

# Devora Tech

Revolutionizing online shopping through seamless connections

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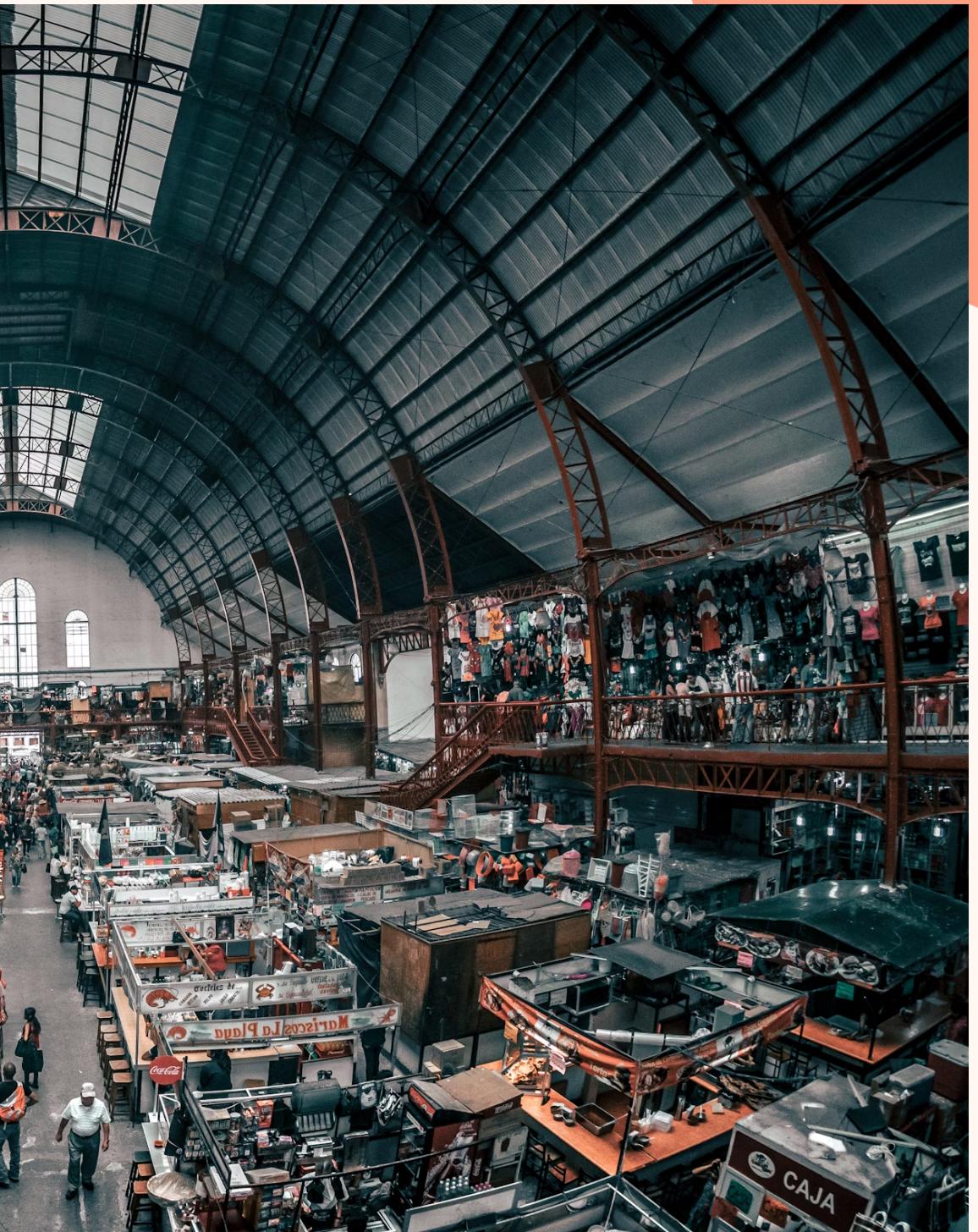
Revolutionizing online shopping through seamless connections

