



### El artículo científico

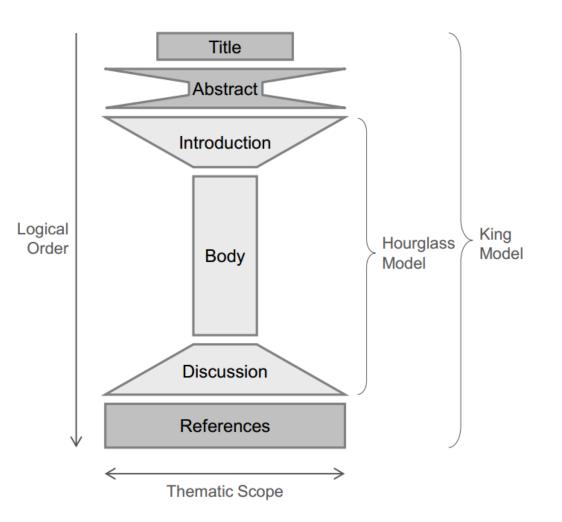
Sergio Luján Mora sergio.lujan@ua.es @sergiolujanmora

- El artículo científico es un informe escrito y publicado que describe resultados originales de investigación
- Es el método principal para comunicar los resultados científicos

### **IMRAD**

### **IMRaD**

- Introducción
  - ¿Por qué hiciste la investigación?
- Materiales y método
  - ¿Qué usaste y cómo lo usaste?
- Resultados:
  - ¿Qué encontraste?
- And
- Discusión:
  - ¿Qué significa, qué implica lo que encontraste?



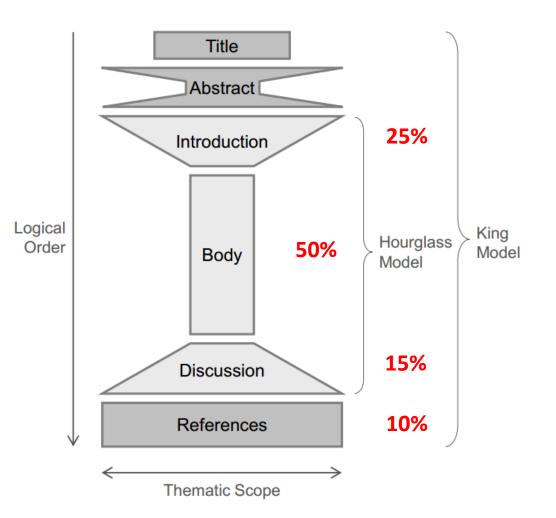


 Table 6.4 Paper structure with examples

	Example I	Example II	Example III
Generic paper structure	[139], published in the MIS Quarterly	[134], published in Information & Management	[133], published in the European Journal of Information Systems
1. Introduction	1. Introduction	1. Introduction	1. Introduction
2. Theoretical background/ literature review	2. Theory	<ol><li>Background and research models</li></ol>	2. Background
3. Research model (where appropriate)	3. Proposition development		3. Theory and hypotheses
4. Procedure/ approach/ methodology/ research design	4. Research method	<ul><li>3. Research method</li><li>4. Operationalisation and validation</li></ul>	Method     Operationalisation     and validation
5. Results	<ul><li>5. Scale validation</li><li>6. Results</li></ul>	<ol><li>Data analysis and results</li></ol>	<ol><li>Data analysis and results</li></ol>
6. Discussion of results	7. Discussion (including		7. Discussion
7. Implications – for research and practice	limitations and implications)	6. Conclusions (including contributions,	Future research     Practical implications
8. Conclusions	8. Conclusions	limitations and implications)	10. Conclusions

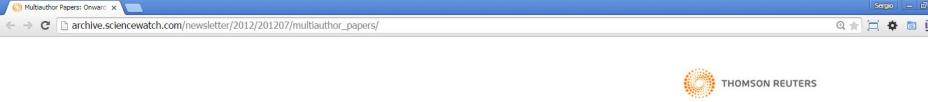
## **TITLE**

RAS	Main functions	Preferred style	Rules of thumb
Title	<ul> <li>indicates content and main discoveries;</li> <li>attracts the reader's attention;</li> </ul>	<ul> <li>short and simple (7-10 words);</li> <li>purposive (aims at specific audience);</li> </ul>	<ul> <li>avoid complex grammar;</li> <li>make it catchy!</li> <li>avoid redundancy ("An investigation of ", "The analysis of ", "Effect of ", "Influence of", "New method);</li> </ul>

