



## Logo Versions



Primary

SKOOBA

Wordmark Only



Icon

## Colours



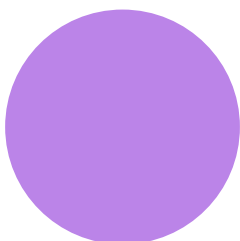
Primary

Hex #A437DB

RGB rgb(164,55,219)

CMYK 25 75 0 14

Pantone 18-3633



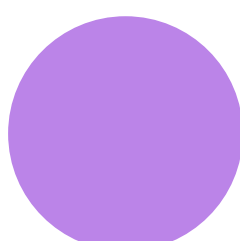
Secondary

Hex #BB84E8

RGB rgb(187,132,232)

CMYK 19 43 0 9

Pantone 15-3207



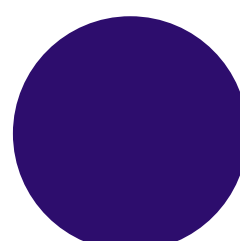
Accent

Hex #BB84E8

RGB rgb(187,132,232)

CMYK 19 43 0 9

Pantone 15-3207



Background

Hex #2D0D6D

RGB rgb(45,13,109)

CMYK 59 88 0 57

Pantone 19-3750

## Typography

Primary

Exo Regular

Aa Bb Cc