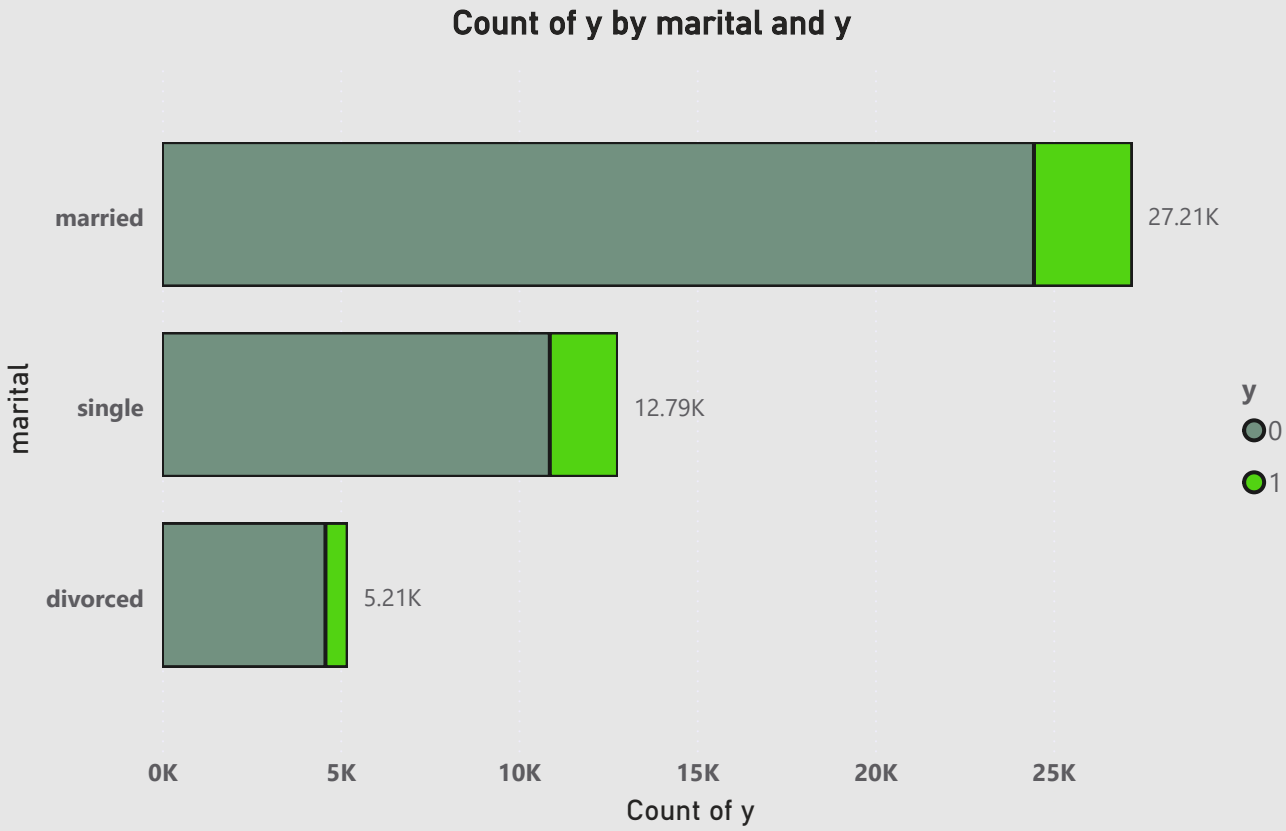
