



Coffee Shop

Sales Analysis



Dashboard

Coffee Shop Sales



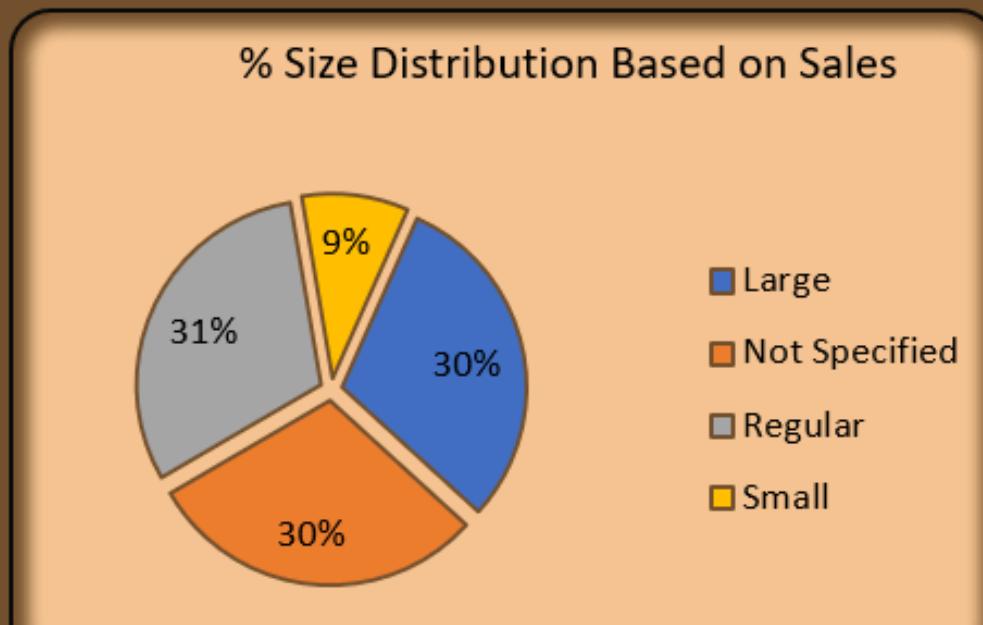
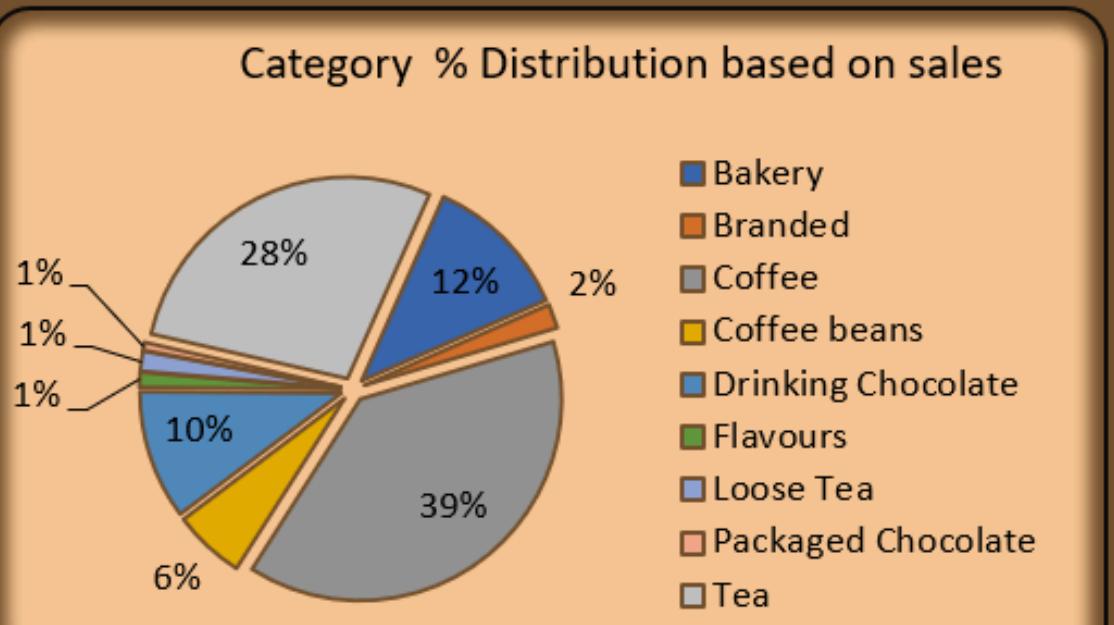
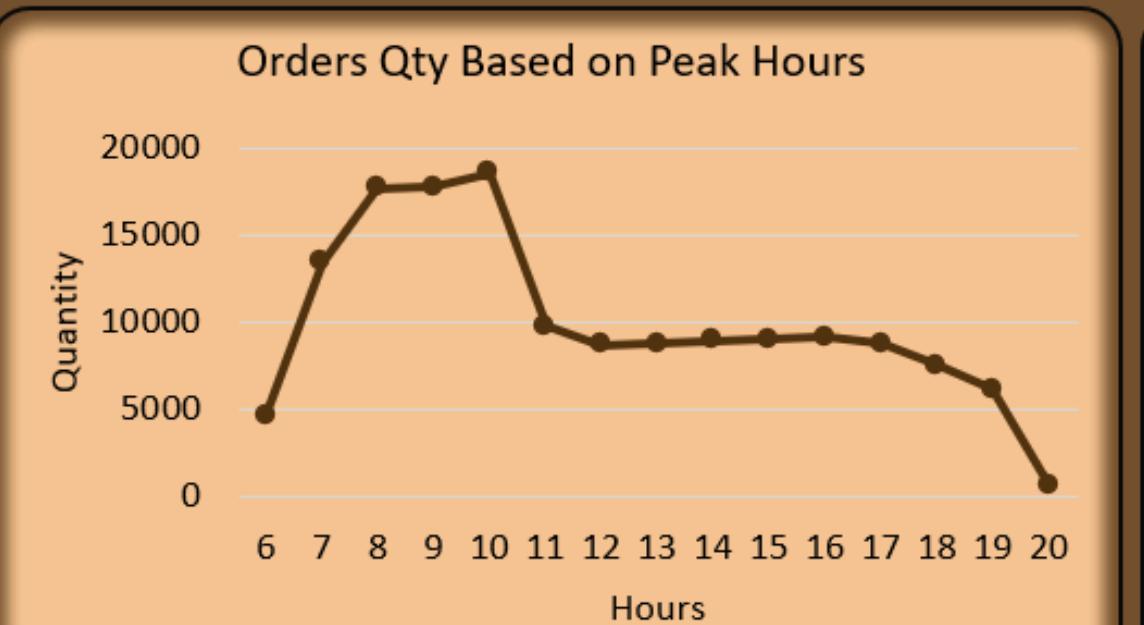
\$6,98,812.33
Total Sales

