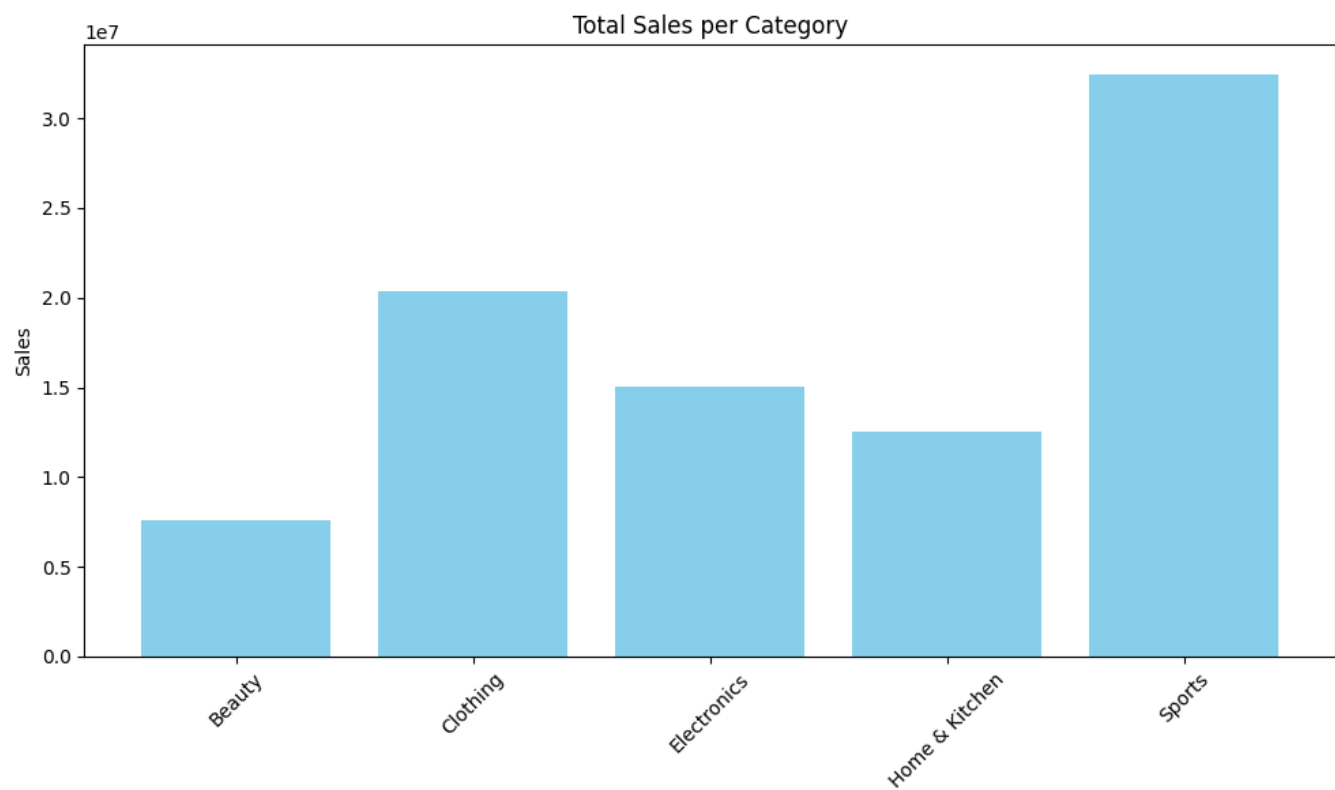


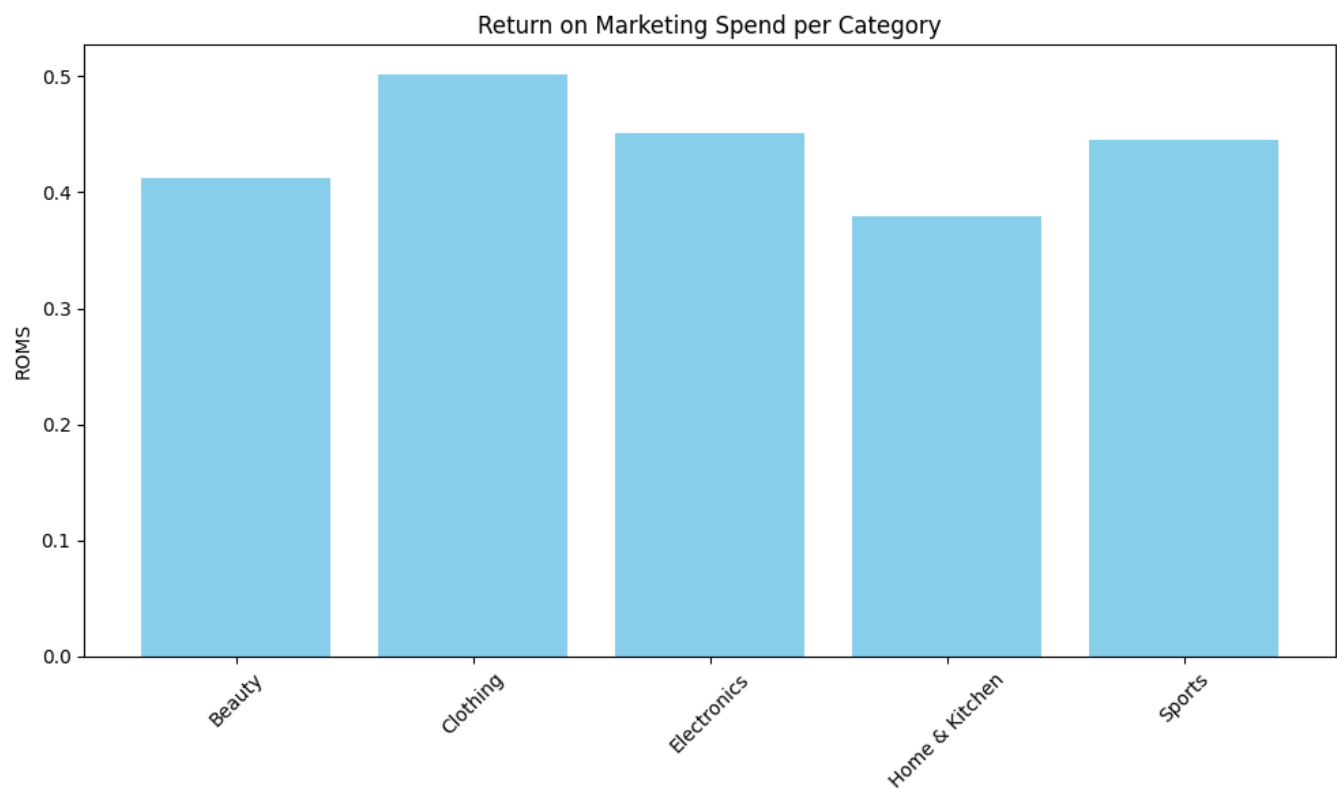
KPI Dashboard Report

Total Sales per Category



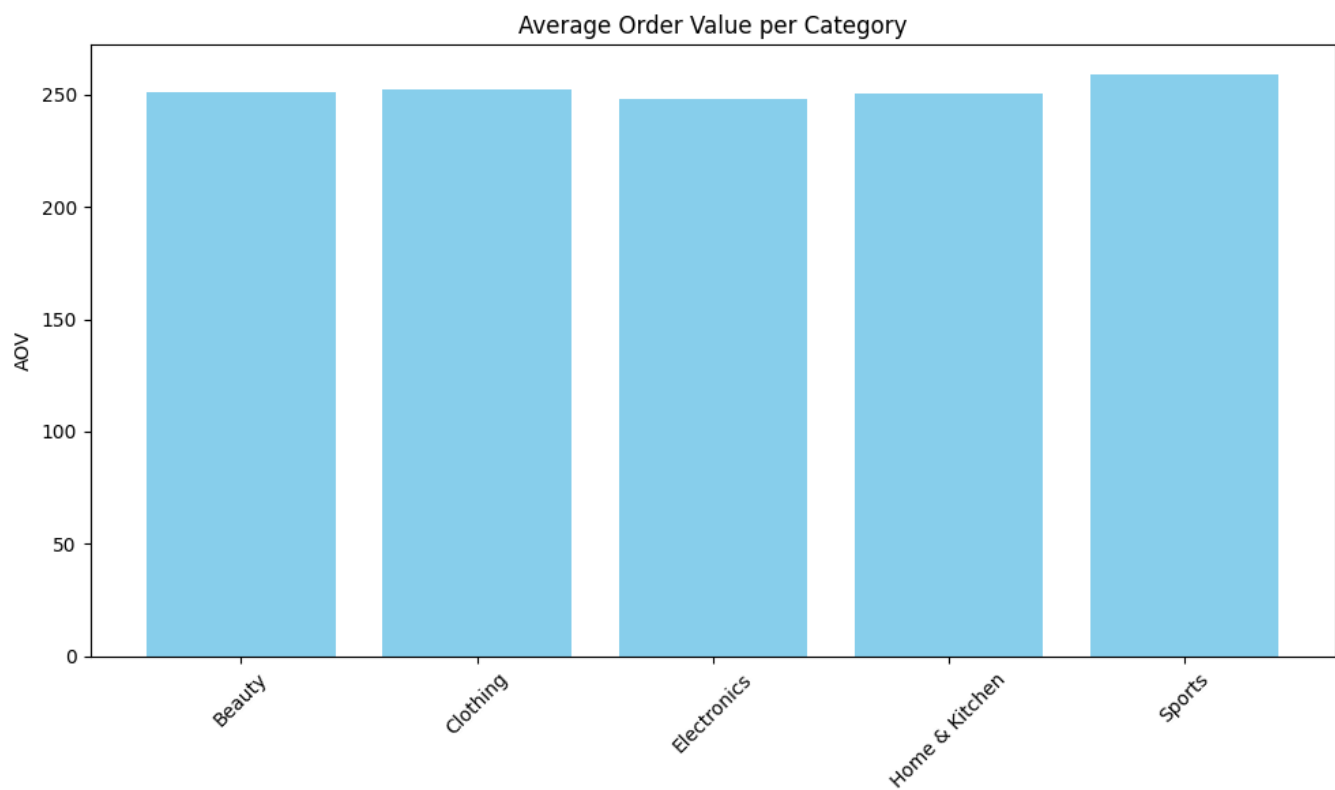
KPI Dashboard Report

Return on Marketing Spend per Category



KPI Dashboard Report

Average Order Value per Category



## KPI Dashboard Report

### Sales Predictions per Category

Beauty: 2088916.2100000381

Electronics: 5714032.6999999285

Sports: 10452108.333333313

Clothing: 6015036.080000043

Home & Kitchen: 3735060.5500000715