

Classification problems

Email - spam/not spam?

Online transactions - fraudulent?

Tumour - Malignant/benign

Gaming - Win vs Loss

Sales - Buying vs Not buying

Marketing – Response vs No Response

Credit card & Loans – Default vs Non Default

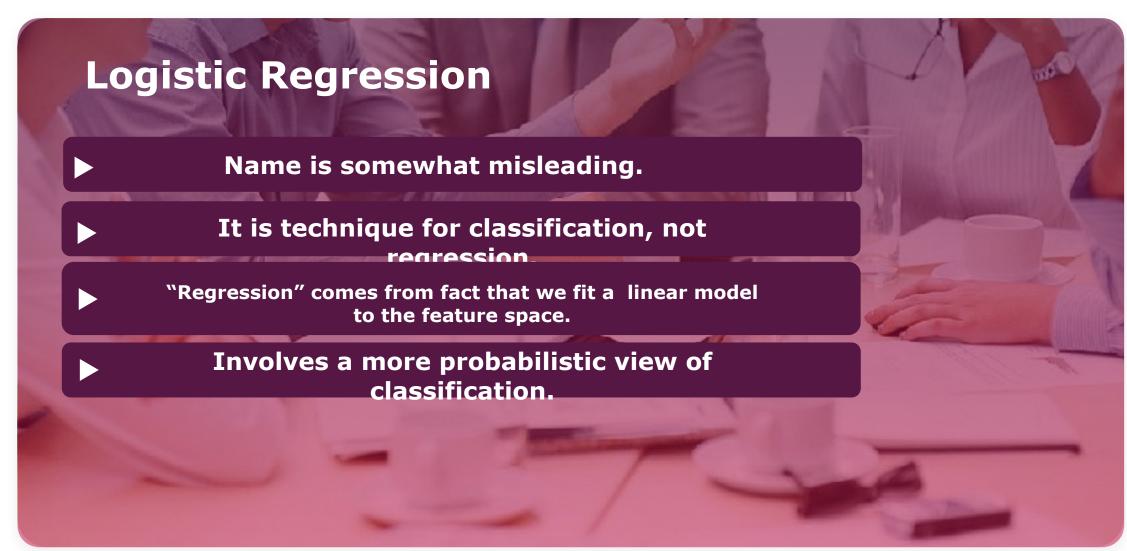
Operations – Attrition vs Retention

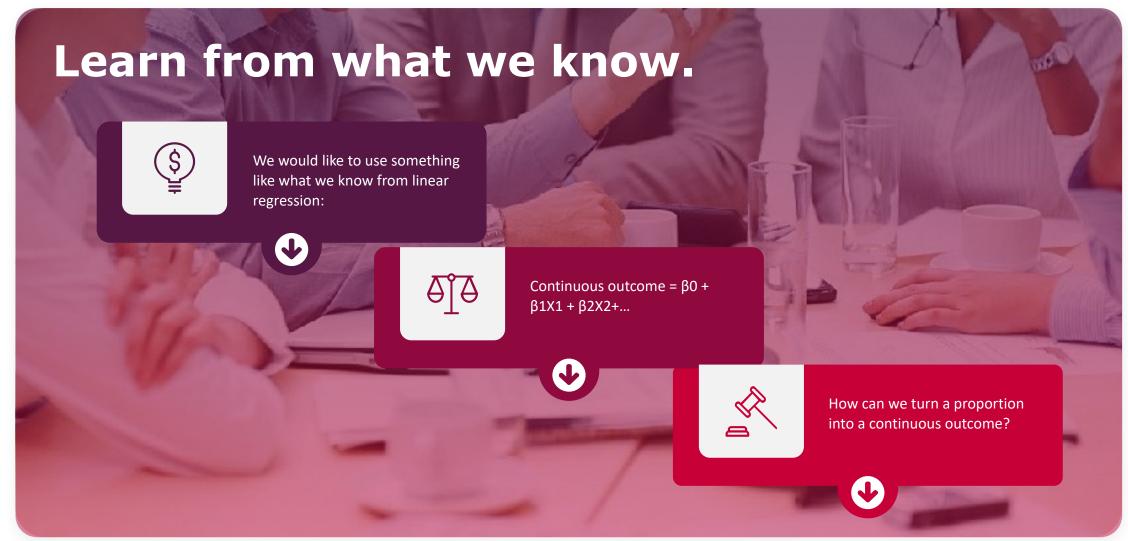
Websites – Click vs No click

Fraud identification –Fraud vs Non Frau

Healthcare –Cure vs No Cure



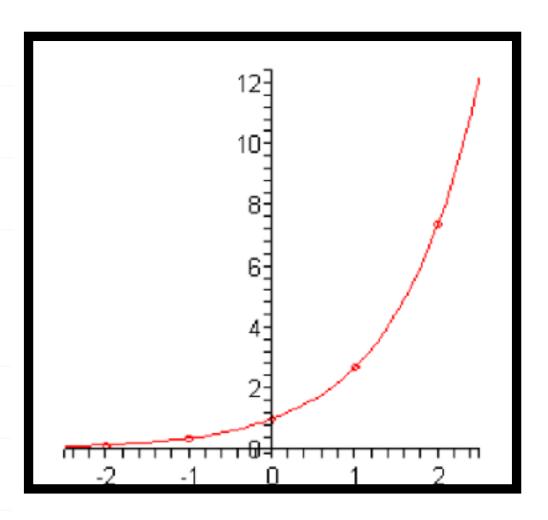




Transformation of linear to logistic

- \emptyset Input: $(-\infty, +\infty)$

- The Exponential will convert data in the range of $(0,+\infty)$
