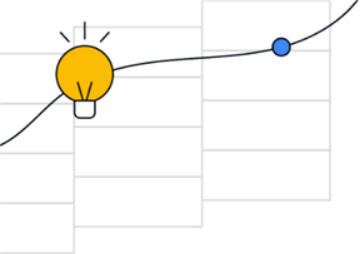


Guidelines

- Kindly use the given template for submitting your project (Make a copy of the template).
- One team is only required to submit one project.
- The ideal size of the presentation should not be more than 10-12 slides.
- You are welcome to add as many POCs and design concepts to support your project.
- It is mandatory to use Gemini APIs while building your prototype.
- In case of queries, kindly reach out to us at apacsolutionchallenge@hack2skill.com



Solution Challenge

AI for a better tomorrow



Team Details

a. Team name: **Sanarex**

b. Team leader name: **Maria Munawwar**

c. **Problem Statement:** STEMI heart attacks demand rapid, accurate diagnosis, yet traditional ECG interpretation is often slow, error-prone, and dependent on specialist availability.

HeartLens addresses this by automating STEMI detection and infarction localization, enabling:

- ✓ Faster, AI-assisted ECG analysis
- ✓ Reduced diagnostic delays
- ✓ Improved accuracy and patient outcomes

Brief about your solution

HeartLens is an AI-powered ECG analysis tool that enables rapid STEMI detection and infarction localization, enhancing emergency cardiac care.

How It Works (3 Simple Steps):

1. ECG Data Input

Upload a 12-lead ECG image — HeartLens processes the waveforms automatically.

2. AI Analysis

Detects STEMI cases and localizes the infarction region using deep learning.

3. Report & Review

Generates an AI-assisted report with alerts for critical cases, ready for clinician validation.

Personalized Heart Health Assistant

Using Google's **Gemini AI**, HeartLens goes beyond diagnostics by offering:

- ✓ Tailored diet recommendations
- ✓ Exercise suggestions
- ✓ Lifestyle tips

All based on user inputs like **age, weight, cholesterol levels, and activity patterns**, empowering users to manage their heart health proactively.

Opportunities

a. How different is it from any of the other existing ideas?

- **Pakistan's First AI-Powered STEMI Detection System**

No other solution in the country currently offers real-time ECG analysis with STEMI detection and infarction localization.

- **Dual-Mode Design**

Tailored for both **medical professionals** (detailed reports) and **general users** (simplified insights).

- **Personalized Recommendations**

Integrates Gemini-based suggestions on **diet, exercise, and lifestyle** something not offered by current tools.

- **Localization for Pakistan**

Affordable, easy to adopt, and designed to fit into **local clinical workflows** and **rural healthcare settings**.

- We are collaborating with NICVD, and they have validated the significance of this problem statement and will be providing the ECG dataset to support our model development.

Opportunities

b. How will it be able to solve the problem?

- **AI-Driven Speed & Accuracy**

Reduces diagnostic delays using deep learning to interpret ECGs instantly and precisely.

- **Bridges Accessibility Gaps**

Enables remote STEMI detection in areas without on-site cardiologists.

- **User-Friendly Reports**

Transforms technical ECG data into clear, understandable summaries for both doctors and patients.

Opportunities

c. USP of the proposed solution

Pakistan's First AI-Powered STEMI Detection System

The only system in Pakistan focused specifically on STEMI detection for early heart attack diagnosis.

AI-Driven Accuracy & Speed

Leverages deep learning for fast and precise ECG analysis, reducing diagnostic delays and saving lives.

ECG Lead-Based Region Identification

Pinpoints affected heart regions (inferior, lateral, septal, anterior) using 12-lead ECG data for localized infarction detection.

Designed for Both Medical Professionals & General Users

Generates detailed AI reports for doctors and easy-to-understand insights for everyday users.

Bridging the Accessibility Gap

Enables remote STEMI detection via mobile, especially in areas with limited or no access to cardiologists.

Localized for Pakistan's Healthcare System

Custom-built for local hospitals, clinics, and patients, ensuring affordability, accessibility, and seamless integration.

