

# Campaign Trend

Category ▾

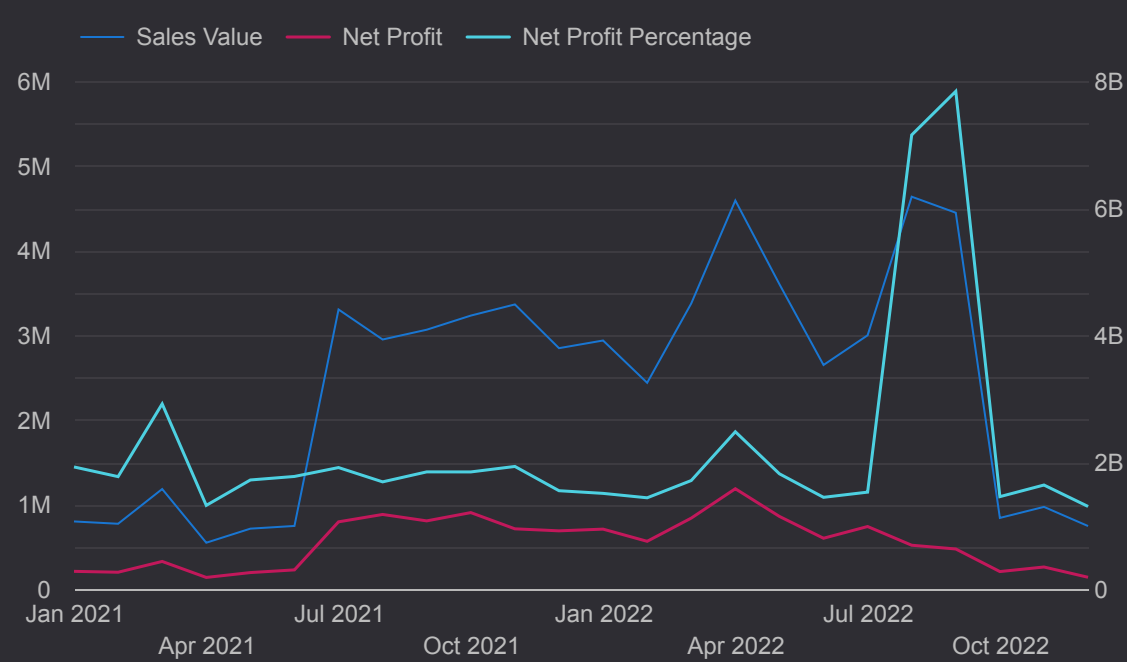
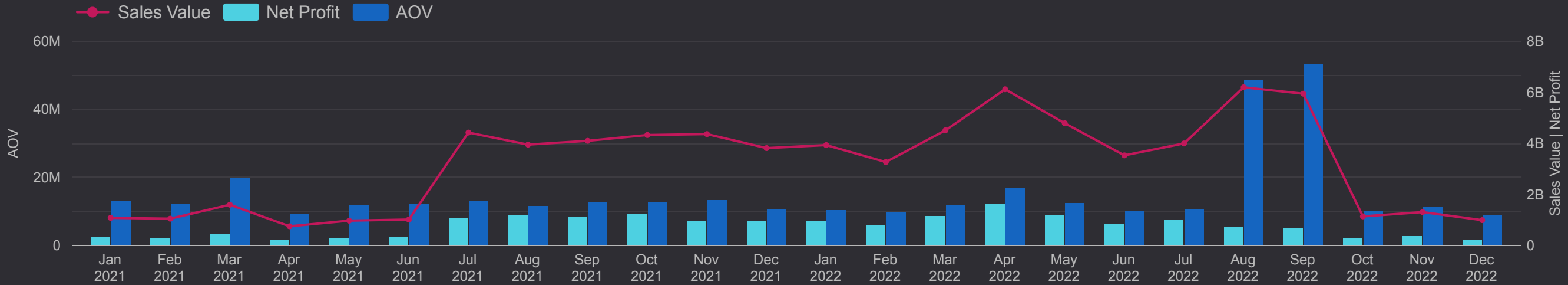
Payment Method ▾