- Any number divided by the number +1 p = 65432 p/p+1 = 0.99Output: (0, 1)



Transforming a proportion



A proportion is a value between 0 and 1



The odds are always positive:

$$odds = \left(\frac{p}{1-p}\right) \Rightarrow [0,+\infty)$$



The log odds is continuous:

$$Logodds = ln \left(\frac{p}{1-p}\right) \Rightarrow (-\infty, +\infty)$$

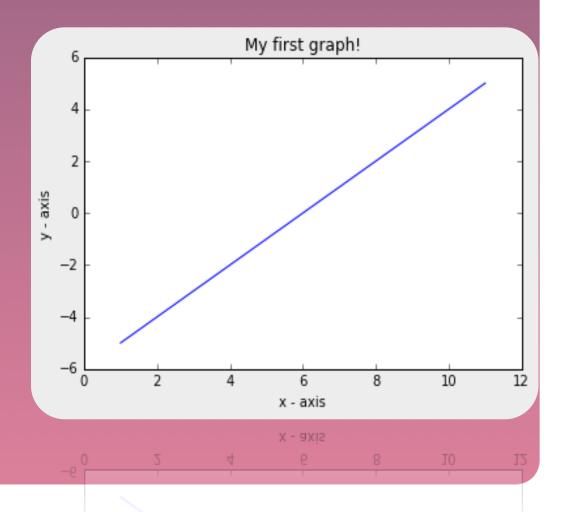


Measure	Min	Max	Name
Pr(Y = 1)	0	1	"probability"
$\frac{\Pr(Y=1)}{1 - \Pr(Y=1)}$	0	80	"odds"
$\log\left(\frac{\Pr(Y=1)}{1-\Pr(Y=1)}\right)$	-∞	8	"log-odds" or "logit"

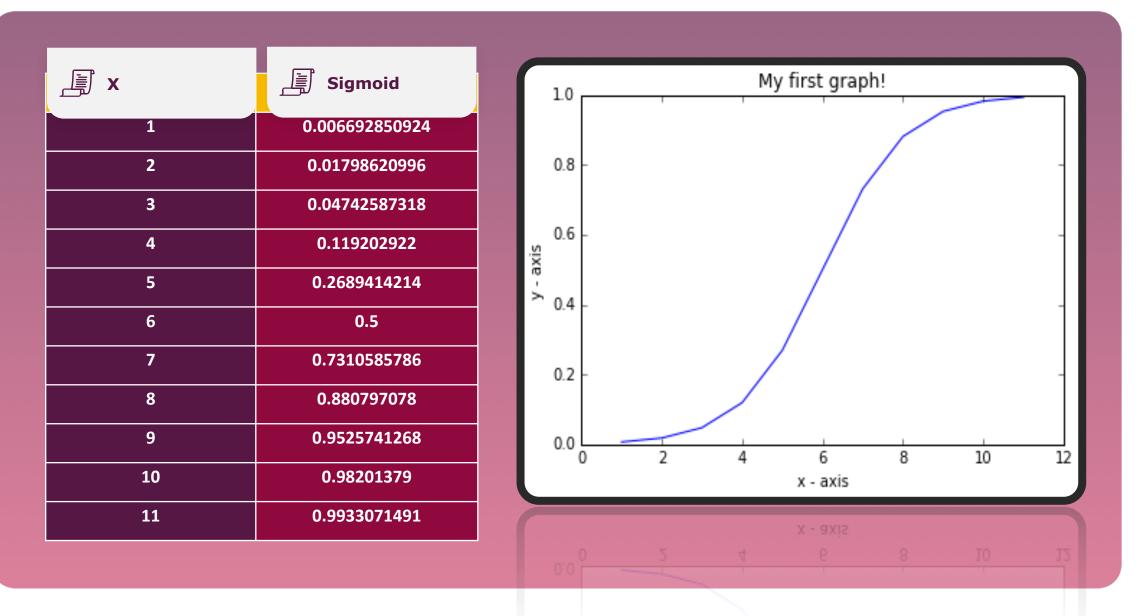
"Logit"
transformatin
of the
probability

