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# ALL CREA TORS

ADIDAS  
SUSTAINABILITY  
PROGRESS  
REPORT

## CALLING ALL CREATORS

No matter how far we have come with our sustainability efforts over the years, we know that we can always improve. And we know that in order to tackle the big challenges we are better off when working together.

For this reason, we are calling all creators, our own employees, our partners and consumers as well as suppliers to be a part of this important journey. We strive to give them the space their ideas and creative force need to improve our company's sustainable efforts.

Whether we talk about the empowerment of workers in our supply chain or assistance for our suppliers to improve their environmental performance, further developing our chemical management, minimising waste and inspiring our own people to make a positive impact on the world – guided by our core belief that through sport, we have the power to change lives, we are a team of thousands that keeps pushing the limits further than ever before.

With this report, we present some of the faces behind our efforts.

We are calling all creators.

# CALLING ALL CREATORS

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