

Mahalakshmi G

Web Designer

Web Designer with 4+ years of experience. I've designed user-interactive websites, emails, and programmatic banners that generate significant potential traffic and leads. These websites integrate seamlessly with relevant technologies and requisite features. Additionally, I've designed Facebook posters, videos, and mobile app UIs using Inkscape, Figma, Adobe XD and Photoshop, showcasing my proficiency in digital design.

✉ grajs.mahalakshmi@gmail.com

📞 9344048705

📍 Salem, Tamil Nadu

WORK EXPERIENCE

Junior Web Designer Indegene Private Limited

04/2022 - Present

Bangalore

Achievements/Tasks

- Developed static and responsive emails that ensure compatibility with all major browsers, such as **Chrome, Internet Explorer, Safari and Firefox**.
- Conduct thorough testing using **Email on Acid** and the **Salesforce Marketing Cloud** to ensure optimal rendering and functionality across various screen sizes and devices.
- Developed programmatic banners (static and animated) in various resolutions.
- Collaborating with the creative team to create and modify emails, faxes, and banners.

Front End Developer Sigma Computers, Salem

06/2019 - 03/2022

Salem

Achievements/Tasks

- Designed Websites with splendid Designs which sure-fires Client Objectives.
- Customized Websites as per Client Motto.
- Designed assets for Desktop, Mobile, Tablet (Responsive Websites) which are informative.
- Designed User-friendly Landing Pages with HTML5, CSS, Bootstrap.
- Designed Business Emails, Divergent Social Media Posts for Digital Marketing Promotions.
- I have created screen flow diagrams for mobile Applications using Inkscape.

PROJECTS

Underneath Website Links imparts about My Uniqueness. Capabilities @UI Design Field. Examine these few Links & Know much Better.

- <https://sigmacomputers.in>
- <https://inaivomisaignaniyudan.in/>
- <https://jusmilk.com/>
- <http://www.greenconnect.in/>
- <http://mallikainternational.com/>
- <https://www.rarcoir.com/>
- <http://drranganathancardiologist.com/>
- <http://www.my-little-rocks.com/>
- <https://www.aasaclinic.com/>

Landing page

- <http://eshop.ojaselectronic.com/Ojas-X2-Wireless-Headphones-in-Malaysia/>
- <https://growpharmacy.in/Online-Pharmacy-Mobile-App/>
- <https://demo.sigmacomputers.in/urvasi/urvasi-salwar-kameez-bra-and-tshirt-bra/>
- <http://eshop.ojaselectronic.com/Ojas-X4-Wireless-Headphones-in-Malaysia/>
- <https://demo.sigmacomputers.in/urvasi/urvasi-teen-sports-innerwear/>
- <https://www.waangoo.com/landingpage/waangoo-chinese-newyear/>
- <https://www.waangoo.com/landingpage/waangoo-kakada-sweets/>
- <https://salemhomefoods.com/landing/>

SKILLS

HTML 5

CSS

Bootstrap 4

Photoshop

Inkscape

Adobe XD

Canva

JavaScript

Figma

Dreamweaver

Email On Acid

GitHub

EDUCATION

Government Arts College for Women Salem. Affiliated to Periyar University (2016 - 2019)

BCA - Bachelor of Computer Application CGPA - 7.72

CERTIFICATES

Diploma in Web Designing (06/2018 - 01/2019)

Tutor Joes Computer Education ISO 9001: 2015 Institution

Senior grade English Typewriting in First Class. (02/2020)

Junior Grade English Typing in First with Distinction. (08/2019)

PERSONAL PROJECT

Link Text File Manager - Figma with Prototype

<http://tinyurl.com/57bkmy2e>

My Portfolio

<https://mahalakshmigovindharaj.github.io/MyPortfolio/>

LANGUAGES

English

Professional Working Proficiency

Tamil

Native or Bilingual Proficiency

Kannada

Elementary Proficiency

INTERESTS

Creating creative Graphic Design

Interested in learning new tools for Graphic Design

Learning new Framework Like ReactJS & Vue.js