



TAMIL NADU SKILL DEVELOPMENT CORPORATION

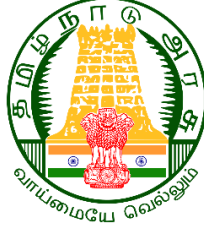
INVITATION FOR EXPRESSION OF INTEREST

R.C. No. 2127 / SDC-NM / 2023

**TO EMPANEL AGENCIES TO CONDUCT OLYMPIAD TO IDENTIFY THE COGNITIVE
TALENTS UNDER NAAN MUDHALVAN UPSKILLING INITIATIVE**

DATE OF ISSUE: 04.10.2023

**TAMILNADU SKILL DEVELOPMENT CORPORATION
INTEGRATED EMPLOYMENT OFFICES CAMPUS (1ST FLOOR), THIRU. VI KA. INDUSTRIAL
ESTATE, GUINDY, CHENNAI – 600032
TEL: 044 22500107 | EMAIL: eo@naanmudhalvan.in |
WEB: www.naanmudhalvan.tn.gov.in**



MESSAGE FROM THE MANAGING DIRECTOR

Sub: Empanelment of agencies to conduct Cognitive Talent Search Olympiad for the Govt and Govt Aided school students in Tamil Nadu- Financial year 2023-24.

Expression of Interest is hereby invited from Firm/Industry/Institution to act as an agency to conduct Cognitive Talent Search Olympiad to the 7th to 9th standard students of Govt and Govt aided schools, under Naan Mudhalvan Programme. The empanelment of the agency may be considered for one year or beyond subject to the necessity of the programme, satisfactory performance and mutual agreement. The signed application along with prescribed enclosures has to be uploaded to the online portal on the Naan Mudhalvan website (<https://portal.naanmudhalvan.tn.gov.in/eoi>) Any queries regarding EOI shall be mailed to eoi@naanmudhalvan.in. Naan Mudhalvan, TNSDC reserves the right to modify, amend or cancel the EOI without specifying any reason thereof.

Managing Director

I. ABOUT NAAN MUDHALVAN

Tamil Nadu Skill Development Corporation (TNSDC), company wholly owned by the Government of Tamil Nadu, is the nodal agency for all the skill development related activities and training programmes in the state and it aims to converge the activities of various stakeholders including industries, industrial associations, training partners, sector skill councils, assessment agencies apart from various other State and Central Government bodies. The objective is to transform the state into the skill capital of the country by collaborating with Government agencies, reputed private skill training institutions and industry partners.

The Hon'ble Chief Minister of Tamil Nadu launched the "Naan Mudhalvan" (I am the best) scheme, a massive industry relevant skill enhancement initiative for the youth of Tamil Nadu, with a vision to provide transformative skills to more than 12 lakh youth per year across the state. Naan Mudhalvan scheme aims to foster a competent workforce and enhance the employment prospects of the students of Tamil Nadu through its continuous skill development endeavour.

II. TAMILNADU SPECIAL PROGRAM IMPLEMENTATION DEPARTMENT - ANNOUNCEMENT 2023 - 24

Hon'ble Minister for Youth Welfare, Sports Department and Special Program Implementation Department, in the Announcement for 2023 - 24 informed that Naan Mudhalvan Olympiad shall be conducted in Government Schools to identify cognitive talents among students and nurture towards excellence. As per the Announcement, a gamified platform shall be integrated in schools for students to take the test.

III. COGNITIVE TALENT SEARCH OLYMPIAD

In order to identify the talents at a very early stage and nurture to excellence, Naan Mudhalvan, TNSDC in collaboration with Tamil Nadu School Education Department shall conduct a student Olympiad to identify cognitive talents among school students and prepare a talent profile. The objective is to provide skill-based interventions and cross mentoring opportunities to help the students in 7th to 9th standards in Government and fully aided schools across Tamil Nadu.

In this EoI, the Managing Director (hereinafter referred to as the "Authority") seeks to invite responses from organizations for the student Olympiad. This initiative is aimed at achieving the following goals through online platform that meet the following criteria:

1. A gamified platform.
2. The platform should be browser based and compatible with different screen resolutions.
3. The platform should be compatible for any kind of operating system, such as Windows, Linux, Mac, etc.
4. The platform should be viewable on any device and screen size, ex: smart phone.
5. The platform should support multilingual (English and Tamil) content.

6. The platform should offer random questions and options for different students to make it unique.
- a) The Olympiad would have to be designed to be interactive and gamified so as to test the skills under these different sections: (Illustrative and not exhaustive)
 1. Critical thinking and reflexivity
 2. Concept understanding
 3. Problem solving
 4. Sustained attention
 5. Logical reasoning
 6. Auditory and visual processing
 7. Processing speed – audio and visual
 8. Attention to details
 9. Divided attention
 10. Physics grade syllabus (classes 7,8,9) based questions
 11. Mathematics - Grade Syllabus (Classes 7, 8, 9) based questions
 12. Memory

IV. Terms of Reference

1. The Authority hereby invites Expression of Interest (EOI) from agencies experienced in conducting online student Olympiad at a mass scale (80 thousand students or more) and have expertise in edtech gamified platform (animation). Edtech here refers to hardware and software designed based on a specific syllabus and provides objective results that help in understanding students' levels.
2. To clarify the initial doubts of the Bidders, a pre-Eoi online discussion meeting will be held on 10/10/2023. All bidders are invited to send in their queries over email to the following id eoim@naanmudhalvan.in with the subject titled "NM School Olympiad 2023-24 - <Name of the organization>", and the same shall be responded to by the Naan Mudhalvan team. The meeting will be held online. The online meeting link will be made available on the portal on 08/10/2023.
3. Based on the submission of EOI, the firms shall be shortlisted and invited to submit their proposals. The Authority may also choose to empanel multiple vendors to provide services based on their existing capabilities and prior experience.
4. In case of any clarifications/ doubts/ gaps in the response submitted, the Authority reserves the right to seek additional clarifications from the bidders/ call them for discussions.

