Digital Discounts Card Mobile App Cost Estimate

	# Units/Hrs.	Cost/Unit	Subtotals	WBS Level 1 Totals	% of Total
Project Management				**USD 50,960**	36%
Project Manager	1,820	USD 28	USD 50,960		
Software				**USD 13,125**	9%
Mobile Application Developer	64	USD 27	USD 1,728		
UI/UX Designer	30	USD 75	USD 2,250		
Back-End Developer	26	USD 51	USD 1,326		
Information Architect	32	USD 90	USD 2,880		
Content Producer	61	USD 81	USD 4,941		
Maintenance				**USD 1,000**	1%
Training	1	USD 1,000	USD 1,000		
Reserves				**USD 75,000**	54%
Total Cost Estimate				**USD 140,085**	

Assumption List

UX designer delivers a usable, user-friendly platform
Content producer adds all restaurants defined
Back-End Developer ensures security and safe data storage
Team members deliver quality work that has been tested
Training is to be conducted online