149116.00
Total Footfall

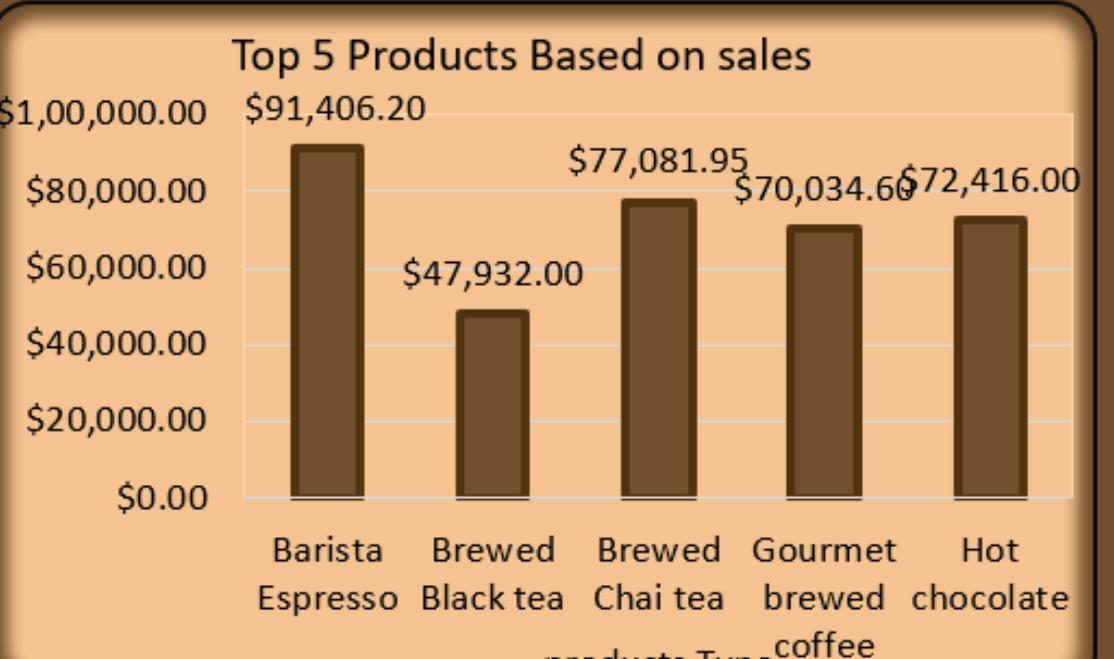
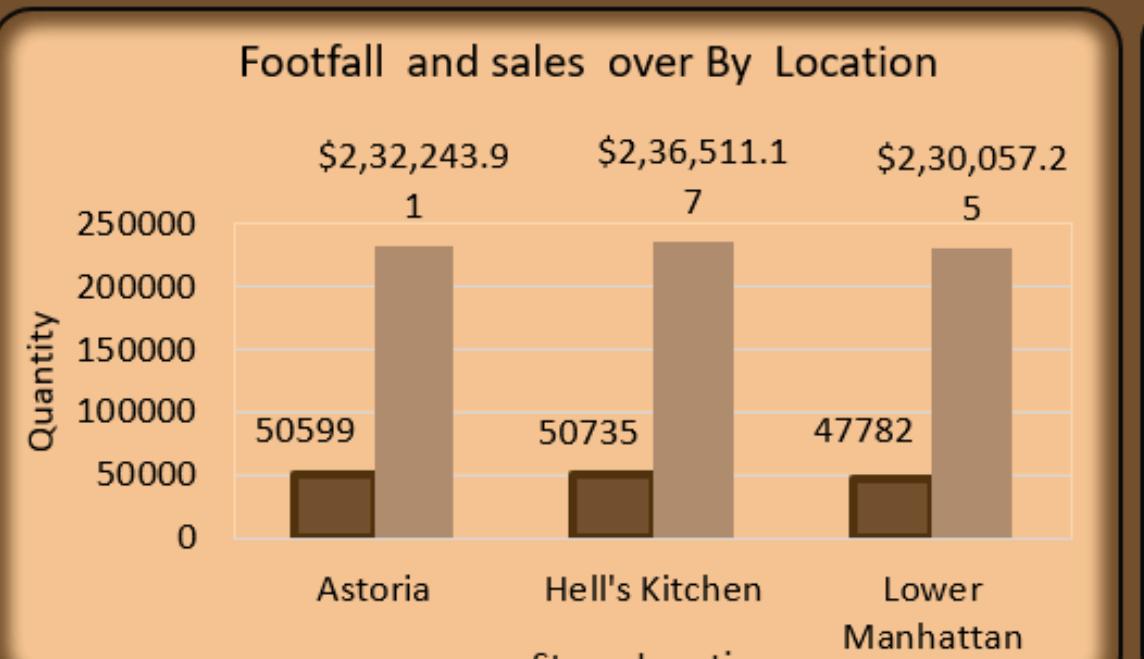
4.69
Average Bill/Person