# ¿QUIÉN ES EL AUTOR?









HOME ABOUTUS CONTACTUS SCIENCEWATCH.COM

Site Search

2012 JULY

### SCIENCEWATCH NEWSLETTER

TRACKING TRENDS AND PERFORMANCE IN RESEARCH SINCE 1989



■ Back to July 2012 issue main page



REUTERS/Kal Pfaffenbach

#### Multiauthor Papers: Onward and Upward

BY CHRISTOPHER KING

When ScienceWatch last visited the topic of multiauthor papers back in 2007, the signs were unclear as to whether the trend of reports listing untold hundreds of authors was perhaps showing signs of leveling off in the middle of the last decade.

With this latest update, we can now answer with a resounding "No!" In fact, recent years have seen a steep increase in the number of papers with authors in excess of 50, and a particularly notable spike in reports whose author counts exceed 1,000

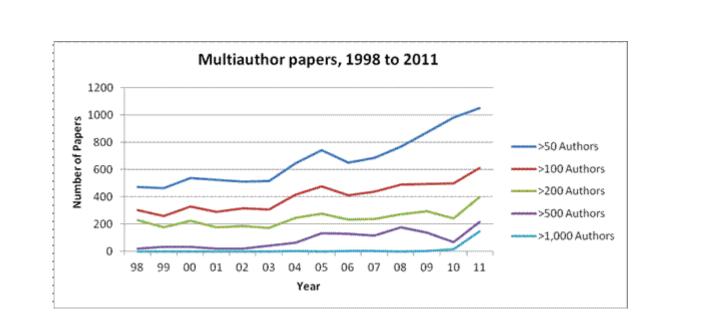
and more. To borrow a term credited to Indiana University information scientist Blaise Cronin, "hyperauthorship" would seem to be flourishing—driven in particular, as we'll see, by an international undertaking in high-energy physics that recently made world headlines.

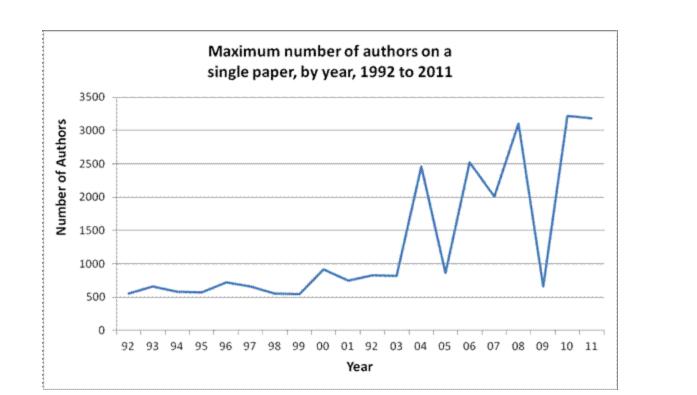


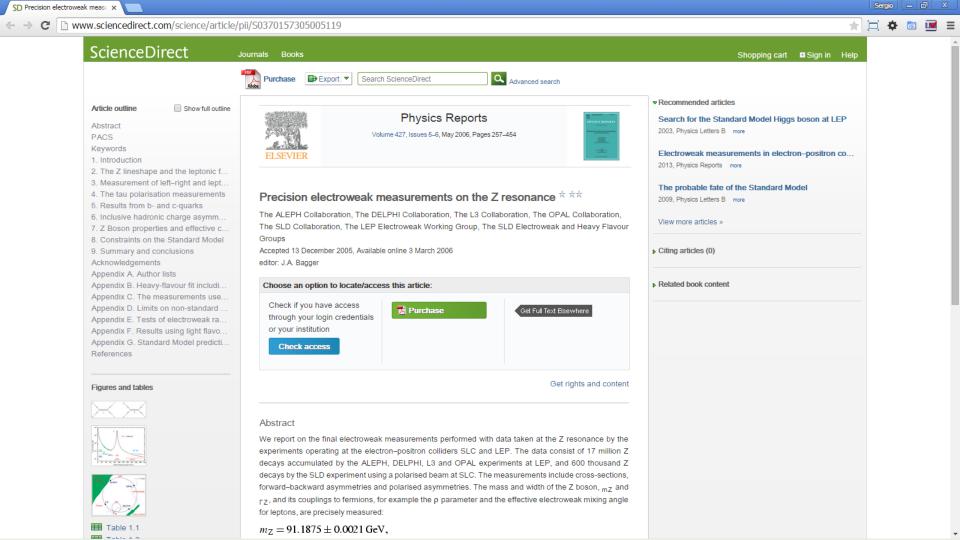
Graph 1 tracks papers indexed by Thomson Reuters for each year between 1998 and 2011, showing the number of papers with more than 50,100, 200, 500, and—a final benchmark not even required for the '07 survey-1,000 authors. (The numbers are cumulative, in that papers in the respective groupings above 100 authors are included in the statistics for papers with 50 or more.)

