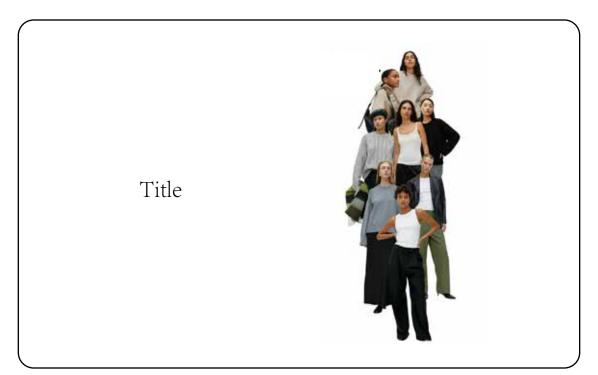
STORY BOARD



Scene 1: HOME PAGE Description: We would have models from traditional to AI. Clicking on one of them would work as a toggle button that would redirect to a certain segment of the story.



Scene 1: HOME PAGE Description: We would have models from traditional to AI moving from left to right using the function- Marque Clicking on one of them would work as a toggle button that would redirect to a certain segment of the story.



Scene 1: HOME PAGE Description: We would have models from traditional to AI. Clicking on one of them would work as a toggle button that would redirect to a certain segment of the story.

Title The fashion industry is undergoing a significant transformation, driven by the rise of the gig economy and the increasing integration of artificial intelligence. These changes bring both opportunities and challenges that demand our attention. Job insecurity and income instability have become major concerns in the gig economy. Freelance fashion workers, including models and designers, often face unpredictable income streams and lack of job security. A stark example of this issue came to light when model Alicia Amin protested against Kuala Lumpur Fashion Week, highlighting the problem of unpaid models. This incident raises critical questions about fair

compensation and worker rights in the gig economy of fashion.

Scene 2: Content: Introduction + example The Title would be fixed. Clicking on the title would toggle back to the HOME PAGE. On scrolling, the next segment of the story appears with effects that make it look like a page flip.

Title The blurred lines between freelancing and exploitative practices are another significant issue. Many designers are misled into accepting 'temp work' as genuine freelancing, often finding themselves working full-time hours without the benefits or job security of permanent employees. This situation creates an unhealthy work environment and raises ethical concerns about worker treatment in the industry.

Content: Issues faced by designers. + related images/ video The Title would be fixed. Clicking on the title would toggle back to the HOME PAGE. On scrolling, the next segment of the story appears with effects that make it look like a page flip.



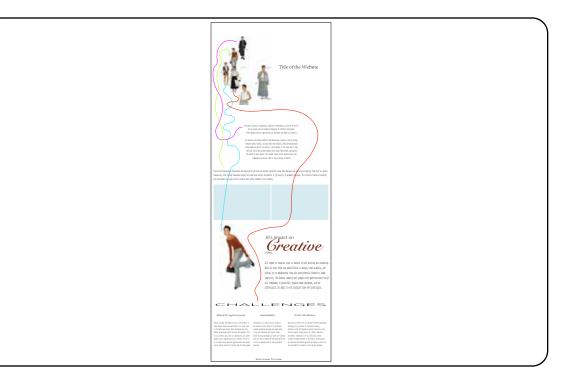
Content: AI's impact on creative roles The Title would be fixed. Clicking on the title would toggle back to the HOME PAGE. On scrolling, the next segment of the story appears with effects that make it look like a page flip.

Title CHALLENGES Ethical & Legal Concerns Work Life Balance

Ethical and legal challenges are also at the forefront of Sustainability is another crucial concern as these changes. Worker misclassification is a common issue the industry evolves. While AI can potentially not only creates legal risks for companies but also leaves worsen existing sustainability issues. The industry environment. Integration of AI will definitely further and the ethical sourcing of training data for these systems. practices.

Maintaining a healthy work life balance has become increasingly in the fashion gig economy, where freelancers are often optimise production processes and reduce waste, Freelancers often find themselves working long hours to meet treated as employees without receiving fair benefits. This it may also accelerate fast fashion trends, multiple targets, risking burnout in a highly competitive workers without adequate protection. Moreover, the use of must find ways to balance the efficiency gains from increase the competitiveness of the industry. Finding ways to AI in fashion raises important questions about data privacy AI with the pressing need for more sustainable set boundaries and maintain personal well being is crucial for the sustainability of careers in this new work paradigm.

Content: Discusses the challenges associated. The Title would be fixed. Clicking on the title would toggle back to the HOME PAGE. On scrolling, the next segment of the story appears with effects that make it look like a page flip.



All the scenes {more scenes to be added}