



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

One's ideal house or home

Their wants are to build their dream house

The magical thing about a home is that it feels good to leave and it feels good to come back

People say that homes are the pride for them

A dream house is about fulfilling desires rather than meeting needs

They need a relaxed life



Persona's name  
Short summary of the persona

Engineers' behavior are good in building houses

Faith and good communication

They mostly fear of financial assistance.

Maintaining a proper punctuality

Good construction for good workers

Anxieties about good and a faith engineer.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?