



The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.

**Start Your Day With Coffee**





## Recommended Analysis

- 1• How do sales vary by day of the week and hour of the day?
- 2• Are there any peak times for sales activity?
- 3• What is the total sales revenue for each month?
- 4• How do sales vary across different store locations?
- 5• what is the average price/order per person
- 6• Which products are the best-selling in terms of quantity and revenue?
- 7• How do sales vary by product category and type?

