

# Brainstorm & Prioritize Ideas

In this activity you are expected to work on Brainstorming standard template available on mural.

Brainstorming Template:

Problem Statement Recap:

Summarize the key challenges identified in the property management industry, emphasizing the need for a comprehensive Salesforce-based solution.

Brainstorming Session:

Encourage all team members to contribute ideas for addressing the identified challenges and meeting the objectives of the property management application.

Ideas and Solutions:

Foster an open discussion to generate innovative ideas and solutions for streamlining property management processes, enhancing communication channels, and improving data security measures.

Idea Prioritization:

Evaluate and prioritize the generated ideas based on their feasibility, impact on user experience, and alignment with the project objectives.

Shortlist Key Features:

Identify and prioritize key features and functionalities, such as property listing management, tenant communication tools, lease and contract management, and data security protocols.

Integration Possibilities:

Explore integration possibilities with third-party APIs, open-source frameworks, and Salesforce's native tools to enhance the application's capabilities and data management functionalities.

User Experience Enhancement:

Discuss ways to improve the user interface, focusing on intuitive navigation, responsive design, and user-friendly interactions for both property managers and tenants.

Scalability and Performance:

Consider strategies for ensuring the application's scalability, performance optimization, and seamless integration with large property portfolios and diverse user bases.

Data Security and Compliance Measures:

Prioritize the implementation of robust data security measures and compliance protocols to protect sensitive property and user data from potential breaches and security threats.