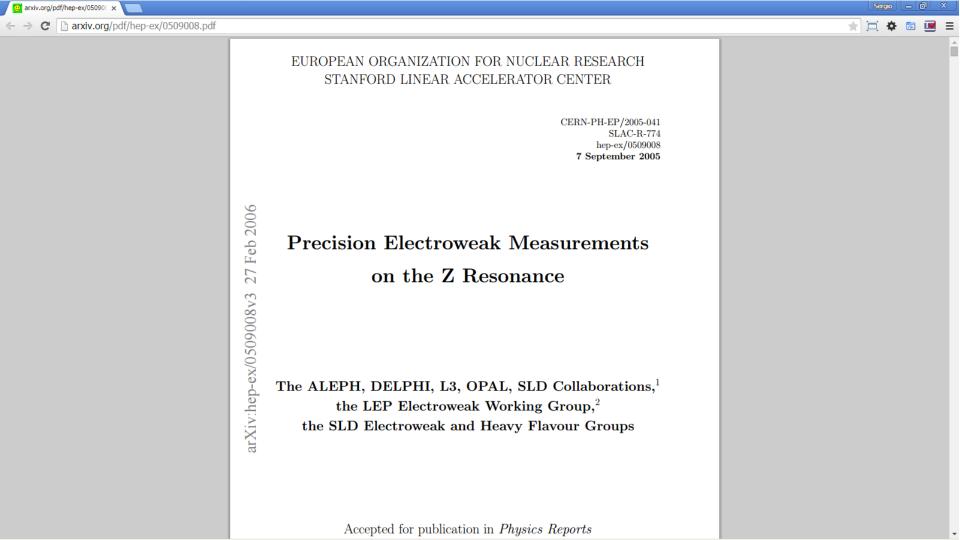


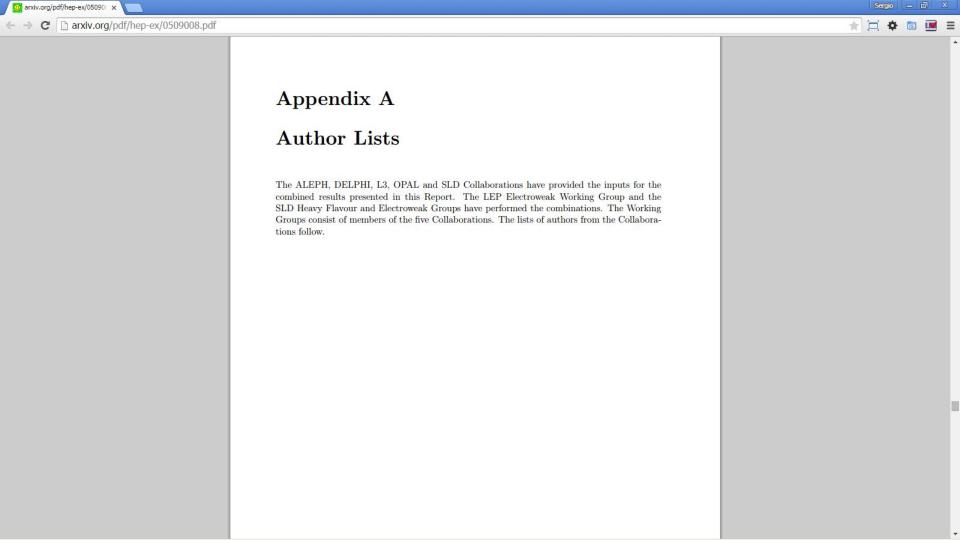














C https://www.easychair.org/help/article.cgi?art=first\_name\_and\_last\_name











#### First name and last name

Many EasyChair pages require to specify the first name and the last name of a person. This requirement turns out to be problematic for users from the countries where these concepts are not commonly used and also for users who have no first name.

