

MSME COMPETITIVE (LEAN) SCHEME

Objective:

- The objective of the scheme is to enhance the Domestic and Global Competitiveness of MSMEs through the application of various Lean Techniques That inter-alia includes:

Reduction in:

- Rejection Rates
- Product and Raw Material Movements
- Product Cost

Optimization of:

- Space Utilization
- Resources like Water, Energy, Natural Resources Etc.

Enhancement of:

- Quality of Products and Process
- Production & Export Capabilities
- Workplace Safety
- Knowledge & Skill Set
- Innovative Work Culture
- Social & Environmental Accountability
- Profitability
- Introduction & Awareness to Industry 4.0

Key Benefits

Implementation Cost (Max. per unit)

- Basic Level: Free
- Intermediate Level: ₹ 1,20,000 + Taxes
- Advanced Level: ₹ 2,40,000 + Taxes

Beneficiary Contribution:

- Basic - NA
- Intermediate Level: 10% of total cost of implementation i.e., up-to Rs. 12,000/- + Taxes per unit (Max.)
- Advanced Level: 10% of total cost of implementation i.e., up-to Rs. 24,000/- + Taxes per unit (Max.)

GoI Contribution:

- Basic - NA
- Intermediate Level: MSME Unit will be entitled for up-to Rs. 1,08,000/- (max.) towards the implementation cost (Taxes extra)
- Advanced Level: MSME Unit will be entitled for up-to Rs. 2,16,000/- (max.) towards the implementation cost (Taxes extra)

Additional Benefit:

- a). Additional 5% GOI contribution for MSMEs which are part of SFURTI Clusters, Woman/SC/ ST owned,NER located MSMEs.
- b) OEM/ Industry Association route
 - Additional 5% GoI contribution shall be given to the MSMEs registering through Industry
- Association/ OEM after completion of all levels.
 - Rs. 5000/ per MSME shall be given to OEM/ Association after completing all stages of lean
- intervention.
 - For availing this benefit MSME unit need to mention on while applying –
Applying under

- Original Equipment Manufacturer (OEM) or Applying under Industry Association (IA)

Scheme applicable for:

- All MSMEs registered with the UDYAM registration portal (of the MoMSME) will be eligible to participate in MSME Competitive (Lean) Scheme and avail related benefits/ incentives.
- Scheme is also open to Common Facilities Centers (CFCs) under SFURTI (Scheme of Fund for Regeneration of Traditional Industries) and Micro & Small Enterprises - Cluster Development Program (MSE-CDP) Schemes.

Detailed Information:

- Ministry of Micro, Small & Medium Enterprises, Government of India, aims to implement the MSME Competitive (Lean) Scheme for MSMEs with an objective to enhance their productivity, efficiency, and competitiveness by reduction of wastages in processes, inventory management, space management, energy consumption, etc.

How to apply:

Eligible MSMEs shall apply through online portal

<https://lean.msme.gov.in/>