find the avg sales of a region and also the avg. sales per customer

| Region | Avg. Sales | Avg. Include_LOD | |
|---------|---------------|------------------|-----|
| Central | 215.772660697 | 796.883769157 | Abc |
| East | 238.336109551 | 1,007.093827893 | Abc |
| South | 241.803645062 | 765.081845703 | Abc |
| West | 226.493232751 | 1,057.518694606 | Abc |