#### Content

- 1 Use of names
- 2 Rules to follow if you are in doubt



#### Use of names

In most cases EasyChair uses the full name of a person obtained by appending the first and the last name. For example, my first name is Andrei and last name is Voronkov, so EasyChair will normally use "Andrei Voronkov" when it refers to me.

The last name is important when EasyChair or its users should use names in some order, for example, when an author index is created or when the list of programme committee members is displayed. In this case the names are sorted by the last name. For example, suppose there is a volume with four authors:

First name	Last Name
Andrei A.	Voronkov
	Simon
George	Boole
Kurt	Gödel

Then an author index with these authors may look like this:

Boole, George

Gödel, Kurt

Simon

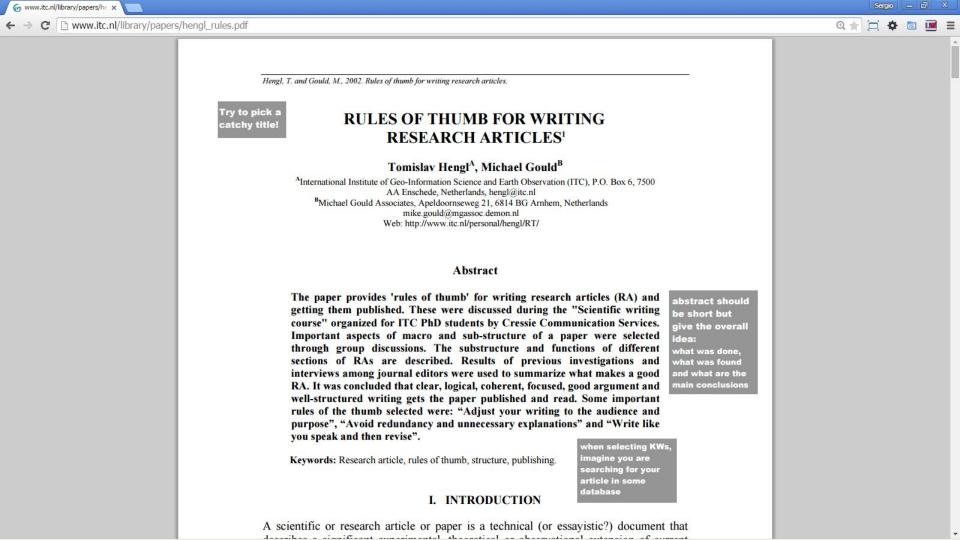
Voronkov, Andrei A.

#### Rules to follow if you are in doubt

In examples below the first name is written in red and the last name in blue.

- . If you have only one name, use it as the last name, for example Simon.
- . If you have several first names and use all of them, use them as the first name, for example Juan Antonio Navarro.
- If you have middle name(s) or middle initials, append them to the first name, for example Andrei A. Voronkov.
- . If you have a name and initials, used the initials as the first name, for example I.V. Ramakrishnan.

### **ABSTRACT**



	Función principal	Estilo preferido	Consejo
Abstract	<ul> <li>reflects the main 'story' of the RA;</li> <li>calls attention but avoids extra explanations;</li> </ul>	<ul> <li>past (perfect) tense and passive voice(!)</li> <li>short and concise sentences;</li> <li>no citations, tables, equations, graphs etc.</li> </ul>	<ul> <li>avoid introducing the topic;</li> <li>explain: what was done, what was found and what are the main conclusions;</li> <li>bring summary 'numbers';</li> </ul>

- De 100 a 300 palabras

- Puede reproducir la estructura IMRaD

### **INTRODUCTION**

	<u>runcion principal</u>
Introduction	- introduces the topic and
	defines the terminology;
	<ul> <li>relates to the existing</li> </ul>
	research;
	<ul> <li>indicated the focus of the</li> </ul>
	paper and research objectives;

Eunción principal

### **Estilo preferido**

past tense for literature

review;

- simple tense for reffering

to established knowledge or

Consejo

- use the state-of-the-art references;
  - follow the logical moves;
  - define your terminology to avoid confusion;

While prior work based on Wand and Weber's (1990; 1993) theory of ontological expressiveness has attempted to examine characteristics of modeling grammars, or characteristics of models created with such grammars, our research is interested in examining how the theory of ontological

expressiveness informs an understanding of the

usage of conceptual modeling grammars.

