



AGE

18

64

OCCUPATION

All

CITY TIER

All

SAVING %

5

25

AVG. DISPOSABLE INCOME

10.65K

AVG. SAVING RATE

9.80

AVG. INCOME

41.59K

AVG FLEX BUDGET

15.63K

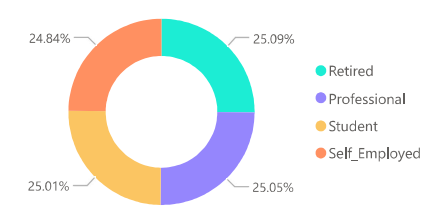
TOP 3 SPENDING CATEGORIES

Groceries, Rent, Transport

AVG. DISPOSABLE INCOME BY OCCUPATION



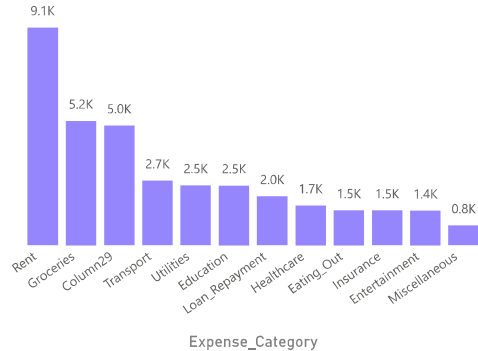
USER DISTRIBUTION BY OCCUPATION



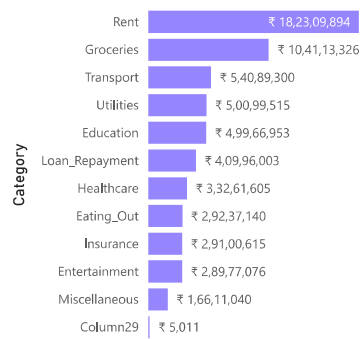
AVG. DESIRED SAVINGS BY OCCUPATION



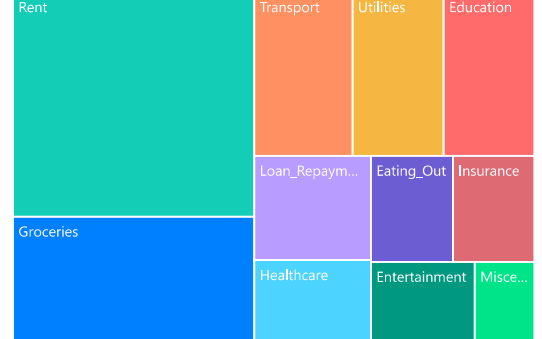
AVG. EXPENSE BY CATEGORY



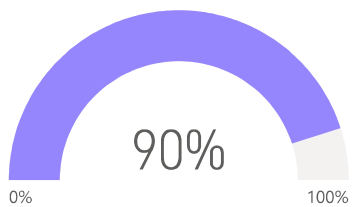
Expense by Category



PROPORTION OF SPENDING BY CATEGORY

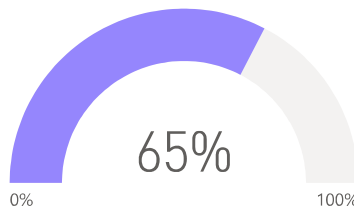


AFFORDABILITY FOR 2K PRODUCT



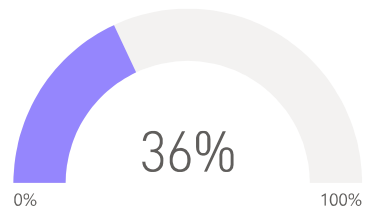
High (71–100%)

AFFORDABILITY FOR 5K PRODUCT



Medium (41–70%)

AFFORDABILITY FOR 10K PRODUCT



Low (0–40%)

Occupation	Eating_Out	Education	Entertainment	Groceries	Healthcare	Insurance	Loan_Repayment	Miscellaneous	Rent	Transport	Utilities
Professional	₹ 73,48,893	₹ 1,28,76,716	₹ 73,57,292	₹ 2,63,71,606	₹ 83,89,734	₹ 73,50,386	₹ 1,02,40,798	₹ 41,89,421	₹ 4,60,87,292	₹ 1,37,09,586	₹ 1,25,83,244
Retired	₹ 71,86,232	₹ 1,20,47,763	₹ 70,87,943	₹ 2,55,94,650	₹ 81,69,648	₹ 71,31,696	₹ 1,01,71,134	₹ 40,69,775	₹ 4,47,02,018	₹ 1,33,00,586	₹ 1,23,56,332
Self_Employed	₹ 73,28,036	₹ 1,24,92,960	₹ 72,57,734	₹ 2,60,05,331	₹ 83,19,498	₹ 72,94,207	₹ 1,04,78,184	₹ 41,83,573	₹ 4,54,96,141	₹ 1,34,77,271	₹ 1,25,64,310
Student	₹ 73,73,979	₹ 1,25,49,514	₹ 72,74,107	₹ 2,61,41,739	₹ 83,82,725	₹ 73,24,326	₹ 1,01,05,887	₹ 41,68,271	₹ 4,60,24,443	₹ 1,36,01,857	₹ 1,25,95,629
Total	₹ 2,92,37,140	₹ 4,99,66,953	₹ 2,89,77,076	₹ 10,41,13,326	₹ 3,32,61,605	₹ 2,91,00,615	₹ 4,09,96,003	₹ 1,66,11,040	₹ 18,23,09,894	₹ 5,40,89,300	₹ 5,00,99,515