



# Business Insight 360



## Info

Download **user manual** and get to know the key information of this tool.



## Finance View

Get P & L statement for any customer/ product/ country or aggregation of the above over any time period and More.



## Sales View

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin & view the same in **profitability/ Growth matrix**.



## Marketing view

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability/ Growth matrix**.



## Supply Chain View

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



## Executive View

A top level dashboard for executives consolidating top insights from all dimensions of business.



## Support

Get your **issues resolved** by connecting to our support specialist.