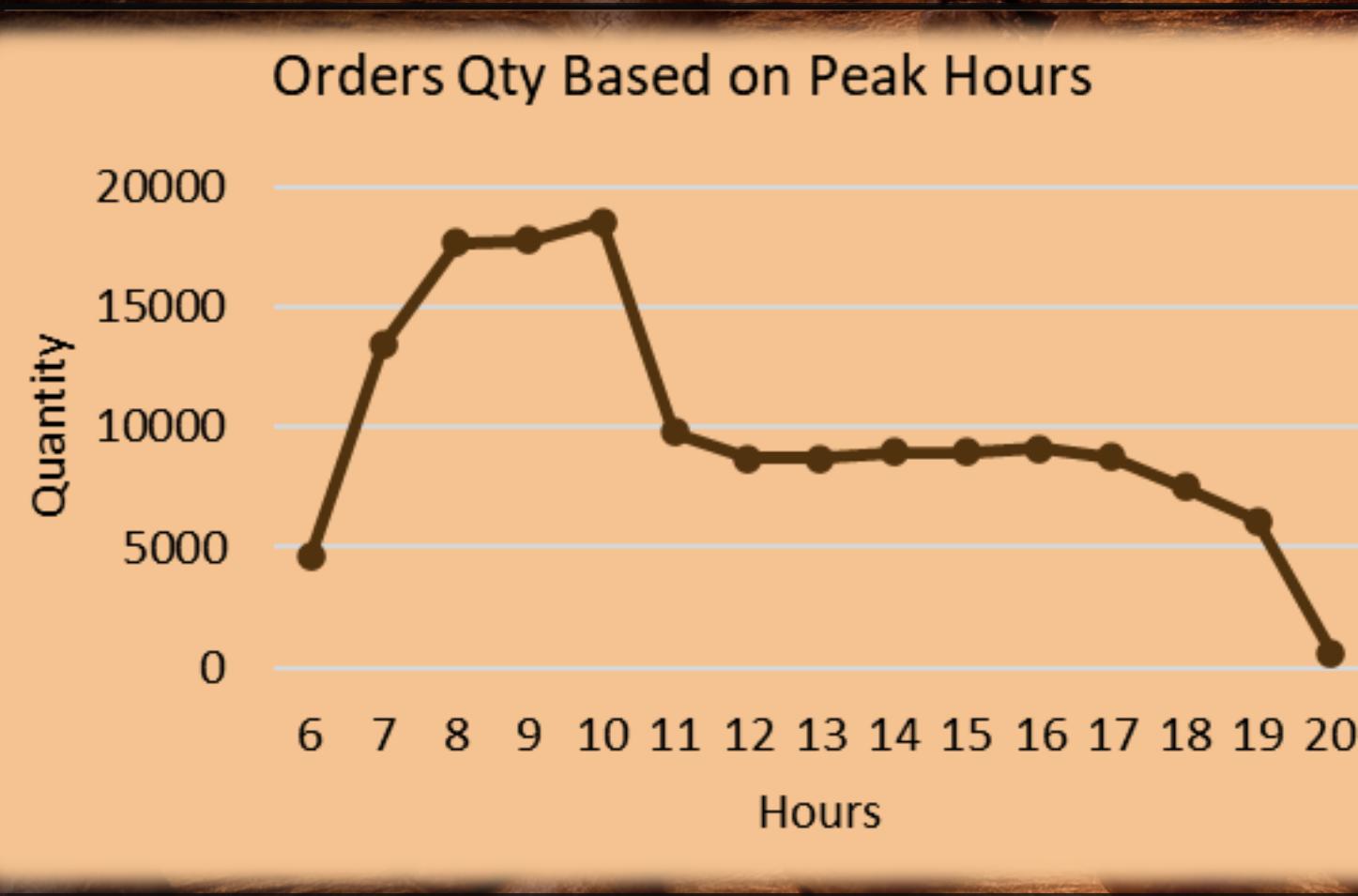
1.44
Average Order/Person

| Month Name | | |
|------------|--|--|
| January | | |
| February | | |
| March | | |
| April | | |
| May | | |
| June | | |