Regression lin

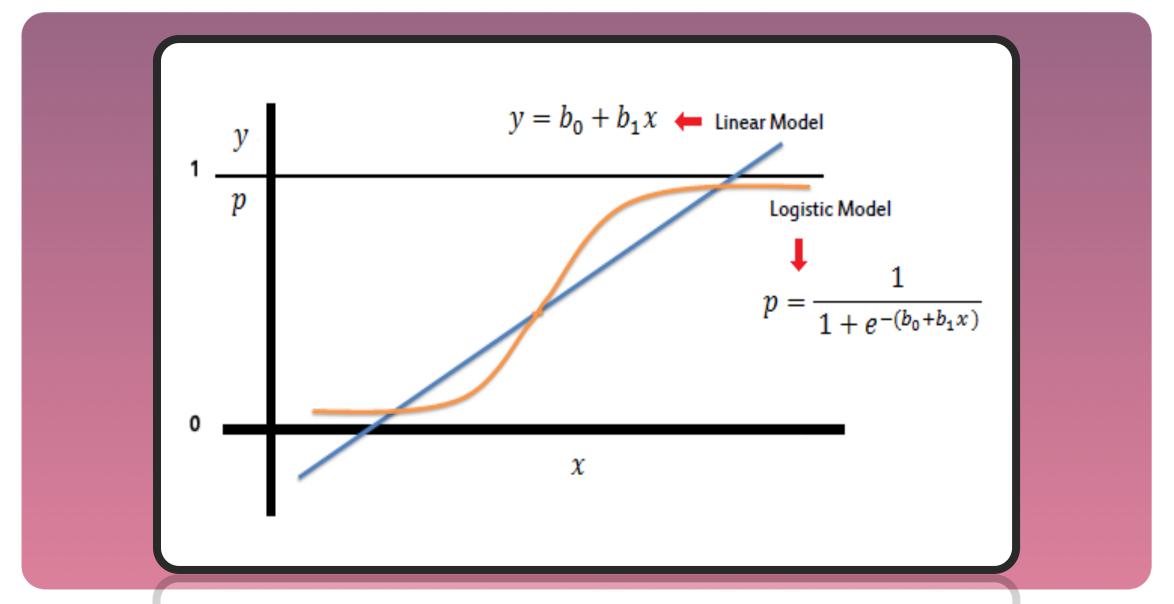
X	Y
1	-5
2	-4
3	-3
4	-2
5	-1
6	0
7	1
8	2
9	3
10	4
11	5



