

# VisualiZeal

# Data speaks, visualization amplifies



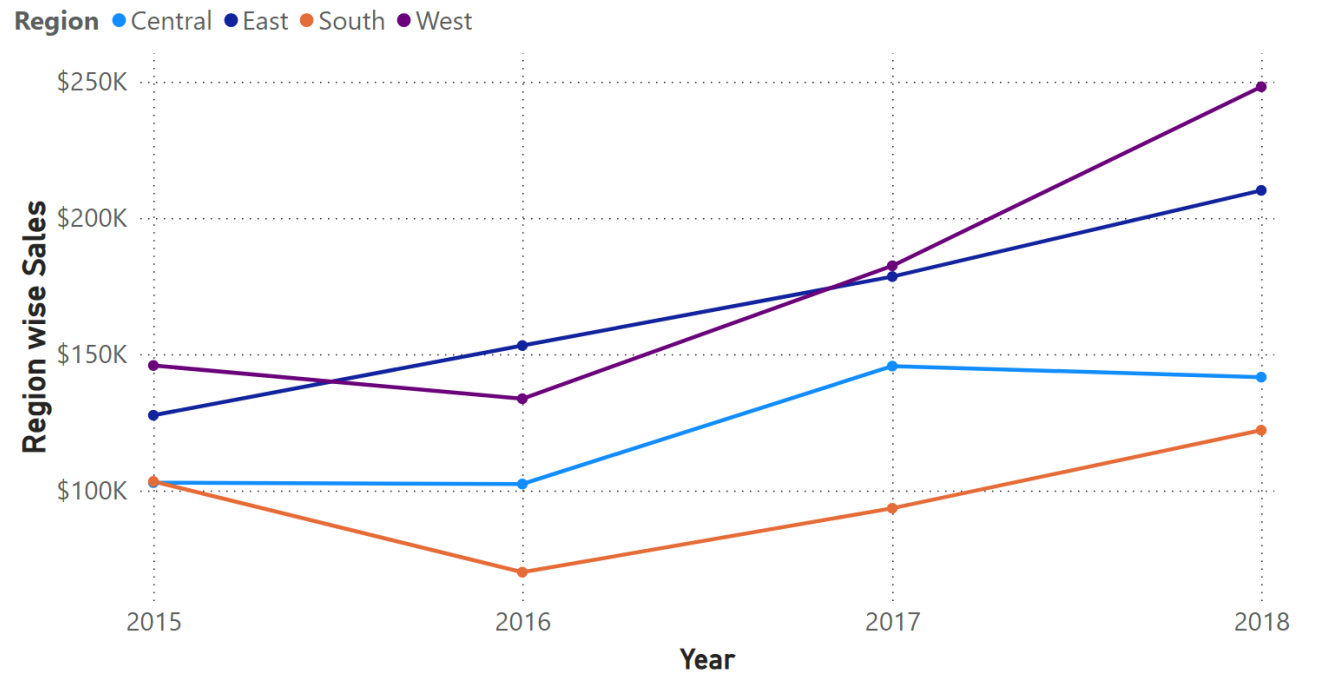