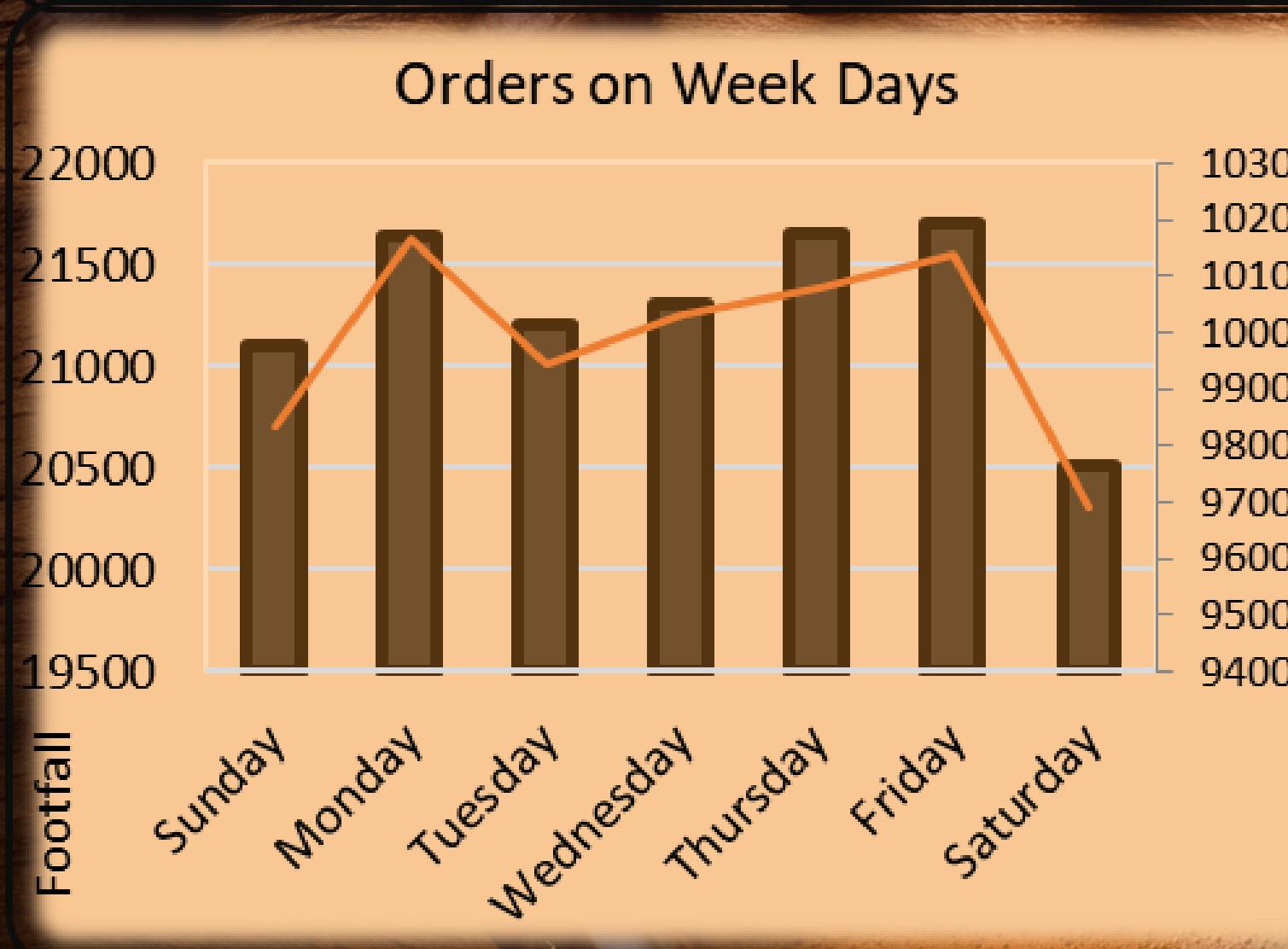


| Day Name | | |
|-----------|--|--|
| Sunday | | |
| Monday | | |
| Tuesday | | |
| Wednesday | | |
| Thursday | | |
| Friday | | |
| Saturday | | |