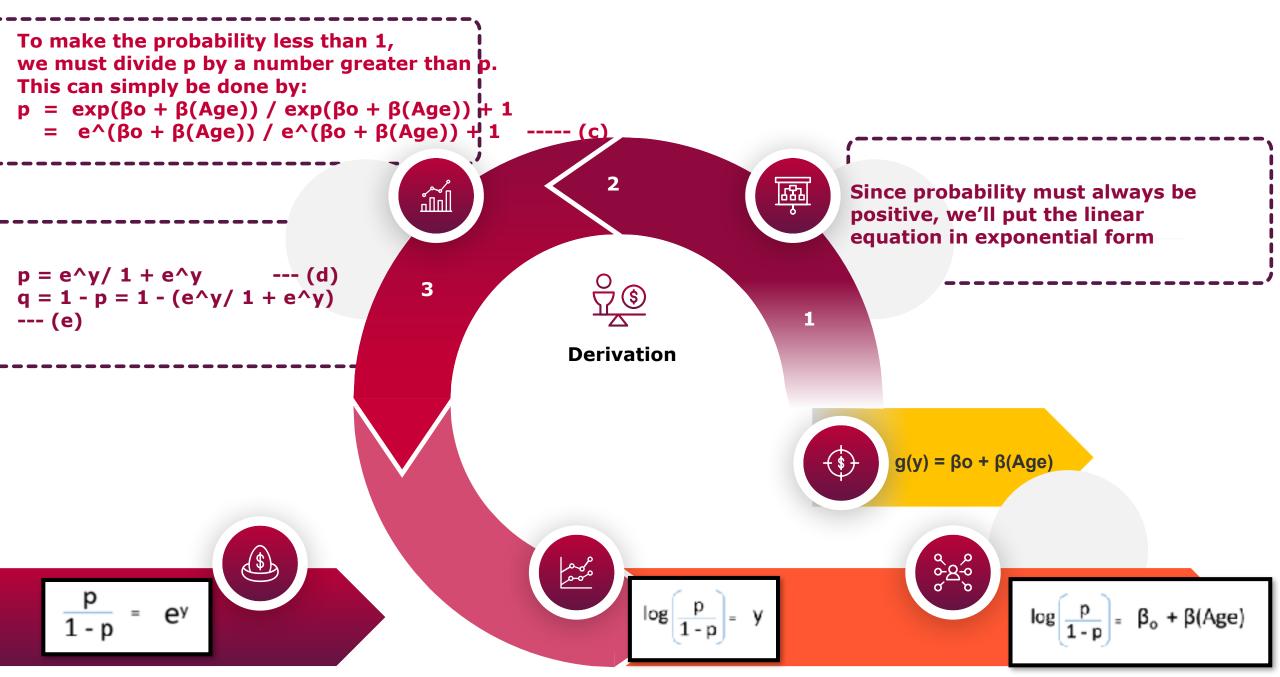
Transformation to Classification



Logistic Regression Equation







Learning from Example



In 1846 the Donner and Reed families left Springfield, Illinois, for California by covered wagon. In July, the Donner Party, as it became known, reached Fort Bridger, Wyoming. There its leaders decided to attempt a new and untested rote to the Sacramento Valley. Having reached its full size of 87 people and 20 wagons, the party was delayed by a difficult crossing of the Wasatch Range and again in the crossing of the desert west of the Great Salt Lake. The group became stranded in the eastern Sierra Nevada mountains when the region was hit by heavy snows in late October. By the time the last survivor was rescued on April 21, 1847, 40 of the 87 members had died from famine and exposure to extreme cold.

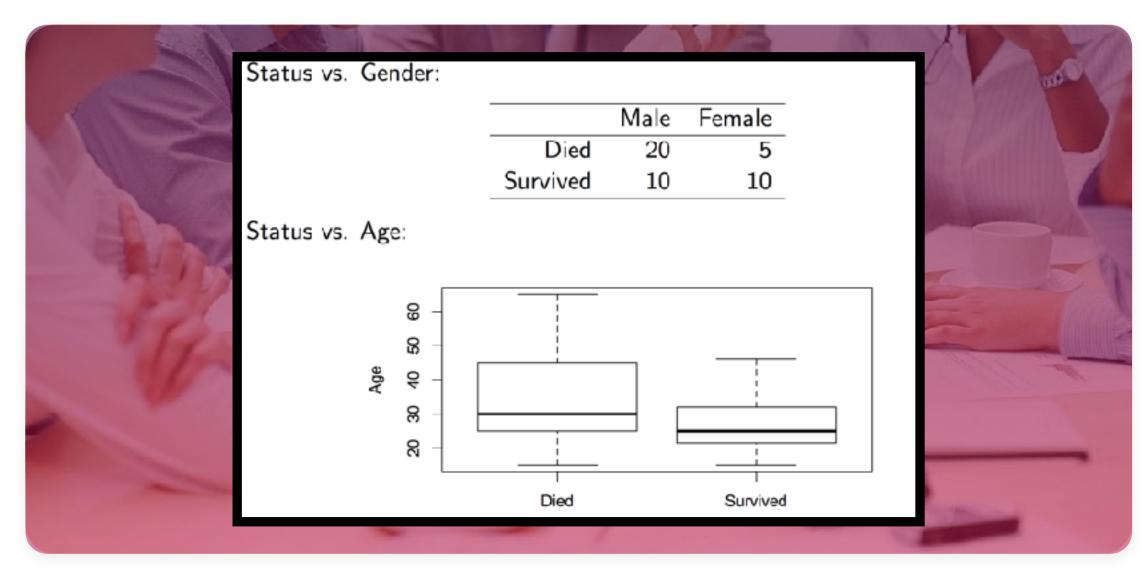
From Ramsey, F.L. and Schafer, D.W. (2002). The Statistical Sleuth: A Course in Methods of Data Analysis (2nd ed)