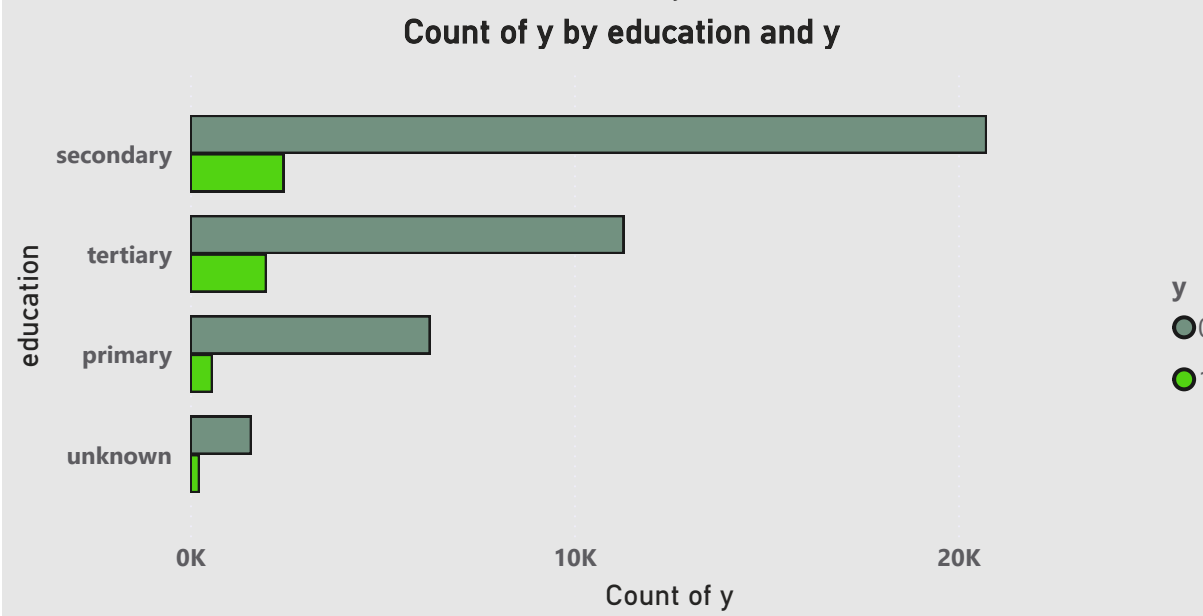
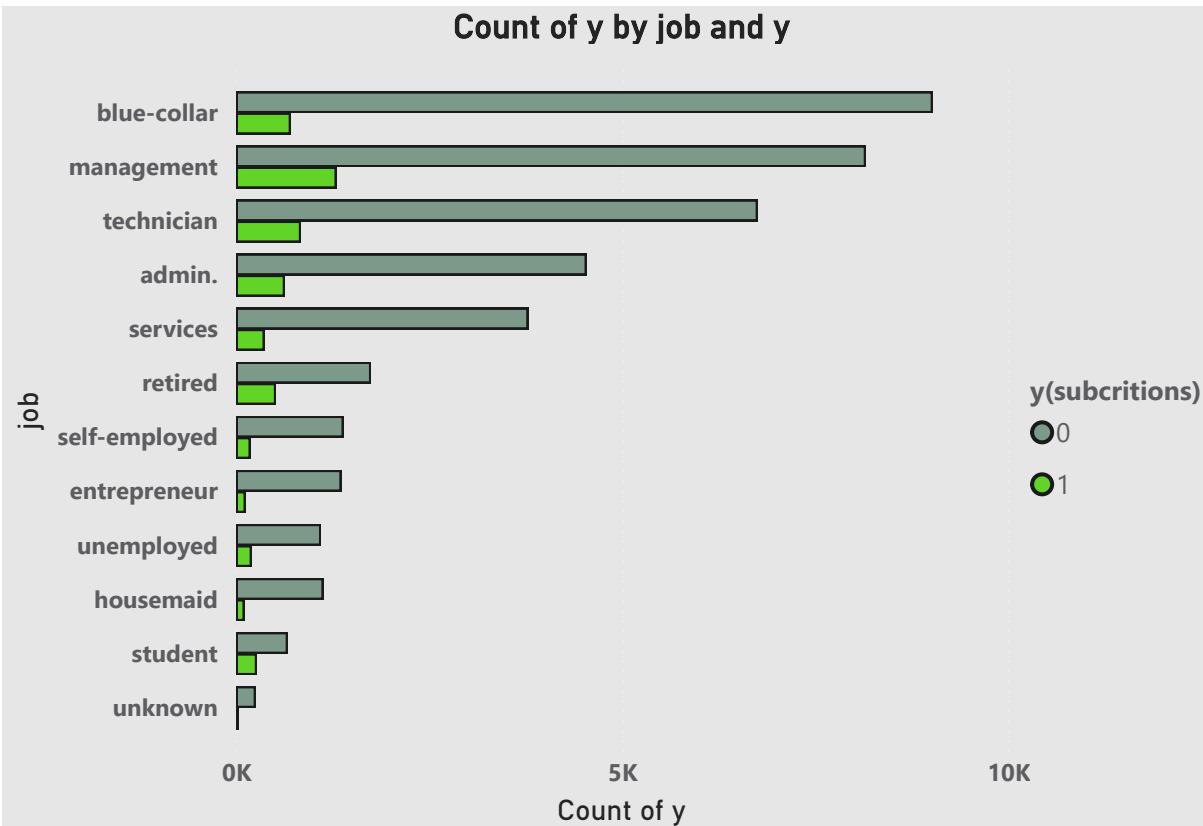