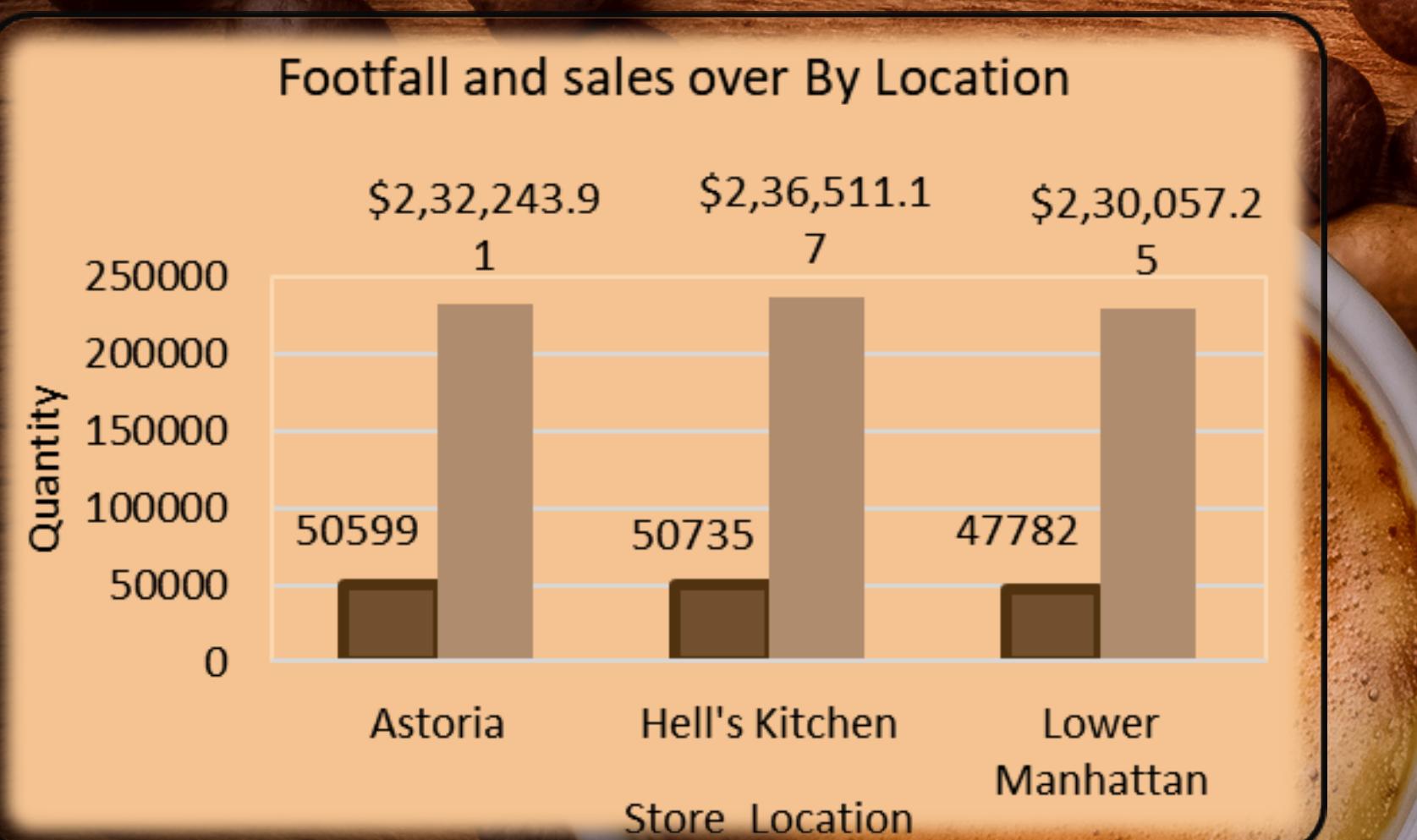


*Are there any peak times for sales activity
Observed: Sales are higher during the morning hours (8AM to 10 AM) and lower in the evening, especially at 8 PM



*How do sales vary by day of the week
Observed : Monday, Thursday, and Friday have higher order volumes, while Saturday has fewer orders.

| | Row Labels | Sum of Total Bill |
|--------------------|------------|----------------------|
| January | | \$81,677.74 |
| February | | \$76,145.19 |
| March | | \$98,834.68 |
| April | | \$1,18,941.08 |
| May | | \$1,56,727.76 |
| June | | \$1,66,485.88 |
| Grand Total | | \$6,98,812.33 |