Value Transcation ▾

2022

RESET

Sales Value vs Net Profit



category		Sales Value ▾	Net Profit	Net Profit Percen...
1.	Mobiles & Tablets	30,825,878,706	5,778,972,918	30,825,878,706
2.	Entertainment	11,655,280,620	2,838,487,932	11,655,280,620
3.	Computing	10,560,634,308	3,013,253,172	10,560,634,308
4.	Appliances	10,513,244,178	2,644,941,582	10,513,244,178
5.	Men Fashion	2,472,677,226	592,925,688	2,472,677,226
6.	Women Fashion	2,383,761,216.6	571,260,963.6	2,383,761,216.6
7.	Home & Living	1,885,878,432	514,722,441.6	1,885,878,432
8.	Beauty & Grooming	1,510,844,490	398,624,382	1,510,844,490
9.	Others	1,360,332,522	268,113,897.9	1,360,332,522
10.	Health & Sports	1,324,301,976	321,892,526.7	1,324,301,976

# Customer and Sales Data

Category ▾

Payment Method ▾

Value Transcation ▾

2022

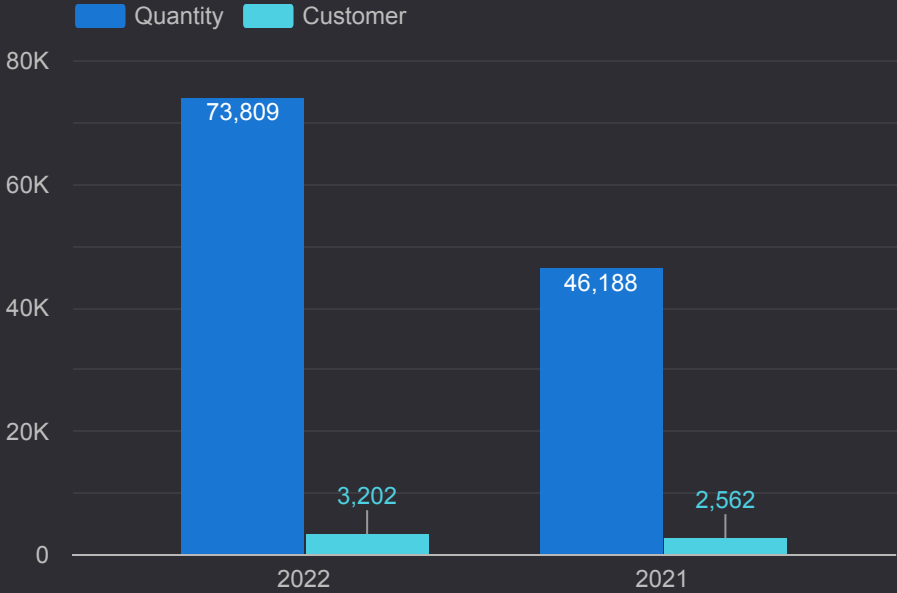
Select date range ▾

	Product Name	Category	before_discount ▾	after_discount	Net Profit	qty_ord...	Custome...
1.	IDROID_BALRX7-Gold	Mobiles & Tablets	9,337,536,000	9,337,536,000	610,740,000	18,000	2
2.	samsungGALAXY S-7 EDGE 32GB LTE	Mobiles & Tablets	1,692,956,700	1,688,989,500	257,623,740	369	19
3.	MACBOOK PRO 15-INCH 2.2GHZ Quad...	Computing	1,594,710,000	1,594,710,000	574,095,600	117	10
4.	iphone_7-128GB-wof-Matt Black	Mobiles & Tablets	1,174,110,300	1,173,588,300	166,572,630	207	23
5.	Apple iPhone 6S Plus 16GB Silver	Mobiles & Tablets	1,169,979,480	1,169,979,480	283,674,060	234	24
6.	iphone_7-128GB-wof-Jet Black	Mobiles & Tablets	1,070,343,540	1,070,343,540	175,065,660	189	21
7.	samsung_K6000 49	Entertainment	888,626,880	888,626,880	245,642,940	171	19
8.	GMZV_PS4 Pro 1TB - Region 2	Entertainment	825,167,610	825,167,610	124,555,410	270	6
9.	infinix_Zero 4 Gray	Mobiles & Tablets	804,366,810	804,366,810	104,573,250	603	17

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	Customer ID	Net Profit ▾
1.	ODR4269164386x	
2.	ODR1510991605c	
3.	ODR4553486829o	
4.	ODR5658465897g	
5.	ODR2922387390a	
6.	ODR8195974801q	
7.	ODR7074929662w	
8.	ODR2710875257k	
9.	ODR4401214903b	
10.	ODR6286397601b	

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Before Discount

76,936,082,875.2

After Discount

76,637,282,952.78

Net Profit

17,528,515,374.78

Quantity

119,997

Customers

5,764

AOV

13,347,689.6

RESET

# Product Category Net Profit Analysis

Year: 20... (2) ▾

