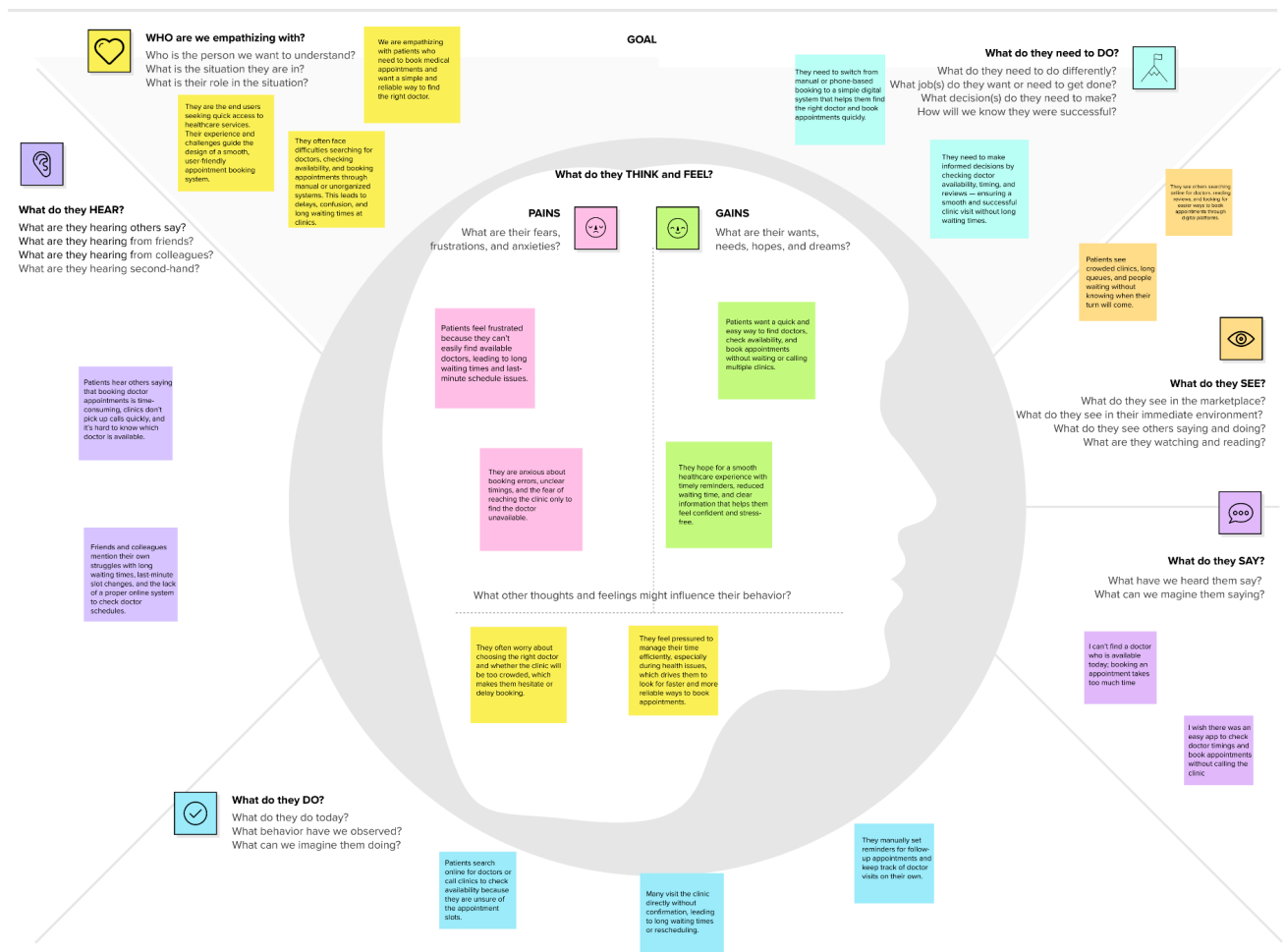


Ideation Phase

Empathize & Discover

Date	3 December 2025
Team ID	
Project Name	Medifolio - Doctor Appointment Booking System
Maximum Marks	4 Marks

Empathy Map Canvas:



Understand the needs, frustrations, and behaviors of patients who are trying to find the right doctor, check availability, and book appointments easily through a digital platform like Medifolio.