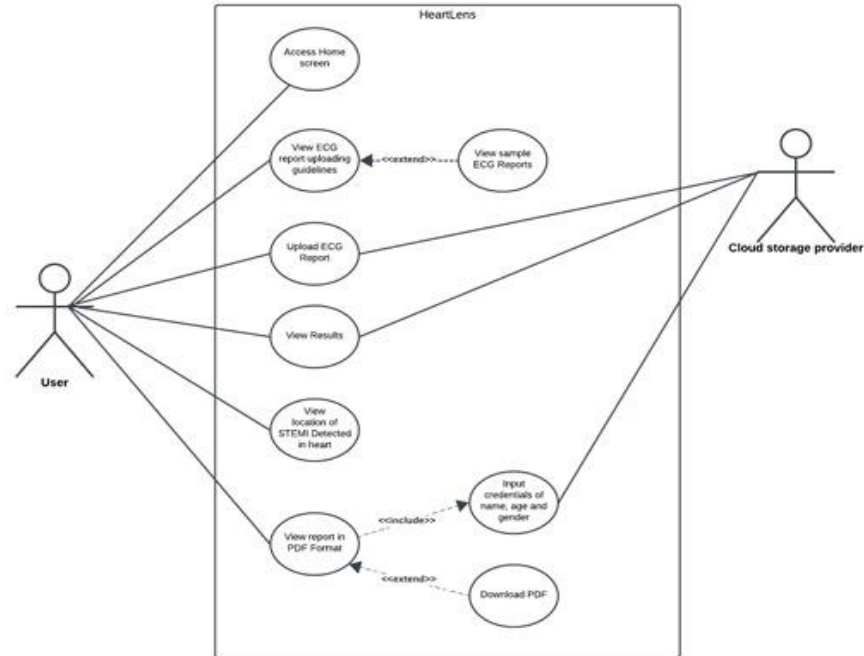
Personalized Heart Health Assistant

Powered by Gemini AI, offers tailored lifestyle guidance, diet plans, exercise tips, and health suggestions—based on user input like age, cholesterol, and activity level.

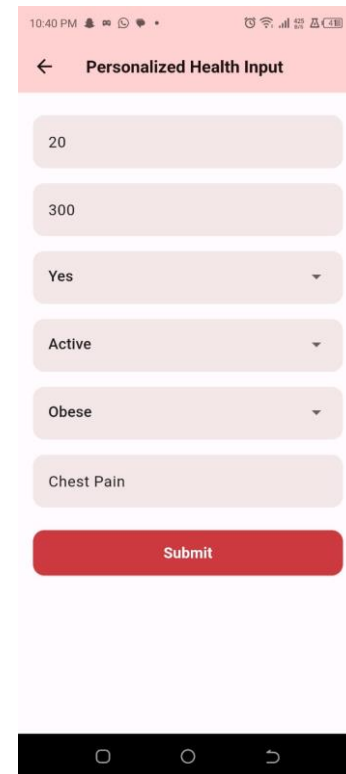
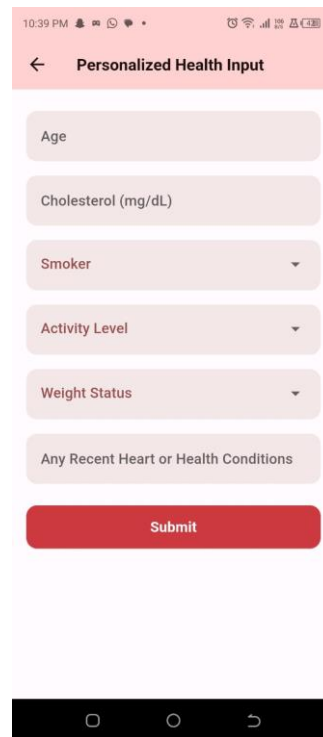
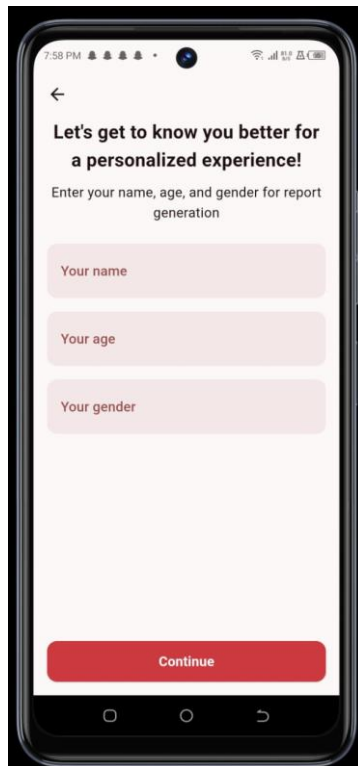
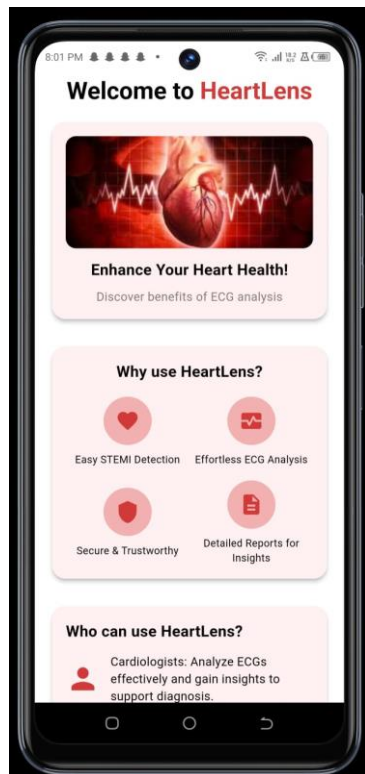
List of features offered by the solution

