Says

What have we heard them say? What can we imagine them saying? **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Experiment with different types of videos make the person to subscribe the channel.

The channel which have more subscribers can earn money.

Only the channels which appload clear informations and suggestion which help to them are subscribed

If video contents are liked then the subscribers of the channel will be increased.

People subscribe channels to sellers who publish the most videos they want.

Videos are not created as equal that perform than others.

Product review videos are made by youtubers to test out the product to be attracted.

Videos in a simple way are expected.



Persona's name

Short summary of

the persona

Removing closed accounts and spammy subscribers.

Some channels are job very helpful and guide to acheive in our studies and job opportunities.

Very useful at the same time it make a person to be addicted to this by spending more time with videos.

Make a person to click the subscribe button by the sentimental speech.

Youtubers make

tasks and ask for

are given by the

audience in order

to increase their

ratings.

the comment which

Vlogs videos created by youtubers can attracted more by the people.

Videos of one channel perform better than the videos of the another channel

Fake news must be stopped from uploading.lt causes to get confused out from the real one.

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





Feels