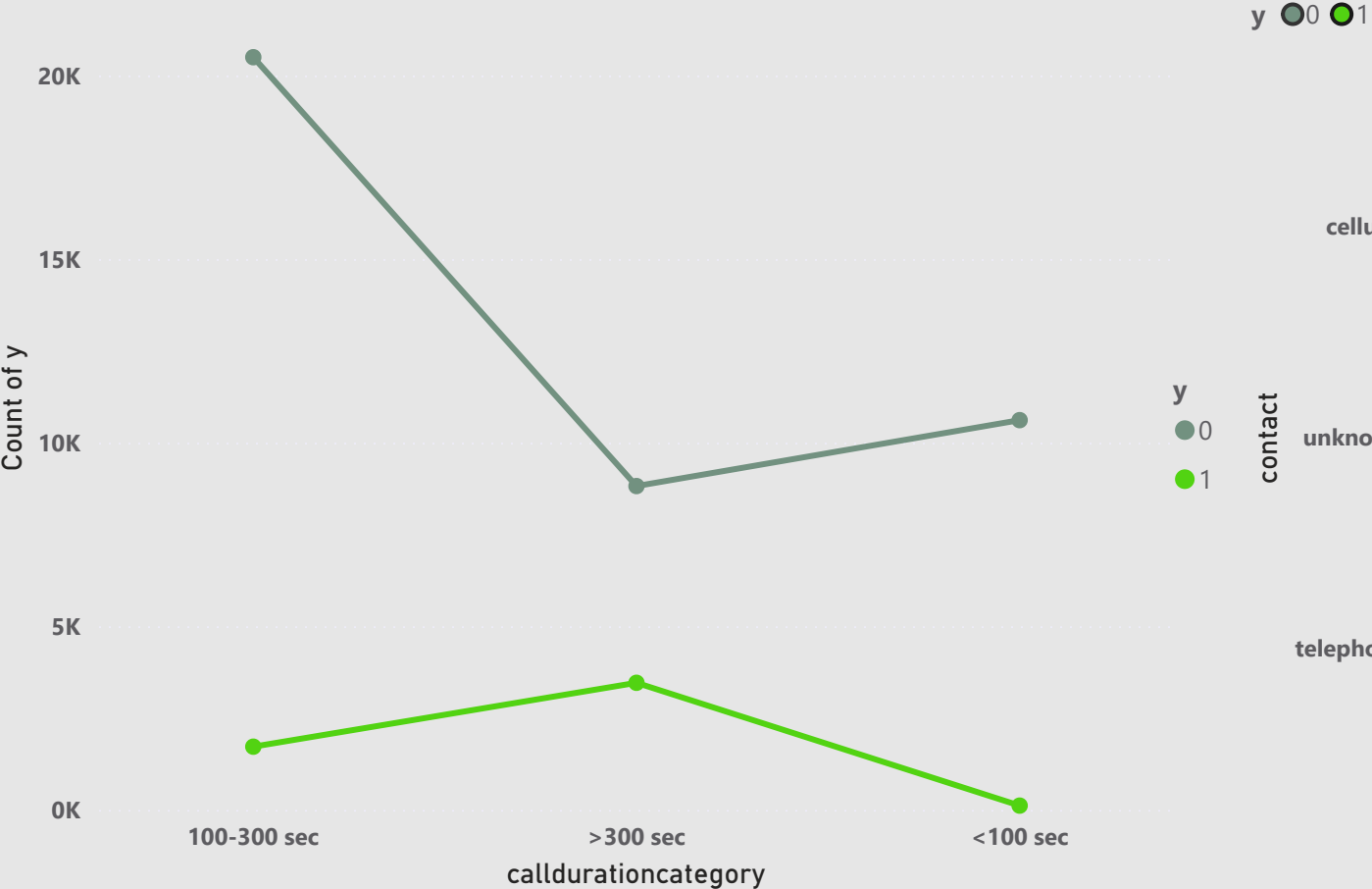


