FINANCE | SALES | MARKETING | SUPPLY CHAIN | EXECUTIVE

FILTERS

Select Benchmak (BM)

| VS LY | VS Target |

| 2019 | 2020 | 2021 | 2022 EST |

| Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 |

| YTD | YTG |

Region, Market
All

Customer
All

Segment, Category, Product
All

Abbreviations

BM= Benchmark | LY= Last Year

GM= Gross Margin | NS= Net Sales

NP= Net Profit | Chg= Charges

All Values in Million $

Get Job Ready with Power BI
CODE BASICS

Forecast Accuracy %
72.99%
LY: 86.45% | -15.57% ▼

Net Error ($)
492K
LY: 0.64M | -22.88% ▲

Absolute Error ($)
6M
LY: 1.55M | 271.06% ▼

Accuracy / Net Error Trend

- Net Error
- Forecast Accuracy %
- Forecast Accuracy % LY

Key Metrics By Customer

Customer	FCA %	FCA % LY	Net Error	Net Error %	Risk
AtliQ Exclusive	56.65%	76.67%	331K	17.8%	EI
Novus	36.59%	41.22%	286K	44.9%	EI
Synthetic	38.32%	47.83%	261K	40.2%	EI
Sage	35.92%	46.85%	143K	16.7%	EI
Electricalsocity	42.87%	52.63%	122K	24.9%	EI
Digimarket	39.69%	52.62%	88K	34.8%	EI
Nomad Stores	43.96%	45.05%	86K	34.9%	EI
Forward Stores	38.58%	49.83%	84K	38.0%	EI
Chip 7	41.32%	30.35%	80K	37.4%	EI
Total	**72.99%**	**86.45%**	**492K**	**2.3%**	**EI**

Key Metrics By Product

Segment	FCA %	FCA % LY	Net Error	Net Error %	Risk
Storage	81.01%	80.25%	698K	14.9%	EI
Peripherals	75.18%	85.06%	193K	7.4%	EI
Notebook	76.65%	83.02%	147K	22.6%	EI
Desktop	70.07%		0K	-2.0%	OOS
Accessories	71.42%	90.20%	-168K	-1.4%	OOS
Networking	52.50%	81.50%	-379K	-28.9%	OOS
Total	**72.99%**	**86.45%**	**492K**	**2.3%**	**EI**