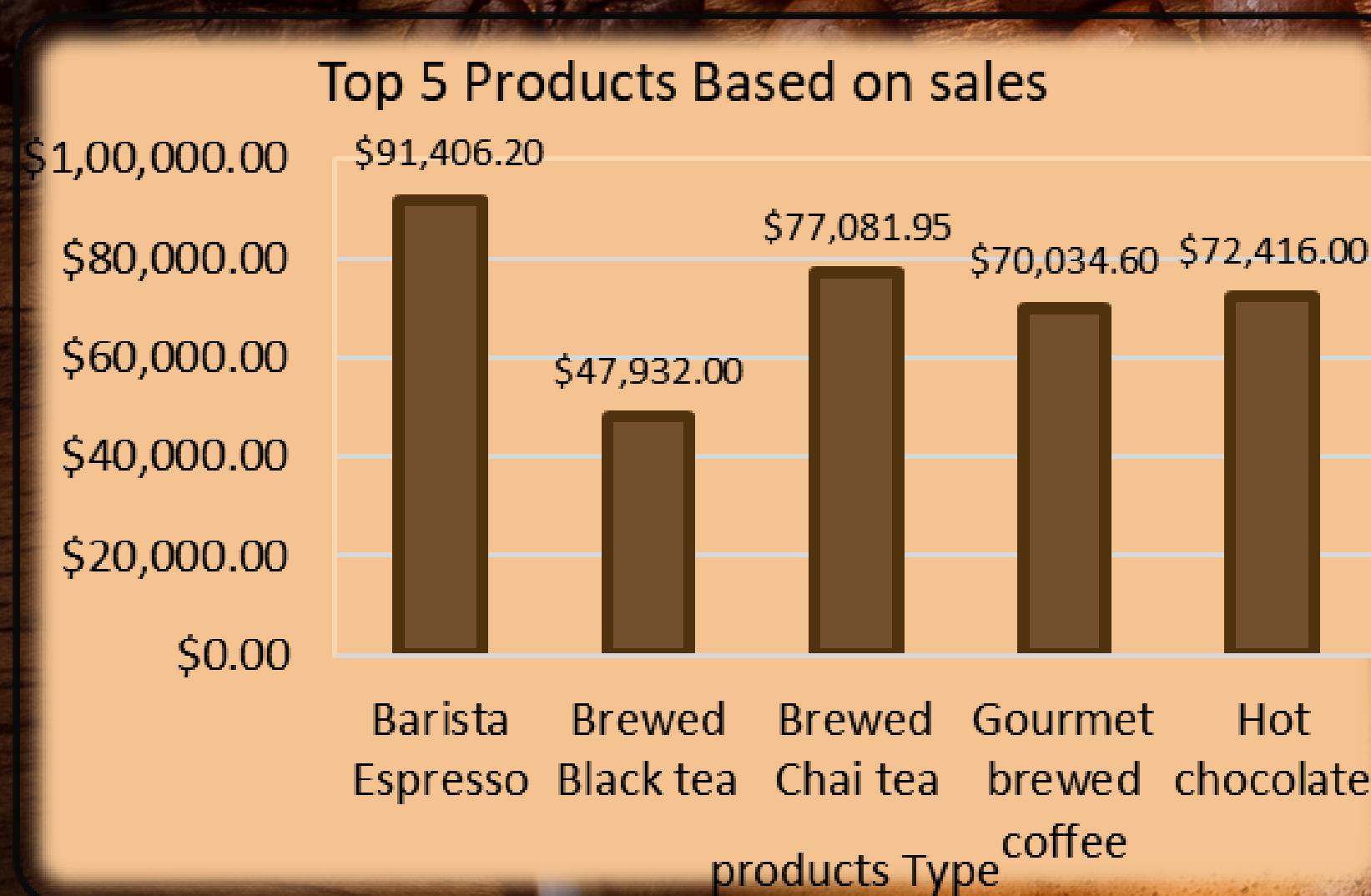


1.44

Average Order/Person

*What is the average price/order per person?

