost effectiveness analysis results of the four strategies by the 16 provincial regions of South Korea. Under the "current" strategy, Seoul had the highest QALYs per capita, whereas Ulsan showed the lowest QALYs per capita. Similar tendencies were found under the strong universal screening recommendation strategy. In the strong screening recommendation to target regions strategy, Busan had the highest QALYs per capita and Ulsan the lowest QALYs per capita.

Fig. 2 presents the results of the distributional cost effectiveness analysis, showing the Atkinson ICER of the four strategies examined. When an identical threshold was utilized, the Atkinson ICER of all four strategies remained under the threshold value as inequality aversion increased. The cost effectiveness of the four strategies also increased as inequality aversion increased, in particular that of the strong screening recommendation to target regions strategy.

# Discussion

Studies have demonstrated that the national cervical cancer screening program in South Korea is cost effective [4-7]. However, screening uptake rates remain low compared to other more economically developed countries and show regional disparities, requiring implementation of effective strategies for improvement. To the best of our knowledge, this is the first study to investigate the required strategies through a cost effectiveness analysis in South Korea. Previous studies have examined investments in educational professionals, local community group education, mailing of pamphlets, and consultation volunteers as approaches to enhance screening rates and found mailings of pamphlets and consultation volunteers to be effective [10,11,25]. Considering the requisite resources of the four approaches investigated, mailing of pamphlets was selected as a realistic and applicable scheme. Hence, this study investigated the cost effectiveness of four strategies, current, strong screening recommendation to target regions, regular universal screening recommendation, and strong universal screening recommendation. The results indicated that the ICER values of all four strategies were under the threshold value of \$25,990 (KRW 29,901,550), and that the strong screening recommendation to target regions had the highest efficiency, whereas the strong universal screening recommendation had the highest effectiveness. Therefore, all four strategies investigated rated within the ICER threshold value and may be utilized by policy makers focusing on effectiveness or efficiency.

Another aspect to contemplate by policy makers is the conceivable effect of each strategy on regional disparity because South Korea shows discrepancies between regions in national cervical cancer screening rates. This was reflected using the Atkinson ICER, which indicated the strong screening recommendation to target regions strategy was the most efficient. The ICER value of this strategy decreased the most; thus, its cost effectiveness can be seen to have improved com-

Table 6. QALY and cost distribution per capita of regions

	Pomilation	ځ	11.11.00	Strong rec	Strong recommendation	Regular unive	Regular universal screening	Strong unive	Strong universal screening
	Topulation	5	11611	to targ	to target regions	recommendation	endation	recomm	recommendation
Daegu	49,866	44.520	2,220,040	44.520	2,220,040	44.615	2,224,782	44.638	2,225,944
Gwangju	27,993	44.419	1,245,930	44.419	1,245,930	44.508	1,248,432	44.529	1,249,010
Ulsan	21,256	44.234	942,145	44.234	942,145	44.316	943,885	44.336	944,326
Incheon	54,618	44.599	2,440,842	44.599	2,440,842	44.681	2,445,313	44.702	2,446,485
Seoul	208,613	45.185	9,445,269	45.185	9,445,269	45.268	9,462,577	45.289	9,466,967
Daejeon	29,252	44.700	1,310,203	44.700	1,310,203	44.775	1,312,416	44.795	1,312,993
Gyeonggi	228,556	44.838	10,268,755	44.838	10,268,755	44.912	10,285,565	44.931	10,289,962
Jeonnam	38,135	44.603	1,704,375	44.721	1,708,892	44.698	1,708,013	44.721	1,708,892
Gyeongbuk	54,320	44.508	2,422,573	44.626	2,429,012	44.602	2,427,689	44.626	2,429,012
Busan	72,917	45.137	3,297,875	45.253	3,306,372	45.230	3,304,684	45.253	3,306,372
Jeju	11,047	45.025	498,412	45.144	499,733	45.121	499,471	45.144	499,733
Jeonbuk	37,033	44.512	1,651,741	44.619	1,655,719	44.597	1,654,921	44.619	1,655,719
Gyeongnam	39,194	44.475	2,875,704	44.58	2,882,520	44.559	2,881,162	44.580	2,882,520
Chungnam	64,528	44.299	1,739,773	44.404	1,743,869	44.382	1,743,029	44.404	1,743,869
Gangwon	30,380	44.524	1,355,388	44.627	1,358,524	44.605	1,357,863	44.627	1,358,524
Chungbuk	30,371	44.619	1,357,881	44.720	1,360,954	44.699	1,360,309	44.720	1,360,954

Costs are in Korean won. QALY, quality adjusted life years.

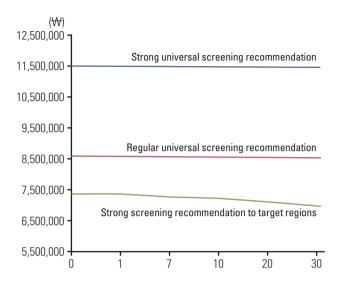


Fig. 2. Atkinson incremental cost effectiveness ratio change on changes in societal inequality aversion.

pared to other strategies. This results as the change in the denominator of the Atkinson ICER ( $\Delta E$ ) decreases for strategies more unequal to the 'current' strategy and increases for strategies less unequal to the "current" strategy. The tendencies presented in the study findings are similar to those of a previous study that investigated the distributional cost effectiveness of the national colorectal cancer screening program [24]. This study also found the strong screening recommendation to target regions strategy to be most efficient [24]. However, the ICER value decreased in a comparatively steep manner as inequality aversion increased, revealing that health disparities are likely to decline in a comparatively larger amount if the strong screening recommendation to target regions strategy is implemented.

The findings of this study revealed that addressing health inequality aversion can be important in the process of framing health policies. This study offers new insights by investigating the distributional cost effectiveness of the national cervical cancer screening program in South Korea. It is also unique in that it examined different strategies applicable with the goal of improving national cervical cancer screening rates because screening rates in South Korea have been reported to be relatively low, despite its proven cost effectiveness. However, this study also had its limitations. Specifically, age- and region-specific national cervical cancer screening rates were obtained from the KCHS because no other data were available. The KCHS does not distinguish between public and private cervical cancer screening, and screening rates may have been overestimated, which also infers a possible overestimation of the cost measures used in

this study. Second, HPV infection, precancerous, and cancer transition probabilities data were not based on South Korean data because they were unavailable. Hence, cost and effectiveness may have again been overestimated as sexual lifestyles tend to be more conservative in South Korea than in other Western countries [16]. Third, although it can be assumed that disease transition probabilities will differ between regions, our study was unable to account for such characteristics because of a lack of data. These assumptions may have led to underestimation of the inequality measured. This limitation has also been mentioned in previous studies and necessitates the measurement of inequality variables. Finally, because this study is the first distributional cost effectiveness study of the national cervical cancer screening program in South Korea, no other results were available to compare with the findings presented.

In conclusion, analysis of the cost effectiveness of the national cervical cancer screening program in South Korea revealed the strong screening recommendation to target regions strategy to be the most cost effective approach. Similar tendencies were found when societal inequality aversion increased under the distributional cost effectiveness analysis, which accounted for regional disparities in screening uptake rates. As efficiency and equity are the two main objectives concurrently sought in healthcare, the findings of this study imply the need to develop appropriate economic evaluation methodologies to assess healthcare policies.

#### **Conflicts of Interest**

Conflict of interest relevant to this article was not reported.

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