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SKILLS

New Business
Development

Digital Innovation &
Transformation

Organisational /
Executive Coaching

Strategic Planning &
Execution

Marketing & Public
Relations

Strategic Partnership
Building

Building intrapreneurial
teams

Change Management

Design Thinking

Growth Mindset

LANGUAGES

English

Full Professional Proficiency

German

Full Professional Proficiency

Polish

Full Professional Proficiency

Dutch

Full Professional Proficiency

Czech

Professional Working Proficiency

French

Limited Working Proficiency

Patricia Slawinska

Leading through disruptive times

A growth-oriented executive business leader constantly in pursuit of new perspectives to drive socially impactful innovation and transformation. Through her own development and self-awareness, she supports her team with the resilience necessary to thrive in the midst of constant disruption.

PROFESSIONAL EXPERIENCE

Founder

Rempower.tech

10/2019 - Present

Socially Impactful EdTech company

- ▣ I designed a training methodology that applies cognitive science and business frameworks to redesign business models accompanied with CSR. This methodology improves the productivity of the employees by 40%. It increases the profitability of the organization by 15% if the leading stakeholders of the organization have followed the program for 3-6months.

Executive Consultant – Innovation & Entrepreneurship

myWorld International

09/2018 - 06/2020

Worldwide shopping community and loyalty program

- ▣ **Innovative Growth Strategy** – established strategic partnerships with diverse co-working spaces and tech focused associations such as Women in Tech, HealthTech, EdTech, RegTech or Fintech Association.
- ▣ **Proactive Community Building** – launched new communities like HealthTech Network, Eastern Salon, LoyaltyTech Network, Social Entrepreneurship Meetup group; participated as mentor in multiple regional hackathons/start-up weekends, RISE 2018 & 2019.
- ▣ **Operational Foundation** – designed the onboarding process for start-ups, built financial model and strategy plan for the next three years.

Chief Executive Officer

Lyonesse Asia Pacific

05/2015 - 08/2018

- ▣ **Volume and Value Growth** - achieved volume growth 16% and turnover growth of 12% despite company restructuring.
- ▣ **Cash Flow Management** – recovered over USD 300,000 of long outstanding dues and implemented new terms to make it a zero overdue sales operation.
- ▣ **Strategic Shift** – promoted collaborations with significant leading brands in each market: Skechers and Pacific Coffee in Hong Kong, Jolliebee in the Philippines, Qatar Airways in Australia and shifted the focus on online leaders as KLOOK, BOOKING.COM, AGODA. Increased profitability by 28% using gift cards, special promotional deals and agile marketing techniques.
- ▣ **Risk Mitigation** – reduced dependency of 50% of the business being held by 5 key offline businesses in AU, NZ and Hong Kong to an additional income stream in the e-commerce side.
- ▣ **Compliance Check** – went through all compliance regulations in our markets and won the legal case in Australia against the ACCC in 2015.

PASSION

EdTech

HealthTech

Social Impact

Female Empowerment

Growth Mindset

STEAM

Coaching / personal
development courses

Workout

TedTalks

Building communities

PROFESSIONAL EXPERIENCE

From Office Manager to Managing Director

Lyonesse Belgium and Netherlands

07/2010 - 04/2015

- ▣ **Business Turnaround** - implemented an efficient operational team in several European offices that improved clients engagement by 77% and increased cross-border business collaborations.
- ▣ **Brand** - developed a solid and consistent brand strategy using SEO, events and aligned the external and internal brand identities.
- ▣ **Volume Established** - balanced supply vs demand; launched series of educational events, sharing with customers and merchants how to maximize the profitability of our program.
- ▣ **Strategic Direction** - for both markets we have developed the plans and actions and could execute it for 70% successfully.
- ▣ **Bottom Line** - together with the teams we have launched a recognized brand with the participation of local KOL's, clients engagement and PR.

ACHIEVEMENTS

Co-organizer, Impact Circles (05/2020 - Present)

Co-organizer, The Eastern Club (05/2018 - Present)

Founder, HealthTech Network (04/2017 - Present)

Mentor for diverse StartUp weekends, Innovation Hackathons (01/2017 - Present)

Public Speaker (08/2011 - Present)

CERTIFICATES

Innovation of Products and Services: MIT's Approach to Design Thinking
(09/2020 - 11/2020)

Massachusetts Institute of Technology

NLP Practitioner Certification (05/2019 - 06/2019)

The Society of Neurolinguistic Programming

EDUCATION

Dutch Philology, Master of Arts

University of Wroclaw

09/2003 - 06/2008

Poland

International Relationships & Sales, Bachelor

University of Wroclaw

09/2006 - 06/2009

Poland

International Relations and Affairs, Exchange Program

Universität Wien

01/2007 - 06/2017

Austria

International Business, Exchange Program

Rijksuniversiteit Groningen

09/2006 - 12/2006

Netherlands