



Select Benchmark (BM)

VS LY

VS Target

2019

2020

2021

2022
EST

Qtr 1

Qtr 2

Qtr 3

Qtr 4

YTD

YTG

Region, Market

All 

All

Segment, Category, Product

All 

Abbreviations

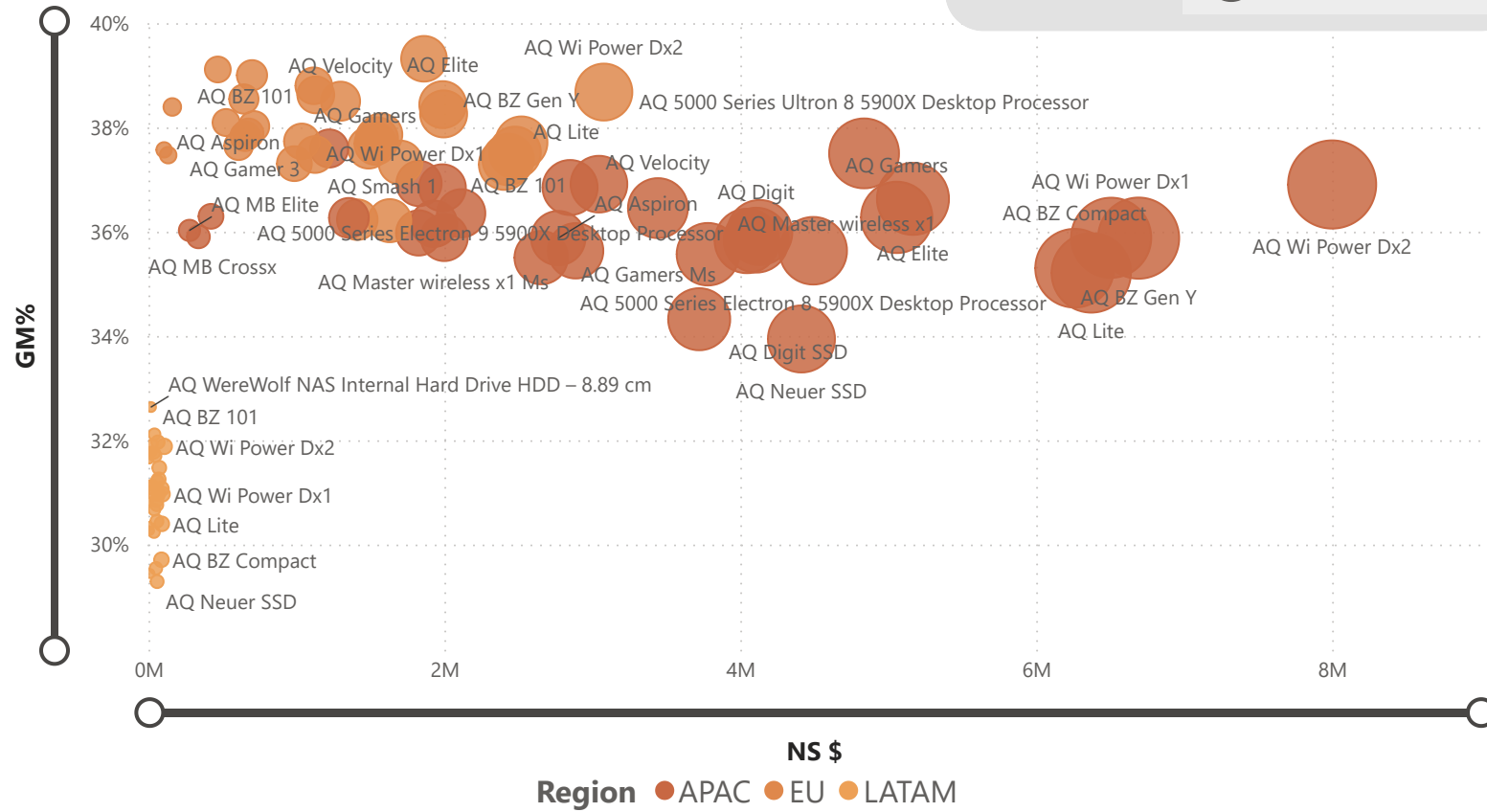
BM= Benchmark | LY= Last Year

GM= Gross Margin | NS= Net Sales

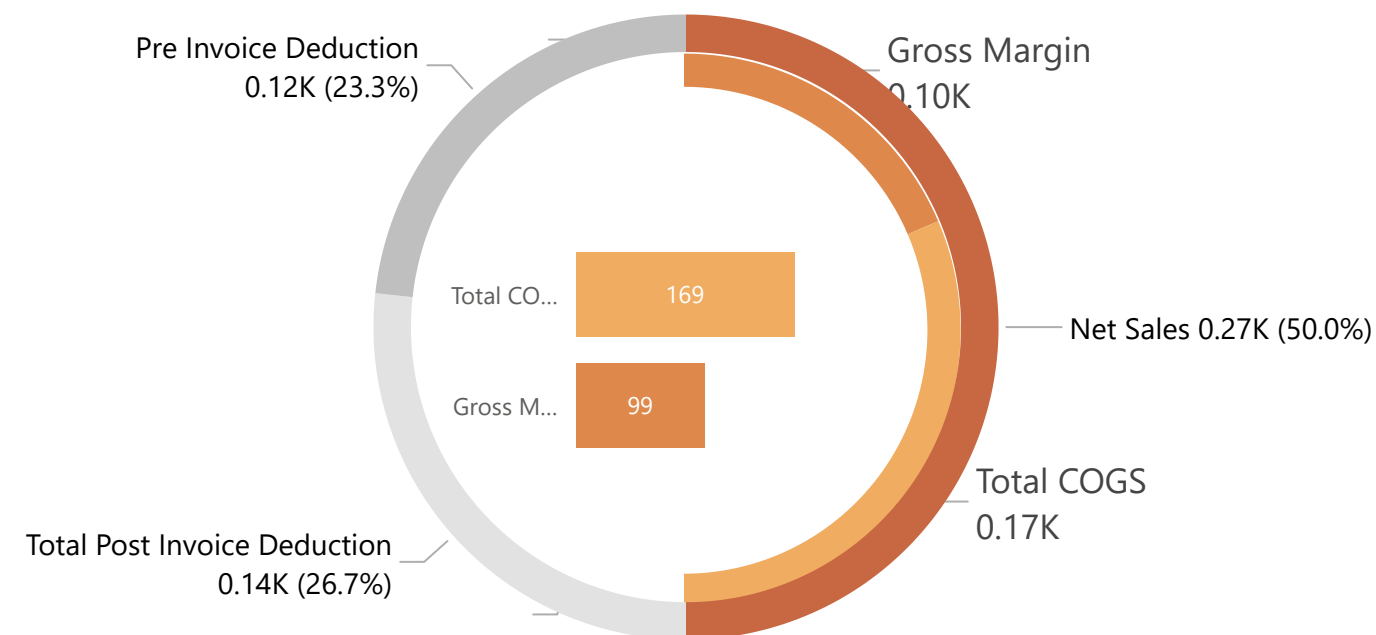
NP= Net Profit | Chg= Charges

All Values in Million \$

Get Job Ready with Power BI



Unit Economics



Product Performance Report

Customer

Product

Product	NS \$	GM \$		GM%	▲ GM %
AQ Wi Power Dx2	14.37M	5.5M		38.0%	-3.45%
AQ BZ Gen Y	12.09M	4.5M		37.0%	-11.72%
AQ Wi Power Dx1	11.84M	4.4M		37.0%	-8.37%
AQ Lite	11.55M	4.2M		36.5%	-12.85%
AQ BZ Compact	11.40M	4.2M		36.5%	-12.49%
AQ Electron 5 3600 Desktop Processor	9.72M	3.7M		38.6%	
AQ Elite	9.48M	3.6M		37.7%	-7.16%
AQ Gamers	9.34M	3.5M		37.4%	-10.03%
AQ BZ Gen Z	9.56M	3.5M		36.4%	
AQ 5000 Series Ultron 8 5900X Desktop Processor	8.77M	3.4M		38.6%	-9.02%
AQ Lite Ms	8.57M	3.2M		37.3%	
AQ Clx1	8.45M	3.1M		36.9%	
AQ Maxima	8.35M	3.1M		36.9%	
AQ 5000 Series Electron 8 5900X Desktop Processor	8.19M	3.0M		36.7%	-13.78%
AQ 5000 Series Electron 9 5900X Desktop Processor	7.52M	2.8M		37.2%	-12.12%
AQ Neuer SSD	7.85M	2.8M		35.2%	-13.96%
AQ Dinit	7.45M	2.8M		37.0%	-10.10%