Subscription trends by customer profile

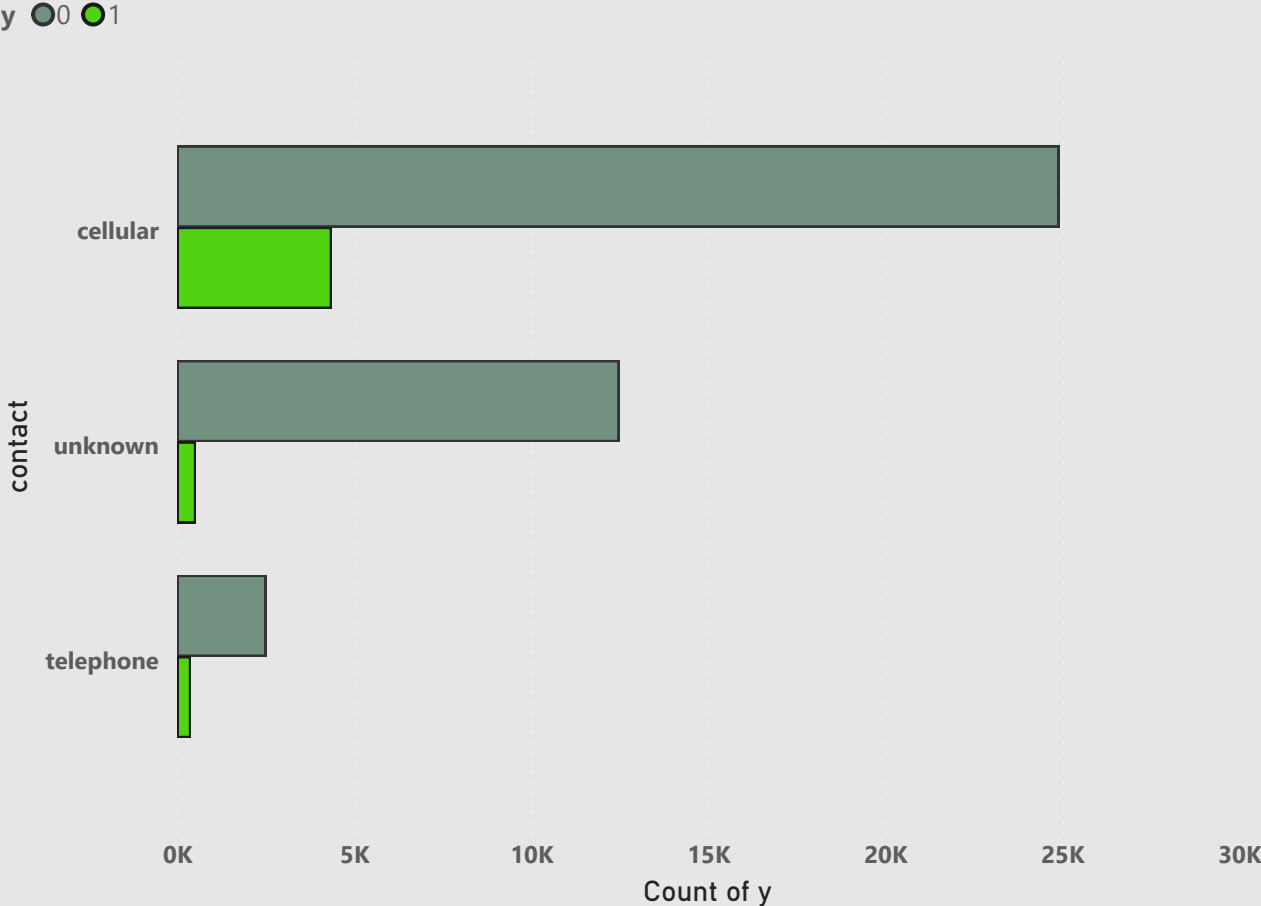


Campaign effectiveness

Count of y by calldurationcategory and y

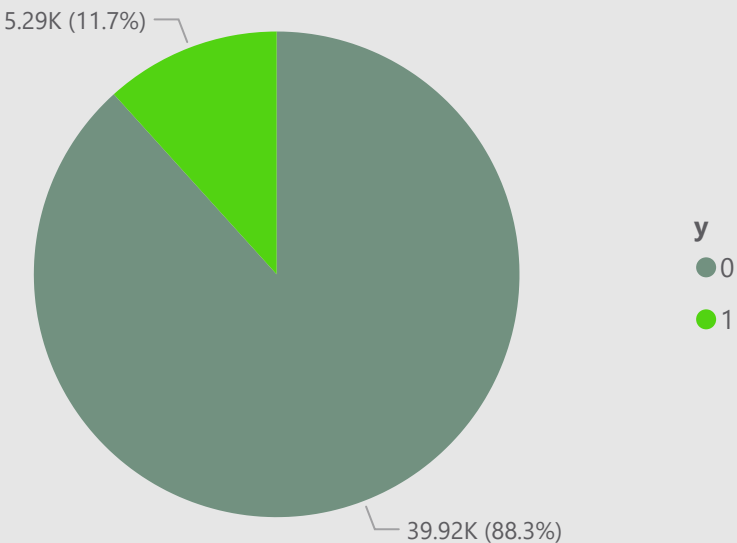


Count of y by contact and y