Dataset

-		100	1		
		Age	Sex	Status	
1	1	23.00	Male	Died	
1	2	40.00	Female	Survived	
A	3	40.00	Male	Survived	
CA.	4	30.00	Male	Died	
	5	28.00	Male	Died	TU -
7	:	:	÷	:	1000
	43	23.00	Male	Survived	· And
	44	24.00	Male	Died	
	45	25.00	Female	Survived	

45 25.00 Female Survived

Exploratory Analysis





EDA

It seems clear
that both age
and gender have
an effect on
someone's
survival, how do
we come up with
a model that will
let us explore
this relationship



EDA

Even if we set
Died to 0 and
Survived to 1,
this isn't
something we
can transform
our way out of we need
something more.



EDA

✓ One way to think about the problem - we can treat Survived and Died as successes and failures arising from a binomial distribution where the probability of a success is given by a transformation of a linear model of

the predictors



Exploratory Analysis



- It turns out that this is a very general way of addressing this type of problem in regression, and the resulting models are called Logistic regression and All Logistic regression have the following three characteristics:
- A probability distribution describing the outcome variable
- A linear model

Linear regression

$$Y = b_0 + b_1 \times X_1 + b_2 \times X_2 + \cdots + b_K \times X_K$$

A link function that relates the linear model to the parameter of the outcome distribution

Linear regression

$$Y = b_0 + b_1 \times X_1 + b_2 \times X_2 + \cdots + b_K \times X_K$$

Sigmoid Function P =

$$P = \frac{1}{1 + e^{-\gamma}}$$

n
$$(\frac{P}{1-P}) = b_0 + b_1 \times X_1 + b_2 \times X_2 + \dots + b_K \times X_K$$

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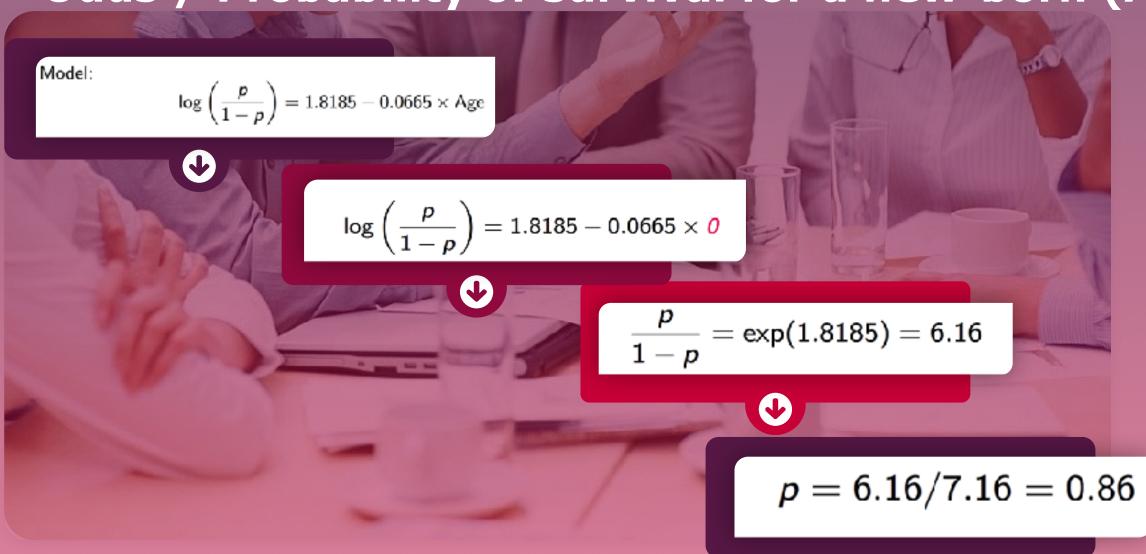
	Estimate	Std. Error	z value	Pr(> z)
(Intercept)	1.8185	0.9994	1.82	0.0688
Age	-0.0665	0.0322	-2.06	0.0391