- ECG Upload and Scan
- STEMI Detection
- Infarction Localization
- Report Generation
- Personalized Heart Health Assistant

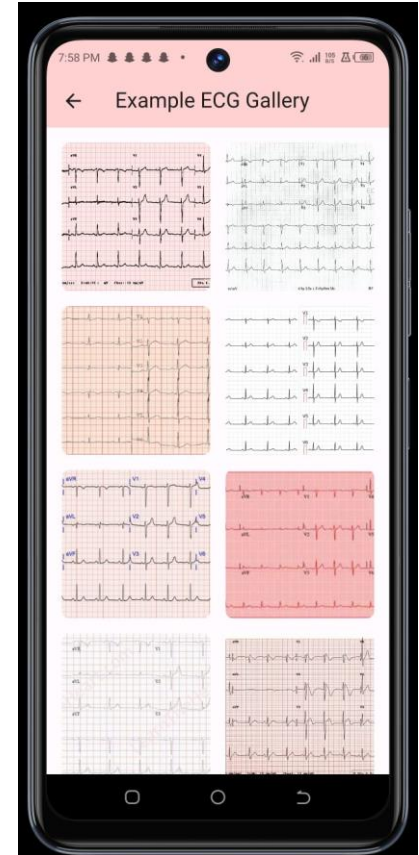
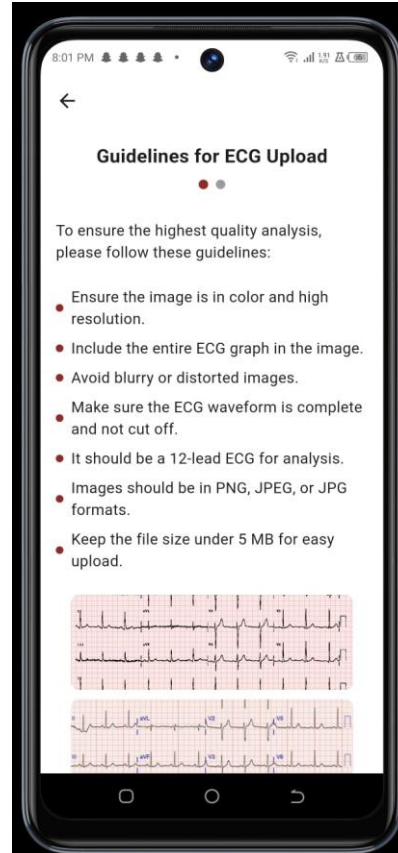
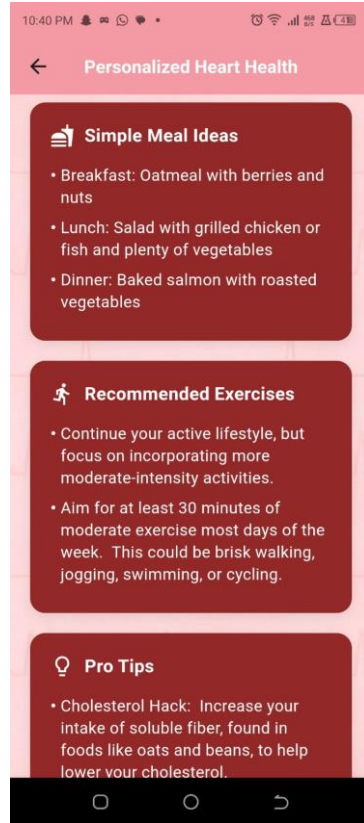
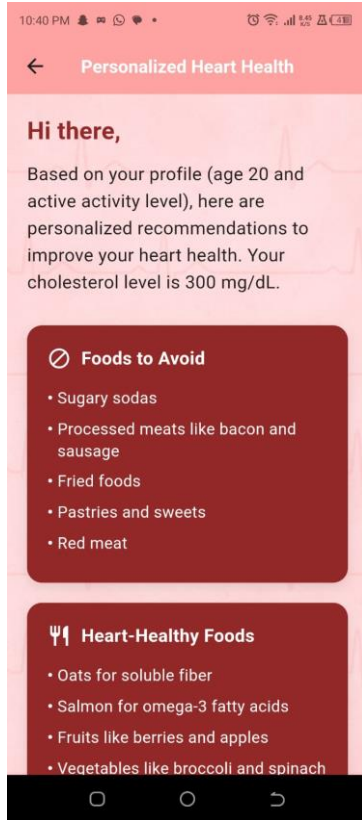
Use-case diagram