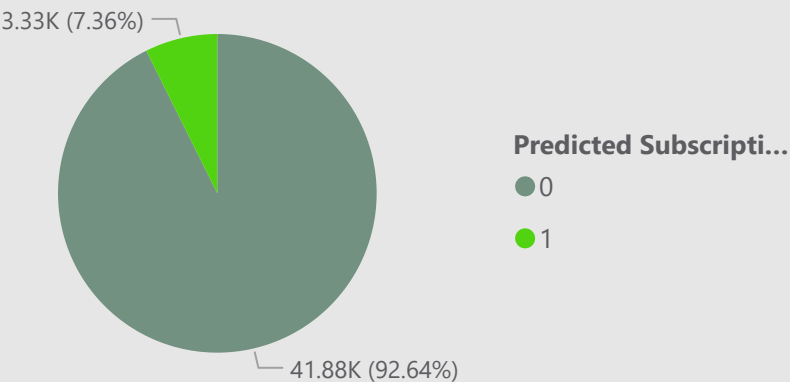


Model Actual vs Predicted

Actual Subscriptions



Predicted Subscription



Model Accuracy

91.64%
First Model_Accuracy

Demographic

All



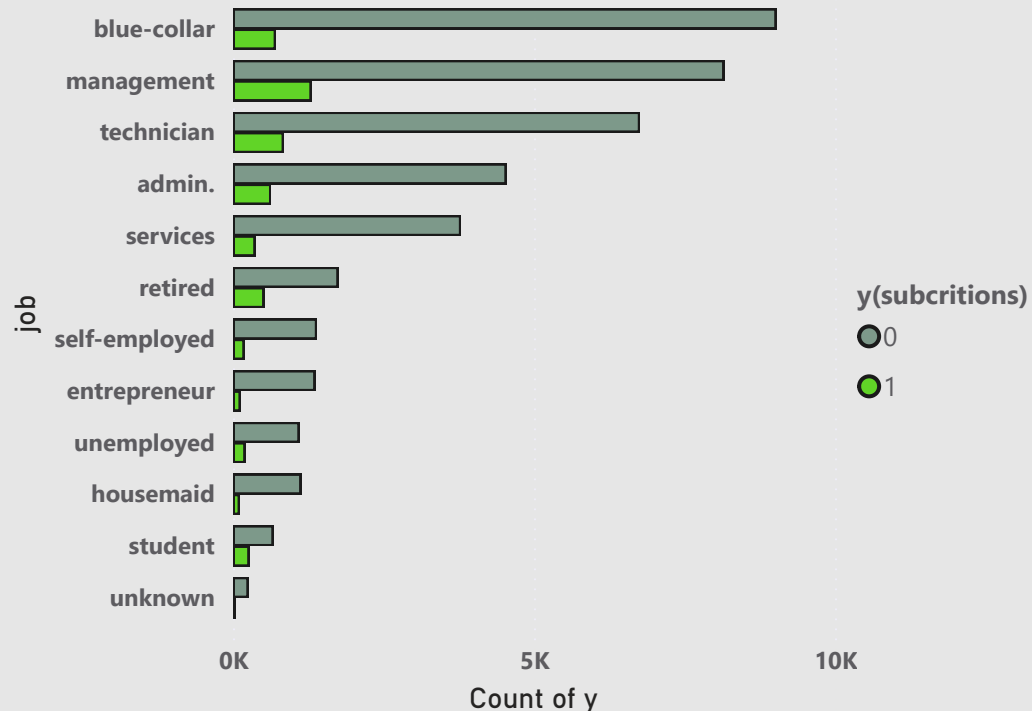
Bank Marketing Dashboard