The EOIs must be submitted through Naan Mudhalvan portal

<https://portal.naanmudhalvan.tn.gov.in/eoi> on or before 20/10/2023 and before 2:00 PM in the format given below.

Annexure 1: Covering Letter format with declaration

Format 1 - Applicant's Expression of Interest

To:
Managing Director,
Tamil Nadu Skill Development Corporation (TNSDC),
Integrated Employment Offices Campus(1stFloor),
Thiru.Vi.Ka Industrial Estate,
Guindy,Chennai-600032,

Sub: Response to the Expression of Interest for Empanelment of agencies to conduct Cognitive Talent Search Olympiad for the students of Tamil Nadu - FY 2023-24-Reg.

Dear Sir / Madam,

In response to the Invitation for Expression of Interest (EOI) published on ...10.2023 by TNSDC for Empanelment of agencies to conduct Cognitive Talent Search Olympiad for the students of Tamil Nadu - FY 2023-24, we would like to express interest to carry out the above proposed task. The details are attached herewith in the format given.

Declaration

I hereby declare that the information furnished is true and up to date.

I hereby declare that the information furnished is true and up to date and that our Company is having unblemished record, is neither blacklisted or debarred by any regulatory body or Govt of India or any agencies for any reason whatsoever for indulging in corrupt and fraudulent practices or for indulging in unfair trade practices.

I understand that notwithstanding anything contained in this EOI, TNSDC reserves the right accept or reject any proposal and to annul the Empanelment Process and reject all Proposals at any time without any liability or any obligation for such acceptance, rejection or annulment, and without assigning any reasons thereof.

In case it is found during the evaluation of proposals or at any time before signing of the Agreement or after its execution and during the period of subsistence thereof, that one or more of the pre-qualification conditions have not been met by the Partner or that the Partner has made material misrepresentation or has given any materially incorrect or false information, the Partner shall be disqualified forthwith and the Agreement, if signed, shall be liable to be terminated by a communication in writing by TNSDC to the Partner, without TNSDC being liable in any manner what so ever to the Partner

Yours Sincerely,

Signature of the applicant [Full name of applicant]

Stamp.....

Date:

Encl.: As above.

(Imp. Note: This is to be furnished on the letter head of the organization.

Annexure 2: Format for submission of the response to Expression of Interest

S.No.	Parameter	Response		
1.	Name of the Bidder Organisation			
2.	Registered Address of Bidder Organisation			
3.	Operational Address of the Bidder (if any)			
4.	Year of establishment			
5.	Registration No./License No.			
6.	Authorised Signatory (Name and Designation)			
7.	Primary Business Functions of the Bidder Organisation			
8.	Company size (No.of full time employees)			
9.	Audited revenues and profit after tax of the Bidder (in Rs. crore).	Year	Revenue (Rs. in crore)	Profit (Rs. in crore)
10.	<ul style="list-style-type: none"> Overall Turnover for the past 3 years should be Rs.5 crore and above. 	FY 2022-23		
		FY 2021-22		
		FY 2020-21		
11.	<p>Past Experience – Designed, managed and maintained similar solutions or software for state/central/quasi-governmental educational institutions for the purposes of assessment or learning with a minimum user base of at least 80,000 users.</p> <p>Note: In case the Bidder does not have prior experience working with a government/quasi-government entity, they shall produce relevant work orders for projects similar to the nature of work as procured by the given tender.</p>	<p>At least 3 Work orders, each with a minimum user base of 80K or more. Work orders' needs to be dated within the past 3 years (FY 2020-21, FY 2021-22, FY 2022-23) as on 31 March 2023.</p> <p>Completion certificate issued by the client and the proof for the payment settled from the client against each work order should be enclosed (for the same projects as the work orders submitted).</p> <p>NOTE: The work orders should provide the following details:</p> <ol style="list-style-type: none"> 1) Name of project: 2) Projected Start Date and End Date: 3) Location: 4) Client Details: 5) Project User base: 6) Main Project Features: 7) Unique use cases of provided solutions: 		
12.	Single point of contact of the bidder	Name		
		Designation		
		E-mail		
		Phone Number		
		Whether the individual can be contacted to provide inputs to the Authority on any matter	Yes / No	

S.No.	Parameter	Response
13.	Certifications for the Bidder	
DETAILS OF PREVIOUS EXPERIENCE IN GAMIFIED PLATFORM		
7	Objective of the platform	<i>Provide a summary with relevant links to videos, mockups, previous projects, testimonials here:</i>
8	Maximum number of concurrent users logged in your platform / application	<i>Provide consolidated reports of real time monitoring and testimonials of clients previously serviced in similar projects that furnish both a qualitative description of platform experience and data which shows the maximum number of concurrent users logged in over definite timeslots.</i>
9	Is there any system available for redressal of complaints/ maintenance of the tool procured.	

SUPPORTING DOCUMENTS TO BE ATTACHED

1. Company registration certificate
2. Portfolio showcasing gamified platform development projects
3. Client references
4. Income tax return filing for the last three financial years