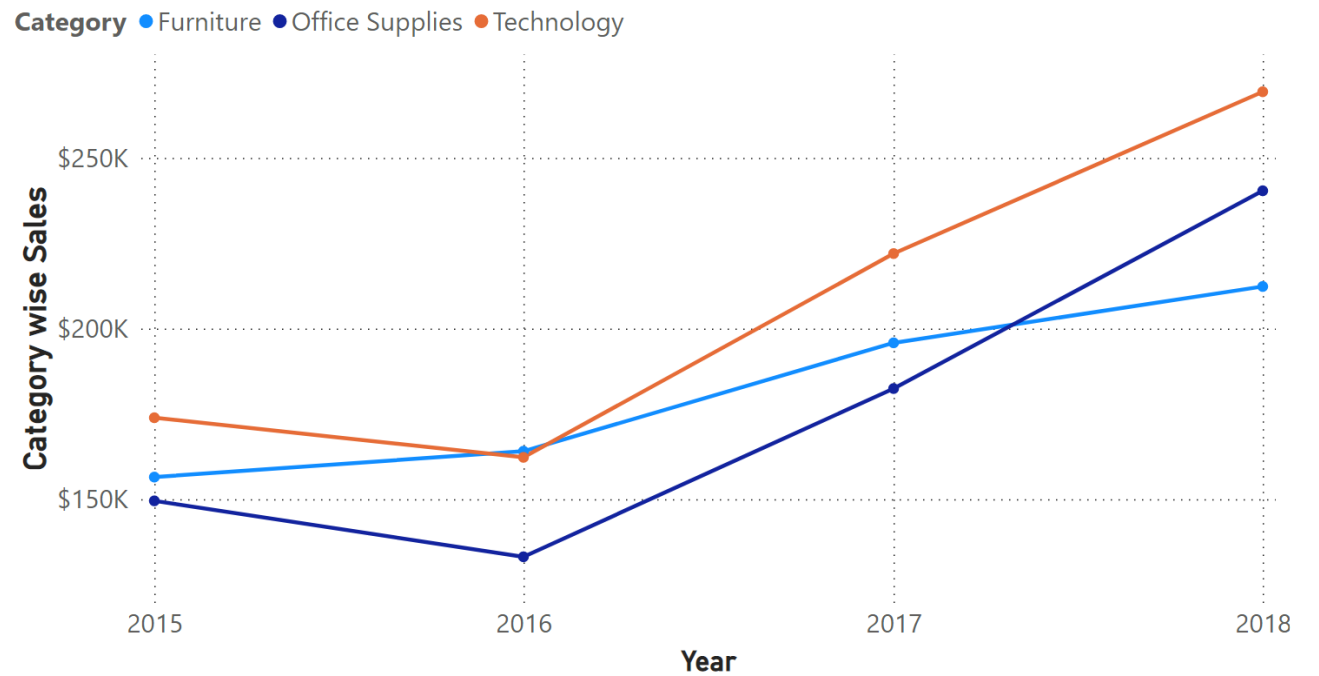
## Submitted By:

# Team NIT Trichy

# Mahesh Nanavare

# Harshal Babar

1. How has the sales trend evolved for each region and product category over the past years?

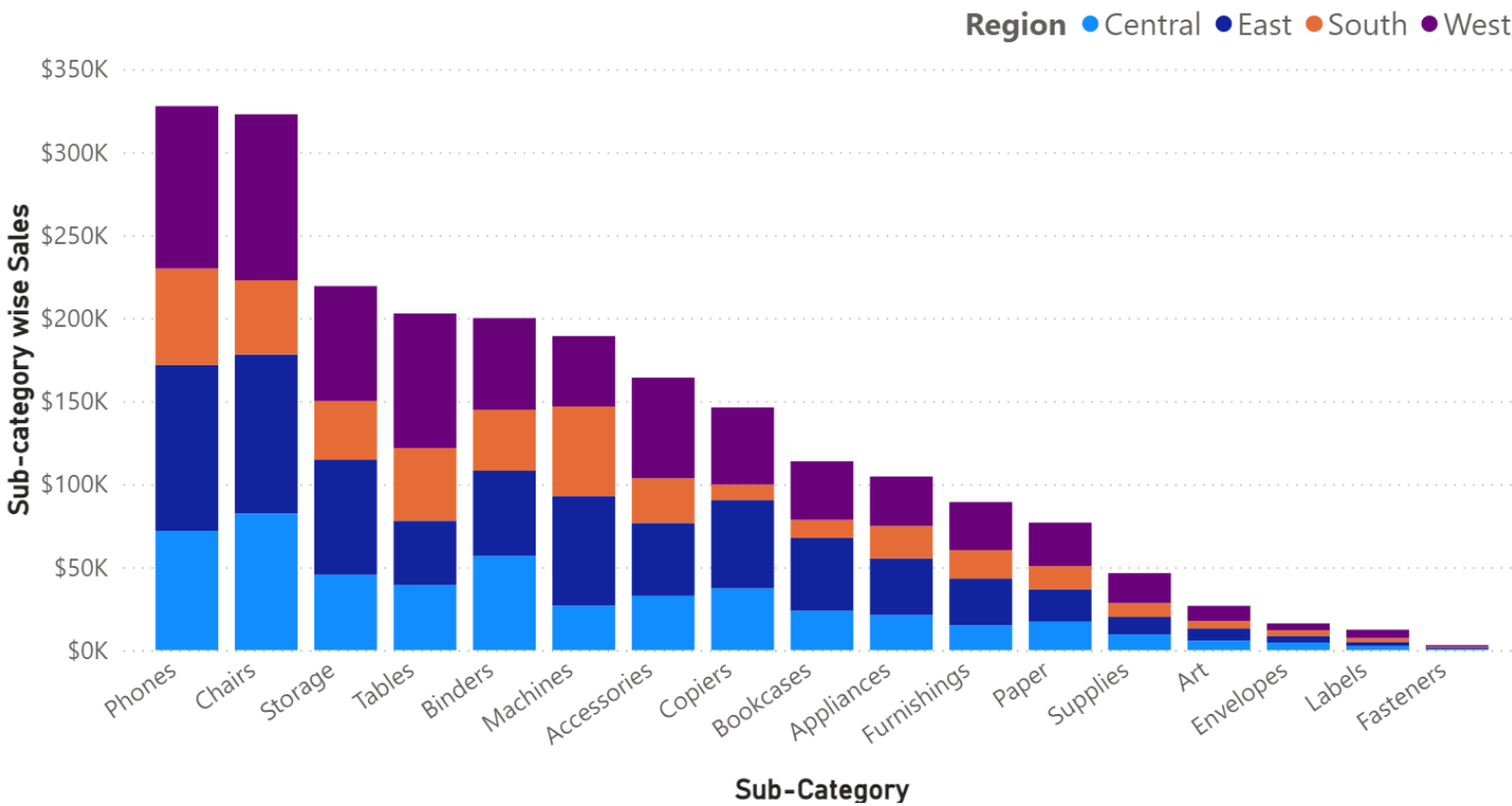


## 2. Which states have the highest sales for a particular sub-category of products and which shipping mode is most used in those states?

Sub-Category	State	Top State per Sub-category	State	Most Used Shipping Mode	State	Most Used Shipping Mode
Phones	California	₹ 67,140	Alabama	Standard Class	Maryland	Standard Class
Chairs	California	₹ 61,321	Arizona	Standard Class	Massachusetts	Standard Class
Tables	California	₹ 45,086	Arkansas	Standard Class	Michigan	Standard Class
Storage	California	₹ 44,113	California	Standard Class	Minnesota	Standard Class
Machines	New York	₹ 43,184	Colorado	Standard Class	Mississippi	Standard Class
Accessories	California	₹ 36,773	Connecticut	Standard Class	Missouri	Second Class
Binders	New York	₹ 31,214	Delaware	Standard Class	Montana	Standard Class
Bookcases	California	₹ 26,875	District of Columbia	Standard Class	Nebraska	Standard Class
Appliances	California	₹ 23,737	Florida	Standard Class	Nevada	Standard Class
Copiers	California	₹ 21,280	Georgia	Standard Class	New Hampshire	Standard Class
Furnishings	California	₹ 18,935	Idaho	Standard Class	New Jersey	Standard Class
Paper	California	₹ 16,340	Illinois	Standard Class	New Mexico	Standard Class
Supplies	California	₹ 15,573	Indiana	Standard Class	New York	Standard Class
Art	California	₹ 5,432	Iowa	Standard Class	North Carolina	Standard Class
Envelopes	California	₹ 3,226	Kansas	Standard Class	North Dakota	Second Class
Labels	California	₹ 2,834	Kentucky	Standard Class	Ohio	Standard Class
Fasteners	California	₹ 466	Louisiana	Standard Class	Oklahoma	Standard Class
			Maine	Standard Class	Oregon	Standard Class

3. How does the sales performance of a particular sub-category of products vary across different regions, and how does this compare to the overall sales performance of the same sub-category of products across all regions?