Contact

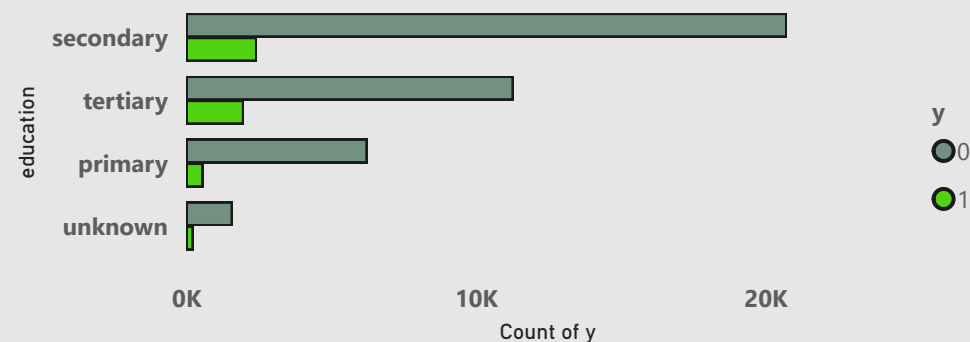
All



Count of y by job and y



Count of y by education and y

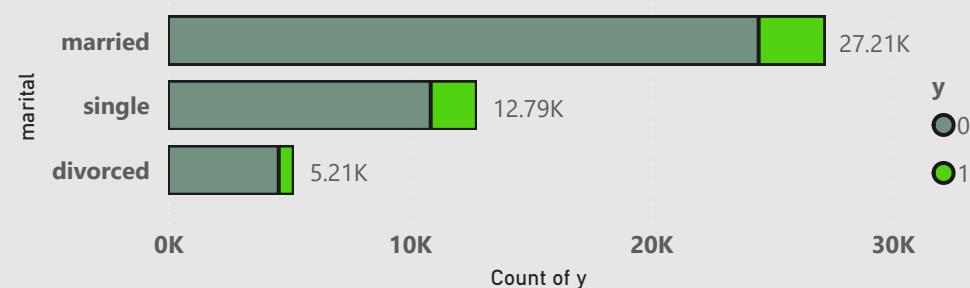


Model Accuracy

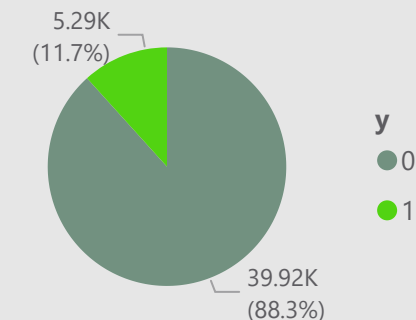
91.64%

First Model_Accuracy