**" A digital marketplace where users can connect with verified sellers to purchase unique and sustainable products."**



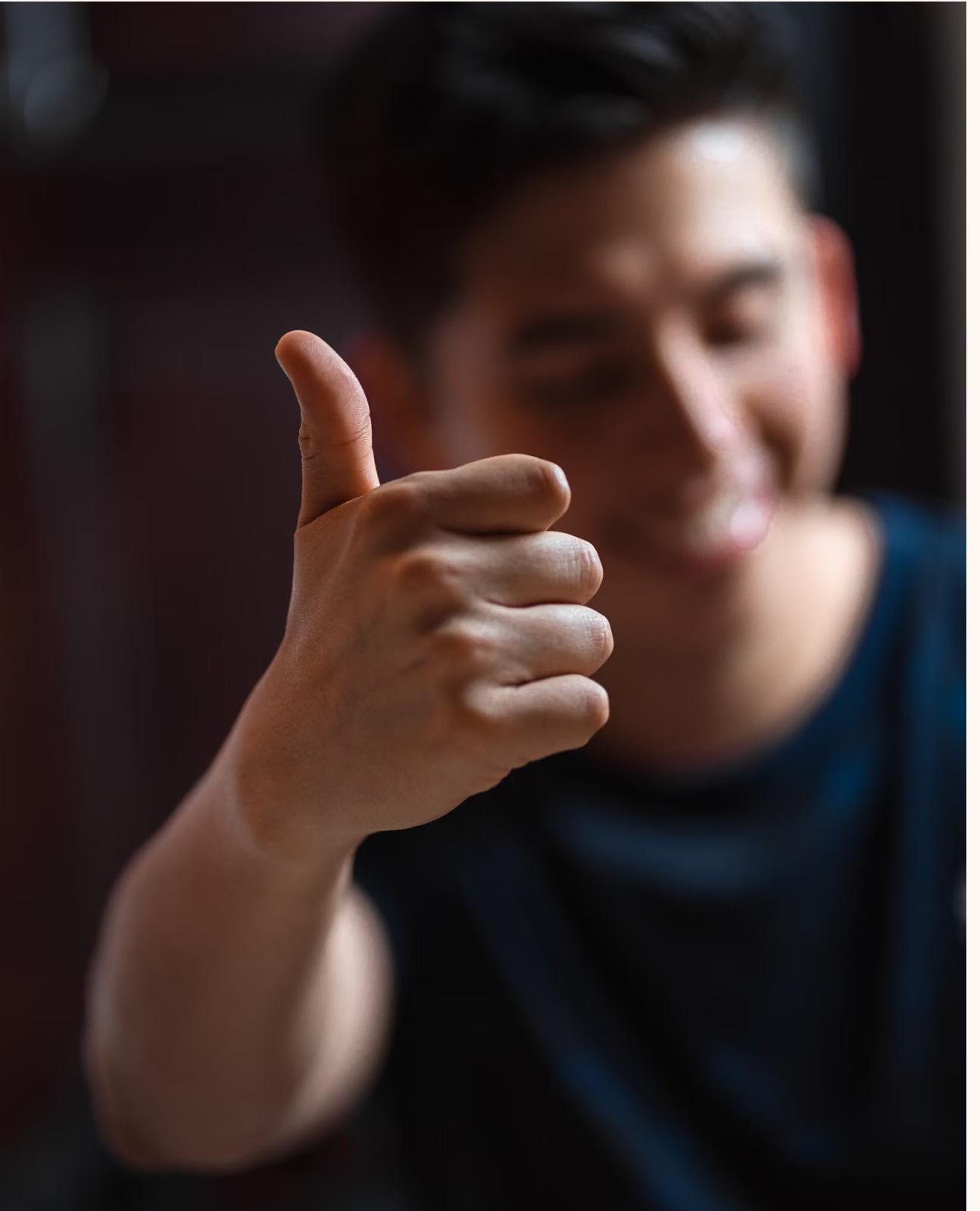
# Identify the Problems

Consumers struggle to find sustainable and unique products online. Traditional e-commerce platforms have limited options, and finding trustworthy sellers is challenging.



# Solution

- "Devora Tech" connects buyers with trusted, sustainable product sellers.
- Provides an easy-to-use platform for seamless transactions.
- Sellers are thoroughly vetted for quality assurance.
- Ensures trust and reliability in every purchase.



# Market Opportunity

- The global sustainable products market is experiencing rapid growth, projected to increase by 15% annually, reaching \$200 billion by 2030.
- With rising consumer demand for ethical and eco-friendly options, the opportunity to establish a trusted marketplace for sustainable products has never been greater.

