Customer Performance

Performance Matrix

VS LY	VS Target

Customer	NS $	GM $	GM%
Amazon	496.88M	182.8M	36.8%
AtliQ Exclusive	361.12M	166.1M	46.0%
Atliq e Store	304.10M	112.1M	36.9%
Flipkart	138.49M	58.4M	42.1%
Sage	127.86M	40.3M	31.5%
Leader	117.32M	36.0M	30.7%
Neptune	105.69M	49.4M	46.7%
Ebay	91.60M	33.1M	36.1%
Acclaimed Stores	73.36M	29.6M	40.3%
walmart	72.41M	33.1M	45.7%
Total	**3736.17M**	**1422.9M**	**38.1%**

region ● APAC ● EU — 10%

Scatter plot (Performance Matrix): GM% vs NS $ with points labeled Logic Stores, Insight, Info Stores, Electricalslance Stores, Electricalslytical, Logic Stores, Serefoz, Reliance Digital, Electricalsquipo Stores, Flawless Stores, Synthetic, Novus

Product Performance

Unit Economics

Segment	NS $	GM $	GM%
⊞ Accessories	454.10M	172.6M	38.0%
⊞ Desktop	711.08M	272.4M	38.3%
⊞ Networking	38.43M	14.8M	38.5%
⊞ Notebook	1580.43M	601.0M	38.0%
⊞ Peripherals	897.54M	341.2M	38.0%
⊞ Storage	54.59M	20.9M	38.3%
Total	**3736.17M**	**1422.9M**	**38.1%**

● Net Sales ● Total Post Invoi... ● Pre Invoic...

1.7K (23.4%) · 1.9K (25.9%) · 3.7K (50.7%)

● Total COGS ● Gross Margin

1.4K (38.1%) · 2.3K (61.9%)

NS= Net Sales, GM= Gross Margin, LY= Last Year