# **Patients Data - United States of America**

## **Executive Summary:**

My project aims to analyze the USA public patients dataset to gain insights into healthcare patterns and improve patient care. By exploring the data, I will identify demographic trends, examine correlations between treatments and outcomes, and uncover potential disparities in healthcare access. This project is crucial in understanding public healthcare and its impact on patient health outcomes.

## **Objectives/Business Case/Goals:**

The objectives of this project are to identify healthcare patterns, improve patient care, and uncover disparities in healthcare access. The business case is to optimize healthcare operations, resource allocation, and decision-making processes. The goals include understanding the factors affecting patient outcomes, identifying demographic trends, and informing policy decisions.

# **Target Audience/Stakeholders:**

The final presentation is intended for healthcare administrators, policymakers, and subject-matter experts. Each audience has different goals and expectations. Healthcare administrators seek insights for resource allocation, policymakers aim to inform policy decisions, and subject-matter experts want in-depth analysis for research purposes.

#### **Persona Documents:**

- 1. Healthcare Administrator Persona: A healthcare administrator seeking insights to optimize resource allocation and improve operational efficiency.
- 2. Policymaker Persona: A policymaker looking for data-driven evidence to inform policy decisions and address healthcare disparities.
- 3. Subject-Matter Expert Persona: A subject-matter expert in public health interested in detailed analysis and research purposes.

#### **Dataset Selection:**

The chosen dataset is the USA public patients dataset, which includes comprehensive public healthcare records. This dataset was selected due to its relevance to the project objectives and its potential to provide insights into healthcare patterns and patient outcomes.

## **Initial Approach for Presenting Findings:**

An initial approach for presenting the findings could include interactive dashboards and visualizations to showcase demographic trends, treatment correlations, and healthcare disparities. Using Tableau or similar tools, I will create interactive charts, maps, and graphs to effectively communicate the insights.

# **Foreseeable Challenges and Areas for Experience:**

Foreseeable challenges include ensuring data quality, addressing privacy concerns, and managing the complexity of analyzing public healthcare data. To gain more experience, I plan to enhance my skills in data cleansing techniques, privacy regulations, and analytical methodologies. Additionally, I hope to gain insights from peers on effective data visualization techniques and addressing data biases.