+91 7338869508 | Mahalakshmi.s4401@gmail.com GitHub | LinkedIn | Portfolio

Mahalakshmi S

Microsoft Certified Power BI Developer

SKILLS:

Analytical Tools:

Programming Languages:

Database:

MySQL

Power BI

- SQL (Structured Query Language)
- Python

PROJECTS:

T20 Cricket World Cup - Final 11 Players [Python | Power BI]

January 2025

GitHub Repo | Live Dashboard | Coding

Advanced Excel

- Utilized Python libraries (BeautifulSoup, requests) to scrape T20 Cricket World Cup match data.
- Scraped and analyzed over 50+ individual player performances during the T20 Cricket World Cup using advanced techniques in Python, resulting in actionable insights.
- Highlighted key insights, such as identifying the **top 11 players contributing to 60%** of tournament runs and trends in team strategies.

Hospitality Analysis - Hotel Chain [Power BI | Excel]

January 2025

GitHub Repo | Live Dashboard

- Customized a Power BI Dashboard using 3 months of hotels data, pinpointing reasons for declining market share.
- Developed and implemented 15 unique metrics that identified key performance drivers, enabling hotel market analysis.
- Identified top-performing hotel (AtliQ Exotica: \$320M), City (Mumbai: \$670M), and hotel occupancy leader (AtliQ Blu: 62.02%).

Finance and Supply Chain Analytics - Ad-Hoc [SQL | Excel]

November 2024

GitHub Repo | Presentation | SQL Query

- Implemented the Visualization & SQL Queries to derive that Notebooks, Accessories and Peripherals **contribute to 83%** of the total unique product count.
- Analyzed a sudden decline in Gross Sales in Q3 of FY 2020 because of COVID-19 Pandemic (\$4M to 0.4M).

Business 360 - Brick & mortar and ecommerce [Power BI | SQL | Excel | Dax Studio]

October 2024

GitHub Repo | Live Dashboard

- Struggled with outdated Excel-based analytics, AtliQ Hardware aimed to modernize operations using data-driven.
- Built a detailed operational performance report using Power BI and 2 data sources (Excel/CSV files and SQL Databases).
- Developed 5 distinct dashboards, each for Finance, Sales, Marketing, Supply Chain and Executive Insights.
- Enabled AtliQ Hardware to analyze different department sales trend and discovered top divisions, with Asia-Pacific leading in Net Sales (\$125.4Mil) and Europe in Gross Margin% (33.88%).

P & L Report – Finance & Sales Analytics [Excel | Pivot Table | Power Query]

August 2024

GitHub Repo | Live Report

- Evaluated a comprehensive Profit and Loss analysis, analyzing key financial indicators including Net Sales, COGS, Gross Margin and Gross Margin%.
- Executed data cleaning using Power Query, which can rescue around 4 hours of repeated manual work.
- Summarized DAX measure for calculations and pivot tables to improve user experience.

CERTIFICATIONS / AWARDS:

Microsoft Certified: Power BI Data Analyst Associate | Certificate

February 2025

Python: Beginner to Advanced for Data Professional | Certificate

January 2025

• SQL: Beginner to Advanced for Data Professional | <u>Certificate</u>

November 2024

Get Job Ready: Power BI Data Analytics for All Levels 3.0 | Certificate

October 2024

Excel: Mother of Business Intelligence | Certificate

August 2024

EDUCATION:

Sri Ramachandra Engineering and Technology

M.Sc., Data Analytics – CGPA: 8.9 May 2023

Mahalashmi Women's College of Arts and Science

B.Sc., Computer Science – CGPA: 7.1

April 2021