

FILTERS

Select Benchmak (BM)

VS LY

VS Target

2019

2020

2021

2022 EST

Qtr 1

Qtr 2

Qtr 3

Qtr 4

YTD

YTG

Region, Market

All

Customer

All

Segment, Category, Product

All

Abbreviations


BM= Benchmark | LY= Last Year

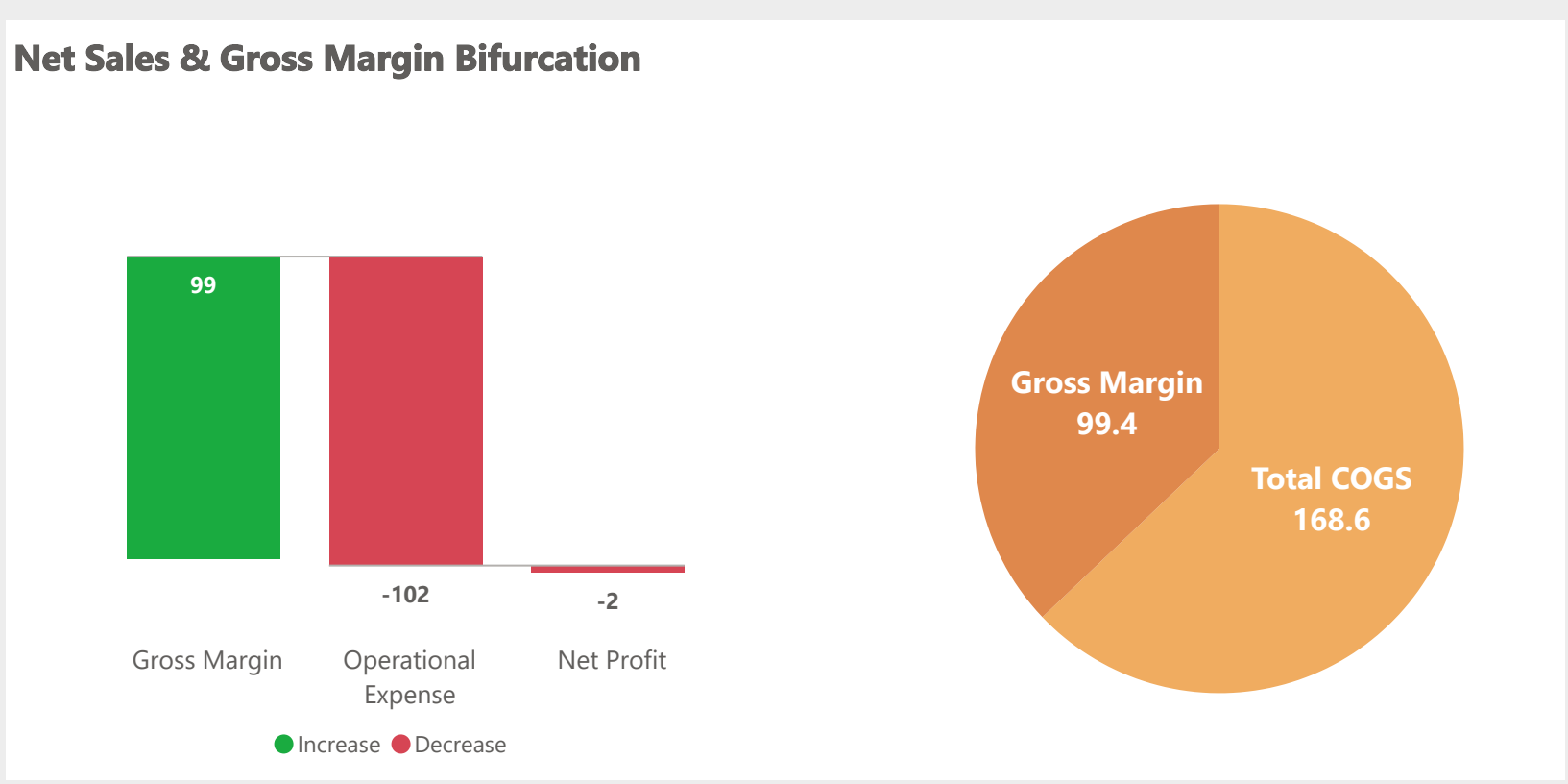
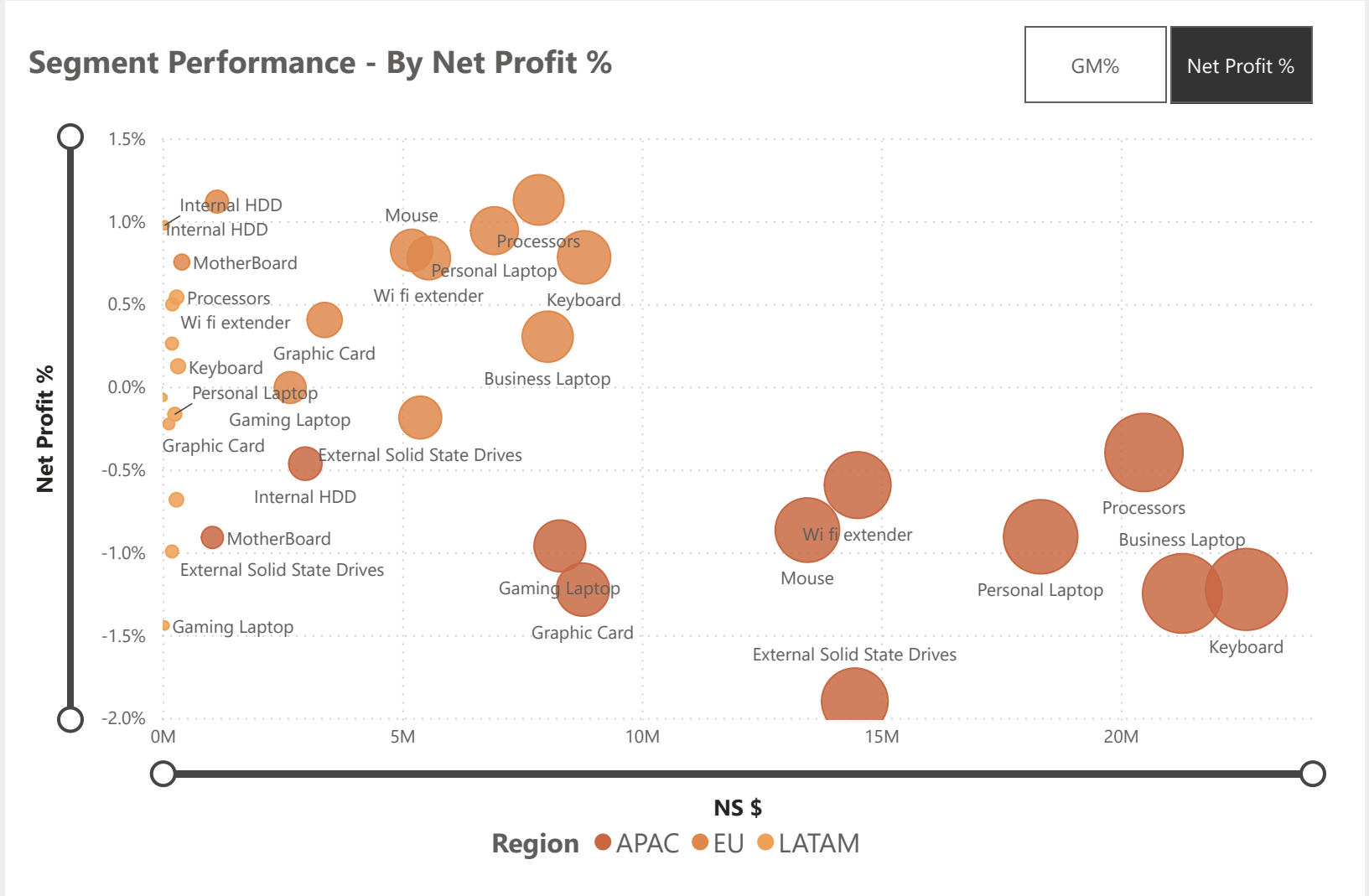
GM= Gross Margin | NS= Net Sales

