

# CAPSTONE PROJECT

## BATTLE OF NEIGHBOURHOODS

### PROBLEM STATEMENT:

Find the best location for constructing(opening) a Wholesale Store for raw materials used in preparation of Food Stuffs in **Brooklyn (NewYork)**.

### PROBLEM DESCRIPTION:

Instead of letting stores buy regionally, most purchasing is now handled through wholesale headquarters, giving them greater leverage with suppliers and potentially streamlining the entire delivery process. Centralized buying is likely to eliminate many regional distributors in favour of large distributors that can deal in large volume and accept a lower price.

Hence, this project deals with the analysis of the neighbourhoods of Brooklyn and finding out the clusters based on customers & venues that is best suitable for constructing and Finally finding the mean position in a particular cluster by taking travelling and other conditions into account.

With it's diverse culture, NewYork (Brooklyn) got diverse food items. There are many restaurants in New York City, each belonging to different categories like Chinese, Indian, French etc. Who are main customers for Wholesale retailers.

So as part of this project, we will list and visualise all major parts of **Brooklyn** City that has great restaurants, stores, joints, etc.,.