

# Netflix Data

# Introduction

**This deck of slides contain the following visualizations:**

- Netflix stock price quarterly distribution for 2017
- Earnings per share. Estimated and actual earnings for 2017
- Netflix revenues and earnings for 2017
- Netflix stocks compare to Dow Jones Industrial Average in 2017

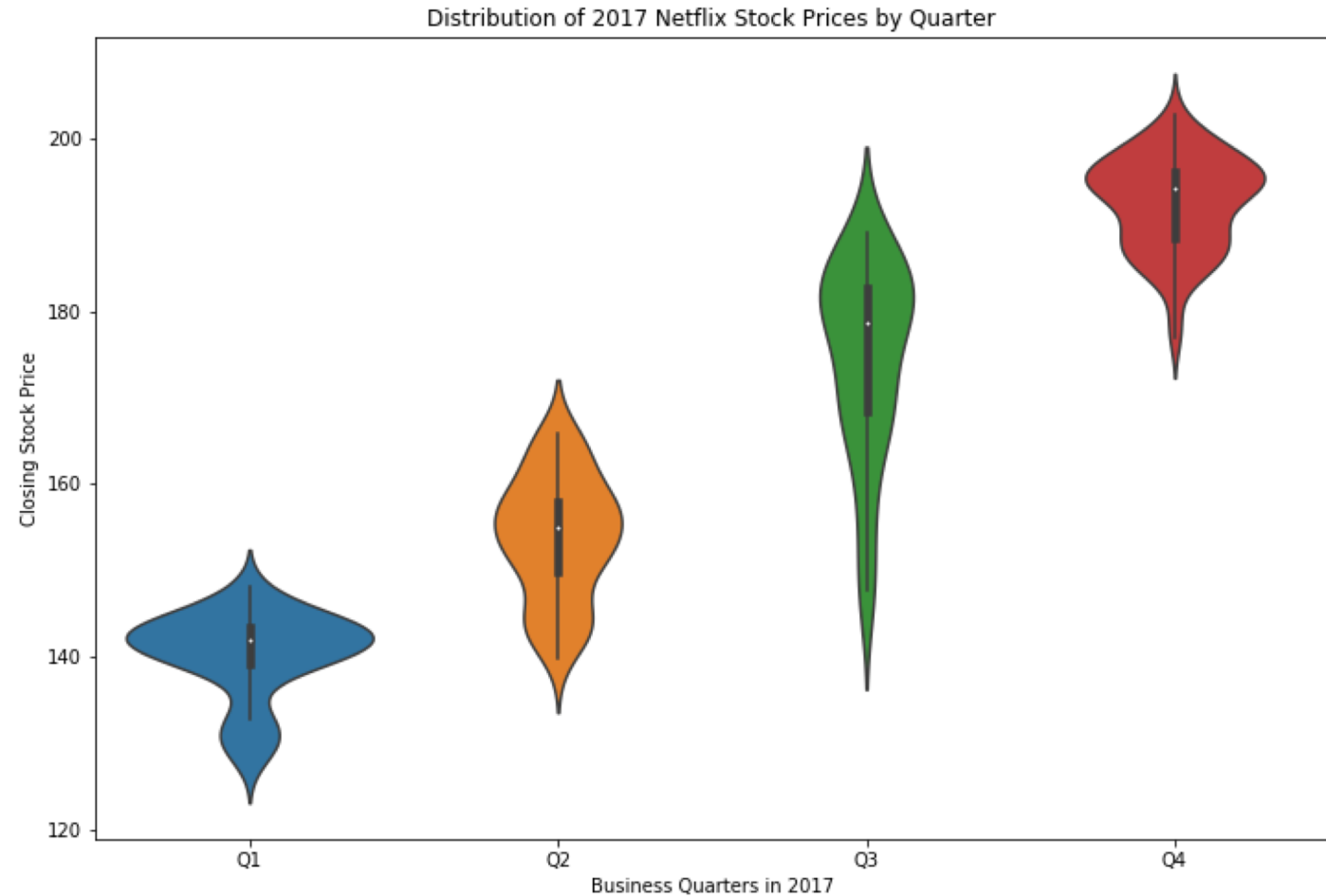
Stock profile is generated based on raw data from Yahoo Finance

## Stock Price Distribution

Price varied more in Q3 than any other quarter.

Most of the prices through the year were in the 140-200 range.