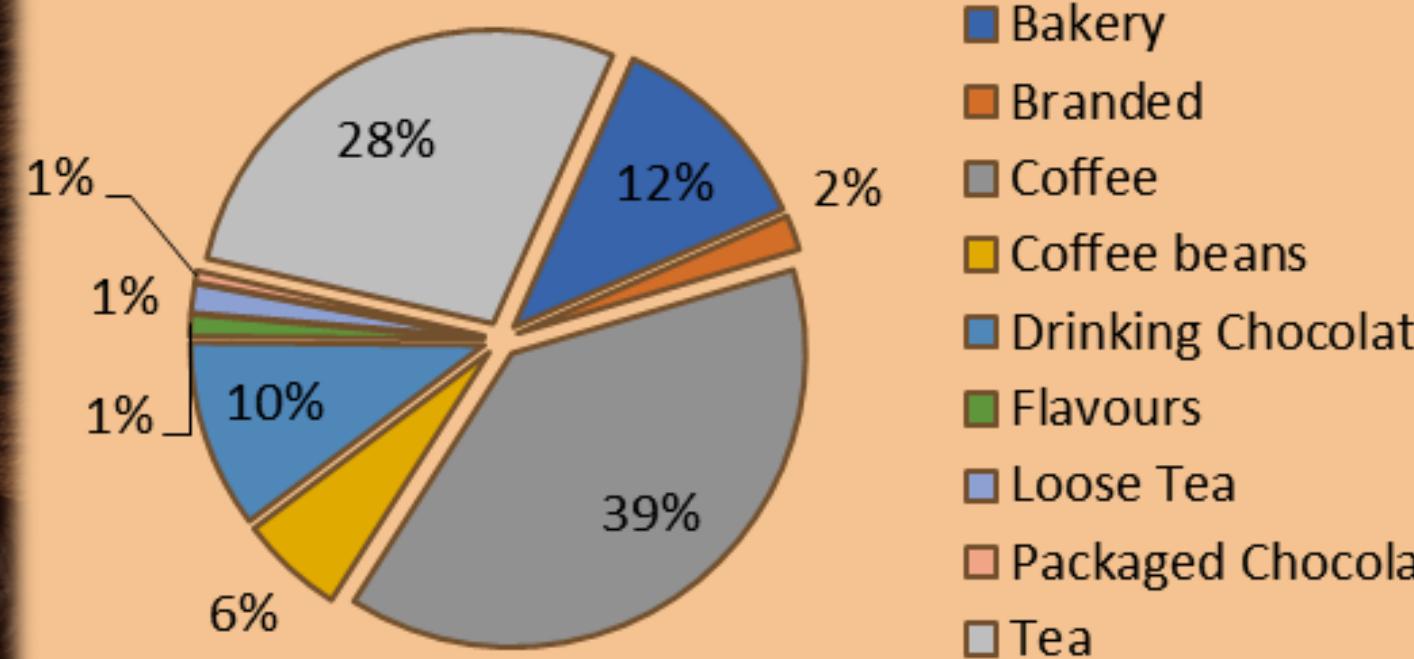
Observed: The average order per person is 1.44 and Average bill per person is \$4.69