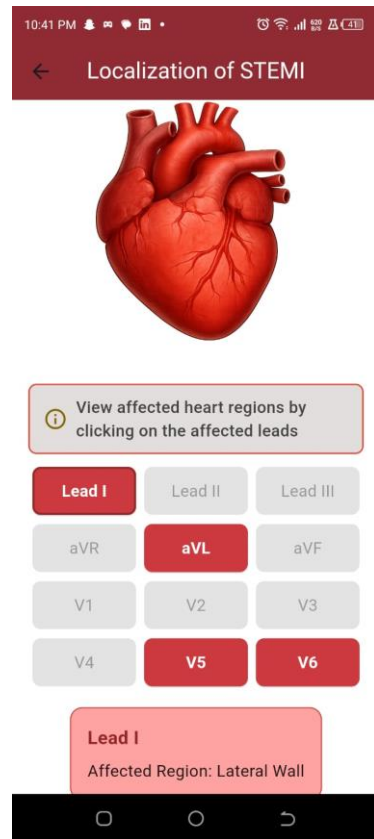
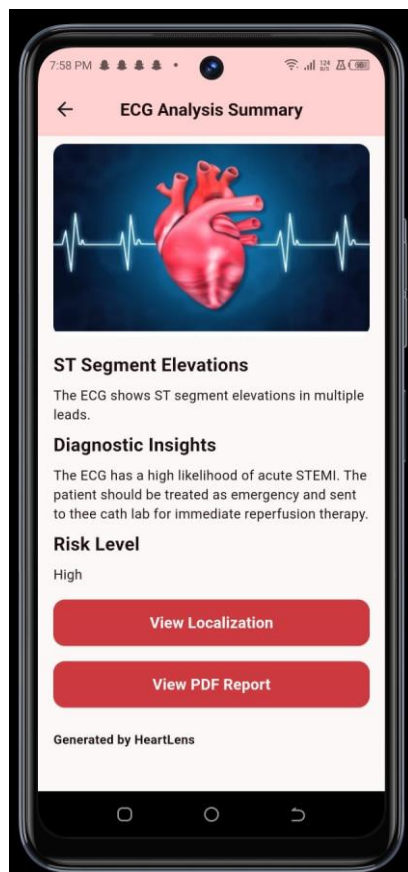
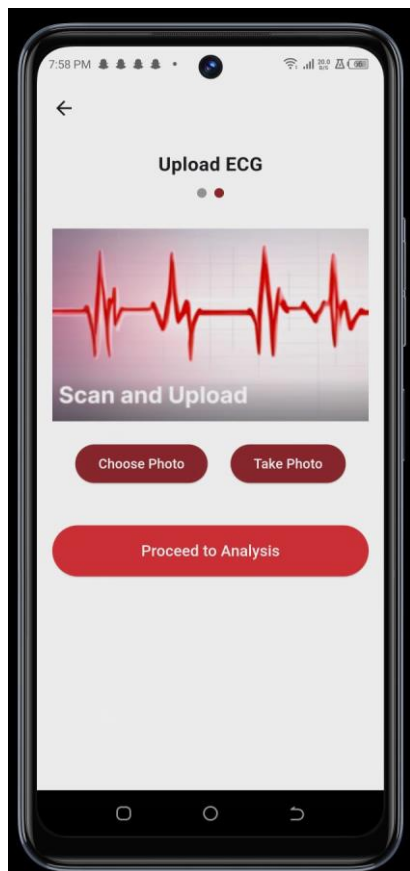