Sub-Category	Central	East	South	West	Total
Phones	\$71,940	\$99,885	\$58,098	\$97,859	\$3,27,782
Chairs	\$82,373	\$95,688	\$44,739	\$1,00,023	\$3,22,823
Storage	\$45,407	\$69,429	\$35,251	\$69,256	\$2,19,343
Tables	\$39,155	\$38,809	\$43,830	\$81,016	\$2,02,811
Binders	\$56,865	\$51,256	\$36,734	\$55,174	\$2,00,029
Machines	\$26,797	\$66,106	\$53,891	\$42,444	\$1,89,239
Accessories	\$32,742	\$43,906	\$26,906	\$60,632	\$1,64,187
Copiers	\$37,260	\$53,219	\$9,300	\$46,469	\$1,46,248
Bookcases	\$23,774	\$43,819	\$10,899	\$35,321	\$1,13,813
Appliances	\$21,177	\$34,119	\$19,525	\$29,797	\$1,04,618
Furnishings	\$15,016	\$28,145	\$17,063	\$28,988	\$89,212
Paper	\$17,185	\$19,538	\$13,892	\$26,214	\$76,828
Supplies	\$9,467	\$10,655	\$8,319	\$17,979	\$46,420
Art	\$5,746	\$7,431	\$4,510	\$9,018	\$26,705
Envelopes	\$4,537	\$4,138	\$3,346	\$4,107	\$16,128
Labels	\$2,436	\$2,555	\$2,344	\$5,013	\$12,348
Fasteners	\$770	\$820	\$503	\$909	\$3,002
Total	\$4,92,647	\$6,69,519	\$3,89,151	\$7,10,220	\$22,61,537

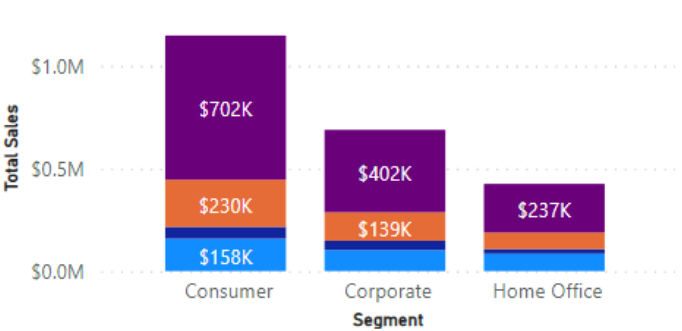


4. Can you identify any patterns or trends in the shipping modes used for orders placed in a particular segment of customers? Are these patterns consistent across different product categories and regions?

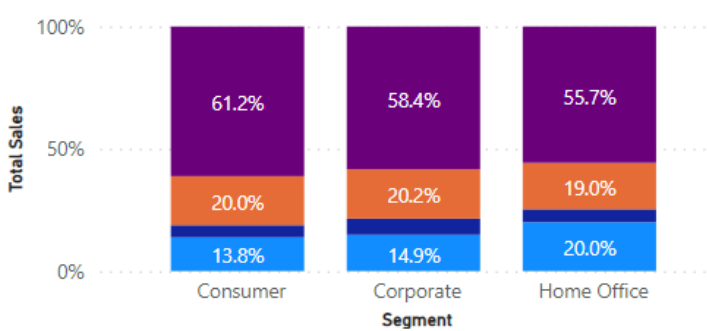
Sales by Segment and Shipping Mode (\$)

Ship Mode	Consumer	Corporate	Home Office	Total
First Class	755	468	278	1501
Same Day	312	114	112	538
Second Class	1003	589	310	1902
Standard Class	3031	1782	1046	5859
Total	5101	2953	1746	9800

Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class



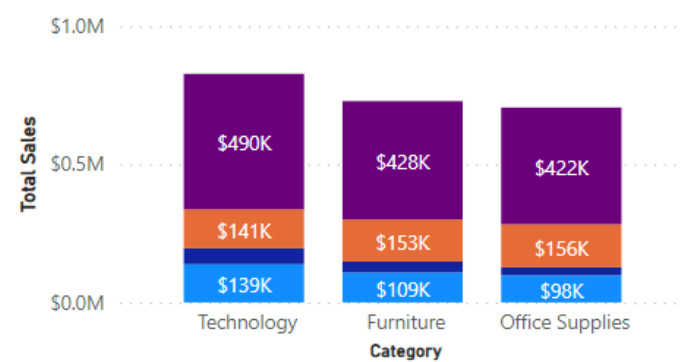
Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class



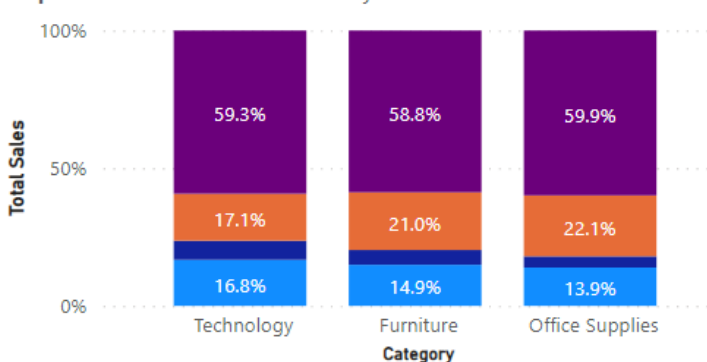
Sales by Category and Shipping Mode (\$)

Ship Mode	Furniture	Office Supplies	Technology	Total
First Class	318	886	297	1501
Same Day	118	323	97	538
Second Class	414	1129	359	1902
Standard Class	1228	3571	1060	5859
Total	2078	5909	1813	9800

Ship Mode ● First Class ● Same Day ● Second Class ● Standard ...



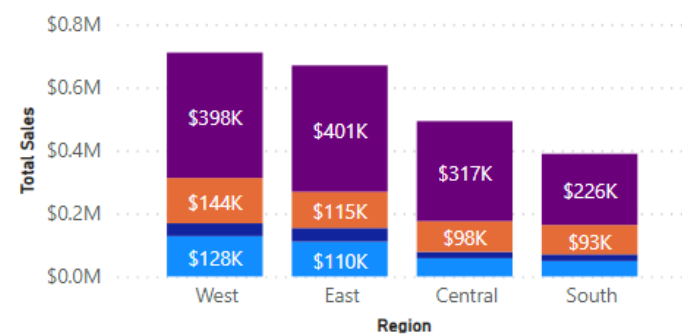
Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class



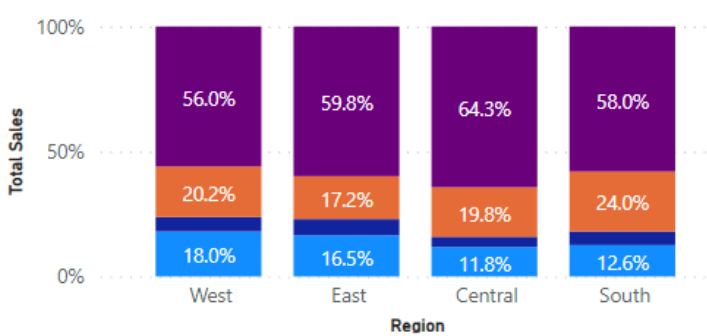
Sales by Region and Shipping Mode (\$)

Ship Mode	Central	East	South	West	Total
First Class	292	470	232	507	1501
Same Day	118	154	83	183	538
Second Class	447	521	325	609	1902
Standard Class	1420	1640	958	1841	5859
Total	2277	2785	1598	3140	9800

Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class



Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class





A map of the United States with red dots indicating the locations of 48 states. Two states, California and New York, are highlighted with green circles. The map also shows the Gulf of Mexico and the Atlantic Ocean.

# Thank You!