*Which products are the best- selling in terms of revenue?

Observed: Brewed Chai tea, Gourmet brewed coffee, Barista Espresso, Brewed Black tea, and Hot chocolate are the top-selling products

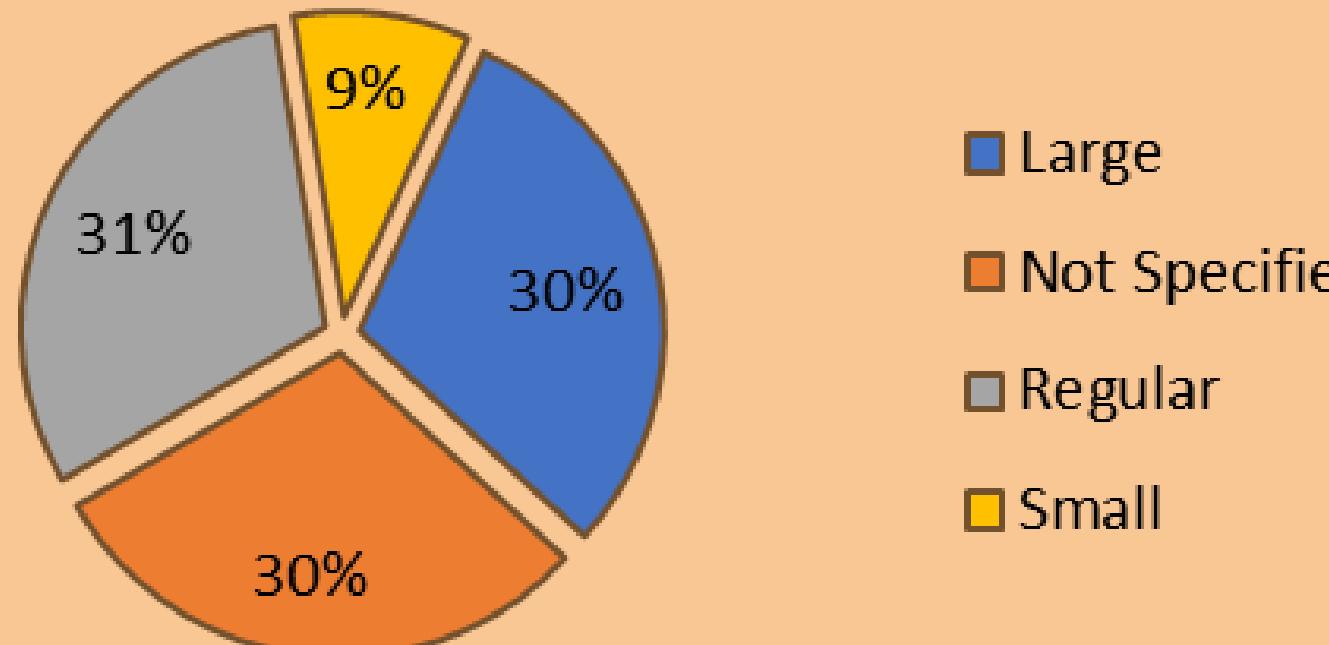
Category % Distribution based on sales



*How do sales vary by product category and type

Finding: Coffee accounts for 38% of total sales, Tea for 28%, and Bakery items for 12%. The Barista Espresso and Ethiopia products generate the highest sales

% Size Distribution Based on Sales



*Size Distribution Based on Sales

Observed : Large Size (34%), Not Defined (31%), Regular Size (28%), Small Size (7%).

A wooden surface with scattered coffee beans, a cup of coffee, and a jar of coffee grounds.

thank
you!