# Product

## Company Portfolio

Live Demo

<https://company-portfolio-nex5-rgxalyhnn-maheen-zubairs-projects.vercel.app>

## Website

Live Demo

<https://final-marketplace-p9xti2op5-maheen-zubairs-projects.vercel.app>

## Delivery

safe delivery

- Easy search and filter options
- Verified seller program
- Secure payment gateway
- User-friendly interface

# Business Model

## Revenue Model:

- 5% commission on every transaction
- Monthly subscription fee for premium seller listings
- Advertising for brands targeting sustainable consumers



# Market Strategy

## Social Media

Social media marketing and influencer collaborations

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## SEO

Organic search through SEO optimization

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## First-time buyers

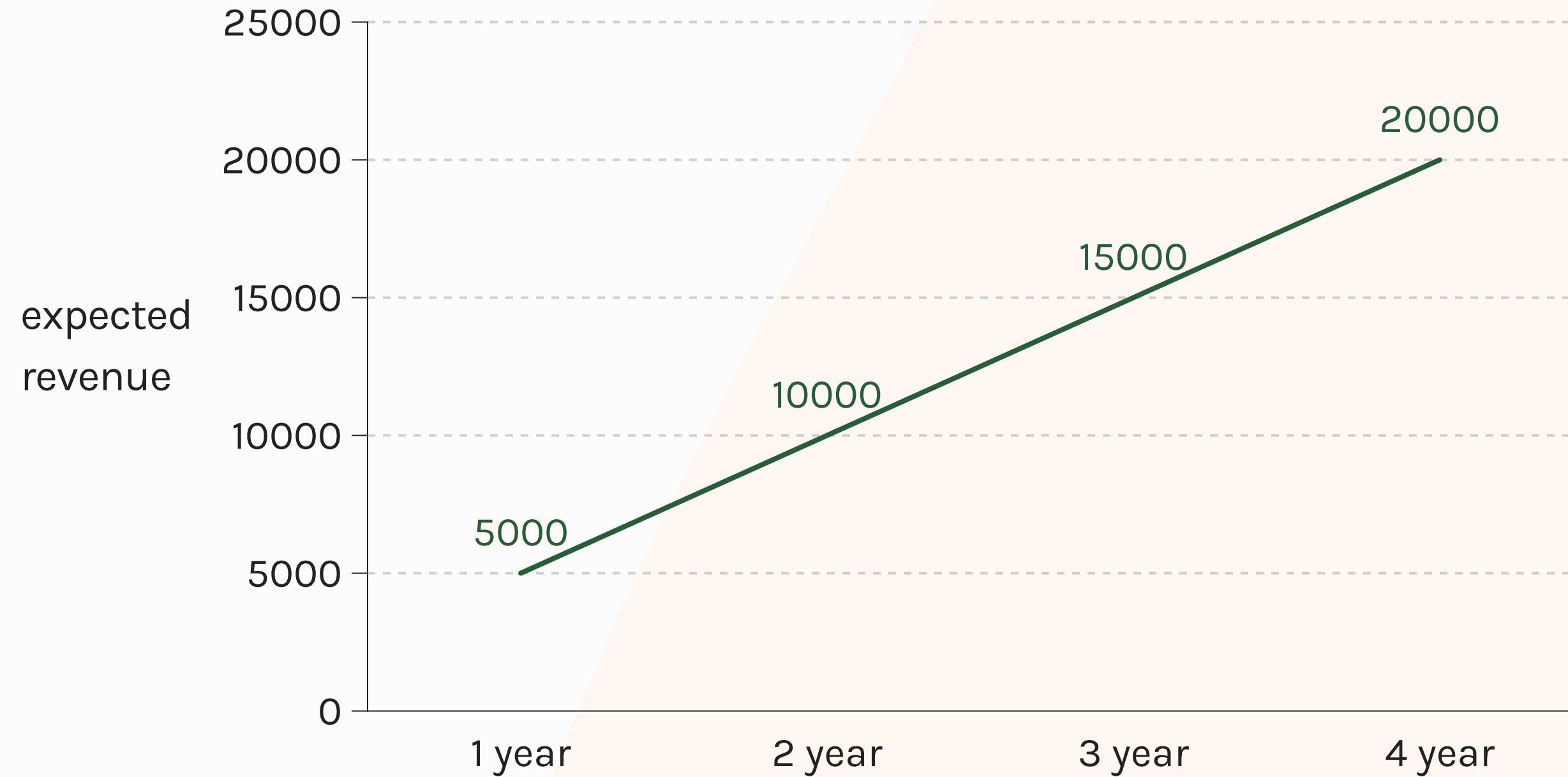
Offering discounts for first-time buyers

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## Repeat Customers

Loyalty programs for repeat customers

# Financial Projections



here is plane for next 4 years

# Partnership

- 01** Seeking a strategic partnership to scale our platform.
- 02** Aiming to expand our marketing efforts to reach a larger audience.
- 03** Together, we can revolutionize the e-commerce market.
- 04** Let's discuss how we can collaborate and make this vision a success!

# Thank You!



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