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## PROFESSIONAL SUMMARY

Creative Product Designer focused on user-centric design. Skilled in prototyping, wireframing, and conducting user research to create intuitive digital experiences.

## TECHNICAL SKILLS

- Design: Figma, Adobe XD, Photoshop, Illustrator
- Concepts: User Research, Prototyping, Wireframing, Design Systems

## EXPERIENCE

Product Designer | Swiggy (2020 – Present)

- Redesigned the customer support interface, reducing ticket resolution time.
- Collaborated with product managers to define user flows.
- Conducted A/B testing on UI elements to optimize conversion rates.

## EDUCATION

Bachelor of Design (B.Des) | NID Ahmedabad (2020)