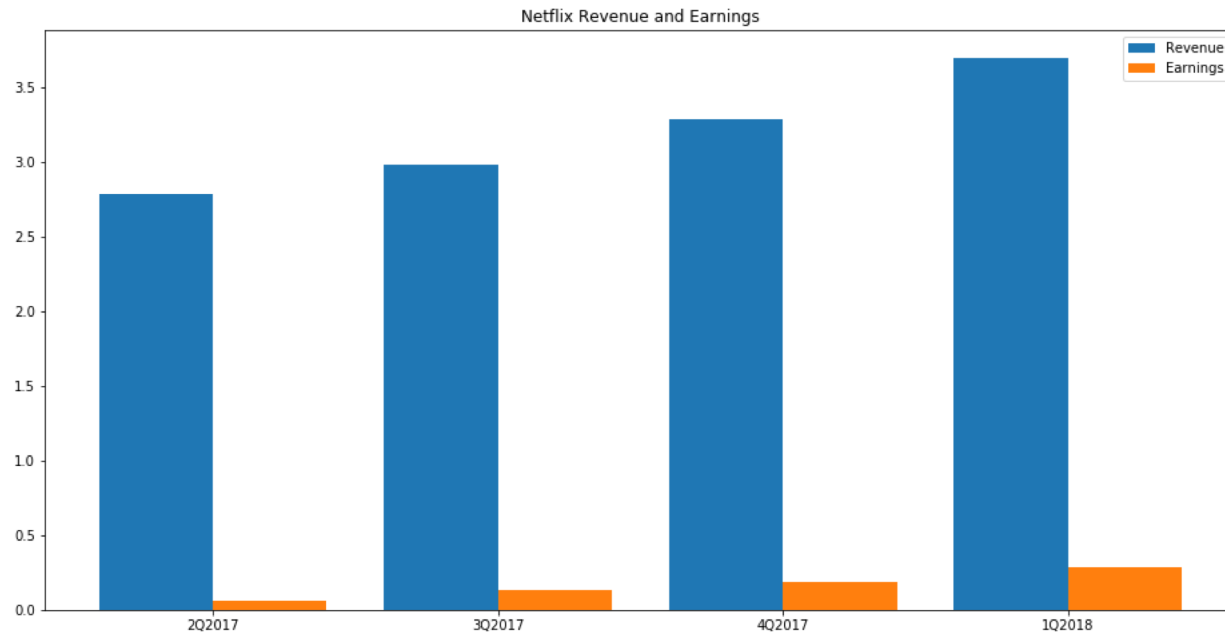
Highest price was above 200 (Q4) and lowest price was just above 120 (Q1)



# Revenue and Earnings

Both revenues and earnings follow a positive trend through 2017

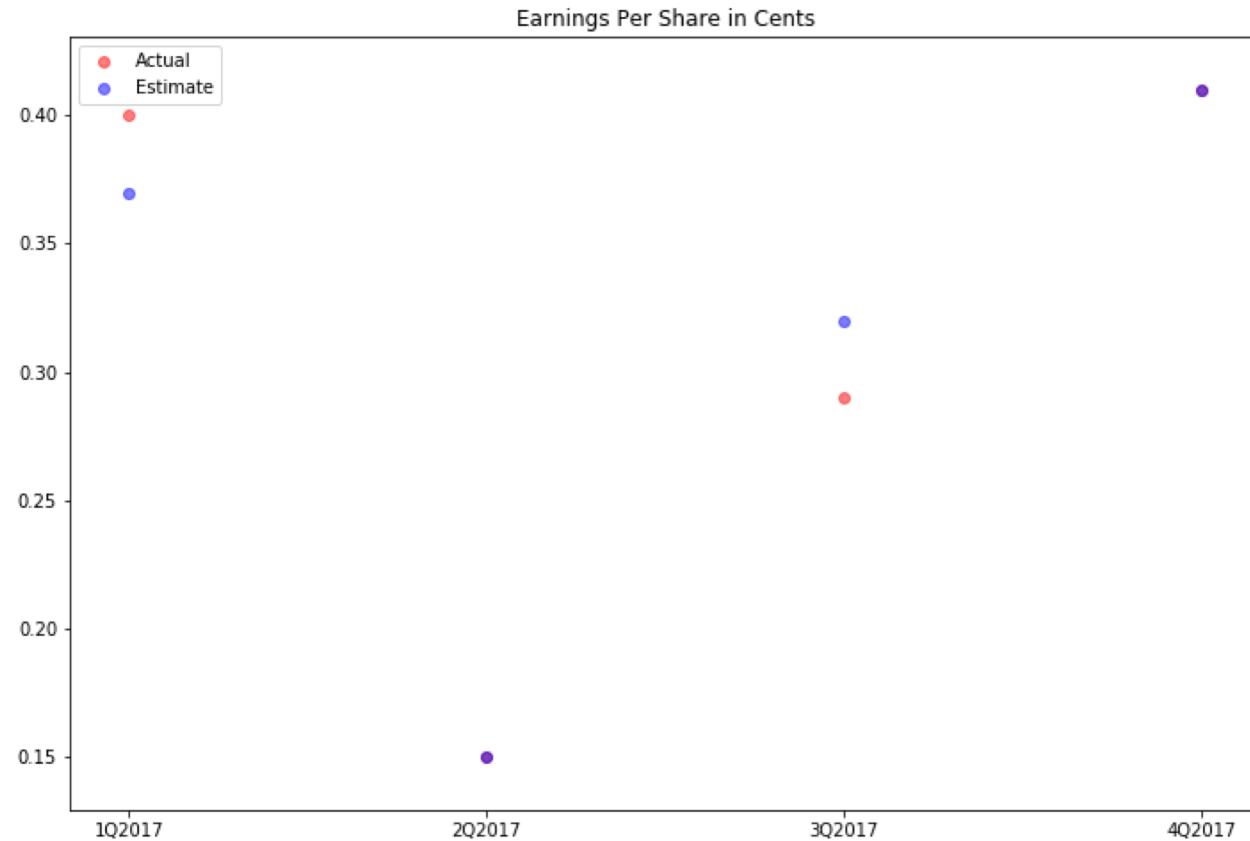
About 5 percent of the revenues constitute earnings



## Estimated and Actual Earnings per Share

Actual revenues were higher than estimated earnings in Q1.  
Actual revenues were lower than estimated earnings in Q3.

Actual and estimated revenues were identical in Q2 and Q4



# Netflix Stock Price against Dow Jones

The Dow Jones Industrial Average followed a similar overall trend for the same period.

Netflix stock price was more volatile and had a relative stronger increase than the Dow Jones reference.