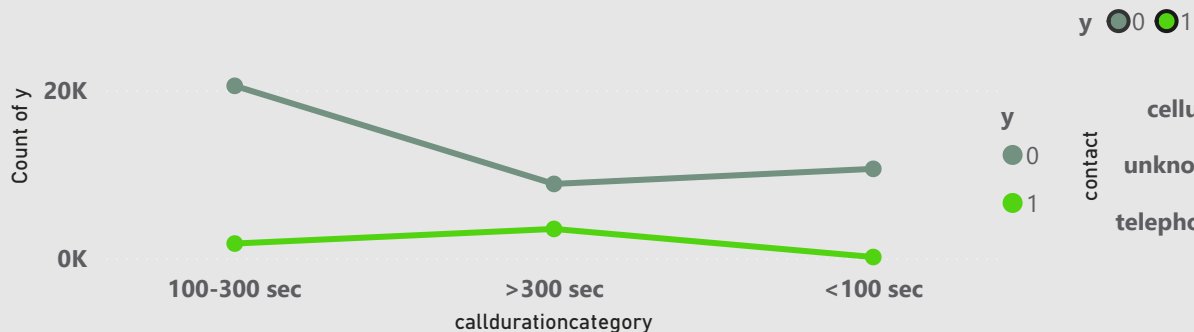
Count of y by marital and y



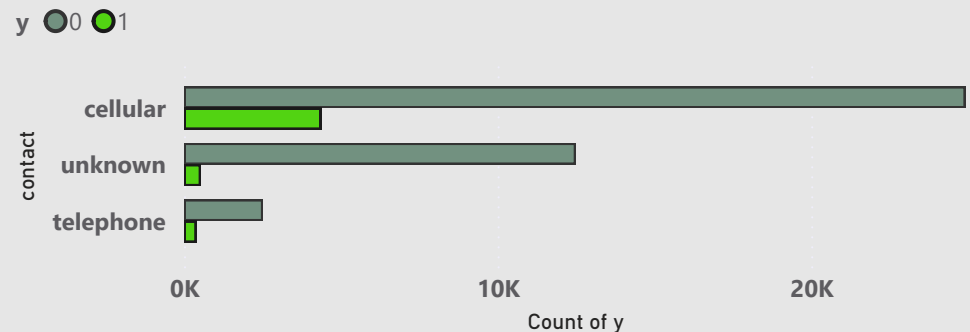
Actual Subscriptions



Count of y by calldurationcategory and y



Count of y by contact and y



Predicted Subscription