Motivation

We proceed as follows. The next section

We proceed as follows. The next section provides a background to the process modeling domain, and describes the selected theoretical models. Next, we describe the research method employed in our empirical study. We then discuss operationalization and validation of measurements used, before the next section presents our data analysis and an examination of the results. The final section presents the implications of our research and discusses the limitations of our work.

We use a theory of ontological expressiveness (Wand and Weber 1993) to facilitate an understanding of four key properties of conceptual modeling grammars in terms of their levels of ontological completeness and ontological clarity. [...] We then examine empirically whether the ontological deficiencies of BPMN (as predicted through the selected theoretical base) manifest in the perceptions of the users of the grammar. Subsequently, we examine whether the perceptions of these deficiencies inform user perceptions about the usefulness and ease of use of the grammar.

Specification

### **METHODOLOGY**

	Función principal	Estilo preferido	Consejo
Methodology	<ul> <li>provides enough detail for competent researchers to repeat the experiment;</li> <li>who, what, when, where, how and why?</li> </ul>	<ul> <li>past tense but active voice(!);</li> <li>correct and internationally recognised style and format (units, variables, materials etc.);</li> </ul>	<ul> <li>mention everything you did that can make importance to the results;</li> <li>don't cover your traces ("some data was ignored"), establish an authors voice ("we decided to ignored this data");</li> <li>if a technique is familiar, only use its name (don't re-explain);</li> <li>use simple(st) example to explain complex methodology;</li> </ul>

### **RESULTS**

	<u>Function principal</u>	Estilo preterido	Consejo
Results	<ul> <li>gives summary results in graphics and numbers;</li> <li>compares different 'treatments';</li> <li>gives quantified proofs (statistical tests);</li> </ul>	<ul> <li>past tense;</li> <li>use tables and graphs and other illustrations;</li> </ul>	<ul> <li>present summary data related to the RA objectives and not all research results;</li> <li>give more emphasise on what should be emphasised - call attention to the most significant findings;</li> <li>make clear separation between yours and others work;</li> </ul>

Fatile wasferide

Camaaia

### **CONCLUSIONS AND DISCUSSION**

	Función principal	Estilo preferido	Consejo
Conclusions and Discussion	<ul> <li>- answers research questions/objectives;</li> <li>- explains discrepancies and unexpected findings;</li> <li>- states importance of discoveries and future implications;</li> </ul>	<ul> <li>simple or present tense (past tense if it is related to results);</li> <li>allows scientific speculations (if necessary);</li> </ul>	<ul> <li>do not recapitulate results but make statements;</li> <li>make strong statements (avoid "It may be concluded " style);</li> <li>do not hide unexpected results - they can be the most important;</li> </ul>

### **REFERENCES**

	Función principal	Estilo preferido	Consejo
References	- gives list of related literature and information sources;	<ul> <li>depends on journal but authors/editors, year and title must be included;</li> </ul>	<ul><li>always cite the most accessible references;</li><li>cite primary source rather than review papers;</li></ul>

### **CONSEJOS**

NAME	GOLDEN RULE
TAKE A READER'S VIEW	Write for your audience not for yourself.
TELL A STORY	Direct your RA but keep a clear focus in the paper and present or results that relate to it.
BE YOURSELF	Write like you speak and then revise and polish.
MAKE IT SIMPLE	Use simple(st) examples to explain complex methodology.
MAKE IT CONCRETE	Use concrete words and strong verbs, avoid noun clusters (more than three words), abstract and ambiguous words.
MAKE IT SHORT	Avoid redundancy, repetition and over-explanation of familiar techniques and terminology.
TAKE RESPONSIBILITY	Make a clear distinction between your work and that of others.
MAKE STRONG STATEMENTS	"We concluded " instead of "It may be concluded "
	Consider uncertainty of conclusions and their implications and

