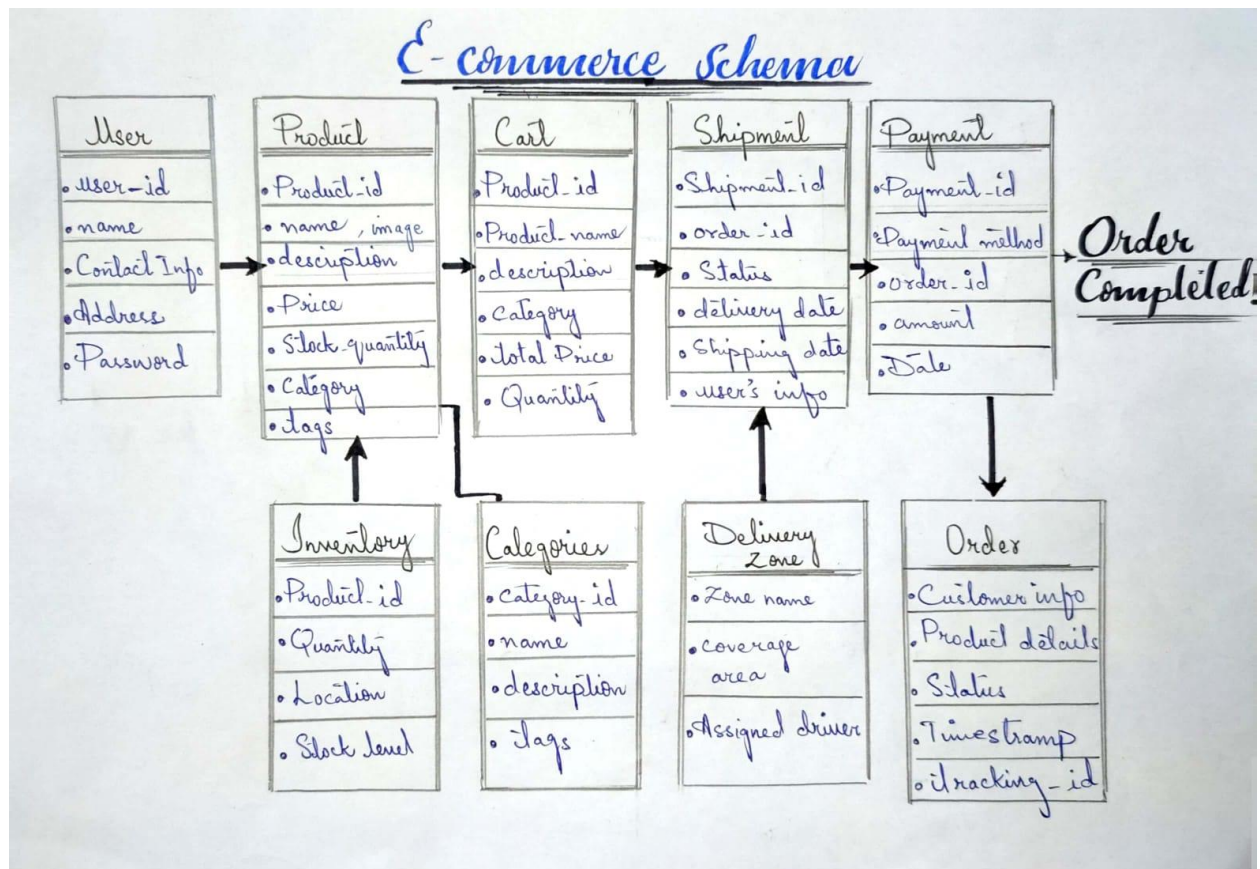


Day-1

Laying the Foundation for Marketplace Journey



Business Goals :-

Marketplace Type :- General E-commerce

Primary Purpose :-

"Our marketplace focuses on providing a wide range of high-quality, stylish, and affordable chairs for homes, offices, and businesses. The Primary purpose is to offer a convenient online Platform where customers can easily browse, select, and purchase seating solutions that meet their needs for comfort, design and durability."

① What problem does your market place aim to solve?

Problem:- People struggle to find comfortable, stylish, and affordable chairs easily. Shopping in stores is time-consuming and lacks variety.

Solution:-

Our website offers a wide range of high-quality chairs with detailed descriptions and a convenient online shopping experience.

② Who is your target audience?

Our target audience includes homeowners, office workers, and businesses looking for stylish, durable, and affordable chairs with the convenience of online shopping.

③ What products or services will you offer?

Products:-

Office chairs, dining chairs, lounge chairs, ergonomic chairs, outdoor chairs, and kid-friendly chairs.

④ What will set your marketplace apart?

① Affordability:-

Our market place will offer high - quality chairs at competitive prices, ensuring value for money without compromising on comfort and style.

② Customization:-

Customers can personalize chairs with fabric, color and size options to suit their preferences and home or office decor.

③ Convenience:-

We offer fast, reliable delivery options to ensure customers receive their chairs promptly, with the option for easy returns if needed.