



# AN INTRODUCTION TO STATISTICS

LECTURE I

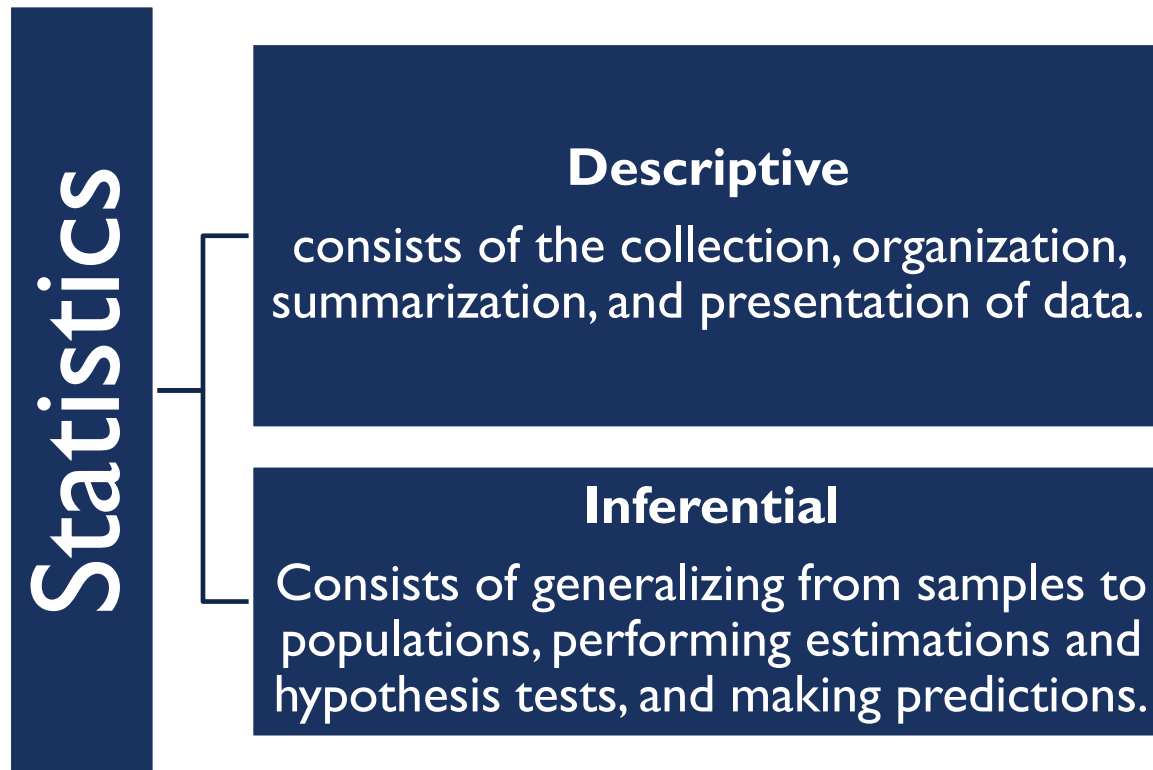
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# DEFINITIONS



- **Statistics** a collection of methods for planning experiments, obtaining data, and then then organizing, summarizing, presenting, analyzing, interpreting, and drawing conclusions based on the data.
- **Variable** is a characteristic or attribute that can assume different values.
- **Data** is observations (such as measurements, genders, survey responses) that have been collected and the variables can assume.
- Variables whose values are determined by chance are called **random variables**.

# STATISTICS TYPES



# DEFINITIONS



- **Population** is the complete collection of all elements (scores, people, measurements, and so on) to be studied.
- The collection is **complete** in the sense that it includes all subjects to be studied.
- The population is **usually too big** to be studied directly, then statistics is used
- **Census** is the collection of data from every member of the population.
- **Sample** is a sub-collection of elements drawn from a population.

# DATA TYPES



## Data

### Qualitative

can be separated into different categories that are distinguished by some nonnumeric characteristics. Example: genders (male/female).

### Quantitative

numbers representing counts or measurements. Example: weights of students.

### Continuous

(numerical) data result from infinitely many possible values that correspond to some continuous scale that covers a range of values without gaps, interruptions, or jumps.

### Discrete

data result when the number of possible values is either a finite number or a 'countable' number of possible values.

# LEVELS OF MEASUREMENT



This is another way to classify data using four levels of measurement (Nominal, Ordinal, Interval, Ratio )

- **Nominal level of measurement:** names of things without a mathematical interpretation (e.g., hair color, marital status).
- **Ordinal level of measurement:** Attributes with a meaningful order or rank but without a fixed magnitude difference (e.g., size, grades).
- **Interval level of measurement:** Attributes where the difference between values is meaningful, with an equal interval scale, but no true zero point (e.g., temperature in Celsius or Fahrenheit).
- **Ratio level of measurement:** Attributes with a meaningful order, equal intervals, and a true zero point, allowing for statements about how many times greater one value is than another (e.g., weight, height, income).

# SAMPLING TYPES



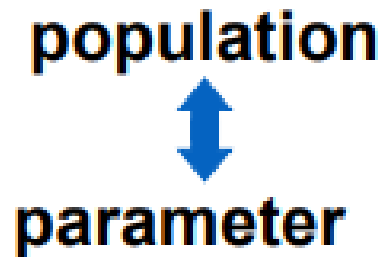
- **Random Sampling:** selection so that each has an **equal chance** of being selected
- **Stratified Sampling:** subdivide the population into **at least two different subgroups** that share the same characteristics, then **draw a sample** from each subgroup.
- **Systematic Sampling:** Select some **starting point** and then **select every  $K$  th** element in the population
- **Cluster Sampling:** divide the population into **sections (or clusters)**; randomly **select some of those clusters**; choose **all members** from selected clusters

# PARAMETER VS STATISTIC



## Parameter

- a numerical measurement describing some characteristic of a population Example Mean  $\mu$



## Statistic

- a numerical measurement describing some characteristic of a sample. Example sample Mean  $\bar{x}$ .