Model:

$$\log\left(\frac{p}{1-p}\right) = 1.8185 - 0.0665 \times \mathsf{Age}$$

Odds / Probability of survival for a new-born (Age



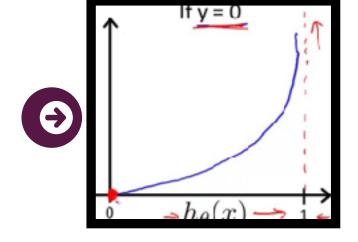
Logistic regression cost function $Cost(\underline{h_{\theta}(x)}, y) = \begin{cases} -\log(h_{\theta}(x)) & \text{if } y = 1\\ -\log(1 - h_{\theta}(x)) & \text{if } y = 0 \end{cases}$ 1092 If y = 1

Cost Function

If y = 1 $0 \qquad h_{\theta}(x) \qquad 1$

- Captures intuition that if $h_{\theta}(x) = 0$, (predict $P(y = 1|x; \theta) = 0$), but y = 1, we'll penalize learning algorithm by a very large cost.

Cost Function for 1







If our correct answer 'y' is 0, then the cost function will be 0 if our hypothesis function also outputs 0. If our hypothesis approaches 1, then the cost function will approach infinity.

Cost Function for 0

Combining the cost function

For binary classification probl ms

Because of this, we can have a simpler way to write the cost function

Rather than writing cost function on two lines/two cases . Can compress them into one equation - more efficient

cost

$$cost(h_{\theta_{i}}(x),y) = -ylog(h_{\theta}(x)) - (1-y)log(1-h_{\theta}(x))$$



This equation is a more compact of the two cases above

$$J(\theta) = \frac{1}{m} \sum_{i=1}^{m} \frac{\operatorname{Cost}(h_{\theta}(x^{(i)}), y^{(i)})}{-\log(h_{\theta}(x))}$$

$$\operatorname{Cost}(h_{\theta}(x), y) = \begin{cases} -\log(h_{\theta}(x)) & \text{if } y = 1\\ -\log(1 - h_{\theta}(x)) & \text{if } y = 0 \end{cases}$$

Note: y = 0 or 1 always



$$J(\theta) = -\frac{1}{m} \left[\sum_{i=1}^{m} y^{(i)} \log h_{\theta}(x^{(i)}) + (1 - y^{(i)}) \log (1 - h_{\theta}(x^{(i)})) \right]$$

Logistic regression cost function



$$J(\theta) = \frac{1}{m} \sum_{i=1}^{m} \text{Cost}(h_{\theta}(x^{(i)}), y^{(i)})$$

$$= \frac{1}{m} \sum_{i=1}^{m} \text{Dost}(h_{\theta}(x^{(i)}), y^{(i)})$$

$$= \frac{1}{m} \sum_{i=1}^{m} y^{(i)} \log h_{\theta}(x^{(i)}) + (1 - y^{(i)}) \log (1 - h_{\theta}(x^{(i)}))]$$

Cost Function

$J(\theta) = -\frac{1}{m} \left[\sum_{i=1}^{m} y^{(i)} \log h_{\theta}(x^{(i)}) + (1 - y^{(i)}) \log (1 - h_{\theta}(x^{(i)})) \right]$

Want $\min_{\theta} J(\theta)$:

Repeat {

$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta)$$

(simultaneously update all θ_j)