Snapshots of the prototype

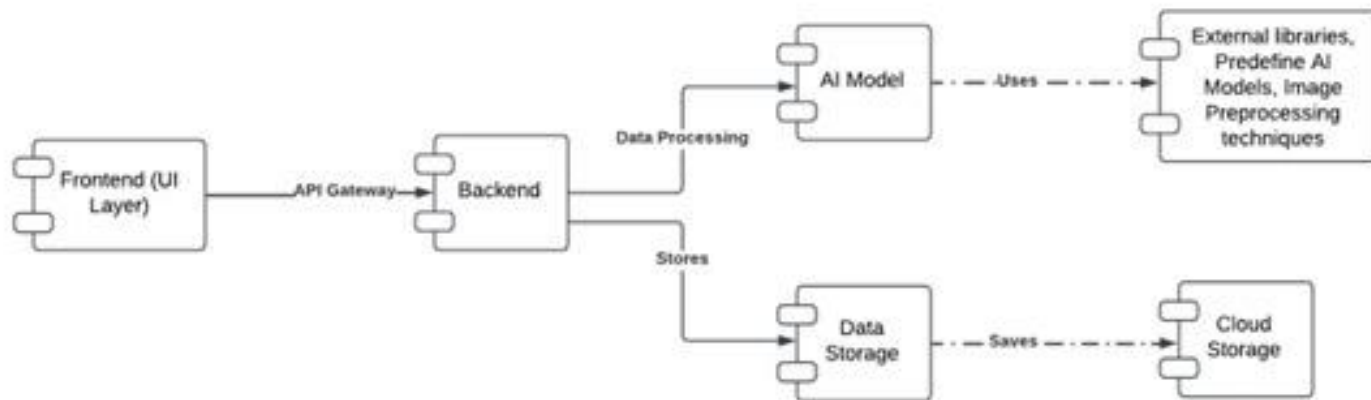


Snapshots of the prototype





Architecture diagram of the proposed solution



Technologies to be used in the solution

(Mandatory to integrate Gemini APIs)

Tech Stack

- Frontend:** Flutter (Dart) – Cross-platform mobile application
- Backend:** Python (FastAPI) – API development and model inference
- AI Model:** PyTorch – Deep learning-based STEMI detection
- Database:** Firebase – Real-time data storage and cloud functions
- Cloud Services:** Google Cloud – AI model hosting and processing
- Conversational AI:** Gemini – Powers the Personalized Heart Health Assistant

Future Development

- Integration with wearable ECG devices for continuous monitoring
- Expansion to detect other cardiac conditions beyond STEMI
- Inclusion of some of the 39 other diseases detectable through ECG in future updates
- Multi-language support for wider accessibility

Cost structure: Pro forma income statement

HeartLens
Income Statement
July 1, 2025 – June 30, 2026

Description	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Total
Revenue:													
Subscription Revenue – Basic version (\$20/user/year)	0	0	0	100	140	160	160	200	200	220	220	240	1,640
Subscription Revenue – Enterprise version (\$150/hosp/year)	300	300	450	600	600	750	750	750	900	900	1200	1350	8,850
Advertising Revenue – Basic version (\$50/ad/year)	150	200	200	250	350	400	450	500	600	700	700	750	5,350
Hospital Integration Revenue – Enterprise version (\$800/hosp/year)	1600	1600	2400	3200	3200	4000	4000	4000	4800	4800	6400	7200	47,200
Total Net Revenue	2,050	2,100	3,050	4,050	4,150	5,150	5,200	5,250	6,300	6,400	8,300	9,300	62,250

(1 Analyst @ \$6/hr)													
Marketing & Outreach Cost	300	300	300	250	250	250	250	250	250	250	250	250	3,150
Customer Support & Maintenance	50	50	50	70	70	70	100	100	100	100	100	100	960
Legal & Regulatory Compliance	100	100	100	100	100	100	100	100	100	100	100	100	1,200
Total Operating Expenses	2,310	2,310	2,310	2,280	2,280	2,280	2,310	2,310	2,310	2,310	2,310	2,310	27,630
Net Profit	-273	-223	727	1,754	1,852	2,851	2,870	2,918	3,968	4,068	5,966	6,966	34,394
Net Profit Margin	-13.3%	-10.6%	23.8%	43.4%	44.6%	55.3%	55.1%	55.5%	62.9%	63.5%	71.8%	74.9%	55.2%

Note: All the amounts mentioned are in USD(\$)

Provide links to your:

1. Demo video link (3 minutes): https://youtu.be/S_k5AoCfbu0?si=sK_Wop_vYb-fLJL1
2. Working prototype
link: https://drive.google.com/drive/folders/14mXGAhczUke6zLYJA9uOEfelB3SBa_Ob?usp=sharing

Solution Challenge

Thank you