NP= Net Profit | Chg= Charges

All Values in Million \$

Get Job Ready with Power BI





Segment

Market

Category

Segment

Category	NS \$	GM%	NP	NP %	▲ NP %
Processors	37.35M	37.7%	-0.09M	-0.25%	-1.07
Internal HDD	5.41M	37.6%	-0.02M	-0.31%	-1.11
Wi fi extender	26.22M	37.5%	-0.12M	-0.47%	-1.46
Mouse	24.51M	37.2%	-0.17M	-0.68%	-1.30
Personal Laptop	33.33M	37.3%	-0.23M	-0.69%	-1.34
MotherBoard	1.90M	37.2%	-0.01M	-0.72%	-1.32
Keyboard	41.37M	37.0%	-0.39M	-0.95%	-1.39
Gaming Laptop	14.52M	37.3%	-0.14M	-0.96%	-1.41
Graphic Card	15.98M	36.9%	-0.17M	-1.06%	-1.44
Business Laptop	38.54M	36.8%	-0.42M	-1.10%	-1.44
Batteries	0.35M	36.4%	-0.01M	-1.68%	
External Solid State Drives	25.88M	36.1%	-0.45M	-1.74%	-1.83
USB Flash Drives	1.68M	35.2%	-0.04M	-2.46%	
Personal Desktop	0.95M	36.5%	-0.03M	-2.88%	