Gradient Descent

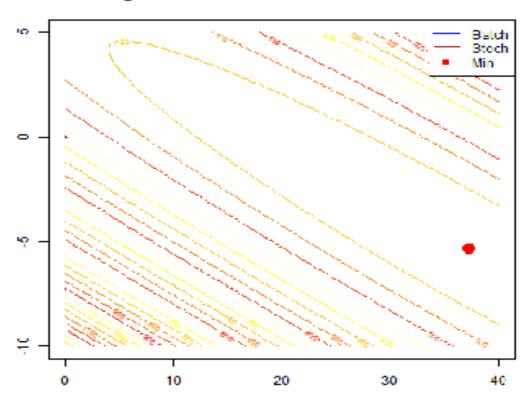


Logistic Regression Epoch 0 True Separation Line Fitting Separation Line X2

Gradient Descent



Running Batch & Stochastic Gradient Descent, Iter 1







Metrics for Performance Evaluation

- Focus on the predictive capability of a model
 - Rather than how fast it takes to classify or build models, scalability, etc.
- Confusion Matrix:

	PREDICTED CLASS				
	Class=Yes Class=No				
ACTUAL	Class=Yes	a: TP	b: FN		
CLASS Class=No C: FP d: Th					

a: TP (true positive)

b: FN (false negative)

c: FP (false positive)

d: TN (true negative)

Metric for Performance Evaluation



The Essential Guide to Effect Sizes Type I error Type II error (false positive) (false negative) You're You're not pregnant pregnant 3.1 Type I and Type II errors





Metric rormura TPTrue positive rate, recall $\overline{\text{TP+FN}}$ FPFalse positive rate $\overline{\text{FP+TN}}$ TPPrecision $\overline{\mathrm{TP+FP}}$ TP+TNAccuracy TP+TN+FP+FN $2 \cdot \text{precision} \cdot \text{recal}$ F-measure precision + recall

Error Metrics



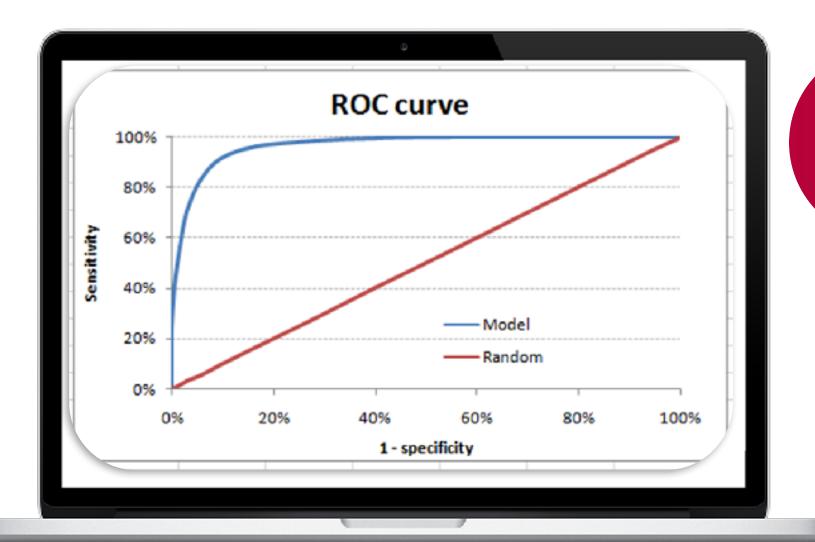
Metrics	Formula	Evaluation Focus
Ассигасу (асс)	$\frac{tp + tn}{tp + fp + tn + fn}$	In general, the accuracy metric measures the ratio of correct predictions over the total number of instances evaluated.
Error Rate (err)	$\frac{fp + fn}{tp + fp + tn + fn}$	Misclassification error measures the ratio of incorrect predictions over the total number of instances evaluated.
Sensitivity (sn)	$\frac{tp}{tp + fn}$	This metric is used to measure the fraction of positive patterns that are correctly classified
Specificity (sp)	$\frac{tn}{tn + fp}$	This metric is used to measure the fraction of negative patterns that are correctly classified.
Precision (p)	$\frac{tp}{tp+fp}$	Precision is used to measure the positive patterns that are correctly predicted from the total predicted patterns in a positive class.
Recall (r)	$\frac{tp}{tp+tn}$	Recall is used to measure the fraction of positive patterns that are correctly classified
F-Measure (FM)	$\frac{2*p*r}{p+r}$	This metric represents the harmonic mean between recall and precision values
Geometric-mean (GM)	$\sqrt{tp*tn}$	This metric is used to maximize the tp rate and tn rate, and simultaneously keeping both







In a Receiver Operating Characteristic (ROC) curve the true positive rate (Sensitivity) is plotted in function of the false positive rate (100-Specificity) for different cut-off points.



The ROC



- ⊗ 80-.90 = good (B)
- \varnothing .60-.70 = poor (D)

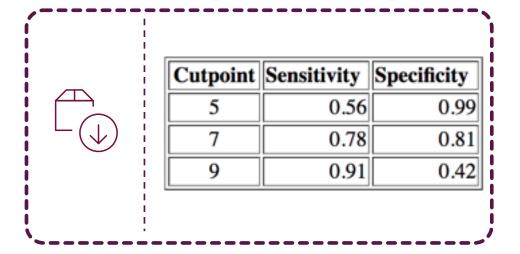
The ROC curve

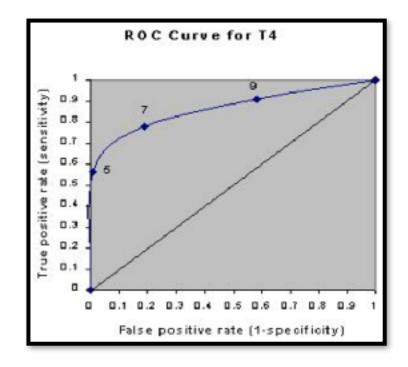


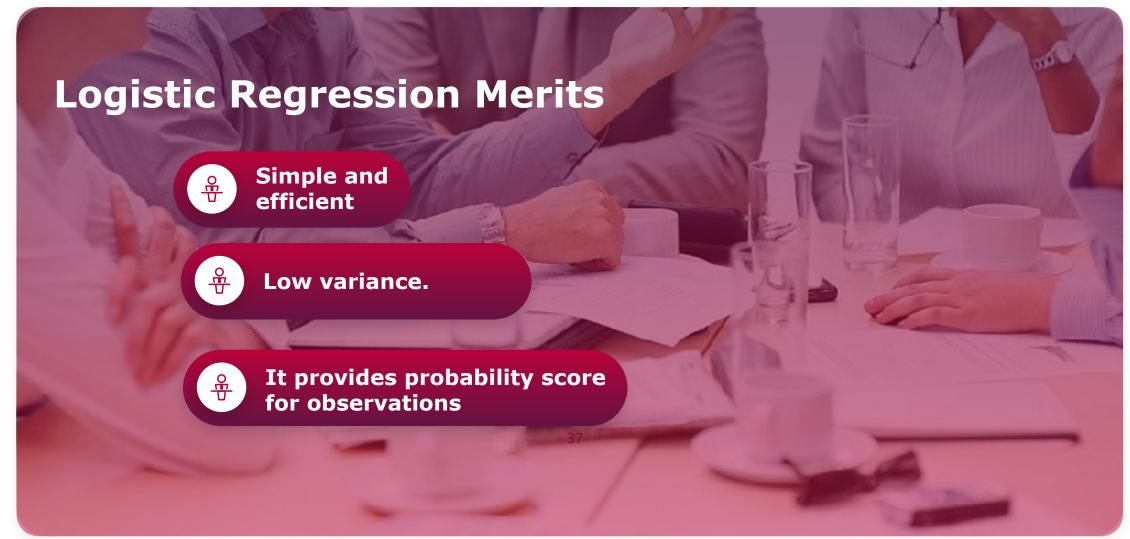
T4 value	Hypothyroid	Euthyroid
5 or less	18	1
5.1 - 7	7	17
7.1 - 9	4	36
9 or more	3	39
Totals:	32	93



Cutpoint	True Positives	False Positives
5	0.56	0.01
7	0.78	0.19
9	0.91	0.58











	Estimate	Std. Error	z value	Pr(> z)
(Intercept)	1.6331	1.1102	1.47	0.1413
Age	-0.0782	0.0373	-2.10	0.0359
SexFemale	1.5973	0.7555	2.11	0.0345

 $H_0: \beta_{age} = 0$

 $H_A: \beta_{age} \neq 0$

$$Z = \frac{\hat{\beta_{agc}} - \hat{\beta_{agc}}}{SE_{age}} = \frac{-0.0782 - 0}{0.0373} = -2.10$$

p-value =
$$P(|Z| > 2.10) = P(Z > 2.10) + P(Z < -2.10)$$

= $2 \times 0.0178 = 0.0359$

Additional Data

